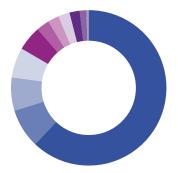


Open Source Summit America 2023 was held as an umbrella conference, composed of a collection of 15 events covering the most important technologies, topics, and issues affecting open source today.

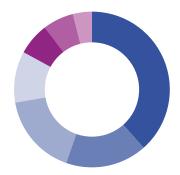
The event gathered 3,627 total attendees with 1,351 of those attending in person in Vancouver, from 1,638 organizations across 108 countries around the globe. 54% of attendees were in technical positions.

The event attracted a diversified mix of open source community members from across the ecosystem, not a surprise given the range of topics covered.



Industry

- Information Technology 62%
- Non Profit Organization 8%
- Professional Services 7%
- Financials 6%
- Telecommunications 5%
- Industrials 3%
- Automotive 2.5%
- Consumer Goods 2.5%
- Health Care 2%
- Energy 1.5%
- Materials .5%



Job Level

- Individual Contributor 38%
- Manager 17%
- Other 17%
- Director 11%
- Academic 7%
- CXO / ED 6%
- VP / SVP / GM 4%

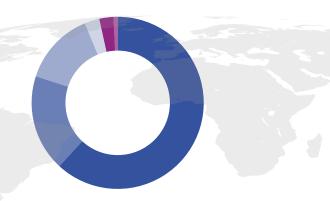


Job Function

- Application Developer (Front-end/Back-end/ Mobile/Full Stack) 16%
- Other 13%
- Architect 12%
- DevOps/SRE/Sysadmin 11%
- Executive Leader 10%
- Manager Technical Teams 8%
- Student 6%
- Systems/Embedded 5% Developer

- Manager Other 4%
- Marketing 3%
- Product/Biz De 3%
- Kernel/Operating Systems Developer 2%
- Manager OSPO 2%
- Media / Analyst 2%
- Professor / Academic 2%
- Legal / Compliance 1%

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•

North America 62%
 Canada, Mexico, USA

• Asia 18%

Country

Afghanistan, Azerbaijan, Bahrain, Bangladesh, Cambodia, China, Cyprus, Egypt, Hong Kong (SAR China), India, Indonesia, Iran, Iraq, Israel, Japan, Jordan, Kyrgyzstan, Lebanon, Malaysia, Myanmar, Nepal, Pakistan, Philippines, Qatar, Republic of Korea, Russian Federation, Singapore, Sri Lanka, Taiwan, Thailand, Turkey, United Arab Emirates, Uzbekistan, Vietnam

Europe 13%

Albania, Armenia, Austria, Belarus, Belgium, Bolivia, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Denmark, Estonia, Finland, France, Georgia, Germany, Greece, Hungary, Ireland, Italy, Lithuania, Moldova, Netherlands, Norway, Poland, Portugal, Romania, Scotland, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, Ukraine, United Kingdom

• Africa 3%

Cameroon, Ethiopia, Ghana, Kenya, Mali, Morocco, Mozambique, Nigeria, South Africa, Sudan, Tunisia, Uganda, Zambia, Zimbabwe

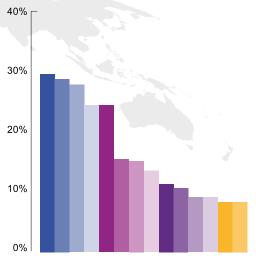
• South America 3%

Aruba, Argentina, Brazil, Chile, Colombia, Costa Rica, Ecuador, Paraguay, Peru, Uruguay

Oceania 1%

Australia, New Zealand

When asked which of the events they were interested in, attendees responded with:



- LinuxCon 30%
- Open AI + Data Forum 29%
- CloudOpen 28%
- Community Leadership Conference 25%
- ContainerCon 25%
- Open Source On-Ramp 16%
- Critical Software Summit 15%
- OpenJS World 14%
- SupplyChainSecurityCon 12%
- Emerging OS Forum 11%
- SustainabilityCon 9%
- OpenGovCon 9%
- OSPOCon 8%
- Diversity Empowerment Summit 8%

Attendees had the ability to select multiple events





Content

The event included over **300 talks** across the **15 micro-conferences** that made up the event - CloudOpen, ContainerCon, Critical Software Summit, Diversity Empowerment Summit, Emerging OS Forum, LinuxCon, Open AI + Data Forum, OpenGovCon, OpenJS World, Open Metaverse Summit, Open Source Leadership Summit, Open Source On-Ramp, OSPOCon, SupplyChainSecurityCon, and SustainabilityCon.

