THE LINUX FOUNDATION

2024 SPONSORSHIP PROSPECTUS

> " We met some of the brightest and most talented attendees, and learned first-hand from industry leaders. **The Linux events and sponsorship team made sure we had everything we needed for a successful event.** We're looking forward to more Linux Foundation events in the future! "
> — Dell EMC

THE LINUX FOUNDATION

TABLE OF CONTENTS

Additional 2024 events will be added as dates are finalized.

Sponsorship of Linux Foundation events offers a multitude of benefits:

Increase brand awareness & recognition

Showcase thought leadership

Recruit and acquire top talent

Generate sales leads and customers

Leverage highly targeted marketing opportunities

Take advantage of media exposure & PR announcements

Display products, services & technologies

Create new partnerships & alliances

Gain valuable mindshare from developers, technologists and business leaders

Demonstrate support for the important work of the open source community

Technologies Covered by Event:

Linux Systems
- Open Source Summit
- Embedded Linux Conference
- Automotive Linux Summit
- Linux Plumbers Conference
- Linux Kernel Maintainer Summit
- Linux Security Summit

Applications
- API Specifications Conference

Networking & Edge Computing
- ONE Summit
- Open Source Summit
- DPDK Summit

IoT, Embedded & Automotive
- Embedded Linux Conference
- Automotive Linux Summit
- Open Source Summit

Artificial Intelligence & Machine Learning
- Open Source Summit
- ONE Summit
- The Linux Foundation Member Summit
- AI.dev
- Pytorch Conference

Open Source Governance, Community & Management
- The Linux Foundation Member Summit
- Open Source Summit
- Open Compliance Summit
- The Linux Foundation Member Legal Summit

Blockchain
- Hyperledger Member Summit & Global Forum

Hardware
- RISC-V Summit

Cloud & Cloud Native
- KubeCon + CloudNativeCon
- Open Source Summit
- ONE Summit
- Kubernetes on Edge Day
- Kubernetes Contributor Summit
- Helm Summit
- ServiceMeshCon
- CloudNativeSecurityCon
- Xen Summit

Invitation-Only Events
- Linux Storage/Filesystem/MM & BPF Summit
- The Linux Foundation Member Legal Summit
- Open Compliance Summit
- Linux Kernel Maintainer Summit
- The Linux Foundation Member Summit

Linux Foundation Events are where 90,000+ developers and technologists from across the globe meet to share ideas, learn and collaborate to drive innovation.

Open source communities are nearly always virtual and distributed, so when they get together face to face they can make quick progress on issues big and small. In this way, events help maintain the vibrancy of global open source communities and ensure their long-term sustainability.

Open source is ubiquitous in computing—nearly all leading organizations use it to power their work. To deliver the most innovative products and services to their users and customers, companies must learn directly from the technologists who steer the most widely used and influential projects.

Linux Foundation Events are the meeting place of choice for open source maintainers, developers, architects, infrastructure managers and sysadmins, as well as technologists leading open source program offices, DevRel teams and other critical leadership functions.They are:

- The best place to quickly gain visibility within the open source community and to advance open source development work by forming connections with the people evaluating and creating the next generation of technology.
- A forum to identify software trends early to inform future technology investments.
- The ripest recruiting ground in today's technology landscape.
- The ideal venue to showcase technologies and services to influential open source professionals, media, and analysts around the globe.

The Linux Foundation brings together companies and individual contributors to build the greatest shared technology in history. We provide the events, training, certification, open source best practices and ecosystem development necessary to build, scale, and sustain critical open source projects and communities. As the home of over 400 open source projects driving critical technologies, there is no organization better positioned to gather the open source community for important face to face interaction to drive innovation across open source. And, unlike for-profit event management firms, any money generated by our events is channeled back into supporting open source communities to support their growth.

Contact us today for more information on sponsoring at **sponsorships@linuxfoundation.org**.

2022 LF EVENT AUDIENCE SNAPSHOT

*Updated with 2023 audience snapshot by YE2023.

ATTENDANCE

90,000+ attendees

REPRESENTING

12,000+ organizations

Including corporations, associations and academic institutions worldwide

FROM

175 countries

AUDIENCE BY COMPANY SIZE

	COMPANY SIZE	SUM OF %
	1 - 49	16%
	50 - 499	21%
	500 - 999	6%
	1,000–2,999	10%
	3,000+	47%

Geographic Distribution of attendees include:

36.37% United States
10.37% India
5.37% Germany
4.6% United Kingdom
3.52% Canada

2.1% Japan
2.02% Netherlands
1.9% France
1.16% Spain
1.15% Sweden
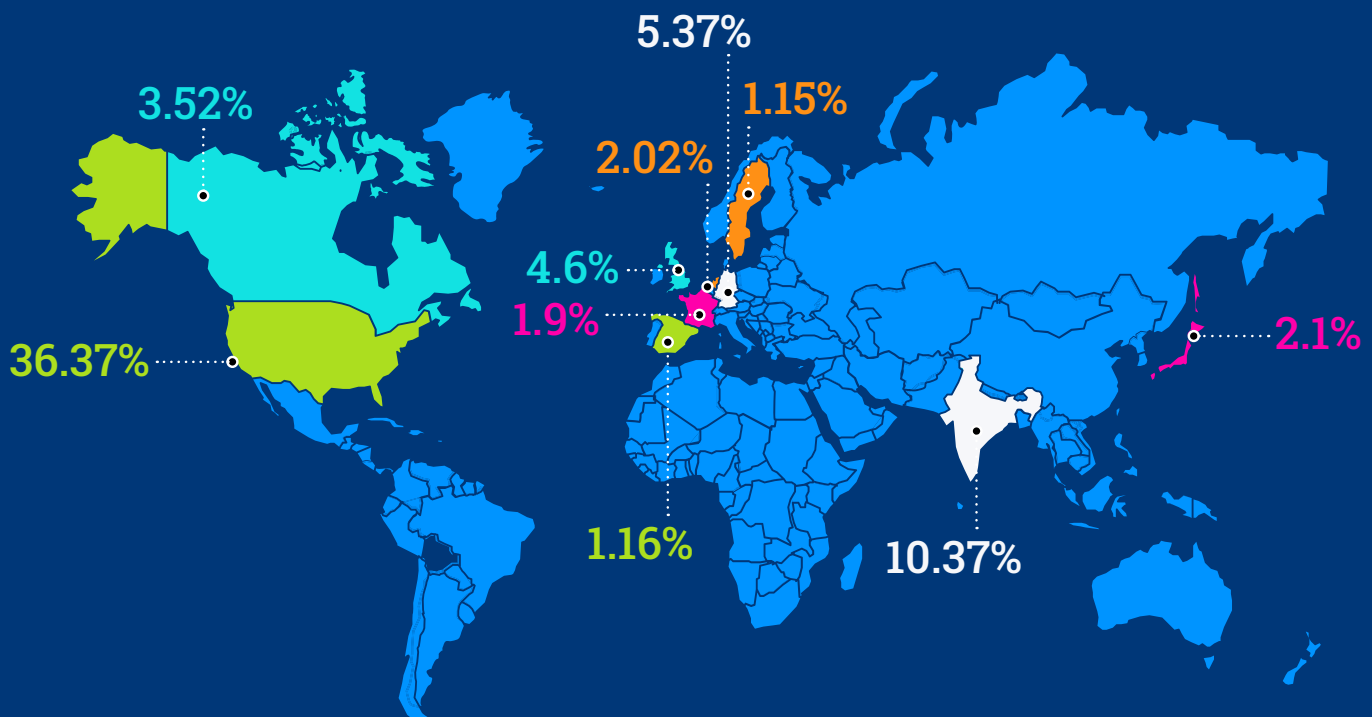
LF EVENT AUDIENCE SNAPSHOT

*Updated with 2023 audience snapshot by YE2023.

AUDIENCE BY JOB FUNCTION

Job Function	Percentage
ARCHITECT	14.2%
DEVOPS/SRE/SYSADMIN	12.5%
EXECUTIVE LEADER	10.7%
APPLICATION DEVELOPER	9.6%
OTHER	9.2%
SYSTEMS/EMBEDDED DEVELOPER	9.1%
KERNEL/OPERATING SYSTEMS DEVELOPER	7.2%
MANAGER - TECHNICAL TEAMS	6.4%
MARKETING	4.1%
STUDENT	4.1%
MANAGER - OSPO	4%
MANAGER - OTHER	3%
PRODUCT/BIZ DEV	2%
PROFESSOR / ACADEMIC	1.7%
MEDIA / ANALYST	1.7%
LEGAL / COMPLIANCE	.6%

AUDIENCE BY INDUSTRY

- 66.8% INFORMATION TECHNOLOGY
- 6.9% FINANCIALS
- 5.3% TELECOMMUNICATIONS
- 5.1% NON-PROFIT ORGANIZATION
- 4.6% PROFESSIONAL SERVICE
- 3.2% AUTOMOTIVE
- 2.6% CONSUMER GOODS
- 2.2% HEALTHCARE
- 2% INDUSTRIALS
- .9% ENERGY
- .3% MATERIALS
- .1% OTHER

PRESS & SOCIAL MEDIA

Linux Foundation Events are highly engaging and interactive. Our 2022 events generated:

50,000+
media clips

400M+
average aggregated readership during each 2 week event window.*

325K+
average number of total impressions for posts made on LF Facebook and Linkedin during 2 week event window.*

*event window is measured as week before event + event week.

1B+
event hashtag impressions on Twitter

Nearly 500
media professionals participated, representing global media outlets

THE LINUX FOUNDATION

PART 1

Linux Foundation Events

About Open Source Summit

April 16-18, 2024 | Seattle, WA

Join us at the premier event for open source developers, technologists and community leaders to collaborate, share information, solve problems and gain knowledge, furthering open source innovation and ensuring a sustainable open source ecosystem. **It is THE gathering place for open source code and community contributors.**

OPEN SOURCE SUMMIT IS A CONFERENCE UMBRELLA, COMPOSED OF A COLLECTION OF EVENTS COVERING THE MOST IMPORTANT TECHNOLOGIES, TOPICS AND ISSUES TOUCHING OPEN SOURCE TODAY.

Events Under the OS Summit North America 2024 Conference Umbrella include:

CDCON • CLOUDOPEN • CONTAINERCON • DIGITAL**TRUST** • DIVERSITY EMPOWERMENT SUMMIT

LINUXCON • OPEN AI + DATA FORUM • OPENGOV CON • OPEN SOURCE 101 • OPEN SOURCE LEADERSHIP SUMMIT • OPERATIONS MANAGEMENT SUMMIT

OSPO CON • STANDARDS & SPECIFICATIONS FORUM • SUPPLYCHAIN SECURITYCON • SUSTAINABILITY CON • TECHDOCS CON

Who Attends Open Source Summit

Developers
Systems, Embedded, Applications,
Kernel & Operating Systems

Operations
Architects, SRE, Site Reliability Engineers,
DevOps, SysAdmins

Community & Leadership

Technical Managers, Community Managers,
Executive Leaders, Legal & Compliance, Operations &
Processing Management, OSPO Teams

Academic/Media/Other
Professors, Students, Media, Analysts,
Product, Biz Dev, Marketing

Why Attend Open Source Summit?

Thousands of attendees attend Open Source Summit North America each year to:

- Meet face-to-face for problem-solving, discussions and collaboration
- Learn about the latest trends in open source and open technologies
- Access leading experts to learn how to navigate the complex open source environment
- Find out how others have used open source projects to gain efficiencies

- Gain a competitive advantage by learning about the latest in innovative open solutions
- Find out what industry-leading companies and projects are doing in the future, and where technologies are headed
- Explore career opportunities with the world's leading technology companies

Quick Facts

- **Anticipated 2024 Attendance: 2,000 In-Person** Attendees*

- Open Source Summit North America 2023 was held as a hybrid event, gathering **1,400+** attendees from **1,638** organizations across **108** countries.

- Highest sponsor booth leads generated in 2023 — **278** with an average of **88.**

*Attendee estimates are based on registration trends from previous or related events and may fluctuate. Updated numbers will be shared with sponsors leading up to the event. As attendance is influenced by many factors, final numbers cannot be guaranteed prior to the event.

Sponsorships-at-a-Glance Contact **sponsorships@linuxfoundation.org** to secure your sponsorship today.	DIAMOND ~~4 AVAILABLE~~ **SOLD OUT**	PLATINUM ~~8 AVAILABLE~~ **3 AVAILABLE**	GOLD ~~10 AVAILABLE~~ **SOLD OUT**	SILVER UNLIMITED	BRONZE UNLIMITED
Assistance with Press Bookings at Event: Helping you get the most out of an on-site announcement.	•				
Pre or Post-Conference Email Blast: One time use of opt-in list to be sent by The Linux Foundation.	•	•			
Recognition During Opening Keynote Session: Sponsor recognition by name.	•	•			
Custom Question in Post Event Attendee Survey: Opportunity to add question of your choice (must be approved by The Linux Foundation), and follow up reporting with data results.	2	1			
Keynote Editorial Coverage: Keynote will include live streaming and recording posted to the Linux Foundation YouTube channel along with promotional editorial coverage.	•	•			
Speaking Opportunity: Content must be approved by PC and the LF. *Based on availability*.	10-Minute Keynote	5-Minute Keynote	Conference Session or BoF		
Social Media Re-Share: The Linux Foundation Twitter account will re-tweet 1 post of your choosing. Timing determined by The Linux Foundation.	•	•	•		
Sponsor Designation in Press Releases: Recognition as sponsor in body of release.	•	•	•		
Meeting Room**: For private meeting use only.	Private Use - 3 days	Private Use - 1 Day	Private Use - 4 Hours		
Social Media Promotion of Sponsorship: From The Linux Foundation Twitter. Sponsor can provide custom content (must be approved by The Linux Foundation).	2	1	1 (shared post)		
Keynote Stage Branding: Logo prominently displayed on stage screens.	•	•	•	•	
Collateral Distribution**: Laid out in a prominent location near registration onsite.	•	•	•	•	•
Recognition in Pre-Conference Email Marketing	•	•	•	•	•
Access to Event Press/Analyst List: Contact List shared one week prior to the event for your own outreach.	•	•	•	•	•
Recognition on Event Signage and Website: Prominent logo display on event web pages, onsite conference signage.	•	•	•	•	•
Exhibit Booth: Includes counter with graphic and stools. Table and chairs only for Bronze sponsors. (Upgrade options available).	20'x20'	15'x15'	10'X10'	10'x10'	Tabletop
Lead Retrieval: Live scans, real time reporting and ability to take notes on captured leads.	2	1	1	1	1
Conference Attendee Passes: Full access passes to the entire conference for your staff or customers.	20	15	10	6	3
20% Discount on Additional Conference Passes: For use by your customers, partners or colleagues.	•	•	•	•	•
Post-Event Data Report: Provides event demographics and additional details on event performance.	•	•	•	•	•
Sponsorship Cost	**$70,000**	**$45,000**	**$30,000**	**$15,000**	**$8,000**

*Start-ups may secure a Bronze Sponsorship for US$4,000 provided they: (1) Have been in business less than 3 years; (2) Have less than $5M in annual revenue; and (3) Have less than 30 employees at signing of contract.

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

LINUX SECURITY SUMMIT

About Linux Security Summit

April 18-19, 2024 | Seattle, WA
September 16-17, 2024 | Vienna, Austria

Linux Security Summit (LSS) is a technical forum for collaboration between Linux developers, researchers, and end users with the primary aim of fostering community efforts to analyze and solve Linux security challenges.

LSS is where key Linux security community members and maintainers gather to present their work and discuss research with peers, joined by those who wish to keep up with the latest in Linux security development and who would like to provide input to the development process.

Sponsorships-at-a-Glance

Contact **sponsorships@linuxfoundation.org** to secure your sponsorship today.

	PLATINUM	GOLD
NORTH AMERICA	UNLIMITED	UNLIMITED
EUROPE	UNLIMITED	UNLIMITED
Video Recording: Your logo and an approved message will be included on the splash screen for each video. Videos are publicly available on The Linux Foundation YouTube Channel.	1 Day of Event	
Breakfast & Breaks : Your logo will appear on signage placed strategically in the coffee break area and on buffets for maximum exposure.	•	•
Recognition in opening session	•	
Recognition on Event Signage and Website: Prominent logo display on all the event web pages and on conference signage.	•	•
Conference Attendee Passes: Full access passes to the entire conference for your staff or customers.	8	4
Sponsorship Cost	**$10,000**	**$5,000**

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

AI_dev
Open Source GenAI & ML Summit

JUNE 19-20, 2024 · PARIS, FRANCE

About AI_dev: Open Source GenAI & ML Summit

June 19-20, 2024 | Paris, France

AI_dev is a nexus for developers delving into the intricate realm of open source generative AI and machine learning. At the heart of this event is the belief that open source is the engine of innovation in AI.

By uniting the brightest developers from around the world, we aim to ignite discussions, foster collaborations, and shape the trajectory of open source AI.

Attendees will join to dive deep into hands-on sessions, join in on the robust technical discourse, and harness the collective expertise to push the boundaries of what's possible in the AI realm with open source.

AI_dev 2024 Topics

- Foundations, Frameworks and Tools for Machine Learning
- MLOps, GenOps and DataOps
- Generative AI and Creative Computing
- Autonomous AI and Reinforcement Learning
- Natural Language Processing and Computer Vision
- Edge and Distributing AI
- Data Engineering and Management
- Community and Ecosystem Building
- Responsible AI: Ethics, Security, and Governance in AI

Who Attends

SOFTWARE DEVELOPERS & ENGINEERS
From ML beginners to seasoned GenAI experts, these professionals are at the heart of the summit, passionate about harnessing open source AI to innovate and drive advancements.

MACHINE LEARNING ENGINEERS
Specialists who implement, maintain, and innovate with ML algorithms and tools, bridging theory with real-world application.

AI RESEARCHERS
Both from academia and industry, these experts delve deep into the intricate facets of AI, seeking to share insights and understand the practical applications of their work.

OPEN SOURCE CONTRIBUTORS
Active participants in the open source ecosystem, especially those involved in AI and ML projects, looking to collaborate, learn, and grow.

Over 1,000 attendees will join this event.

AI_dev
Open Source GenAI & ML Summit

JUNE 19-20, 2024 · PARIS, FRANCE

Sponsorships-at-a-Glance

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	DIAMOND 4 AVAILABLE	PLATINUM 4 AVAILABLE	GOLD ~~6~~ 5 AVAILABLE	SILVER UNLIMITED	BRONZE UNLIMITED
Pre or Post-Conference Email Blast: One time use of opt-in list to be sent by The Linux Foundation.	•	•			
Custom Question in Post-Event Attendee Survey: Opportunity to add question of your choice (must be approved by The Linux Foundation), and follow-up reporting with data results.	2	1			
Access to Event Press/Analyst List: Contact List shared one week prior to the event for your own outreach.	•	•			
Speaking Opportunity: Content must be approved by PC and The Linux Foundation. Based on availability.	10-Minute Keynote	5-Minute Keynote	Conference Session		
Recognition During Opening Keynote Session: Sponsor Recognition by Name.	•	•	•		
Meeting Room: For private meeting use only.	Private Use - 2 Days	Private Use - 1 Day	Private Use - 2 Hours		
Social Media Promotion of Sponsorship: Sponsor can provide custom content (must be approved by The Linux Foundation).	3	2	1 (shared post)		
Social Media Re-Share: We will retweet 1 post of your choosing. Timing determined by The Linux Foundation	•	•	•	•	
Sponsor Designation in Press Releases: Recognition as sponsor in body of release.	•	•	•	•	
Keynote Stage Branding: Logo prominently displayed on stage screens.	•	•	•	•	
Collateral Distribution: Laid out in a prominent location near the registration desk onsite.	•	•	•	•	•
Recognition in Pre-Conference Email Marketing: Includes link to your URL.	•	•	•	•	•
Recognition on Event Signage and Website: Prominent logo display on event web pages and onsite conference signage.	•	•	•	•	•
Exhibit Space: Includes counter with graphic and stools. Table and chairs only for Silver and Bronze sponsors. (Upgrade options available).	20'x20'	20'x10'	10'x10'	Table	Table
Lead Retrieval: Live scans, real time reporting and ability to take notes on captured leads.	3	1	1	1	1
Conference Attendee Passes: Full access passes to the entire conference for your staff or customers.	30	15	10	6	4
20% Discount on Additional Conference Passes: For use by your customers, partners or colleagues.	•	•	•	•	•
Post-Event Data Report: Provides event demographics and additional details on event performance.	•	•	•	•	•
Sponsorship Cost	**$75,000**	**$50,000**	**$30,000**	**$12,000**	**$7,000**

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

* Start-ups may secure a Bronze Sponsorship for US$4,000 provided they: (1) Have been in business less than 3 years; (2) Have less than $5M in annual revenue; and (3) Have less than 30 employees at signing of contract.

About Open Source Summit

September 16-18, 2024 | Vienna, Austria

Join us at the premier event for open source developers, technologists and community leaders to collaborate, share information, solve problems and gain knowledge, furthering open source innovation and ensuring a sustainable open source ecosystem. **It is THE gathering place for open source code and community contributors.**

OPEN SOURCE SUMMIT IS A CONFERENCE UMBRELLA, COMPOSED OF A COLLECTION OF EVENTS COVERING THE MOST IMPORTANT TECHNOLOGIES, TOPICS AND ISSUES TOUCHING OPEN SOURCE TODAY.

