SOSS·FUSION/24

October 22–23, 2024 | Alpharetta, Georgia

2024 SPONSORSHIP
PROSPECTUS

THE **LINUX** FOUNDATION

SOSS·FUSION/24

The Secure Open Source Software (SOSS) Fusion Conference

is a premier event where the brightest minds in software development and cybersecurity converge as one community committed to securing the open source software that we all depend on. Brought to you by the Open Source Security Foundation (OpenSSF), SOSS Fusion will host in-depth technical conversations on innovative and industry leading ways to secure open source software, fostering a collaborative platform for cutting-edge solutions and security insights. Sponsoring SOSS Fusion is a great way to highlight your organization and demonstrate your commitment to securing open source software.

Don't miss this opportunity to be celebrated as a key player in the advancement of open source software security. Explore our sponsorship packages now, and secure your place at the SOSS Fusion Conference—where the future of open source software security takes center stage.

SOSS·FUSION/24

SOSS Fusion 2024 Sponsorships-at-a-Glance

October 22–23, 2024 | Alpharetta, Georgia

Contact **sponsor@openssf.org** to secure your sponsorship today. **Sponsorship Deadline: September 6, 2024**

	DIAMOND **4** AVAILABLE	PLATINUM **5** AVAILABLE	GOLD 8 AVAILABLE	SILVER UNLIMITED	STARTUP/ NON-PROFIT* UNLIMITED
Pre and Post-Event Email Blast One time use of opt-in list to be sent by OpenSSF. Content provided by sponsor.	(1) Exclusive Pre and Post-Event Email	(1) Exclusive Pre or Post-Event Email			
Recognition During Opening Keynote Session Sponsor recognition by name.	•	•			
Custom Question(s) in Post-Event Survey Opportunity to add question(s) of your choice (must be approved by OpenSSF), and follow-up reporting with data results.	2	1			
Social Media Re-Share OpenSSF will repost on X a post of sponsor choosing. Timing determined by OpenSSF.	•	•			
Meeting Room For private meeting use only.	Exclusive use for duration of event	Shared meeting room			
Speaking Opportunity All sponsor content must be approved by Program Committee and OpenSSF. No sales & marketing pitches allowed. Speaking slots based on availability.	10-Minute Keynote	5-Minute Keynote	Breakout Session		
Social Media Promotion of Sponsorship From the OpenSSF X, Mastodon, and LinkedIn channels. Sponsor can provide custom content (must be approved by OpenSSF).	1 Dedicated Post	1 Dedicated Post	1 Shared Post		
Sponsor Designation in Press Release Recognition as sponsor in body of release.	•	•	•		
Keynote Stage Branding Logo prominently displayed on stage screens.	•	•	•		
Access to Event Press/Analyst List Contact list shared one week prior to the event for your own outreach.	•	•	•	•	•
Recognition in Pre-Event Email Marketing Includes link to your URL.	Logo & Link	Logo & Link	Logo & Link	Company Name & Link	Company Name & Link
Recognition on Event Signage and Website Prominent logo display on all event web pages and onsite event signage.	•	•	•	•	•

*Start-ups/ Non-Profits may secure a Sponsorship for US $4,000 provided they:
(1) Have been in business less than 3 years; (2) Have less than $5M in annual revenue; and (3) Have less than 30 employees at signing of contract.

Due to the nature of the exhibitor benefits at each level, pavilions or sponsorships shared with multiple companies/entities are not allowed.

OpenSSF reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

THE LINUX FOUNDATION

SOSS Fusion 2024 Sponsorships-at-a-Glance

October 22–23, 2024 | Alpharetta, Georgia

Contact **sponsor@openssf.org** to secure your sponsorship today. **Sponsorship Deadline: September 6, 2024**

	DIAMOND 4 AVAILABLE	PLATINUM 5 AVAILABLE	GOLD 8 AVAILABLE	SILVER UNLIMITED	STARTUP/ NON-PROFIT* UNLIMITED
Exhibit Booth The exhibitor area is the hub of the event, providing excellent mindshare for exhibitors. Location selected in order of sponsorship tier.	10' x 10' space with (2) tables with priority location selection, 4 chairs, basic power, wifi	8' x 8' space with (1) table, 2 chairs, basic power, wifi	6' x 6' space with (1) table, 2 chairs, basic power, wifi	6' x 6' space with (1) table, 2 chairs, basic power, wifi	6' x 6' space with (1) table, 2 chairs, basic power, wifi
Lead Retrieval Live scans, real time reporting and ability to take notes on captured leads.	2	1	1	1	1
Event Attendee Passes Full access passes to the entire event for your staff or customers.	12	8	4	2	2
20% Discount on Additional Event Passes For use by your customers, partners or colleagues.	•	•	•	•	•
Post-Event Data Report Provides event demographics and additional details on event performance.	•	•	•	•	•
Sponsorship Cost	**$50,000**	**$35,000**	**$20,000**	**$8,000**	**$4,000**

*Start-ups/ Non-Profits may secure a Sponsorship for US $4,000 provided they:
(1) Have been in business less than 3 years; (2) Have less than $5M in annual revenue; and (3) Have less than 30 employees at signing of contract.

Due to the nature of the exhibitor benefits at each level, pavilions or sponsorships shared with multiple companies/entities are not allowed.

OpenSSF reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

SOSS·FUSION/24

SOSS Fusion 2024 Sponsorships-at-a-Glance

October 22–23, 2024 | Alpharetta, Georgia

Contact **sponsor@openssf.org** to secure your sponsorship today. **Sponsorship Deadline: September 6, 2024**

Attendee T-Shirt **$7,500 • 1 available**	Every in-person attendee at the event will receive an event t-shirt. Our designers always create fun shirts that can work for years to come. Includes your logo on sleeve of shirt. Pricing includes single color logo imprint. Full color logo imprinting available at an additional cost.	
Lanyard **$4,000 • 1 available**	Every in-person attendee at the event will wear a name badge with a lanyard and your logo will appear across the lanyard. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost.	
Onsite Reception **$10,000 • 1 available**	Spark conversation about your brand during our Sponsor Showcase Happy Hour. Your company can host this evening with exclusive branding on all food and drink stations and prominently placed signage.	
Event Wifi **$7,500 • 1 available**	Conference wifi will be named after sponsor.	
Session Recording **$6,000 • 1 available**	Extend your presence long after the live event concludes with the session recording sponsorship. All session recordings will be published on the OpenSSF YouTube channel after the event. Benefits include: • Sponsor recognition slide with logo at the beginning of each video recording • Sponsor recognition in post-event email to attendees	
Breakfast & Break Sponsor **$5,000 • 2 available**	Sponsorship includes prominent branding at all breakfast & break stations. 1 sponsor per day.	
Diversity Scholarship **$2,500 Minimum • Unlimited**	The OpenSSF scholarship program provides support to women, gender non-confirming individuals, people with dis/abilities, other underrepresented minorities, and those who may not otherwise have the opportunity to attend events for financial reasons. Showcase your organization's support by sponsoring the diversity scholarship program. Benefits include: • Logo and link on event website • Logo recognition on rotating slides before and after keynotes • Sponsor recognition in scholarship acceptance notifications	