



## **Event Dates:**

December 5-6, 2023



**Location:** Virtual

GitOpsCon Europe is a virtual event, and designed to foster collaboration, discussion, and knowledge sharing on GitOps. This event is aimed at audiences that are new to GitOps as well as those currently using GitOps within their organization.

Contact <a href="mailto:sponsor@cncf.io">sponsor@cncf.io</a> to secure your sponsorship today. Signed contracts for level sponsorships must be received by November 20, 2023.11:59 PM PDT.

## SPONSORSHIP OPPORTUNITIES

INCLUSIONS	DIAMOND 3 AVAILABLE	PLATINUM	GOLD	START-UP
Speaking Opportunity Topic subject to program committee approval.	10-minute keynote			
Pre-Conference Email Blast One time use of opt-in list to be sent by CNCF	<b>~</b>			
Message in Attendee Post-Conference Email	150 words	100 words		
Social Media Mentions from Project Handle	(1) mention	(1) mention	(1) group mention	(1) group mention
Recognition in Opening Session	<b>~</b>	<b>~</b>		
Recognition on Event Website Prominent logo displayed on all website pages	<b>~</b>	<b>~</b>	<b>~</b>	~
Recognition on Event Platform Logo on virtual conference platform	<b>~</b>	<b>~</b>	<b>~</b>	<b>✓</b>
Conference Attendee Passes	6	4	2	2
Opportunity to Provide Giveaway: As a formal part of the program, there will be scheduled sponsor giveaways. The sessions will be in hosted in Slack and the giveaway format and item is at the sponsor's discretion.	<b>~</b>	<b>~</b>	<b>~</b>	~
SPONSORSHIP COST	\$7,500	\$5,000	\$2,500	\$1,000

## **ADD-ON OPPORTUNITY**



Extend your presence long after the live conference concludes with the session recording sponsorship.

## **Benefits include:**

• Sponsor recognition slide with logo at the beginning of each video recording