Events Under the OS Summit Europe 2024 Conference Umbrella include:
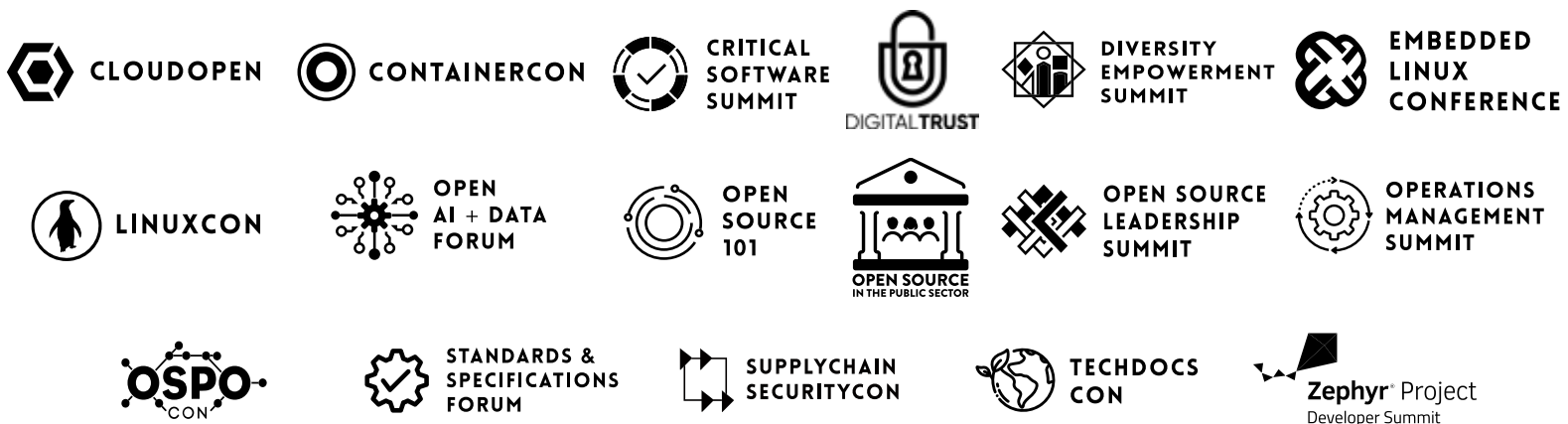
CLOUDOPEN

CONTAINERCON

CRITICAL SOFTWARE SUMMIT

DIGITAL TRUST

DIVERSITY EMPOWERMENT SUMMIT

EMBEDDED LINUX CONFERENCE

LINUXCON

OPEN AI + DATA FORUM

OPEN SOURCE 101

OPEN SOURCE IN THE PUBLIC SECTOR

OPEN SOURCE LEADERSHIP SUMMIT

OPERATIONS MANAGEMENT SUMMIT

OSPO CON

STANDARDS & SPECIFICATIONS FORUM

SUPPLYCHAIN SECURITYCON

TECHDOCS CON

Zephyr® Project
Developer Summit

Who Attends Open Source Summit

Developers
Systems, Embedded, Applications,
Kernel & Operating Systems

Operations
Architects, SRE, Site Reliability Engineers,
DevOps, SysAdmins

Community & Leadership
Technical Managers, Community Managers,
Executive Leaders, Legal & Compliance,
Operations & Processing Management, OSPO Teams

Academic/Media/Other
Professors, Students, Media, Analysts,
Product, Biz Dev, Marketing

Why Attend Open Source Summit?

Thousands of attendees attend Open Source Summit Europe each year to:

• Meet face-to-face for problem-solving, discussions and collaboration

• Learn about the latest trends in open source and open technologies

• Access leading experts to learn how to navigate the complex open source environment

• Find out how others have used open source projects to gain efficiencies

• Gain a competitive advantage by learning about the latest in innovative open solutions

• Find out what industry-leading companies and projects are doing in the future, and where technologies are headed

• Explore career opportunities with the world's leading technology companies

Quick Facts

• **Anticipated 2024 Attendance: 2,000 In-Person Attendees***

• Open Source Summit Europe 2023 was held as a hybrid event, gathering **2,500** attendees from **1,636** organizations across **113** countries.

• Highest sponsor booth leads generated in 2023 — **318** with an average of **131.**

*Attendee estimates are based on registration trends from previous or related events and may fluctuate. Updated numbers will be shared with sponsors leading up to the event. As attendance is influenced by many factors, final numbers cannot be guaranteed prior to the event.

Sponsorships-at-a-Glance Contact **sponsorships@linuxfoundation.org** to secure your sponsorship today.	DIAMOND ~~4 AVAILABLE~~ **2 AVAILABLE**	PLATINUM ~~8 AVAILABLE~~ **5 AVAILABLE**	GOLD ~~10 AVAILABLE~~ **1 AVAILABLE**	SILVER UNLIMITED	BRONZE UNLIMITED
Assistance with Press Bookings at Event: Helping you get the most out of an on-site announcement.	•				
Pre or Post-Conference Email Blast: One time use of opt-in list to be sent by The Linux Foundation.	•	•			
Recognition During Opening Keynote Session: Sponsor Recognition by Name.	•	•			
Keynote Video & Blog Coverage: Talk will be live streamed and recorded with blog post coverage. All assets available to sponsor.	•	•			
Custom Question in Post Event Attendee Survey: Opportunity to add question of your choice (must be approved by The Linux Foundation), and follow up reporting with data results.	2	1			
Keynote Editorial Coverage: Keynote will include live streaming and recording posted to the Linux Foundation YouTube channel along with promotional editorial coverage.	•	•			
Speaking Opportunity: Content must be approved by PC and the LF. *Based on availability*.	10-Minute Keynote	5-Minute Keynote	Conference Session or BoF		
Social Media Re-Share: The Linux Foundation X (formerly Twitter) account will re-tweet 1 post of your choosing. Timing determined by The Linux Foundation.	•	•	•		
Sponsor Designation in Press Releases: Recognition as sponsor in body of release.	•	•	•		
Meeting Room: For private meeting use only.	Private Use - 3 days	Private Use - 1 Day	Private Use - 4 Hours		
Social Media Promotion of Sponsorship: From The Linux Foundation X (formerly Twitter). Sponsor can provide custom content (must be approved by The Linux Foundation).	2	1	1 (shared post)		
Keynote Stage Branding: Logo prominently displayed on stage screens.	•	•	•	•	
Collateral Distribution: Laid out in a prominent location near registration onsite.	•	•	•	•	•
Recognition in Pre-Conference Email Marketing	•	•	•	•	•
Access to Event Press/Analyst List: Contact List shared one week prior to the event for your own outreach.	•	•	•	•	•
Recognition on Event Signage and Website: Prominent logo display on event web pages, onsite conference signage.	•	•	•	•	•
Exhibit Booth: Includes counter with graphic and stools. Table and chairs only for Bronze sponsors. (Upgrade options available).	20'x20'	15'x15'	10'X10'	10'x10'	Tabletop
Lead Retrieval: Live scans, real time reporting and ability to take notes on captured leads.	2	1	1	1	1
Conference Attendee Passes: Full access passes to the entire conference for your staff or customers.	20	15	10	6	3
20% Discount on Additional Conference Passes: For use by your customers, partners or colleagues.	•	•	•	•	•
Post-Event Data Report: Provides event demographics and additional details on event performance.	•	•	•	•	•
Sponsorship Cost	**$70,000**	**$45,000**	**$30,000**	**$15,000**	**$8,000**

*Start-ups may secure a Bronze Sponsorship for US$4,000 provided they: (1) Have been in business less than 3 years; (2) Have less than $5M in annual revenue; and (3) Have less than 30 employees at signing of contract.

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

Linux Plumbers Conference

September 18-20, 2024 | Hybrid Event | Vienna, Austria

The Linux Plumbers Conference (LPC) is a developer conference for the open source community.

LPC brings together the top developers working on the "plumbing" of Linux — kernel subsystems, core libraries, windowing systems, etc. — and gives them three days to work together on core design problems. The conference is divided into several working sessions focusing on different "plumbing" topics, as well as a general paper track.

LPC launched in 2008 at the behest of the community and continues to provide a space where developers working in subsystems can come together to solve problems in real time. 500 developers gather annually for this event; the conference is limited to this number of people for maximum collaboration opportunities.

Benefits of Sponsorship

Recruit and acquire top talent
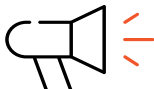
Increase brand awareness & recognition

Generate new partnerships, alliances & customers

Showcase products, services & technologies

Sponsorships-at-a-Glance

Contact us at **sponsorships@linuxfoundation.org** to secure your sponsorship, request additional details about this event or discuss additional and/or custom marketing options.

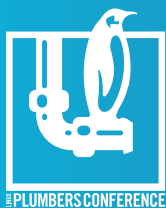|	DIAMOND 2 1 AVAILABLE	PLATINUM UNLIMITED	GOLD UNLIMITED	SILVER UNLIMITED
Conference Room: For private meeting use only.	•			
Branded Session Room: With Company Name + Logo	•			
Custom Question in Post-Event Attendee Survey: Opportunity to add question of your choice (must be approved by The Linux Foundation), and follow up reporting with survey results.	•			
Pre- or Post-Conference Email Blast: One time use of opt-in list to be sent by The Linux Foundation	•			
Recognition During Plenary Session	•	•	•	•
Opportunity to Post on a Virtual and/or In-Person Job Board	•	•	•	•
Prominent Branding Throughout Virtual Conference and Physical Venue	•	•	•	•
Recognition on Event Website: Prominent logo display on all website pages	•	•	•	•
In-Person Conference Attendee Passes: Full access in-person passes to the entire conference for your staff or customers.	9	5	3	2
Virtual Conference Attendee Passes: Full access virtual passes to the entire conference for your staff or customers.	27	15	9	6
Sponsorship Cost	**$35,000**	**$20,000**	**$15,000**	**$10,000**

Bulk purchase of passes* from the general attendee pool (which is capped and not possible if registration is closed to general attendees) is an additional option available to certain sponsorship levels of Linux Plumbers Conference. This lets sponsors purchase an additional number of tickets with a purchase order if the conference has space available.

The maximum number of additional passes available for purchase corresponds to the sponsoring level.

- Diamond: May purchase up to 15 additional passes
- Platinum: May purchase up to 10 additional passes
- Gold: May purchase up to 5 additional passes
- Silver: No bulk purchase at this level

*Bulk purchase of passes are subject to availability and are not guaranteed.

All bulk purchases are at the regular registration rate and need to be completed with a single PO. The PO must be paid in full before the registration code will be provided.

If you are interested in purchasing bulk registration passes in addition to your sponsorship, please reach out to Courtenay Pope (**cpope@linuxfoundation.org**).

About The Linux Foundation Member Summit

November 19-21, 2024 | Napa, CA

Where industry leaders convene to drive digital transformation with open source technologies and learn how to collaboratively manage the largest shared technology investment of our time.

Open source is ubiquitous in computing—nearly all leading organizations use it to power their work. To deliver innovative products and services to their users and customers, companies must learn directly from the senior technologists and thought leaders who steer the most widely used and influential projects.

The Linux Foundation Member Summit (formerly Open Source Leadership Summit) is the annual gathering for Linux Foundation member organizations.

The event fosters collaboration, innovation, and partnerships among the leading projects and organizations working to drive digital transformation with open source technologies. It is a must-attend for business and technical leaders looking to advance open source strategy, implementation and investment in their organizations and learn how to collaboratively manage the largest shared technology investment of our time.

For sponsors, it is an excellent opportunity to gain access to the event and the attendees for strategic discussions and collaboration.

"THE ONLY EVENT WHERE I CAN MEET ALL OF THE KEY LEADERS ACROSS THE OPEN SOURCE CLOUD COMPUTING PROJECTS IN PERSON. THE CHANCE TO TALK IN PERSON, SHARE ASPIRATIONS AND WRESTLE WITH NEW IDEAS THIS YEAR HAVE ALREADY RESULTED IN COLLABORATION...THE INSTITUTIONAL KNOWLEDGE ABOUT OPEN SOURCE REPRESENTED BY THE PARTICIPANTS IS INSPIRING. THIS IS AN EVENT THAT CAN HELP US BUILD A BETTER SOFTWARE INDUSTRY." — SAM RAMJI, CHIEF STRATEGY OFFICER, DATASTAX

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships.

Sponsorships-at-a-Glance

Contact **sponsorships@linuxfoundation.org** to secure your sponsorship today.

	DIAMOND 3 AVAILABLE	PLATINUM 3 AVAILABLE	GOLD 3 SOLD OUT	SILVER 4 AVAILABLE	BRONZE 4 AVAILABLE
Conference Room: For private meeting use only.	•				
LF Live Webinar: We will host and promote with content & speaker of your choosing. You receive contact info for webinar registrants.	•				
Speaking Opportunity: All sponsor content must be approved by the Program Committee and The Linux Foundation. Speaking slots based on availability.	15-minute Keynote	5-minute Keynote + Session	Session		
Inclusion in Onsite Press News Package: Announcements you'd like to make onsite will be included in the daily news package sent to media covering the event.	•	•	•		
Recognition During Opening Keynote Session: Sponsor recognition by name.	•	•	•		
Exclusive Sponsorship of 1 Attendee Social Function: Includes branding throughout the social function.	Evening Event (1 day)	Lunch (1 day)	Breakfast & Breaks (1 day)		
Keynote Stage Branding: Logo prominently displayed on stage screens.	•	•	•	•	
Access to Event Press List	•	•	•	•	•
Member Summit Invitations: Full access passes to the entire conference for your staff or customers.	10	8	6	4	2
Recognition on Event Signage and Event Website: Prominent logo display on all event web pages and on the conference signage.	•	•	•	•	•
Recognition in Pre-Conference Email Marketing: Includes link to your URL.	•	•	•	•	•
Sponsor Designation in Press Releases: Recognition as sponsor in the body of the release.	•	•	•	•	•
Sponsorship Cost	**$65,000**	**$35,000**	**$20,000**	**$10,000**	**$8,000**

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

THE LINUX FOUNDATION
OPEN SOURCE SUMMIT JAPAN

AI_dev
Open Source GenAI & ML Summit

Open Source Summit

Open Source Summit is a conference umbrella, composed of a collection of events covering the most important technologies, topics and issues TOUCHING open source today.

Who Attends

Developers
Systems, Embedded, Applications, Kernel & Operating Systems

Operations
Architects, SRE, Site Reliability Engineers, DevOps, SysAdmins

Community & Leadership
Technical Managers, Community Managers, Executive Leaders, Legal & Compliance, Operations & Processing Management, OSPO Teams

Academic/Media/Other
Professors, Students, Media, Analysts

Events Under the Open Source Summit Japan 2024 Conference Umbrella

AUTOMOTIVE LINUX SUMMIT   CLOUDOPEN   CONTAINERCON

CRITICAL SOFTWARE SUMMIT   EMBEDDED IOT SUMMIT   LINUXCON   OPEN SOURCE LEADERSHIP SUMMIT

OPERATIONS MANAGEMENT SUMMIT   OSPOCON   SUPPLYCHAIN SECURITYCON

AI_dev

AI_dev: Open Source GenAI & ML Summit unites the brightest developers from around the world to ignite discussions, foster collaborations, and shape the trajectory of open source AI.

Who Attends

Software Developers & Engineers
From ML beginners to seasoned GenAI experts.

Machine Learning Engineers
Who implement, maintain, and innovate with ML algorithms and tools.

AI Researchers
From academia and industry.

Open Source Contributors
Involved in AI and ML projects, looking to collaborate, learn, and grow.

2024 Topics
- Foundations, Frameworks and Tools For Machine Learning
- MLOps, GenOps and DataOps
- Generative AI and Creative Computing
- Autonomous AI and Reinforcement Learning
- Natural Language Processing and Computer Vision
- Edge and Distributing AI
- Data Engineering and Management
- Community and Ecosystem Building
- Responsible AI: Ethics, Security, and Governance in AI

THE LINUX FOUNDATION
OPEN SOURCE SUMMIT JAPAN

AI_dev
Open Source GenAI & ML Summit

Sponsorships-at-a-Glance Contact **sponsorships@linuxfoundation.org** to secure your sponsorship today.	DIAMOND ~~4 AVAILABLE~~ 3 AVAILABLE	PLATINUM ~~8 AVAILABLE~~ 6 AVAILABLE	GOLD ~~10 AVAILABLE~~ 7 AVAILABLE	SILVER UNLIMITED	BRONZE UNLIMITED
Assistance with Press Bookings at Event: Helping you get the most out of an on-site announcement.	•				
Pre or Post-Conference Email Blast: One time use of opt-in list to be sent by The Linux Foundation.	•	•			
Recognition During Opening Keynote Session: Sponsor recognition by name.	•	•			
Custom Question in Post Event Attendee Survey: Opportunity to add question of your choice (must be approved by The Linux Foundation), and follow up reporting with data results.	2	1			
Keynote Editorial Coverage: Keynote will include live streaming and recording posted to the Linux Foundation YouTube channel along with promotional editorial coverage.	•	•			
Speaking Opportunity: Content must be approved by PC and the LF. *Based on availability*.	10-Minute Keynote	5-Minute Keynote	Conference Session or BoF		
Social Media Re-Share: The Linux Foundation Twitter account will re-tweet 1 post of your choosing. Timing determined by The Linux Foundation.	•	•	•		
Sponsor Designation in Press Releases: Recognition as sponsor in body of release.	•	•	•		
Meeting Room**: For private meeting use only.	Private Use - 2 days	Private Use - 1 Day	Private Use - 4 Hours		
Social Media Promotion of Sponsorship: From The Linux Foundation Twitter. Sponsor can provide custom content (must be approved by The Linux Foundation).	2	1	1 (shared post)		
Keynote Stage Branding: Logo prominently displayed on stage screens.	•	•	•	•	
Collateral Distribution**: Laid out in a prominent location near registration onsite.	•	•	•	•	•
Recognition in Pre-Conference Email Marketing	•	•	•	•	•
Access to Event Press/Analyst List: Contact List shared one week prior to the event for your own outreach.	•	•	•	•	•
Recognition on Event Signage and Website: Prominent logo display on event web pages, onsite conference signage.	•	•	•	•	•
Exhibit Booth: Includes table and chairs.	2 Tabletops	2 Tabletops	1 Tabletop	1 Tabletop	1 Tabletop
Lead Retrieval: Live scans, real time reporting and ability to take notes on captured leads.	2	1	1	1	1
Conference Attendee Passes: Full access passes to the entire conference for your staff or customers.	30	20	15	10	5
20% Discount on Additional Conference Passes: For use by your customers, partners or colleagues.	•	•	•	•	•
Post-Event Data Report: Provides event demographics and additional details on event performance.	•	•	•	•	•
Sponsorship Cost	**$50,000**	**$35,000**	**$22,500**	**$15,000**	**$8,000**

*Start-ups may secure a Bronze Sponsorship for US$4,000 provided they: (1) Have been in business less than 3 years; (2) Have less than $5M in annual revenue; and (3) Have less than 30 employees at signing of contract.

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

October 30-31 | Tokyo, Japan

About Open Compliance Summit

The Open Compliance Summit is an exclusive event for Linux Foundation members and select invitees. The summit provides a neutral environment for participants from different companies and different backgrounds to:

- Discuss and exchange compliance best practices (processes, policies, guidelines, tools, open source governance, etc.).

- Increase awareness on implementing and managing a compliance program, and managing compliance via your supply chain.

- Discuss common compliance challenges and how to address them.

- Increase involvement of participants in The Linux Foundation Open Compliance Program (tools, templates, SPDX, etc.).

This is the ONLY event focused solely on compliance in the world of open source.

Attendance is limited to ensure intimate conversations and ease of networking and collaboration. This summit (like prior) will be held under the **Chatham House Rule.**

Sponsorships-at-a-Glance

Contact **sponsorships@linuxfoundation.org** to secure your sponsorship today.

	GOLD 4 AVAILABLE	SILVER 4 AVAILABLE	BRONZE UNLIMITED
Shared Bookable Meeting Room: For private meeting use only.	•		
Shared Branding on Signage in Meal Area	•		
Speaking Opportunity: All sponsor content must be approved by Program Committee and The Linux Foundation. Speaking slots based on availability.	10-Minute Keynote	5-Minute Keynote	
Exhibit Booth: Includes (1) table and (2) chairs	•	•	•
Recognition on Event Signage and Website: Prominent logo display on all event web pages and on conference signage.	•	•	•
Recognition in Pre-Conference Email Marketing: Includes link to your URL.	•	•	•
Conference Attendee Passes: Full access passes to the entire conference for your staff or customers.	6	4	2
Recognition During Opening Keynote Session: Sponsor Recognition by Name.	•	•	•
Keynote Stage Branding: Logo prominently displayed on stage screens or signage.	•	•	•
Sponsorship Cost	**$15,000**	**$10,000**	**$7,000**

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

About Linux Storage, Filesystem, MM & BPF Summit

May 13–15, 2024 | Salt Lake City, Utah

Linux Storage, Filesystem, Memory Management & BPF Summit gathers the foremost development and research experts and kernel subsystem maintainers to map out and implement improvements to the Linux filesystem, storage and memory management subsystems that will find their way into the mainline kernel and Linux distributions in the next 24-48 months.

This three-day event, underwritten and managed by The Linux Foundation, is invitation only and employs **a nomination process to determine the 85 members of the community who will attend each year.**

Sponsoring this event not only showcases your company's support of those developers and researchers at the forefront of important innovations in these spaces; it also offers a coveted seat at the table for a member of your organization to affect change at the ground level.

Sponsorships-at-a-Glance

Contact **sponsorships@linuxfoundation.org** to secure your sponsorship today.

