June 2024 | Lisbon, Portugal

2024 SPONSORSHIP PROSPECTUS

Contact xenevents@linuxfoundation.org to secure your sponsorship today.
Xen Project Summit  
June 2024 | Lisbon, Portugal

Join us in supporting the Xen Project, a trailblazing open-source hypervisor that drives some of the most influential cloud infrastructures in use today. With 15 years of relentless development, the Xen Project has paved the way for a multitude of applications, spanning data center and server virtualization, cloud computing, desktop virtualization, and bolstering desktop security and hardware appliances.

Now, the Xen Project is venturing into exciting new territories, including NFV, mobile virtualization, embedded virtualization, and the automotive industry. The Xen Project Developer and Design Summit serves as the annual nexus for the community’s brilliant minds and power users. This conference is a celebration of idea exchange, showcasing the latest advancements, sharing invaluable experiences, fostering strategic planning, and encouraging collaborative efforts. Above all, it’s a chance to revel in the vibrant community that defines the Xen Project’s legacy. Stand with us as we shape the future of open-source virtualization technology!

Sponsorships-at-a-Glance

Contact xenevents@linuxfoundation.org to secure your sponsorship today.  
Sponsorship deadline: April 12, 2024.

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**Speaking Opportunity:** All sponsors content must be approved by the Program Committee and Xen. No sales & marketing pitches allowed.

**Recognition During Opening Session:** Sponsor recognition by name & with logo on screen.

**Exhibit Booth:** Includes table, (2) chairs, power, and conference wifi.

**Physical Lead Retrieval Device:** Live scans, real time reporting and ability to take notes on captured leads.

**Recognition in Pre-Event Attendee Email**

**Message in Attendee Post-Event Email**

**Social Media Promotion of Sponsorship:** From the Xen Project LinkedIn page.

**Collateral Distribution:** Marketing materials laid out in a prominent location near registration.

**Recognition on Event Website:** Prominent logo display on event website.

**Recognition on Onsite Sponsor Signage:** Sponsor logo on conference signage.

**Conference Attendee Passes:** Full access passes to the entire conference for your staff or customers.

**Sponsorship Cost**

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Marketing Promotional Opportunity

Only confirmed level sponsors of Xen Project Summit 2024 are eligible for this opportunity.

**Lanyard Sponsor $1,500 • 1 Available**

Sponsorship Deadline: April 5, 2024

Showcase your logo on every attendee with the lanyard sponsorship. Logo size, color, and placement will be based on lanyard design.

**Evening Reception Sponsor $4,000 • 1 Available**

Xen will organize an off-site evening event and invite all event attendees for a fun event to network, talk shop and meet new people. The Xen team will manage the logistics and experience, you sit back and enjoy the recognition.

**Scholarship Sponsor $1,500 • Unlimited**

The Xen Project’s scholarship program provides support to women, people of color, and people with disabilities who may not otherwise have the opportunity to attend Xen Project events for financial reasons. Equal access and diversity are important to Xen, and we aim to remove this obstacle for underrepresented attendee groups. Showcase your organization’s support of this important initiative by sponsoring the Diversity Scholarship. Sponsor receives recognition during opening session and in pre-event email marketing.

**Registration Scholarship $1,500 • 1 Available**

Showcase your organization’s support of this important initiative by sponsoring the Registration Scholarship. Sponsor receives recognition during opening session and in pre-event email marketing.

**Coffee & Break Sponsor $3,000 • 1 Available**

Signage on all breakfast and break stations in common areas over the 3-day event.

**Recording Sponsor $3,500 • 1 Available**

Extend your presence long after the live conference concludes with the session recording sponsorship. All session recordings will be published on the Xen You Tube channel after the event. Benefits include: sponsor recognition slide with logo at the beginning of each video recording, and sponsor recognition in post-event email to attendees.

**Lunch Sponsor $3,500 • 3 Available (1 per day)**

Signage on all lunch stations in common areas.

**Event Wifi $5,000 • 1 Available**

We will (a) name the SSID any name of your preference and (b) provide signage throughout the entire event venue noting your company as the sponsor.