



2025 SPONSORSHIP PROSPECTUS



“ We met some of the brightest and most talented attendees, and learned first-hand from industry leaders. **The Linux events and sponsorship team made sure we had everything we needed for a successful event.** We’re looking forward to more Linux Foundation events in the future!

— Dell EMC



Additional 2025 events will be added as dates are finalized.

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LINUX FOUNDATION EVENTS

The Linux Foundation Member Summit	8
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March 24-26, 2025 Montreal, Canada	
Open Source Summit North America	12
June 23-24, 2025 Denver, CO	
Linux Security Summit	15
June 26-27, 2025 Denver, CO + August 28-29, 2025 Amsterdam, Netherlands	
The Linux Foundation Europe Roadshow	16
8 July 2025 Milan, Italy	
Open Source Summit India	19
5 August 2025 Hyderabad, India	
Open Source Summit Europe	21
25-27 August 2025 Amsterdam, Netherlands	
AI_dev Europe	23
28-29 August 2025 Amsterdam, Netherlands	
The Linux Foundation Europe Member Summit	25
28 October 2025 Ghent, Belgium	
Open Source Summit Korea	28
4-5 November 2025 Seoul, Korea	
Open Source Summit Japan + AI_dev	30
2025 December 8-10 Tokyo, Japan	
Open Compliance Summit	32
2025 December 11-12 Tokyo, Japan	

LINUX FOUNDATION PROJECT EVENTS

Open Source Forum	35
Los Angeles, CA February 13, 2025	
Automotive Grade Linux All Member Meeting Spring	37
February 26-27, 2025 Tokyo, Japan	
Open Networking & Edge Summit	38
March 31, 2025 London, England	
OpenSearchCon Europe	40
April 30 - May 1, 2025 Amsterdam, Netherlands	
OpenSSF Community Day Japan	43
June 18, 2025 Tokyo, Japan	
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JSConf North America	71
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Open Source in Finance Forum New York	75
October 21-22, 2025 New York, NY	
PyTorch Conference	80
October 22-23 San Francisco, CA	
JupyterCon	85
November 4-5 San Diego, CA	

CNCF EVENTS

KubeCon + CloudNativeCon Europe	87
April 1-4, 2025 London, United Kingdom	
CNCF-hosted Co-located Events at KubeCon + CloudNativeCon EU	95
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June 16-17, 2025 Tokyo, Japan	
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CNCF-hosted Co-located Events at KubeCon + CloudNativeCon NA114	116
November 10, 2025 Atlanta, Georgia	
Open Source SecurityCon	116
November 10, 2025 Atlanta, Georgia	

Sponsorship of Linux Foundation events offers a multitude of benefits:



Increase brand awareness & recognition



Showcase thought leadership



Recruit and acquire top talent



Generate sales leads and customers



Leverage highly targeted marketing opportunities



Take advantage of media exposure & PR announcements



Display products, services & technologies



Create new partnerships & alliances



Gain valuable mindshare from developers, tech-nologists and business leaders



Demonstrate support for the important work of the open source community

Technologies Covered by Event:

Linux Systems

- Open Source Summit
- Automotive Linux Summit
- Linux Plumbers Conference
- Linux Kernel Maintainer Summit
- Linux Security Summit

Applications

- API Specifications Conference

Networking & Edge Computing

- ONE Summit
- Open Source Summit
- DPDK Summit

IoT, Embedded & Automotive

- Automotive Linux Summit
- Open Source Summit

Artificial Intelligence & Machine Learning

- Open Source Summit
- ONE Summit
- The Linux Foundation Member Summit
- AI_dev
- Pytorch Conference

Open Source Governance, Community & Management

- The Linux Foundation Member Summit
- Open Source Summit
- Open Compliance Summit
- The Linux Foundation Member Legal Summit

Blockchain

- Hyperledger Member Summit & Global Forum

Hardware

- RISC-V Summit

Cloud & Cloud Native

- KubeCon + CloudNativeCon
- Open Source Summit
- ONE Summit
- Kubernetes on Edge Day
- Kubernetes Contributor Summit
- Helm Summit
- ServiceMeshCon
- CloudNativeSecurityCon
- Xen Summit

Invitation-Only Events

- Linux Storage/Filesystem/MM & BPF Summit
- The Linux Foundation Member Legal Summit
- Open Compliance Summit
- Linux Kernel Maintainer Summit
- The Linux Foundation Member Summit

Linux Foundation Events are where 90,000+ developers and technologists from across the globe meet to share ideas, learn and collaborate to drive innovation.

Open source communities are nearly always virtual and distributed, so when they get together face to face they can make quick progress on issues big and small. In this way, events help maintain the vibrancy of global open source communities and ensure their long-term sustainability.

Open source is ubiquitous in computing—nearly all leading organizations use it to power their work. To deliver the most innovative products and services to their users and customers, companies must learn directly from the technologists who steer the most widely used and influential projects.

Linux Foundation Events are the meeting place of choice for open source maintainers, developers, architects, infrastructure managers and sysadmins, as well as technologists leading open source program offices, DevRel teams and other critical leadership functions. They are:

- The best place to quickly gain visibility within the open source community and to advance open source development work by forming connections with the people evaluating and creating the next generation of technology.
- A forum to identify software trends early to inform future technology investments.
- The ripest recruiting ground in today's technology landscape.
- The ideal venue to showcase technologies and services to influential open source professionals, media, and analysts around the globe.

The Linux Foundation brings together companies and individual contributors to build the greatest shared technology in history. We provide the events, training, certification, open source best practices and ecosystem development necessary to build, scale, and sustain critical open source projects and communities. As the home of over 400 open source projects driving critical technologies, there is no organization better positioned to gather the open source community for important face to face interaction to drive innovation across open source. And, unlike for-profit event management firms, any money generated by our events is channeled back into supporting open source communities to support their growth.

Contact us today for more information on sponsoring at sponsorships@linuxfoundation.org.

2023 LF EVENT AUDIENCE SNAPSHOT

*Updated with 2024 audience snapshot by YE2024.

ATTENDANCE

90,000+ attendees

REPRESENTING






12,000+ organizations

Including corporations, associations and academic institutions worldwide

FROM

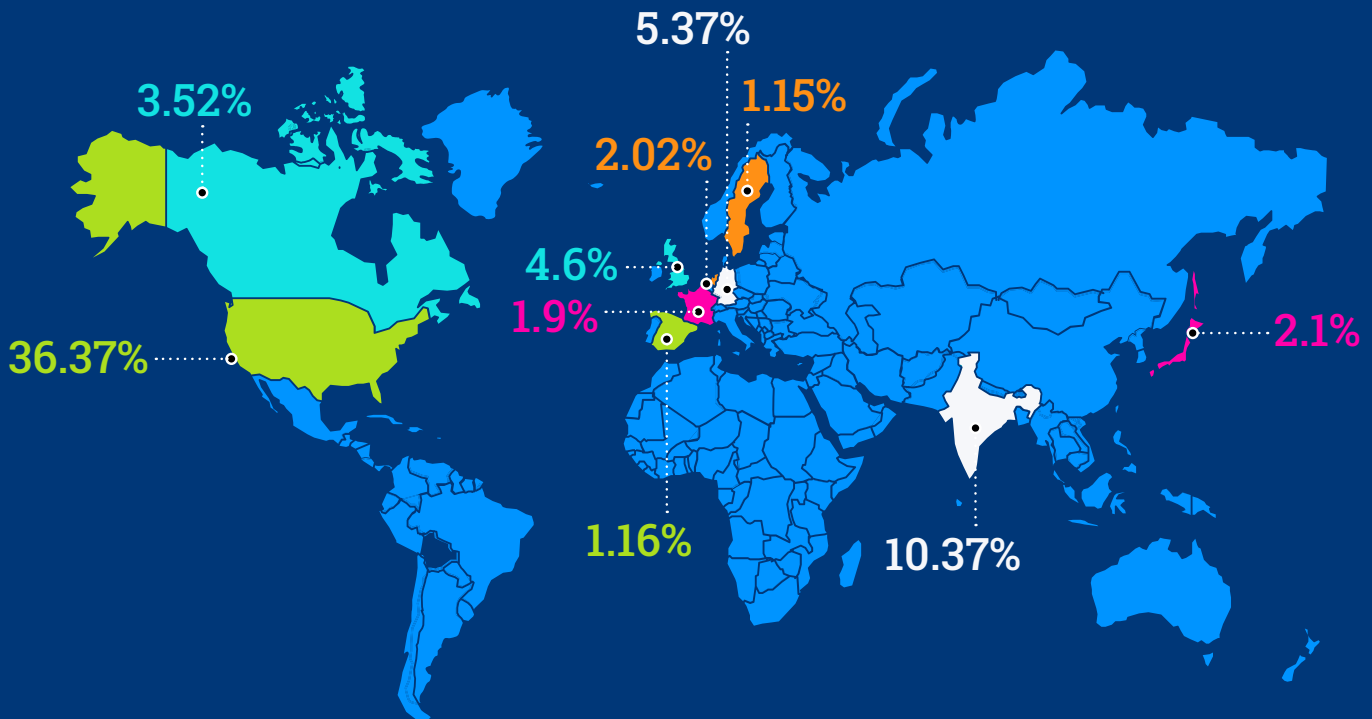
175 countries

AUDIENCE BY COMPANY SIZE

COMPANY SIZE	SUM OF %
 1 - 49	16%
 50 - 499	21%
 500 - 999	6%
 1,000-2,999	10%
 3,000+	47%

Geographic Distribution of attendees include:

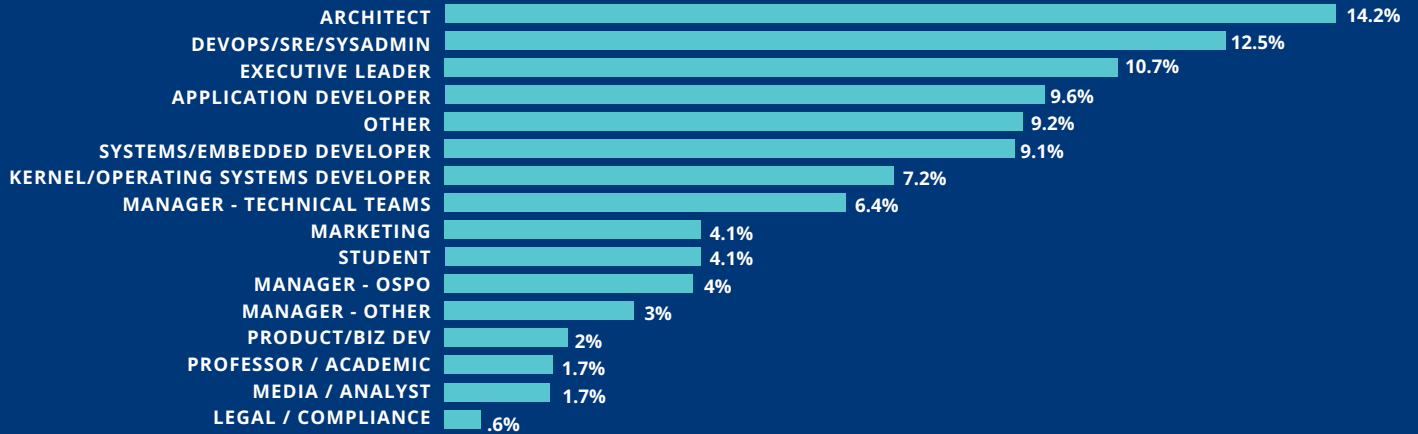
- 36.37% United States
- 10.37% India
- 5.37% Germany
- 4.6% United Kingdom
- 3.52% Canada
- 2.1% Japan
- 2.02% Netherlands
- 1.9% France
- 1.16% Spain
- 1.15% Sweden



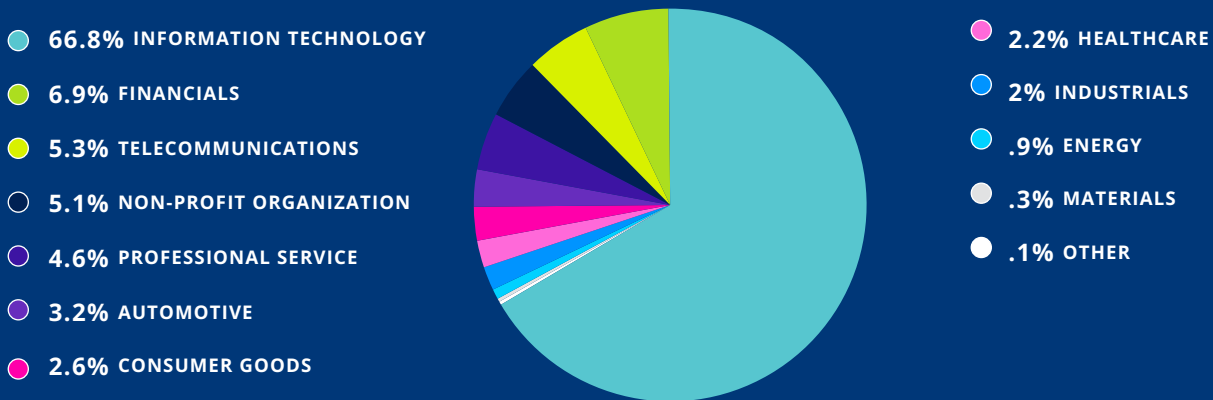
LF EVENT AUDIENCE SNAPSHOT

*Updated with 2024 audience snapshot by YE2024.

AUDIENCE BY JOB FUNCTION



AUDIENCE BY INDUSTRY



PRESS & SOCIAL MEDIA

Linux Foundation Events are highly engaging and interactive. Our 2023 events generated:

50,000+
media clips

400M+
average aggregated
readership during each 2
week event window.*

325K+
average number of total
impressions for posts made
on LF Facebook and LinkedIn
during 2 week event
window.*

*event window is measured
as week before event + event
week.

1B+
event hashtag
impressions on Twitter

Nearly 500
media professionals
participated, representing
global media outlets



PART 1

Linux Foundation Events



About The Linux Foundation Member Summit

March 18-20, 2025 | Napa, CA

Where industry leaders convene to drive digital transformation with open source technologies and learn how to collaboratively manage the largest shared technology investment of our time.

Open source is ubiquitous in computing—nearly all leading organizations use it to power their work. To deliver innovative products and services to their users and customers, companies must learn directly from the senior technologists and thought leaders who steer the most widely used and influential projects.

The Linux Foundation Member Summit (formerly Open Source Leadership Summit) is the annual gathering for Linux Foundation member organizations.

The event fosters collaboration, innovation, and partnerships among the leading projects and organizations

working to drive digital transformation with open source technologies. It is a must-attend for business and technical leaders looking to advance open source strategy, implementation and investment in their organizations and learn how to collaboratively manage the largest shared technology investment of our time.

For sponsors, it is an excellent opportunity to gain access to the event and the attendees for strategic discussions and collaboration.

“ THE ONLY EVENT WHERE I CAN MEET ALL OF THE KEY LEADERS ACROSS THE OPEN SOURCE CLOUD COMPUTING PROJECTS IN PERSON. THE CHANCE TO TALK IN PERSON, SHARE ASPIRATIONS AND WRESTLE WITH NEW IDEAS THIS YEAR HAVE ALREADY RESULTED IN COLLABORATION...THE INSTITUTIONAL KNOWLEDGE ABOUT OPEN SOURCE REPRESENTED BY THE PARTICIPANTS IS INSPIRING. THIS IS AN EVENT THAT CAN HELP US BUILD A BETTER SOFTWARE INDUSTRY. ” — SAM RAMJI, CHIEF STRATEGY OFFICER, DATASTAX

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships.

Sponsorships-at-a-Glance

Contact sponsorships@linuxfoundation.org to secure your sponsorship today.

	DIAMOND 3 AVAILABLE	PLATINUM 3 AVAILABLE 2 AVAILABLE	GOLD 3 AVAILABLE SOLD OUT	SILVER 4 AVAILABLE 2 AVAILABLE	BRONZE UNLIMITED
Conference Room: For private meeting use only.	•				
LF Live Webinar: We will host and promote with content & speaker of your choosing. You receive contact info for webinar registrants.	•				
Sponsored Session Attendee List	• (if sponsor session is selected)	• (if sponsor session is selected)			
Speaking Opportunity: All sponsor content must be approved by the Program Committee and The Linux Foundation. Speaking slots based on availability.	15-minute Keynote or Session	5-minute Keynote or Session	Session		
Inclusion in Onsite Press News Package: Announcements you'd like to make onsite will be included in the daily news package sent to media covering the event.	•	•	•		
Recognition During Opening Keynote Session: Sponsor recognition by name.	•	•	•		
Exclusive Sponsorship of 1 Attendee Social Function: Includes branding throughout the social function.	Evening Event (1 day)	Lunch (1 day)	Breakfast & Breaks (1 day)		
Keynote Stage Branding: Logo prominently displayed on stage screens.	•	•	•	•	
Access to Event Press List	•	•	•	•	
Member Summit Invitations: Full access passes to the entire conference for your staff or customers.	10	8	6	4	2
Recognition on Event Signage and Event Website: Prominent logo display on all event web pages and on the conference signage.	•	•	•	•	•
Recognition in Pre-Conference Email Marketing: Includes link to your URL.	•	•	•	•	
Sponsor Designation in Press Releases: Recognition as sponsor in the body of the release.	•	•	•	•	
Sponsorship Cost	\$65,000	\$35,000	\$20,000	\$10,000	\$4,000

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

About Linux Storage, Filesystem, MM & BPF Summit

Linux Storage, Filesystem, Memory Management & BPF Summit gathers the foremost development and research experts and kernel subsystem maintainers to map out and implement improvements to the Linux filesystem, storage and memory management subsystems that will find their way into the mainline kernel and Linux distributions in the next 24-48 months.

This three-day event, underwritten and managed by The Linux Foundation, is invitation only and employs **a nomination process to determine the 85 members of the community who will attend each year.**

Sponsoring this event not only showcases your company's support of those developers and researchers at the forefront of important innovations in these spaces; it also offers a coveted seat at the table for a member of your organization to affect change at the ground level.

Sponsorships-at-a-Glance

Contact sponsorships@linuxfoundation.org to secure your sponsorship today.

	DIAMOND <small>3-AVAILABLE</small> 2 AVAILABLE	PLATINUM <small>5-AVAILABLE</small> 1 AVAILABLE	GOLD UNLIMITED	SILVER UNLIMITED
Branded Session Room: With Company Name + Logo	•			
Breakfast Sponsorship: Your logo will appear on signage placed strategically during attendee breakfast for maximum exposure.	1 day of event			
Social Media Promotion from LF Social Handles	2 Posts and 1 Re-Share	1 Re-Share		
Meeting Room: For private meeting use only.	Private Use - 3 Days	Shared Access		
Recognition in Pre-Conference Email Marketing: Includes link to your URL.	•	•		
Recognition on Event Signage and Website: Prominent logo display on all event web pages, and on conference signage onsite.	•	•	•	•
Collateral Distribution: Laid out in a prominent location near registration onsite.	•	•	•	•
Conference Attendee Invitations: Full access invitations to the entire conference for your staff or customers.	4	3	2	1
Sponsorship Cost	\$40,000	\$25,000	\$15,000	\$8,500

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

Promotional Marketing Opportunities



Lanyards \$5,000

Your logo will appear on lanyards worn by all attendees each day. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost.



Attendee Evening Event \$10,000

A great opportunity to support the community, make an announcement and more. Includes verbal recognition at the event, brief speaking opportunity at event and sponsor signage throughout.



Breaks \$5,000 • 3 Available

Sponsorship includes prominent branding at all break stations. Level sponsorship required.



Catchbox Throwable Microphones

\$10,000 • 1 Available

Gain great branding visibility by sponsoring the conference Catchboxes — unique, throwable microphones that engage the audience and increase participation in group discussions. The catchboxes can be seen in the conference session video recordings post event as well. Your exclusive sponsorship benefits include:

- Your company logo on all conference Catchbox covers
- Recognition as the Catchbox sponsor on event website and main event conference signage
- 2 Attendee Passes

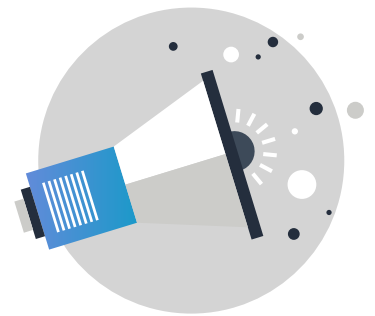
Join us at Linux Storage, Filesystem, Memory Management & BPF Summit 2025!

March 24-26, 2025 | Montreal, Canada

Sponsorship Bundles & Custom Packages

Interested in sponsoring multiple events and/or creating a custom sponsor package? We offer bundled sponsorship package discounts and are happy to work with you to create a customized package to meet your organization's individual needs.

Linux Foundation Corporate Members receive sponsorship discounts on Linux Foundation events; 5% discount or 7% when signing up for multiple events at once.



Contact sponsorships@linuxfoundation.org
to secure your sponsorship today.

www.events.linuxfoundation.org

About Open Source Summit

June 23-25, 2025 | Denver, CO

Join us at the premier event for open source developers, technologists and community leaders to collaborate, share information, solve problems and gain knowledge, furthering open source innovation and ensuring a sustainable open source ecosystem. **It is THE gathering place for open source code and community contributors.**

“I REALLY ENJOYED BEING PART OF SUCH AN EXCELLENT EVENT. THIS WAS WITHOUT A DOUBT AN EXTREMELY ENRICHING EXPERIENCE. THANK YOU.”



Who Attends Open Source Summit

Developers

Systems, Embedded, Applications,
Kernel & Operating Systems

Operations

Architects, SRE, Site Reliability
Engineers, DevOps, SysAdmins

Community & Leadership

Technical Managers, Community
Managers, Executive Leaders, Legal &
Compliance, Operations & Processing
Management, OSPO Teams

Academic/Media/Other

Professors, Students, Media, Analysts,
Product, Biz Dev, Marketing



Why Attend Open Source Summit?

Thousands of attendees attend Open Source Summit North America each year to:

- Meet face-to-face for problem-solving, discussions and collaboration
- Learn about the latest trends in open source and open technologies
- Access leading experts to learn how to navigate the complex open source environment
- Find out how others have used open source projects to gain efficiencies
- Gain a competitive advantage by learning about the latest in innovative open solutions
- Find out what industry-leading companies and projects are doing in the future, and where technologies are headed
- Explore career opportunities with the world's leading technology companies

“ WE MET SOME OF THE BRIGHTEST AND MOST TALENTED ATTENDEES, AND LEARNED FIRSTHAND FROM INDUSTRY LEADERS. THE EVENTS AND SPONSORSHIP TEAM MADE SURE WE HAD EVERYTHING WE NEEDED FOR A SUCCESSFUL EVENT. WE'RE LOOKING FORWARD TO MORE LINUX FOUNDATION EVENTS IN THE FUTURE! ”

Sponsorships-at-a-Glance Contact sponsorships@linuxfoundation.org to secure your sponsorship today.	DIAMOND 4 AVAILABLE	PLATINUM 8 AVAILABLE 2 AVAILABLE	GOLD 10 AVAILABLE 6 AVAILABLE	SILVER UNLIMITED	BRONZE UNLIMITED
Meeting Room: For private meeting use only.	Private Use - 3 Days	Private Use - 1 Day			
Attendee Registration Contact List (Opt-in Only)	• (List provided pre and post event)	• (List provided post event)			
Speaking Opportunity: Content must be approved by PC and the LF. Based on availability.	10-minute Keynote OR Conference Session	5-minute Keynote OR Conference Session	Conference Session OR BoF		
Sponsored Session Attendee List	• (if sponsor session selected)	• (if sponsor session selected)	•		
Post-Event Marketing & Resource Package: Event resources for sponsors to use as they choose. Provided in raw, editable files to sponsors 3 weeks post event.	Sponsored Session Recording + Sponsor Video Highlight Reel (Content includes clips of speakers, booth and logo placement. 10-20 second video)	Sponsored Session Recording	Sponsored Session Recording		
Social Media Promotion from LF social handles	2 Posts and 1 Re-Share	1 Post and 1 Re-Share	1 Shared Post and 1 Re-Share		
Promotion of Activity in Sponsor Booth: A session, demo, giveaway or other activity of your choosing will be published & promoted on the conference schedule. Time slots will be communicated by Sponsor Services, and may not overlap conference sessions.	Promotion of (2) in-booth activities/ time slots	Promotion of (1) in-booth activity/ time slot	Promotion of (1) in-booth activity/ time slot		
Social Promotion Cards: Editable graphics which include the conference logo and your logo, provided to you for promoting your participation in the event.	•	•	•	•	
Promotional Recognition	Verbal and Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing, and on Event Signage and Website	Verbal and Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing, and on Event Signage and Website	Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing and on Event Signage and Website	Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing and on Event Signage and Website	Logo Recognition on Event Signage, Pre-Conference Email Marketing and Website
Marketing Kit: Custom graphics and social media posts provided to promote your attendance and presence at the event.	•	•	•	•	•
Collateral Distribution: Laid out in a prominent location near registration onsite.	•	•	•	•	•
Access to Event Press/Analyst List: Contact list shared one week prior to the event for your own outreach.	•	•	•	•	•
Exhibit Booth (Upgrade options available)	20x20' space includes 2M counter with graphics, 2 stools, power, and conference wifi	15x15' space includes 2M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	10x10' space includes 1M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	10x10' space includes 1M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	6x6' space includes table, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi
Lead Retrieval Devices: Live scans, real time reporting and ability to take notes on captured leads.	2x	1x	1x	1x	1x
Conference Attendee Passes and 20% Discount on Additional Conference Attendee Passes	25	15	10	8	3
Post Event Data Report: Provides event demographics and additional details on event performance.	•	•	•	•	•
Sponsorship Cost	\$90,000	\$60,000	\$40,000	\$20,000	\$10,000

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

*Start-ups may secure a Bronze Sponsorship for US\$5,000 provided they:

(1) Have been in business less than 3 years; (2) Have less than \$5M in annual revenue; and (3) Have less than 30 employees at signing of contract.