	DIAMOND SOLD OUT	PLATINUM 5 2 AVAILABLE	GOLD UNLIMITED	SILVER UNLIMITED
Breakfast Sponsorship: Exclusive sponsor of attendee breakfast on all days of the event	•			
Recognition in Pre-Conference Email Marketing: Includes link to your URL.	•	•		
Recognition on Event Signage and Website: Prominent logo display on all event web pages, and on conference signage onsite.	•	•	•	•
Conference Attendee Invitations: Full access invitations to the entire conference for your staff or customers.	3	2	1	0
Sponsorship Cost	**$35,000**	**$20,000**	**$12,500**	**$6,000**

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

The Linux Kernel Maintainer Summit

September 17, 2024 | Vienna, Austria

The Linux Kernel Maintainer Summit brings together the world's leading kernel developers to discuss the state of the existing kernel and plan the next development cycle.

The Linux Kernel Maintainer Summit, an invitation-only gathering of Linus Torvalds and 40 of the world's leading kernel developers features in-depth discussions and decision making on the Linux kernel.

Sponsorships-at-a-Glance

Sponsoring The Linux Kernel Maintainer Summit gets you an invitation to this exclusive gathering, and a seat at the table to be a part of these crucial decisions. Contact us at **sponsorships@linuxfoundation.org** to secure your sponsorship.

	ATTENDEE GIFT **1** AVAILABLE	DINNER CO-SPONSORSHIP **2** AVAILABLE	LUNCH CO-SPONSORSHIP **2** AVAILABLE	BREAKFAST AND BREAKS CO-SPONSORSHIP **2** AVAILABLE
Sponsor Logo on Attendee Gift	•			
Recognition in Pre-Conference Email Marketing: Includes link to your URL.	•	•	•	•
Recognition During Opening Keynote Session: Sponsor recognition by name.	•	•	•	•
Collateral Distributed to Attendees	•	•	•	•
Recognition on Event Signage and Website: Prominent logo display on all the event web pages, and on conference signage.	•	•	•	•
Invite-Only Maintainer Summit Attendee Pass	1	1	1	1
Sponsorship Cost	**$30,000**	**$25,000**	**$25,000**	**$20,000**

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

About WasmCon

November 11-12, 2024 | Salt Lake City, Utah

WasmCon is the premier conference for developers and users who are interested in exploring the potential of WebAssembly. This two-day event will bring together 400+ leading experts, developers, and users from across the Wasm community.

WasmCon features a diverse range of sessions, workshops, and keynote speakers, all focused on providing attendees with the latest insights and best practices for working with Wasm. Whether attendees are interested in performance optimization, security considerations, or integrating Wasm into existing applications, there will be content for everyone.

In addition to the technical sessions, WasmCon provides attendees with numerous opportunities to network with peers and build relationships with other developers and users in the Wasm community.

Why Sponsor:

Gain visibility

Establish thought leadership

Recruit and acquire top talent

Increase brand awareness & recognition

Connect with a targeted audience of developers and users

Showcase your brand, products, and services in the rapidly growing WebAssembly ecosystem

Sponsorships-at-a-Glance

Contact **sponsorships@linuxfoundation.org** to secure your sponsorship today.

	DIAMOND **2 AVAILABLE**	PLATINUM **2 AVAILABLE**	GOLD **6 AVAILABLE**	SILVER **LIMITED AVAILABILITY**
1 Hour Workshop at Event: Sponsor will receive opt-in attendee info from those attending workshop. Workshops will be overlapping conference sessions.	•			
Pre or Post-Conference Email Blast: One time use of opt-in list to be sent by The Linux Foundation.	•			
Speaking Opportunity: Content must meet CFP criteria and is subject to program committee approval.	10 Min Keynote	5 Min Keynote		
Keynote Stage Branding: Logo prominently displayed on stage screens.	•	•		
Recognition During Opening Keynote Session: Sponsor Recognition by Name.	•	•		
Social Media Promotion of Sponsorship: From The Linux Foundation X handle (formerly Twitter).	(1) pre-event standalone post with social card	(1) pre-event group post	(1) pre-event group post	
Exhibit Booth: Inclusions vary by level.	6'x4' footprint includes, branded counter, 2 stools, and power	6'x4' footprint includes (1) 6' table, 2 chairs, and power	6'x4' footprint includes (1) 6' table, 2 chairs, and power	
Lead Retrieval: Live scans, real time reporting and ability to take notes on captured leads.	1	1	1	
Recognition on Event Signage and Website: Prominent logo display on all event web pages and on conference signage.	•	•	•	•
Recognition in Pre-Conference Email Marketing	•	•	•	•
WasmCon Only Attendee Passes: Full access passes to the entire WasmCon for your staff or customers.	6	3	2	1
KubeCon All-Access Pass: Includes WasmCon, CNCF-hosted Co-located Events & KubeCon + CloudNativeCon North America	4	3	2	1
Post-Event Data Report: Provides event demographics and additional details on event performance.	•	•	•	•
Sponsorship Cost	**$40,000**	**$25,000**	**$12,500**	**$6,000**

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

PART 2

Linux Foundation Project Events

ONE Summit

April 29 - May 1, 2024 | San Jose, CA

Celebrating 10+ Years of Open Networking

ONE Summit is the top open networking & edge/IOT industry event that brings together technical and business decision makers for in-depth, interactive conversations in a neutral and collaborative environment. Together, ecosystem thinkers and doers collaboratively plan how to integrate the latest innovations and the operational support necessary to leverage them.

For over 10 years, ONE Summit has enabled interactive, real world conversations on the challenges, opportunities, and technology of networking and its ecosystems. At the heart of global network transformation, ONE Summit enables networks of the future. In 2024, ONE Summit returns to its Silicon Valley roots where the industry will gather to plan the next decade of disruption fueled by open source use cases across AI in networking, edge/IoT, Open RAN, 6G, enhanced access & connectivity, quantum computing, WASM, and more tech not yet imagined.

With content for communications, cloud, and telecom service providers, aw well as enterprise verticals requiring advanced networking capabilities through core, access, and edge, attendees learn to leverage open source ecosystems to realize digital transformation and Industry 4.0.

ONE Summit 2024 Industry Discussions

- The totality of open source projects across cloud-native networking, edge, connectivity, access, AI, and automation.
- The challenges of interoperability, integration, rapid CI/CD, security, and operations maintenance of end-to-end solutions.
- Enterprises government, global service providers, cloud, and more.
- Input from networking ecosystem decision-makers across architectural, technical and business domains.

Largest neutral, open networking and edge event back in Silicon Valley

Disruptive Technology focus: AI Use cases in cloud native networking & edge/IOT, access (open RAN, 6G, fixed wireless access), quantum computing, WASM, satellite connectivity, applications & more

Attendees span technical & business executives, enterprise, telecom & cloud service providers, creators, implementers, evangelists, & more

Collaborative format with hallway tracks, visionary & inventor keynotes, community-curated mini-summits, and more

Discussions on practical industry challenges in 2024 & beyond

Sponsorships-at-a-Glance

Contact **sponsorships@linuxfoundation.org** to secure your sponsorship today. Please note that we are happy to negotiate custom packages and sponsorships. If you want to help create this show, LF Networking is here to engage with you. **Sponsorship contracts must be received by March 26, 2024.**

CATEGORY	DELIVERABLES	DIAMOND 4 AVAILABLE	PLATINUM 4 AVAILABLE	GOLD 6 AVAILABLE	SILVER UNLIMITED	BRONZE UNLIMITED
Speaking Opportunity	**Keynote Presentation:** Content to be approved by program committee	10-minute Keynote	5-minute Keynote			
	Breakout Session: Content to be approved by program committee. Final breakout session types TBD	Conference Session	Conference Session	Lightning Talk		
Onsite Experience	**Recognition on Event Signage:** Sponsor logo on conference signage	•	•	•	•	•
	Collateral Distribution: Laid out in a prominent location near registration	•	•	•	•	
	1-Minute Video During Opening Keynote: Provided by sponsor company	•	•			
	Keynote Stage Branding: Logo prominently displayed on "Thank you to our Sponsors" slide	•	•	•	•	•
	Exhibit Booth: Includes counter with graphic and stools. Table and chairs only for Bronze. Upgrade options available for all	20'x20'	15'x15'	10'x10'	10'x10'	6' Tabletop
	Lead Retrieval License: Live scans, real time reporting and ability to take notes	2	2	1	1	1
	Conference Room: For private meeting use only	Private	Shared	Shared		
Marketing/ Brand Exposure	**Blog Post:** Featured profile or interview on project blog	•	•			
	Assistance With Press Bookings at Event: Helping you get the most out of an on-site announcement	•	•			
	Sponsor Recognition in News Release About Event	•	•	•		
	Recognition on Event Website: Prominent logo display on event homepage	•	•	•	•	•
	Social Media Recognition: Pre-determined number of "Thank you" tweets	(1) pre and (1) during	(1) pre and (1) during	(1) pre event	Group Post	
	Webinar: LFN will host and promote a post-event webinar with content & speaker of Sponsor's choosing, subject to approval. Sponsor will receive contact info for webinar registrants	•	•			
Email Promotion	**Pre-Conference Email Blast:** 1 exclusive email to opt-in list to be sent by event organizers	•				
	Post-Event Email Recognition: Sponsor logo in footer of post-event attendee email	•	•	•	•	Name Only
Post Event	**Opportunity to Add Pre-Approved Custom Question to the Post-Event Attendee Survey:** Follow up reporting will be provided with survey results	•	•	•		
	Post-Event Data Report: Provides event demographics and additional details on event performance. Sponsor logo to be included	•	•	•	•	•
Misc.	**Conference Attendee Passes:** Full access passes to the entire conference for your customers, partners, or colleagues.	40	30	20	10	5
	20% Discount on Additional Conference Passes: For use by your customers, partners or colleagues	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Member Cost		**$60,000**	**$35,000**	**$20,000**	**$15,000**	**$4,000**
Non-Member Cost		**$70,000**	**$45,000**	**$30,000**	**$15,000**	**$4,000**

CLOUD FOUNDRY DAY

May 15, 2024
New York City, New York
#cloudfoundryday

2024 SPONSORSHIP PROSPECTUS

The Cloud Foundry Foundation is happy to announce a North American Cloud Foundry Day this year, in midtown Manhattan.

The event will be the first ever Cloud Foundry event in New York CIty, and will bring core maintainers, end-users, and every-one in between for a full day of technical presentations, demos, discussions, and opportunities to network. Coming on the heels of our sold-out Cloud Foundry Day in Germany last year, we're confident this will be a great opportunity for the community to come together, provide updates on existing projects, get a preview of upcoming features, and discuss all things Cloud Foundry.

In addition to the technical and community content, this one day event will include lunch on the venue's rooftop patio, and an evening reception nearby. A sponsorship is a strong way to show your support for Cloud Foundry and helps make this event a reality.

Sponsorship Deadline: March 29, 2024
Contact Chris Clark, cclark@cloudfoundry.org, to secure your sponsorship.

Benefit	EVENT PARTNER ~~10~~ 9 AVAILABLE
Pre or Post-Event Email Blast One time use of opt-in list to be sent by Cloud Foundry. Content provided by sponsor	✓
Blog Post Blog post on the Cloud Foundry official blog	1 Post
Attendee Giveaway Your logo will be included on the official Summit giveaway given to every attendee	✓
Session Recording Extend your presence over the event with your logo on all session recordings when added to YouTube	✓
Social Media Promotion of Sponsorship From Cloud Foundry Twitter and LinkedIn	4 Posts
Recognition on Event Signage and Website Prominent logo display on all event web pages, conference schedule, and sponsor signage onsite	✓
Recognition on Cloud Foundry Website Logo included in advertising on cloudfoundry.org	✓
Cloud Foundry Day Attendee Passes To be used for staff and guests	5
Discounted Cloud Foundry Day Passes Unlimited 20% discount for use by your customers, partners, or colleagues	✓
Pricing	**$10,000**

OPEN SOURCE
IN FINANCE FORUM

PRESENTED BY

FINOS
Fintech
Open Source
Foundation

THE LINUX FOUNDATION

2024 SPONSORSHIP PROSPECTUS

About Open Source in Finance Forum

26 June 2024 | London

The Open Source in Finance Forum is a conference for experts across financial services, technology and open source to deepen collaboration and drive innovation across the industry in order to deliver better code faster.

Financial services firms make extensive use of open source, and are now starting to take full advantage of this incredible resource. By becoming strategic contributors to open source projects, companies decrease development costs, improve security, attract developers, and innovate faster. This event will showcase recent developments and the direction of open source in financial services; provide practical knowledge and guidance on best practices, tools and technologies; explore how to build a successful community; and provide unparalleled opportunities to network with the executives and individuals driving open source in financial services.

We want to give the best value possible for sponsors of OSFF, whether you are a FINOS Member or not. Your sponsorship shouldn't just be a single transaction, it should be part of an integrated plan to capture the attention of the FINOS Community not just once, but multiple times.

In all of our marketing, but especially for sponsorship of OSFF, we believe in the power of the "story arc." We want to give sponsors and members the opportunity to connect with the FINOS Community, as well as OSFF attendees multiple times throughout the year. By the time you get to OSFF at your sponsor table, your interactions with attendees are not the climax, but actually the denouement ("the final part of a play, movie, or narrative in which the strands of the plot are drawn together and matters are explained or resolved").

Our sponsorship levels give you the ability to be part of podcasts, blog posts, social posts, that hit the entire FINOS Ecosystem, as well as additional opportunities to participate in webinars and in-person meetups that hit specific communities and interests around open source regulation in finance, interoperability (desktop and others), open source readiness (compliance, OSPOs, etc), and then the technical projects that live in the **FINOS landscape**.

If you're looking for a custom package, please reach out to us at sponsorships@linuxfoundation.org so that we can make sure the sponsorship meets your company's goals.

Additional sponsorship opportunities:
• Open Source in Finance Forum - New York City, 30 September - 1 October
• FINOS Research Studies, Hackathons, Meetups, & Webinars
• FINOS Open Source in Finance Podcast

Sponsorships-at-a-Glance

Contact **sponsorships@linuxfoundation.org** to secure your sponsorship today.

DELIVERABLES	LEADER	CONTRIBUTOR	COMMUNITY	DIGITAL
	4 2 AVAILABLE	6 3 AVAILABLE	6 2 AVAILABLE	10 7 AVAILABLE
Speaking				
Speaking Opportunity: Content must be approved by Program Committee and FINOS. Not a product pitch. Please consider D&I in speaker choices. Based on availability.	10 Minute Keynote	30 Minute Breakout Session		
Marketing / Brand Exposure				
Logo Recognition: Logo placement on pre-event marketing: Website, Emails and Social	1st Priority	2nd Priority	3rd priority	4th priority
Blog Post: Dedicated pre or post-event blog post promoting the sponsor's involvement in OSFF (& FINOS if applicable). Subject to FINOS approval; cannot include sales pitches.	1	1	1	Blog post or Podcast
Monthly Mentions on Open Source in Finance Podcast: Pre-event podcasts.	1x Dedicated	1x Shared	1x Shared	1x Shared
Pre or Post Event Podcast Interview: On Open Source in Finance Podcast.	1	1	1	Blog post or Podcast
Press Access: Access to the event press / analyst list 1-2 weeks prior to the event plus assistance with press bookings.	•	•	•	
Social Media: From the FINOS X (formerly Twitter) & Linkedin handles. Reposts to be approved by FINOS.	2 Monthly Mentions + 2 Thank You Posts (1 day-of event and 1 post-event) + 1 Repost Total	1 Monthly Mention + 2 Thank You Post (1 day-of event and 1 post-event) + 1 Repost Total	1 Monthly Mention + 2 Thank You Post (1 day-of event and 1 post-event)	2 Thank You Post (1 day-of event and 1 post-event)
Job Board: Feature OS-Related Job Postings	3	2	1	1
Access to full list of opted-in attendees post-event: With name, email, company name and title.	•	•		
Additional Promotional Marketing Opportunity: Based on availability, selected by FINOS.	1			
Email Promotion				
Pre-Event Email Blast: Dedicated, one-time use of opt-in list to be sent by FINOS. Subject to FINOS approval; cannot include sales pitches.	1			
Post-Event Email Recognition: Logo recognition in post-event attendee email communication.	1st Priority	2nd Priority	3rd priority	4th priority

Sponsorships-at-a-Glance

Contact **sponsorships@linuxfoundation.org** to secure your sponsorship today.

DELIVERABLES	LEADER	CONTRIBUTOR	COMMUNITY	DIGITAL
	~~4~~ 2 AVAILABLE	~~6~~ 3 AVAILABLE	~~6~~ 2 AVAILABLE	~~10~~ 7 AVAILABLE
On-Site Experience				
Exhibit Booth*: Includes table, (2) chairs, & tabletop sign with sponsor logo. Booth placement preference based on tier, but subject to availibilty and timing of signing contract.	•	•	•	
Lead Retrieval App: Live scans, real time reporting and ability to take notes on captured leads. Use of lead retrieval app, no physical device provided.	1	1	1	
Recognition on Event Signage: Prominent logo display on onsite conference signage.	1st Priority	2nd Priority	3rd priority	4th priority
Keynote Stage Branding: Logo prominently displayed on keynote stage screens.	1st Priority	2nd Priority	3rd priority	4th priority
Keynote Stage Recognition: Verbal recognition during opening keynote session.	•	•	•	•
Conference Bag Insert: Option to place marketing material or swag item in conference bags. Item subject to FINOS approval.	2x	1x	1x	1x
Collateral Distribution: Laid out in a prominent location near registration onsite. Collateral provided by sponsor.	1st Priority	2nd Priority	3rd priority	4th priority
Misc.				
Conference Attendee Passes — Full access passes to the conference for your staff or clients.	15 Members / 10 Non-Members	10 Members 8 Non-Members	8 Members 6 Non-Members	3 Members 2 Non-Members
Discount Codes on Conference Passes — VIP Clients: For use by your VIP clients	30% Off - Unlimited Use	20% Off - Unlimited Use	20% Off - Unlimited Use	20% Off - Unlimited Use
Post Event				
Custom Question(s) in Post-Event Attendee Survey: Opportunity to add question(s) of your choice (subject to approval by FINOS), and follow up reporting with data results.	2x	1x		
Post-Event Data Report: Provides event demographics and additional details.	•	•	•	•
Non-Member Price	**$45,000**	**$30,000**	**$15,000**	**$5,000**
FINOS Member Sponsorship Price	**$35,000**	**$20,000**	**$10,000**	**$3,500**

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

Participate in all 2024 Open Source in Finance Forum Events!

London | 26 June 2024   **New York | 30 September - 1 October 2024**
Interested in sponsoring both events or creating a custom sponsor package? We offer a 7% discount for sponsoring both events and are happy to work with you to create a customized package to meet your organization's needs. Contracts for New York and London must be signed at the same time to receive the discount.

Xen Project
DEVELOPER AND DESIGN SUMMIT
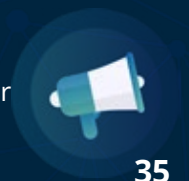
Xen Project Summit

June 4-6, 2024 | Lisbon, Portugal

Join us in supporting the Xen Project, a trailblazing open-source hypervisor that drives some of the most influential cloud infrastructures in use today. With 15 years of relentless development, the Xen Project has paved the way for a multitude of applications, spanning data center and server virtualization, cloud computing, desktop virtualization, and bolstering desktop security and hardware appliances.

Now, the Xen Project is venturing into exciting new territories, including NFV, mobile virtualization, embedded virtualization, and the automotive industry. The Xen Project Developer and Design Summit serves as the annual nexus for the community's brilliant minds and power users. This conference is a celebration of idea exchange, showcasing the latest advancements, sharing invaluable experiences, fostering strategic planning, and encouraging collaborative efforts. Above all, it's a chance to revel in the vibrant community that defines the Xen Project's legacy. Stand with us as we shape the future of open-source virtualization technology!

Contact xenevents@linuxfoundation.org to secure your sponsorship today. **Sponsorship deadline: April 26, 2024.**

Sponsorships-at-a-Glance	PLATINUM 2 1 AVAILABLE	GOLD UNLIMITED	SILVER UNLIMITED	BRONZE UNLIMITED
Speaking Opportunity: All sponsors content must be approved by the Program Committee and Xen. No sales & marketing pitches allowed.	•			
Exhibit Booth: Includes table, (2) chairs, power, and conference wifi.	•			
Physical Lead Retrieval Device: Live scans, real time reporting and ability to take notes on captured leads.	(1) Device			
Recognition During Opening Session: Sponsor recognition by name & with logo on screen.	•	•		
Sponsor Message in Attendee Day-Of Email	100 Word Message	50 Word Message		
Social Media Promotion of Sponsorship: From the Xen Project LinkedIn page.	3	2	1	
Collateral Distribution: Marketing materials laid out in a prominent location near registration.	•	•	•	
Recognition in Pre and Post-Event Email Marketing	Logo & Link	Logo & Link	Company Name & Link	Company Name & Link
Recognition on Event Website: Prominent logo display on event website.	•	•	•	•
Recognition on Onsite Sponsor Signage: Sponsor logo on conference signage.	•	•	•	•
Post-Event Data Report: Provides event and additional details on event performance.	•	•	•	•
Conference Attendee Passes: Full access passes to the entire conference for your staff or customers.	6	3	2	1
20% Discount on Additional Conference Passes: For use by your customers, partners or colleagues.	•	•	•	•
Sponsorship Cost	$20,000	$10,000	$5,000	$2,500

The Xen Project reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.
Due to the nature of the exhibitor benefits at each level, pavilions or sponsorships shared with multiple companies/entities are not allowed.

About the Event

8-11 July | Salzburg, Austria

The R language is a free, robust, popular open source tool and platform used in all areas of data analysis, statistics and visualization.

Standing out as one of the most quickly growing programming languages in the world, it is used in a large array of companies and academic organizations in finance, business, biology, bioinformatics, humanities and all areas of Science.

Standing the test of time in the past 20 years, the language has become a dynamic and exciting entity that is contributed to by thousands of developers and users across the world, in academia and industry alike.

