We met some of the brightest and most talented attendees, and learned first-hand from industry leaders. The Linux events and sponsorship team made sure we had everything we needed for a successful event. We’re looking forward to more Linux Foundation events in the future!

—Dell EMC
ABOUT
Why Sponsor .................................................................3
Technologies Covered by Event ..................................................3
About Linux Foundation Events ........................................4
Audience Snapshot .................................................................5

LINUX FOUNDATION EVENTS
Open Source Summit North America ........................................8
April 16-18 | Seattle, WA
Open Source Summit Europe ..................................................11
September 16-18 | Vienna, Austria
The Linux Foundation Member Summit ..................................14
November 19-21 | Napa, CA
Open Source Summit Japan ..................................................16
Dates Coming Soon | Tokyo, Japan
Linux Storage, Filesystem, MM & BPF Summit ......................19
Dates and Location Coming Soon
Linux Kernel Maintainer Summit .........................................20
Dates and Location Coming Soon

LINUX FOUNDATION PROJECT EVENTS
(Coming Soon)

CNCF EVENTS
(Coming Soon)
Sponsorship of Linux Foundation events offers a multitude of benefits:

- **Increase brand awareness & recognition**
- **Showcase thought leadership**
- **Recruit and acquire top talent**
- **Generate sales leads and customers**
- **Leverage highly targeted marketing opportunities**
- **Take advantage of media exposure & PR announcements**
- **Display products, services & technologies**
- **Create new partnerships & alliances**
- **Gain valuable mindshare from developers, technologists and business leaders**
- **Demonstrate support for the important work of the open source community**

**Technologies Covered by Event:**

**Linux Systems**
- Open Source Summit
- Embedded Linux Conference
- Automotive Linux Summit
- Linux Plumbers Conference
- Linux Kernel Maintainer Summit
- Linux Security Summit

**Applications**
- API Specifications Conference

**Networking & Edge Computing**
- ONE Summit
- Open Source Summit
- DPDK Summit

**IoT, Embedded & Automotive**
- Embedded Linux Conference
- Automotive Linux Summit
- Open Source Summit

**Artificial Intelligence & Machine Learning**
- Open Source Summit
- ONE Summit
- The Linux Foundation Member Summit

**Open Source Governance, Community & Management**
- The Linux Foundation Member Summit
- Open Source Summit
- Open Compliance Summit
- The Linux Foundation Member Legal Summit

**Blockchain**
- Hyperledger Member Summit & Global Forum

**Hardware**
- RISC-V Summit

**Cloud & Cloud Native**
- KubeCon + CloudNativeCon
- Open Source Summit
- ONE Summit
- Kubernetes on Edge Day
- Kubernetes Contributor Summit
- Helm Summit
- ServiceMeshCon
- CloudNativeSecurityCon
- Xen Summit

**Invitation-Only Events**
- Linux Storage/FileSystem/MM & BPF Summit
- The Linux Foundation Member Legal Summit
- Open Compliance Summit
- Linux Kernel Maintainer Summit
- The Linux Foundation Member Summit
Linux Foundation Events are where 90,000+ developers and technologists from across the globe meet to share ideas, learn and collaborate to drive innovation.

Open source communities are nearly always virtual and distributed, so when they get together face to face they can make quick progress on issues big and small. In this way, events help maintain the vibrancy of global open source communities and ensure their long-term sustainability.

Open source is ubiquitous in computing—nearly all leading organizations use it to power their work. To deliver the most innovative products and services to their users and customers, companies must learn directly from the technologists who steer the most widely used and influential projects.

Linux Foundation Events are the meeting place of choice for open source maintainers, developers, architects, infrastructure managers and sysadmins, as well as technologists leading open source program offices, DevRel teams and other critical leadership functions. They are:

- The best place to quickly gain visibility within the open source community and to advance open source development work by forming connections with the people evaluating and creating the next generation of technology.
- A forum to identify software trends early to inform future technology investments.
- The ripest recruiting ground in today's technology landscape.
- The ideal venue to showcase technologies and services to influential open source professionals, media, and analysts around the globe.