About Linux Security Summit

June 26-27, 2025 | Denver, CO

August 28-29, 2025 | Amsterdam, Netherlands

Linux Security Summit (LSS) is a technical forum for collaboration between Linux developers, researchers, and end users with the primary aim of fostering community efforts to analyze and solve Linux security challenges.

LSS is where key Linux security community members and maintainers gather to present their work and discuss research with peers, joined by those who wish to keep up with the latest in Linux security development and who would like to provide input to the development process.

Sponsorships-at-a-Glance

Contact sponsorships@linuxfoundation.org to secure your sponsorship today.

	PLATINUM	GOLD
NORTH AMERICA	UNLIMITED	UNLIMITED
EUROPE	UNLIMITED	UNLIMITED
Video Recording: Your logo and an approved message will be included on the splash screen for each video. Videos are publicly available on The Linux Foundation YouTube Channel.	1 Day of Event	
Breakfast & Breaks : Your logo will appear on signage placed strategically in the coffee break area and on buffets for maximum exposure.	•	•
Recognition in opening session	•	
Recognition on Event Signage and Website: Prominent logo display on all the event web pages and on conference signage.	•	•
Conference Attendee Passes: Full access passes to the entire conference for your staff or customers.	8	4
Sponsorship Cost	\$10,000	\$5,000

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About the Linux Foundation Europe Roadshow

In a one-day event, the LF Europe Roadshow unites policymakers, developers, and academia for a grassroots gathering. This unique opportunity promotes collaboration and shared learning, connecting organizations and communities across Europe.

Each roadshow includes an Impact Track that focuses on key industries relevant to Europe, ensuring attendees connect with the right audience and engage in meaningful conversations.

What: Bi-annual roadshow held in European cities.

Why: Nowhere else will you find developers, executives, and legal professionals mingling to shape the future of tech in Europe. This is your chance to network and engage with key players while influencing significant tech conversations.

How: Select a relevant topic that resonates with your industry impact, join our Impact Track, and let's collaborate to bring your ideas to life!

What Content Can You Expect?



CASE STUDIES: INNOVATIONS IN OPEN SOURCE PROJECTS ACROSS EUROPE



DEVELOPER EDUCATION & POLICY MAKER AWARENESS ON OPEN SOURCE TECHNOLOGY



OPEN SOURCE IN THE PUBLIC SECTOR



FOR MEMBERS: ENGAGE CXOS ROUNDTABLE DISCUSSIONS FOR STRATEGIC INSIGHTS DRIVEN BY BUSINESS VALUE

8 July 2025 | Milan, Italy

29 October 2025 | Ghent, Belgium

Pricing below reflects sponsorship for a single event; contact sponsorships@linuxfoundation.org to explore opportunities for sponsoring both events in the roadshow.

	PLATINUM	GOLD	SILVER	BRONZE
ITALY	2 AVAILABLE	4 AVAILABLE	8 AVAILABLE	LIMITED AVAILABILITY
BELGIUM	2 AVAILABLE	4 AVAILABLE	8 AVAILABLE	LIMITED AVAILABILITY
Recognition During Opening Keynote Session: Sponsor Recognition by Name.	•	•		
Keynote Stage Branding: Logo prominently displayed on stage screens.	•	•	•	
Exhibit Table:	6' x 4' exhibit space with draped 6' table	6' x 4' exhibit space with draped 6' table	6' x 4' exhibit space with draped 6' table	6' x 4' exhibit space with draped 6' table
Lead Retrieval App: Live scans, real time reporting, and ability to take notes on captured leads. *Sponsors receive a license for the lead retrieval app to install on their own device. No physical device provided.	•	•	•	•
Recognition on Event Signage and Website: Prominent logo display on all event web pages and on conference signage.	•	•	•	•
Recognition in Pre-Conference Email Marketing	•	•	•	•
Conference Attendee Passes: Full access passes to the entire conference for your staff or customers.	8	6	4	2
Post-Event Data Report: Provides event demographics and additional details on event performance	•	•	•	•
Sponsorship Cost	\$30,000	\$20,000	\$12,500	\$6,000

Sponsoring the LF Europe Roadshow not only demonstrates your commitment to advancing collaboration and innovation within the European open-source community but also provides a unique opportunity to engage directly with key stakeholders shaping the future of technology in Europe. Secure your place at the forefront of change and join us in shaping the future of open-source technology in Europe.

AT THE HEART OF LF EUROPE ROADSHOWS:

Our Mission and Values.

LF Europe Roadshows are more than just events: they embody a community-driven ethos guided by technical excellence and a commitment to showcasing the vibrant European open source community.

For this reason, we will spotlight European projects particularly those local to the host city of each roadshow. It's our way to celebrate innovation and foster collaboration within the European open source community, offering valuable opportunities for local innovators to connect and collaborate. We believe in the power of community-driven initiatives to foster positive change and shape the future of technology in Europe.



We understand that every organization has unique needs and objectives. That's why we offer the flexibility to create custom sponsorship packages tailored to your specific requirements. Whether you're interested in sponsoring a reception, hosting a special session, or shaping the overall direction of the roadshow, we work closely with you to design a sponsorship package that aligns with your goals. With this opportunity, you can not only showcase your brand but also play a significant role in shaping the roadshow experience

Who Attends Open Source Summit

Developers

Systems, Embedded, Applications,
Kernel & Operating Systems

Operations

Architects, SRE, Site Reliability
Engineers, DevOps, SysAdmins

Community & Leadership

Technical Managers, Community
Managers, Executive Leaders, Legal &
Compliance, Operations & Processing
Management, OSPO Teams

Academic/Media/Other

Professors, Students, Media, Analysts,
Product, Biz Dev, Marketing



Why Attend Open Source Summit?

Thousands of attendees attend Open Source Summit Europe each year to:

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- Learn about the latest trends in open source and open technologies
- Access leading experts to learn how to navigate the complex open source environment
- Find out how others have used open source projects to gain efficiencies
- Gain a competitive advantage by learning about the latest in innovative open solutions
- Find out what industry-leading companies and projects are doing in the future, and where technologies are headed
- Explore career opportunities with the world's leading technology companies

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Opt-In Attendee Lead List	Attendee Registration Opt-in List	Attendee Registration Opt-in List			
Speaking Opportunity: Content must be approved by PC and the LF. Based on availability.	10-minute Keynote	5-minute Keynote	Conference Session		
Promotional Recognition	Verbal and Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing, and on Event Signage and Website	Verbal and Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing, and on Event Signage and Website	Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing and on Event Signage and Website	Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing and on Event Signage and Website	Logo Recognition on Event Signage, Pre-Conference Email Marketing and Website
Collateral Distribution: Laid out in a prominent location near registration onsite.	•	•	•	•	•
Exhibit Table	8'x8' space includes 2 tabletops, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi	6'x6' space includes 1 tabletop, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi	6'x6' space includes 1 tabletop, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi	6'x6' space includes 1 tabletop, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi	6'x6' space includes 1 tabletop, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi
Lead Retrieval Devices: Live scans, real time reporting and ability to take notes on captured leads.	1x	1x	1x	1x	1x
Conference Attendee Passes and 20% Discount on Additional Conference Attendee Passes	20	15	10	5	3
Post Event Data Report: Provides event demographics and additional details on event performance.	•	•	•	•	•
Sponsorship Cost	\$35,000	\$25,000	\$15,000	\$10,000	\$5,000

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

*Start-ups may secure a Bronze Sponsorship for US\$2,500 provided they:

(1) Have been in business less than 3 years; (2) Have less than \$5M in annual revenue; and (3) Have less than 30 employees at signing of contract.

Who Attends Open Source Summit

Developers

Systems, Embedded, Applications,
Kernel & Operating Systems

Operations

Architects, SRE, Site Reliability
Engineers, DevOps, SysAdmins

Community & Leadership

Technical Managers, Community
Managers, Executive Leaders, Legal &
Compliance, Operations & Processing
Management, OSPO Teams

Academic/Media/Other

Professors, Students, Media, Analysts,
Product, Biz Dev, Marketing



Why Attend Open Source Summit?

Thousands of attendees attend Open Source Summit Europe each year to:

- Meet face-to-face for problem-solving, discussions and collaboration
- Learn about the latest trends in open source and open technologies
- Access leading experts to learn how to navigate the complex open source environment
- Find out how others have used open source projects to gain efficiencies
- Gain a competitive advantage by learning about the latest in innovative open solutions
- Find out what industry-leading companies and projects are doing in the future, and where technologies are headed
- Explore career opportunities with the world's leading technology companies

“ WE MET SOME OF THE BRIGHTEST AND MOST TALENTED ATTENDEES, AND LEARNED FIRSTHAND FROM INDUSTRY LEADERS. THE EVENTS AND SPONSORSHIP TEAM MADE SURE WE HAD EVERYTHING WE NEEDED FOR A SUCCESSFUL EVENT. WE'RE LOOKING FORWARD TO MORE LINUX FOUNDATION EVENTS IN THE FUTURE! ”

Sponsorships-at-a-Glance Contact sponsorships@linuxfoundation.org to secure your sponsorship today.	DIAMOND 4-AVAILABLE 2 AVAILABLE	PLATINUM 8-AVAILABLE 7 AVAILABLE	GOLD 10-AVAILABLE 5 AVAILABLE	SILVER UNLIMITED	BRONZE UNLIMITED
Meeting Room: For private meeting use only.	Private Use - 3 Days	Private Use - 1 Day			
Attendee Registration Contact List (Opt-in Only)	• (List provided pre and post event)	• (List provided post event)			
Speaking Opportunity: Content must be approved by PC and the LF. Based on availability.	10-minute Keynote OR Conference Session	5-minute Keynote OR Conference Session	Conference Session OR BoF		
Sponsored Session Attendee List	• (if sponsor session selected)	• (if sponsor session selected)	•		
Post-Event Marketing & Resource Package: Event resources for sponsors to use as they choose. Provided in raw, editable files to sponsors 3 weeks post event.	Sponsored Session Recording + Sponsor Video Highlight Reel (Content includes clips of speakers, booth and logo placement. 10-20 second video)	Sponsored Session Recording	Sponsored Session Recording		
Social Media Promotion from LF social handles	2 Posts and 1 Re-Share	1 Post and 1 Re-Share	1 Shared Post and 1 Re-Share		
Promotion of Activity in Sponsor Booth: A session, demo, giveaway or other activity of your choosing will be published & promoted on the conference schedule. Time slots will be communicated by Sponsor Services, and may not overlap conference sessions.	Promotion of (2) in-booth activities/ time slots	Promotion of (1) in-booth activity/ time slot	Promotion of (1) in-booth activity/ time slot		
Social Promotion Cards: Editable graphics which include the conference logo and your logo, provided to you for promoting your participation in the event.	•	•	•	•	
Promotional Recognition	Verbal and Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing, and on Event Signage and Website	Verbal and Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing, and on Event Signage and Website	Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing and on Event Signage and Website	Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing and on Event Signage and Website	Logo Recognition on Event Signage, Pre-Conference Email Marketing and Website
Marketing Kit: Custom graphics and social media posts provided to promote your attendance and presence at the event.	•	•	•	•	•
Collateral Distribution: Laid out in a prominent location near registration onsite.	•	•	•	•	•
Access to Event Press/Analyst List: Contact list shared one week prior to the event for your own outreach.	•	•	•	•	•
Exhibit Booth (Upgrade options available)	20'x20' space includes 2M counter with graphics, 2 stools, power, and conference wifi	15'x15' space includes 2M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	10'x10' space includes 1M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	10'x10' space includes 1M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	6'x6' space includes table, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi
Lead Retrieval Devices: Live scans, real time reporting and ability to take notes on captured leads.	2x	1x	1x	1x	1x
Conference Attendee Passes and 20% Discount on Additional Conference Attendee Passes	25	15	10	8	3
Post Event Data Report: Provides event demographics and additional details on event performance.	•	•	•	•	•
Sponsorship Cost	\$90,000	\$60,000	\$40,000	\$20,000	\$10,000

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

*Start-ups may secure a Bronze Sponsorship for US\$5,000 provided they:

(1) Have been in business less than 3 years; (2) Have less than \$5M in annual revenue; and (3) Have less than 30 employees at signing of contract.

28-29 August 2025 | Amsterdam, Netherlands

About AI_dev: Open Source GenAI & ML Summit

AI_dev is a nexus for developers delving into the intricate realm of open source generative AI and machine learning. At the heart of this event is the belief that open source is the engine of innovation in AI.

By uniting the brightest developers from around the world, we aim to ignite discussions, foster collaborations, and shape the trajectory of open source AI.

Attendees will join to dive deep into hands-on sessions, join in on the robust technical discourse, and harness the collective expertise to push the boundaries of what's possible in the AI realm with open source.

AI_dev 2025 Topics

- Foundations, Frameworks and Tools for Machine Learning
- MLOps, GenOps and DataOps
- Generative AI and Creative Computing
- Autonomous AI and Reinforcement Learning
- Natural Language Processing and Computer Vision
- Edge and Distributing AI
- Data Engineering and Management
- Community and Ecosystem Building
- Responsible AI: Ethics, Security, and Governance in AI

Who Attends

SOFTWARE DEVELOPERS & ENGINEERS

From ML beginners to seasoned GenAI experts, these professionals are at the heart of the summit, passionate about harnessing open source AI to innovate and drive advancements.

MACHINE LEARNING ENGINEERS

Specialists who implement, maintain, and innovate with ML algorithms and tools, bridging theory with real-world application.

AI RESEARCHERS

Both from academia and industry, these experts delve deep into the intricate facets of AI, seeking to share insights and understand the practical applications of their work.

OPEN SOURCE CONTRIBUTORS

Active participants in the open source ecosystem, especially those involved in AI and ML projects, looking to collaborate, learn, and grow.

1,000 attendees are expected to attend AI_dev Europe 2025

Sponsorships-at-a-Glance

Contact sponsorships@linuxfoundation.org to secure your sponsorship today.

Sponsorships-at-a-Glance Contact sponsorships@linuxfoundation.org to secure your sponsorship today.	DIAMOND 4 AVAILABLE	PLATINUM 8 AVAILABLE	GOLD 10 AVAILABLE 7 AVAILABLE	SILVER UNLIMITED	BRONZE UNLIMITED
Meeting Room: For private meeting use only.	Private Use - 2 Days	Private Use - 1 Day			
Attendee Registration Contact List (Opt-in Only)	• <i>(List provided pre and post event)</i>	• <i>(List provided post event)</i>			
Speaking Opportunity: Content must be approved by PC and the LF. Based on availability.	10-minute Keynote OR Conference Session	5-minute Keynote OR Conference Session	Conference Session OR BoF		
Sponsored Session Attendee List	• <i>(if sponsor session selected)</i>	• <i>(if sponsor session selected)</i>	•		
Post-Event Marketing & Resource Package: Event resources for sponsors to use as they choose. Provided in raw, editable files to sponsors 3 weeks post event.	Sponsored Session Recording + Sponsor Video Highlight Reel <i>(Content includes clips of speakers, booth and logo placement. 10-20 second video)</i>	Sponsored Session Recording	Sponsored Session Recording		
Social Media Promotion from LF social handles	2 Posts and 1 Re-Share	1 Post and 1 Re-Share	1 Shared Post and 1 Re-Share		
Promotion of Activity in Sponsor Booth: A session, demo, giveaway or other activity of your choosing will be published & promoted on the conference schedule. Time slots will be communicated by Sponsor Services, and may not overlap conference sessions.	Promotion of (2) in-booth activities/ time slots	Promotion of (1) in-booth activity/ time slot	Promotion of (1) in-booth activity/ time slot		
Social Promotion Cards: Editable graphics which include the conference logo and your logo, provided to you for promoting your participation in the event.	•	•	•	•	
Promotional Recognition	Verbal and Logo Recognition During Keynote, in Press Releases, and on Event Signage and Website	Verbal and Logo Recognition During Keynote, in Press Releases, and on Event Signage and Website	Logo Recognition During Keynote, in Press Releases, and on Event Signage and Website	Logo Recognition During Keynote, in Press Releases, and on Event Signage and Website	Logo Recognition on Event Signage and Website
Marketing Kit: Custom graphics and social media posts provided to promote your attendance and presence at the event.	•	•	•	•	•
Collateral Distribution: Laid out in a prominent location near registration onsite.	•	•	•	•	•
Access to Event Press/Analyst List: Contact list shared one week prior to the event for your own outreach.	•	•	•	•	•
Exhibit Booth (Upgrade options available)	15'x15' space includes 2M counter with graphics, 2 stools, power, and conference wifi	10'x10' space includes 2M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	8'x8' space includes 1M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	8'x8' space includes 1M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	6'x6' space includes table, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi
Lead Retrieval Devices: Live scans, real time reporting and ability to take notes on captured leads.	2x	1x	1x	1x	1x
Conference Attendee Passes and 20% Discount on Additional Conference Attendee Passes	25	15	10	8	3
Post Event Data Report: Provides event demographics and additional details on event performance.	•	•	•	•	•
Sponsorship Cost	\$45,000	\$30,000	\$20,000	\$10,000	\$5,000

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

* Start-ups may secure a Bronze Sponsorship for US\$2,500 provided they: (1) Have been in business less than 3 years; (2) Have less than \$5M in annual revenue; and (3) Have less than 30 employees at signing of contract.

About The Linux Foundation Europe Member Summit

28 October 2025 | Ghent, Belgium

Where industry leaders convene to drive digital transformation with open source technologies and learn how to collaboratively manage the largest shared technology investment of our time.

Open source is ubiquitous in computing—nearly all leading organizations use it to power their work. To deliver innovative products and services to their users and customers, companies must learn directly from the senior technologists and thought leaders who steer the most widely used and influential projects.

The event fosters collaboration, innovation, and partnerships among the leading projects and organizations working to drive digital transformation

with open source technologies. It is a must-attend for business and technical leaders looking to advance open source strategy, implementation and investment in their organizations and learn how to collaboratively manage the largest shared technology investment of our time.

For sponsors, it is an excellent opportunity to gain access to the event and the attendees for strategic discussions and collaboration.



Sponsorships-at-a-Glance

Contact sponsorships@linuxfoundation.org to secure your sponsorship today.

	DIAMOND	PLATINUM	GOLD	SILVER
	3 AVAILABLE	3 AVAILABLE	4 AVAILABLE	UNLIMITED
Speaking Opportunity: All sponsor content must be approved by the Program Committee and The Linux Foundation. Speaking slots based on availability.	10-minute Keynote or Session			
Inclusion in Onsite Press News Package: Announcements you'd like to make onsite will be included in the daily news package sent to media covering the event.	•	•	•	
Recognition During Opening Keynote Session: Sponsor recognition by name.	•	•	•	
Shared Sponsorship of 1 Attendee Social Function: Includes branding throughout the social function.	Evening Event (1 day)	Lunch (1 day)	Breakfast & Breaks (1 day)	
Keynote Stage Branding: Logo prominently displayed on stage screens.	•	•	•	
Access to Event Press List	•	•	•	•
Exhibit Table	Includes (1) table, 2 chairs, power, and conference wifi.	Includes (1) table, 2 chairs, power, and conference wifi.	Includes (1) table, 2 chairs, power, and conference wifi.	Includes (1) table, 2 chairs, power, and conference wifi.
Member Summit Invitations: Full access passes to the entire conference for your staff or customers.	10	8	6	3
Recognition on Event Signage and Event Website: Prominent logo display on all event web pages and on the conference signage.	•	•	•	•
Recognition in Pre-Conference Email Marketing: Includes link to your URL.	•	•	•	•
Sponsor Designation in Press Releases: Recognition as sponsor in the body of the release.	•	•	•	•
Sponsorship Cost	\$20,000	\$12,000	\$6,500	\$2,000

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.



Attendee Gift Sponsor

\$10,000 • 1 Available
(200 expected attendance)

Every in-person attendee at the event will receive an event gift. Includes your logo on the gift. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost.



Wireless Access Sponsorship

\$5,000 • 1 Available

Conference wifi will be named after sponsor. Leveled sponsorship required.



Lanyard Sponsorship

\$2,500 • 1 Available

Every attendee at the event will wear a name badge and lanyard and your logo will appear across the lanyard. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost. Level sponsorship required.



Who Attends Open Source Summit

Developers

Systems, Embedded, Applications,
Kernel & Operating Systems

Operations

Architects, SRE, Site Reliability
Engineers, DevOps, SysAdmins

Community & Leadership

Technical Managers, Community
Managers, Executive Leaders, Legal &
Compliance, Operations & Processing
Management, OSPO Teams

Academic/Media/Other

Professors, Students, Media, Analysts,
Product, Biz Dev, Marketing



Why Attend Open Source Summit?

Thousands of attendees attend Open Source Summit Europe each year to:

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- Learn about the latest trends in open source and open technologies
- Access leading experts to learn how to navigate the complex open source environment
- Find out how others have used open source projects to gain efficiencies
- Gain a competitive advantage by learning about the latest in innovative open solutions
- Find out what industry-leading companies and projects are doing in the future, and where technologies are headed
- Explore career opportunities with the world's leading technology companies

“ WE MET SOME OF THE BRIGHTEST AND MOST TALENTED ATTENDEES, AND LEARNED FIRSTHAND FROM INDUSTRY LEADERS. THE EVENTS AND SPONSORSHIP TEAM MADE SURE WE HAD EVERYTHING WE NEEDED FOR A SUCCESSFUL EVENT. WE'RE LOOKING FORWARD TO MORE LINUX FOUNDATION EVENTS IN THE FUTURE! ”

Sponsorships-at-a-Glance Contact sponsorships@linuxfoundation.org to secure your sponsorship today.	DIAMOND 2 AVAILABLE	PLATINUM 4 AVAILABLE 3 AVAILABLE	GOLD 8 AVAILABLE 7 AVAILABLE	SILVER UNLIMITED	BRONZE UNLIMITED
Opt-In Attendee Lead List	Attendee Registration Opt-in List	Attendee Registration Opt-in List			
Speaking Opportunity: Content must be approved by PC and the LF. Based on availability.	10-minute Keynote	5-minute Keynote	Conference Session		
Promotional Recognition	Verbal and Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing, and on Event Signage and Website	Verbal and Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing, and on Event Signage and Website	Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing and on Event Signage and Website	Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing and on Event Signage and Website	Logo Recognition on Event Signage, Pre-Conference Email Marketing and Website
Collateral Distribution: Laid out in a prominent location near registration onsite.	•	•	•	•	•
Exhibit Table	8'x8' space includes 2 tabletops, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi	6'x6' space includes 1 tabletop, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi	6'x6' space includes 1 tabletop, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi	6'x6' space includes 1 tabletop, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi	6'x6' space includes 1 tabletop, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi
Lead Retrieval Devices: Live scans, real time reporting and ability to take notes on captured leads.	1x	1x	1x	1x	1x
Conference Attendee Passes and 20% Discount on Additional Conference Attendee Passes	20	15	10	5	3
Post Event Data Report: Provides event demographics and additional details on event performance.	•	•	•	•	•
Sponsorship Cost	\$35,000	\$25,000	\$15,000	\$10,000	\$5,000

Open Source Summit

Open Source Summit is a conference umbrella, composed of a collection of events covering the most important technologies, topics and issues TOUCHING open source today.

Who Attends

Developers

Systems, Embedded, Applications,
Kernel & Operating Systems

Operations

Architects, SRE, Site Reliability Engineers,
DevOps, SysAdmins

Community & Leadership

Technical Managers, Community Managers,
Executive Leaders, Legal & Compliance, Operations
& Processing Management, OSPO Teams

Academic/Media/Other

Professors, Students, Media, Analysts



AI_dev

AI_dev: Open Source GenAI & ML Summit unites the brightest developers from around the world to ignite discussions, foster collaborations, and shape the trajectory of open source AI.