Who Attends?

Attendees include R developers and users who are data scientists, business intelligence specialists, analysts and statisticians from academia and industry, as well as students. All levels of R programmers and users attend useR!, from those early in their career to senior executives.

Benefits of Sponsoring

Sponsorship of UseR! 2024 is an opportunity to visibly support the R Community to reach a large group of highly skilled data science professionals, to support your organization's analytics or data science pipeline and to help make the conference a success.

Sponsorship Opportunities

Contact sponsorships@linuxfoundation.org to secure your sponsorship today.

Category	Deliverable	PLATINUM ~~4 AVAILABLE~~ 3 AVAILABLE	GOLD ~~6 AVAILABLE~~ 5 AVAILABLE	SILVER UNLIMITED	BRONZE UNLIMITED	VIOLET* UNLIMITED	DIVERSITY
Speaking Opportunity	**Presentation during Sponsor Session:** Content to be approved by program committee.	10 minutes	5 minutes				
Onsite Experience	**Keynote Stage Branding:** Logo prominently displayed on stage screens.	•	•				
	Recognition on Event Signage: Sponsor logo on conference signage.	Large	Medium	Small			
	Recognition during Opening Keynote Session: Sponsor recognition by name.	•	•	•			
	Collateral Distribution: Laid out in a prominent location near registration.	•	•	•			
	Exhibit Booth: Includes tabletop, 2 chairs, 5 amps of power, power strip, and conference wi-fi.	Tabletop	Tabletop	Tabletop	Tabletop		
	Logo included on "Thank You to our Sponsors" slide during keynote sessions.	•	•	•	•	•	•
Marketing / Brand Exposure	**Recognition on Event Website:** Prominent logo display on event homepage.	Large	Large	Medium	Medium	Small	Small (+ mention)
	Social Media Recognition: Pre-determined number of "Thank you" posts.	(1) pre and (1) during	(1) pre and (1) during	(1) pre-event	(1) pre-event	(1) pre-event	(1) pre-event
	Webinar: Project will host and promote with content & speaker of Sponsor's choosing. Sponsor will receive contact info for webinar registrants.	•					
Email Promotion	**Pre-Conference Email Blast:** 1 email to opt-in list to be sent by event organizers.	•					
	Post-Event Email Recognition: Sponsor logo in footer of post-event attendee email.	•	•	•	NAME ONLY	NAME ONLY	NAME ONLY
Post-Event	**Opportunity to add pre-approved custom question to the post-event attendee survey:** Follow up reporting will be provided with survey results.	•	•				
	Post-Event Data Report: Provides event demographics and additional details on event performance.	•	•	•	•	•	•
Miscellaneous	**Complimentary attendee passes to be shared by Sponsor.**	5	4	3	2	1	
	20% Discount on Additional Conference Passes: For use by your company only.	Unlimited					
	Sponsorship Cost	**$25,000**	**$15,000**	**$10,000**	**$5,000**	**$1,000**	**$1,000**

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.
***Violet Sponsorships may be secured provided they: (1) Have been in business less than 3 years; (2) Have less than $5M in annual revenue; and (3) Have less than 30 employees at signing of contract.**

Automotive Grade Linux All Member Meeting

July 17–18, 2024 | Berlin, Germany

The Automotive Grade Linux All-Member Meetings take place bi-annually and are the meeting place for the Automotive Grade Linux (AGL), a Collaborative Project of The Linux Foundation, which is dedicated to creating open source software solutions for automotive applications.

Sponsorships-at-a-Glance

Contact **events@automotivelinux.org** to secure your sponsorship today. **Sponsorship Deadline: June 7, 2024**

	DIAMOND 1 AVAILABLE	PLATINUM 1 AVAILABLE	GOLD 3 2 AVAILABLE	SILVER 6 5 AVAILABLE
Collateral at Registration: Ability to provide a piece of collateral or give-away for attendees when they check-in	•			
Speaking Opportunity: Sponsor to work directly with AGL on signoff for content of session	Keynote, Day 1 20 mins	Keynote, Day 1 15 mins	Keynote 15 mins	
Recognition in Pre-Conference Email Marketing	•	•	•	
Keynote Stage Branding: Logo in Welcome slides	•	•	•	
Recognition in Opening & Closing Keynotes	•	•	•	
Recognition on Event Website: Prominent logo displayed on website	•	•	•	•
Recognition on Event Signage: Logo on onsite signage	•	•	•	•
Exhibit Space: The Demo Showcase is the hub of the event, providing excellent mindshare for sponsors	•	•	•	•
All Attendee Access at Demo Showcase Reception	•	•	•	•
Sponsorship Cost	**$20,000**	**$15,000**	**$10,000**	**$5,000**

Add-On Opportunities

Lunch Sponsor
$2,000 • 2 AVAILABLE

Logo on lunch signage and event website. Thank you in opening and closing remarks.

Offsite Reception Sponsor
$10,000 • 1 AVAILABLE

Logo on reception signage and cocktail napkins and Event website. Thank you in opening and closing remarks.

Welcome Reception Sponsor
$5,000 • 1 AVAILABLE

Logo on reception signage and cocktail napkins and Event website. Thank you in opening and closing remarks.

Academy Software Foundation Open Source Days

July 28, 2024 | Denver, CO

Open Source Days, hosted by Academy Software Foundation, is the leading event dedicated to open source software for visual effects, animation and digital content creation, bringing together more than 200 technical executives, software developers, engineers, pipeline supervisors, technical directors, technical artists, and more.

The Academy Software Foundation hosts and maintains open source projects that are widely used by visual effects and animation studios. Your sponsorship of Open Source Days supports the Foundation as we work to attract new contributors and grow our project communities.

Sponsorship benefits for your organization:

• Showcase your organization's support for the Academy Software Foundation and open source software development.

• Raise awareness for the work your organization is doing to support popular open source projects.

• Increase visibility among potential new employees.

• Introduce potential contributors to projects that are important to your organization.

Promotional Marketing Opportunities

Sales contact: events@aswf.io | Sales deadline for T-Shirt and Lanyards: Friday, June 28
Sales deadline for all other opportunities: Monday, July 8

Attendee T-Shirt SOLD OUT
Every in-person attendee at the event will receive an event t-shirt. Our designers always create fun shirts that are worn for years to come. Sponsor logo will be placed on the sleeve of all attendee t-shirts. Logo must be single color only (no gradient colors). Sponsor also receives:
• Recognition on event website as an event partner
• Recognition from the stage
• Social media recognition

Lanyards SOLD OUT
Every in-person attendee at the event will wear a name badge lanyard with your logo on it. Pricing includes single color logo imprint. Sponsor also receives:
• Recognition on event website as an event partner

Session Recording $3,500 1 Available
Extend your presence long after the live event concludes with the session recording sponsorship. All session recordings will be published on the Academy Software Foundation YouTube channel after the event. Benefits include:
• Sponsor recognition slide with logo at the beginning of each video recording
• Sponsor recognition in post-event email to attendees
• Recognition on event website as an event partner

Beers of a Feather SOLD OUT
Treat attendees to a special experience by co-sponsoring the Beers of a Feather! Attendees participating onsite will enjoy a fun-filled evening with food, drinks and new friends. Benefits include:
• Recognition on conference schedule
• Signage at entrance and throughout venue including on bars and buffets
• Recognition on event website as an event partner

AM + PM Break SOLD OUT
Treat attendees to snacks on the day of the event. Benefits include:
• Recognition on conference schedule
• Signage at buffets
• Recognition on event website as an event partner

WiFi Access Sponsorship SOLD OUT
Conference WiFi will be named after sponsor and sponsor will be recognized on the event website as an event partner.

About LF Energy Summit

5-6 September 2024 | Brussels, Belgium

The world is facing immense challenges to achieve decarbonization targets and prevent the worst impacts of climate change. The only way to meet these targets is to work collaboratively to develop digital technologies and standards to optimize physical infrastructure, orchestrate supply and demand, and rapidly onboard clean energy resources. LF Energy accelerates the energy transition by building communities to develop open technologies and standards. LF Energy Summit will gather the LF Energy community including electric utilities, technology vendors, global energy companies, researchers, and other industry stakeholders to learn about LF Energy and its projects, collaborate, and share best practices.

Sponsorships-at-a-Glance

Contact Alex Thornton, athornton@linuxfoundation.org, to secure your sponsorship. Sponsorship Deadline: July 26, 2024

	DIAMOND **1** AVAILABLE	PLATINUM **3** AVAILABLE	GOLD UNLIMITED	SILVER UNLIMITED	COMMUNITY PARTNER UNLIMITED
Speaking Session: Speaker and content must be approved by the Program Committee. No sales or marketing pitches allowed.	10-minute keynote **and** 30-minute breakout session	30-minute breakout session			
Post-Event Attendee Email: Sent to opt-in attendees by LF Energy on behalf of sponsor.	1 exclusive	1 shared platinum sponsors email			
Pre-Event Attendee Email: Sent to opt-in attendees by LF Energy on behalf of sponsor.	1 exclusive	1 shared platinum sponsors email	1 shared gold sponsors email		
Exhibit Space + Lead Retrieval App: Lead retrieval to be used for lead capture in onsite exhibit space only.	Including pull-up banner, 6' table, 2 chairs, and power Use of lead retrieval app (no physical device provided)	Including pull-up banner, 6' table, 2 chairs, and power Use of lead retrieval app (no physical device provided)	6' table, 2 chairs, and power Use of lead retrieval app (no physical device provided)		
Social Media Promotion from @LFE_Foundation	3 posts	2 posts	1 post		
Logo Recognition in Marketing Emails: Sent by LF Energy.	•	•	•	•	
Collateral Distribution: Located in a prominent location in the Sponsor Showcase.				Displayed on shared silver table	Displayed on shared community partner table
Website Logo Recognition: Logo and web link on event website.	•	•	•	•	•
Onsite Logo Recognition: Logo included in 'Thank You to Our Sponsors' keynote slide and sponsor signage.	•	•	•	• (keynote slide only)	• (keynote slide only)
Conference Passes: Additional passes discounted 20%.	5	3	2	1	1 (with promotion of event only)
Standard Sponsorship Cost	**$35,000**	**$20,000**	**$15,000**	**$7,500**	

LF Energy reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

GraphQLConf 2024

September 10-12, 2024 | San Francisco, CA

GraphQLConf — The Official Conference by the GraphQL Foundation

GraphQLConf, presented by the GraphQL Foundation, is a premier event uniting the global GraphQL community to promote education, adoption, and advancement of GraphQL. This conference offers valuable insights through workshops, presentations, and panel discussions, covering best practices, innovative use cases, and the latest advancements in GraphQL. By bringing together a diverse group of developers, architects, and technology enthusiasts, GraphQLConf sets the stage for the ongoing success and expansion of GraphQL and its ecosystem across industries.

Why Sponsor GraphQLConf 2024?

GraphQL is in a hyper growth phase with prominent production deployments in a wide range of high profile companies such as Airbnb, Atlassian, Audi, CNBC, GitHub, Major League Soccer, Netflix, Shopify, The New York Times, Twitter, Pinterest, and Yelp. While just over 10% of enterprises were using GraphQL APIs in production in 2021, that number will grow to over 50% by 2025, according to Gartner. Are you looking for an effective way to reach a large audience and establish your brand as a thought leader? Sponsoring GraphQLConf is a unique opportunity to gain valuable mindshare with an elite audience that will define how organizations adopt and expand their usage of GraphQL.

GraphQLConf attracts members of the GraphQL community from around the world. Developers, users, architects, and technology leaders from multiple industries will gather in San Francisco to meet, collaborate and build. GraphQLConf 2024 represents one event in the GraphQL Foundation's official conference series for GraphQL. Investing in GraphQLConf provides the opportunity to build brand awareness and loyalty with leaders and decision makers in organizations across the GraphQL community.

Contact the GraphQLConf team at graphqlconf@graphql.org to secure your sponsorship, request additional details, or discuss custom options.

IN ADDITION TO BRAND EXPOSURE, SPONSORING GRAPHQLCONF PROVIDES THE FOLLOWING BENEFITS:

Valuable networking opportunities

Establish expertise through speaking or hosting a panel

Make meaningful connections to help grow your business

Showcase your company culture and job openings

Generate leads by engaging with attendees, speakers and other sponsors

Access multiple marketing opportunities through the variety of sponsorship options

Who Attends

ESTIMATED NUMBER OF ATTENDEES: 400-800
GraphQLConf is designed for a wide range of participants, including:

- Frontend and backend developers
- API architects and engineers
- Product managers and CTOs
- Technical leads and decision makers
- Startups and enterprises looking to leverage GraphQL

- Educators and researchers interested in GraphQL and its ecosystem
- Data scientists working with knowledge graphs, or publishing data sets

Contact the GraphQLConf team at graphqlconf@graphql.org to secure your sponsorship, request additional details, or discuss custom options.

GraphQLConf 2024

hosted by GraphQL Foundation

Sponsorships-at-a-Glance

Contact graphqlconf@graphql.org to secure your sponsorship today.

CATEGORY	DELIVERABLES	DIAMOND ~~3~~ 1 AVAILABLE	PLATINUM 3 AVAILABLE	GOLD ~~5~~ 2 AVAILABLE	SILVER ~~5~~ 3 AVAILABLE
Speaking Opportunity	**Speaking Opportunity:** Content to be approved by the Program Committee.	10-minute Keynote or 2 Breakout Sessions	5-minute Keynote or Breakout Session	Breakout Session	
Marketing/ Brand Exposure	**Logo Recognition in Marketing Emails:** Logo placement on pre-event marketing emails sent by GraphQL.	●	●	●	●
	Social Media: From the @GraphQL Twitter handle. Retweets to be approved by GraphQL.	3 Thank You Tweets + 1 Retweet	2 Thank You Tweets + 1 Retweet	1 Shared Gold Sponsor Thank You Tweet + 1 Retweet	
	Press Release Recognition: Sponsor designation in press releases.	●	●	●	
	Press Access: Access to the event press / analyst list 1-2 weeks prior to the event plus assistance with press bookings.	●	●	●	●
Email Promotion	**Pre or Post-Conference Email Blast:** Dedicated one-time use of opt-in list to be sent by GraphQL. *Subject to GraphQL approval; cannot include sales pitches.*	●	●		
Onsite Experience	**Keynote Stage Recognition:** Verbal recognition during opening keynote session.	●	●		
	Keynote Stage Branding: Logo prominently displayed on keynote stage screens.	●	●	●	●
	Recognition on Event Signage: Logo displayed on onsite conference signage.	●	●	●	●
	Exhibit Booth: Includes tabletop, 2 chairs, 5 amps of power, power strip, and conference wi-fi. Upgrade options available.	Priority booth selection.	●	●	●
	Lead Retrieval Devices: Live scans, real time reporting and ability to take notes on captured leads.	2	1	1	1
	Conference Attendee Passes: Full access passes to the conference for your staff or customers.	15	10	5	2
	20% Discount on Additional Conference Passes: For use by your colleagues, partners, or customers.	●	●	●	●
Post-Event	**Custom Question(s) in Post-Event Attendee Survey:** Opportunity to add question(s) of your choice (subject to approval by GraphQL), and follow up reporting with data results.	2	1		
	Post-Event Data Report: Provides event demographics and additional details on event performance.	●	●	●	●
	Sponsorship Cost (through May 31)	**$70,000**	**$50,000**	**$25,000**	**$10,000**
	After May 31	**$75,000**	**$55,000**	**$30,000**	**$12,000**

Promotional Marketing Opportunities

These enhanced marketing opportunities require a leveled sponsor package unless otherwise noted.

Workshop Day Sponsorship
$70,000 • 1 Available

DOES NOT REQUIRE LEVELED SPONSOR PACKAGE

- **Speaking Opportunity:** (2) Workshops (subject to GraphQLConf program committee approval)
- **Marketing/Brand Exposure:** Sponsor logo recognition on event website, (2) social media mentions, recognition in attendee emails with mention of workshops
- **Onsite Experience:** Verbal recognition during opening keynote session, recognition on event signage on Workshop day only
- **Post-Event:** (2) Custom questions in post-event attendee survey (subject to approval by GraphQL) and follow-up reporting with data results

Official GraphQLConf Attendee Party
$50,000 • 1 available

Sponsor can host this evening with exclusive branding on all food and drink stations and prominently placed signage. Attendees participating onsite will enjoy an evening reception with food, drinks and new friends. Benefits include:

- Recognition on the conference website
- Reception with sponsor name listed on the official conference schedule
- Exclusive branding on food and drink stations and prominently placed signage
- Logo on drink tickets (limited to 2 per attendee)
- Exclusive opportunity to provide reception giveaway and/or raffle.

Keynote Live Stream & Recording
$10,000 • 1 Available

Expand the reach of the event by sponsoring the live streaming of the keynotes to a remote audience. Benefits include:

- Logo displayed on the live stream feed page on the event website
- Sponsor recognition in live stream promotions
- Ability to use recordings on sponsor website or in promotional materials

Breakout Session Recording
$10,000 • 1 available

Extend your presence long after the live conference concludes with the session recording sponsorship. All session recordings will be published on the GraphQL YouTube channel after the event. Benefits include:

- Sponsor recognition slide with logo at the beginning of each video recording
- Sponsor recognition in post-event email to attendees.

Conference Wi-Fi
$7,500 • 1 available

Keep attendees connected by sponsoring our dedicated conference Wi-Fi throughout the venue. Benefits include:

- Provide a name of your choice for the SSID (subject to venue capabilities and approval by GraphQL)
- Signage with logo throughout the entire conference venue notating your Wi-Fi sponsorship

To secure your sponsorship, contact the GraphQLConf team at graphqlconf@graphql.org.

Attendee Breakfast
$5,000 • 2 available, 1 per day

Help attendees start their day off right! Benefits include:
• Prominent sponsor branding on signage
• Sponsor recognition on web agenda

Location, layout and menu items will be determined by GraphQL.

Attendee Breaks
$5,000 • 2 available, 1 per day

Keep onsite attendees well-fueled with beverages and snacks during the morning and afternoon session breaks. Benefits include:
• Prominent sponsor branding on signage
• Sponsor recognition on web agenda

Location, layout and menu items will be determined by GraphQL.

Diversity + Equity + Inclusion Lunch
$10,000 • 1 available

DOES NOT REQUIRE LEVELED SPONSOR PACKAGE

Everyone attending GraphQLConf in person is invited to join this special lunch program featuring discussion around diversity, equity, and inclusivity. The sponsor of this onsite-only event positions themselves as an organization that fosters an ongoing conversation on the need for a diverse and inclusive open source community. Benefits include:
• Lunch provided to attendees
• Option to set the topic and create content for the program (subject to approval by GraphQL)
• Option to nominate presenters/facilitators (subject to approval by GraphQL)
• Optional (1) 5-minute opening statement by sponsor
• Recognition on the conference website
• Program listed on the official conference schedule
• Sponsor logo recognition on onsite signage

Swag Bag
$7,500 • 1 available

Onsite attendees will receive a conference bag including event swag. Logo will be placed on bag along with event branding. Size and placement subject to design and GraphQL approval. Logo must be single color only (no gradient colors).

Lanyards
$5,000 • 1 available

Showcase your logo on every attendee with the lanyard sponsorship. Logo size and placement subject to lanyard design and GraphQL approval. Logo must be single color only (no gradient colors).

Job Board
$5,000 • 1 available

Support the growth of the open source community with a prominently displayed Job Board for job seekers and hiring companies to connect! Benefits include:
• Prominent location in the Sponsor Showcase
• Logo on Job Board

Diversity Scholarship
$5,000 • Unlimited

DOES NOT REQUIRE LEVELED SPONSOR PACKAGE

Showcase your organization's support of GraphQL's scholarship program by sponsoring the Diversity Scholarship. Benefits include:
• Recognition on pre-event promotion
• Recognition during the opening keynote
• Signage onsite at the event

To secure your sponsorship, contact the GraphQLConf team at graphqlconf@graphql.org.

PyTorch Conference

September 18-19, 2024 | San Francisco, CA

Don't miss your opportunity to shape the future of Generative AI/ML! Come join us at the PyTorch Conference 2024, where collaboration, innovation, and progress intersect in the cutting-edge open-source machine learning framework. This two-day event brings together leading researchers, developers, and academics, facilitating collaboration and pushing forward end-to-end machine learning.

Sponsoring the PyTorch Conference 2024 goes beyond mere visibility—it's a strategic move to integrate your organization into the dynamic AI/ML community. PyTorch leads the charge in advancing fast, flexible experimentation and efficient production, supported by a robust toolkit and passionate user base. By sponsoring, you can fuel these endeavors and unlock numerous benefits for your organization.

Elevate Your Presence	**Forge Connections**
Showcase your dedication to PyTorch's mission and gain recognition for your role in advancing AI/ML technologies.	Engage with fellow contributors, discovering new opportunities for involvement and tapping into a network of like-minded individuals.
Demonstrate Leadership	**Attract Top Talent**
Share insights, positioning your organization as a thought leader within the community.	Highlight your organization's culture and opportunities, attracting the brightest minds in the field
Collaboration	**Align Your Brand**
Forge meaningful connections, sparking innovations that benefit your organization.	Associate with one of the fastest-growing technology communities, reinforcing your commitment to innovation.

Join us in San Francisco on September 18-19, 2024, for the PyTorch Conference 2024—an unmatched opportunity to immerse yourself in the AI/ML ecosystem.

Contact **sponsorships@linuxfoundation.org** to secure your sponsorship today.

Sponsorships-at-a-Glance

Contact sponsorships@linuxfoundation.org to secure your sponsorship today.