The Linux Foundation brings together companies and individual contributors to build the greatest shared technology in history. We provide the events, training, certification, open source best practices and ecosystem development necessary to build, scale, and sustain critical open source projects and communities. As the home of over 400 open source projects driving critical technologies, there is no organization better positioned to gather the open source community for important face to face interaction to drive innovation across open source. And, unlike for-profit event management firms, any money generated by our events is channeled back into supporting open source communities to support their growth.

Contact us today for more information on sponsoring at sponsorships@linuxfoundation.org.
2022 LF EVENT AUDIENCE SNAPSHOT

*Updated with 2023 audience snapshot by YE2023.

ATTENDANCE
90,000+ attendees

REPRESENTING
12,000+ organizations
Including corporations, associations and academic institutions worldwide

FROM
175 countries

Geographic Distribution of attendees include:
36.37% United States
10.37% India
5.37% Germany
4.6% United Kingdom
3.52% Canada

AUDIENCE BY COMPANY SIZE

<table>
<thead>
<tr>
<th>COMPANY SIZE</th>
<th>SUM OF %</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 - 49</td>
<td>16%</td>
</tr>
<tr>
<td>50 - 499</td>
<td>21%</td>
</tr>
<tr>
<td>500 - 999</td>
<td>6%</td>
</tr>
<tr>
<td>1,000-2,999</td>
<td>10%</td>
</tr>
<tr>
<td>3,000+</td>
<td>47%</td>
</tr>
</tbody>
</table>
**LF EVENT AUDIENCE SNAPSHOT**

*Updated with 2023 audience snapshot by YE2023.

**AUDIENCE BY JOB FUNCTION**

- ARCHITECT: 14.2%
- DEVOPS/SRE/SYSADMIN: 12.5%
- EXECUTIVE LEADER: 10.7%
- APPLICATION DEVELOPER: 9.6%
- EXECUTIVE LEADER: 9.2%
- OTHER: 9.1%
- SYSTEMS/EMBEDDED DEVELOPER: 7.2%
- KERNEL/OPERATING SYSTEMS DEVELOPER: 6.4%
- MARKETING: 4.1%
- STUDENT: 4.1%
- MANAGER - OSPO: 4%
- MANAGER - OTHER: 3%
- PRODUCT/BIZ DEV: 2%
- PROFESSOR / ACADEMIC: 1.7%
- MEDIA / ANALYST: 1.7%
- LEGAL / COMPLIANCE: .6%

**AUDIENCE BY INDUSTRY**

- 66.8% INFORMATION TECHNOLOGY
- 6.9% FINANCIALS
- 5.3% TELECOMMUNICATIONS
- 5.1% NON-PROFIT ORGANIZATION
- 4.6% PROFESSIONAL SERVICE
- 3.2% AUTOMOTIVE
- 2.6% CONSUMER GOODS
- 2.2% HEALTHCARE
- 2% INDUSTRIALS
- .9% ENERGY
- .3% MATERIALS
- .1% OTHER

**PRESS & SOCIAL MEDIA**

Linux Foundation Events are highly engaging and interactive. Our 2022 events generated:

- 50,000+ media clips
- 400M+ average aggregated readership during each 2 week event window.*
- 325K+ average number of total impressions for posts made on LF Facebook and Linkedin during 2 week event window.*
- 1B+ event hashtag impressions on Twitter
- Nearly 500 media professionals participated, representing global media outlets

*event window is measured as week before event + event week.
PART 1

Linux Foundation Events
About Open Source Summit
April 16-18, 2024 | Seattle, WA

Join us at the premier event for open source developers, technologists and community leaders to collaborate, share information, solve problems and gain knowledge, furthering open source innovation and ensuring a sustainable open source ecosystem. **It is THE gathering place for open source code and community contributors.**

