“Thanks for everything #WasmCon! I hold high expectations for the future showcased at the conference.”
- @kojipole
Table of Contents

About WasmCon ............................................................................................................. 3

Who Attends WasmCon ..................................................................................................... 4

Attendee Demographics ..................................................................................................... 4

Sponsorships-at-a-Glance ................................................................................................. 5

Promotional Marketing Opportunities ............................................................................... 6

Press & Reviews ............................................................................................................... 7

Sponsorship Bundles & Custom Packages ...................................................................... 10
About WasmCon

November 11-12, 2024 | Salt Lake City, Utah

WasmCon is the premier conference for developers and users who are interested in exploring the potential of WebAssembly. This two-day event will bring together 400+ leading experts, developers, and users from across the Wasm community.

WasmCon features a diverse range of sessions, workshops, and keynote speakers, all focused on providing attendees with the latest insights and best practices for working with Wasm. Whether attendees are interested in performance optimization, security considerations, or integrating Wasm into existing applications, there will be content for everyone.

In addition to the technical sessions, WasmCon provides attendees with numerous opportunities to network with peers and build relationships with other developers and users in the Wasm community.

Why Sponsor:

- Gain visibility
- Establish thought leadership
- Recruit and acquire top talent
- Increase brand awareness & recognition
- Connect with a targeted audience of developers and users
- Showcase your brand, products, and services in the rapidly growing WebAssembly ecosystem
Who Attends WasmCon

- Application developers interested in leveraging the full potential of Wasm
- Developers and engineers looking to build faster, more secure, and more efficient applications and interested in contributing to the Wasm economy
- Users interested in learning about the latest developments and use cases for Wasm
- Software architects and team leads looking to incorporate Wasm into their development roadmaps
- Business leaders and executives interested in exploring the potential business value of Wasm for their organization

WasmCon 2023 Attendee Demographics

Industry
- Information Technology 74%
- Non Profit Organization 10%
- Professional Services 6%
- Telecommunications 3%
- Financials 2%
- Industrials 2%
- Automotive 1%
- Energy 1%
- No Answer 1%

Job Level
- Individual Contributor 44%
- Other 38%
- CTO/ED 12%
- Director 12%
- Manager 10%
- Academic 3.5%
- VP/SVP/GM 3.5%
- No Answer 1%

Job Function
- Application Developer (Front-end/Back-end/Mobile/Full Stack) 20%
- Other 16%
- Executive Leader 14%
- Architect 11%
- Systems/Embedded Developer 11%
- Manager - Technical Teams 8%
- Product/Biz Dev 5%
- Marketing 3%
- Professor/Academic 3%
- Kernel/Operating Systems Developer 2%
- Media/Analyst 2%
- DevOps/SRE/Systems Admin 1%
- Manager - Other 1%
- Student 1%
- No Answer 1%
- Manager - OSPO 1%
Sponsorships-at-a-Glance

Contact sponsorships@linuxfoundation.org to secure your sponsorship today.

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The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.
Promotional Marketing Opportunities

**Evening Event  $5,000 | 4 Available**
Treat attendees to a special experience by co-sponsoring the Evening Event!
Attendees participating onsite will enjoy a fun-filled evening with food, drinks and new friends. Benefits include:

- Pre-event promotion on event website
- Sponsor recognition in daily event update emails sent to attendees by The Linux Foundation
- Recognition on conference schedule
- Signage at venue.

Lead retrieval and sponsor-hosted activities are not permitted at the All Attendee Party.

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**Lanyards  $3,500 | 1 Available**
Showcase your logo on every attendee with the lanyard sponsorship. Logo size, color, and placement will be based on the lanyard design and are subject to The Linux Foundation approval. Logo must be single color only (no gradient).
Press & Reviews of WasmCon 2023

WasmCon: State of WebAssembly 2023, initial Wasm landscape from CNCF, and more
SD Times

Is It too Early to Leverage AI for WebAssembly?
The New Stack
https://thenewstack.io/is-it-too-early-to-leverage-ai-for-web-assembly/

WebAssembly: Some Assembly Still Required
Runtime News

Developers Have Doubts About WebAssembly, Report Finds
Infoworld
https://www.infoworld.com/article/3706249/developers-have-doubts-about-webassembly-report-finds.html
Server-side WebAssembly takes shape, but faces challenges

TechTarget
https://www.techtarget.com/searchitoperations/news/366551352/
Server-side-WebAssembly-takes-shape-but-faces-challenges

Cosmonic Commits to Next Iteration of Wasm Standard
Cloud Native Now

Cosmonic Announces Support For WebAssembly Components In WasmCloud And Cosmonic PaaS
Forbes

WebAssembly 2023 Survey Finds Enthusiasm - and Some Challenges
SlashDot
https://developers.slashdot.org/story/23/09/10/0653235/web

“Containers are the new normal, and WebAssembly is the future. #WasmCon #CloudComputing” - @this_is_samridh
Press & Reviews of WasmCon 2023 (cont.)

WebAssembly Reaches a Cloud Native Milestone
The New Stack
https://thenewstack.io/webassembly-reaches-a-cloud-native-milestone/

WebAssembly côté serveur prend forme, mais doit faire ses preuves
LeMagIT

Can WebAssembly Get Its Act Together for A Component Model?
The New Stack
https://thenewstack.io/can-webassembly-get-its-act-together-for-a-component-model/
WasmCon 2023 - Recap

Christoph Voigt Blog
https://christophvoigt.com/posts/wasmcon-2023-recap/

WasmCon 2023: The Rise and Realization of the WebAssembly Component Model
Ivan Towlson

WASMCon 2023: A Rising Tide
Dominique Saulet Chris Dickinson
https://dylibso.com/blog/wasmcon-2023-rising-tide/

LinkedIn Post
Rob W.

“Fantastic content at #WasmCon2023 😊 I watched 5 presentations and enjoyed all of them 👍 #wasm #wasi #ai #LLM @daprdev a lot of topics...”
- @laurentkempe
Press & Reviews of WasmCon 2023 (cont.)

Great time at #wasmcon! Learned a lot about WebAssembly components. Seems I have some updating to do for Watlings at some point!
- @emnudge

THANKS SO MUCH #WasmCon
I had a great time for these 2 days 🌞
- @yanashin18618

2nd day of #WasmCon going strong! Did you check the newly announced Wasm landscape?
landscape.cncf.io/wasm
- @k_gamanji

🔥 I had great 3 days at #WasmCon and #BACon!
Thanks a lot everyone involved!
- @bashorov

Lots of FANTASTIC information in this article at @thenewstack about Wasm and AI. I particularly like the nuanced view that @TorstenVolk adds in his analysis.
https://thenewstack.io/is-it-too-early-to-leverage-ai-for-webassembly/ by @bcamerongain
#wasm #wasmcon
- @technosophos
Participate in all 2024 Linux Foundation Events!

Sponsorship Bundles & Custom Packages

Interested in sponsoring multiple events and/or creating a custom sponsor package? We offer bundled sponsorship package discounts and are happy to work with you to create a customized package to meet your organization’s individual needs.

Linux Foundation Corporate Members receive sponsorship discounts on Linux Foundation events; 5% discount or 7% when signing up for multiple events at once.

Contact sponsorships@linuxfoundation.org to secure your sponsorship today.

www.events.linuxfoundation.org