Sponsorship Deadline: August 16, 2024

	DIAMOND 4 SOLD OUT	PLATINUM 8 5 AVAILABLE	GOLD 10 AVAILABLE	SILVER UNLIMITED	BRONZE UNLIMITED
Speaking Opportunity All sponsor content must be approved by the PyTorch Foundation. No sales & marketing pitches allowed. Speaking slots based on availability.	5 Minute Keynote	Breakout Session			
Recognition During Opening Keynote Session Sponsor Recognition by Name.	✔	✔			
Email Blast One time use of opt-in list to be sent by PyTorch Foundation. Content provided by sponsor.	(1) Exclusive Pre or Post-Conference Email	150 Words in (1) Pre-Conference Group Email	75 Words in (1) Pre-Conference Group Email		
Meeting Room For semi-private meeting use only. Alcoves are open meeting areas that have walls, but no door or ceiling.	Private Use - 1 Day	Private Use - Half Day	Private Use - 2 Hours		
Social Media Promotion of Sponsorship From the PyTorch channel.	2	1	1 group post		
Exhibit Space Includes counter with graphic and stools. Table and chairs only for Bronze sponsors. (Upgrade options available). Location selected in order of sponsorship tier.	17' x 8'	17' x 8'	6' x 8'	6' x 8'	6' x 4'
Physical Lead Retrieval Device(s) Live scans, real time reporting and ability to take notes on captured leads.	(2) devices	(1) device	(1) device	(1) device	
Access to Event Press/Analyst List Contact list shared one week prior to the event for your own outreach.	✔	✔	✔	✔	✔
Recognition in Pre-Event Email Marketing Includes logo and link to your URL.	✔	✔	✔	✔	✔
Recognition on Event Website Prominent logo displayed on website.	✔	✔	✔	✔	✔
Recognition on Event Signage Logo on onsite conference signage.	✔	✔	✔	✔	✔
Complimentary Onsite Attendee Passes To be used for onsite booth staff, attendees, and guests. Includes access to keynotes, sessions, and exhibits.	30	15	10	6	4
20% Discount on Additional Conference Passes For use by your customers, partners, or colleagues.	✔	✔	✔	✔	✔
Post-Event Transparency Report Provides event demographics and additional details on event performance.	✔	✔	✔	✔	✔
Sponsorship Cost	**$60,000**	**$40,000**	**$26,000**	**$10,000**	**$5,000**

SOSS Community Day
EUROPE

SOSS Community Day EU 2024 Sponsorships-at-a-Glance

September 19, 2024 | Vienna, Austria

Contact **openssfevents@linuxfoundation.org** to secure your sponsorship today. **Sponsorship Deadline: August 2, 2024**

	PLATINUM 2 AVAILABLE	GOLD 4 AVAILABLE	SILVER UNLIMITED
Speaking Opportunity: All sponsor content must be approved by the Open Source Security Foundation. No sales and marketing pitches allowed. Speaking slots based on availability.	5-Minute Keynote		
Evening Reception Recognition: Logo on signage throughout the reception	•		
Recognition During Opening and Closing Keynote Session: Sponsor recognition by name.	•		
Collateral at Registration: Ability to provide a piece of collateral or giveaway for attendees when they check-in.	•		
Exhibit Space: Includes (1) 6ft table, 2 chairs, power, and conference WiFi	•	•	
Social Media Promotion of Sponsorship: From the Open Source Security Foundation Twitter, Mastodon, and LinkedIn channel	•	•	
Recognition on Event Website: Prominent logo displayed on website	•	•	•
Recognition on Event Signage: Logo on onsite signage	•	•	•
Recognition in Pre and Post-Conference Email Marketing	Logo and URL	Logo and URL	Name and URL
Post-Event Data Report: Provides event demographics and additional details on event performance.	•	•	•
Sponsorship Cost	**$20,000**	**$10,000**	**$5,000**

Happy Hour/Reception
$7,500 • 1 available
Spark conversation about your brand during an onsite Happy Hour Reception. Your company can host this evening for all attendees with exclusive branding on all food and drink stations, prominently placed signage, and recognition on the event website, schedule, and pre-event attendee communications.

Lanyards
$2,000 • SOLD OUT
Every in-person attendee at the event will wear a name badge and lanyard and your logo will appear across the lanyard. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost.

Lunch
$10,000 • 1 available
Sponsorship includes prominent branding at all lunch stations, along with the opportunity to make a 3-minute announcement before lunch starts, and recognition on the event website, schedule, and pre-event attendee communications.

Coffee Breaks
$1,000 • 2 1 available
Sponsorship includes prominent branding at all coffee break stations, and recognition on the event website, schedule, and pre-event attendee communications.

Session Recording
$1,500 • 1 available
Extend your presence long after the live event concludes with the session recording sponsorship. Sponsorship includes logo on all session recordings when added to YouTube and recognition on the event website.

About Open Source in Finance Forum

September 30-October 1, 2024 | New York, NY

The Open Source in Finance Forum is a conference for experts across financial services, technology and open source to deepen collaboration and drive innovation across the industry in order to deliver better code faster.

Financial services firms make extensive use of open source, and are now starting to take full advantage of this incredible resource. By becoming strategic contributors to open source projects, companies decrease development costs, improve security, attract developers, and innovate faster. This event will showcase recent developments and the direction of open source in financial services; provide practical knowledge and guidance on best practices, tools and technologies; explore how to build a successful community; and provide unparalleled opportunities to network with the executives and individuals driving open source in financial services.

We want to give the best value possible for sponsors of OSFF, whether you are a FINOS Member or not. Your sponsorship shouldn't just be a single transaction, it should be part of an integrated plan to capture the attention of the FINOS Community not just once, but multiple times.

In all of our marketing, but especially for sponsorship of OSFF, we believe in the power of the "story arc." We want to give sponsors and members the opportunity to connect with the FINOS Community, as well as OSFF attendees multiple times throughout the year. By the time you get to OSFF at your sponsor table, your interactions with attendees are not the climax, but actually the denouement ("the final part of a play, movie, or narrative in which the strands of the plot are drawn together and matters are explained or resolved").

Our sponsorship levels give you the ability to be part of podcasts, blog posts, social posts, that hit the entire FINOS Ecosystem, as well as additional opportunities to participate in webinars and in-person meetups that hit specific communities and interests around open source regulation in finance, interoperability (desktop and others), open source readiness (compliance, OSPOs, etc), and then the technical projects that live in the **FINOS landscape**.

If you're looking for a custom package, please reach out to us at sponsorships@linuxfoundation.org so that we can make sure the sponsorship meets your company's goals.

Additional sponsorship opportunities:
- Open Source in Finance Forum (London) - June 26, 2024
- FINOS Research Studies, Hackathons, Meetups, & Webinars
- FINOS Open Source in Finance Podcast

Sponsorships-at-a-Glance

Contact **sponsorships@linuxfoundation.org** to secure your sponsorship today.

DELIVERABLES	LEADER	CONTRIBUTOR	COMMUNITY	DIGITAL
	~~4~~ 3 AVAILABLE	~~6~~ 2 AVAILABLE	~~8~~ 1 AVAILABLE	~~10~~ 9 AVAILABLE
Speaking				
Speaking Opportunity: Content must be approved by Program Committee and FINOS. Not a product pitch. Please consider D&I in speaker choices. Based on availability.	10 Minute Keynote	30 Minute Breakout Session		
Marketing / Brand Exposure				
Logo Recognition: Logo placement on pre-event marketing: Website, Emails and Social	1st Priority	2nd Priority	3rd priority	4th priority
Blog Post: Dedicated pre or post-event blog post promoting the sponsor's involvement in OSFF (& FINOS if applicable). Subject to FINOS approval; cannot include sales pitches.	1	1	1	Blog post or Podcast
Monthly Mentions on Open Source in Finance Podcast: Pre-event podcasts.	1x Dedicated	1x Shared	1x Shared	1x Shared
Pre or Post Event Podcast Interview: On Open Source in Finance Podcast.	1	1	1	Blog post or Podcast
Press Access: Access to the event press / analyst list 1-2 weeks prior to the event plus assistance with press bookings.	•	•	•	
Social Media: From the FINOS X (formerly Twitter) & Linkedin handles. Reposts to be approved by FINOS.	2 Monthly Mentions + 2 Thank You Tweets (1 day-of event and 1 post-event) + 1 Retweet Total	1 Monthly Mention + 2 Thank You Tweets (1 day-of event and 1 post-event) + 1 Retweet Total	1 Monthly Mention + 2 Thank You Tweets (1 day-of event and 1 post-event)	2 Thank You Tweets (1 day-of event and 1 post-event)
Job Board: Feature OS-Related Job Postings	3	2	1	1
Access to full list of opted-in attendees post-event: With name, email, company name and title.	•	•		
Additional Promotional Marketing Opportunity: Based on availability, selected by FINOS.	1			
Email Promotion				
Pre-Event Email Blast: Dedicated, one-time use of opt-in list to be sent by FINOS. Subject to FINOS approval; cannot include sales pitches.	1			
Post-Event Email Recognition: Logo recognition in post-event attendee email communication.	1st Priority	2nd Priority	3rd priority	4th priority
CONTINUED ON NEXT PAGE				

Sponsorships-at-a-Glance

Contact **sponsorships@linuxfoundation.org** to secure your sponsorship today.

DELIVERABLES	LEADER	CONTRIBUTOR	COMMUNITY	DIGITAL
	4 3 AVAILABLE	6 2 AVAILABLE	8 1 AVAILABLE	10 9 AVAILABLE
On-Site Experience				
Exhibit Booth*: Includes table, (2) chairs, & tabletop sign with sponsor logo. Booth placement preference based on tier, but subject to availibilty and timing of signing contract.	•	•	•	
Lead Retrieval App: Live scans, real time reporting and ability to take notes on captured leads. Use of lead retrieval app, no physical device provided.	1	1	1	
Recognition on Event Signage: Prominent logo display on onsite conference signage.	1st Priority	2nd Priority	3rd priority	4th priority
Keynote Stage Branding: Logo prominently displayed on keynote stage screens.	1st Priority	2nd Priority	3rd priority	4th priority
Keynote Stage Recognition: Verbal recognition during opening keynote session.	•	•	•	•
Conference Bag Insert: Option to place marketing material or swag item in conference bags. Item subject to FINOS approval.	2x	1x	1x	1x
Collateral Distribution: Laid out in a prominent location near registration onsite. Collateral provided by sponsor.	1st Priority	2nd Priority	3rd priority	4th priority
Misc.				
Conference Attendee Passes — Full access passes to the conference for your staff or clients.	15 Members / 10 Non-Members	10 Members 8 Non-Members	8 Members 6 Non-Members	3 Members 2 Non-Members
Discount Codes on Conference Passes — VIP Clients: For use by your VIP clients	30% Off - Unlimited Use	20% Off - Unlimited Use	20% Off - Unlimited Use	20% Off - Unlimited Use
Post Event				
Custom Question(s) in Post-Event Attendee Survey: Opportunity to add question(s) of your choice (subject to approval by FINOS), and follow up reporting with data results.	2x	1x		
Post-Event Data Report: Provides event demographics and additional details.	•	•	•	•
Non-Member Price	**$60,000**	**$40,000**	**$20,000**	**$10,000**
FINOS Member Sponsorship Price	**$47,000**	**$27,000**	**$14,000**	**$7,000**

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

Participate in all 2024 Open Source in Finance Forum Events!

London | June 26, 2024   **New York | September 30 - October 1, 2024**
Interested in sponsoring both events or creating a custom sponsor package? We offer a 7% discount for sponsoring both events and are happy to work with you to create a customized package to meet your organization's needs. Contracts for New York and London must be signed at the same time to receive the discount.

CLOUD FOUNDRY DAY
EUROPE 2024

October 9, 2024
Karlsruhe, Germany
#cloudfoundryday

2024 SPONSORSHIP PROSPECTUS

The Cloud Foundry Foundation is happy to continue to host a community gathering in Europe this year too! Our special event is going to be held in Karlsruhe, Germany.

The event will follow the patterns of last year's event in Heidelberg, and will bring core maintainers, end-users, and every-one in between for a full day of technical presentations, demos, discussions, and opportunities to network. We're confident this will be a great opportunity for the community to come together, provide updates on existing projects, get a preview of upcoming features, and discuss all things Cloud Foundry.

In addition to the technical and community content, this one day event will include lunch at the venue and an evening reception nearby. A sponsorship is a strong way to show your support for Cloud Foundry and helps make this event a reality.

Sponsorship Deadline: September 6, 2024
Contact Chris Clark, cclark@cloudfoundry.org, to secure your sponsorship.

Benefit	EVENT PARTNER ~~10~~ 8 AVAILABLE
Pre or Post-Event Email Blast One time use of opt-in list to be sent by Cloud Foundry. Content provided by sponsor	✓
Blog Post Blog post on the Cloud Foundry official blog	1 Post
Attendee Giveaway Your logo will be included on the official Summit giveaway given to every attendee	✓
Session Recording Extend your presence over the event with your logo on all session recordings when added to YouTube	✓
Social Media Promotion of Sponsorship From Cloud Foundry Twitter and LinkedIn	4 Posts
Recognition on Event Signage and Website Prominent logo display on all event web pages, conference schedule, and sponsor signage onsite	✓
Recognition on Cloud Foundry Website Logo included in advertising on cloudfoundry.org	✓
Cloud Foundry Day Attendee Passes To be used for staff and guests	5
Discounted Cloud Foundry Day Passes Unlimited 20% discount for use by your customers, partners, or colleagues	✓
Pricing	**$10,000**

About BazelCon

October 14-15, 2024 | Mountain View, CA

Hosted by the Bazel Community, in partnership with The Linux Foundation, BazelCon is the premier annual event to connect Bazel build enthusiasts, the Bazel team, maintainers, contributors, users, and friends in an inclusive and welcoming environment.

At this year's event, we'll showcase a number of new and interesting talks, share the Bazel State-of-the-Union, provide opportunities to collaborate with peers, as well as have a live Q&A with the Bazel team.

Why Sponsor BazelCon 2024?

Support the growth of the Bazel community: A thriving Bazel community benefits everyone. Sponsoring BazelCon demonstrates your commitment to the technology's growth and strengthens the overall Bazel ecosystem.

Attract top talent: BazelCon attracts skilled developers who are passionate about building software. Sponsoring the event allows you to connect with potential hires and showcase your company culture to a valuable talent pool.

Reach a targeted audience: BazelCon gathers developers who are actively using and interested in building software with Bazel. Sponsoring this event puts your company directly in front of potential customers and partners who value Bazel's capabilities.

Showcase your expertise: Sponsorship opportunities include a booth where you can demonstrate your knowledge of Bazel and how your products or services complement it. This establishes you as a thought leader in the Bazel community.

Build brand awareness: Sponsorship increases your visibility among Bazel users. Branding at the event and in promotional materials can build brand recognition and position your company as a key player in the Bazel ecosystem.

Contact the Bazel team at bazelcon-planning@bazel.build to secure your sponsorship, request additional details or discuss custom options.

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BazelCon 2024

Sponsorships At-a-Glance

Sponsorship Deadline: August 30, 2024

CATEGORY	DELIVERABLES	PLATINUM	GOLD	SILVER
		3 SOLD OUT	3 2 AVAILABLE	5 1 AVAILABLE
Speaking Opportunity	**Lightning Talk:** 10 minute talk to be given on the main stage. Content to be approved by program committee.	●	●	●
On-Site Experience	**Reception:** Exclusive branding on all food and drink stations and prominently placed signage.	●		
	T-Shirt: Logos will be placed on shirt along with event branding. Size and placement subject to design and committee approval. Logos will be black or white solid color only.	●	●	●
	Collateral Distrubution: Company's collateral prominently displayed on table near registration desk.	●	●	●
	Recognition on Event Signage: Sponsor logo on conference signage. Logo placement in order of sponsorship tier.	●	●	●
	Logo Included on "Thank You to Our Sponsors" Slide During Keynote Sessions	●	●	●
	Exhibit Booth: Includes (1) 6ft table, (2) chairs, power, and conference wifi. Location selected in order of sponsorship tier.	●	●	●
	Lead Retrieval App: Live scans, real time reporting, and ability to take notes on captured leads.	●	●	●
Marketing / Brand Exposure	**BoF Session:** Sponsor logo prominentaly displayed outside of room.	●	●	
	Social Media Recognition: Pre-determined number of "Thank You" posts.	(1) PRE AND (1) DURING	(1) PRE AND (1) DURING	(1) PRE
	Recognition on Event Website: Prominent logo display on event homepage. Logo placement in order of sponsorship tier.	●	●	●
	Session Recordings: Sponsor recognition slide with logo at the beginning of each video recording. Logo placement in order of sponsorship tier.	●	●	●
Email Promotion	**Pre-Event Email Blast:** 1 email to opt-in list to be sent by event organizers.	●		
	Pre or Post-Event Email Recognition: 50-word entry in attendee email.	●	●	
	Post-Event Email Recognition: Sponsor logo and link in footer of post-event attendee email.	●	●	●
Post-Event	**Post-Event Survey:** Opportunity to add pre-approved custom question to the post-event attendee survey. Follow up reporting will be provided with survey results.	●	●	
	Post-Event Data Report: Provides event demographics and additional details on event performance.	●	●	●
Sponsorship Cost		**$100,000**	**$50,000**	**$15,000**

Bazel reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.
Due to the nature of the exhibitor benefits at each level, sponsorships shared with multiple companies/entities are not allowed.

Contact the Bazel team at bazelcon-planning@bazel.build to secure your sponsorship, request additional details or discuss custom options.

seL4 Summit

October 15-17 | Holiday Inn Sydney Potts Point | Sydney, Australia

The seL4 Summit is the annual international summit on the seL4 microkernel, the world's most highly assured OS kernel, as well as on all seL4-related technology, tools, infrastructure, products, projects, and people.

The seL4 Summit gathers the seL4 community to learn, share, and connect:

Learn — about the seL4 technology, its latest progress, use, successes, challenges, and plans
Share — exciting seL4 development, research, experience, and application in the real world
Connect — with other seL4 developers, users, providers, supporters, and potential partners

The program includes a wide range of seL4-related topics:

seL4 on-going and planned R&D, mature of early stage

- seL4 research efforts
- seL4 development efforts
- Work-in-progress seL4 development
- Student work on seL4
- New/missing/next gen kernel mechanisms
- seL4 related roadmap - what you plan to work on and when
- seL4 grand challenges
- OS frameworks and services
- seL4 userland with programming language support beyond C
- High-performance systems based on seL4 - pushing the boundaries

seL4 experience reports

- Experience with deploying seL4 in the field, in commercial/deployed products
- Experience with teaching seL4
- Experience with seL4 certification schemes and application of industry standards
- Experience with "building a business case for using a verified kernel"
- Experience with porting software from other OSes

seL4 and hardware

- Ports to new hardware platforms or architectures
- Multicore systems
- Virtualization
- New/proposed hardware features or architectures, which could also enable or broaden the scope of formal reasoning (e.g. about time protection)
- seL4 in embedded processors on FPGAs, and impact of assured separation
- IOMMU solutions for various hardware architectures and impact for seL4

seL4 and assurance

- Application-level verification leveraging seL4 proofs
- Correctness, spatial separation, temporal separation, and real-time proofs
- Formalized interface between or composition of kernel-level proofs and user-level proofs
- Verification engineering at scale, scaling verification productivity
- Security/safety impact/assurance/certification for an seL4-based system

Sponsorship Packages

Established in 2020, the seL4 Foundation brings together developers of the seL4 kernel, developers of seL4-based components and frameworks, and those adopting seL4 in real-world systems. Between 2018 and 2023, more than 550 participants took part in the seL4 conferences.

Participants come from industry, government and universities and include the creators of the seL4 technology and the research behind it. A lot of participants are practitioners deploying seL4-based products, as well as industry and government customers.

Your benefit as a sponsor:

• Get strong visibility as a major player in the seL4 ecosystem
• Showcase your seL4-based products, technology and services to target audiences in the field of seL4
• Support the open-source technology and community
• Connect directly with attendees through the expo booth, branding materials, and videos

Contact summit@sel4.systems to secure your sponsorship today. Sales deadline: September 6, 2024

	GOLD UNLIMITED	SILVER UNLIMITED	BRONZE UNLIMITED
Speaking Opportunity: Get a slot at the summit for a short speech. All sponsor content must be approved by the seL4 Foundation.	•		
Session Recording Recognition: Extend your presence long after the live event concludes with your logo on all recorded sessions that will stay online after the event.	•		
Promotional Videos During the Event	•	•	
Exhibit Space: The Expo Hall is the hub of the event, providing excellent mindshare for exhibitors. Location selected in order of sponsorship tier.	Table	Table	
Lead Retrieval App: Live scans, real time reporting, and ability to take notes on captured leads.	•	•	
Email Recognition: Logo and URL included.	Pre and Post-Conference Email	Pre-Conference Email	
Logo & Link on Event Website: Prominent logo display on event website.	•	•	•
Logo on Onsite Sponsor Signage: Sponsor logo on conference signage throughout the event.	•	•	•
Recognition During Opening Keynote Session: Sponsor recognition by name.	•	•	•
Complimentary Passes	5	3	1
Sponsorship Cost	**$12,000**	**$8,000**	**$5,000**

Due to the nature of the exhibitor benefits at each level, pavilions or sponsorships shared with multiple companies/entities are not allowed.
All prices are in USD.

Additional Sponsorship Opportunities

Conference Dinner
$12,000 • 1 Available
The seL4 Foundation will organize a dinner with exclusive sponsor branding on all food and drink stations, and prominently placed signage. The team will manage logistics, you sit and enjoy the recognition.

Evening Reception
$7,000 • 1 Available
The seL4 Foundation will organize an off-site evening event to network, talk shop and meet new people. The team will manage the logistics, you sit and enjoy the recognition.