**OPEN SOURCE SUMMIT IS A CONFERENCE UMBRELLA, COMPOSED OF A COLLECTION OF EVENTS COVERING THE MOST IMPORTANT TECHNOLOGIES, TOPICS AND ISSUES TOUCHING OPEN SOURCE TODAY.**

Events Under the OS Summit North America 2024 Conference Umbrella include:
Who Attends Open Source Summit

Developers
Systems, Embedded, Applications, Kernel & Operating Systems

Operations
Architects, SRE, Site Reliability Engineers, DevOps, SysAdmins

Community & Leadership
Technical Managers, Community Managers, Executive Leaders, Legal & Compliance, Operations & Processing Management, OSPO Teams

Academic/Media/Other
Professors, Students, Media, Analysts, Product, Biz Dev, Marketing

Why Attend Open Source Summit?

Thousands of attendees attend Open Source Summit North America each year to:

- Meet face-to-face for problem-solving, discussions and collaboration
- Learn about the latest trends in open source and open technologies
- Access leading experts to learn how to navigate the complex open source environment
- Find out how others have used open source projects to gain efficiencies
- Gain a competitive advantage by learning about the latest in innovative open solutions
- Find out what industry-leading companies and projects are doing in the future, and where technologies are headed
- Explore career opportunities with the world’s leading technology companies

Quick Facts

- **Anticipated 2024 Attendance:** 2,000 In-Person Attendees*
- Open Source Summit North America 2023 was held as a hybrid event, gathering 1,400+ attendees from 1,638 organizations across 108 countries.
- Highest sponsor booth leads generated in 2023 — 278 with an average of 88.

*Attendee estimates are based on registration trends from previous or related events and may fluctuate. Updated numbers will be shared with sponsors leading up to the event. As attendance is influenced by many factors, final numbers cannot be guaranteed prior to the event.
### Sponsorships-at-a-Glance

| Assistance with Press Bookings at Event: Helping you get the most out of an on-site announcement. |
| Pre or Post-Conference Email Blast: One time use of opt-in list to be sent by The Linux Foundation. |
| Recognition During Opening Keynote Session: Sponsor recognition by name. |
| Custom Question in Post Event Attendee Survey: Opportunity to add question of your choice (must be approved by The Linux Foundation), and follow up reporting with data results. |
| Keynote Editorial Coverage: Keynote will include live streaming and recording posted to the Linux Foundation YouTube channel along with promotional editorial coverage. |
| Speaking Opportunity: Content must be approved by PC and the LF. Based on availability. |
| Social Media Re-Share: The Linux Foundation Twitter account will re-tweet 1 post of your choosing. Timing determined by The Linux Foundation. |
| Sponsor Designation in Press Releases: Recognition as sponsor in body of release. |
| Meeting Room**: For private meeting use only. |
| Social Media Promotion of Sponsorship: From The Linux Foundation Twitter. Sponsor can provide custom content (must be approved by The Linux Foundation). |
| Keynote Stage Branding: Logo prominently displayed on stage screens. |
| Collateral Distribution**: Laid out in a prominent location near registration onsite. |
| Recognition in Pre-Conference Email Marketing |
| Access to Event Press/Analyst List: Contact List shared one week prior to the event for your own outreach. |
| Recognition on Event Signage and Website: Prominent logo display on event web pages, onsite conference signage. |
| Exhibit Booth: Includes counter with graphic and stools. Table and chairs only for Bronze sponsors. (Upgrade options available). |
| Lead Retrieval: Live scans, real time reporting and ability to take notes on captured leads. |
| Conference Attendee Passes: Full access passes to the entire conference for your staff or customers. |
| 20% Discount on Additional Conference Passes: For use by your customers, partners or colleagues. |
| Post-Event Data Report: Provides event demographics and additional details on event performance. |

