OPEN SOURCE
IN
FINANCE FORUM
New York

November 1, 2023 | NYC

SPEAKER EVENT
MARKETING KIT

First things first - THANK YOU for speaking at our event!

As someone who is vested in the success of the conference, we'd appreciate any help you're able to give. Reach out to your contacts to let them know about your participation at Open Source in Finance Forum and invite them to join you and the community.

Spread the Word

Once the schedule is announced, let your followers know you are speaking at Open Source in Finance Forum! Promote your event presence via social media, your blog, company newsletter, etc.

When sharing from your personal channels, make sure to describe the great ideas or skills that attendees will take away from your session or event and remember to use the official hashtags in your tweet.

Sample Posts:

- *My talk about [TOPIC] was accepted at #OSFF2023! 🎉 [SESSION LINK] Register + come see me on [DATE]: https://hubs.ly/Q01Xc0wL0*

- *Attending #OSFF2023 in November? Check out my session [SESSION TITLE] on [DATE]. 👀 See you there! [SESSION LINK] Register to join us! https://hubs.ly/Q01Xc0wL0*

- *I'm giving a talk on [TOPIC] at #OSFF2023 where you'll learn [ABC]! Register: https://hubs.ly/Q01Xc0wL0 + visit [SESSION LINK] to add my session to your schedule! 👀📝*

- *Can't wait for #OSFF2023! 💥 I'll be speaking on [DATE] – don't miss my session [SESSION TITLE]: [SESSION LINK]. Register + join us in NYC: https://hubs.ly/Q01Xc0wL0*

Note: Your short session link can be found on your session's Sched.com page just below the title to the left of the "Tweet" and "Share" buttons.

Quick Links:

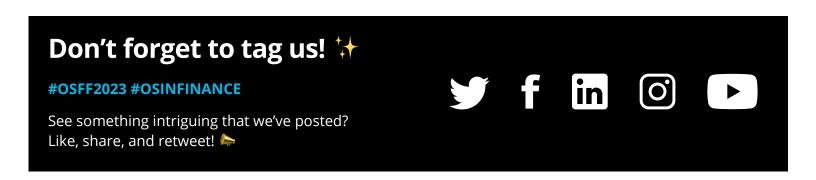**Homepage:** bit.ly/3O5d7vM | **Register:** hubs.ly/Q01Xc0wL0 | **Schedule:** bit.ly/3CUPow4

Tips to Make Your Content Shine:

- Highlight the applicable knowledge that attendees will gain. This is a top priority for attendees!

- What is unique about your session? Do you have an interesting or controversial viewpoint? Does the topic tie to a current event? Any fun surprises to tease?

- Include graphics! Using a speaker card or image helps draw eyes to the post.

Don't forget to tag us! ✨

#OSFF2023 #OSINFINANCE

See something intriguing that we've posted?
Like, share, and retweet! 📣

Branding Resources

Open Source in Finance Forum banners and snackables are available in a variety of sizes for your use in any event promotion.

DOWNLOAD

For questions or further information, please contact **cfp@linuxfoundation.org**.