



AGL Showcase at CES 2024: **Call for Exhibitors**

Automotive Grade Linux (AGL) is a collaborative open source project that is accelerating the development and adoption of a fully open software platform for automotive applications.

AGL Showcase 2024

As an official exhibitor at CES 2024 in Las Vegas, AGL's booth is located in the Las Vegas Convention Center, West Hall, Booth #4765. The booth will be open to the public from January 9–12, 2024. In order to maximize exposure for our members and the broader AGL ecosystem, we would like to invite companies interested in demonstrating an application built on top of the AGL Unified Code Base (UCB) Software Distribution or a hardware solution running core AGL applications to apply for one of our limited demo spaces.

Benefits

- Business development and networking opportunities with the automotive OEM and Tier 1 ecosystem and increased exposure for your products and services.
- Increased exposure to automotive and technology media and major publications.
- Ability to schedule demos or book meetings in the AGL Showcase.
- Inclusion in the AGL CES press release and promotion via AGL social channels.
- Company branding in the AGL Showcase.

What's Included

	Platinum	Gold	Silver
Cost	\$20,000	\$15,000	\$10,000
Available	5 Available	8 Available	10 Available
Kiosk	3m wide demo kiosk with 2 stools and company logo	2m wide demo kiosk with 2 stools and company logo	1m wide demo kiosk with 1 stool and company logo
WiFi	WiFi and one (1) dedicated hardline	WiFi and one (1) dedicated hardline	WiFi and one (1) dedicated hardline
Power	One (1) 5amps power strip	One (1) 5amps power strip	One (1) 5amps power strip
Lead Retrieval Device	1	1	1
Use of Private Meeting Room in Booth	(6) 30-minute meetings	(4) 30-minute meetings	(2) 30-minute meetings
CES Registration Tickets	15	10	7
Passes to AGL Booth Reception	5	4	3

Get involved

Learn more
www.automotivelinux.org

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AUTOMOTIVE GRADE LINUX

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Requirements

- Demonstrations can be for products currently available or for Proof of Concepts (PoC), but must run on/with either the Optimistic Octopus and Prickly Pike release.
- Must have at least one person available onsite for setup and teardown.
- Demo staffing must be provided during CES Show Hours and for the AGL Evening Reception:
 - **Jan. 9:** 10:00am - 6:00pm PT
 - **Jan. 10:** 9:00am - 6:00pm PT
 - **Jan. 11:** 9:00am - 6:00pm PT
 - **Jan. 12:** 9:00am - 4:00pm PT

**Times subject to change*

**AGL Evening Reception date and time to be announced.*

Key Dates & Deadlines

Date	Deliverable
October 6, 2023	Call for Exhibitors Closes
October 12, 2023	Exhibitor Notifications
January 9-12, 2024	CES Show Floor / AGL Booth Open

How to Apply

Please indicate your interest in participating in the AGL Showcase at CES by filling out the [CFE Form](#) by October 6, 2023. If you have additional questions, please email events@automotivelinux.org.

**We look forward to your company joining
AGL at CES 2024!**



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