Top Attended Sessions

- Things I Wish I Had Learned Earlier About Containers: Lessons from a Seasoned Linux Admin – Alex Juarez, Red Hat
- State of Linux Kernel Container Features –
 Stephane Graber, Canonical Ltd. & Christian
 Brauner, Microsoft Corp
- What Should OSPOs Think About Github CoPilot? – Van Lindberg, OSPOCO
- The Evolution of Open Source through
 Design Lise W Noble, Discover Financial
- Fixing Real-Time Scheduler Throttling in the Linux Kernel – Joel Fernandes, Google
- To Rewrite, or Not to Rewrite, That Is the Question – Bryan Hughes, Patreon

- Sustaining Open Source Software: Exploring Community, Financial, and Engineering Practices – Abby Cabunoc Mayes, GitHub
- Advanced Tracing Features to See What Your Application is Waiting On – Steven Rostedt, Google
- How Do You Know You're Done After a Security Fix? - Kate Stewart, The Linux Foundation & Peter Brink, UL Solutions
- Quantum Machine Learning 101:
 An Introduction for Beginners with
 TensorFlow Shivay Lamba, Independent
 & Rishit Dagli, Freshman at University
 of Toronto







Session Recordings

All sessions at Open Source Summit North America were recorded and available on The Linux Foundation YouTube Channel.

Sponsor Showcase

Average in-person badge scans: 88

Highest in-person badge scans: 278

Total in-person badge scans: 4,224

OPEN SOURCE SUMMIT
NORTH AMERICA HOSTED
60 EXHIBIT BOOTHS IN
THE SPONSOR SHOWCASE



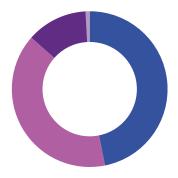


"AS A FIRST TIME IN PERSON ATTENDEE, I FELT WELCOMED AND ENCOURAGED TO LEARN AND TO SHARE IN EVERY SESSION AND INTERACTION I HAD. THE COMMUNITY IS SO WELCOMING AND I REALLY FELT THAT DURING THE CONFERENCE." — AISHA GAUTREAU

Diversity

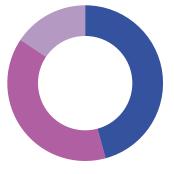
- 38% of Keynote Speakers identified as women or non-binary
- 37% of Program Committee members identified as women or non-binary
- An estimated 33% of all conference speakers identified as women or non-binary
- An estimated 35% of conference speakers identified as a person of color
- 14%* of attendees identified as women and non-binary
- 16%* of registered attendees identified as a person of color

^{*}These are optional questions on our registration form that also include 'prefer not to answer' as an option, or can be skipped entirely, thus these numbers may be higher than reflected here.



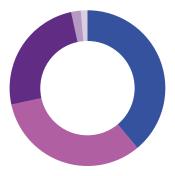
Gender Identity

- Man **47%**
- Woman **13%**
- Prefer not to answer 39%
- Other gender identity 1%



Identifies as a person of color

- No 39%
- Yes 16%
- Prefer not to answer 46%



Age

- 0-19 **1%**
- 20-39 **33%**
- 40-60 **25%**
- 61+ **2%**
- Prefer not to answer 39%

Community Support

To encourage and increase the participation of a diverse community, The Linux Foundation offered diversity and need-based registration scholarships and travel funding for the event this year, providing **\$106,827** in funding for:

- **65** Diversity Scholarships
- 27 Need-Based Registration Scholarships
- Awarded 35 Diversity Travel Scholarships
- Awarded 50 Need-Based Travel Scholarships



Social Media Highlights

Twitter

From April 30 – May 14, 2023, Open Source Summit North America's hashtag #OSSummit amassed **4,922,534 impressions**, **1,033 mentions**, and **9,391 interactions**.

