**ATTENDEES PER REGION**

- **North America**: 88.73%
- **Europe**: 5%
- **Asia**: 5%
- **Africa**: 1%
- **Oceania**: 0.27%

**MOST REPRESENTED COUNTRIES**

USA, CANADA, AND UNITED KINGDOM

**DEMOGRAPHIC DATA**

- **15 Sponsors**
- **86 Average In-Person Badge Scans**
- **173 Highest In-Person Badge Scans**
- **1,210 Total In-Person Badge Scans**

- **744 Attendees**
- **367 Organizations Represented**
- **138 Conference Talks**

- **43% of Attendees in Technical Positions**

**Primarily Attended For:**

- **68.7% AI.dev**
- **31.3% Cassandra Summit**

**Top 3 Job Functions:**

- **Executive Leader**
- **Application Developer**
- **Architect**

**Industry**

- Information Technology: 73.2%
- Professional Services: 7%
- Financials: 6%
- Non Profit Organization: 5%
- Telecommunications: 2%
- Consumer Goods: 2%
- Health Care: 1%
- Energy: 1%
- Materials: 0.5%
- Industrials: 0.4%
- Automotive: 0.3%
- Other: 1.6%

**Job Level**

- Individual Contributor: 36%
- Director: 15%
- CXO / ED: 13%
- Manager: 13%
- VP / SVP / GM: 11%
- Academic: 4%
- Other: 8%

**Job Function**

- Executive Leader: 21%
- Application Developer: 14%
  (Front-end/Back-end/Mobile/Full Stack)
- Architect: 11%
- Manager - Technical Teams: 9%
- Product/Biz Dev: 7%
- Marketing: 6%
- DevOps/SRE/Sysadmin: 6%
- Systems/Embedded Developer: 4%
- Student: 3%
- Manager - Other: 3%
- Media / Analyst: 2%
- Legal / Compliance: 1%
- Professor / Academic: 1%
- Manager - OSPO: 1%
- Other: 11%