LINUX PLUMBERS CONFERENCE

September 18-20, 2024 | Hybrid Event | Vienna, Austria

2024 SPONSORSHIP

PROSPECTUS

Linux Plumbers Conference

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The Linux Plumbers Conference (LPC) is a developer conference for the open source community.

LPC brings together the top developers working on the "plumbing" of Linux — kernel subsystems, core libraries, windowing systems, etc. — and gives them three days to work together on core design problems. The conference is divided into several working sessions focusing on different "plumbing" topics, as well as a general paper track.

LPC launched in 2008 at the behest of the community and continues to provide a space where developers working in subsystems can come together to solve problems in real time. 500 developers gather annually for this event; the conference is limited to this number of people for maximum collaboration opportunities.

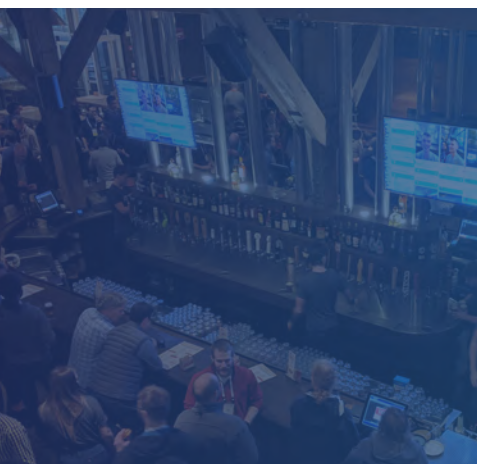### Benefits of Sponsorship

Recruit and acquire top talent
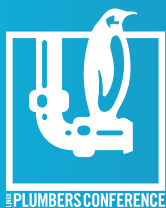
Increase brand awareness & recognition

Generate new partnerships, alliances & customers

Showcase products, services & technologies

Sponsorships-at-a-Glance

Contact us at **sponsorships@linuxfoundation.org** to secure your sponsorship, request additional details about this event or discuss additional and/or custom marketing options.

	DIAMOND 2 AVAILABLE	PLATINUM UNLIMITED	GOLD UNLIMITED	SILVER UNLIMITED
Conference Room: For private meeting use only.	•			
Branded Session Room: With Company Name + Logo	•			
Custom Question in Post-Event Attendee Survey: Opportunity to add question of your choice (must be approved by The Linux Foundation), and follow up reporting with survey results.	•			
Pre- or Post-Conference Email Blast: One time use of opt-in list to be sent by The Linux Foundation	•			
Recognition During Plenary Session	•	•	•	•
Opportunity to Post on a Virtual and/or In-Person Job Board	•	•	•	•
Prominent Branding Throughout Virtual Conference and Physical Venue	•	•	•	•
Recognition on Event Website: Prominent logo display on all website pages	•	•	•	•
In-Person Conference Attendee Passes: Full access in-person passes to the entire conference for your staff or customers.	9	5	3	2
Virtual Conference Attendee Passes: Full access virtual passes to the entire conference for your staff or customers.	27	15	9	6
Sponsorship Cost	**$35,000**	**$20,000**	**$15,000**	**$10,000**

Bulk purchase of passes* from the general attendee pool (which is capped and not possible if registration is closed to general attendees) is an additional option available to certain sponsorship levels of Linux Plumbers Conference. This lets sponsors purchase an additional number of tickets with a purchase order if the conference has space available.

The maximum number of additional passes available for purchase corresponds to the sponsoring level.

- Diamond: May purchase up to 15 additional passes
- Platinum: May purchase up to 10 additional passes
- Gold: May purchase up to 5 additional passes
- Silver: No bulk purchase at this level

*Bulk purchase of passes are subject to availability and are not guaranteed.

All bulk purchases are at the regular registration rate and need to be completed with a single PO. The PO must be paid in full before the registration code will be provided.

If you are interested in purchasing bulk registration passes in addition to your sponsorship, please reach out to Courtenay Pope (**cpope@linuxfoundation.org**).

Promotional Marketing Opportunities

Attendee T-Shirt
$10,000 • 1 Available

LPC attendees love sporting the official LPC shirt both at and after the event. Support the community, and gain great branding visibility by sponsoring the attendee shirt. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost. Your exclusive sponsorship benefits include:

- Your company logo on the sleeve of the attendee shirt
- Recognition as attendee shirt sponsor on event website and main event conference signage
- 2 Attendee Passes to LPC 2024

Coffee Breaks
$12,000 • 3 Available

Sponsorship is for a full day's worth of coffee breaks at the event. Your exclusive benefits include:

- Coffee Break area signage showcasing your company (with logo/branding) as the official sponsor for that day's breaks
- Recognition as a Coffee Break sponsor on event website and main event conference signage
- 2 Attendee Passes to LPC 2024

Livestream
$10,000 • 3 Available

Extend your presence beyond on-site attendees with the livestream sponsorship. Benefits include:

- Sponsor logo on livestream to YouTube and Virtual Platform for the day selected*
- Recognition as the Livestream sponsor on event website, virtual platform, and main event conference signage
- 2 Attendee Passes to LPC 2024

*Note: Logo will appear in livestream only (not the recordings).

Lanyards
$8,500 • 1 Available

Every in-person attendee at the event will wear a name badge and lanyard and your logo will appear across the lanyard. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost.

- 1 Attendee Pass to LPC 2024

Catchbox Throwable Microphones
$15,000 • 2 Available

Gain great branding visibility by co-sponsoring the conference Catchboxes — unique, throwable microphones that engage the audience and increase participation in group discussions. The catchboxes can be seen in the conference session video recordings post event as well. Your co-sponsorship benefits include:

- Your company logo on all conference Catchbox covers
- Recognition as the Catchbox co-sponsor on event website and main event conference signage
- 3 Attendee Passes to LPC 2024

Speaker Gifts
$15,000 • 1 Available

Every speaker at the event will receive an event gift. Branding will be subject to the gift selected and imprint options. Your exclusive sponsorship benefits include:

- Recognition as the speaker gift sponsor on event website and virtual signage
- 3 Attendee Passes to LPC 2024

Promotional Marketing Opportunities

Big Blue Button (Virtual Platform) Work (Shared) $10,000

Help contribute to the Virtual Platform used for LPC 2024 by sponsoring and providing work on a Workstream. Each Workstream will result in a feature important to the conference. Benefits include:

- Recognition for facilitating work on the platform on event website, virtual event platform, and main event conference signage
- 2 Attendee Passes to LPC 2024

Remote Attendee Infrastructure $10,000 • 1 Available

Multiple dedicated instances (virtual or physical machines) to run a distributed BBB cluster.
Benefits Include:

- Recognition as the Remote Attendee Infrastructure sponsor on event website, virtual event platform, and main event conference signage
- 2 Attendee Passes to LPC 2024

Attendee Gift Sponsor $15,000 • 1 Available

All attendees at the event will receive an event gift. Branding will be subject to the gift selected and imprint options. Your exclusive sponsorship benefits include:

- Recognition as the attendee gift sponsor on event website and virtual signage
- 3 Attendee Passes to LPC 2024