List of top 10 tweets

- "Open Source Summit North America goes LIVE in 3 DAYS! View all 300+ sessions across 15 events covering the most important topics in #OpenSource today, including #AI, #Security, #OSPO, #Kubernetes + MORE: https://hubs.la/Q01NJ1d00
 #OSSummit" 28k impressions
- 2. "Did you know that Stanley Park, Vancouver's urban park, is 10% larger than New York City's Central Park with 1001 sprawling acres?

 See all of the amazing spots around Vancouver while attending #OSSummit May 10-12. Learn more about Vancouver: https://hubs.la/Q01NHR5c0" 27k impressions
- 3. "Puppy Pawlooza is back by popular demand! Our furry friends will be relaxing with their handlers, waiting for your attention on Thursday, May 11th. Don't miss it! https://hubs.la/Q01NWBCp0" 14k impressions
- **4.** "Phil Estes from @awscloud talks about Finch, an open source client for container development, LIVE at #ossummit! View the schedule: https://events.linuxfoundation.org/open-source-summit-north-america/program/schedule/ ... "#opensource #finch #containers" **12k impressions**

- 5. "@redhat thank you for being an Open Source Summit North America Platinum Sponsor! Join us May 10-12 to network, learn & share with the global #OpenSource community in Vancouver: https://hubs.la/Q01N32r20. View the schedule: https://hubs.la/Q01N2RVz0" 12k impressions
- 6. "8 DAYS TO GO! Excitement is building as we count down the days 'til Open Source Summit NA! We can't wait to welcome all attendees, speakers, sponsors + the entire #OpenSource community. Don't miss it! Register: https://hubs.la/Q01GSsBn0. Schedule: https://bit.ly/3Ostowl. #OSSummit" 11.5k impressions
- 7. "Calista Redmond from @risc_v takes to the keynote stage at #ossummit to talk about the explosive growth of open hardware and RISC-V. View the schedule: https://events.linuxfoundation.org/open-source-summit-north-america/program/schedule/ ...#opensource #riscv #openhardware" 11k impressions
- 8. "The Linux Foundation is pleased to present our annual Kid's Day at Open Source Summit North America 2023! Kid's Day is on May 7, 2023. Bring your creative imaginations & a great attitude. OSS NA Kid's Day: https://hubs.la/Q01N7x2t0 #opensource #OSSummit #linuxfoundation #oss" 10.7k impressions
- **9.** "LAST CHANCE! Join us NEXT WEEK, May 10-12, at Open Source Summit North America. #OSSummit is THE place to be for all things #OpenSource with 15 micro conferences and 300+ sessions, evening events, onsite activities, and MORE. Register: https://hubs.la/Q01NHVwG0" **10.6k impressions**
- **10.** "Rishi Verma from Nasa's Jet Propulsion Laboratory gives an incredible overview of the #opensource initiatives underway in space, and what he's learned about developing, iterating, and automating software lifecycle standards. View the schedule: https://events.linuxfoundation.org/open-source-summit-north-america/program/schedule/ ... #ossummit" **10.3k impressions**

LinkedIn

From April 30-May 14, 2023, The Linux Foundation's LinkedIn page increased by **2,544 followers** for a total of **272,459**. Posts made to our page have garnered **344,933 impressions**, leading to **4,863 unique visitors** and **11,002 unique page views**.

Media & Analyst Results

The following media registered to attend and cover Open Source Summit North America:

Frank Fay, SiliconANGLE Media

Brendon Rider, theCUBE

Andrew Weener, Techstrong Group

Swapnil Bhartiya, TFIR Media LLC

Susan Hall, The New Stack

Jason Perlow, Linux Foundation

Dale Gardner, Gartner

Joey Howell, The New Stack

John Furrier, SiliconANGLE Media, Inc.

