ATTENDEES PER REGION

- **North America**: 81%
- **Europe**: 10%
- **Asia**: 7%
- **South America**: 0.49%
- **Africa**: 0.51%
- **Oceania**: 1%

**Top 3 Job Functions:**
- Systems/Embedded Developer: 14%
- Application Developer (Front-end/Back-end/Mobile/Full Stack): 10%
- Architect: 9%

**Industry**
- Information Technology: 61%
- Non Profit Organization: 10%
- Professional Services: 9%
- Industrials: 6%
- Consumer Goods: 3%
- Automotive: 3%
- Financials: 3%
- Telecommunications: 3%
- Health Care: 1%
- Energy: 0.7%
- Materials: 0.3%

**Job Level**
- Individual Contributor: 42%
- Manager: 14%
- Director: 12%
- CXO / ED: 8%
- Academic: 7%
- VP / SVP / GM: 6%
- Other: 11%

**Job Function**
- Systems/Embedded Developer: 14%
- Application Developer: 10%
- Architect: 9%
- Executive Leader: 9%
- Manager - Technical Teams: 8%
- Student: 6%
- Marketing: 5%
- Kernel/Operating Systems Developer: 5%
- DevOps/SRE/Sysadmin: 1%
- Legal / Compliance: 1%
- Media / Analyst: 1%
- Other: 14%

**IN-PERSON ATTENDEES**
1,961

56% OF ATTENDEES IN TECHNICAL POSITIONS

**TOTAL ORGANIZATIONS REPRESENTED**
721
Primarily attended for:

- USA
- Canada
- United Kingdom

1,227 talks submitted, 19% increase from 2023

427 highest in-person badge scans, 54% increase from 2023

4,938 total in-person badge scans, 17% increase from 2023

48 sponsors

271 conference talks

110 average in-person badge scans, 25% increase from 2023

Most represented countries: USA, Canada, United Kingdom

Gender minority speakers: 32%

*Attendees had the ability to select multiple events