Who Attends

Software Developers & Engineers

From ML beginners to seasoned GenAI experts.

Machine Learning Engineers

Who implement, maintain, and innovate with ML algorithms and tools.

AI Researchers

From academia and industry.

Open Source Contributors

Involved in AI and ML projects, looking to collaborate, learn, and grow.

2025 Topics

- Foundations, Frameworks and Tools For Machine Learning
- MLOps, GenOps and DataOps
- Generative AI and Creative Computing
- Autonomous AI and Reinforcement Learning
- Natural Language Processing and Computer Vision
- Edge and Distributing AI
- Data Engineering and Management
- Community and Ecosystem Building
- Responsible AI: Ethics, Security, and Governance in AI

Sponsorships-at-a-Glance Contact sponsorships@linuxfoundation.org to secure your sponsorship today.	DIAMOND 4 AVAILABLE	PLATINUM 8 AVAILABLE 7 AVAILABLE	GOLD 10 AVAILABLE 8 AVAILABLE	SILVER UNLIMITED	BRONZE UNLIMITED
Meeting Room: For private meeting use only.	Private Use - 3 Days	Private Use - 1 Day			
Attendee List with Contact Information (Opt-In Registrants)	Attendee Registration Opt-In List Pre and Post Event+ Sponsored Session Attendee List (if sponsored session is selected)	Attendee Registration Opt-in List Post Event + Sponsored Session Attendee List (if sponsored session is selected)	Sponsored Session Attendee List		
Speaking Opportunity: Content must be approved by PC and the LF. Based on availability.	10-minute Keynote OR Conference Session	5-minute Keynote OR Conference Session	Conference Session OR BoF		
Post-Event Marketing & Resource Package: Resources for ongoing engagement and momentum, including a short sponsor-specific video highlight reel (including photos of your booth, speakers, and session) press coverage links, and session recording file, which will be delivered approximately 3 weeks post-event.	Sponsor-Specific Video Highlight Reel, Press Coverage Links, and Sponsor Session Recording File	Sponsor Session Recording File	Sponsor Session Recording File		
Social Media Promotion from The Linux Foundation X (formerly Twitter) Account	2 X (formerly Twitter) Posts and 1 Re-Share	1 X (formerly Twitter) Post and 1 Re-Share	1 X (formerly Twitter) Post with other Gold Sponsors and 1 Re-Share		
Promotion of Sponsor-hosted demo or mini session at booth: Listed on the official event schedule. Can occur during official event breaks only. Time slots will be communicated by Sponsor Services.	Promotion of (2) sponsor in-booth demo	Promotion of (2) sponsor in-booth demo	Promotion of (1) sponsor in-booth demo		
Sponsor/Event Social Cards: Your company logo along with event logo on social card designed for easy sharing on social media platforms.	•	•	•	•	
Promotional Recognition	Verbal and Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing, and on Event Signage and Website	Verbal and Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing, and on Event Signage and Website	Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing and on Event Signage and Website	Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing and on Event Signage and Website	Logo Recognition on Event Signage, Pre-Conference Email Marketing and Website
Marketing Kit: Custom graphics and social media posts provided to promote your attendance and presence at the event.	•	•	•	•	•
Collateral Distribution: Laid out in a prominent location near registration onsite.	•	•	•	•	•
Access to Event Press/Analyst List: Contact list shared one week prior to the event for your own outreach.	•	•	•	•	•
Exhibit Booth (Upgrade options available)	8'x8' space includes (2) tables, tabletop sign with logo, 2 chairs, power, and conference wifi	8'x8' space includes (2) tables, tabletop sign with logo, 2 chairs, power, and conference wifi	6'x6' space includes (1) table, tabletop sign with logo, 2 chairs, power, and conference wifi	6'x6' space includes (1) table, tabletop sign with logo, 2 chairs, power, and conference wifi	6'x6' space includes (1) table, tabletop sign with logo, 2 chairs, power, and conference wifi
Lead Retrieval Devices: Live scans, real time reporting and ability to take notes on captured leads.	2x	1x	1x	1x	1x
Conference Attendee Passes and 20% Discount on Additional Conference Attendee Passes	30	20	15	10	3
Post Event Data Report: Provides event demographics and additional details on event performance.	•	•	•	•	•
Sponsorship Cost	\$65,000	\$42,000	\$27,500	\$15,000	\$8,000

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

*Start-ups may secure a Bronze Sponsorship for US\$4,000 provided they:

(1) Have been in business less than 3 years; (2) Have less than \$5M in annual revenue; and (3) Have less than 30 employees at signing of contract.

2025 December 11-12 | Tokyo, Japan

About Open Compliance Summit

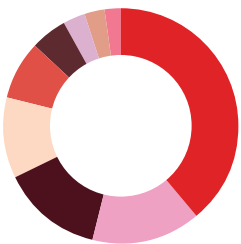
The Open Compliance Summit is an exclusive event for Linux Foundation members and select invitees. The summit provides a neutral environment for participants from different companies and different backgrounds to:

- Discuss and exchange compliance best practices (processes, policies, guidelines, tools, open source governance, etc.).
- Increase awareness on implementing and managing a compliance program, and managing compliance via your supply chain.
- Discuss common compliance challenges and how to address them.
- Increase involvement of participants in The Linux Foundation Open Compliance Program (tools, templates, SPDX, etc.).

Open Compliance Summit 2023 by the Numbers:

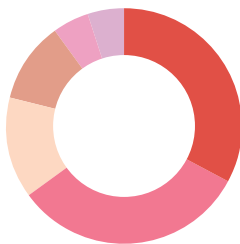
Event demographics will be updated with 2024 data once the event has passed

118 TOTAL REGISTRANTS ATTENDEES FROM 56 ORGANIZATIONS



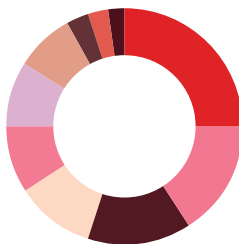
Industry

- Information 39%
- Automotive 15%
- Non-Profit 14%
- Telecommunication 11%
- Industrials 8%
- Professional 5%
- Consumer Goods 3%
- Healthcare 3%
- Materials 2%



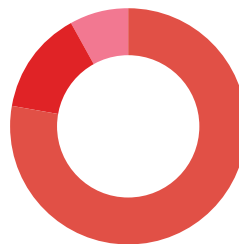
Job Level

- Other 33%
- Manager 32%
- Individual 14%
- CP / SVP / GM 11%
- CXO / ED 5%
- Director 5%



Job Function

- Manager - OSPO 25%
- Other 16%
- Systems / Embedded 14%
- Legal Compliance 11%
- Executive Leader 9%
- Manager 9%
- Application 8%
- Kernel / Operating 3%
- Manager - Other 3%
- Production / Biz Dev 2%



Country

- Asia 78%
China, Hong Kong, India, Japan, Republic of Korea
- North America 14%
Canada, Mexico, United States Minor Outlying Islands, USA
- Europe 8%
Austria, Bulgaria, Croatia, Czech Republic, Finland, France, Germany, Ireland, Israel, Netherlands, Spain, Sweden, Switzerland, Turkey, United Kingdom

11 

COUNTRIES
REPRESENTED

TOP 3 JOB
FUNCTIONS

MANAGER - OSPO
LEGAL/COMPLIANCE
EXECUTIVE LEADER

Sponsorships-at-a-Glance

Contact sponsorships@linuxfoundation.org to secure your sponsorship today.

	GOLD 4 AVAILABLE	SILVER 4 AVAILABLE	BRONZE UNLIMITED
Shared Bookable Meeting Room: For private meeting use only.	•		
Shared Branding on Signage in Meal Area	•		
Sponsored Session Attendee List	• (if sponsor session is chosen)		
Speaking Opportunity: All sponsor content must be approved by Program Committee and The Linux Foundation. Speaking slots based on availability.	10-Minute Keynote or Session	5-Minute Keynote	
Exhibit Booth: Includes (1) table and (2) chairs	•	•	•
Recognition on Event Signage and Website: Prominent logo display on all event web pages and on conference signage.	•	•	•
Recognition in Pre-Conference Email Marketing: Includes link to your URL.	•	•	•
Conference Attendee Passes: Full access passes to the entire conference for your staff or customers.	6	4	2
Recognition During Opening Keynote Session: Sponsor Recognition by Name.	•	•	•
Keynote Stage Branding: Logo prominently displayed on stage screens or signage.	•	•	•
Sponsorship Cost	\$15,000	\$10,000	\$7,000

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.



PART 2

Linux Foundation Project Events



Academy Software Foundation Open Source Forum

February 13, 2025 | Los Angeles, CA

Open Source Forum, hosted by Academy Software Foundation (ASWF), is an annual event that gathers influential business and technical leaders from the motion picture and media industries to collaborate and share ideas, insights and experiences to drive the future of open source software for visual effects and animation.

The Academy Software Foundation hosts and maintains open source projects that are widely used by visual effects and animation studios. Your sponsorship of Open Source Forum supports the Foundation as we work to attract new contributors and grow our project communities.

Sponsorship benefits for your organization:

- Showcase your organization's support for the Academy Software Foundation and open source software development.
- Raise awareness for the work your organization is doing to support popular open source projects.
- Increase visibility among potential new employees.
- Introduce potential contributors to projects that are important to your organization.

Promotional Marketing Opportunities

Contact events@aswf.io to secure your sponsorship today.



Evening Reception \$3,500 - 2 1 Available

Treat attendees to a special experience by co-sponsoring the Evening Reception!

Attendees participating onsite will enjoy a fun-filled evening with food, drinks and new friends. Benefits include:

- Recognition on conference schedule
- Signage at entrance and throughout venue including on bars and buffets
- Recognition on event website as an event partner



PM Break \$3,000 - SOLD OUT

Treat attendees to snacks on the day of the event. Benefits include:

- Recognition on conference schedule
- Signage at buffets
- Listed on event website as an event partner



Lanyards \$2,000 - SOLD OUT

Every in-person attendee at the event will wear a name badge lanyard with your logo on it. Pricing includes single color logo imprint. Sponsor also receives:

- Recognition on event website as an event partner

Academy Software Foundation Open Source Forum

February 13, 2025 | Los Angeles, CA

Open Source Forum, hosted by Academy Software Foundation (ASWF), is an annual event that gathers influential business and technical leaders from the motion picture and media industries to collaborate and share ideas, insights and experiences to drive the future of open source software for visual effects and animation.

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- Recognition on event website as an event partner

Automotive Grade Linux All Member Meeting

February 26-27, 2025 | Tokyo, Japan

The Automotive Grade Linux All-Member Meetings take place bi-annually and are the meeting place for the Automotive Grade Linux (AGL), a Collaborative Project of The Linux Foundation, which is dedicated to creating open source software solutions for automotive applications.

Sponsorships-at-a-Glance

Contact events@automotivelinux.org to secure your sponsorship today.

	DIAMOND 1 AVAILABLE	PLATINUM 1 AVAILABLE	GOLD 3 2 AVAILABLE	SILVER 6 AVAILABLE
Collateral at Registration: Ability to provide a piece of collateral or give-away for attendees when they check-in	•			
Speaking Opportunity: Sponsor to work directly with AGL on signoff for content of session	Keynote, Day 1 20 mins	Keynote, Day 1 15 mins	Keynote 15 mins	
Recognition in Pre-Conference Email Marketing	•	•	•	
Keynote Stage Branding: Logo in Welcome slides	•	•	•	
Recognition in Opening & Closing Keynotes	•	•	•	
Recognition on Event Website: Prominent logo displayed on website	•	•	•	•
Recognition on Event Signage: Logo on onsite signage	•	•	•	•
Exhibit Space: The Demo Showcase is the hub of the event, providing excellent mindshare for sponsors	•	•	•	•
All Attendee Access at Demo Showcase Reception	•	•	•	•
Sponsorship Cost	\$20,000	\$15,000	\$10,000	\$5,000

Add-On Opportunities

Lunch Sponsor

\$2,000 • 2 AVAILABLE

Logo on lunch signage and event website. Thank you in opening and closing remarks.

Offsite Reception Sponsor

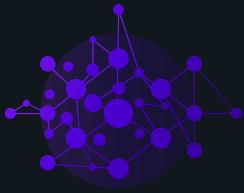
\$10,000 • 1 AVAILABLE

Logo on reception signage and cocktail napkins and Event website. Thank you in opening and closing remarks.

Welcome Reception Sponsor

\$5,000 • 1 AVAILABLE

Logo on reception signage and cocktail napkins and Event website. Thank you in opening and closing remarks.



Open Networking & Edge Summit

31 March 2025 | London, England

HOSTED ALONGSIDE KUBECON + CLOUDNATIVECON EUROPE

For over 10 years, Open Networking & Edge Summit has remained the premier event for open networking, edge, cloud, and IoT industries, bringing together technical and business leaders for in-depth, interactive discussions in a neutral and collaborative environment. This dynamic forum fosters innovative planning and strategizing of cutting-edge technologies with the operational support needed to maximize their impact.

This year's event is hosted alongside KubeCon + CloudNativeCon Europe given the significant evolution the industry is undergoing as it moves towards cloud native infrastructure. Advancements towards new business models powered by technologies like Kubernetes, AI and APIs enable disaggregation, automation, and dynamic scalability, reshaping how networks are designed and managed. At the Summit, technical and business leaders collaboratively explore these advancements, integrating the latest innovations

with operational and business strategies to push the boundaries of cloud-native networking and edge technologies in a collaborative, open source-driven environment.

With content for communications, cloud, and telecom service providers, as well as enterprise verticals requiring advanced networking capabilities through core, access, and edge, attendees learn to leverage open source ecosystems to realize digital transformation and Industry 4.0.

Open Networking & Edge Summit 2025 Industry Discussions

- The totality of open source projects across cloud-native networking, edge, connectivity, access, (including domain-specific AI), and automation.
- Generating new revenue streams for service providers leveraging Cloud Native technologies, AI and API exposure
- Enterprises government, global service providers, cloud, and more.
- Input from networking ecosystem decision-makers across architectural, technical and business domains.



Largest neutral, open networking and edge event



Disruptive Technology focus:
AI Use cases in cloud native networking & edge/IOT, access (open RAN, 6G, fixed wireless access), quantum computing, WASM, satellite connectivity, applications & more



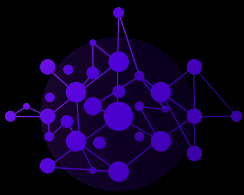
Attendees span technical & business executives, enterprise, telecom & cloud service providers, creators, implementers, evangelists, & more



Collaborative format with hallway tracks, visionary & inventor keynotes, and more



Discussions on practical industry challenges in 2025 & beyond



Sponsorships-at-a-Glance

Contact sponsorships@linuxfoundation.org to secure your sponsorship today. Please note that we are happy to negotiate custom packages and sponsorships. If you want to help create this show, LF Networking is here to engage with you.

DELIVERABLES	DIAMOND 4 AVAILABLE 2 AVAILABLE	PLATINUM 4 AVAILABLE	GOLD 5 AVAILABLE 4 AVAILABLE	START-UP UNLIMITED
Speaking Opportunity: All sponsor content must be approved by the Linux Foundation. No sales and marketing pitches allowed. Speaking slots based on availability.	10-minute Keynote	5-minute Keynote		
Access to opt-in attendee registration list: List may be used for marketing purposes, and will include attendee contact information (including email address) of opt-in attendees.	Post event			
Recognition During Plenary Session	•	•	•	•
Recognition on Event Signage and Website: Prominent logo display on all event web pages, and on conference signage onsite.	•	•	•	•
Recognition in Pre-Conference Email Marketing: Includes logo and link to your URL.	•			
Table top sponsor space + lead retrieval: 6'x4' footprint includes: (1) 6' (or similar) table, (2) chairs, (1) lead retrieval license and power	•	•	•	
In-Person Conference Attendee Passes: Full access in-person passes to the entire conference for your staff or customers.	15	10	6	6
Opportunity to provide (1) attendee giveaway at event. LFN approval required.	•	•	•	•
	\$25,000	\$15,000	\$9,000	\$4,500

Marketing Promotional Opportunities



Session Recording • \$2,500

Sponsor recognition slide with logo at the beginning of each recording. All session recordings will be published on the LF Networking YouTube Channel after the event.



Lunch: Exclusive sponsor of attendee lunch • \$20,000

- Prominent sponsor branding on signage
- Sponsor recognition on web agenda



Lanyards • \$2,500 • SOLD OUT

Every in-person attendee at the event will wear a name badge and lanyard and your logo will appear across the lanyard. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost.



AM/PM Breaks • \$5,000

Keep onsite attendees well-fueled with beverages and snacks during the morning and afternoon break.

- Prominent sponsor branding on signage
- Sponsor recognition on web agenda



OpenSearchCon Europe 2025

April 30 - May 1, 2025 | Amsterdam, Netherlands

The OpenSearch community is coming together again to learn and connect about all things search and analytics at the third annual OpenSearchCon. This two-day event is designed to bring together builders from across the global community to celebrate the success of the OpenSearch Project and look to the future of search, analytics, and generative AI.

What to Expect

- A two-day conference covering a broad range of technology topics, including Open Telemetry, Lucene, VectorDatabases, AI/ML, and more.
- Variety of session types, including the keynote session, tech breakouts, round tables, workshops and labs, and an unconference.
- Hands-on learning and workshop opportunities offered by the OpenSearch Managed Service.
- Attendee networking opportunities, including the welcome reception, The Search Party, and so much more over the course of two days!



Increase your brand awareness



Capture the attention of the open source community and drive greater brand buzz.



Establish thought leadership



Engage with the community more effectively and gain access to demos, networking, and round tables



Amplify and grow your business



Gain exposure to your business and expand its impact across the open



Network and connect



Create meaningful connections with prospects and your peers to cultivate new brand advocates.



Sponsorships-at-a-Glance

Contact sponsorships@linuxfoundation.org to secure your sponsorship today.

Sponsorship Deadline: March 26, 2025

	GOLD 3 AVAILABLE	SILVER 4-AVAILABLE 3 AVAILABLE	BRONZE 6-AVAILABLE 2 AVAILABLE
Speaking Opportunity Content to be approved by the Program Committee.	15-minute keynote		
Custom Question in Post-Event Attendee Survey: Opportunity to add question of your choice (must be approved by event committee), and follow up reporting with survey results.	•		
Opt-In registration list List may be used for marketing purposes, and will include attendee contact information (including email address) of opt-in attendees.	Shared Post-event	Shared Post-event	
Sponsor Recognition During Keynote - Verbal Recognition & Logo Included on "Thank You to Our Sponsors" Slide during keynote sessions	•	•	•
Social Media Promotion of Sponsorship: From OpenSearch social channels	Standalone	Standalone	Shared with other Bronze sponsors
Recognition on Event Signage and Website	•	•	•
Exhibit Table: Includes (1) 6' table, 2 chairs, power, and conference WiFi	•	•	•
Lead Retrieval App: Live scans, real time reporting, and ability to take notes on captured leads.	•	•	•
Post-Event Data Report: Provides event demographics and additional details on event performance.	•	•	•
Conference Attendee Passes	10	6	2
Sponsorship Price	\$10,000	\$7,000	\$3,500



Marketing Promotional Opportunities



Attendee T-Shirt

\$7,500 | SOLD OUT

Every attendee will receive an event t-shirt. The design will include your logo on sleeve of t-shirt. Logo must be single-color only (no gradient colors). Logo color, size, and placement will be determined by OpenSearch based on the overall t-shirt design.

- Reception with sponsor name listed on the official conference schedule
- Exclusive branding on food and drink stations and prominently placed signage
- Logo on drink tickets
- Opportunity to work with our team to bring your signature touches to the event with custom activations (additional fees may apply)



Lanyards

\$5,000 | 1 AVAILABLE

Showcase your logo on every attendee with the lanyard sponsorship. Logo size, color, and placement will be based on the lanyard design and are subject to OpenSearch approval. Logo must be single color only (no gradient).



Sweet Treats

\$5,000 | 2 AVAILABLE

Serve up some sweets and treats and do it while prominently displaying your logo and company branding. You can either sponsor cookies and brownies or some other sweet treat with lunch, or put your brand on display with an upgrade (additional fees may apply) to custom-branded cupcakes to sate everyone's palate. Benefits include:

- Branded signage during treat breaks
- Your logo and link on the event site
- Opportunity to do custom treats and/or napkins



Session Recording

\$7,500 | 1 AVAILABLE

Extend your presence long after the live conference concludes with the session recording sponsorship. All session recordings will be published on the Linux Foundation YouTube channel after the event. Benefits include:

- Sponsor recognition slide with logo at the beginning of each video recording
- Sponsor recognition in post-event email to attendees



Coffee Breaks

\$5,000 | 2 AVAILABLE - 1 PER DAY

Sponsorship includes prominent branding at all break stations in common areas.



Welcome Cocktail Reception

\$5,000 | 1 AVAILABLE

Who doesn't love a good party where you're able to network, connect with peers, and meet new people from across the open source community in a relaxed setting? This sponsorship covers the cocktail reception the night before the main event. Benefits include:

- Reception listed on the official event schedule with your company name
- Branded signage at the cocktail reception
- Your logo and link on the event site



Lunch

\$5,000 | 2 AVAILABLE - 1 PER DAY

Sponsorship includes prominent branding in lunch spaces during event.



The Search Party

\$7,500 | 1 AVAILABLE

If you're searching for a signature event that will enable you to increase your brand awareness and get directly in front of the community, sponsoring The Search Party is a great way to go. Benefits include:



Conference Wifi

\$2,500 | 1 AVAILABLE

Conference wifi network name or password will be named after sponsor, based on venue capabilities.



Diversity Scholarship

\$5,000 | UNLIMITED

Showcase your organization's support of OpenSearchCon's scholarship program by sponsoring the Diversity Scholarship. Benefits include:

- Recognition on pre-event promotion
- Recognition during the opening keynote
- Signage onsite at the event







Sponsorships-at-a-Glance

2025 June 18 | Tokyo, Japan

Contact openssfevents@linuxfoundation.org to secure your sponsorship today.

	PLATINUM 2 AVAILABLE	GOLD 4 AVAILABLE	SILVER UNLIMITED
Speaking Opportunity: All sponsor content must be approved by the Open Source Security Foundation. No sales and marketing pitches allowed. Speaking slots based on availability.	5-Minute Keynote		
Video Recording of Sponsored Keynote: Raw file to be used under creative license with attribution to The Linux Foundation and Open Source Security Foundation.	•		
Collateral at Registration: Ability to provide a piece of collateral or giveaway for attendees when they check-in.	•		
Recognition During Opening and Closing Keynote Session: Sponsor recognition by name.	•	•	
Exhibit Space: Includes (1) 6ft table, 2 chairs, power, and conference WiFi.	•	•	
Social Media Promotion of Sponsorship: From the Open Source Security Foundation X, Mastodon, Bluesky and LinkedIn channel.	•	•	
Recognition on Event Website: Prominent logo displayed on website.	•	•	•
Recognition on Event Signage: Logo on onsite signage.	•	•	•
Recognition in Pre and Post-Conference Email Marketing	Logo and URL	Logo and URL	Name and URL
Post-Event Data Report: Provides event demographics and additional details on event performance.	•	•	•
Complimentary Onsite Attendee Passes: To be used for booth staff, attendees and guests. Includes access to programming.	4	2	1
Sponsorship Cost	\$20,000	\$10,000	\$5,000

	Happy Hour/Reception \$7,500 • 1 available	Spark conversation about your brand during an onsite Happy Hour Reception. Your company can host this evening for all attendees with exclusive branding on all food and drink stations, and prominently placed signage.
	Lunch \$10,000 • 1 available	Sponsorship includes prominent branding at all lunch stations, along with the opportunity to make a 3-minute announcement before lunch starts, and recognition on the event website, schedule, and pre-event attendee communications.
	Breaks \$1,000 • 2 available	Sponsorship includes prominent branding at all coffee break stations, and recognition on the event website, schedule, and pre-event attendee communications.
	Session Recording \$1,500 • 1 available	Extend your presence long after the live event concludes with the session recording sponsorship. Sponsorship includes logo on all session recordings when added to YouTube and recognition on the event website.

About Open Source in Finance Forum

24 June 2025 | London

The Open Source in Finance Forum (OSFF) is the premier event that connects the leaders in financial services, technology, and open source innovation. This conference is uniquely designed to foster partnerships, advance talent development and accelerate technological advancements across the finance industry; building faster, trusted and secure solutions.

As open source becomes integral to financial services, OSFF provides companies with the tools to maximize open source collaboration. By strategically contributing to open projects, organizations benefit from reduced development costs, heightened security, top talent, and rapid innovation. OSFF 2025 will spotlight groundbreaking advancements, deliver insights on best practices, and offer exclusive access to the leaders shaping open source in finance.