Lunch Sponsor
$3,500 • 3 Available (1 Per Day)
Signage on all lunch stations in common areas.

AM & PM Break
$3,500 • 1 Available
Signage on all break stations in common areas over the 3-day event.

Student Travel Grant
Contact **summit@seL4.systems** if you are interested.

RISC-V Summit

October 22-23, 2024 | Santa Clara, California

RISC-V is enabling innovation that is changing the future of compute. RISC-V is already in billions of processors worldwide across a wide range of markets and applications, from artificial intelligence to automotive to data center to wireless and much more.

Join the movement shaping history.

RISC-V wants to ensure the success of its global community. With that in mind, RISC-V Summit North America 2024 is being designed to maximize the ROI of our sponsors by offering a range of sponsorship options. From speaking opportunities on the main stage, to prominent show visibility, to expo floor presence, to video interviews and much more, we are offering multiple ways to show-

case your organization at the Summit and to the world.

Stand out in this high-growth community.

Upgrade your presence to Diamond, Platinum or Gold levels to maximize your ROI. Elevate your organization's presence by participating in exclusive events and receive personal attention from RISC-V International's executives and staff.

Start with speaking appearances in our RISC-V Experience theater or even on our main stage. Share your wisdom, announce a new product, or detail your vision and roadmap … the stage is yours. Choose from our sponsorship options to design a presence that will help your organization achieve its business goals and objective.

Act now. Quantities for the premium sponsorship tiers are limited.

Sponsorships-at-a-Glance

Sponsorship Deadline: September 6, 2024	DIAMOND 6 3 AVAILABLE	PLATINUM 6 5 AVAILABLE	GOLD 12 4 AVAILABLE	SILVER UNLIMITED	STARTUP, NON-PROFIT, & UNIVERSITY* UNLIMITED
Media Panel Luncheon: Provide 1 executive to join Calista on a panel for the media luncheon. Each company can invite 3 additional guests to attend the luncheon.	•				
Attendee T-Shirt: Your white logo will be included on the official Summit t-shirt given to every attendee.	•	•			
Collateral Distribution: Laid out in a prominent location near registration.	•	•			
Video Interview with RISC-V: 2-minute onsite interview with RISC-V and an executive of your choice at your booth. Footage will be available for your unrestricted use and will be posted on the RISC-V YouTube channel.	•	•			
Speaking Opportunity: All sponsor content must be approved by Program Committee and RISC-V. Slides are due by September 27. Speakings spots will be assigned by the organizer on a first-come, first-served basis based on the time the overall sponsorship request is received. Keynote slots will be spread out over the two days of the conference in the AM sessions.	(1) 15-minute keynote	(1) 18-minute breakout session			
Talk in Theater: Located in the Expo Hall.	(1) 20-minute talk or (2) 10-minute talks	(1) 10-minute talk	(1) 10-minute talk		
Recognition During Opening Keynote Session: Sponsor recognition by name.	•	•	•		
Executive Meeting Room: For private meeting use only.	Exclusive use for duration of event	Bookable for (1) 2-hour meeting or (2) 1-hour meetings during event	Bookable for (2) 30-minute meetings during event		
Sponsorship Cost	**$85,000**	**$50,000**	**$37,500**	**$10,000**	**$5,000**

Due to the nature of the exhibitor benefits at each level, pavilions or sponsorships shared with multiple companies/entities are not allowed.

RISC-V International Members receive a 5% discount on all exhibitor packages.

*Start-ups/ Non-Profits may secure a Sponsorship for US $5,000 provided they: (1) Have been in business less than 3 years; (2) Have less than $3M in annual revenue; and (3) Have less than 30 employees at signing of contract.

Sponsorships-at-a-Glance

Sponsorship Deadline: September 6, 2024	DIAMOND 6 3 AVAILABLE	PLATINUM 6 5 AVAILABLE	GOLD 12 4 AVAILABLE	SILVER UNLIMITED	STARTUP, NON-PROFIT, & UNIVERSITY* UNLIMITED
Recognition in Pre-Event Email Marketing: Includes link to your URL.	Logo & link	Logo & link in 2 emails	Logo & link in 1 email		
Lead Retrieval Scanners: Live scans, real time reporting and ability to take notes on captured leads.	3 devices	2 devices	1 device		
Exhibit Booth: The Expo Hall is the hub of the event, providing excellent mindshare for exhibitors. All booths include basic power and wifi.	20'x 20' raw space or turnkey including backwall, 2m counter with graphics, 2 stools, table with 4 chairs	20'x 10' raw space or turnkey including backwall, 2m counter with graphics, 2 stools	10'x 10' raw space or turnkey including backwall, 1m counter with graphics, 2 stools	Table, 2 chairs	Table, 2 chairs
Sponsor Message in Attendee Day-Of Email	150 word max	100 word max	50 word max	Company name & link	Company name & link
RISC-V Event Press and Analyst List: Contact list shared 2 weeks prior to event for your own outreach.	•	•	•	•	•
Recognition on Event Signage and Website: Prominent logo display on all event web pages, conference schedule, and sponsor signage onsite.	•	•	•	•	•
RiSC-V Summit Attendee Passes: To be used for onsite booth staff, attendees, and guests. Includes access to keynotes, sessions, and exhibits, along with booth setup and teardown.	25	15	10	3	3
Discounted RISC-V Summit Passes: Unlimited 20% discount for use by your customers, partners, or colleagues.	•	•	•	•	•
Post-Event Data Report: Provides event demographics and additional details on event performance.	•	•	•	•	•
Sponsorship Cost	**$85,000**	**$50,000**	**$37,500**	**$10,000**	**$5,000**

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Developer Zone

Where Innovation Meets Opportunity

The RISC-V Developer Zone will be a key destination for those attending the North America Summit, sending the message that "RISC-V is real and ready for developers." It will showcase the range of technologies available to hardware and software developers creating the next generation of computing applications. It is a great opportunity to show your solutions to developers hungry to adopt RISC-V for their projects.

The Developer Zone features companies giving demonstrations of their development products and solutions in action. Sponsorship includes a turnkey pod, signage, promotion and web listing. The cost is $11.5K with a discounted rate for current sponsors.

The RISC-V Developer Zone also features a wall of RISC-V developer boards available for use today. Participation on the wall is free.

Why Participate?

- **Exposure:** The Developer Zone will be prominently positioned as a major community feature and networking hub, drawing the attention of key players.

- **Reach:** Showcase your innovations to a diverse audience of developers, engineers, companies, and decision-makers from around the world.

- **Networking:** Connect with the exact developer community and companies you want to engage with and foster meaningful relationships.

- **Leadership:** Demonstrate your commitment to supporting the RISC-V ecosystem.

Sales Deadline: September 6, 2024

DEVELOPER ZONE	
PRICE	**$11,500 non-sponsor** **$5,000 current sponsors**
Exhibit Booth: The expo hall is the hub of the event, providing excellent mindshare for exhibitors.	Pod with company name signage, monitor, 1 stool, basic power, and wifi
Recognition in Pre-Event Email Marketing: Includes link to your URL.	Logo & Link to board descriptions
Sponsor Message in Attendee Day-Of Email	Company Logo & Link to Board Description
Recognition on Event Signage and Website: Prominent logo display on all event web pages, conference schedule, and sponsor signage onsite.	•
RISC-V Event Press and Analyst List: Contact list shared 2 weeks prior to event for your own outreach.	•
RISC-V Summit Attendee Passes: To be used for onsite booth staff, attendees, and guests. Includes access to keynotes, sessions, and exhibits, along with booth setup and teardown.	2
Discounted RISC-V Summit Passes: Unlimited 20% discount for use by your customers, partners, or colleagues.	•
Post-Event Data Report: Provides event demographics and additional details on event performance.	•

Promotional Marketing Opportunities

Marketing Promotional Opportunities Deadline: August 16, 2024.

Diversity Scholarship
$2,500 Minimum • Unlimited

RISC-V scholarship program provides support to the traditionally underrepresented and/or marginalized group in the technology and/or open source communities including, but not limited to: persons identifying as LGBTQ, women, persons of color, and/or persons with disabilities, who may not otherwise have the opportunity to attend RISC-V Summit for financial reasons. Equal access and diversity are important to RISC-V, and we aim to remove this obstacle for underrepresented attendee groups. Showcase your organization's support of this important initiative by sponsoring the Diversity Scholarship. Sponsor receives:

- Recognition during the opening keynote
- Signage onsite at the event
- Recognition in pre-event email marketing

Lanyard $10,000 • SOLD OUT

The opportunity for all RISC-V attendees to wear your logo. Logo size and placement subject to lanyard design. Logo must be single color only (no gradient colors).

Session Video Footage $2,500 • Unlimited

Want the raw footage of your session following the Summit? Here's your chance to get your video footage.

Lounge Sponsorship $10,000 • ~~4~~ 3 Available

The lounge gives attendees the power to stay connected — both personally and with their devices. Lounges spaces are always "the place to be," giving sponsors a unique opportunity to showcase their branding as everyone needs to recharge their devices, the participants (and anyone walking by) will see your branding. Sponsor receives:

- 10'x20' lounge space on the Expo Hall floor
- Soft seating with charging plug-ins for attendees to recharge devices (and themselves)
- Prominent custom signage displayed in the lounge

Session Boost $2,750 • 10 Available

Extend your presence long after the live event concludes with this session "boost" package. Sponsor receives:

- Add additional graphics (such as call to actions) or video bumps at the conclusion of your session, before it goes live on the RISC-V YouTube channel
- Your session will receive additional promotion in RISC-V post-show communications

Welcome Reception $15,000 • 1 Available

RISC-V will organize a Welcome Reception on Tuesday, October 22, and invite all event attendees for a fun evening to network, talk shop and meet new people. The RISC-V team will manage the logistics, theming and experience, you sit back and enjoy the recognition. Sponsor receives:

- Recognition on the schedule
- Recognition in the pre-event attendee email
- Signage at the reception
- Logo napkins at the bars

Promotional Marketing Opportunities

Marketing Promotional Opportunities Deadline: August 16, 2024.

Attendee Headshots $5,000 • 1 Available
Support professionalism in the community by providing attendees the opportunity to take complimentary headshots by a professional photographer. Sponsor receives:
- Recognition on event website
- Recognition in the pre-event attendee email
- Signage on the show floor

Cross Promotion of Community Events $2,500 Minimum • Unlimited
Organizing an evening event for attendees? RISC-V would be happy to help promote your event to our attendees. Sponsor receives:
- Listing on the event website's "Events" page
- Inclusion in (1) pre-show email
- Event listed as an add-on opportunity in registration
- At least (1) social promotion via @RISC-V

Morning & Breaks $5,000 • 2 Available
Signage on all morning and break stations in common areas for 1 day.

Event Wifi $7,000 • 1 Available
We will (a) name the SSID any name of your preference and (b) provide signage throughout the entire event venue notating your company as the sponsor.

Collaboration Breakfast $10,000 • SOLD OUT
Show your support of a more diverse RISC-V community and for all of those community members who are helping to create the future of open source. Includes sponsor signage and verbal recognition at breakfast.

RISC-V 101 Workshop $3,500 • 4 Available
Show your support for growing the RISC-V community by sponsoring the RISC-V 101 Workshop, providing all workshop attendees with a free Keynote & Expo Hall Only registration to RISC-V Summit, allowing them to continue their RISC-V education and learn more on how to get involved and what they can do with RISC-V. Sponsor receives:
- Speaking session (session guaranteed to be no less than 15 minutes and topic must be agreed upon with organizers)
- Recognition on event website
- Recognition on RISC-V 101 Workshop signage
- Recognition during opening keynote

Advancing #RISC-V Community Builders Everywhere $3,500 • 3 Available
We want to maximize attendance at RISC-V Summit North America. Help provide free Expo Only passes to the first 250 people that register for the program. Sponsor receives:
- Names of all attendees who receive a free pass
- Recognition from the keynote stage
- Signage onsite at the event
- Inclusion in pre-event emails

The Secure Open Source Software (SOSS) Fusion Conference

is a premier event where the brightest minds in software development and cybersecurity converge as one community committed to securing the open source software that we all depend on. Brought to you by the Open Source Security Foundation (OpenSSF), SOSS Fusion will host in-depth technical conversations on innovative and industry leading ways to secure open source software, fostering a collaborative platform for cutting-edge solutions and security insights. Sponsoring SOSS Fusion is a great way to highlight your organization and demonstrate your commitment to securing open source software.

Don't miss this opportunity to be celebrated as a key player in the advancement of open source software security. Explore our sponsorship packages now, and secure your place at the SOSS Fusion Conference—where the future of open source software security takes center stage.

Sponsorship Deadline: September 20, 2024

Sponsorships-at-a-Glance Contact **sponsor@openssf.org** to secure your sponsorship today.	DIAMOND **4** AVAILABLE	PLATINUM **5** AVAILABLE	GOLD 6 AVAILABLE 8 AVAILABLE	SILVER UNLIMITED	STARTUP/ NON-PROFIT* UNLIMITED
Pre and Post-Event Email Blast: One time use of opt-in list to be sent by OpenSSF. Content provided by sponsor.	(1) Exclusive Pre and Post-Event Email	(1) Exclusive Pre or Post-Event Email			
Recognition During Opening Keynote Session: Sponsor recognition by name.	•	•			
Custom Question(s) in Post-Event Survey: Opportunity to add question(s) of your choice (must be approved by OpenSSF), and follow-up reporting with data results.	2	1			
Social Media Re-Share: OpenSSF will repost on X a post of sponsor choosing. Timing determined by OpenSSF.	•	•			
Meeting Room: For private meeting use only.	Exclusive use for duration of event	Shared meeting room			
Speaking Opportunity: All sponsor content must be approved by Program Committee and OpenSSF. No sales & marketing pitches allowed. Speaking slots based on availability.	10-Minute Keynote	5-Minute Keynote	Breakout Session		
Social Media Promotion of Sponsorship: From the OpenSSF X, Mastodon, and LinkedIn channels. Sponsor can provide custom content (must be approved by OpenSSF).	1 Dedicated Post	1 Dedicated Post	1 Shared Post		
Sponsor Designation in Press Release: Recognition as sponsor in body of release.	•	•	•		
Keynote Stage Branding: Logo prominently displayed on stage screens.	•	•	•		
Access to Event Press/Analyst List: Contact list shared one week prior to the event for your own outreach.	•	•	•	•	•
Recognition in Pre-Event Email Marketing: Includes link to your URL.	Logo & Link	Logo & Link	Logo & Link	Company Name & Link	Company Name & Link
Recognition on Event Signage and Website: Prominent logo display on all event web pages and onsite event signage.	•	•	•	•	•
Exhibit Booth: The exhibitor area is the hub of the event, providing excellent mindshare for exhibitors. Location selected in order of sponsorship tier.	10' x 10' space with (2) tables with priority location selection, 4 chairs, basic power, wifi	8' x 8' space with (1) table, 2 chairs, basic power, wifi	6' x 6' space with (1) table, 2 chairs, basic power, wifi	6' x 6' space with (1) table, 2 chairs, basic power, wifi	6' x 6' space with (1) table, 2 chairs, basic power, wifi
Lead Retrieval: Live scans, real time reporting and ability to take notes on captured leads.	2	1	1	1	1
Event Attendee Passes: Full access passes to the entire event for your staff or customers.	12	8	4	2	2
20% Discount on Additional Event Passes: For use by your customers, partners or colleagues.	•	•	•	•	•
Post-Event Data Report: Provides event demographics and additional details on event performance.	•	•	•	•	•
Sponsorship Cost	**$50,000**	**$35,000**	**$20,000**	**$8,000**	**$4,000**

Start-ups/ Non-Profits may secure a Sponsorship for US $4,000 provided they: (1) Have been in business less than 3 years; (2) Have less than $5M in annual revenue; and (3) Have less than 30 employees at signing of contract.

Due to the nature of the exhibitor benefits at each level, pavilions or sponsorships shared with multiple companies/entities are not allowed.

OpenSSF reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

About Cephalacon

4-5 December 2024 | CERN | Geneva, Switzerland

Cephalocon is the premier yearly event that brings together the global community of operators, developers, and researchers to celebrate Ceph, the open source distributed storage system designed to provide excellent performance, reliability, and scalability.

Join new and existing community members from around the world at CERN to learn more about Ceph and the future of the project from the developers writing the code and the operators deploying it at scale.

Why Sponsor Cephalocon 2024?

Sponsoring this event is a unique opportunity to gain valuable mindshare of an elite audience of engineers, researchers and end-users.

Building on the success of Ceph Days and virtual Developer Summits, Cephalocon brings together more than 200 attendees from across the globe to showcase Ceph's history and its future, real world applications, and of course, highlight vendor solutions. Cephalocon 2024 promises to make for incredible community building, cross-company collaboration and cutting-edge training.

By sponsoring this event, you will join other prominent industry sponsors in supporting the growth and innovation of Ceph and its global community.

Sponsorships At-a-Glance

Sponsorship Deadline: October 23, 2024

CATEGORY	DELIVERABLES	PLATINUM 5 4 AVAILABLE	GOLD 6 5 AVAILABLE	SILVER UNLIMITED	STARTUP** UNLIMITED
Speaking Opportunity*	**15-Minute Keynote or 30-Minute Breakout Presentation:** Content to be approved by program committee.	●			
	5-Minute Keynote or 15-Minute Breakout Presentation: Content to be approved by program committee.		●		
	Lightning Talk or BoF: Content to be approved by program committee.			●	
On-Site Experience	**1-Minute Video During Opening Keynote:** Provided by sponsor company.	●	●		
	Collateral Distrubution: Laid out in a prominent location near registration.	●	●	●	
	Recognition on Event Signage: Sponsor logo on conference signage.	●	●	●	●
	Logo Included on "Thank You to Our Sponsors" Slide During Keynote Sessions	●	●	●	●
	Exhibit Booth: Includes (1) 6ft table, (2) chairs, power, and conference wifi. Location selected in order of sponsorship tier.	●	●	●	●
	Lead Retrieval App: Live scans, real time reporting, and ability to take notes on captured leads.	●	●	●	●
Marketing/ Brand Exposure	**Webinar:** Ceph will host and promote with content & speaker of Sponsor's choosing. Sponsor will receive contact info for webinar registrants.	●			
	Blog Post: Featured profile or interview on project blog.	●	●		
	Assistance With Press Bookings at Event: Helping you get the most out of an on-site announcement.	●	●		
	Sponsor Recognition in News Release	●	●		
	Recognition on Event Website: Prominent logo display on event homepage.	●	●	●	●
	Social Media Recognition: Pre-determined number of "Thank You" posts.	(1) PRE AND (1) DURING	(1) PRE AND (1) DURING	(1) PRE	(1) PRE
	Job Openings Website: Post open positions on website that will be promoted during keynote.	●	●	●	●
Email Promotion	**Pre-Conference Email Blast:** 1 email to opt-in list to be sent by event organizers.	●			
	Pre or Post-Event Email Recognition: 50-word entry in attendee email.	●	●	●	●
	Post-Event Email Recognition: Sponsor logo and link in footer of post-event attendee email.	●	●	●	NAME ONLY
Post-Event	**Opportunity to Add Pre-Approved Custom Question to the Post-Event Attendee Survey:** Follow up reporting will be provided with survey results.	●	●		
	Post-Event Data Report: Provides event demographics and additional details on event performance.	●	●		●
Misc.	**Complimentary Attendee Passes to be Shared by Sponsor**	5	4	3	2
	20% Discount on Additional Conference Passes: For use by your customers, partners or colleagues.	●	●	●	●
Sponsorship Cost		Member $35,000 Non-Member $40,000	Member $24,000 Non-Member $28,000	Member $14,000 Non-Member $17,000	Member $6,000 Non-Member $7,000

*Speaker name and session abstract are required by August 29, 2024, to be included in the agenda announcement.
**Companies may secure a Startup Sponsorship provided they: (1) Have been in business less than 3 years; (2) Have less than $5M in annual revenue; and (3) Have less than 30 employees at signing of contract.
-Ceph reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.
-Due to the nature of the exhibitor benefits at each level, sponsorships shared with multiple companies/entities are not allowed.

Add-On Opportunities

Silver or higher level sponsorship required.

Offsite Attendee Party: Opportunity to host the offsite event as part of the official event schedule. All attendees will be invited to the event. Benefits include: • Recognition on keynote stage • Inclusion in pre-event email, social media, and event schedule. Event elements must abide by Code of Conduct. Final day and time to be agreed upon with Cephalocon event organizers.	**$5,000 (1 AVAILABLE)** **ORGANIZED AND FUNDED BY SPONSOR**
Reception in Sponsor Showcase: Sponsor can host this evening with exclusive branding on all food and drink stations and prominently placed signage.	**$10,000**
Session Recording Sponsor: Extend your presence long after the live conference concludes with the session recording sponsorship. All session recordings will be published on the Ceph YouTube channel after the event. Benefits include: Sponsor recognition slide with logo at the beginning of each video recording.	**$10,000**
Attendee T-Shirt: Every attendee will receive an event t-shirt. The design will include your logo on sleeve of t-shirt. Logo must be single-color only (no gradient colors). Logo color, size, and placement will be determined by Ceph based on the overall t-shirt design.	**$7,500**
Lunch: Sponsorship includes prominent branding at all lunch stations in common areas during the event.	**$5,000** **(2 AVAILABLE - 1 PER DAY)**
Breaks: Sponsorship includes prominent branding at all break stations in common areas.	**$5,000** **(2 AVAILABLE - 2 PER DAY)**
Lanyards: Every in-person attendee at the event will wear a name badge and lanyard and your logo will appear across the lanyard. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost.	**$5,000**
Diversity Scholarship: Showcase your organization's support of Cephalocon's scholarship program by sponsoring the Diversity scholarship. The scholarship program provides support to members of underrepresented groups and those who may not otherwise have the opportunity to attend events for financial reasons. Sponsors receive: • Recognition during the opening Keynote • Signage onsite at the conference • Recognition on pre-conference promotion	**$5,000**
Job Board: Logo on job board located near registration.	**$5,000**

CLOUD NATIVE
COMPUTING FOUNDATION

PART 3

CNCF Events

OTel Community Day

Join us for the OpenTelemetry Community Day! This event is an opportunity for you to engage with OpenTelemetry maintainers, contribute to the project, and join birds-of-a-feather discussion groups on topics of interest to the OpenTelemetry and observability community.

