RISC-V SUMMIT

NORTH AMERICA

October 22-23, 2024 | Santa Clara, California

2024 SPONSORSHIP PROSPECTUS



THE LINUX FOUNDATION

RISC-V Summit

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RISC-V is enabling innovation that is changing the future of compute. RISC-V is already in billions of processors worldwide across a wide range of markets and applications, from artificial intelligence to automotive to data center to wireless and much more.

Join the movement shaping history.

RISC-V wants to ensure the success of its global community. With that in mind, RISC-V Summit North America 2024 is being designed to maximize the ROI of our sponsors by offering a range of sponsorship options. From speaking opportunities on the main stage, to prominent show visibility, to expo floor presence, to video interviews and much more, we are offering multiple ways to showcase your organization at the Summit and to the world.

Stand out in this high-growth community.

Upgrade your presence to Diamond, Platinum or Gold levels to maximize your ROI. Elevate your organization's presence by participating in exclusive events and receive personal attention from RISC-V International's executives and staff.

Start with speaking appearances in our RISC-V Experience theater or even on our main stage. Share your wisdom, announce a new product, or detail your vision and roadmap ... the stage is yours. Choose from our sponsorship options to design a presence that will help your organization achieve its business goals and objective.

Act now. Quantities for the premium sponsorship tiers are limited.









RISC-V SUMMIT
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Sponsorships-at-a-Glance

Sponsorship Deadline: September 6, 2024	DIAMOND ~~6~~ 3 AVAILABLE	PLATINUM ~~6~~ 5 AVAILABLE	GOLD ~~12~~ 4 AVAILABLE	SILVER UNLIMITED	STARTUP, NON-PROFIT, & UNIVERSITY* UNLIMITED
Media Panel Luncheon: Provide 1 executive to join Calista on a panel for the media luncheon. Each company can invite 3 additional guests to attend the luncheon.	•				
Attendee T-Shirt: Your white logo will be included on the official Summit t-shirt given to every attendee.	•	•			
Collateral Distribution: Laid out in a prominent location near registration.	•	•			
Video Interview with RISC-V: 2-minute onsite interview with RISC-V and an executive of your choice at your booth. Footage will be available for your unrestricted use and will be posted on the RISC-V YouTube channel.	•	•			
Speaking Opportunity: All sponsor content must be approved by Program Committee and RISC-V. Slides are due by September 27. Speakings spots will be assigned by the organizer on a first-come, first-served basis based on the time the overall sponsorship request is received. Keynote slots will be spread out over the two days of the conference in the AM sessions.	(1) 15-minute keynote	(1) 18-minute breakout session			
Talk in Theater: Located in the Expo Hall.	(1) 20-minute talk or (2) 10-minute talks	(1) 10-minute talk	(1) 10-minute talk		
Recognition During Opening Keynote Session: Sponsor recognition by name.	•	•	•		
Executive Meeting Room: For private meeting use only.	Exclusive use for duration of event	Bookable for (1) 2-hour meeting or (2) 1-hour meetings during event	Bookable for (2) 30-minute meetings during event		
Sponsorship Cost	**$85,000**	**$50,000**	**$37,500**	**$10,000**	**$5,000**

Due to the nature of the exhibitor benefits at each level, pavilions or sponsorships shared with multiple companies/entities are not allowed.

RISC-V International Members receive a 5% discount on all exhibitor packages.

***Start-ups/ Non-Profits may secure a Sponsorship for US $5,000 provided they:** (1) Have been in business less than 3 years; (2) Have less than $3M in annual revenue; and (3) Have less than 30 employees at signing of contract.