Sponsorship at OSFF goes beyond a singular event; it's a year-long engagement with the FINOS community. Engage with influential executives, developers, and decision-makers through continuous touchpoints. By the time you reach your OSFF 2025 sponsor booth, you'll be an established name, part of an ongoing dialogue and trusted by your target audience.

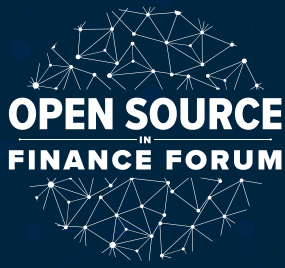
Sponsorship packages include opportunities across multiple channels and formats, each carefully designed to enhance your organization's visibility and impact throughout the year.

For tailored packages or special requests, reach out to us at sponsorships@linuxfoundation.org.

Unlock the potential of open source in finance with OSFF sponsorships that resonate all year.

Additional sponsorship opportunities:

- Open Source in Finance Forum - New York City, 21-22 October
- FINOS Research Studies, Hackathons, Meetups, & Webinars
- FINOS Open Source in Finance Podcast



PRESENTED BY



2025 SPONSORSHIP PROSPECTUS

Sponsorships-at-a-Glance

Contact sponsorships@linuxfoundation.org to secure your sponsorship today.

DELIVERABLES	LEADER	CONTRIBUTOR	COMMUNITY
	6 AVAILABLE	8 AVAILABLE 5 AVAILABLE	12 AVAILABLE 8 AVAILABLE
SPEAKING			
<p>Speaking Opportunity: Content must be approved by Program Committee and FINOS. Not a product pitch. Please consider DEI in speaker choices. Based on availability.</p> <p>If breakout session chosen, sponsor receives contact information of session attendees.</p>	5 minute keynote (limited) or 15 minute session	15 minute breakout session	
MARKETING / BRAND EXPOSURE			
Logo Recognition: Logo placement on pre-event marketing: Website, Emails and Social	1st Priority	2nd Priority	3rd priority
Monthly Mentions on Open Source in Finance Podcast: Pre-event podcasts.	1x Dedicated	1x Shared	1x Shared
Social Media: From the FINOS X & LinkedIn handles. Reposts to be approved by FINOS.	2 Monthly Mentions + 2 Thank You Posts (1 day-of event and 1 post-event) + 1 Repost Total	1 Monthly Mention + 2 Thank You Posts (1 day-of event and 1 post-event) + 1 Repost Total	1 Monthly Mention + 2 Thank You Posts (1 day-of event and 1 post-event)
Access to full list of opted-in attendees: With name, email, company name and title.	Pre & Post-Event	Post-Event	
Additional Promotional Marketing Opportunity: Based on availability, selected by FINOS.	1		
EMAIL PROMOTION			
Post-Event Email Recognition: Logo recognition in post-event attendee email communication.	1st Priority	2nd Priority	3rd priority

CONTINUED ON NEXT PAGE



2025 SPONSORSHIP PROSPECTUS

Sponsorships-at-a-Glance

Contact sponsorships@linuxfoundation.org to secure your sponsorship today.

DELIVERABLES	LEADER	CONTRIBUTOR	COMMUNITY
	6 AVAILABLE	8-AVAILABLE 5 AVAILABLE	12-AVAILABLE 8 AVAILABLE
ON-SITE EXPERIENCE			
Exhibit Booth: Includes table, (2) chairs, & tabletop sign with sponsor logo. Booth placement preference based on tier, but subject to availability and timing of signing contract.	•	•	•
Lead Retrieval App: Live scans, real time reporting and ability to take notes on captured leads. Use of lead retrieval app, no physical device provided.	1	1	1
Recognition on Event Signage: Logo prominently displayed on conference signage.	1st Priority	2nd Priority	3rd priority
Keynote Stage Branding: Logo prominently displayed on keynote stage screens.	1st Priority	2nd Priority	3rd priority
Keynote Stage Recognition: Verbal recognition during opening keynote session.	•	•	•
Marketing Table: Option to place marketing material or swag item on shared table. Item subject to FINOS approval.	2x	1x	1x
MISC.			
Conference Attendee Passes: Full access passes to the conference for your staff or clients.	15 Members 10 Non-Members	10 Members 8 Non-Members	8 Members 6 Non-Members
VIP Reception Invitations	2		
Discount Codes on Conference Passes — VIP Clients: For use by your VIP clients	20% Off - Unlimited Use	20% Off - Unlimited Use	20% Off - Unlimited Use
POST EVENT			
Custom Question(s) in Post-Event Attendee Survey: Opportunity to add question(s) of your choice (subject to approval by FINOS), and follow up reporting with data results.	2x	1x	
Post-Event Data Report: Provides event demographics and additional details.	•	•	•
Non-Member Price	\$45,000	\$30,000	\$15,000
FINOS Member Sponsorship Price	\$38,000	\$26,000	\$13,000

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

Participate in all 2025 Open Source in Finance Forum Events!

London | 24 June 2025 **New York | 21-22 October 2025**

Interested in sponsoring both events or creating a custom sponsor package? We offer a 7% discount for sponsoring both events and are happy to work with you to create a customized package to meet your organization's needs. Contracts for New York and London must be signed at the same time to receive the discount.



Additional Promotional Marketing Opportunities

These enhanced marketing opportunities require a leveled sponsor package unless otherwise noted.



Conference T-Shirt

\$10,000 | 1 AVAILABLE

Every attendee will receive an event t-shirt. Our designers always create fun shirts that are worn for years to come. Includes your logo on sleeve of shirt. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost.



Wireless Access Sponsorship

\$7,500 | 1 AVAILABLE

Conference wifi network name or password will be named after sponsor, based on venue capabilities.



Breakfast

\$7,500 | 1 AVAILABLE

Sponsorship includes prominent branding at all breakfast stations.



Lunch

\$15,000 | 1 AVAILABLE

Sponsorship includes prominent branding at all lunch stations.



Coffee Breaks

\$5,000 | 1 AVAILABLE

Keep onsite attendees well fueled with beverages and snacks. Benefits include:

- Prominent sponsor branding on signage
- Sponsor recognition on web agenda

Location, layout, and menu items will be determined by FINOS.



Lanyard

\$5,000 | 1 AVAILABLE

Every in-person attendee at the event will wear a name badge and lanyard and your logo will appear across the lanyard. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost.



Conference Bag

\$3,000 | 1 AVAILABLE

Every attendee will have the option to pick up a conference bag with event branding and your logo. Logo size and placement subject to bag design and FINOS approval. Logo must be single color only (no gradient colors).



Additional Marketing Table Item

\$500

In addition to the marketing table item(s) included in your sponsorship package, include an extra item with this add-on. Item subject to FINOS approval.



Attendee Reception + Booth Crawl

\$10,000 | 2 AVAILABLE

Sponsor(s) can host this evening with branding on all food and drink stations and prominently placed signage. Attendees will enjoy an evening reception with food, drinks and new friends. Benefits include:

- Reception with sponsor name listed on the official conference schedule
- Exclusive branding on food and drink stations and prominently placed signage
- Logo on drink tickets (limited to 2 per attendee)

Location, layout, and menu items will be determined by FINOS.

CONTINUES ON NEXT PAGE

Interested in sponsoring multiple events or adding additional marketing and promotional opportunities? We offer customized sponsorship packages to meet your company's goals and needs.

QUESTIONS?

Contact us at sponsorships@linuxfoundation.org to secure your sponsorship package now.

Additional Promotional Marketing Opportunities (Con't.)

These enhanced marketing opportunities require a leveled sponsor package unless otherwise noted.



Scholarships (Unlimited)

\$5,000 | 10 SCHOLARSHIPS
\$10,000 | 20 SCHOLARSHIPS

Level sponsorship not required.

Showcase your organization's support of FINOS' scholarship program by sponsoring the Diversity Scholarship. Benefits include:

- Recognition on pre-event promotion
- Recognition during the opening keynote
- Signage onsite at the event



Cross-Promotion of Pre-Approved Community Events

\$5,000 | UNLIMITED

If you are planning to host your own reception in conjunction with OSFF, we would be happy to promote your event to our attendees. Sponsor hosted events may not overlap with the conference program. Benefits include:

- Event listed on conference website
- Event listed on the official conference schedule
- Event listed in a shared pre-event promotional email
- Event mentioned during keynote session



VIP reception

\$30,000 | 1 AVAILABLE

Sponsor can host this evening offsite with branding on all food and drink stations and prominently placed signage. VIPs/Speakers/Sponsors participating offsite will enjoy an evening reception with food, drinks and new friends. Benefits include:

- Reception with sponsor name listed on the official conference schedule
- Exclusive branding on food and drink stations and prominently placed signage

Attendees, location, layout, and menu items will be determined by FINOS.



HPSF Conference 2025

May 5 - 8, 2025 | Chicago, IL

Marketing Promotional Opportunities

Contact hpsfevents@linuxfoundation.org to secure your sponsorship today.



Lanyards

\$5,000 • 1 AVAILABLE

Every in-person attendee at the event will wear a name badge and lanyard and your logo will appear across the lanyard. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost. Level sponsorship required.



Attendee T-Shirt

\$10,000 • 1 AVAILABLE

Every in-person attendee at the event will receive an event t-shirt. Our designers always create fun shirts that are worn for years to come. Includes your logo on sleeve of shirt. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost.



Evening Reception

\$7,500 • 1 AVAILABLE

Spark conversation about your brand during our onsite Evening Reception! Your company can host this evening with exclusive branding on all food and drink stations and prominently placed signage.



Breaks

\$2,500 • 4 AVAILABLE

Sponsorship includes prominent branding at all break stations for one day of the event.



Lunch

\$7,500 • 4 AVAILABLE

Sponsorship includes prominent branding at all lunch stations for one day of the event.



Diversity Scholarships

\$2,500 MINIMUM • UNLIMITED

Research shows that teams with diverse members and those that are more inclusive, perform better, innovate more, and produce more profitable outcomes.

By sponsoring scholarships for diverse attendees (women and non-binary, persons from marginalized communities and persons with disabilities) you are not only helping an individual who might not otherwise be able to join the event, you're also helping the overall community achieve better outcomes. Benefits include:

- Logo and link on conference website.
- Logo recognition on rotating slides before and after keynotes.
- Sponsor recognition in scholarship acceptance notifications.



CLOUD FOUNDRY DAY

May 14th, 2025
Broadcom, Palo Alto, CA
#cloudfoundryday

2025 SPONSORSHIP PROSPECTUS

Get Ready for Cloud Foundry Day: Silicon Valley Style!

We're thrilled to announce that Cloud Foundry Day is back and better than ever! Join us in the heart of Silicon Valley for a day packed with technical talks, demos, and exciting discussions.

At the event, we will have:

Deep Dives: Learn from the experts and get a sneak peek into the past, present, and future of Cloud Foundry.

Networking Opportunities: Connect with fellow Cloud Foundry enthusiasts and build lasting relationships across projects and working groups.

Fun and Food: Enjoy a delicious lunch on the rooftop patio and mingle with the community at the evening reception.

Be a Part of the Cloud Foundry Story

By sponsoring Cloud Foundry Day, you'll help make this event a reality and show your commitment to the future of cloud-native technologies. Your support will enable us to provide an exceptional experience for all attendees. Let's make this year's Cloud Foundry Day the best one yet! So, mark your calendars and get ready for a day of fun, learning, and inspiration.

Contact Chris Clark, cclark@cloudfoundry.org, to secure your sponsorship.

Benefit	EVENT PARTNER
Recognition on Cloud Foundry Website: Logo included in advertising on cloudfoundry.org	✓
Recognition on Event Signage and Website: Prominent logo display on all event web pages, conference schedule, and sponsor signage onsite	✓
Social Media Promotion of Sponsorship From Cloud Foundry Twitter and LinkedIn	4 Posts
Blog Post: Blog post on the Cloud Foundry official blog	1 Post
Pre or Post-Event Email Blast: One time use of opt-in list to be sent by Cloud Foundry. Content provided by sponsor	✓
Session Recording: Extend your presence over the event with your logo on all session recordings when added to YouTube	✓
Attendee Giveaway: Your logo will be included on the official Summit giveaway given to every attendee	✓
Cloud Foundry Day Attendee Passes: To be used for staff and guests	5
Discounted Cloud Foundry Day Passes: Unlimited 20% discount for use by your customers, partners, or colleagues	✓
Pricing	\$10,000



CLOUD FOUNDRY DAY

May 14th, 2025
Broadcom, Palo Alto, CA
#cloudfoundryday

2025 SPONSORSHIP PROSPECTUS

ADD-ON OPPORTUNITIES



Lunch

\$3,000 • 2 available

Treat attendees to lunch on the day of the event.
Benefits include:

- Recognition on conference schedule
- Signage at buffets
- Listed on event website as an event partner
- Recognition from the stage



Evening Reception

\$7,500 • 1 available

Treat attendees to a special experience by co-sponsoring the Evening Reception! Attendees participating onsite will enjoy a fun-filled evening with food, drinks and new friends. Benefits include:

- Recognition on conference schedule
- Signage at entrance and throughout venue including on bars and buffets
- Listed on event website as an event partner



AM + PM Break

\$3,000 • 1 available

Treat attendees to snacks on the day of the event.
Benefits include:

- Recognition on conference schedule
- Signage at buffets
- Listed on event website as an event partner



Lanyards Deadline: April 4, 2025

\$2,000 • SOLD OUT

Every in-person attendee at the event will wear a name badge lanyard with your logo on it. Pricing includes single color logo imprint.

- Listed on event website as an event partner



OpenSearchCon India 2025

3-4 June 2025 | Bengaluru, India

The OpenSearch community is coming together again to learn and connect about all things search and analytics at the third annual OpenSearchCon. This two-day event is designed to bring together builders from across the global community to celebrate the success of the OpenSearch Project and look to the future of search, analytics, and generative AI.

What to Expect

- A two-day conference covering a broad range of technology topics, including Open Telemetry, Lucene, VectorDatabases, AI/ML, and more.
- Variety of session types, including the keynote session, tech breakouts, round tables, workshops and labs, and an unconference.
- Hands-on learning and workshop opportunities offered by the OpenSearch Managed Service.
- Attendee networking opportunities, including the welcome reception, The Search Party, and so much more over the course of two days!



Increase your brand awareness



Capture the attention of the open source community and drive greater brand buzz.



Establish thought leadership



Engage with the community more effectively and gain access to demos, networking, and round tables



Amplify and grow your business



Gain exposure to your business and expand its impact across the open



Network and connect



Create meaningful connections with prospects and your peers to cultivate new brand advocates.

Sponsorships-at-a-Glance

Contact sponsorships@linuxfoundation.org to secure your sponsorship today.

Sponsorship Deadline: 9 May 2025

	GOLD 3 AVAILABLE	SILVER 4 AVAILABLE	BRONZE 6 AVAILABLE 4 AVAILABLE
Speaking Opportunity Content to be approved by the Program Committee.	15-minute keynote		
Custom Question in Post-Event Attendee Survey: Opportunity to add question of your choice (must be approved by event committee), and follow up reporting with survey results.	•		
Opt-In Registration List List may be used for marketing purposes, and will include attendee contact information (including email address) of opt-in attendees.	Shared Post-event	Shared Post-event	
Sponsor Recognition During Keynote - Verbal Recognition & Logo Included on "Thank You to Our Sponsors" Slide during keynote sessions	•	•	•
Social Media Promotion of Sponsorship: From OpenSearch social channels	Standalone	Standalone	Shared with other Bronze sponsors
Recognition on Event Signage and Website	•	•	•
Exhibit Table: Includes (1) 6' table, 2 chairs, power, and conference WiFi	•	•	•
Lead Retrieval App: Live scans, real time reporting, and ability to take notes on captured leads.	•	•	•
Post-Event Data Report: Provides event demographics and additional details on event performance.	•	•	•
Conference Attendee Passes	10	6	2
Sponsorship Price	\$10,000	\$7,000	\$3,500



Marketing Promotional Opportunities



Attendee T-Shirt

\$7,500 | 1 AVAILABLE

Every attendee will receive an event t-shirt. The design will include your logo on sleeve of t-shirt. Logo must be single-color only (no gradient colors). Logo color, size, and placement will be determined by OpenSearch based on the overall t-shirt design.

- Reception with sponsor name listed on the official conference schedule
- Exclusive branding on food and drink stations and prominently placed signage
- Logo on drink tickets
- Opportunity to work with our team to bring your signature touches to the event with custom activations (additional fees may apply)



Lanyards

\$5,000 | 1 AVAILABLE

Showcase your logo on every attendee with the lanyard sponsorship. Logo size, color, and placement will be based on the lanyard design and are subject to OpenSearch approval. Logo must be single color only (no gradient). Deadline: 28 April



Sweet Treats

\$5,000 | 2 AVAILABLE

Serve up some sweets and treats and do it while prominently displaying your logo and company branding. You can either sponsor cookies and brownies or some other sweet treat with lunch, or put your brand on display with an upgrade (additional fees may apply) to custom-branded cupcakes to sate everyone's palate. Benefits include:

- Branded signage during treat breaks
- Your logo and link on the event site
- Opportunity to do custom treats and/or napkins



Session Recording

\$7,500 | 1 AVAILABLE

Extend your presence long after the live conference concludes with the session recording sponsorship. All session recordings will be published on the Linux Foundation YouTube channel after the event. Benefits include:

- Sponsor recognition slide with logo at the beginning of each video recording
- Sponsor recognition in post-event email to attendees



Coffee Breaks

\$5,000 | 2 AVAILABLE - 1 PER DAY

Sponsorship includes prominent branding at all break stations in common areas.



Welcome Cocktail Reception

\$5,000 | 1 AVAILABLE

Who doesn't love a good party where you're able to network, connect with peers, and meet new people from across the open source community in a relaxed setting? This sponsorship covers the cocktail reception the night before the main event. Benefits include:

- Reception listed on the official event schedule with your company name
- Branded signage at the cocktail reception
- Your logo and link on the event site



Lunch

\$5,000 | 2 AVAILABLE - 1 PER DAY

Sponsorship includes prominent branding in lunch spaces during event.



Conference Wifi

\$2,500 | 1 AVAILABLE

Conference wifi network name or password will be named after sponsor, based on venue capabilities. Deadline: 28 April



The Search Party

\$7,500 | 1 AVAILABLE

If you're searching for a signature event that will enable you to increase your brand awareness and get directly in front of the community, sponsoring The Search Party is a great way to go. Benefits include:



Diversity Scholarship

\$5,000 | UNLIMITED

Showcase your organization's support of OpenSearchCon's scholarship program by sponsoring the Diversity Scholarship. Benefits include:

- Recognition on pre-event promotion
- Recognition during the opening keynote
- Signage onsite at the event







Sponsorships-at-a-Glance

June 26, 2025 | Denver, CO

Contact openssfevents@linuxfoundation.org to secure your sponsorship today.

	PLATINUM 2 AVAILABLE	GOLD 4 AVAILABLE	SILVER UNLIMITED
Speaking Opportunity: All sponsor content must be approved by the Open Source Security Foundation. No sales and marketing pitches allowed. Speaking slots based on availability.	5-Minute Keynote		
Video Recording of Sponsored Keynote: Raw file to be used under creative license with attribution to The Linux Foundation and Open Source Security Foundation.	•		
Collateral at Registration: Ability to provide a piece of collateral or giveaway for attendees when they check-in.	•		
Recognition During Opening and Closing Keynote Session: Sponsor recognition by name.	•	•	
Exhibit Space: Includes (1) 6ft table, 2 chairs, power, and conference WiFi.	•	•	
Social Media Promotion of Sponsorship: From the Open Source Security Foundation X, Mastodon, Bluesky and LinkedIn channel.	•	•	
Recognition on Event Website: Prominent logo displayed on website.	•	•	•
Recognition on Event Signage: Logo on onsite signage.	•	•	•
Recognition in Pre and Post-Conference Email Marketing	Logo and URL	Logo and URL	Name and URL
Post-Event Data Report: Provides event demographics and additional details on event performance.	•	•	•
Complimentary Onsite Attendee Passes: To be used for booth staff, attendees and guests. Includes access to programming.	4	2	1
Sponsorship Cost	\$20,000	\$10,000	\$5,000

	Happy Hour/Reception \$7,500 • 1 available	Spark conversation about your brand during an onsite Happy Hour Reception. Your company can host this evening for all attendees with exclusive branding on all food and drink stations, and prominently placed signage.
	Lunch \$10,000 • 1 available	Sponsorship includes prominent branding at all lunch stations, along with the opportunity to make a 3-minute announcement before lunch starts, and recognition on the event website, schedule, and pre-event attendee communications.
	Breaks \$1,000 • 2 available	Sponsorship includes prominent branding at all coffee break stations, and recognition on the event website, schedule, and pre-event attendee communications.
	Session Recording \$1,500 • 1 available	Extend your presence long after the live event concludes with the session recording sponsorship. Sponsorship includes logo on all session recordings when added to YouTube and recognition on the event website.

Automotive Grade Linux All Member Meeting

9-10 July, 2025 | Berlin, Germany

The Automotive Grade Linux All-Member Meetings take place bi-annually and are the meeting place for the Automotive Grade Linux (AGL), a Collaborative Project of The Linux Foundation, which is dedicated to creating open source software solutions for automotive applications.

Sponsorships-at-a-Glance

Contact events@automotivelinux.org to secure your sponsorship today.

	DIAMOND 1 AVAILABLE	PLATINUM 1 AVAILABLE	GOLD 3 AVAILABLE	SILVER 6 AVAILABLE
Collateral at Registration: Ability to provide a piece of collateral or give-away for attendees when they check-in	•			
Speaking Opportunity: Sponsor to work directly with AGL on signoff for content of session	Keynote, Day 1 20 mins	Keynote, Day 1 15 mins	Keynote 15 mins	
Recognition in Pre-Conference Email Marketing	•	•	•	
Keynote Stage Branding: Logo in Welcome slides	•	•	•	
Recognition in Opening & Closing Keynotes	•	•	•	
Recognition on Event Website: Prominent logo displayed on website	•	•	•	•
Recognition on Event Signage: Logo on onsite signage	•	•	•	•
Exhibit Space: The Demo Showcase is the hub of the event, providing excellent mindshare for sponsors	•	•	•	•
All Attendee Access at Demo Showcase Reception	•	•	•	•
Sponsorship Cost	\$20,000	\$15,000	\$10,000	\$5,000

Add-On Opportunities

Lunch Sponsor

\$2,000 • 2 AVAILABLE

Logo on lunch signage and event website. Thank you in opening and closing remarks.

Offsite Reception Sponsor

\$10,000 • 1 AVAILABLE

Logo on reception signage and cocktail napkins and Event website. Thank you in opening and closing remarks.

Welcome Reception Sponsor

\$5,000 • 1 AVAILABLE

Logo on reception signage and cocktail napkins and Event website. Thank you in opening and closing remarks.







Sponsorships-at-a-Glance

August 4, 2025 | Hyderabad, India

Contact openssfevents@linuxfoundation.org to secure your sponsorship today.

	PLATINUM 2 AVAILABLE	GOLD 4 AVAILABLE	SILVER UNLIMITED
Speaking Opportunity: All sponsor content must be approved by the Open Source Security Foundation. No sales and marketing pitches allowed. Speaking slots based on availability.	5-Minute Keynote		
Video Recording of Sponsored Keynote: Raw file to be used under creative license with attribution to The Linux Foundation and Open Source Security Foundation.	•		
Collateral at Registration: Ability to provide a piece of collateral or giveaway for attendees when they check-in.	•		
Recognition During Opening and Closing Keynote Session: Sponsor recognition by name.	•	•	
Exhibit Space: Includes (1) 6ft table, 2 chairs, power, and conference WiFi.	•	•	
Social Media Promotion of Sponsorship: From the Open Source Security Foundation X, Mastodon, Bluesky and LinkedIn channel.	•	•	
Recognition on Event Website: Prominent logo displayed on website.	•	•	•
Recognition on Event Signage: Logo on onsite signage.	•	•	•
Recognition in Pre and Post-Conference Email Marketing	Logo and URL	Logo and URL	Name and URL
Post-Event Data Report: Provides event demographics and additional details on event performance.	•	•	•
Complimentary Onsite Attendee Passes: To be used for booth staff, attendees and guests. Includes access to programming.	4	2	1
Sponsorship Cost	\$20,000	\$10,000	\$5,000

	Happy Hour/Reception \$7,500 • 1 available	Spark conversation about your brand during an onsite Happy Hour Reception. Your company can host this evening for all attendees with exclusive branding on all food and drink stations, and prominently placed signage.
	Lunch \$10,000 • 1 available	Sponsorship includes prominent branding at all lunch stations, along with the opportunity to make a 3-minute announcement before lunch starts, and recognition on the event website, schedule, and pre-event attendee communications.
	Breaks \$1,000 • 2 available	Sponsorship includes prominent branding at all coffee break stations, and recognition on the event website, schedule, and pre-event attendee communications.
	Session Recording \$1,500 • 1 available	Extend your presence long after the live event concludes with the session recording sponsorship. Sponsorship includes logo on all session recordings when added to YouTube and recognition on the event website.