Recorded content from the event will be available post event on YouTube for those that cannot attend onsite. Visit our website for additional event details. Contact sponsor@cncf.io to secure your sponsorship today! **Signed contracts must be received by May 31, 2024**.

SPONSORSHIP OPPORTUNITIES

INCLUSIONS	DIAMOND 3 AVAILABLE	PLATINUM 2 1 AVAILABLE	GOLD UNLIMITED	START-UP* UNLIMITED
Keynote at selected co-located event *Topic subject to program committee approval*	(1) 5-minute keynote			
Email to opt-in attendees, sent by CNCF	(1) Exclusive pre- or post-conference email (150 words)	(1) Combined pre- or post-conference email (150 words)		
Table Top Sponsor Space + Lead Retrieval	(1) Lead Retrieval Device, 6'x4' footprint includes (1) 6' table, 2 chairs, & power	(1) Lead Retrieval Device, 6'x4' footprint includes (1) 6' table, 2 chairs, & power		
Sponsor recognition in pre- and post-conference email to attendees	logo + link	logo + link	company name + link	
Recognition during opening session	x	x	x	x
Logo on sponsor signage	x	x	x	x
Logo recognition on event schedule	x	x	x	x
Logo and link on event website	x	x	x	x
Complimentary Registrations	4	2	1	1
Provide attendee giveaway during event. Giveaways must be distributed at sponsor table top and/or meeting room. *CNCF Approval Required*	x	x	x	x
SPONSORSHIP COST	**$25,000**	**$15,000**	**$8,500**	**$5,000**

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.
*Start-up sponsors must be in business for less than 3 years, must have less than $1M in revenue and less than 50 employees.

ADD-ON OPPORTUNITY

Session Recording $4,000 1 AVAILABLE

Extend your presence long after the live event concludes with the session recording sponsorship. All session recordings will be published on the CNCF YouTube channel after the event.

Benefits include:
• Sponsor recognition slide with logo at the beginning of each video recording

CLOUDNATIVE SECURITYCON
NORTH AMERICA 2024

Event Dates:
June 26-27, 2024

Location: Seattle Convention Center, Seattle, WA

Estimated Number of Attendees*: 1000+

Who Attends?
CloudNativeSecurityCon is a developer first cloud native security conference. Attendees include (but are not limited to):

- Application Developers
- IT Operations
- Technical Management
- Executive Leadership
- Students
- Hobbyists
- Researchers
- Academia

CloudNativeSecurityCon is a two-day event designed to foster collaboration, discussion and knowledge sharing of developer first cloud native security practices. The goal is to bring application developers and modern security experts together to not just propose solutions that incrementally improve what has come before, but to give room to cutting edge projects and advances in modern security approaches. Topics of sessions and lightning talks presented by expert practitioners include architecture and policy, secure software development, supply chain security, identity and access, forensics, and more.

Contact **sponsor@cncf.io** to secure your sponsorship today. Signed contracts for level sponsorships must be received by **May 31, 2024**.

SPONSORSHIP BENEFITS AT-A-GLANCE

SPONSORSHIP BENEFIT	DIAMOND 5 AVAILABLE	PLATINUM LIMITED AVAILABILITY	GOLD LIMITED AVAILABILITY	START-UP[†] LIMITED AVAILABILITY
Five-minute keynote *Topic subject to program committee approval*	✓			
Logo recognition on keynote screen	✓	✓		
Email to opt-in attendees *Sent by CNCF on behalf of sponsor*	(1) exclusive pre- or post-conference email	(1) pre-conference group email		
Sponsor recognition in pre- and post-conference email to attendees	logo	logo		
Sponsor recognition in pre-event promotional emails	logo and link	company name and link only		
Social media posts from official X handle (formerly Twitter)	(1) pre-event standalone post with social card	(1) pre-event group post	(1) pre-event group post	
Logo on onsite sponsor signage	✓	✓	✓	✓
Logo and link on conference website	✓	✓	✓	✓
Logo recognition on conference schedule	✓	✓	✓	✓
Complimentary onsite attendee passes *To be used for onsite booth staff, attendees and guests. Includes access to keynotes, sessions, and exhibits*	6	4	3	2
Onsite exhibit space *Includes counter or table, (2) stools or chairs, wastebasket, basic power*	15' x 15' exhibit space, branded backwall, and 1M wide branded counter	10' x 10' exhibit space, branded backwall, and 1M wide branded counter	8' x 8' exhibit space with draped 6' table	6' x 4' exhibit space with draped 6' table
Physical lead retrieval device *Live scans, real time reporting, and ability to take notes on captured leads.*	✓	✓	✓	✓
SPONSORSHIP COST	**$85,000**	**$45,000**	**$17,500**	**$7,500**

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.

* Attendee estimates are based on registration trends from previous or related events and may fluctuate. Updated numbers will be shared with sponsors leading up to the event. As attendance is influenced by many factors, final attendance numbers cannot be guaranteed prior to the event.

[†] Start-up sponsors must be CNCF members, must be in business for less than 3 years, must have less than $1M in revenue and less than 50 employees.
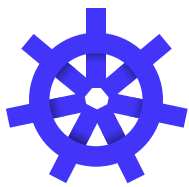
KubeDay JAPAN

Join us for KubeDay Japan! Meet, network, and collaborate with peers and like-minded people in the cloud native community. Sponsoring this event allows you to gain valuable mindshare of a targeted audience while engaging with 300+ developers, architects, and technical leaders face-to-face.

Why sponsor?

- Engage with the industry's top developers, end users, and vendors.
- Inform and educate the cloud native community about your organization's products, services, open source strategies, and cloud native direction.
- Associate your brand with one of the fastest-growing technology communities.

Contact **sponsor@cncf.io** to secure your sponsorship today.
Sponsorship contracts must be received by **August 2, 2024.**

Event Dates:
August 27, 2024

Location:
Tokyo, Japan

Estimated Number of Attendees:

300+

SPONSORSHIP BENEFITS AT-A-GLANCE

SPONSORSHIP BENEFIT	DIAMOND ~~3 AVAILABLE~~ 1 AVAILABLE	PLATINUM LIMITED AVAILABILITY	GOLD LIMITED AVAILABILITY	START-UP*/ LOCAL SUPPORTER† LIMITED AVAILABILITY
Speaking Opportunity *All sponsor content must be approved by the co-chairs. Speaking slots based on availability.*	5-Minute Keynote			
Recognition on Opening Keynote Screen	✓	✓		
Email Blast: One time use of opt-in list to be sent by CNCF. *Content provided by sponsor.*	(1) Exclusive Pre- or Post-Conference Email	150 Words in (1) Pre-Conference Group Email		
Sponsor Recognition in Pre- and Post-Conference Email to Attendees	Logo and Link	Logo and Link		
Social Media Promotion of Sponsorship: From official @KubeCon_ handle	(1) Pre-Event Standalone Tweet with Social Card	(1) Pre-Event Group Tweet	(1) Pre-Event Group Tweet	
Sponsor Recognition in Pre-Event Promotional Emails	Logo and Link	Logo and Link	Company Name and Link Only	Company Name and Link Only
Recognition on Sponsor Event Signage, Website, and Conference Schedule: Prominent logo display on all event web pages, conference schedule, and sponsor signage onsite	✓	✓	✓	✓
Complimentary Onsite Attendee Passes *To be used for onsite booth staff, attendees and guests*	5	4	3	2
Onsite Exhibit Space: Includes basic power and wastebasket	2.5m x 2.5m Exhibit Space including (2) 1.8m Tables or Similar	2 x 2m Exhibit Space including (1) 1.8m Table or Similar	2 x 2m Exhibit Space including (1) 1.8m Table or Similar	1.5m x 1.5m Exhibit Space including (1) Cocktail Table or Similar
Physical Lead Retrieval Device(s) *To be used for lead capture within onsite exhibit space only*	(2) devices	(1) device	(1) device	(1) device
Post-Event Transparency Report: Provides event demographics and additional details on event performance	✓	✓	✓	✓
SPONSORSHIP COST	**$25,000**	**$15,000**	**$9,500**	**$5,000**

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.

* Start-up sponsors must be CNCF members, must be in business for less than 3 years, must have less than $1M in revenue and less than 50 employees.

† Local supporter sponsorships are only available to organizations whose offices are solely based in Japan.

CHINA 2024

KubeCon | **CloudNativeCon**
THE LINUX FOUNDATION
OPEN SOURCE SUMMIT
AI_dev

Event Dates:
August 21-23, 2024

Location: Hong Kong

Estimated Number of Attendees*:
1,000 Attendees

Who Attends? Developers, architects, technical leaders, CIOs, CTOs, DevOps, SysAdmins, executive leaders, GenAI experts, AI and ML project leaders

About KubeCon + CloudNativeCon
The Cloud Native Computing Foundation's flagship conference gathers adopters and top technologists from leading open source and cloud native communities to further the education and advancement of cloud native computing.

About Open Source Summit (OSS)
OSS is the premier event for open source developers, technologists and community leaders to collaborate, share information, solve problems and gain knowledge, furthering open source innovation and ensuring a sustainable open source ecosystem.

About AI_dev
AI_dev is a nexus for developers delving into the intricate realm of open source generative AI and machine learning. At the heart of this event is the belief that open source is the engine of innovation in AI. By uniting the brightest developers from around the world, we aim to ignite discussions, foster collaborations, and shape the trajectory of open source AI.

Why Sponsor
This premier event gathers both developers and adopters from the cloud native, open source AI and greater open source communities to further the education and advancement of innovations in these critical technology areas.

3 conference days

70+ sessions and keynotes

*Attendee estimates are based on registration trends from previous or related events and may fluctuate. Updated numbers will be shared with sponsors leading up to the event. As attendance is influenced by many factors, final attendance numbers cannot be guaranteed prior to the event.

SPONSORSHIP BENEFITS AT-A-GLANCE

Contact sponsor@cncf.io to secure your sponsorship today. **Signed contracts must be received by June 28, 2024.**

	STRATEGIC 1 AVAILABLE	DIAMOND 5 AVAILABLE	PLATINUM OPEN	GOLD OPEN	SILVER OPEN	START-UP* OPEN	END USER** OPEN
Logo on attendee t-shirt	✓						
Logo on lanyards	✓						
Logo at the beginning of each session recording	✓						
Speaking opportunity *Content must meet CFP criteria and is subject to program committee approval*	(1) 10-minute keynote or (2) 5-minute keynotes	Choice of (1) 5-minute keynote or (1) 35-minute breakout session					
Email to opt-in attendees *Sent by CNCF on behalf of sponsor*	(1) exclusive pre- or post-conference email	(1) exclusive pre- or post-conference email					
Logo recognition in post-event transparency report	✓	✓					
Recognition in event promotional emails	logo and link	logo and link	company name and link only				
Sponsor recognition in pre- and post-conference email to attendees	logo	logo	logo				
List of registered press/analysts *(provided 3 weeks prior to event)*	✓	✓	✓	✓			
Logo recognition on keynote screen	✓	✓	✓	✓			
Logo on sponsor signage	✓	✓	✓	✓	✓	✓	✓
Logo and link on conference website	✓	✓	✓	✓	✓	✓	✓
Logo recognition on mobile schedule	✓	✓	✓	✓	✓	✓	✓
Social media posts from WeChat and official @KubeCon_ X (formerly Twitter) handle	(2) standalone WeChat articles and (1) pre-event standalone tweet with social card	(1) standalone WeChat article and (1) pre-event standalone tweet with social card	(1) standalone WeChat article and (1) pre-event group tweet	(1) group WeChat article and (1) pre-event group tweet	(1) group WeChat article and (1) pre-event group tweet	(1) group WeChat article and (1) pre-event group tweet	(1) group WeChat article and (1) pre-event group tweet
Complimentary onsite attendee passes *To be used for onsite booth staff, attendees, and guests. Includes access to keynotes, sessions, and exhibits.*	50	20	10	5	4	3	3
Unlimited 20% discount on additional onsite attendee passes	✓	✓	✓	✓	✓	✓	✓
Onsite exhibit space *Turnkey booth includes back wall, counter with graphics, (2) stools, (1) wastebasket, and basic power.* *Tabletop exhibit includes (1) draped table, (2) chairs, (1) wastebasket, and basic power.* ****Raw exhibit space setup is limited to 8 hours and dismantling to 5 hours.*	6m (w) x 6m (d) raw exhibit space*** or turnkey	6m (w) x 3m (d) turnkey only	4.5m (w) x 3m (d) turnkey only	3m (w) x 3m (d) turnkey only	2,5m (w) x 2.5m (d) turnkey only	Tabletop exhibit only	Tabletop exhibit only
Physical lead retrieval device(s) for onsite use	(3) devices	(2) devices	(2) devices	(1) device	(1) device	(1) device	(1) device
SPONSORSHIP COST	**$286,000**	**$125,000**	**$60,000**	**$35,000**	**$18,000**	**$6,000**	**$6,000**

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.

*Start-up sponsors must be CNCF members, must be in business for less than 3 years, must have less than $1M in revenue and less than 50 employees.

**Available to CNCF end user members and supporters. Primary focus of end user sponsorship is recruiting.

gRPConf 2024

Join key customers, project leads, and contributors that make up the **gRPC** ecosystem for a full day of talks, demos and case studies. Experts will discuss real-world implementations of gRPC, best practices for developers, and topic expert deep dives. This is a must-attend event for those using gRPC in their applications today as well as those considering gRPC for their enterprise microservices.

There will be ample time for meeting project leads, networking with peer and Q&A.

Contact **sponsor@cncf.io** to secure your sponsorship today. Signed contracts for marketing promotional opportunities must be received by **August 2, 2024, 11:59 PM PDT** (unless otherwise noted).

Event Dates: August 27, 2024

Location: Google Campus, Sunnyvale, CA

Estimated Number of Attendees: 200

Who Attends? Key customers, project leads, and contributors that make up the gRPC ecosystem

SPONSORSHIP BENEFITS AT-A-GLANCE

SPONSORSHIP BENEFIT	DIAMOND 1 AVAILABLE	PLATINUM LIMITED AVAILABILITY	GOLD LIMITED AVAILABILITY	SILVER LIMITED AVAILABILITY
Speaking Opportunity *Pending program committee approval*	5 minutes			
Recognition During Opening Session	✓			
Recognition in Pre-Event Email Marketing *opt-in attendees only*	✓	✓		
Social Media Recognition from project handle	(1) mention	(1) mention	(1) group mention	
Logo recognition on Schedule	✓	✓	✓	✓
Recognition on Event Website	✓	✓	✓	✓
Recognition on Event Signage	✓	✓	✓	✓
Table top space with lead retrieval	✓	✓	✓	
Attendee Passes	5	4	3	2
SPONSORSHIP COST	**SOLD OUT**	**$15,000**	**$10,000**	**$5,000**

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.

ADD-ON OPPORTUNITY

Session Recording `$4,000` `1 AVAILABLE`

Extend your presence long after the live event concludes with the session recording sponsorship. All session recordings will be published on the CNCF YouTube channel after the event.

Benefits include:
- Sponsor recognition slide with logo at the beginning of each video recording

PromCon Europe 2024

Event Dates:
11 & 12 September 2024

Location: Tempodrom in Berlin, Germany

This event is being planned in person at the Tempodrom in Berlin, Germany, with recorded content from the event available post event on the Prometheus Monitoring YouTube for those that cannot attend onsite. The event will take place on 11 & 12 September, 2024. Contact **sponsor@cncf.io** to secure your sponsorship today. Signed contracts must be received by 16 August, 2024, 11:59 PM PDT.

SPONSORSHIP BENEFITS AT-A-GLANCE

INCLUSIONS	DIAMOND 6 4 AVAILABLE	PLATINUM 4 AVAILABLE	GOLD 4 AVAILABLE
Logo and link on event website	✓	✓	✓
Logo recognition on event signage	✓	✓	✓
Recognition in pre event attendee communication	Logo and Link	Logo and Link	Company Name and Link
Social media mention from @PrometheusIO	(1) pre-event standalone tweet and (1) customizable news spotlight during event	(1) pre-event group tweet and (1) group tweet during event	(1) pre-event group tweet
Logo on all session recordings after the event	✓		
Table top sponsor space includes 6' table and 2 chairs	✓		
Option to provide attendee giveaway at the conference	✓	✓	
Complimentary attendee passes	4	2	1
SPONSORSHIP COST	**$16,500**	**$8,250**	**$5,000**

ADD-ON OPPORTUNITIES

Dan Kohn Scholarship Fund `$1,500 +` `UNLIMITED`

The Cloud Native Computing Foundation's scholarship program supports individuals who may not otherwise have the opportunity to attend this event. Diversity scholarships support traditionally underrepresented and/or marginalized groups in the technology and/or open source communities including, but not limited to, persons identifying as LGBTQIA+, women, persons of color, and/or persons with disabilities. Need-based scholarships are granted to active community members who are not being assisted or sponsored by a company or organization, and are unable to attend for financial reasons. Showcase your organization's support of this important initiative and help remove obstacles for underrepresented attendee groups.

Benefits Include:
- Logo and link on event website
- Option to provide attendee giveaway at the conference
- Sponsor recognition in scholarship acceptance notifications

Lunch + Breaks Sponsor `$3,000 +` `2 AVAILABLE`

Provide lunch + breaks to event attendees.

Benefits include:
- Lunch + breaks listed on the official event schedule
- Branded signage during lunch + breaks

Social Event Sponsor `$3,000 +` `2 AVAILABLE`

Support networking at the event! Attendees will gather to network and make connections.

Benefits include:
- Social event listed on the official event schedule
- Branded signage at the social event

Session Captioning `$2,500 +` `1 AVAILABLE`

Support our efforts to make conference content accessible to everyone by sponsoring captioning for all sessions.

Benefits include:
- Logo on the event website
- Logo on sponsor signage
- Sponsor recognition in pre-event attendee communication

KubeDay COLOMBIA

Join us for KubeDay Colombia! Meet, network, and collaborate with peers and like-minded people in the cloud native community. Sponsoring this event allows you to gain valuable mindshare of a targeted audience while engaging with 300+ developers, architects, and technical leaders face-to-face.

Why sponsor?

- Engage with the industry's top developers, end users, and vendors.
- Inform and educate the cloud native community about your organization's products, services, open source strategies, and cloud native direction.
- Associate your brand with one of the fastest-growing technology communities.

Contact **sponsor@cncf.io** to secure your sponsorship today.

Sales Deadline: September 6

Event Dates:
October 9, 2024

Estimated Number of Attendees:

300+

SPONSORSHIP BENEFITS AT-A-GLANCE

SPONSORSHIP BENEFIT	DIAMOND 3 AVAILABLE	PLATINUM LIMITED AVAILABILITY	GOLD LIMITED AVAILABILITY	START-UP*/ LOCAL SUPPORTER† LIMITED AVAILABILITY
Speaking Opportunity *All sponsor content must be approved by the co-chairs. Speaking slots based on availability.*	5-Minute Keynote			
Recognition on Opening Keynote Screen	✓	✓		
Email Blast: One time use of opt-in list to be sent by CNCF. *Content provided by sponsor.*	(1) Exclusive Pre- or Post-Conference Email	150 Words in (1) Pre-Conference Group Email		
Sponsor Recognition in Pre- and Post-Conference Email to Attendees	Logo and Link	Logo and Link		
Social Media Promotion of Sponsorship: From event handle	(1) Pre-Event Standalone Tweet with Social Card	(1) Pre-Event Group Tweet	(1) Pre-Event Group Tweet	
Sponsor Recognition in Pre-Event Promotional Emails	Logo and Link	Logo and Link	Company Name and Link Only	Company Name and Link Only
Recognition on Sponsor Event Signage, Website, and Conference Schedule: Prominent logo display on all event web pages, conference schedule, and sponsor signage onsite	✓	✓	✓	✓
Complimentary Onsite Attendee Passes *To be used for onsite booth staff, attendees and guests*	5	4	3	2
Onsite Exhibit Space: Includes basic power and wastebasket	2.5m x 2.5m Exhibit Space including (2) 1.8m Tables or Similar	2 x 2m Exhibit Space including (1) 1.8m Table or Similar	2 x 2m Exhibit Space including (1) 1.8m Table or Similar	1.5m x 1.5m Exhibit Space including (1) Cocktail Table or Similar
Physical Lead Retrieval Device(s) *To be used for lead capture within onsite exhibit space only*	(2) devices	(1) device	(1) device	(1) device
Post-Event Transparency Report: Provides event demographics and additional details on event performance	✓	✓	✓	✓
SPONSORSHIP COST	**$25,000**	**$15,000**	**$9,500**	**$5,000**

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.
* Start-up sponsors must be CNCF members, must be in business for less than 3 years, must have less than $1M in revenue and less than 50 employees.
† Local supporter sponsorships are only available to organizations whose offices are solely based in Colombia.

KubeDay AUSTRALIA

Join us for KubeDay Australia! Meet, network, and collaborate with peers and like-minded people in the cloud native community. Sponsoring this event allows you to gain valuable mindshare of a targeted audience while engaging with 300+ developers, architects, and technical leaders face-to-face.

Why sponsor?

• Engage with the industry's top developers, end users, and vendors.