<table>
<thead>
<tr>
<th>Sponsorship Cost</th>
<th>DIAMOND</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
</tr>
</thead>
<tbody>
<tr>
<td>$70,000</td>
<td>4 AVAILABLE</td>
<td>8 AVAILABLE</td>
<td>10 AVAILABLE</td>
<td>UNLIMITED</td>
<td>UNLIMITED</td>
</tr>
</tbody>
</table>

*Start-ups may secure a Bronze Sponsorship for US$4,000 provided they: (1) Have been in business less than 3 years; (2) Have less than $5M in annual revenue; and (3) Have less than 30 employees at signing of contract.

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.
About Open Source Summit
September 16-18, 2024 | Vienna, Austria

Join us at the premier event for open source developers, technologists and community leaders to collaborate, share information, solve problems and gain knowledge, furthering open source innovation and ensuring a sustainable open source ecosystem. It is THE gathering place for open source code and community contributors.
Who Attends Open Source Summit

Developers
Systems, Embedded, Applications, Kernel & Operating Systems

Operations
Architects, SRE, Site Reliability Engineers, DevOps, SysAdmins

Community & Leadership
Technical Managers, Community Managers, Executive Leaders, Legal & Compliance, Operations & Processing Management, OSPO Teams

Academic/Media/Other
Professors, Students, Media, Analysts, Product, Biz Dev, Marketing

Why Attend Open Source Summit?

Thousands of attendees attend Open Source Summit Europe each year to:

• Meet face-to-face for problem-solving, discussions and collaboration
• Learn about the latest trends in open source and open technologies
• Access leading experts to learn how to navigate the complex open source environment
• Find out how others have used open source projects to gain efficiencies
• Gain a competitive advantage by learning about the latest in innovative open solutions
• Find out what industry-leading companies and projects are doing in the future, and where technologies are headed
• Explore career opportunities with the world's leading technology companies

Quick Facts

• Anticipated 2024 Attendance: 2,000 In-Person Attendees*
• Open Source Summit Europe 2022 was held as a hybrid event, gathering 2,400+ attendees from 1,271 organizations across 75 countries.
• Highest sponsor booth leads generated in 2022 — 366 with an average of 121.

*Attendee estimates are based on registration trends from previous or related events and may fluctuate. Updated numbers will be shared with sponsors leading up to the event. As attendance is influenced by many factors, final numbers cannot be guaranteed prior to the event.

*2023 quick facts will be updated at conclusion of event.
### Sponsorships-at-a-Glance

Contact [sponsorships@linuxfoundation.org](mailto:sponsorships@linuxfoundation.org) to secure your sponsorship today.

<table>
<thead>
<tr>
<th>Sponsorship Feature</th>
<th>DIAMOND</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assistance with Press Bookings at Event</td>
<td>∙</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Pre or Post-Conference Email Blast</td>
<td>∙</td>
<td></td>
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<tr>
<td>Recognition During Opening Keynote Session</td>
<td>∙</td>
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<tr>
<td>Keynote Video &amp; Blog Coverage</td>
<td>∙</td>
<td></td>
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<tr>
<td>Custom Question in Post Event Attendee Survey</td>
<td>2</td>
<td>1</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Keynote Editorial Coverage</td>
<td></td>
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<tr>
<td>Speaking Opportunity</td>
<td>10-Minute Keynote</td>
<td>5-Minute Keynote</td>
<td>Conference Session or BoF</td>
<td></td>
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<tr>
<td>Social Media Re-Share</td>
<td>∙</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sponsor Designation in Press Releases</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Meeting Room</td>
<td>Private Use - 3 days</td>
<td>Private Use - 1 Day</td>
<td>Private Use - 4 Hours</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Social Media Promotion of Sponsorship</td>
<td>2</td>
<td>1</td>
<td>1 (shared post)</td>
<td></td>
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</tr>
<tr>
<td>Keynote Stage Branding</td>
<td></td>
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<tr>
<td>Collateral Distribution</td>
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<tr>
<td>Recognition in Pre-Conference Email Marketing</td>
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<tr>
<td>Access to Event Press/Analyst List</td>
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<tr>
<td>Recognition on Event Signage and Website</td>
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<td></td>
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</tr>
<tr>
<td>Exhibit Booth</td>
<td>20'x20'</td>
<td>15'x15'</td>
<td>10'x10'</td>
<td>10'x10'</td>
<td>Tabletop</td>
</tr>
<tr>
<td>Lead Retrieval</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Conference Attendee Passes</td>
<td>20</td>
<td>15</td>
<td>10</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>20% Discount on Additional Conference Passes</td>
<td></td>
<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Post-Event Data Report</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sponsorship Cost</td>
<td>$70,000</td>
<td>$45,000</td>
<td>$30,000</td>
<td>$15,000</td>
<td>$8,000</td>
</tr>
</tbody>
</table>