Sponsorships-at-a-Glance

28 August 2025 | Amsterdam, Netherlands

Contact openssfevents@linuxfoundation.org to secure your sponsorship today.

	PLATINUM 2 AVAILABLE	GOLD 4 AVAILABLE	SILVER UNLIMITED
Speaking Opportunity: All sponsor content must be approved by the Open Source Security Foundation. No sales and marketing pitches allowed. Speaking slots based on availability.	5-Minute Keynote		
Video Recording of Sponsored Keynote: Raw file to be used under creative license with attribution to The Linux Foundation and Open Source Security Foundation.	•		
Collateral at Registration: Ability to provide a piece of collateral or giveaway for attendees when they check-in.	•		
Recognition During Opening and Closing Keynote Session: Sponsor recognition by name.	•	•	
Exhibit Space: Includes (1) 6ft table, 2 chairs, power, and conference WiFi.	•	•	
Social Media Promotion of Sponsorship: From the Open Source Security Foundation X, Mastodon, Bluesky and LinkedIn channel.	•	•	
Recognition on Event Website: Prominent logo displayed on website.	•	•	•
Recognition on Event Signage: Logo on onsite signage.	•	•	•
Recognition in Pre and Post-Conference Email Marketing	Logo and URL	Logo and URL	Name and URL
Post-Event Data Report: Provides event demographics and additional details on event performance.	•	•	•
Complimentary Onsite Attendee Passes: To be used for booth staff, attendees and guests. Includes access to programming.	4	2	1
Sponsorship Cost	\$20,000	\$10,000	\$5,000

	Happy Hour/Reception \$7,500 • 1 available	Spark conversation about your brand during an onsite Happy Hour Reception. Your company can host this evening for all attendees with exclusive branding on all food and drink stations, and prominently placed signage.
	Lunch \$10,000 • 1 available	Sponsorship includes prominent branding at all lunch stations, along with the opportunity to make a 3-minute announcement before lunch starts, and recognition on the event website, schedule, and pre-event attendee communications.
	Breaks \$1,000 • 2 available	Sponsorship includes prominent branding at all coffee break stations, and recognition on the event website, schedule, and pre-event attendee communications.
	Session Recording \$1,500 • 1 available	Extend your presence long after the live event concludes with the session recording sponsorship. Sponsorship includes logo on all session recordings when added to YouTube and recognition on the event website.



2025 SPONSORSHIP OPPORTUNITIES

Sponsorship Packages

Established in 2020, the seL4 Foundation brings together developers of the seL4 kernel, developers of seL4-based components and frameworks, and those adopting seL4 in real-world systems. Between 2018 and 2024, more than 640 participants took part in the seL4 conferences.

Participants come from industry, government and universities and include the creators of the seL4 technology and the research behind it. Many participants are practitioners deploying seL4-based products, as well as industry and government customers.

Your benefits as a sponsor:

- Get strong visibility as a major player in the seL4 ecosystem
- Showcase your seL4-based products, technology and services to target audiences in the field of seL4
- Support the open-source technology and community
- Connect directly with attendees through the expo booth, branding materials, and videos

Contact summit@sel4.systems to secure your sponsorship today.

	GOLD UNLIMITED	SILVER UNLIMITED	BRONZE UNLIMITED
Speaking Opportunity: Get a slot at the summit for a short speech. All sponsor content must be approved by the seL4 Foundation.	•		
Session Recording Recognition: Extend your presence long after the live event concludes with your logo on all recorded sessions that will stay online after the event.	•		
Promotional Videos During the Event	•	•	
Exhibit Space: The Expo Hall is the hub of the event, providing excellent mindshare for exhibitors. Location selected in order of sponsorship tier.	Table	Table	
Lead Retrieval App: Live scans, real time reporting, and ability to take notes on captured leads.	•	•	
Email Recognition: Logo and URL included.	Pre and Post-Conference Email	Pre-Conference Email	
Logo & Link on Event Website: Prominent logo display on event website.	•	•	•
Logo on Onsite Sponsor Signage: Sponsor logo on conference signage throughout the event.	•	•	•
Recognition During Opening Keynote Session: Sponsor recognition by name.	•	•	•
Complimentary Passes	5	3	1
Sponsorship Cost	\$12,000	\$8,000	\$5,000

Due to the nature of the exhibitor benefits at each level, pavilions or sponsorships shared with multiple companies/entities are not allowed. All prices are in USD.



2025 SPONSORSHIP OPPORTUNITIES

Additional Sponsorship Opportunities



Conference Dinner

\$12,000 • 1 Available

The seL4 Foundation will organize a dinner with exclusive sponsor branding on all food and drink stations, and prominently placed signage. The team will manage logistics, you sit and enjoy the recognition.



Evening Reception

\$7,000 • 1 Available

The seL4 Foundation will organize an off-site evening event to network, talk shop and meet new people. The team will manage the logistics, you sit and enjoy the recognition.



Lunch Sponsor

\$3,500 • 3 Available (1 Per Day)

Signage on all lunch stations in common areas.



AM & PM Break

\$3,500 • 1 Available

Signage on all break stations in common areas over the 3-day event.



Student Travel Grant

Contact summit@seL4.systems if you are interested.

Sponsorships-at-a-Glance

Contact graphqlconf@graphql.org to secure your sponsorship today.
Sponsorship deadline: 1 August.

DELIVERABLES	DIAMOND 3 AVAILABLE	PLATINUM 3 AVAILABLE	GOLD 5 AVAILABLE	SILVER 5-AVAILABLE 4 AVAILABLE
Speaking Opportunity: Content to be approved by the Program Committee.	10-minute Keynote or 2 Breakout Sessions	5-minute Keynote or Breakout Session	Breakout Session	
NEW Access to opt-in attendee registration list: List may be used for marketing purposes, and will include attendee contact information (including email address) of opt-in attendees.	provided pre and post event	provided post event		
Social Media: From the @GraphQL Twitter handle. Retweets to be approved by GraphQL.	3 Thank You Tweets + 1 Retweet	2 Thank You Tweets + 1 Retweet	1 Shared Gold Sponsor Thank You Tweet + 1 Retweet	
Press Release Recognition: Sponsor designation in press releases.	•	•	•	
Press Access: Access to the event press / analyst list 1-2 weeks prior to the event plus assistance with press bookings.	•	•	•	•
Logo Recognition in Marketing Emails: Logo placement on pre-event marketing emails sent by GraphQL.	•	•	•	•
Keynote Stage Recognition: Verbal recognition during opening keynote session.	•	•		
Keynote Stage Branding: Logo prominently displayed on keynote stage screens.	•	•	•	•
Recognition on Event Signage: Logo displayed on onsite conference signage.	•	•	•	•
Exhibit Booth: Includes tabletop, 2 chairs, 5 amps of power, power strip, and conference wi-fi. Upgrade options available.	Priority booth selection.	•	•	•
Lead Retrieval Devices: Live scans, real time reporting and ability to take notes on captured leads.	2	1	1	1
Conference Attendee Passes: Full access passes to the conference for your staff or customers.	15	10	5	2
20% Discount on Additional Conference Passes: For use by your colleagues, partners, or customers.	•	•	•	•
Custom Question(s) in Post-Event Attendee Survey: Opportunity to add question(s) of your choice (subject to approval by GraphQL), and follow up reporting with data results.	2	1		
Post-Event Data Report: Provides event demographics and additional details on event performance.	•	•	•	•
Sponsorship Cost (through May 31)	\$70,000	\$50,000	\$25,000	\$10,000
After May 31	\$75,000	\$55,000	\$30,000	\$12,000

Promotional Marketing Opportunities

These enhanced marketing opportunities require a leveled sponsor package unless otherwise noted.

Custom Snack or Beverage Station **\$6,000 • Pending Availability**

Sponsor can host a specialty treat station at their booth: coffee, made-to-order stroopwafels, or cocktails.

Workshop Day Sponsorship **\$70,000 • 1 Available**

DOES NOT REQUIRE LEVELED SPONSOR PACKAGE

- **Speaking Opportunity:** (2) Workshops (subject to GraphQLConf program committee approval)
- **Marketing/Brand Exposure:** Sponsor logo recognition on event website, (2) social media mentions, recognition in attendee emails with mention of workshops
- **Onsite Experience:** Verbal recognition during opening keynote session, recognition on event signage on Workshop day only
- **Post-Event:** (2) Custom questions in post-event attendee survey (subject to approval by GraphQL) and follow-up reporting with data results

Official GraphQLConf Attendee Party **\$50,000 • 1 available**

Sponsor can host this evening with exclusive branding on all food and drink stations and prominently placed signage. Attendees participating onsite will enjoy an evening reception with food, drinks and new friends. Benefits include:

- Recognition on the conference website
- Reception with sponsor name listed on the official conference schedule
- Exclusive branding on food and drink stations and prominently placed signage
- Logo on drink tickets (limited to 2 per attendee)
- Exclusive opportunity to provide reception giveaway and/or raffle.

Keynote Live Stream & Recording **\$10,000 • 1 Available**

Expand the reach of the event by sponsoring the live streaming of the keynotes to a remote audience. Benefits include:

- Logo displayed on the live stream feed page on the event website
- Sponsor recognition in live stream promotions
- Ability to use recordings on sponsor website or in promotional materials

Breakout Session Recording **\$10,000 • 1 available**

Extend your presence long after the live conference concludes with the session recording sponsorship. All session recordings will be published on the GraphQL YouTube channel after the event. Benefits include:

- Sponsor recognition slide with logo at the beginning of each video recording
- Sponsor recognition in post-event email to attendees.

Conference Wi-Fi **\$7,500 • 1 available**

Keep attendees connected by sponsoring our dedicated conference Wi-Fi throughout the venue. Benefits include:

- Provide a name of your choice for the SSID (subject to venue capabilities and approval by GraphQL)
- Signage with logo throughout the entire conference venue notating your Wi-Fi sponsorship

To secure your sponsorship, contact the GraphQLConf team at graphqlconf@graphql.org.



Attendee Breakfast

\$5,000 • 2 available, 1 per day

Help attendees start their day off right!

Benefits include:

- Prominent sponsor branding on signage
- Sponsor recognition on web agenda

Location, layout and menu items will be determined by GraphQL.



Attendee Breaks

\$5,000 • 2 available, 1 per day

Keep onsite attendees well-fueled with beverages and snacks during the morning and afternoon session breaks. Benefits include:

- Prominent sponsor branding on signage
- Sponsor recognition on web agenda

Location, layout and menu items will be determined by GraphQL.



Lanyards

\$5,000 • 1 available

Showcase your logo on every attendee with the lanyard sponsorship. Logo size and placement subject to lanyard design and GraphQL approval. Logo must be single color only (no gradient colors).



Job Board

\$5,000 • 1 available

Support the growth of the open source community with a prominently displayed Job Board for job seekers and hiring companies to connect!

Benefits include:

- Prominent location in the Sponsor Showcase
- Logo on Job Board



Scholarship Fund

\$5,000 • Unlimited

Showcase your organization's support of GraphQL's scholarship program for new + core developers and underrepresented + marginalized groups in tech, by sponsoring the Scholarship Fund. Benefits include:

- Recognition on pre-event promotion
- Recognition during the opening keynote
- Signage onsite at the event

To secure your sponsorship, contact the GraphQLConf team at graphqlconf@graphql.org.

About LF Energy Summit

10-11 September 2025 | Aachen, Germany

The energy transition is a digital transformation, with industry stakeholders increasingly adopting modern technology best practices of collaboration on open source technology. Strategic adoption and contribution to open source accelerates this digital energy transition, resulting in more affordable, reliable, and cleaner energy for consumers, and new business opportunities to innovate and compete for vendors. This event will convene utilities, technology vendors, energy companies, policymakers, researchers, and energy end-users to showcase recent developments and the direction of open source in the energy transition; provide practical knowledge and guidance on best practices, tools and technologies; explore how to scale an open source community; and provide unparalleled opportunities to network with the executives and individuals driving innovation.

Sponsorships-at-a-Glance

Contact sponsorships@lfenergy.org to secure your sponsorship.

	DIAMOND 1 AVAILABLE	PLATINUM 3 2 AVAILABLE	GOLD UNLIMITED	SILVER UNLIMITED	COMMUNITY PARTNER UNLIMITED
Speaking Opportunity: Speaker and content must be approved by the Program Committee and LF Energy. No sales or marketing pitches allowed.	10-minute keynote and 30-minute breakout session	30-minute breakout session			
Pre or Post-Event Attendee Email: Sent to opt-in attendees by LF Energy on behalf of sponsor.	•	•			
Social Media Promotion from @LFE_Foundation	3 posts	2 posts	1 post		
Logo Recognition in Marketing Emails: Sent by LF Energy.	•	•	•	•	
Website Logo Recognition: Logo and web link on event website.	•	•	•	•	•
Onsite Logo Recognition: Logo included in 'Thank You to Our Sponsors' print signage.	• (+ keynote slide)	• (+ keynote slide)	•	•	•
Access to full list of opted-in attendees: With name, email, company name and title.	• (pre and post-event)	• (post-event)			
Collateral Distribution: Located in a prominent location.	•	•	•	•	•
Complimentary Conference Passes	5	3	2	1	1 (with promotion of event only)
Additional Conference Passes: discounted 20%	•	•	•	•	•
Custom Question(s) in Post-Event Attendee Survey: Opportunity to add question(s) of your choice (subject to LF Energy approval), and follow-up reporting with data results.	1x				
Post-Event Data Report: Provides event demographics and additional details.	•	•	•	•	•
Standard Sponsorship Cost	\$20,000	\$15,000	\$10,000	\$5,000	

LF Energy reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

Marketing + Branding Opportunities

These enhanced marketing opportunities require a leveled sponsor package. Please note, these additional opportunities are not eligible for a LF Energy member discount.

Contact sponsorships@lfenergy.org to secure your sponsorship.



Keynote + Breakout Session Recording

\$7,500 • 1 available

Extend your presence long after the live conference concludes with the session recording sponsorship. All session recordings will be published on the LF Energy YouTube channel after the event. Benefits include:

- Sponsor recognition slide with logo at the beginning of each video recording
- Sponsor recognition in post-event email to attendees



Lanyards **\$5,000 • SOLD OUT**

Showcase your logo on every attendee with the lanyard sponsorship. Logo size and placement subject to lanyard design and LF Energy approval. Logo must be single color only (no gradient colors).



Coffee Breaks Sponsor **\$7,500 • 2 available**

Keep onsite attendees well-fueled with coffee and snacks. Benefits include:

- Prominent sponsor branding on signage

Location, layout and menu items will be determined by LF Energy.



Lunch **\$7,500 • 2 available**

Participating attendees will enjoy lunch service with your branding near the service stations. Benefits include:

- Prominent sponsor branding on signage

Location, layout and menu items will be determined by LF Energy.



Attendee Reception

\$10,000 • 1 available

Attendees will enjoy an evening reception with food, drinks and new friends. Benefits include:

- Reception with sponsor name listed on the official conference schedule
- Exclusive branding on food and drink stations and prominently placed signage
- Logo on drink tickets (limited to 2 per attendee)

Location, layout, and menu items will be determined by LF Energy.



Conference Wifi **\$2,500 • 1 available**

Conference wifi network name or password will be named after sponsor, based on venue capabilities.

OpenSearchCon North America 2025

September 8-10, 2025 | San Jose, CA

The OpenSearch community is coming together again to learn and connect about all things search and analytics at the third annual OpenSearchCon. This three-day event is designed to bring together builders from across the global community to celebrate the success of the OpenSearch Project and look to the future of search, analytics, and generative AI.

What to Expect

- A three-day conference covering a broad range of technology topics, including Open Telemetry, Lucene, VectorDatabases, AI/ML, and more.
- Variety of session types, including the keynote session, tech breakouts, round tables, workshops and labs, and an unconference.
- Hands-on learning and workshop opportunities offered by the OpenSearch Managed Service.
- Attendee networking opportunities, including the welcome reception, The Search Party, and so much more over the course of three days!



Increase your brand awareness



Capture the attention of the open source community and drive greater brand buzz.



Establish thought leadership



Engage with the community more effectively and gain access to demos, networking, and round tables



Amplify and grow your business



Gain exposure to your business and expand its impact across the open source community.



Network and connect



Create meaningful connections with prospects and your peers to cultivate new brand advocates.



Sponsorships-at-a-Glance

Contact sponsorships@linuxfoundation.org to secure your sponsorship today.

Sponsorship Deadline: August 8, 2025

	GOLD 3 AVAILABLE	SILVER 4 AVAILABLE	BRONZE 6 AVAILABLE 4 AVAILABLE
Speaking Opportunity Content to be approved by the Program Committee.	15-minute keynote		
Custom Question in Post-Event Attendee Survey: Opportunity to add question of your choice (must be approved by event committee), and follow up reporting with survey results.	•		
Opt-In Registration List List may be used for marketing purposes, and will include attendee contact information (including email address) of opt-in attendees.	Shared Post-event	Shared Post-event	
Sponsor Recognition During Keynote - Verbal Recognition & Logo Included on "Thank You to Our Sponsors" Slide during keynote sessions	•	•	•
Social Media Promotion of Sponsorship: From OpenSearch social channels	Standalone	Standalone	Shared with other Bronze sponsors
Recognition on Event Signage and Website	•	•	•
Exhibit Table: Includes (1) 6' table, 2 chairs, power, and conference WiFi	•	•	•
Lead Retrieval App: Live scans, real time reporting, and ability to take notes on captured leads.	•	•	•
Post-Event Data Report: Provides event demographics and additional details on event performance.	•	•	•
Conference Attendee Passes	10	6	2
Sponsorship Price	\$15,000	\$10,000	\$5,000

Marketing Promotional Opportunities



Attendee T-Shirt

\$7,500 | 1 AVAILABLE

Every attendee will receive an event t-shirt. The design will include your logo on sleeve of t-shirt. Logo must be single-color only (no gradient colors). Logo color, size, and placement will be determined by OpenSearch based on the overall t-shirt design.

- Reception with sponsor name listed on the official conference schedule
- Exclusive branding on food and drink stations and prominently placed signage
- Logo on drink tickets
- Opportunity to work with our team to bring your signature touches to the event with custom activations (additional fees may apply)



Lanyards

\$5,000 | 1 AVAILABLE

Showcase your logo on every attendee with the lanyard sponsorship. Logo size, color, and placement will be based on the lanyard design and are subject to OpenSearch approval. Logo must be single color only (no gradient).



Session Recording

\$7,500 | 1 AVAILABLE

Extend your presence long after the live conference concludes with the session recording sponsorship. All session recordings will be published on the Linux Foundation YouTube channel after the event. Benefits include:

- Sponsor recognition slide with logo at the beginning of each video recording
- Sponsor recognition in post-event email to attendees



Welcome Cocktail Reception

\$5,000 | 1 AVAILABLE

Who doesn't love a good party where you're able to network, connect with peers, and meet new people from across the open source community in a relaxed setting? This sponsorship covers the cocktail reception the night before the main event. Benefits include:

- Reception listed on the official event schedule with your company name
- Branded signage at the cocktail reception
- Your logo and link on the event site



The Search Party

\$7,500 | 1 AVAILABLE

If you're searching for a signature event that will enable you to increase your brand awareness and get directly in front of the community, sponsoring The Search Party is a great way to go. Benefits include:



Sweet Treats

\$5,000 | 3 - 1 PER DAY

Serve up some sweets and treats and do it while prominently displaying your logo and company branding. You can either sponsor cookies and brownies or some other sweet treat with lunch, or put your brand on display with an upgrade (additional fees may apply) to custom-branded cupcakes to sate everyone's palate. Benefits include:

- Branded signage during treat breaks
- Your logo and link on the event site
- Opportunity to do custom treats and/or napkins



Coffee Breaks

\$5,000 | 3 AVAILABLE - 1 PER DAY

Sponsorship includes prominent branding at all break stations in common areas.



Lunch

\$5,000 | 3 AVAILABLE - 1 PER DAY

Sponsorship includes prominent branding in lunch spaces during event.



Conference Wifi

\$2,500 | 1 AVAILABLE

Conference wifi network name or password will be named after sponsor, based on venue capabilities.



Diversity Scholarship

\$5,000 | UNLIMITED

Showcase your organization's support of OpenSearchCon's scholarship program by sponsoring the Diversity Scholarship. Benefits include:

- Recognition on pre-event promotion
- Recognition during the opening keynote
- Signage onsite at the event



7 October 2025
 Frankfurt, Germany
 #cloudfoundryday

2025 SPONSORSHIP PROSPECTUS

Be part of a Cloud Foundry Celebration!

Cloud Foundry Day makes its way back to Europe, this time to the bustling city of Frankfurt. We invite you to be a part of the event by participating as a sponsor where you can showcase your organization's support for the community and the technology that backs Cloud Foundry.

The event will follow a well honed format which will include:

- Technical sessions which will be delivered by experts who will typically come from organizations that sponsor the event.
- Plenty of networking opportunities to help showcase the support from sponsors.
- A full fledged lunch, plenty of coffee breaks, and a reception is on the agenda where sponsors are given visibility.

We are very thankful for your commitment to Cloud Foundry technologies. Your participation in supporting engineers as contributors and maintainers is really appreciated. In addition, an event sponsorship means that you are showcasing your commitment to the community in a big way. Your support will enable us to provide an exceptional experience for all attendees.

Come help us make this Cloud Foundry Day a memorable one for all participants!

Contact Chris Clark, cclark@cloudfoundry.org, to secure your sponsorship.

Benefit	EVENT PARTNER
Pre or Post-Event Email Blast One time use of opt-in list to be sent by Cloud Foundry. Content provided by sponsor	✓
Blog Post Blog post on the Cloud Foundry official blog	1 Post
Attendee Giveaway Your logo will be included on the official Summit giveaway given to every attendee	✓
Collateral Distribution Laid out in a prominent location near registration	✓
Session Recording Extend your presence over the event with your logo on all session recordings when added to YouTube	✓
Social Media Promotion of Sponsorship From Cloud Foundry Twitter and LinkedIn	4 Posts
Recognition on Event Signage and Website Prominent logo display on all event web pages, conference schedule, and sponsor signage onsite	✓
Recognition on Cloud Foundry Website Logo included in advertising on cloudfoundry.org	✓
Cloud Foundry Day Attendee Passes To be used for staff and guests	5
Discounted Cloud Foundry Day Passes Unlimited 20% discount for use by your customers, partners, or colleagues	✓
Pricing	\$10,000

ADD-ON OPPORTUNITIES



Lunch \$3,000 • 2 available

Treat attendees to lunch on the day of the event.
Benefits include:

- Recognition on conference schedule
- Signage at buffets
- Listed on event website as an event partner
- Recognition from the stage



Evening Reception \$3,500 • 3 available 2 available

Treat attendees to a special experience by co-sponsoring the Evening Reception! Attendees participating onsite will enjoy a fun-filled evening with food, drinks and new friends. Benefits include:

- Recognition on conference schedule
- Signage at entrance and throughout venue including on bars and buffets
- Listed on event website as an event partner



AM + PM Break \$3,000 • 1 available

Treat attendees to snacks on the day of the event.
Benefits include:

- Recognition on conference schedule
- Signage at buffets
- Listed on event website as an event partner



Lanyards \$2,000 • SOLD OUT

Every in-person attendee at the event will wear a name badge lanyard with your logo on it. Pricing includes single color logo imprint.

- Listed on event website as an event partner

JS

JSConf North America 2025

Maryland | October 14 - 16, 2025

Family-friendly fun for all JS communities hosted by the OpenJS Foundation.

The premier event for all things related to JavaScript (JS) on the web and on the server has returned under its new home at the OpenJS Foundation. JSConf has been the launching place for revolutionary libraries, products, services, and most importantly, business relationships. It is an amazing, one-of-a-kind event that focuses on quality over quantity in order to ensure that you receive the return on investment you are looking for.

At JSConf North America 2025, 500+ of the best and brightest JS developers will gather at the [Hyatt Regency Chesapeake Bay Golf Resort & Spa and Marina](#) in Cambridge, Maryland, for a two-track, three-day conference that showcases the future of JS and we want you there as a sponsor!

Cambridge is located on the Eastern Shore of Maryland – about 90 minutes southeast of Baltimore and roughly two hours from Washington, D.C., and Philadelphia – all reachable by car or or hosted shuttle bus.

Our sponsorships are structured separately with leveled sponsors, and add-on sponsorships for booths and more. We won't have a traditional exhibit hall, yet we'll have the best technical talent engaging with your brand. We design our sponsorships to create impactful shared experiences that offer lasting value for both you and the attendees. Whether your goal is brand exposure, recruitment, product launches, or something else, we have a sponsorship opportunity tailored to your needs.