• Inform and educate the cloud native community about your organization's products, services, open source strategies, and cloud native direction.

• Associate your brand with one of the fastest-growing technology communities.

Contact **sponsor@cncf.io** to secure your sponsorship today. Sponsorship contracts must be received by **September 20, 2024**

Event Dates:
October 15, 2024

Location:
Melbourne, Australia

Estimated Number of Attendees:

300+

SPONSORSHIP BENEFITS AT-A-GLANCE

SPONSORSHIP BENEFIT	DIAMOND 3 AVAILABLE	PLATINUM LIMITED AVAILABILITY	GOLD LIMITED AVAILABILITY	START-UP**/ LOCAL SUPPORTER* LIMITED AVAILABILITY
Speaking Opportunity *All sponsor content must be approved by the co-chairs. Speaking slots based on availability.*	5-Minute Keynote			
Recognition on Opening Keynote Screen	✓	✓		
Email Blast: One time use of opt-in list to be sent by CNCF. *Content provided by sponsor.*	(1) Exclusive Pre- or Post-Conference Email	150 Words in (1) Pre-Conference Group Email		
Sponsor Recognition in Pre- and Post-Conference Email to Attendees	Logo and Link	Logo and Link		
Social Media Promotion of Sponsorship: From official @KubeCon_ handle	(1) Pre-Event Standalone Tweet with Social Card	(1) Pre-Event Group Tweet	(1) Pre-Event Group Tweet	
Sponsor Recognition in Pre-Event Promotional Emails	Logo and Link	Logo and Link	Company Name and Link Only	Company Name and Link Only
Recognition on Sponsor Event Signage, Website, and Conference Schedule: Prominent logo display on all event web pages, conference schedule, and sponsor signage onsite	✓	✓	✓	✓
Complimentary Onsite Attendee Passes *To be used for onsite booth staff, attendees and guests*	5	4	3	2
Onsite Exhibit Space: Includes basic power and wastebasket	2.5m x 2.5m Exhibit Space including (2) 1.8m Tables or Similar	2 x 2m Exhibit Space including (1) 1.8m Table or Similar	2 x 2m Exhibit Space including (1) 1.8m Table or Similar	1.5m x 1.5m Exhibit Space including (1) Cocktail Table or Similar
Physical Lead Retrieval Device(s) *To be used for lead capture within onsite exhibit space only*	(2) devices	(1) device	(1) device	(1) device
Post-Event Transparency Report: Provides event demographics and additional details on event performance	✓	✓	✓	✓
SPONSORSHIP COST	**$25,000**	**$15,000**	**$9,500**	**$5,000**

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.

* Start-up sponsors must be CNCF members, must be in business for less than 3 years, must have less than $1M in revenue and less than 50 employees.

† Local supporter sponsorships are only available to organizations whose offices are solely based in Australia.

KubeCon | CloudNativeCon
North America 2024

The Cloud Native Computing Foundation's flagship conference gathers adopters and top technologists from leading open source and cloud native communities to further the education and advancement of cloud native computing.

Event Dates:
November 12: Pre-Event Programming (Co-located Events)
November 13-15: Main Conference

Location: Salt Palace Convention Center, Salt Lake City, Utah

Estimated Number of Attendees*: 10,000+ Onsite

Who Attends? Developers, architects and technical leaders, CIOs, CTOs, press, and analysts from around the world gather at KubeCon + CloudNativeCon.

Benefits of Sponsorship:

- Engage with the industry's top developers, end users, and vendors — including the world's largest public cloud and enterprise software companies as well as hundreds of innovative startups.
- Inform and educate the cloud native community about your organization's products, services, open source strategies, and cloud native direction.
- Take advantage of a professionally-organized conference run by a neutral nonprofit where content is curated by the community.
- Meet with developers and operations experts ranging from startup CTOs to corporate developers to senior technology executives from all over the world.
- Associate your brand with one of the fastest-growing technology communities.
- Support and engage with the ecosystem and the community that is the engine driving some of the highest velocity open source projects in the industry.
- Join CNCF's **hosted projects** such as Argo, containerd, CoreDNS, Cri-O, Envoy, etcd, Fluentd, Flux, Harbor, Helm, Istio, Jaeger, Kubernetes, Linkerd, Open Policy Agent, Prometheus, Rook, SPIFFE, SPIRE, TiKV, TUF, Vitess, and many more — and help bring cloud native project communities together.
- Give back to the open source community. CNCF reinvests profits from our events to directly support CNCF's hosted projects.

1 co-located event day
3 main conference days

250+ sessions and keynotes

4,000+ participating companies

*Attendee estimates are based on registration trends from previous or related events and may fluctuate. Updated numbers will be shared with sponsors leading up to the event. As attendance is influenced by many factors, final attendance numbers cannot be guaranteed prior to the event.

SPONSORSHIP BENEFITS AT-A-GLANCE

Contact sponsor@cncf.io to secure your sponsorship today.
Signed contracts must be received by **August 16, 2024.**

	DIAMOND* ‡ 1 AVAILABLE	PLATINUM OPEN	GOLD OPEN	SILVER OPEN	START-UP† OPEN	END USER‡ OPEN
Speaking opportunity *Content must meet CFP criteria and is subject to program committee approval*	Choice of (1) 5-minute keynote or (1) 35-minute breakout session					
Email to opt-in attendees *Sent by CNCF on behalf of sponsor*	(1) exclusive pre- or post-conference email					
Opportunity to participate in media + analyst panel during the event	✓					
Recognition in event promotional emails	logo and link	company name and link only				
Sponsor recognition in pre- and post-conference email to attendees	logo	logo				
Preferred placement of sponsor announcements in official event news package	✓	✓				
Logo recognition in post-event transparency report	✓	✓				
List of registered press/analysts *Provided 3 weeks prior to event*	✓	✓	✓			
Logo recognition on keynote screen	✓	✓	✓			
Opportunity to provide (1) contributed article to key publications pre- or post-event	✓	✓	✓	✓		
Logo on onsite sponsor signage	✓	✓	✓	✓	✓	✓
Logo and link on conference website	✓	✓	✓	✓	✓	✓
Logo recognition on conference schedule	✓	✓	✓	✓	✓	✓
Opportunity to include news announcements in official event news package	✓	✓	✓	✓	✓	✓
Social media posts on X (formerly Twitter) from official @KubeCon_ handle	(1) pre-event standalone post with social card and (1) customizable news spotlight during event	(2) pre-event group posts and (1) group post during event	(1) pre-event group post and (1) group post during event	(1) pre-event group post	(1) pre-event group post	(1) pre-event group post
Complimentary onsite attendee passes *To be used for booth staff, attendees and guests. Includes access to keynotes, sessions, and exhibits*	20	15	12	8	5	5
20% discount on additional onsite attendee passes *Unlimited usage while passes are available for sale*	✓	✓	✓	✓	✓	✓
Exhibit space *Turnkey booth includes backwall and counter with graphics, (2) stools, (1) wastebasket, basic power, and carpet*	30ft (w) x 20ft (d) raw exhibit space	20ft (w) x 20ft (d) Choice of raw exhibit space or turnkey	15ft (w) x 10ft (d) Choice of raw exhibit space or turnkey	10ft (w) x 8ft (d) turnkey only	8ft (w) x 6ft (d) turnkey only	8ft (w) x 6ft (d) turnkey only
Physical lead retrieval device(s) *To be used at booth only*	(3) devices + (3) licenses	(2) devices + (2) licenses	(2) devices + (2) licenses	(1) device + (1) license	(1) device + (1) license	(1) device + (1) license
SPONSORSHIP COST	**$195,000**	**$120,000**	**$80,000**	**$28,000**	**$8,000**	**$8,000**

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.
* Diamond sponsorships are available on a first come first serve basis.
† Start-up sponsors must be CNCF members, must be in business for less than 3 years, must have less than $1M in revenue and less than 50 employees.
‡ Available to CNCF end user members and supporters. Primary focus of end user sponsorship is recruiting.

Experience the power of collaboration as you meet, network, and form connections with peers and like-minded individuals in the vibrant cloud native community. By sponsoring a co-located event hosted by CNCF, you'll gain valuable mind share among a targeted audience, while engaging face-to-face with over 3,500 developers, architects, and technical leaders. The all-access pass offers attendees the freedom to participate in any CNCF-hosted co-located event on November 12, 2024, amplifying the potential audience for sponsors to interact with throughout this exhilarating day of exploration and innovation.

Recorded content from the event will be available post-event on YouTube for those that cannot attend onsite. Visit our website for additional event details.

Contact sponsor@cncf.io to secure your sponsorship today! **Signed contracts must be received by October 1, 2024.**

Event Date: November 12, 2024

Location: Salt Lake City, Utah

Estimated Number of Attendees: 3,500+

Who Attends? Developers, architects and technical leaders, CIOs, CTOs, press and analysts from around the world gather at KubeCon + CloudNativeCon.

SPONSORSHIP BENEFITS AT-A-GLANCE

SPONSORSHIP BENEFIT	DIAMOND	PLATINUM	GOLD UNLIMITED	START-UP* UNLIMITED
Keynote at selected co-located event *Topic subject to program committee approval*	(1) 5-minute keynote**			
Email to opt-in attendees	(1) combined pre- or post-conference email (150 words)			
Table Top Sponsor Space + Lead Retrieval***	6'x4' footprint includes (1) 6' table, 2 chairs, (1) lead retrieval device	6'x4' footprint includes (1) 6' table, 2 chairs, (1) lead retrieval device		
Recognition during opening session	✓	✓	✓	✓
(1) Social media mention from @KubeCon_ handle	Group mention with Diamond + Platinum Sponsors	Group mention with Diamond + Platinum Sponsors	Group mention Gold + Start-Up Sponsors	Group mention Gold + Start-Up Sponsors
Logo on sponsor signage	✓	✓	✓	✓
Logo recognition on event schedule	✓	✓	✓	✓
Logo and link on event webpage	✓	✓	✓	✓
Complimentary IN-PERSON All-Access Pass: Includes CNCF-hosted Co-located Events (Tues) & KubeCon + CloudNativeCon North America (Wed-Fri)	5	4	2	2
Provide attendee giveaway during selected in-person co-located event. Giveaways must be distributed at sponsor table top and/or co-located event meeting room. *CNCF Approval Required*	✓	✓	✓	✓
SPONSORSHIP COST	$35,000	$25,000	$9,500	$5,000

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.
*Start-up sponsors must be in business for less than 3 years, must have less than $1M in revenue and less than 50 employees.
**If keynote exceeds allotted time, CNCF reserves the right to post only contracted keynote time to YouTube post-event.
***Onsite leads only, leads can only be collected within assigned table top sponsor space

ADD-ON OPPORTUNITIES

▷ **Session Recording**   FULL DAY: $7,500 | HALF DAY: $3,750   1 PER CO-LOCATED EVENT

Extend your presence long after the live event concludes with the session recording sponsorship. All session recordings will be published on the CNCF YouTube channel after the event.

Benefit: Sponsor recognition slide with logo at the beginning of each video recording.

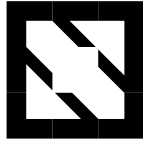# CNCF-hosted Co-located Events at KubeCon + CloudNativeCon North America 2024

Please see below for available sponsorship opportunities per CNCF-hosted co-located event.

CO-LOCATED EVENT	DIAMOND	PLATINUM	SESSION RECORDING
AppDeveloperCon *Full Day Event, One Track*	3 AVAILABLE	2 AVAILABLE ~~3 AVAILABLE~~	1 AVAILABLE
ArgoCon *Full Day Event, Two Tracks*	1 AVAILABLE ~~4 AVAILABLE~~	2 AVAILABLE ~~4 AVAILABLE~~	SOLD OUT ~~1 AVAILABLE~~
BackstageCon *Full Day Event, One Track*	1 AVAILABLE ~~3 AVAILABLE~~	SOLD OUT ~~6 AVAILABLE~~	1 AVAILABLE
Cilium + eBPF Day *Full Day Event, One Track*	2 AVAILABLE ~~3 AVAILABLE~~	2 AVAILABLE	1 AVAILABLE
Cloud Native & Kubernetes AI Day *Full Day Event, One Track*	3 AVAILABLE	2 AVAILABLE	1 AVAILABLE
Cloud Native StartupFest *Half Day Event, One Track*	2 AVAILABLE	1 AVAILABLE	1 AVAILABLE
Cloud Native University *Half Day Event, One Track*	2 AVAILABLE	1 AVAILABLE	1 AVAILABLE
Data on Kubernetes Day *Half Day Event, One Track*	2 AVAILABLE	1 AVAILABLE	1 AVAILABLE
EnvoyCon *Half Day Event, One Track*	2 AVAILABLE	1 AVAILABLE	1 AVAILABLE
Istio Day *Half Day Event, One Track*	2 AVAILABLE	1 AVAILABLE	1 AVAILABLE
Kubernetes on Edge Day *Half Day Event, One Track*	SOLD OUT ~~3 AVAILABLE~~	SOLD OUT ~~1 AVAILABLE~~	1 AVAILABLE
Observability Day *Full Day Event, Two Tracks*	3 AVAILABLE ~~4 AVAILABLE~~	1 AVAILABLE ~~2 AVAILABLE~~	SOLD OUT ~~1 AVAILABLE~~
OpenFeature Summit *Half Day Event, One Track*	2 AVAILABLE	1 AVAILABLE	1 AVAILABLE
OpenTofu Day *Half Day Event, One Track*	2 AVAILABLE	1 AVAILABLE	1 AVAILABLE
Platform Engineering Day *Full Day Event, Two Tracks*	2 AVAILABLE ~~4 AVAILABLE~~	1 AVAILABLE ~~2 AVAILABLE~~	1 AVAILABLE

KubeCon | CloudNativeCon
India 2024

Event Dates:
December 11-12, 2024: Main Conference

Location: India International Convention and Expo Centre, Dwarka Delhi, India

Estimated Number of Attendees*:
3,000+ Onsite

Who Attends? Developers, architects and technical leaders, CIOs, CTOs, press, and analysts from around the world gather at KubeCon + CloudNativeCon.

The Cloud Native Computing Foundation's flagship conference gathers adopters and top technologists from leading open source and cloud native communities to further the education and advancement of cloud native computing.

Benefits of Sponsorship:

- Engage with the industry's top developers, end users, and vendors — including the world's largest public cloud and enterprise software companies as well as innovative start-ups.
- Inform and educate the cloud native community about your organization's products, services, open source strategies, and cloud native direction.
- Take advantage of a professionally-organized conference run by a neutral nonprofit where content is curated by the community.
- Meet with developers and operations experts ranging from startup CTOs to corporate developers to senior technology executives from all over the world.
- Associate your brand with one of the fastest-growing technology communities.
- Support and engage with the ecosystem and the community that is the engine driving some of the highest velocity open source projects in the industry.
- Join CNCF's hosted projects such as Argo, containerd, CoreDNS, Cri-O, Envoy, etcd, Fluentd, Flux, Harbor, Helm, Istio, Jaeger, Kubernetes, Linkerd, Open Policy Agent, Prometheus, Rook, SPIFFE, SPIRE, TiKV, TUF, Vitess, and many more — and help bring cloud native project communities together.
- Give back to the open source community. CNCF reinvests profits from our events to directly support CNCF's hosted projects.

2 conference days

80+ sessions and keynotes
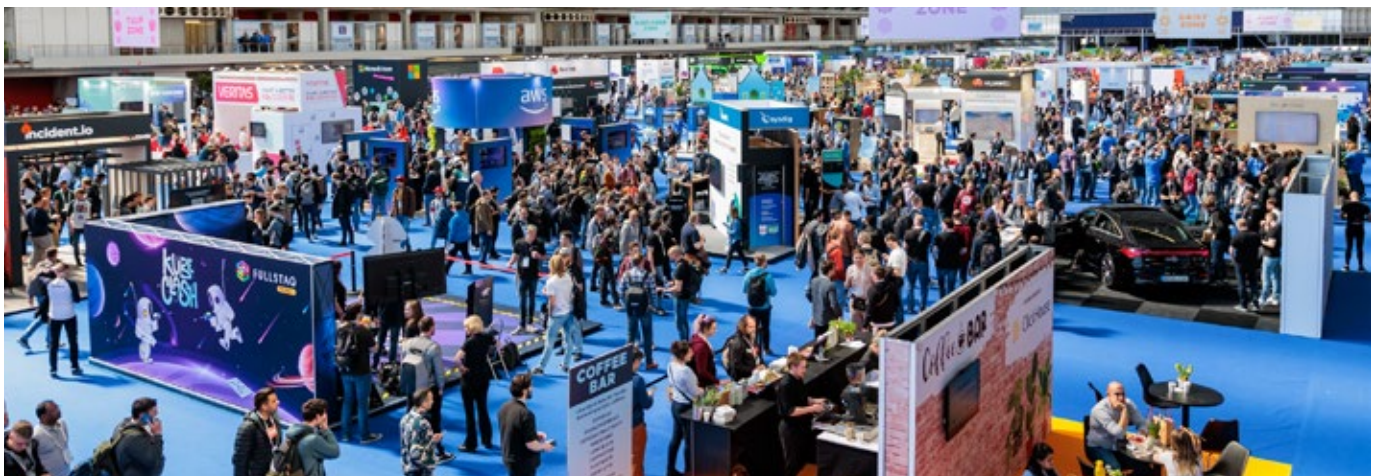
*Attendee estimates are based on registration trends from previous or related events and may fluctuate. Updated numbers will be shared with sponsors leading up to the event. As attendance is influenced by many factors, final attendance numbers cannot be guaranteed prior to the event.

SPONSORSHIP BENEFITS AT-A-GLANCE

Contact sponsor@cncf.io to secure your sponsorship today.

Signed contracts must be received by **October 11, 2024**.

	DIAMOND* 4 AVAILABLE	PLATINUM OPEN	GOLD OPEN	SILVER OPEN	START-UP** or END USER*** or LOCAL SUPPORTER**** OPEN
Speaking opportunity *Content must meet CFP criteria and is subject to program committee approval*	Choice of (1) 5-minute keynote or (1) 35-minute breakout session				
Email to opt-in attendees *Sent by CNCF on behalf of sponsor*	(1) exclusive pre- or post-conference email				
Recognition in event promotional emails	logo and link	company name and link only			
Sponsor recognition in pre- and post-conference email to attendees	logo	logo			
Preferred placement of sponsor announcements in official event news package	✓	✓			
Logo recognition in post-event transparency report	✓	✓			
List of registered press/analysts *Provided 3 weeks prior to event*	✓	✓	✓		
Logo recognition on keynote screen	✓	✓	✓		
Logo on onsite sponsor signage	✓	✓	✓	✓	✓
Logo and link on conference website	✓	✓	✓	✓	✓
Logo recognition on conference schedule	✓	✓	✓	✓	✓
Opportunity to include news announcements in official event news package	✓	✓	✓	✓	✓
Social media posts on X (formerly Twitter) from official @KubeCon_ handle	(1) pre-event standalone post with social card and (1) customizable news spotlight during event	(2) pre-event group posts and (1) group post during event	(1) pre-event group post and (1) group post during event	(1) pre-event group post	(1) pre-event group post
Complimentary onsite attendee passes *To be used for booth staff, attendees and guests. Includes access to keynotes, sessions, and exhibits*	20	10	5	4	2
20% discount on additional onsite attendee passes *Unlimited usage while passes are available for sale*	✓	✓	✓	✓	✓
Exhibit space *Turnkey booth includes backwall and counter with graphics, (2) stools, (1) wastebasket, basic power, and carpet*	6m (w) x 6m (d) turnkey	4.5m (w) x 4.5m (d) turnkey	3m (w) x 3m (d) turnkey	3m (w) x 3m (d) turnkey	Tabletop exhibit only
Physical lead retrieval device(s) *To be used at booth only*	(3) devices + licenses	(2) devices + licenses	(2) devices + licenses	(1) device + licenses	(1) device + licenses
SPONSORSHIP COST	**$125,000**	**$75,000**	**$40,000**	**$18,000**	**$6,000**

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.

*   Diamond sponsorships are available on a first come first serve basis.

**   Start-up sponsors must be CNCF members, must be in business for less than 3 years, must have less than $1M in revenue and less than 50 employees.

***   Available to CNCF end user members and supporters. Primary focus of end user sponsorship is recruiting.

****   Local supporter sponsorships are only available to organizations whose offices are solely based in India.

LF live

LF Live - a sponsored, live webinar opportunity from The Linux Foundation

LF Live provides a platform for you to:

▶ Expand your lead generation efforts.
▶ Deliver important and impactful content.
▶ Reinforce your company's position in the open source ecosystem as a thought leader, partner and resource.

Webinar Schedule:

5 min: Intro/housekeeping
30 min: Presentation
10 min: Q/A
5 min: Closing

The Details:

Up to 50 minute webinar, including introductions, presentation, Q&A, and closing, presented by sponsor.

Sponsor drives the content by selecting topic and creating title, abstract and presentation deck (think of this as a session proposal for an event - a topic, case study, tutorial, workshop, etc. No sales/product pitching. Must be reviewed and approved by LF).

5 week full production schedule, including 2 weeks of promotion.

LF live

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5 week full production schedule, including 2 weeks of promotion.

SPONSORSHIP BUNDLES & CUSTOM PACKAGES

Interested in sponsoring multiple events and/or creating a custom sponsor package? We offer bundled sponsorship package discounts and are happy to work with you to create a customized package to meet your organization's individual needs.

Linux Foundation Corporate Members receive sponsorship discounts on Linux Foundation events; 5% discount or 7% when signing up for multiple events at once.

THE
LINUX
FOUNDATION

Contact **sponsorships@linuxfoundation.org**
to secure your sponsorship today.

events.linuxfoundation.org