



# CLOUD FOUNDRY DAY

May 15, 2024  
New York City, New York  
#cloudfoundryday

# 2024 SPONSORSHIP PROSPECTUS

The Cloud Foundry Foundation is happy to announce a North American Cloud Foundry Day this year, in midtown Manhattan.

The event will be the first ever Cloud Foundry event in New York City, and will bring core maintainers, end-users, and everyone in between for a full day of technical presentations, demos, discussions, and opportunities to network. Coming on the heels of our sold-out Cloud Foundry Day in Germany last year, we're confident this will be a great opportunity for the community to come together, provide updates on existing projects, get a preview of upcoming features, and discuss all things Cloud Foundry.

In addition to the technical and community content, this one day event will include lunch on the venue's rooftop patio, and an evening reception nearby. A sponsorship is a strong way to show your support for Cloud Foundry and helps make this event a reality.

## Sponsorship Deadline: March 29, 2024

Contact Chris Clark, [cclark@cloudfoundry.org](mailto:cclark@cloudfoundry.org), to secure your sponsorship.

Benefit	EVENT PARTNER 10 AVAILABLE
<b>Pre or Post-Event Email Blast</b> One time use of opt-in list to be sent by Cloud Foundry. Content provided by sponsor	✓
<b>Blog Post</b> Blog post on the Cloud Foundry official blog	1 Post
<b>Attendee Giveaway</b> Your logo will be included on the official Summit giveaway given to every attendee	✓
<b>Session Recording</b> Extend your presence over the event with your logo on all session recordings when added to YouTube	✓
<b>Social Media Promotion of Sponsorship</b> From Cloud Foundry Twitter and LinkedIn	4 Posts
<b>Recognition on Event Signage and Website</b> Prominent logo display on all event web pages, conference schedule, and sponsor signage onsite	✓
<b>Recognition on Cloud Foundry Website</b> Logo included in advertising on cloudfoundry.org	✓
<b>Cloud Foundry Day Attendee Passes</b> To be used for staff and guests	5
<b>Discounted Cloud Foundry Day Passes</b> Unlimited 20% discount for use by your customers, partners, or colleagues	✓
<b>Pricing</b>	<b>\$10,000</b>