Our one-of-a-kind conference format provides both large event numbers while still creating very small intimate and high-value experiences for both attendees and sponsors. We facilitate family-style dinners (listed in the Platinum Level sponsorship opportunities), during which the sponsoring company is encouraged to provide a quick address to all of the attendees. The intermission day will be a choose-your-own-adventure experience day. We are providing these small events (listed in the Gold Level sponsorship opportunities) as opportunities for amazing networking opportunities that are otherwise unheard of at technology events.

Please Note: Sponsors are strongly encouraged to help increase the diversity at JSConf; please consider this when assigning tickets. We appreciate your support in helping to bring diversity to the community and to community events.



Sponsorship Opportunities

All sponsorship opportunities come with logo placement on the JSConf North America 2025 website, order based on level selected. All packages allow for sponsors to send appropriate swag items that will be provided to attendees. See grid for full description of deliverables.

Sales deadline: September 19.

Diamond Level - \$70k Limit: 3

Exclusive sponsor for one of the following core components, selected on a first-come, first-served basis. This level allows you to provide a short (10-minute maximum) welcome presentation during your event. This must be pre-arranged with the JSConf staff:

- .. Monday Opening Evening Social Event
- .. Tuesday Evening Social Event
- .. Thursday Closing Evening Social Event
- .. 8 JSConf North America tickets
- .. Up to 2 freestanding banners

Platinum Level - \$45k Limit: 4

Exclusive sponsor for one of the following core components selected on a first-come, first served basis. This level allows you to provide a short (10-minute maximum) welcome presentation during your event.

- .. Track A
- .. Track B
- .. Arcade Lounge
- .. Relax.js Brunch
- .. 6 JSConf North America tickets
- .. Up to 2 freestanding banners

Gold Level - \$30k Limit: 7

Full credit for one of the following core components of Activities Day (Wednesday), selected on a first-come, first served basis:

- .. Choose Your Own Adventure Activity (TBA)
- .. 3 JSConf North America tickets
- .. One freestanding banner

Silver Level - \$15k Limit: 11

Full credit for one of the following core components, selected on a first-come, first-served:

- .. Significant Others Track
- .. Espresso/Coffee
- .. Airport/Event Transportation
- .. Evening Campfires
- .. 2 JSConf North America tickets
- .. One freestanding banner

Bronze Level - \$8k Unlimited

Company logo on the website.

- .. 1 JSConf North America ticket
- .. One freestanding banner

Supporter Level - \$1k Unlimited

Company logo on the website. This also allows you to send swag items for the attendees.

Sponsorship Add-Ons

The following packages can be added to any of the above packages.

Booth - \$25k

Includes 1 additional ticket

Set up a table top booth during the main event days. The booth includes a 6' table, sign with logo, 2 chairs, power strip, and conference wifi.

Keycard Advertising - \$10k

Limit: 1

Custom keycards! With over 400 rooms and 2-3 keycards per room, you'll have over 1,000 advertisement opportunities! This sponsorship package includes the following:

- Custom keycards for all JSConf North America 2025 attendees
- Sponsor's graphic on one side of the key card. Sponsor to provide graphic according to specs provided by JSConf staff
- The JSConf North America staff will handle procurement

Attendee T-Shirt - \$10K

Limit: 1

Every in-person attendee will receive an event t-shirt. Logo must be single-color only (no gradient colors). Logo color, size, and placement will be determined by JSConf staff based on the overall t-shirt design.

Diversity Scholarship - \$5K

Unlimited

OpenJS Foundation supports those from traditionally underrepresented and/or marginalized groups in the technology and/or open source communities (including, but not limited to: persons identifying as LGBTQ, women, persons of color, and/or persons with disabilities) who may not otherwise have the opportunity to attend an OpenJS Foundation events for financial reasons. Top applicants will be awarded a fully paid scholarship to attend JSConf, including registration, airfare and hotel. Your logo will be displayed on the event website.

Lanyards - \$5K **SOLD OUT**

Limit: 1

Showcase your logo on every attendee with the lanyard sponsorship. Logo must be single-color only (no gradient colors). Logo color, size, and placement will be determined by JSConf staff based on the overall lanyard design.

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	SUPPORTER
	3 AVAILABLE	4 AVAILABLE	7 AVAILABLE	11-AVAILABLE 9 AVAILABLE	UNLIMITED	UNLIMITED
Sponsored Keynote - 10-minute Opening Remark of at selected event	•	•				
Breakout session in Track B: Content to be approved by program committee	•	•	•			
Exclusive sponsor of one of the evening social events: Monday Opening Evening Social Event Tuesday Evening Social Event Thursday Closing Evening Social Event	•					
Exclusive sponsor one event element: Track A Track B Arcade Lounge Relax.js Brunch		•				
Recognition in event promotional emails	•	•				
Logo recognition on keynote screen	•	•	•	•	•	
Logo on onsite sponsor signage	•	•	•	•	•	•
Logo and link on conference website	•	•	•	•	•	•
Recognition in Event Announcement	•	•				
Blog Post: Featured profile or interview on OpenJS blog	•	•				
Recognition on Social Media: Pre-determined number of "Thank you" tweets	3	2	1	Shared	Shared	
Display freestanding banner: Sponsor to provide and ship to/from event	2	2	1	1	1	
Collateral/Swag Distribution: Option to place marketing material or swag item on shared table. Item subject to approval.	•	•	•	•	•	•
Exhibit Booth Eligible <i>See Booth Cost</i>	•	•	•	•	•	
Post-Event Report Data: Provides event demographics and additional details on event performance	•	•	•	•	•	
Opportunity to Add Question to the Post-Event Attendee Survey: Follow up reporting will be provided with survey results	•					
Complimentary Tickets	8	6	4	2	1	
Discounted Tickets <i>20% off current rate</i>	•	•				
Sponsorship Cost	\$70,000	\$45,000	\$30,000	\$15,000	\$8,000	\$1,000

To sign up for a sponsorship slot, contact us at sponsor@openjsf.org. These opportunities will fill up fast, please let us know of your interest immediately. We are looking forward to hosting you and your team and putting on yet another amazing event for JSConf North America 2025.

About Open Source in Finance Forum

October 21-22, 2025 | New York, NY

The Open Source in Finance Forum (OSFF) is the premier event that connects the leaders in financial services, technology, and open source innovation. This conference is uniquely designed to foster partnerships, advance talent development and accelerate technological advancements across the finance industry; building faster, trusted and secure solutions.

As open source becomes integral to financial services, OSFF provides companies with the tools to maximize open source collaboration. By strategically contributing to open projects, organizations benefit from reduced development costs, heightened security, top talent, and rapid innovation. OSFF 2025 will spotlight groundbreaking advancements, deliver insights on best practices, and offer exclusive access to the leaders shaping open source in finance.

Sponsorship at OSFF goes beyond a singular event; it's a year-long engagement with the FINOS community. Engage with influential executives, developers, and decision-makers through continuous touchpoints. By the time you reach your OSFF 2025 sponsor booth, you'll be an established name, part of an ongoing dialogue and trusted by your target audience.

Sponsorship packages include opportunities across multiple channels and formats, each carefully designed to enhance your organization's visibility and impact throughout the year.

For tailored packages or special requests, reach out to us at sponsorships@linuxfoundation.org.

Unlock the potential of open source in finance with OSFF sponsorships that resonate all year.

Additional sponsorship opportunities:

- Open Source in Finance Forum - London, June 24, 2025
- FINOS Research Studies, Hackathons, Meetups, & Webinars
- FINOS Open Source in Finance Podcast



PRESENTED BY



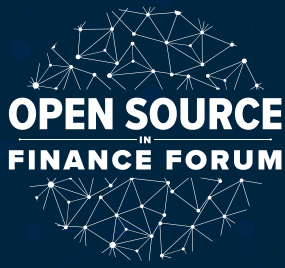
2025 SPONSORSHIP PROSPECTUS

Sponsorships-at-a-Glance

Contact sponsorships@linuxfoundation.org to secure your sponsorship today.

DELIVERABLES	LEADER	CONTRIBUTOR	COMMUNITY
	6 AVAILABLE 4 AVAILABLE	8 AVAILABLE 7 AVAILABLE	12 AVAILABLE 8 AVAILABLE
SPEAKING			
<p>Speaking Opportunity: Content must be approved by Program Committee and FINOS. Not a product pitch. Please consider DEI in speaker choices. Based on availability.</p> <p>If breakout session chosen, sponsor receives contact information of session attendees.</p>	5 minute keynote (limited) or 15 minute session	15 minute breakout session	
MARKETING / BRAND EXPOSURE			
Logo Recognition: Logo placement on pre-event marketing: Website, Emails and Social	1st Priority	2nd Priority	3rd priority
Monthly Mentions on Open Source in Finance Podcast: Pre-event podcasts.	1x Dedicated	1x Shared	1x Shared
Social Media: From the FINOS X & LinkedIn handles. Reposts to be approved by FINOS.	2 Monthly Mentions + 2 Thank You Posts (1 day-of event and 1 post-event) + 1 Repost Total	1 Monthly Mention + 2 Thank You Posts (1 day-of event and 1 post-event) + 1 Repost Total	1 Monthly Mention + 2 Thank You Posts (1 day-of event and 1 post-event)
Access to full list of opted-in attendees: With name, email, company name and title.	Pre & Post-Event	Post-Event	
Additional Promotional Marketing Opportunity: Based on availability, selected by FINOS.	1		
EMAIL PROMOTION			
Post-Event Email Recognition: Logo recognition in post-event attendee email communication.	1st Priority	2nd Priority	3rd priority

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2025 SPONSORSHIP PROSPECTUS

Sponsorships-at-a-Glance

Contact sponsorships@linuxfoundation.org to secure your sponsorship today.

DELIVERABLES	LEADER	CONTRIBUTOR	COMMUNITY
	6 AVAILABLE 4 AVAILABLE	8 AVAILABLE 7 AVAILABLE	12 AVAILABLE 8 AVAILABLE
ON-SITE EXPERIENCE			
Exhibit Booth: Includes table, (2) chairs, & tabletop sign with sponsor logo. Booth placement preference based on tier, but subject to availability and timing of signing contract.	•	•	•
Lead Retrieval App: Live scans, real time reporting and ability to take notes on captured leads. Use of lead retrieval app, no physical device provided.	1	1	1
Recognition on Event Signage: Logo prominently displayed on conference signage.	1st Priority	2nd Priority	3rd priority
Keynote Stage Branding: Logo prominently displayed on keynote stage screens.	1st Priority	2nd Priority	3rd priority
Keynote Stage Recognition: Verbal recognition during opening keynote session.	•	•	•
Marketing Table: Option to place marketing material or swag item on shared table. Item subject to FINOS approval.	2x	1x	1x
MISC.			
Conference Attendee Passes: Full access passes to the conference for your staff or clients.	15 Members 10 Non-Members	10 Members 8 Non-Members	8 Members 6 Non-Members
VIP Reception Invitations	2		
Discount Codes on Conference Passes — VIP Clients: For use by your VIP clients	20% Off - Unlimited Use	20% Off - Unlimited Use	20% Off - Unlimited Use
POST EVENT			
Custom Question(s) in Post-Event Attendee Survey: Opportunity to add question(s) of your choice (subject to approval by FINOS), and follow up reporting with data results.	2x	1x	
Post-Event Data Report: Provides event demographics and additional details.	•	•	•
Non-Member Price	\$60,000	\$40,000	\$20,000
FINOS Member Sponsorship Price	\$51,000	\$34,000	\$17,000

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

Participate in all 2025 Open Source in Finance Forum Events!

London | June 24, 2025 **New York | October 21-22, 2025**

Interested in sponsoring both events or creating a custom sponsor package? We offer a 7% discount for sponsoring both events and are happy to work with you to create a customized package to meet your organization's needs. Contracts for New York and London must be signed at the same time to receive the discount.



Additional Promotional Marketing Opportunities

These enhanced marketing opportunities require a leveled sponsor package unless otherwise noted.



Conference T-Shirt

\$10,000 | 1 AVAILABLE

Every attendee will receive an event t-shirt. Our designers always create fun shirts that are worn for years to come. Includes your logo on sleeve of shirt. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost.



Wireless Access Sponsorship

\$7,500 | 1 AVAILABLE

Conference wifi network name or password will be named after sponsor, based on venue capabilities.



Breakfast

\$7,500 | 1 AVAILABLE

Sponsorship includes prominent branding at all breakfast stations.



Lunch

\$15,000 | 1 AVAILABLE

Sponsorship includes prominent branding at all lunch stations.



Coffee Breaks

\$5,000 | 1 AVAILABLE

Keep onsite attendees well fueled with beverages and snacks. Benefits include:

- Prominent sponsor branding on signage
- Sponsor recognition on web agenda

Location, layout, and menu items will be determined by FINOS.



Lanyard

\$5,000 | 1 AVAILABLE

Every in-person attendee at the event will wear a name badge and lanyard and your logo will appear across the lanyard. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost.



Conference Bag

\$3,000 | 1 AVAILABLE

Every attendee will have the option to pick up a conference bag with event branding and your logo. Logo size and placement subject to bag design and FINOS approval. Logo must be single color only (no gradient colors).



Additional Marketing Table Item

\$500

In addition to the marketing table item(s) included in your sponsorship package, include an extra item with this add-on. Item subject to FINOS approval.



Attendee Reception + Booth Crawl

\$10,000 | 2 AVAILABLE

Sponsor(s) can host this evening with branding on all food and drink stations and prominently placed signage. Attendees will enjoy an evening reception with food, drinks and new friends. Benefits include:

- Reception with sponsor name listed on the official conference schedule
- Exclusive branding on food and drink stations and prominently placed signage
- Logo on drink tickets (limited to 2 per attendee)

Location, layout, and menu items will be determined by FINOS.

CONTINUES ON NEXT PAGE

Interested in sponsoring multiple events or adding additional marketing and promotional opportunities? We offer customized sponsorship packages to meet your company's goals and needs.

QUESTIONS?

Contact us at sponsorships@linuxfoundation.org to secure your sponsorship package now.

Additional Promotional Marketing Opportunities (Con't.)

These enhanced marketing opportunities require a leveled sponsor package unless otherwise noted.



Scholarships (Unlimited)

\$5,000 | 10 SCHOLARSHIPS
\$10,000 | 20 SCHOLARSHIPS

Level sponsorship not required.
Showcase your organization's support of FINOS' scholarship program by sponsoring the Diversity Scholarship. Benefits include:

- Recognition on pre-event promotion
- Recognition during the opening keynote
- Signage onsite at the event



Cross-Promotion of Pre-Approved Community Events

\$5,000 | UNLIMITED

If you are planning to host your own reception in conjunction with OSFF, we would be happy to promote your event to our attendees. Sponsor hosted events may not overlap with the conference program. Benefits include:

- Event listed on conference website
- Event listed on the official conference schedule
- Event listed in a shared pre-event promotional email
- Event mentioned during keynote session



VIP reception

\$30,000 | 1 AVAILABLE

Sponsor can host this evening offsite with branding on all food and drink stations and prominently placed signage. VIPs/Speakers/Sponsors participating offsite will enjoy an evening reception with food, drinks and new friends. Benefits include:

- Reception with sponsor name listed on the official conference schedule
- Exclusive branding on food and drink stations and prominently placed signage

Attendees, location, layout, and menu items will be determined by FINOS.

About PyTorch Conference

October 22-23, 2025 | San Francisco, CA

Don't miss your opportunity to shape the future of generative AI/ML! Join us at the PyTorch Conference 2025, where collaboration, innovation, and progress intersect in the cutting-edge open source machine learning framework. This conference brings together leading researchers, developers, and academics, facilitating collaboration and pushing forward end-to-end machine learning.



"This was hands-down one of the best organized and most enjoyable conferences I've been to in the last many years."

"There is a reason why I brought so much of my engineering team here, there is absolutely no replacement for the in-person connection and collaboration that you get from the folks who you're working with regularly in GitHub, on the Pytorch Forums, and even inside your own company."

"You never know where the next conversation will take you and what opportunities it will unlock in your career."



"It has been unanimously saluted as a memorable experience, featuring insightful discussions, innovative ideas, and a collaborative atmosphere that showcased the best of our community."

"Thank you again for creating this standard-setting conference, I am already looking forward to next year's event and the opportunity to continue pushing the boundaries of what's possible with the PyTorch ecosystem."

Sponsorships-at-a-Glance

Contact sponsorships@linuxfoundation.org to secure your sponsorship today.

PyTorch Members will receive a 3% sponsorship discount.

	DIAMOND 6 AVAILABLE 5 AVAILABLE	PLATINUM 8 AVAILABLE 5 AVAILABLE	GOLD 10 AVAILABLE 6 AVAILABLE	SILVER UNLIMITED	BRONZE UNLIMITED
Speaking Opportunity Content must be approved by the Program Chairs. All speaking content must be received by October 2. No sales & marketing pitches allowed. Session time based on availability.	5-Minute Keynote OR Breakout Session	Breakout Session	10-Minute Lightning Talk		
Sponsored Session Attendee List	✓ <i>(if breakout session selected)</i>	✓	✓		
Attendee Registration Contact List: Opt-in only	✓ <i>(List provided pre and post event)</i>	✓ <i>(List provided post event)</i>			
Recognition During Opening Keynote Session: Sponsor recognition by name.	✓	✓			
Post-Event Marketing & Resource Package: Event resources for sponsors to use as they choose. Provided in raw, editable files to sponsors 3 weeks post-event.	Sponsored Session Recording + Sponsor Video Highlight Reel <i>(content includes clips of speakers, booth and logo placement. 10-20 second video)</i>	Sponsor Session Recording File	Sponsor Session Recording File		
Meeting Room: For private meeting use only.	Private Use - 1 Day	Private Use - Half-Day	Private Use - 2 Hours		
Social Media Promotion of Sponsorship: From the PyTorch social handles.	2 Posts and 1 Re-Share	2 Posts and 1 Re-Share	1 Group Post		
Promotion of Activity in Sponsor Booth: A session, demo, giveaway, or other activity of your choosing will be published & promoted on the conference schedule. Time slots will be communicated by Sponsors Services, and may not overlap conference sessions.	Promotion of (2) in-booth activities/ time slots	Promotion of (1) in-booth activity/ time slot	Promotion of (1) in-booth activity/ time slot		
Access to Event Press/Analyst List: Contact list shared one week prior to the event for your own outreach.	✓	✓	✓		
Sponsor/Event Social Cards: Your company logo along with event logo on social card designed for easy sharing on social media platforms.	✓	✓	✓	✓	
Promotional Recognition	Logo Recognition on Event Signage, Website, and in Press Release	Logo Recognition on Event Signage, Website, and in Press Release	Logo Recognition on Event Signage, Website, and in Press Release	Logo Recognition on Event Signage and Website	Logo Recognition on Event Signage and Website
Marketing Kit: Custom graphics and social media posts provided to promote your attendance and presence at the event.	✓	✓	✓	✓	✓
Collateral Distribution: Laid out in a prominent location near registration onsite.	✓	✓	✓	✓	✓
Recognition in Pre-Event Email Marketing: Includes logo and link to your URL.	✓	✓	✓	✓	✓
Exhibit Booth (Upgrade options available).	20'x20' space includes 2M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	15'x15' space includes 2M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	10'x10' space includes 1M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	8'x8' space includes 1M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	6'x6' space includes table, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi
Lead Retrieval Devices: Live scans, real time reporting and ability to take notes on captured leads.	(2) Devices	(1) Device	(1) Device	(1) Device	
Conference Attendee Passes and 20% Discount on Additional Conference Attendee Passes	30	20	15	8	4
Post Event Data Report: Provides event demographics and additional details on event performance.	✓	✓	✓	✓	✓
Sponsorship Cost	\$90,000	\$60,000	\$40,000	\$20,000	\$10,000

Startup, Non-Profit, and VC Opportunities

Contact sponsorships@linuxfoundation.org to secure your sponsorship today.

PyTorch Members will receive a 3% sponsorship discount.

Criteria By Level

- **Start-Up Sponsorship:** Businesses must be under 3 years old, have less than \$5M in annual revenue, and employ fewer than 30 people.
- **Non-Profit Sponsorship:** Requires proof of legal non-profit status.
- **Venture Capital (VC) Sponsorship:** Requires proof of being a registered VC entity.

START-UP/NON-PROFIT/VC UNLIMITED	
Promotional Recognition	Logo Recognition on Event Signage and Website
Marketing Kit: Custom graphics and social media posts provided to promote your attendance and presence at the event.	✓
Collateral Distribution: Laid out in a prominent location near registration onsite.	✓
Recognition in Pre-Event Email Marketing: Includes logo and link to your URL.	✓
Exhibit Booth (Upgrade options available).	6'x6' space includes table, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi
Lead Retrieval Devices: Live scans, real time reporting and ability to take notes on captured leads.	✓
Conference Attendee Passes and 20% Discount on Additional Conference Attendee Passes	4
Post Event Data Report: Provides event demographics and additional details on event performance.	✓
Sponsorship Cost	\$5,000

Promotional Marketing Opportunities



Attendee T-Shirt

\$20,000 • 1 Available

Showcase your logo on the attendee t-shirt! Every attendee at the event will receive an event t-shirt. Our designers always create fun shirts that are worn for years to come. Includes your logo on sleeve of shirt. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost.



Session Recording

\$10,000 • 1 Available

Extend your presence long after the live conference concludes with the session recording sponsorship. All session recordings will be published on the PyTorch Foundation YouTube channel after the event.

Benefits include:

- Sponsor recognition slide with logo at the beginning of each video recording
- Sponsor recognition in post-event email to attendees



Lanyards

\$10,000 • SOLD OUT

The opportunity for all PyTorch conference attendees to wear your logo. Logo size and placement subject to lanyard design. Logo must be single color only (no gradient colors).



Attendee Lounge

\$5,000 • 4 Available

Sponsor a lounge space for attendees to relax and network. This area will foster collaboration and interaction among participants. Your sponsorship includes prominent signage in the lounge.

**Location, layout, and design will be determined by PyTorch Foundation Events Team. Lead retrieval, sponsored promotions, and sales activities are not permitted in the lounge.*



Break + Lunch

\$10,000 • 2 Available

Sponsorship includes prominent branding at all break & lunch stations for one day of the event.



Diversity Scholarship

\$2,500+ • Unlimited

The Diversity Scholarship fund supports individuals who may not otherwise have the opportunity to attend PyTorch Conference. Diversity scholarships support traditionally underrepresented and/or marginalized groups in the technology and/or open source communities including, but not limited to, persons identifying as LGBTQIA+, women, persons of color, and/or persons with disabilities. Need-based scholarships are granted to active community members who are not being assisted or sponsored by a company or organization, and are unable to attend for financial reasons. Showcase your organization's support of this important initiative and help remove obstacles for underrepresented attendee groups. Benefits include:

- Logo and link on conference website
- Logo recognition on rotating slides before and after keynotes
- Sponsor recognition in scholarship acceptance notifications



Women and Non-Binary in PyTorch Lunch

\$10,000 • SOLD OUT

All those who identify as women or non-binary attending PyTorch Conference are invited to join this special lunch program featuring discussion around diversity, equity, and inclusivity. The sponsor of this event positions themselves as an organization that fosters an ongoing conversation on the need for a diverse and inclusive open source community. Benefits include:

- Recognition on the conference website
- Program listed on the official conference schedule
- Sponsor logo recognition on onsite signage and pre-event email



Coffee Bar Sponsorship

\$20,000 • 1 Available

Keep onsite attendees well-caffeinated with complimentary specialty coffees served from a sponsor-branded coffee bar. Benefits include:

- Dedicated space with a coffee bar in the Sponsor Showcase
- Logo recognition on onsite signage
- Logo recognition in pre-event attendee email
- Specialty coffees served during morning and afternoon breaks

**Location, layout, and design, as well as coffee service and operating hours, will be determined by PyTorch Foundation Events Team. Lead retrieval, sponsored promotions, and sales activities are not permitted in the space.*

Promotional Marketing Opportunities



Wireless Access Sponsorship

\$15,000 • 1 Available

Conference wifi will be named after sponsor.



Cross-Promotion of Pre-Approved Community Events

\$7,500 • Unlimited

Organizing an event for attendees? PyTorch Foundation would be happy to help promote your event to our attendees. Events may not overlap with the conference program. Benefits include:

- Event listed on the conference website
- Event listed on the official conference schedule
- Event listed in a shared pre-event promotional email

**This add-on is available to confirmed level sponsors of PyTorch 2025.*



Onsite Flare Party and Sponsor Booth Crawl

\$35,000 | 1 Available

Ignite connections and showcase your brand at the PyTorch Flare Party! This high-energy evening will bring attendees together for great food, drinks, entertainment, and networking in a dynamic setting filled with excitement and innovation.