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The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.
About The Linux Foundation Member Summit
November 19-21, 2024 | Napa, CA

Where industry leaders convene to drive digital transformation with open source technologies and learn how to collaboratively manage the largest shared technology investment of our time.

Open source is ubiquitous in computing—nearly all leading organizations use it to power their work. To deliver innovative products and services to their users and customers, companies must learn directly from the senior technologists and thought leaders who steer the most widely used and influential projects.

The Linux Foundation Member Summit (formerly Open Source Leadership Summit) is the annual gathering for Linux Foundation member organizations.

The event fosters collaboration, innovation, and partnerships among the leading projects and organizations working to drive digital transformation with open source technologies. It is a must-attend for business and technical leaders looking to advance open source strategy, implementation and investment in their organizations and learn how to collaboratively manage the largest shared technology investment of our time.

For sponsors, it is an excellent opportunity to gain access to the event and the attendees for strategic discussions and collaboration.

“THE ONLY EVENT WHERE I CAN MEET ALL OF THE KEY LEADERS ACROSS THE OPEN SOURCE CLOUD COMPUTING PROJECTS IN PERSON. THE CHANCE TO TALK IN PERSON, SHARE ASPIRATIONS AND WRESTLE WITH NEW IDEAS THIS YEAR HAVE ALREADY RESULTED IN COLLABORATION...THE INSTITUTIONAL KNOWLEDGE ABOUT OPEN SOURCE REPRESENTED BY THE PARTICIPANTS IS INSPIRING. THIS IS AN EVENT THAT CAN HELP US BUILD A BETTER SOFTWARE INDUSTRY.” — SAM RAMJI, CHIEF STRATEGY OFFICER, DATASTAX

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships.
# Sponsorships-at-a-Glance

Contact [sponsorships@linuxfoundation.org](mailto:sponsorships@linuxfoundation.org) to secure your sponsorship today.