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Recognition in Pre-Event Email Marketing: Includes link to your URL.	Logo & link	Logo & link in 2 emails	Logo & link in 1 email		
Lead Retrieval Scanners: Live scans, real time reporting and ability to take notes on captured leads.	3 devices	2 devices	1 device		
Exhibit Booth: The Expo Hall is the hub of the event, providing excellent mindshare for exhibitors. All booths include basic power and wifi.	20'x 20' raw space or turnkey including backwall, 2m counter with graphics, 2 stools, table with 4 chairs	20'x 10' raw space or turnkey including backwall, 2m counter with graphics, 2 stools	10'x 10' raw space or turnkey including backwall, 1m counter with graphics, 2 stools	Table, 2 chairs	Table, 2 chairs
Sponsor Message in Attendee Day-Of Email	150 word max	100 word max	50 word max	Company name & link	Company name & link
RISC-V Event Press and Analyst List: Contact list shared 2 weeks prior to event for your own outreach.	•	•	•	•	•
Recognition on Event Signage and Website: Prominent logo display on all event web pages, conference schedule, and sponsor signage onsite.	•	•	•	•	•
RiSC-V Summit Attendee Passes: To be used for onsite booth staff, attendees, and guests. Includes access to keynotes, sessions, and exhibits, along with booth setup and teardown.	25	15	10	3	3
Discounted RISC-V Summit Passes: Unlimited 20% discount for use by your customers, partners, or colleagues.	•	•	•	•	•
Post-Event Data Report: Provides event demographics and additional details on event performance.	•	•	•	•	•
Sponsorship Cost	**$85,000**	**$50,000**	**$37,500**	**$10,000**	**$5,000**

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RISC-V reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

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Developer Zone

Where Innovation Meets Opportunity

The RISC-V Developer Zone will be a key destination for those attending the North America Summit, sending the message that "RISC-V is real and ready for developers." It will showcase the range of technologies available to hardware and software developers creating the next generation of computing applications. It is a great opportunity to show your solutions to developers hungry to adopt RISC-V for their projects.

The Developer Zone features companies giving demonstrations of their development products and solutions in action. Sponsorship includes a turnkey pod, signage, promotion and web listing. The cost is $11.5K with a discounted rate for current sponsors.

The RISC-V Developer Zone also features a wall of RISC-V developer boards available for use today. Participation on the wall is free.

Why Participate?

- **Exposure:** The Developer Zone will be prominently positioned as a major community feature and networking hub, drawing the attention of key players.

- **Reach:** Showcase your innovations to a diverse audience of developers, engineers, companies, and decision-makers from around the world.

- **Networking:** Connect with the exact developer community and companies you want to engage with and foster meaningful relationships.

- **Leadership:** Demonstrate your commitment to supporting the RISC-V ecosystem.

Sales Deadline: September 6, 2024

DEVELOPER ZONE	
PRICE	**$11,500 non-sponsor $5,000 current sponsors**
Exhibit Booth: The expo hall is the hub of the event, providing excellent mindshare for exhibitors.	Pod with company name signage, monitor, 1 stool, basic power, and wifi
Recognition in Pre-Event Email Marketing: Includes link to your URL.	Logo & Link to board descriptions
Sponsor Message in Attendee Day-Of Email	Company Logo & Link to Board Description
Recognition on Event Signage and Website: Prominent logo display on all event web pages, conference schedule, and sponsor signage onsite.	•
RISC-V Event Press and Analyst List: Contact list shared 2 weeks prior to event for your own outreach.	•
RISC-V Summit Attendee Passes: To be used for onsite booth staff, attendees, and guests. Includes access to keynotes, sessions, and exhibits, along with booth setup and teardown.	2
Discounted RISC-V Summit Passes: Unlimited 20% discount for use by your customers, partners, or colleagues.	•
Post-Event Data Report: Provides event demographics and additional details on event performance.	•

Promotional Marketing Opportunities

Marketing Promotional Opportunities Deadline: August 16, 2024.



