



October 9, 2024  
Karlsruhe, Germany  
#cloudfoundryday

# 2024 SPONSORSHIP PROSPECTUS

The Cloud Foundry Foundation is happy to continue to host a community gathering in Europe this year too! Our special event is going to be held in Karlsruhe, Germany.

The event will follow the patterns of last year's event in Heidelberg, and will bring core maintainers, end-users, and every-one in between for a full day of technical presentations, demos, discussions, and opportunities to network. We're confident this will be a great opportunity for the community to come together, provide updates on existing projects, get a preview of upcoming features, and discuss all things Cloud Foundry.

In addition to the technical and community content, this one day event will include lunch at the venue and an evening reception nearby. A sponsorship is a strong way to show your support for Cloud Foundry and helps make this event a reality.

## Sponsorship Deadline: September 6, 2024

Contact Chris Clark, [cclark@cloudfoundry.org](mailto:cclark@cloudfoundry.org), to secure your sponsorship.

Benefit	EVENT PARTNER
	 9 AVAILABLE
<b>Pre or Post-Event Email Blast</b> One time use of opt-in list to be sent by Cloud Foundry. Content provided by sponsor	✓
<b>Blog Post</b> Blog post on the Cloud Foundry official blog	1 Post
<b>Attendee Giveaway</b> Your logo will be included on the official Summit giveaway given to every attendee	✓
<b>Session Recording</b> Extend your presence over the event with your logo on all session recordings when added to YouTube	✓
<b>Social Media Promotion of Sponsorship</b> From Cloud Foundry Twitter and LinkedIn	4 Posts
<b>Recognition on Event Signage and Website</b> Prominent logo display on all event web pages, conference schedule, and sponsor signage onsite	✓
<b>Recognition on Cloud Foundry Website</b> Logo included in advertising on <a href="https://cloudfoundry.org">cloudfoundry.org</a>	✓
<b>Cloud Foundry Day Attendee Passes</b> To be used for staff and guests	5
<b>Discounted Cloud Foundry Day Passes</b> Unlimited 20% discount for use by your customers, partners, or colleagues	✓
<b>Pricing</b>	<b>\$10,000</b>