<table>
<thead>
<tr>
<th>Sponsorship Type</th>
<th>Diamond</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference Room: For private meeting use only.</td>
<td>•</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>LF Live Webinar: We will host and promote with content &amp; speaker of your choosing. You receive contact info for webinar registrants.</td>
<td>•</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Speaking Opportunity: All sponsor content must be approved by the Program Committee and The Linux Foundation. Speaking slots based on availability.</td>
<td>15-minute Keynote</td>
<td>5-minute Keynote + Session</td>
<td>Session</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Inclusion in Onsite Press News Package: Announcements you’d like to make onsite will be included in the daily news package sent to media covering event.</td>
<td>•</td>
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</tr>
<tr>
<td>Recognition During Opening Keynote Session: Sponsor recognition by name.</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exclusive Sponsorship of 1 Attendee Social Function: Includes branding throughout the social function.</td>
<td>Evening Event (1 day)</td>
<td>Lunch (1 day)</td>
<td>Breakfast &amp; Breaks (1 day)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Keynote Stage Branding: Logo prominently displayed on stage screens.</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td></td>
</tr>
<tr>
<td>Access to Event Press List</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Member Summit Invitations: Full access passes to the entire conference for your staff or customers.</td>
<td>10</td>
<td>8</td>
<td>6</td>
<td>4</td>
<td>2</td>
</tr>
<tr>
<td>Recognition on Event Signage and Event Website: Prominent logo display on all event web pages and on the conference signage.</td>
<td>•</td>
<td>•</td>
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</tr>
<tr>
<td>Recognition in Pre-Conference Email Marketing: Includes link to your URL.</td>
<td>•</td>
<td>•</td>
<td>•</td>
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</tr>
<tr>
<td>Sponsor Designation in Press Releases: Recognition as sponsor in the body of the release.</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Sponsorship Cost</td>
<td>$65,000</td>
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About Open Source Summit Japan
Dates Coming Soon | Tokyo, Japan

Join us at the premier event for open source developers, technologists and community leaders to collaborate, share information, solve problems and gain knowledge, furthering open source innovation and ensuring a sustainable open source ecosystem. **It is THE gathering place for open source code and community contributors.**

**OPEN SOURCE SUMMIT IS A CONFERENCE UMBRELLA, COMPOSED OF A COLLECTION OF EVENTS COVERING THE MOST IMPORTANT TECHNOLOGIES, TOPICS AND ISSUES AFFECTING OPEN SOURCE TODAY.**

Events Under the OS Summit Japan 2024 Conference Umbrella include:
Who Attends Open Source Summit

**Developers**
Systems, Embedded, Applications, Kernel & Operating Systems

**Operations**
Architects, SRE, Site Reliability Engineers, DevOps, SysAdmins

**Community & Leadership**
Technical Managers, Community Managers, Executive Leaders, Legal & Compliance, Operations & Processing Management, OSPO Teams

**Academic/Media/Other**
Professors, Students, Media, Analysts, Product, Biz Dev, Marketing

Why Attend Open Source Summit?

Thousands of attendees attend Open Source Summit Japan each year to:

- Meet face-to-face for problem-solving, discussions and collaboration
- Learn about the latest trends in open source and open technologies
- Access leading experts to learn how to navigate the complex open source environment
- Find out how others have used open source projects to gain efficiencies
- Gain a competitive advantage by learning about the latest in innovative open solutions
- Find out what industry-leading companies and projects are doing in the future, and where technologies are headed
- Explore career opportunities with the world's leading technology companies

Quick Facts

- Anticipated 2024 Attendance: **1,000 In-Person Attendees**
- Our 2022 in-person Open Source Japan gathered **800+** attendees from **300** organizations across **33** countries.
- In 2022 over **550** sponsor leads were generated.