Christian Rider, theCUBE

Michael Vizard, **DevOps.com**

Rob Moskowitz, **Techstrong Group**

Colleen Coll, The New Stack

Paul Gustafson, **Techstrong Group**

Anderson Hill, theCUBE

Todd Weiss, Futurum Research

David Rubinstein, **SD Times and ITOps Times**

Rob Strechay, Smuget & SiliconAngle

Jocelyn Fay, SiliconANGLE Media

Alex Myerson, SiliconANGLE Media

Jenna Barron, **SD Times**

Sharla Lane, Speakeasy Strategies

Steven Vaughan-Nichols, ZDNet

Jordi Mon Companys, Software Engineering

Daily Host

Savannah Peterson, theCUBE

Kelly Fitzpatrick, **RedMonk**

Les Mood, SineWatts, Inc.

Alexander Williams, **The New Stack**

Kris Constable, krisconstable.com

Andrew Frick, SiliconANGLE Media Inc.

Christine Hall, FOSS Force







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Press Coverage

SiliconANGLE: What to expect during the Open Source Summit NA event: Join theCUBE May 10-12

Cloud7: [Event] Open Source Summit NA is about to kick off

SiliconANGLE: The future of open source in the age of Al: Analysts break down Open Source Summit insights

SD Times: Open Source Summit: AWS open sources Cedar, SPDX Release Candidate 3.0, and OpenSSF updates

SDxCentral: <u>Top 3 open source networking trends</u> for 2023

TechCrunch: AWS open sources fuzzing tool
SnapChange and policy-based access control language
Cedar

DevOps.com: AWS Converts Cedar Policy-as-Code Tool to Open Source Project

SiliconANGLE: AWS open-sources snapshot fuzzing and policy authorization tools

PR Times Japan: OpenSSF 新メンバー企業を歓迎、ベテランのサイバーセキュリティエキスパートを新ゼネラルマネージャーに迎える、新たなファンディングも発表

Teg6: <u>Ferramenta fuzzing de código aberto da AWS</u> <u>SnapChange e linguagem de controle de acesso baseada</u> <u>em políticas Cedar</u>

TFIR: Linux Foundation Europe Launches Advisory Board

SiliconANGLE: The Al tornado and the future of open source: Open Source Summit Day 2 kickoff analysis

SiliconANGLE: Exploring the intersection of Al, platform engineering and open-source ecosystems: TheCUBE's Open Source Summit day 1 analysis

Open Source for You: Open Source Summit Unveils Some Important Latest Developments

Techzine: Open Source Summit features announcements from AWS, Meta and OpenSSF

Techzine.nl: Open Source Summit kent aankondigingen van AWS, Meta en OpenSSF

The New Stack: Amazon Web Services Open Sources a KVM-Based Fuzzing Framework

SiliconANGLE: Al, open source and the power of OmniBOR

SiliconANGLE: Making data accessibility faster and friendly using distributed query insights

SiliconANGLE: The continuous delivery ecosystem: Interoperability and security take center stage

ZDNet: Open source and Linux skills are still in demand in a dark economy

SiliconANGLE: Open source, Al and the customer journey in FinOS: Insights from Discover Financial Services

SiliconANGLE: Navigating the intersection of open source, Al and security: Open Source Summit final analysis

TFIR: AWS Open Sources Cedar At Open Source Summit; Permit Offers Support On Day One

Le Monde Informatique: Malgré la crise, la demande de talents en open source reste forte

TheCUBE: Open Source Summit Coverage

TechStrongTV: OSS North America 2023

Software Engineering Daily: <u>AP Theorem 23 Years Later</u> with Eric Brewer

SDxCentra: <u>How Dent brings open source innovation to networking infrastructure</u>

SiliconANGLE: On the CUBE Pod: Thoughts on Twitter's new CEO and highlights from Open Source Summit

SiliconANGLE: Three insights you might have missed from Open Source Summit

Software Engineering Daily: <u>Software Supply Chain with Feross Aboukhadijeh</u>

Software Engineering Daily: <u>CAP Theorem 23 Years</u> Later with Eric BrewerW

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What Attendees Are Saying:

















Streamdal 📀

@streamdal



What an awesome experience the #OSSummit by @linuxfoundation