- Logo recognition on signage throughout the reception venue
- Logo recognition at entertainment or activity areas
- Specialty cocktail and mocktails
- Branded napkins at all bars
- Logo recognition on event website
- Recognition on conference schedule
- Inclusion in pre-event email

Lead retrieval and sponsor-hosted activities are not permitted at the Flare Party.



Birds of Feather (BoF) Sponsorship

\$12,000 | 5 Available

Foster meaningful conversations by supporting an informal, topic-driven discussions. Attendees will connect, collaborate, and exchange ideas in an open and engaging setting.

- Designated the topic for a 50-minute BoF session
- Signage with logo placed outside the room
- Recognition on conference schedule
- Sponsored BoF Attendee List

No sales & marketing pitches allowed. Session time based on availability. BoFs will not be recorded.



Custom Add Ons

Price available upon request

If you are looking for a more tailored opportunity to amplify your impact our team is happy to work with you to come up with a customized add on to meet your organization's individual needs.

JupyterCon 2025

November 4-5, 2025 | San Diego, CA

Contact sponsorships@linuxfoundation.org to secure your sponsorship today.

SPONSORSHIP BENEFITS AT-A-GLANCE

SPONSORSHIP BENEFIT	DIAMOND 4 AVAILABLE	PLATINUM 8 AVAILABLE	GOLD 10 AVAILABLE	SILVER UNLIMITED
Meeting Room: For private meeting use only.	Private Use - 1 Day			
Speaking Opportunity: Content must be approved by the Program Committee and Project Jupyter. Based on availability.	5-Minute Keynote or Session	Session		
Sponsored Session Attendee List	✓ (If sponsor session selected)			
Video Recording of Sponsored Keynote or Breakout Session: Raw file to be used under Creative Commons license with attribution to The Linux Foundation and Project Jupyter.	✓	✓		
Collateral Distribution: Laid out in a prominent location near registration onsite.	✓	✓		
Demo Theater Sessions: Demo theater located in meeting room. Includes attendee contact information.	20-Minute Session	20-Minute Session	10-Minute Session	
Attendee Registration Contact List (Opt-in Only)	✓ (List provided pre- and post-event)	✓ (List provided post-event)	✓ (List provided post-event)	
Exhibit Table: Includes 6' table, (2) chairs, (1) tabletop sign with logo, 5 amps of power, powerstrip, and conference wifi.	Includes 6' table, (2) chairs, (1) tabletop sign with logo, 5 amps of power, powerstrip, and conference wifi.	Includes 6' table, (2) chairs, (1) tabletop sign with logo, 5 amps of power, powerstrip, and conference wifi.	Includes (1) highboy table, (1) chair, (1) tabletop sign with logo, 5 amps of power, powerstrip, and conference wifi.	
Lead Retrieval: Live scans, real time reporting and ability to take notes on captured leads.	1 Device	1 Device	App	
Social Promotion Cards: Editable graphics which include the conference logo and your logo, provided to you for promoting your participation in the event.	✓	✓	✓	
Promotional Recognition	Verbal and Logo Recognition During Keynote and on Event Signage and Website	Logo Recognition During Keynote and on Event Signage and Website	Logo Recognition During Keynote and on Event Signage and Website	Logo Recognition on Event Signage and Website
Social Media Promotion: From Jupyter social handles.	2 Posts and 1 Re-Share	1 Post and 1 Re-Share	1 Shared Post and 1 Re-Share	1 Shared Post
Conference Attendee Passes and 20% Discount on Additional Conference Attendee Passes	12	6	4	2
Post Event Data Report: Provides event demographics and additional details on event performance.	✓	✓	✓	✓
SPONSORSHIP COST	\$50,000	\$30,000	\$15,000	\$8,000



**CLOUD NATIVE
COMPUTING FOUNDATION**

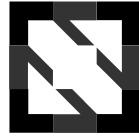
PART 2

CNCF Events





KubeCon



CloudNativeCon

Europe 2025

CNCF's flagship event is the world's largest open source technology conference, drawing thousands of adopters and leading technologists from the cloud native and open source communities. This premier gathering serves as a hub for advancing the education and development of cloud native computing, offering unparalleled opportunities for networking, learning, and exploring the latest innovations in the field.



EVENT DATES:

April 1: Pre-Event Programming (Co-located Events)
April 2-4: Main Conference



LOCATION:

ExCeL London, London, United Kingdom



WHO ATTENDS?

Developers, architects and technical leaders, CIOs, CTOs, press, and analysts from around the world gather at KubeCon + CloudNativeCon.

1 CO-LOCATED EVENT DAY	3 MAIN CONFERENCE DAYS	300+ SESSIONS AND KEYNOTES	500+ SPEAKERS	12,000+ ESTIMATED NUMBER OF ATTENDEES*	4,000+ PARTICIPATING COMPANIES	200+ SPONSORS AND EXHIBITORS
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KUBECON + CLOUDNATIVECON EUROPE 2024 HIGHLIGHTS

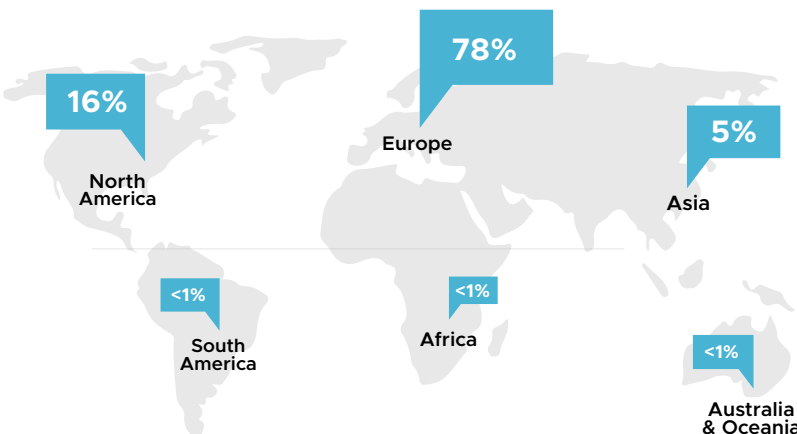
19-22 March 2024 | Paris, France

DEMOGRAPHICS

12,048 REGISTRATIONS

52% FIRST-TIME ATTENDEES

ATTENDEE GEOGRAPHY



TOP THREE ATTENDEE JOB FUNCTIONS

4,468

DEVOPS / SRE / SYSADMIN

1,896

DEVELOPER

1,878

ARCHITECT

MEDIA COVERAGE

151

MEDIA & INDUSTRY ANALYSTS

7,500

MENTIONS OF KUBECON + CLOUDNATIVECON

78%

INCREASE FROM 2022 EUROPEAN EVENT

SPONSOR BOOTH TRAFFIC

109,718

ONSITE LEADS TOTAL

530

ONSITE LEADS AVERAGE/BOOTH

SEE THE FULL [POST-EVENT TRANSPARENCY REPORT](#) FOR MORE DETAILS.

*Attendee estimates are based on registration trends from previous or related events and may fluctuate. Updated numbers will be shared with sponsors leading up to the event. As attendance is influenced by many factors, final attendance numbers cannot be guaranteed prior to the event.



KubeCon



CloudNativeCon

Europe 2025

SPONSORSHIP BENEFITS AT-A-GLANCE

Contact sponsor@cncf.io or fill out the [contract request form](#) to secure your sponsorship today. Signed contracts must be received by **January 10, 2025**.

	DIAMOND* 7 AVAILABLE 1 AVAILABLE	PLATINUM UNLIMITED	GOLD UNLIMITED	SILVER UNLIMITED	START-UP† + END USER‡ + NON-PROFIT UNLIMITED
NEW Speaking opportunity Content must meet CFP criteria and is subject to program committee approval Includes attendee contact list (for breakout session only, not available for keynote session).	Choice of (1) 5-minute keynote or (1) 30-minute breakout session				
NEW Video recording of sponsored keynote or breakout session Raw file to be used under Creative Commons license with attribution to The Linux Foundation and Cloud Native Computing Foundation	✓				
Opportunity to participate in media + analyst panel during the event	✓				
NEW Access to opt-in attendee registration list List may be used for marketing purposes, and will include attendee contact information (with email address) of opt-in attendees	Provided pre and post event	Provided post event			
Recognition in event promotional emails and attendee communications	logo and link	company name and link only			
NEW Demo session **Demo theater located in meeting room or exhibit hall (subject to availability)	(1) 20-minute session at demo theater** includes attendee contact information	(1) 20-minute session at demo theater** includes attendee contact information	Promotion of (1) sponsor-hosted in-booth demo		
List of registered press/analysts Provided 3 weeks prior to event	✓	✓	✓		
Logo recognition on keynote screen	✓	✓	✓		
Logo recognition in post-event transparency report	✓	✓	✓		
Social media posts on X (formerly Twitter) from official @KubeCon_ handle	(1) pre-event standalone post with social card and (1) customizable news spotlight during event	(1) pre-event group post and (1) group post during event	(1) pre-event group post		
Opportunity to provide (1) contributed article to key publications pre- or post-event	✓	✓	✓	✓	
Logo on sponsor signage, conference website, and conference schedule	✓	✓	✓	✓	✓
Opportunity to include news announcements in official event news package	Preferred placement	Preferred placement	✓	✓	✓
Complimentary conference passes To be used for booth staff, attendees, and guests, Includes access to keynotes, sessions, and exhibits	20	15	12	8	5
20% discount on additional conference passes Unlimited usage while passes are available for sale	✓	✓	✓	✓	✓
Exhibit space Turnkey booth includes backwall and counter with graphics, (2) stools, (1) wastebasket, basic power, and carpet	9m (w) x 6m (d) raw exhibit space	6m (w) x 6m (d) Choice of raw exhibit space or turnkey	4.5m (w) x 3m (d) Choice of raw exhibit space or turnkey	3m (w) x 2.5m (d) turnkey only	2.5m (w) x 2m (d) turnkey only
Physical lead retrieval device(s) To be used at booth only	(3) devices	(2) devices	(2) devices	(1) device	(1) device
SPONSORSHIP COST	\$235,000	\$144,000	\$84,000	\$29,500	\$12,000

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.

* Diamond sponsorships are available on a first come first serve basis.

† Start-up sponsors must hold active CNCF membership, must be in business for less than 4 years, must have less than \$1M in revenue and less than 50 employees.

MARKETING PROMOTIONAL OPPORTUNITIES

Contact sponsor@cncf.io or fill out the [contract request form](#) to secure your sponsorship today. Signed contracts must be received by **January 10, 2025**.



KubeCon



CloudNativeCon

Europe 2025



Dan Kohn Diversity Scholarship Fund

\$5,000 MINIMUM – ADDITIONAL DONATIONS ENCOURAGED

UNLIMITED

The Dan Kohn Diversity Scholarship Fund supports individuals who may not otherwise have the opportunity to attend this event. Diversity scholarships support traditionally underrepresented and/or marginalized groups in the technology and/or open source communities including, but not limited to, persons identifying as LGBTQIA+, women, persons of color, and/or persons with disabilities. Need-based scholarships are granted to active community members who are not being assisted or sponsored by a company or organization, and are unable to attend for financial reasons. Showcase your organization's support of this important initiative and help remove obstacles for underrepresented attendee groups.

BENEFITS INCLUDE:

- Sponsor recognition on event website
- Logo recognition on rotating slides before and after keynotes
- Logo recognition on onsite signage
- Logo recognition in post-event transparency report
- (1) pre-event group post from the official @KubeCon_ X handle (formerly Twitter)
- Sponsor recognition in scholarship acceptance notifications



Cross-Promotion of Pre-Approved Community Events

\$10,000 EACH

UNLIMITED

AVAILABLE TO CONFIRMED LEVEL SPONSORS ONLY

If you are planning to host your own event alongside KubeCon + CloudNativeCon, we would be happy to help promote your event to our attendees. Examples are educational classes, sum-mits, workshops, or social activities such as meet-ups, happy hours, or parties. Sponsor-hosted events may not overlap with the main conference program on April 2-4.

BENEFITS INCLUDE:

- Event listed on the official conference schedule
- Event listed in a shared pre-event promotional email
- Optional: Event listed on the KubeCon + CloudNativeCon registration form for attendees to add it to their conference registration. A 2.58% credit card processing fee per registrant will be charged if a registration fee is required.



Attendee T-Shirt

\$40,000

1 AVAILABLE

SOLD OUT

Stand out at the event by featuring your brand on the official conference t-shirt that attendees receive onsite. This prime placement of your company's logo offers a lasting impression and associates your brand with a memorable event experience.

BENEFITS INCLUDE:

- Sponsor logo is printed on one sleeve of the official conference t-shirt. Logo must be single-color only (no gradient colors).
- Sponsor logo recognition on signage at the t-shirt pick-up counters

Logo color, size, and placement will be determined by CNCF based on the overall t-shirt design.



Lanyards

\$40,000

1 AVAILABLE

SOLD OUT

Put your brand in the spotlight with our lanyard sponsorship! Your logo will be featured on attendees' name badge lanyards, providing high visibility throughout the event.

BENEFITS INCLUDE:

- Sponsor logo is printed on the official conference lanyards. Logo must be single-color only (no gradient colors)

Logo color, size, and placement will be determined by CNCF based on the overall lanyard design.



Session Recording

\$30,000

1 AVAILABLE

Extend your presence long after the live conference concludes with the session recording sponsorship. All session recordings will be published on the CNCF YouTube channel after the event.

BENEFITS INCLUDE:

- Sponsor recognition slide with logo at the beginning of each video recording
- Customizable slide designed by sponsor at the beginning of each video recording (subject to approval by CNCF)
- Sponsor logo on schedule page of conference website
- Sponsor recognition in a pre-event email sent to attendees by CNCF
- Sponsor recognition in a post-event email sent to attendees by CNCF

MARKETING PROMOTIONAL OPPORTUNITIES

Contact sponsor@cncf.io or fill out the [contract request form](#) to secure your sponsorship today. Signed contracts must be received by **January 10, 2025**.



KubeCon



CloudNativeCon

Europe 2025



Experiences + Entertainment **NEW**

\$20,000 EACH

2 AVAILABLE

Help us create many memorable moments at the conference by co-sponsoring multiple onsite entertainment areas. Located in the high-traffic Solutions Showcase, each area will engage attendees in a fun and interactive experience. Attendees can challenge each other to various games, participate in creative building activities, or unwind by enjoying a live performance.

BENEFITS INCLUDE:

- Prominent signage with logo recognition at each entertainment area
- Sponsor logo branding on various games and activities
- Sponsor recognition on event website
- Sponsor recognition in (1) of (4) daily event update emails sent to attendees by CNCF

Lead retrieval, sponsored promotions, and sales activities are not permitted in the entertainment areas.



Conference Wi-Fi

\$20,000

1 AVAILABLE

Keep attendees connected by sponsoring our dedicated conference Wi-Fi throughout the venue.

BENEFITS INCLUDE:

- Provide a name of your choice for the SSID (subject to approval by CNCF)
- Digital and print signage with logo throughout the conference venue notating your Wi-Fi sponsorship
- Sponsor logo on the back of attendee name badges



Activation Zone

\$20,000 EACH

4 AVAILABLE

SOLD OUT

- **AVAILABLE TO CONFIRMED LEVEL SPONSORS ONLY**
- **ONE ACTIVATION ZONE PER SPONSOR ONLY**
- **PROPOSED ACTIVITIES MUST BE SUBMITTED FOR APPROVAL DURING THE CONTRACT PHASE**

Create an interactive environment for attendees to engage in fun activities, hands-on games, or other immersive experiences. Examples may include coding challenges, VR and AR experiences, collaborative art, or customized giveaways. No demos, talks, or presentations are permitted. Activation Zones are intended to enhance the attendee experience in a meaningful way. This is your opportunity to stand out and get creative.

BENEFITS INCLUDE:

- Dedicated 6m x 6m raw island space in the Solutions Showcase
- Logo recognition on Solutions Showcase map
- Sponsor recognition in (1) of (4) daily event update emails sent to attendees by CNCF
- Sponsor recognition and activation description on event website
- Optional: Sponsor may set up competitions and provide prizes at own expense (subject to approval by CNCF)

The location of the Activation Zone within the Solutions Showcase will be pre-determined by CNCF and may not be combined with a sponsor's booth space. The Activation Zone is intended for pre-approved hosted activities only and may not be treated as additional exhibit space.

The sponsor is responsible for building out the space including all furniture, AV, power, internet, etc. at their own expense. Activation Zones must meet general event and venue regulations, including but not limited to, height restrictions and safety measures. Layout, design, branding, and all activities are subject to review and approval by CNCF and the venue. The sponsor is responsible for onsite logistics and staffing of the activation zone.

Lead retrieval and sponsor-hosted activities are permitted within the Activation Zone.



Coffee Bar

\$20,000 EACH

4 AVAILABLE

SOLD OUT

Keep onsite attendees well-caffeinated with complimentary specialty coffees served from a sponsor-branded coffee bar located inside the Solutions Showcase.

BENEFITS INCLUDE:

- Dedicated space with coffee bar and basic lounge seating in the Solutions Showcase
- Prominent sponsor branding
- Logo recognition on Solutions Showcase map
- Sponsor recognition in (1) of (4) daily event update emails sent to attendees by CNCF
- Specialty coffees served during morning and lunch breaks
- (1) 43" monitor or similar. Sponsor may provide (1) video or slides to be played on a loop on the monitor (no audio)
- Additional opportunities at sponsor's own expense (subject to availability and approval by CNCF):
 - Branded coffee cups
 - Branded napkins

Coffee bar location, layout, and design, as well as coffee service and operating hours will be determined by CNCF. Lead retrieval, sponsored promotions and sales activities are not

MARKETING PROMOTIONAL OPPORTUNITIES

Contact sponsor@cncf.io or fill out the [contract request form](#) to secure your sponsorship today. Signed contracts must be received by **January 10, 2025**.



KubeCon



CloudNativeCon

Europe 2025



Private Meeting Room

\$20,000 EACH

13 AVAILABLE

2 AVAILABLE

AVAILABLE TO CONFIRMED LEVEL SPONSORS ONLY

Reserve a dedicated meeting room onsite at the conference venue for your own private meetings with clients, business partners or staff

BENEFITS INCLUDE:

- Minimum capacity (10) people per room
- Access to meeting room on main conference days (April 2-4) during official event hours or Solution Showcase open hours (whichever applies based on room location)
- Room includes (1) table, (10) chairs, (2) 5amp power drops with power strips
- Additional furniture, power, and AV are subject to availability and at sponsor's own expense
- Digital or printed sponsor logo sign on or near the room door
- Room number and sponsor logo included on the Solutions Showcase map or venue map (depending on room location)

The meeting room is intended for small group meetings only and may not be used for workshops, sessions, or other programs that may conflict with the conference agenda.



Diversity + Equity + Inclusion Lunch

\$15,000

1 AVAILABLE

Everyone attending KubeCon + CloudNativeCon is invited to join this special lunch program featuring discussion around diversity, equity, and inclusivity. The sponsor of this event positions themselves as an organization that fosters an ongoing conversation on the need for a diverse and inclusive open source community.

BENEFITS INCLUDE:

- Lunch provided to attendees
- Option to set the topic and create content for the program (subject to approval by CNCF)
- Option to nominate presenters/facilitators for the workshop (subject to approval by CNCF)
- Optional (1) 5-minute opening statement by sponsor
- Recognition on the conference website
- Program listed on the official conference schedule
- Sponsor logo recognition on rotating slides before and after keynotes
- Sponsor logo recognition on onsite signage
- Sponsor recognition in (1) of (4) daily event update emails sent to attendees by CNCF



DEI Community Hub **NEW**

\$20,000 EACH

3 AVAILABLE

2 AVAILABLE

The DEI Community Hub at KubeCon + CloudNativeCon is a welcoming space for attendees to connect, learn, and celebrate diversity, equity, inclusion, and accessibility. The Hub will host community groups, workshops, and offer networking opportunities during Hub hours.

BENEFITS INCLUDE:

- Sponsor logo recognition on event website
- Sponsor recognition on the official conference schedule
- Sponsor logo recognition on onsite signage
- Sponsor logo recognition on rotating slides before and after keynotes
- Sponsor recognition in (1) of (4) daily event update emails sent to attendees by CNCF
- Sponsor can provide swag with CNCF approval
- Option to nominate presenters/facilitators for (1) workshop (subject to approval by CNCF)
- Option to set a topic for the program (subject to approval by CNCF)



MARKETING PROMOTIONAL OPPORTUNITIES

Contact sponsor@cncf.io or fill out the [contract request form](#) to secure your sponsorship today. Signed contracts must be received by **January 10, 2025**.



KubeCon



CloudNativeCon

Europe 2025



Cloud Native Executive Strategy Summit

\$15,000 EACH

3 AVAILABLE

2 AVAILABLE

AVAILABLE TO ACTIVE CNCF MEMBERS ONLY

The Cloud Native Executive Summit will be an exclusive forum for an elite group of technology leaders from end user organizations to collectively prioritize issues, share top-of-mind concerns, and problem-solve. A summary will be generated from this effort to benefit the larger ecosystem. A private reception will follow the Summit and will be an exclusive opportunity for sponsors to connect with top leadership from end user members, select prospective end user members, CNCF + Linux Foundation executives, and members of the CNCF Board of Directors.

BENEFITS INCLUDE:

- (1) 5-minute speaking opportunity at the end of the Summit
- (2) tickets to the Reception
- Logo recognition on signage at Reception
- Option to provide materials or swag (subject to CNCF approval)
- Recognition in Summit attendee communications; including a 100-word message from the sponsors to be included in a CNCF post-event email
- Mention in the final Summit summary

Sponsorship does not include participation in the Summit as participation is exclusive to invited end user leaders only.



Relaxation Station **NEW**

\$15,000

1 AVAILABLE

Elevate the event experience by sponsoring our Relaxation Station, a dedicated space in the Solutions Showcase for attendees to refresh and rejuvenate. With popular amenities like chair massages and other wellness activities, the Relaxation Station is a welcome retreat from the hustle and bustle. Your sponsorship directly contributes to the overall wellbeing of our attendees, leaving a lasting impression of care and mindfulness associated with your brand.

BENEFITS INCLUDE:

- Dedicated lounge space in the Solutions Showcase
- Prominent sponsor logo on Relaxation Station signage
- Customizable sponsor branding on furnishings (subject to availability and approval by CNCF)
- Logo recognition on Solutions Showcase map
- Sponsor recognition on event website
- Sponsor recognition in (1) of (4) daily event update emails sent to attendees by CNCF

Lounge location, layout, and design, as well as activities will be determined by CNCF. Lead retrieval, sponsored promotions, and sales activities are not permitted at the Relaxation Station.



Network Nook **NEW**

\$15,000

1 AVAILABLE

Power up the conference experience by sponsoring the Network Nook in the Solutions Showcase where attendees gather to connect, collaborate, and recharge. With charging stations and comfortable seating for small group meetings, this dynamic space is designed to promote connectivity and productivity. Your sponsorship provides essential amenities for attendees while maximizing your exposure as a key player in facilitating meaningful connections and collaboration at our event.

BENEFITS INCLUDE:

- Dedicated lounge space in the Solutions Showcase
- Prominent sponsor logo on Network Nook signage
- Customizable sponsor branding on furnishings (subject to availability and approval by CNCF)
- Logo recognition on Solutions Showcase map
- Sponsor recognition on event website
- Sponsor recognition in (1) of (4) daily event update emails sent to attendees by CNCF

Location, layout, and design of the Network Nook will be determined by CNCF. Lead retrieval, sponsored promotions, and sales activities are not permitted in this space.



Attendee Headshots

\$10,000

1 AVAILABLE

Support professionalism in the community by providing attendees the opportunity to get complimentary headshots taken by a professional photographer in a private setting. CNCF Ambassadors, conference speakers, program committee members, and diversity scholarship recipients will receive priority before headshots are offered to general attendees.

BENEFITS INCLUDE:

- Sponsor recognition on event website
- Sponsor logo recognition on attendee sign-up form
- Sponsor logo on onsite signage at dedicated headshots room

Lead retrieval and sponsor-hosted activities are not permitted.

MARKETING PROMOTIONAL OPPORTUNITIES

Contact sponsor@cncf.io or [fill out the contract request form](#) to secure your sponsorship today. Signed contracts must be received by **January 10, 2025**.



KubeCon



CloudNativeCon

Europe 2025

Wellness Supporter

\$5,000 1 AVAILABLE

Contribute to the wellbeing of attendees by sponsoring wellness activities such as chair yoga, community fun runs, etc. held throughout the event. Join us in creating energizing and revitalizing experiences while aligning your brand with the values of holistic wellness and self-care.

BENEFITS INCLUDE:

- Logo recognition on signage at wellness activities
- Sponsor recognition on event website
- Sponsor logo recognition on attendee sign-up forms (if applicable)
- Sponsor recognition in (1) of (4) daily event update emails sent to attendees by CNCF

Activities will be determined by CNCF. Lead retrieval, sponsored promotions, and sales activities are not permitted during any wellness activities.