*Attendee estimates are based on registration trends from previous or related events and may fluctuate. Updated numbers will be shared with sponsors leading up to the event. As attendance is influenced by many factors, final numbers cannot be guaranteed prior to the event.*
| Assistance with Press Bookings at Event: Helping you get the most out of an on-site announcement. | DIAMOND 4 AVAILABLE | PLATINUM 8 AVAILABLE | GOLD 10 AVAILABLE | SILVER UNLIMITED | BRONZE UNLIMITED |
| Pre or Post-Conference Email Blast: One time use of opt-in list to be sent by The Linux Foundation. | • | • | • |
| Recognition During Opening Keynote Session: Sponsor recognition by name. | • | • | • |
| Custom Question in Post Event Attendee Survey: Opportunity to add question of your choice (must be approved by The Linux Foundation), and follow up reporting with data results. | 2 | 1 | • |
| Keynote Editorial Coverage: Keynote will include live streaming and recording posted to the Linux Foundation YouTube channel along with promotional editorial coverage. | • | • | • |
| Speaking Opportunity: Content must be approved by PC and the LF. Based on availability. | 10-Minute Keynote | 5-Minute Keynote | Conference Session or BoF |
| Social Media Re-Share: The Linux Foundation Twitter account will re-tweet 1 post of your choosing. Timing determined by The Linux Foundation. | • | • | • |
| Sponsor Designation in Press Releases: Recognition as sponsor in body of release. | • | • | • |
| Meeting Room: For private meeting use only. | Private Use - 2 days | Private Use - 1 Day | Private Use - 4 Hours |
| Social Media Promotion of Sponsorship: From The Linux Foundation Twitter. Sponsor can provide custom content (must be approved by The Linux Foundation). | 2 | 1 | 1 (shared post) |
| Keynote Stage Branding: Logo prominently displayed on stage screens. | • | • | • |
| Collateral Distribution: Laid out in a prominent location near the registration desk onsite. | • | • | • |
| Recognition in Pre-Conference Email Marketing | • | • | • |
| Access to Event Press/Analyst List: Contact List shared one week prior to the event for your own outreach. | • | • | • |
| Recognition on Event Signage and Website: Prominent logo display on event web pages, onsite conference signage. | • | • | • |
| Exhibit Space: Diamond and Platinum include 2 tables and 2 chairs. 1 Table and 2 chairs only for Gold, Silver, and Bronze sponsors. | 8’x6’ | 8’x6’ | 6’x6’ | 6’x6’ | 6’x6’ |
| Lead Retrieval: Live scans, real time reporting and ability to take notes on captured leads. | 2 | 1 | 1 | 1 | 1 |
| Conference Attendee Passes: Full access passes to the entire conference for your staff or customers. | 30 | 20 | 15 | 10 | 5 |
| 20% Discount on Additional Conference Passes: For use by your customers, partners or colleagues. | • | • | • |
| Post-Event Data Report: Provides event demographics and additional details on event performance. | • | • | • |
| Sponsorship Cost | $50,000 | $35,000 | $22,500 | $15,000 | $8,000 |

*Start-ups may secure a Bronze Sponsorship for US$4,000 provided they: (1) Have been in business less than 3 years; (2) Have less than $5M in annual revenue; and (3) Have less than 30 employees at signing of contract.

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.
About Linux Storage, Filesystem, MM & BPF Summit

Location and Dates Coming Soon

Linux Storage, Filesystem, Memory Management & BPF Summit gathers the foremost development and research experts and kernel subsystem maintainers to map out and implement improvements to the Linux filesystem, storage and memory management subsystems that will find their way into the mainline kernel and Linux distributions in the next 24-48 months.

This three-day event, underwritten and managed by The Linux Foundation, is invitation only and employs a nomination process to determine the 85 members of the community who will attend each year.

Sponsoring this event not only showcases your company’s support of those developers and researchers at the forefront of important innovations in these spaces; it also offers a coveted seat at the table for a member of your organization to affect change at the ground level.

Sponsorships-at-a-Glance

Contact sponsorships@linuxfoundation.org to secure your sponsorship today.

<table>
<thead>
<tr>
<th></th>
<th>DIAMOND</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
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<tbody>
<tr>
<td>Breakfast Sponsorship: Exclusive sponsor of attendee breakfast on all days of the event</td>
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<td>Recognition in Pre-Conference Email Marketing: Includes link to your URL</td>
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<td>Recognition on Event Signage and Website: Prominent logo display on all event web pages, and on conference signage onsite</td>
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<td>Conference Attendee Invitations: Full access invitations to the entire conference for your staff or customers</td>
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<tr>
<td>Sponsorship Cost</td>
<td>$35,000</td>
<td>$20,000</td>
<td>$12,500</td>
<td>$6,000</td>
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The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.
The Linux Kernel Maintainer Summit

Dates and Location Coming Soon

The Linux Kernel Maintainer Summit brings together the world’s leading kernel developers to discuss the state of the existing kernel and plan the next development cycle.