Diversity Scholarship
$2,500 Minimum • Unlimited

RISC-V scholarship program provides support to the traditionally underrepresented and/or marginalized group in the technology and/or open source communities including, but not limited to: persons identifying as LGBTQ, women, persons of color, and/or persons with disabilities, who may not otherwise have the opportunity to attend RISC-V Summit for financial reasons. Equal access and diversity are important to RISC-V, and we aim to remove this obstacle for underrepresented attendee groups. Showcase your organization's support of this important initiative by sponsoring the Diversity Scholarship. Sponsor receives:

- Recognition during the opening keynote
- Signage onsite at the event
- Recognition in pre-event email marketing



Lanyard $10,000 • SOLD OUT

The opportunity for all RISC-V attendees to wear your logo. Logo size and placement subject to lanyard design. Logo must be single color only (no gradient colors).



Session Video Footage $2,500 • Unlimited

Want the raw footage of your session following the Summit? Here's your chance to get your video footage.



Lounge Sponsorship $10,000 • 4 3 Available

The lounge gives attendees the power to stay connected — both personally and with their devices. Lounges spaces are always "the place to be," giving sponsors a unique opportunity to showcase their branding as everyone needs to recharge their devices, the participants (and anyone walking by) will see your branding. Sponsor receives:

- 10'x20' lounge space on the Expo Hall floor
- Soft seating with charging plug-ins for attendees to recharge devices (and themselves)
- Prominent custom signage displayed in the lounge



Session Boost $2,750 • 10 Available

Extend your presence long after the live event concludes with this session "boost" package. Sponsor receives:

- Add additional graphics (such as call to actions) or video bumps at the conclusion of your session, before it goes live on the RISC-V YouTube channel
- Your session will receive additional promotion in RISC-V post-show communications



Welcome Reception $15,000 • 1 Available

RISC-V will organize a Welcome Reception on Tuesday, October 22, and invite all event attendees for a fun evening to network, talk shop and meet new people. The RISC-V team will manage the logistics, theming and experience, you sit back and enjoy the recognition. Sponsor receives:

- Recognition on the schedule
- Recognition in the pre-event attendee email
- Signage at the reception
- Logo napkins at the bars

Promotional Marketing Opportunities

Marketing Promotional Opportunities Deadline: August 16, 2024.

Attendee Headshots $5,000 • 1 Available

Support professionalism in the community by providing attendees the opportunity to take complimentary headshots by a professional photographer. Sponsor receives:

- Recognition on event website
- Recognition in the pre-event attendee email
- Signage on the show floor

Cross Promotion of Community Events

$2,500 Minimum • Unlimited

Organizing an evening event for attendees? RISC-V would be happy to help promote your event to our attendees. Sponsor receives:

- Listing on the event website's "Events" page
- Inclusion in (1) pre-show email
- Event listed as an add-on opportunity in registration
- At least (1) social promotion via @RISC-V

Morning & Breaks

$5,000 • 2 Available

Signage on all morning and break stations in common areas for 1 day.

Event Wifi $7,000 • 1 Available

We will (a) name the SSID any name of your preference and (b) provide signage throughout the entire event venue notating your company as the sponsor.

Collaboration Breakfast

$10,000 • SOLD OUT

Show your support of a more diverse RISC-V community and for all of those community members who are helping to create the future of open source. Includes sponsor signage and verbal recognition at breakfast.

RISC-V 101 Workshop

$3,500 • 4 Available

Show your support for growing the RISC-V community by sponsoring the RISC-V 101 Workshop, providing all workshop attendees with a free Keynote & Expo Hall Only registration to RISC-V Summit, allowing them to continue their RISC-V education and learn more on how to get involved and what they can do with RISC-V. Sponsor receives:

- Speaking session (session guaranteed to be no less than 15 minutes and topic must be agreed upon with organizers)
- Recognition on event website
- Recognition on RISC-V 101 Workshop signage
- Recognition during opening keynote

Advancing #RISC-V Community Builders Everywhere

$3,500 • 3 Available

We want to maximize attendance at RISC-V Summit North America. Help provide free Expo Only passes to the first 250 people that register for the program. Sponsor receives:

- Names of all attendees who receive a free pass
- Recognition from the keynote stage
- Signage onsite at the event
- Inclusion in pre-event emails