



# **CNCF Project + Co-located Events | 2025**

August 22, 2024

# CNCF Project + Co-located Event Offerings

This deck provides an overview of the 2025 CNCF Project + Co-located Events proposal process and guidelines. These guidelines have been carefully crafted to meet the needs of our growing project community. CNCF underwrites all approved events, and reserves the right to make changes or adjustments.

For additional details, please check the current KubeCon + CloudNativeCon website or <https://www.cncf.io/events/>. If you still have questions, please contact us at [cncfcolocatedevents@linuxfoundation.org](mailto:cncfcolocatedevents@linuxfoundation.org).

**Ready to submit your proposal? [Submit here.](#)**



# CNCF Project Event Eligibility

| Event   | TAGs | Graduated | Incubating | SIGs | Sandbox |
|---|------|-----------|------------|------|---------|
| <b>CNCF-hosted Co-located Events<br/>KubeCon + CloudNativeCon OR<br/>Open Source Summit Events*</b> | ✓    | ✓         | ✓          |      |         |
| <b>Virtual Only Events</b>  | ✓    | ✓         | ✓          | ✓    | ✓       |

*\*All project are required to co-locate with established LF & CNCF events. We're happy to discuss the best option for each project interested. CNCF reserves the right to make adjustments to project event eligibility requirements.*



# In-Person Co-located Event Parameters

## Requirements:

- A graduated or incubating project or TAG
- Or an event that includes 1 or more projects
- Or a relevant Cloud Native topic

## Submit proposal form by published deadline, allowing for:

- Infrastructure Build + Support: Website, CFP, Registration, Branding + Design
- Event Financial Oversight: Set Registration Fees, Sponsorship Pricing + Budget Oversight
- Operations: Logistics Planning + Management: Room Set, Audio Visual, Safety, etc.
- Content, Speaker + Attendee Management
- Manage Event Sponsors + Deliverables
- Attendee Meals + Snacks: AM + PM Breaks, Lunch & Reception

## Align with in-person co-located event program design and content delivery

## Identify a minimum of three potential sponsors:

- Community partners ensure that co-located events are financially sustainable now and in the future
- Sponsor support helps cover event hard costs, aids in consistent attendee registration fees year to year
- Sponsorships provide opportunities for companies to engage as thought-leaders in the community
- Please note: If the minimum sponsorship requirement is not met, future event eligibility will be evaluated.

## Community involvement:

- Diverse and active Program Committee driving content
- Help shape attendee experience
- Emcee the event

## Approval by CNCF Leadership

- Approved events will be notified following the published deadlines



# Virtual Event Parameters

## Requirements:

- A CNCF Project, TAG or SIG
- Vendor neutral Program Committee (PC)
  - A minimum of (3) organizations represented and (1) project maintainer is required
- Event is complimentary to the community
- Event hosted on the Bevy platform\* and CFP managed through Sessionize (event recordings available on CNCF YouTube channel post-event)
- Follow CNCF Code of Conduct, participate in Inclusivity training, ensure DEI metrics are achieved

Submit proposal form **6 or more months prior**, allowing for:

- Kick-off calls + monthly check-ins with CNCF Team, training + support provided
- Build out of event in Bevy platform and CFP in Sessionize

*\*Virtual events will not be streamed live to other platforms*

Sponsorships are not required

## Event Scope + Timing:

- Half Day Only (Roughly 150 minutes of content)
- One Track Only

## Community involvement:

- Diverse and active Program Committee (PC) driving content
- Marketing efforts are primarily led by the project & PC
- PC is responsible for ensuring community engagement, managing speakers and schedule (CNCF has final approval)
- Help shape attendee experience

## Approval by CNCF Leadership

- Approved events will be notified on a rolling basis



# Timelines

## Co-located Events Upcoming Deadlines:

- KubeCon + CloudNativeCon Europe 2025 or Open Source Summit North America 2025
  - Proposals Due: September 30, 2024
  - Notifications: Mid-October 2024
  
- KubeCon + CloudNativeCon North America 2025 or Open Source Summit Europe 2025
  - Proposals Due: Late April 2025
  - Notifications: Mid-May 2025

## Virtual Project Event:

- Submit proposal 6 months or more prior to requested event date