The Linux Kernel Maintainer Summit, an invitation-only gathering of Linus Torvalds and 40 of the world's leading kernel developers features in-depth discussions and decision making on the Linux kernel.

Sponsorships-at-a-Glance

Sponsoring The Linux Kernel Maintainer Summit gets you an invitation to this exclusive gathering, and a seat at the table to be a part of these crucial decisions. Contact us at sponsorships@linuxfoundation.org to secure your sponsorship.

<table>
<thead>
<tr>
<th>ATENDEE GIFT</th>
<th>DINNER CO-SPONSORSHIP</th>
<th>LUNCH CO-SPONSORSHIP</th>
<th>BREAKFAST AND BREAKS CO-SPONSORSHIP</th>
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<tbody>
<tr>
<td>Sponsor Logo on Attendee Gift</td>
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<td>2 AVAILABLE</td>
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<td>Recognition in Pre-Conference Email Marketing: Includes link to your URL.</td>
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<td>Recognition During Opening Keynote Session: Sponsor recognition by name.</td>
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<td>Collateral Distributed to Attendees</td>
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<td>Recognition on Event Signage and Website: Prominent logo display on all the event web pages, and on conference signage.</td>
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<td>Invite-Only Maintainer Summit Attendee Pass</td>
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<td>Sponsorship Cost</td>
<td>$30,000</td>
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The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.
PART 2
Linux Foundation Project Events (COMING SOON)
PART 3

CNCF Events (COMING SOON)
LF Live - a sponsored, live webinar opportunity from The Linux Foundation

LF Live provides a platform for you to:
- Expand your lead generation efforts.
- Deliver important and impactful content.
- Reinforce your company’s position in the open source ecosystem as a thought leader, partner and resource.

Webinar Schedule:
5 min: Intro/housekeeping
30 min: Presentation
10 min: Q/A
5 min: Closing

The Details:
Up to 50 minute webinar, including introductions, presentation, Q&A, and closing, presented by sponsor.

Sponsor drives the content by selecting topic and creating title, abstract and presentation deck (think of this as a session proposal for an event - a topic, case study, tutorial, workshop, etc. No sales/product pitching. Must be reviewed and approved by LF).

5 week full production schedule, including 2 weeks of promotion.
Sponsorship Package:

✔ Individual webinar webpage showcasing:
  - Webinar’s title and abstract
  - Company logo
  - Speaker’s picture, title, and bio

✔ Event listing on:
  - events.linuxfoundation.org, under Community Events
  - linuxfoundation.org, under Resources

✔ LF marketing support via 1 email push and posts across all LF social media channels (up to 2 rounds - Twitter, Facebook, LinkedIn, Instagram).

✔ LF to provide snackable graphic for promotional use with webinar title, details and sponsor logo.

✔ LF to provide Event Moderator to assist during webinar with introductions, flow, and Q&A.

✔ Ability for sponsor to hold a giveaway.

✔ Sponsor will receive all leads (registered and attended - name, title, company, email address), within 24 hours of webinar close.

✔ Webinar accessible on LF YouTube channel for up to a year.

Our audience is widespread, engaged, and ready to hear from you. Don’t miss this chance to get your brand and message in front of the entire open source community. You’ve invested valuable time and resources into this year’s business goals - take this opportunity to connect with customers and drive new prospects.

Opportunity available for $19,500.

Contact sponsorships@linuxfoundation.org and book today!
Interested in sponsoring multiple events and/or creating a custom sponsor package? We offer bundled sponsorship package discounts and are happy to work with you to create a customized package to meet your organization’s individual needs.

Linux Foundation Corporate Members receive sponsorship discounts on Linux Foundation events; 5% discount or 7% when signing up for multiple events at once.

Contact sponsorships@linuxfoundation.org to secure your sponsorship today.

events.linuxfoundation.org