



EMBEDDED
OPEN SOURCE
SUMMIT

April 16-18, 2024 | Seattle, WA

2024 SPONSORSHIP PROSPECTUS

**Events Under the Embedded Open Source Summit 2024
Conference Umbrella include:**



EMBEDDED
LINUX
CONFERENCE



SAFETY-CRITICAL
SOFTWARE
SUMMIT



Zephyr® Project
Developer Summit



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Embedded Open Source Summit

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Embedded Open Source Summit 2023 was held as a hybrid event, gathering 1,387 attendees with 844 attending in person, from 375 organizations across 56 countries.

About the Summit

Embedded computing systems are essential to the operation of electronic devices and systems across a wide range of industries, and the Linux Foundation is host to numerous open source projects dedicated to this space.

Embedded Open Source Summit (EOSS) is an umbrella event for open source embedded projects and developer communities to come together under one roof for important collaboration, discussions and education.

The event is composed of micro conferences including Embedded Linux Conference, SafetyCriticalSoftware Summit and Zephyr Developer Summit. Micro conferences will include presentations, BoFs, training, and workshops designed for real time problem solving and deep discussion. Additional micro conferences in the EOSS umbrella will be announced soon.

Why Sponsor

Sponsoring Embedded Open Source Summit gives you the opportunity to reach a diverse and multi-faceted audience of practitioners, in one place. Many organizations are engaged in a number of the technology areas covered at Embedded Open Source Summit, making this the one conference providing you the opportunity to connect with many communities at one event and to achieve a variety of sponsorship goals:



Increase brand awareness & recognition



Showcase thought leadership



Recruit and acquire top talent



Generate sales leads and customers



Leverage highly targeted marketing opportunities



Take advantage of media exposure & PR announcements



Display products, services & technologies



Create new partnerships & alliances



Gain valuable mindshare from developers, technologists and business leaders



Demonstrate support for the important work of the open source community

Who Attends

- **Anticipated 2024 Attendance:** 850+ In-Person Attendees
- **Developers:** Kernel Developers, System Developers and User Space Developers
- **Architects**
- **Product Vendors**

Why Attend Embedded Open Source Summit?

- Learn about the newest and most interesting embedded technologies and projects in a vendor-neutral setting.
- Get access to leading experts in both formal and informal settings.
- Have fascinating discussions and collaborate with both peers and experts in embedded Linux and adjacent projects.
- Gain a competitive advantage with innovative embedded solutions.



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Sponsorships-at-a-Glance

Contact sponsorships@linuxfoundation.org to secure your sponsorship today.

	DIAMOND 4 3 AVAILABLE	PLATINUM 8 AVAILABLE	GOLD 10 AVAILABLE	SILVER UNLIMITED	BRONZE UNLIMITED
Pre- or Post-Conference Email Blast: One time use of opt-in list to be sent by The Linux Foundation.	•	•			
Assistance with Press Bookings at Event: Helping you get the most out of an on-site announcement	•	•			
Sponsor Designation in Press Releases: Recognition as sponsor in body of release.	•	•			
Meeting Room: For private meeting use only.	Private Use - 2 days	Private Use - 1 day			
Speaking Opportunity: Content must be approved by PC and The Linux Foundation. Based on availability.	10-Minute Keynote	5-Minute Keynote	Conference Session or BoF		
Keynote Stage Branding: Logo prominently displayed on stage.	•	•	•	•	
Social Media Recognition: Pre-determined number of "Thank you" tweets.	1 Shared Post	1 Shared Post	1 Shared Post	1 Shared Post	
Recognition on Event Signage and Website: Prominent logo display on event web pages, and onsite conference signage.	•	•	•	•	•
Post-Event Email Recognition: Sponsor logo in footer of post-event email.	•	•	•	Name Only	Name Only
Exhibit Space: Diamond and Platinum include 2 tables and 2 chairs. 1 Table and 2 chairs only for 6'x6' booths.	8'x6'	8'x6'	6'x6'	6'x6'	6'x6'
Lead Retrieval: Live scans, real time reporting and ability to take notes on captured leads.	2	1	1	1	1
Conference Attendee Passes: Full access passes to the entire conference for your staff or customers.	20	10	6	4	2
20% Discount on Additional Conference Passes: For use by your customers, partners or colleagues	•	•	•	•	•
Post-Event Data Report: Provides event demographics and additional details on event performance.	•	•	•	•	•
Sponsorship Cost	\$40,000	\$25,000	\$15,000	\$7,500	\$5,000

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships.



Promotional Marketing Opportunities



Keynote Live Stream & Recording \$10,000 • 1 Available

Includes logo on live stream and event website. Sponsor will be allowed to use recordings on their website or in promotional materials.



Track Recording Sponsor \$10,000 • 5 Available

Includes logo on post-event recordings.



Hacking Room \$5,000 • 1 Available

Sponsor will receive recognition in the room, the opportunity to provide collateral to distribute in room, and logo on event website and on-site signage.



Attendee T-Shirt \$15,000 (Leveled Sponsor) \$20,000 (Non-Leveled Sponsor) • 1 Available

Every in-person attendee at the event will receive an event t-shirt. Our designers always create fun shirts that are worn for years to come. Includes your logo on sleeve of shirt. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost.



Lanyards \$10,000 • 1 Available **SOLD OUT**

Every in-person attendee at the event will wear a name badge and lanyard and your logo will appear across the lanyard. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost. Level sponsorship required.



Women in Embedded Lunch \$15,000 • 1 Available

Show your support of the women in our community that are helping to create the future of open source. Includes sponsor signage and verbal recognition at lunch.



First-time Attendee Breakfast \$7,500 • 1 Available

Sponsorship includes prominent recognition at the first-time attendee breakfast, opportunity to make an announcement, as well as recognition on the event website and conference signage.



Attendee Evening Event \$20,000 and up

Please contact us for customized offers. A great opportunity to support the community, make an announcement and more. Includes verbal recognition at the event and sponsor signage throughout the venue.



Breaks \$5,000 • 4 Available

Sponsorship includes prominent branding at all break stations. Level sponsorship required.



Attendee Lounge \$5,000 Per Lounge

Provides the space to get attendees collaborating. Includes sponsored signage in lounge areas.



Diversity Scholarships \$2,500 minimum • Unlimited

Scholarship program provides support to women, gender non-confirming individuals, people with disabilities, other underrepresented minorities, and those who may not otherwise have the opportunity to attend events for financial reasons. Showcase your organization's support by sponsoring the diversity scholarship program. Benefits include:

- Logo and link on conference website.
- Logo recognition on rotating slides before and after keynotes.
- Sponsor recognition in scholarship acceptance notifications.



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Sponsorship Bundles & Custom Packages

Interested in sponsoring multiple events and/or creating a custom sponsor package? We offer bundled sponsorship package discounts and are happy to work with you to create a customized package to meet your organization's individual needs.

Linux Foundation Corporate Members receive sponsorship discounts on Linux Foundation events; 5% discount or 7% when signing up for multiple events at once.

Contact [**sponsorships@linuxfoundation.org**](mailto:sponsorships@linuxfoundation.org)
to secure your sponsorship today.

[**www.events.linuxfoundation.org**](http://www.events.linuxfoundation.org)