April 16-18, 2024 | Seattle, WA

2024 SPONSORSHIP PROSPECTUS

Events Under the Embedded Open Source Summit 2024 Conference Umbrella include:

- Embedded Linux Conference
- Real-Time Linux Summit
- Safety-Critical Software Summit
- Zephyr Project Developer Summit
Embedded Open Source Summit
April 16-18, 2024 | Seattle, WA

About the Summit
Embedded computing systems are essential to the operation of electronic devices and systems across a wide range of industries, and the Linux Foundation is host to numerous open source projects dedicated to this space.

Embedded Open Source Summit (EOSS) is an umbrella event for open source embedded projects and developer communities to come together under one roof for important collaboration, discussions and education.

The event is composed of micro conferences including Embedded Linux Conference, Safety Critical Software Summit and Zephyr Developer Summit. Micro conferences will include presentations, BoFs, training, and workshops designed for real time problem solving and deep discussion. Additional micro conferences in the EOSS umbrella will be announced soon.

Who Attends
- Anticipated 2024 Attendance: 850+ In-Person Attendees
- Developers: Kernel Developers, System Developers and User Space Developers
- Architects
- Product Vendors

Why Attend Embedded Open Source Summit?
- Learn about the newest and most interesting embedded technologies and projects in a vendor-neutral setting.
- Get access to leading experts in both formal and informal settings.
- Have fascinating discussions and collaborate with both peers and experts in embedded Linux and adjacent projects.
- Gain a competitive advantage with innovative embedded solutions.

Why Sponsor
Sponsoring Embedded Open Source Summit gives you the opportunity to reach a diverse and multi-faceted audience of practitioners, in one place. Many organizations are engaged in a number of the technology areas covered at Embedded Open Source Summit, making this the one conference providing you the opportunity to connect with many communities at one event and to achieve a variety of sponsorship goals:

- Increase brand awareness & recognition
- Showcase thought leadership
- Recruit and acquire top talent
- Generate sales leads and customers
- Leverage highly targeted marketing opportunities
- Take advantage of media exposure & PR announcements
- Display products, services & technologies
- Create new partnerships & alliances
- Gain valuable mindshare from developers, technologists and business leaders
- Demonstrate support for the important work of the open source community

Embedded Open Source Summit 2023 was held as a hybrid event, gathering 1,387 attendees with 844 attending in person, from 375 organizations across 56 countries.
## Embedded Open Source Summit

**April 16-18, 2024 | Seattle, WA**

### Sponsorships-at-a-Glance

Contact [sponsorships@linuxfoundation.org](mailto:sponsorships@linuxfoundation.org) to secure your sponsorship today.

<table>
<thead>
<tr>
<th>Feature</th>
<th>Diamond</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
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<tbody>
<tr>
<td><strong>Pre- or Post-Conference Email Blast</strong></td>
<td>4</td>
<td>8</td>
<td>4</td>
<td>Unlimited</td>
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<tr>
<td><strong>Assistance with Press Bookings at Event</strong></td>
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<td>8</td>
<td>9</td>
<td>Unlimited</td>
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<td><strong>Sponsor Designation in Press Releases</strong></td>
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<td><strong>Meeting Room</strong></td>
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<td><strong>Speaking Opportunity</strong></td>
<td>10-Minute Keynote</td>
<td>5-Minute Keynote</td>
<td>Conference Session or BoF</td>
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<td><strong>Keynote Stage Branding</strong></td>
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<td><strong>Social Media Recognition</strong></td>
<td>1 Shared Post</td>
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<td><strong>Recognition on Event Signage and Website</strong></td>
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<td><strong>Post-Event Email Recognition</strong></td>
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<td><strong>Exhibit Space</strong></td>
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<td><strong>Conference Attendee Passes</strong></td>
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<td>10</td>
<td>6</td>
<td>4</td>
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<td><strong>20% Discount on Additional Conference Passes</strong></td>
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<td><strong>Post-Event Data Report</strong></td>
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<td><strong>Sponsorship Cost</strong></td>
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<td>$25,000</td>
<td>$15,000</td>
<td>$7,500</td>
<td>$5,000</td>
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The Linux Foundation reserves the right to increase/decrease the number of available sponsorships.
Promotional Marketing Opportunities

**Keynote Live Stream & Recording**  
*$10,000 • 1 Available*  
Includes logo on live stream and event website. Sponsor will be allowed to use recordings on their website or in promotional materials.

**Track Recording Sponsor**  
*$10,000 • 5 Available*  
Includes logo on post-event recordings.

**Hacking Space**  
*$5,000 • 1 Available*  
Sponsor will receive recognition in the space, the opportunity to provide collateral to distribute in space, and logo on event website and on-site signage.

**Attendee T-Shirt**  
*$15,000 (Leveled Sponsor) $20,000 (Non-Leveled Sponsor) • 1 Available*  
Every in-person attendee at the event will receive an event t-shirt. Our designers always create fun shirts that are worn for years to come. Includes your logo on sleeve of shirt. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost.

**Lanyards**  
*$10,000 • 1 Available SOLD OUT*  
Every in-person attendee at the event will wear a name badge and lanyard and your logo will appear across the lanyard. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost. Level sponsorship required.

**Women & Non-Binary in Embedded & Open Source Lunch**  
*$15,000 • 1 Available*  
Show your support of the women in our community that are helping to create the future of open source. Includes sponsor signage and verbal recognition at lunch.

**Lunch Sponsorship**  
*$20,000 • 3 Available*  
Sponsorship includes prominent branding at all lunch stations for one day of the event. Level sponsorship required.

**First-time Attendee Breakfast**  
*$7,500 • 1 Available*  
Sponsorship includes prominent recognition at the first-time attendee breakfast, opportunity to make an announcement, as well as recognition on the event website and conference signage.

**Attendee Evening Event**  
*$20,000 and up*  
Please contact us for customized offers. A great opportunity to support the community, make an announcement and more. Includes verbal recognition at the event and sponsor signage throughout the venue.

**Breaks**  
*$5,000 • 4 Available*  
Sponsorship includes prominent branding at all break stations. Level sponsorship required.

**Attendee Lounge**  
*$5,000 Per Lounge*  
Provides the space to get attendees collaborating. Includes sponsored signage in lounge areas.

**Diversity Scholarships**  
*$2,500 minimum • Unlimited*  
Scholarship program provides support to women, gender non-confirming individuals, people with dis/abilities, other underrepresented minorities, and those who may not otherwise have the opportunity to attend events for financial reasons. Showcase your organization's support by sponsoring the diversity scholarship program. Benefits include:
- Logo and link on conference website.
- Logo recognition on rotating slides before and after keynotes.
- Sponsor recognition in scholarship acceptance notifications.
Sponsorship Bundles & Custom Packages

Interested in sponsoring multiple events and/or creating a custom sponsor package? We offer bundled sponsorship package discounts and are happy to work with you to create a customized package to meet your organization’s individual needs.

Linux Foundation Corporate Members receive sponsorship discounts on Linux Foundation events; 5% discount or 7% when signing up for multiple events at once.

Contact sponsorships@linuxfoundation.org to secure your sponsorship today.

www.events.linuxfoundation.org