Venue Branding **NEW**

\$25,000 2 AVAILABLE 1 AVAILABLE

Available to confirmed level sponsors only

Maximize visibility with exclusive branding opportunities in high-traffic areas throughout the convention center to prominently feature your company across multiple assets.

BENEFITS INCLUDE:

- (1) customizable slide looping on keynote screen before keynotes begin
- (1) customizable rotating slide on digital signage (quantity of digital monitors determined by CNCF)
- (1) customizable slide on (2) venue LED screens (location determined by CNCF)

Attendee Communication Spotlight **NEW**

\$10,000 2 AVAILABLE

Available to confirmed level sponsors only

One attendee communication spotlight per sponsor only

Gain prominent visibility and engage with attendees through our exclusive pre-event communications package. This sponsorship highlights your key messages across multiple touchpoints and reaches a targeted audience at strategic moments before and during the conference.

BENEFITS INCLUDE:

- Choice of (1) customizable 400-character message included in (1) pre-event or post-event email sent to attendees by CNCF
- (1) customizable 400-character message included in (1) out of (4) daily event update emails sent to attendees by CNCF
- (1) customizable pre-event post from the official @KubeCon_ X handle (formerly Twitter) including social card

All content is subject to approval by CNCF.

CNCF Kids Day **NEW**

\$5,000 3 AVAILABLE

Sponsoring Kids Day allows you to support the education and inspiration of the next generation of tech innovators, giving children aged 8 to 14 in the local community a chance to explore cloud computing, Kubernetes, and open source technologies. By investing in Kids Day, you help foster a diverse and inclusive future tech community, while also showcasing your commitment to nurturing young talent and promoting technological growth.

BENEFITS INCLUDE:

- Logo recognition on event website
- Logo recognition on onsite signage
- Recognition in pre-event promotional communications
- Recognition in post-event transparency report
- Opportunity to provide swag or collateral to participants (subject to CNCF approval)



KubeCon



CloudNativeCon

Europe 2025

MAINTAINER SUMMIT

The CNCF Maintainer Summit is an exclusive event for the people behind our projects to gather face-to-face, collaborate, and celebrate the projects that make “Cloud Native”. Programming will be focused around sharing best practices, diving into contributing processes, and solving common problems across projects to enrich our great community of maintainers.

Why Sponsor?

- **Support Maintainers:** Maintainers are the backbone of many essential cloud native projects. The summit will provide the opportunity for maintainers to collaborate & solve problems.
- **Brand Association with Open Source Values:** Sponsoring the Maintainer Summit associates your brand with the open-source ethos, demonstrating a commitment to collaboration, transparency, and community-driven innovation.
- **Foster a Stronger Ecosystem:** Sponsorship contributes to the overall health of cloud native projects, ensuring that maintainers have the support they need to continue their work.

Contact sponsor@cncf.io to secure your sponsorship today. Sponsorship contracts must be received by **19 February 2025**.



Event Date:

31 March 2025



Location: Excel London, London, United Kingdom



Estimated Number of Attendees:

300+



Who Attends? CNCF Project

Maintainers, which include developers, architects and technical leaders.

SPONSORSHIP OPPORTUNITIES



Maintainer Summit Supporter

\$25,000

LIMITED AVAILABILITY

Benefits include:

- Logo recognition on website
- Logo recognition on on-site signage
- Recognition in pre & post event attendee Maintainer Summit emails
- Recognition in opening remarks
- Ability to post open job opportunities on the Maintainer Summit job board onsite
- Ability to submit featured job listings to be shared via the Maintainer Monthly Newsletter in the March or April newsletter
- Provide attendee giveaways *CNCF Approval Required
- Logo and sponsor message (150 characters or less) to be shared on digital signage in the KubeCon + CloudNativeCon Project Pavilion (Wed-Fri)



AM + PM Breaks Sponsor

\$5,000

LIMITED AVAILABILITY

Benefits include:

- Logo recognition on on-site signage, including food & beverage stations during AM + PM Breaks
- Recognition in opening remarks
- Ability to post open job opportunities on the Maintainer Summit job board onsite



Lunch Sponsor

\$7,500

LIMITED AVAILABILITY

Benefits include:

- Logo recognition on on-site signage, including food & beverage stations during lunch
- Recognition in opening remarks
- Ability to post open job opportunities on the Maintainer Summit job board onsite



Reception Sponsor

\$7,500

LIMITED AVAILABILITY

Benefits include:

- Logo recognition on on-site signage, including food & beverage stations during reception
- Recognition in opening remarks
- Ability to post open job opportunities on the Maintainer Summit job board onsite

CNCF-hosted Co-located Events at KubeCon + CloudNativeCon Europe 2025



Experience the power of collaboration as you meet, network, and form connections with peers and like-minded individuals in the vibrant cloud native community. By sponsoring a co-located event hosted by CNCF, you'll gain valuable mind share among a targeted audience, while engaging face-to-face with over 4,000 developers, architects, and technical leaders. The all-access pass offers attendees the freedom to participate in any CNCF-hosted co-located event on 1 April 2025, amplifying the potential audience for sponsors to interact with throughout this exhilarating day of exploration and innovation.

Contact sponsor@cncf.io to secure your sponsorship today! Signed contracts must be received by 19 February 2025.



Event Date: 1 April 2025



Location: ExCeL London, London, United Kingdom



Estimated Number of Attendees: 4,000+



Who Attends? Developers, architects and technical leaders, CIOs, CTOs, press and analysts from around the world gather at KubeCon + CloudNativeCon.

SPONSORSHIP BENEFITS AT-A-GLANCE

SPONSORSHIP BENEFIT	DIAMOND LIMITED	PLATINUM LIMITED	GOLD UNLIMITED	START-UP* + NON-PROFIT UNLIMITED
5-minute keynote at selected co-located event** <i>Topic subject to program committee approval</i>	✓			
Email to opt-in attendees <i>(1) combined pre- or post-conference email</i>	✓			
Bookable meeting room <i>1-2 hours, pending availability</i>	✓			
Table top sponsor space + lead retrieval*** <i>6'x4' footprint includes: (1) 6' (or similar) table, (2) chairs, (1) lead retrieval device and power</i>	✓	✓		
Recognition during opening session	✓	✓	✓	✓
Combined sponsor social card, shared (1) time on @KubeCon_ handle	✓	✓	✓	✓
Logo on sponsor signage	✓	✓	✓	✓
Logo recognition on event schedule	✓	✓	✓	✓
Logo and link on event webpage	✓	✓	✓	✓
Complimentary all-access pass: includes CNCF-hosted Co-located Events (Tues) & KubeCon + CloudNativeCon Europe (Wed-Fri)	5	4	2	2
Opportunity to provide (1) attendee giveaway item/swag in co-located event meeting room. <i>CNCF approval required</i>	✓	✓	✓	✓
SPONSORSHIP COST	\$35,000	\$25,000	\$9,500	\$5,000

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.

*Start-up sponsors must hold an active CNCF membership, must be in business for less than 4 years, must have less than \$1M in revenue and less than 50 employees.

**If keynote exceeds allotted time, CNCF reserves the right to post only contracted keynote time to YouTube post-event.

***Onsite leads only, leads can only be collected within assigned table top sponsor space.

ADD-ON OPPORTUNITIES

Session Recording **FULL DAY: \$7,500 | HALF DAY: \$3,750** **1 PER CO-LOCATED EVENT**

Extend your presence long after the live event concludes with the session recording sponsorship. All session recordings will be published on the CNCF YouTube channel after the event.

Benefit: Sponsor recognition slide with logo at the beginning of each video recording.

CNCF-hosted Co-located Events at KubeCon + CloudNativeCon Europe 2025



Please see below for available sponsorship opportunities per CNCF-hosted co-located event.

CO-LOCATED EVENT	DIAMOND	PLATINUM	SESSION RECORDING
ArgoCon <i>Full Day Event, Two Tracks</i>	4 AVAILABLE 2 AVAILABLE	2 AVAILABLE	1 AVAILABLE SOLD OUT
BackstageCon <i>Full Day Event, One Track</i>	3 AVAILABLE SOLD OUT	2 AVAILABLE 1 AVAILABLE	1 AVAILABLE
CiliumCon <i>Half Day Event, One Track</i>	2 AVAILABLE 1 AVAILABLE	1 AVAILABLE	1 AVAILABLE
Cloud Native + Kubernetes AI Day <i>Full Day Event, One Track</i>	3 AVAILABLE	2 AVAILABLE 1 AVAILABLE	1 AVAILABLE
Cloud Native Telco Day <i>Half Day Event, One Track</i>	2 AVAILABLE	1 AVAILABLE	1 AVAILABLE
Cloud Native University <i>Half Day Event, One Track</i>	2 AVAILABLE	1 AVAILABLE	1 AVAILABLE
Data on Kubernetes Day <i>Half Day Event, One Track</i>	2 AVAILABLE 1 AVAILABLE	1 AVAILABLE SOLD OUT	1 AVAILABLE
EnvoyCon <i>Half Day Event, One Track</i>	2 AVAILABLE	1 AVAILABLE	1 AVAILABLE
Istio Day <i>Half Day Event, One Track</i>	2 AVAILABLE	1 AVAILABLE	1 AVAILABLE
Kubernetes on Edge Day <i>Half Day Event, One Track</i>	2 AVAILABLE SOLD OUT	1 AVAILABLE SOLD OUT	1 AVAILABLE
Kubeflow Summit <i>Half Day Event, One Track</i>	2 AVAILABLE	1 AVAILABLE	1 AVAILABLE
Linkerd Day <i>Half Day Event, One Track</i>	2 AVAILABLE	1 AVAILABLE SOLD OUT	1 AVAILABLE
Observability Day <i>Full Day Event, Two Tracks</i>	4 AVAILABLE 2 AVAILABLE	4 AVAILABLE 1 AVAILABLE	1 AVAILABLE
OpenFeature Summit <i>Half Day Event, One Track</i>	2 AVAILABLE	1 AVAILABLE	1 AVAILABLE
OpenTofu Day <i>Half Day Event, One Track</i>	2 AVAILABLE 1 AVAILABLE	1 AVAILABLE	1 AVAILABLE
Platform Engineering Day <i>Full Day Event, Two Tracks</i>	4 AVAILABLE SOLD OUT	7 AVAILABLE SOLD OUT	1 AVAILABLE

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.



KubeCon



CloudNativeCon

China 2025

The Cloud Native Computing Foundation’s flagship conference gathers adopters and top technologists to further the education and advancement of cloud native computing. The event promises to showcase cutting-edge innovations, foster networking opportunities, and continue driving the growth of open source communities across the region.



EVENT DATES:

June 10-11, 2025



LOCATION:

Hopewell Hotel, Hong Kong



WHO ATTENDS?

Developers, architects and technical leaders, CIOs, CTOs, press, and analysts from around the world gather at KubeCon + CloudNativeCon.

2

MAIN
CONFERENCE
DAYS

100+

SESSIONS AND
KEYNOTES

150+

SPEAKERS

1,000+

ATTENDEES*

400+

PARTICIPATING
COMPANIES



*Attendee estimates are based on registration trends from previous or related events and may fluctuate. Updated numbers will be shared with sponsors leading up to the event. As attendance is influenced by many factors, final attendance numbers cannot be guaranteed prior to the event.



KubeCon

CloudNativeCon

China 2025

SPONSORSHIP BENEFITS AT-A-GLANCE

Contact sponsor@cncf.io or fill out the [contract request form](#) to secure your sponsorship today. Signed contracts must be received by April 18, 2025.

	DIAMOND* 4 AVAILABLE	PLATINUM UNLIMITED	GOLD UNLIMITED	SILVER UNLIMITED	START-UP† + END USER‡ NON-PROFIT UNLIMITED
Speaking opportunity Content must meet CFP criteria and is subject to program committee approval Includes attendee contact list (for breakout session only, not available for keynote session)	Choice of (1) 5-minute keynote or (1) 30-minute breakout session				
Video recording of sponsored keynote or breakout session Raw file to be used under Creative Commons license with attribution to The Linux Foundation and Cloud Native Computing Foundation	✓				
Access to opt-in attendee registration list List may be used for marketing purposes, and will include attendee contact information (with email address) of opt-in attendees	Provided pre and post event	Provided post event			
Recognition in event promotional emails and attendee communications	logo and link	company name and link only			
Demo session **Demo theater located in meeting room or exhibit hall (subject to availability)	(1) 20-minute session at demo theater** includes attendee contact information	(1) 20-minute session at demo theater** includes attendee contact information	Promotion of (1) sponsor-hosted in-booth demo		
List of registered press/analysts Provided 3 weeks prior to event	✓	✓	✓		
Logo recognition on keynote screen	✓	✓	✓		
Logo recognition in post-event transparency report	✓	✓	✓		
Social media posts on X (formerly Twitter) from official @KubeCon_ handle	(1) pre-event standalone post with social card	(1) pre-event group post	(1) pre-event group post		
Posts in CNCF's WeChat groups	(1) standalone WeChat article and poster	(1) standalone WeChat article and poster	(1) shared group WeChat article and poster	(1) shared group WeChat article and poster	(1) shared group WeChat article and poster
Logo on sponsor signage, conference website, and conference schedule	✓	✓	✓	✓	✓
Opportunity to include news announcements in official event news package	Preferred placement	Preferred placement	✓	✓	✓
Complimentary conference passes To be used for booth staff, attendees, and guests, Includes access to keynotes, sessions, and exhibits	20	10	6	4	2
20% discount on additional conference passes Unlimited usage while passes are available for sale	✓	✓	✓	✓	✓
Exhibit space Turnkey booth includes backwall and counter with graphics, (2) stools, (1) wastebasket, and basic power. Tabletop exhibit includes (1) draped table, (2) chairs, (1) wastebasket, and basic power. ***Booth sizes are subject to change based on venue.	6m (w) x 3m (d) turnkey booth***	4.5m (w) x 3m (d) turnkey booth***	3m (w) x 3m (d) turnkey booth***	2.5m (w) x 2.5m (d) exhibit space with branded cabinet***	Tabletop exhibit only
Physical lead retrieval device(s) To be used at booth only	(2) devices	(2) devices	(1) device	(1) device	(1) device
SPONSORSHIP COST	\$125,000	\$60,000	\$35,000	\$18,000	\$6,000

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.

* Diamond sponsorships are available on a first come first serve basis.

† Start-up sponsors must hold active CNCF membership, must be in business for less than 4 years, must have less than \$1M in revenue and less than 50 employees.

‡ Available to CNCF end user members and supporters. Primary focus of end user sponsorship is recruiting.

MARKETING PROMOTIONAL OPPORTUNITIES

Contact sponsor@cncf.io or fill out the [contract request form](#) to secure your sponsorship today. Signed contracts must be received by April 18, 2025.



KubeCon



CloudNativeCon

China 2025

Dan Kohn Diversity Scholarship Fund

\$5,000 MINIMUM — ADDITIONAL DONATIONS ENCOURAGED

UNLIMITED

The Dan Kohn Diversity Scholarship Fund supports individuals who may not otherwise have the opportunity to attend this event. Diversity scholarships support traditionally underrepresented and/or marginalized groups in the technology and/or open source communities including, but not limited to, persons identifying as LGBTQIA+, women, persons of color, and/or persons with disabilities. Need-based scholarships are granted to active community members who are not being assisted or sponsored by a company or organization, and are unable to attend for financial reasons. Showcase your organization's support of this important initiative and help remove obstacles for underrepresented attendee groups.

BENEFITS INCLUDE:

- Sponsor recognition on event website
- Logo recognition on rotating slides before and after keynotes
- Logo recognition on onsite signage
- Logo recognition in post-event transparency report
- (1) pre-event group post from the official @KubeCon_ X handle (formerly Twitter)
- Sponsor recognition in scholarship acceptance notifications.

Cross-Promotion of Pre-Approved Community Events

\$10,000 EACH

UNLIMITED

AVAILABLE TO CONFIRMED LEVEL SPONSORS ONLY

If you are planning to host your own event alongside KubeCon + CloudNativeCon, we would be happy to help promote your event to our attendees. Examples are educational classes, summits, workshops, or social activities such as meet-ups, happy hours, or parties. Sponsor-hosted events may not overlap with the main conference program.

BENEFITS INCLUDE:

- Event listed on the official conference schedule
- Event listed in a shared pre-event promotional email
- Optional: Event listed on the KubeCon + CloudNativeCon registration form for attendees to add it to their conference registration. A 2.58% credit card processing fee per registrant will be charged if a registration fee is required.

Attendee T-Shirt

\$15,000

1 AVAILABLE

Stand out at the event by featuring your brand on the official conference t-shirt that attendees receive onsite. This prime placement of your company's logo offers a lasting impression and associates your brand with a memorable event experience.

BENEFITS INCLUDE:

- Sponsor logo is printed on one sleeve of the official conference t-shirt. Logo must be single-color only (no gradient colors).

Logo color, size, and placement will be determined by CNCF based on the overall t-shirt design.

Lanyards

\$10,000

1 AVAILABLE

SOLD OUT

Put your brand in the spotlight with our lanyard sponsorship! Your logo will be featured on attendees' name badge lanyards, providing high visibility throughout the event.

BENEFITS INCLUDE:

- Sponsor logo is printed on the official conference lanyards. Logo must be single-color only (no gradient colors).

Logo color, size, and placement will be determined by CNCF based on the overall lanyard design.

Session Recording

\$15,000

1 AVAILABLE

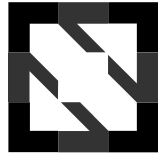
Extend your presence long after the live conference concludes with the session recording sponsorship. All session recordings will be published on the CNCF YouTube channel after the event.

BENEFITS INCLUDE:

- Sponsor recognition slide with logo at the beginning of each video recording
- Customizable slide designed by sponsor at the beginning of each video recording
- Sponsor logo on schedule page of conference website
- Sponsor recognition in a pre-event email sent to attendees by CNCF
- Sponsor recognition in a post-event email sent to attendees by CNCF.



KubeCon



CloudNativeCon

Japan 2025

CNCF is proud to host KubeCon + CloudNativeCon in Japan for the first time. The foundation’s flagship event will bring together a diverse community of developers, architects, and industry leaders to explore the latest innovations and trends in cloud native technologies. As the conference makes its debut in Japan, it promises to offer unique insights, foster collaboration, and highlight the vibrant growth of the cloud native ecosystem in the region.



EVENT DATES:

June 16-17, 2025



LOCATION:

Hilton Tokyo Odaiba, Tokyo, Japan



WHO ATTENDS?

Developers, architects and technical leaders, CIOs, CTOs, press, and analysts from around the world gather at KubeCon + CloudNativeCon.

2

MAIN
CONFERENCE
DAYS

100+

SESSIONS AND
KEYNOTES

150+

SPEAKERS

1,000+

ESTIMATED NUMBER
OF ATTENDEES*

400+

PARTICIPATING
COMPANIES



*Attendee estimates are based on registration trends from previous or related events and may fluctuate. Updated numbers will be shared with sponsors leading up to the event. As attendance is influenced by many factors, final attendance numbers cannot be guaranteed prior to the event.

SPONSORSHIP BENEFITS AT-A-GLANCE

Contact sponsor@cncf.io or fill out the [contract request form](#) to secure your sponsorship today. Signed contracts must be received by May 2, 2025.

	DIAMOND* 1 AVAILABLE	PLATINUM 4-AVAILABLE 1 AVAILABLE	GOLD 14-AVAILABLE 1 AVAILABLE	SILVER 20-AVAILABLE 5 AVAILABLE	START-UP† + END USER† + NON-PROFIT 4-AVAILABLE 1 AVAILABLE
Speaking opportunity Content must meet CFP criteria and is subject to program committee approval Includes attendee contact list (for breakout session only, not available for keynote session)	Choice of (1) 5-minute keynote or (1) 30-minute breakout session				
Video recording of sponsored keynote or breakout session Raw file to be used under Creative Commons license with attribution to The Linux Foundation and Cloud Native Computing Foundation	✓				
Access to opt-in attendee registration list List may be used for marketing purposes, and will include attendee contact information (with email address) of opt-in attendees	Provided pre and post event	Provided post event			
Recognition in event promotional emails and attendee communications	logo and link	company name and link only			
Demo session **Demo theater located in meeting room or exhibit hall (subject to availability)	(1) 20-minute session at demo theater** includes attendee contact information	(1) 20-minute session at demo theater** includes attendee contact information	Promotion of (1) sponsor-hosted in-booth demo		
List of registered press/analysts Provided 3 weeks prior to event	✓	✓	✓		
Logo recognition on keynote screen	✓	✓	✓		
Logo recognition in post-event transparency report	✓	✓	✓		
Social media posts on X (formerly Twitter) from official @KubeCon_ handle	(1) pre-event standalone post with social card and (1) customizable news spotlight during event	(1) pre-event group post	(1) pre-event group post		
Logo on sponsor signage, conference website, and conference schedule	✓	✓	✓	✓	✓
Opportunity to include news announcements in official event news package	Preferred placement	Preferred placement	✓	✓	✓
Complimentary conference passes To be used for booth staff, attendees, and guests, Includes access to keynotes, sessions, and exhibits	20	10	6	4	2
20% discount on additional conference passes Unlimited usage while passes are available for sale	✓	✓	✓	✓	✓
Exhibit space Turnkey booth includes backwall and counter with graphics, (2) stools, (1) wastebasket, and basic power. Tabletop exhibit includes (1) draped table, (2) chairs, (1) wastebasket, and basic power. ***Booth sizes are subject to change based on venue.	6.5m (w) x 2m (d) turnkey booth***	4.5m (w) x 2m (d) turnkey booth***	3m (w) x 2m (d) turnkey booth***	2m (w) x 2m (d) exhibit space with branded cabinet***	Tabletop exhibit only
SPONSORSHIP COST	\$125,000	\$60,000	\$35,000	\$18,000	\$6,000

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.

* Diamond sponsorships are available on a first come first serve basis.

† Start-up sponsors must hold active CNCF membership, must be in business for less than 4 years, must have less than \$1M in revenue and less than 50 employees.

MARKETING PROMOTIONAL OPPORTUNITIES

Contact sponsor@cncf.io or fill out the [contract request form](#) to secure your sponsorship today. Signed contracts must be received by May 2, 2025.



KubeCon



CloudNativeCon

Japan 2025



Dan Kohn Diversity Scholarship Fund

\$5,000 MINIMUM — ADDITIONAL DONATIONS ENCOURAGED

UNLIMITED

The Dan Kohn Diversity Scholarship Fund supports individuals who may not otherwise have the opportunity to attend this event. Diversity scholarships support traditionally underrepresented and/or marginalized groups in the technology and/or open source communities including, but not limited to, persons identifying as LGBTQIA+, women, persons of color, and/or persons with disabilities. Need-based scholarships are granted to active community members who are not being assisted or sponsored by a company or organization, and are unable to attend for financial reasons. Showcase your organization's support of this important initiative and help remove obstacles for underrepresented attendee groups.

BENEFITS INCLUDE:

- Sponsor recognition on event website
- Logo recognition on rotating slides before and after keynotes
- Logo recognition on onsite signage
- Logo recognition in post-event transparency report
- (1) pre-event group post from the official @KubeCon_ X handle (formerly Twitter)
- Sponsor recognition in scholarship acceptance notifications



Cross-Promotion of Pre-Approved Community Events

\$10,000 EACH

UNLIMITED

AVAILABLE TO CONFIRMED LEVEL SPONSORS ONLY

If you are planning to host your own event alongside KubeCon + CloudNativeCon, we would be happy to help promote your event to our attendees. Examples are educational classes, summits, workshops, or social activities such as meet-ups, happy hours, or parties. Sponsor-hosted events may not overlap with the main conference program.

BENEFITS INCLUDE:

- Event listed on the official conference schedule
- Event listed in a shared pre-event promotional email
- Optional: Event listed on the KubeCon + CloudNativeCon registration form for attendees to add it to their conference registration. A 2.58% credit card processing fee per registrant will be charged if a registration fee is required.



Attendee T-Shirt

\$15,000

1 AVAILABLE

Stand out at the event by featuring your brand on the official conference t-shirt that attendees receive onsite. This prime placement of your company's logo offers a lasting impression and associates your brand with a memorable event experience.

BENEFITS INCLUDE:

- Sponsor logo is printed on one sleeve of the official conference t-shirt. Logo must be single-color only (no gradient colors)

Logo color, size, and placement will be determined by CNCF based on the overall t-shirt design.



Lanyards

\$10,000

1 AVAILABLE

Put your brand in the spotlight with our lanyard sponsorship! Your logo will be featured on attendees' name badge lanyards, providing high visibility throughout the event.

BENEFITS INCLUDE:

- Sponsor logo is printed on the official conference lanyards. Logo must be single-color only (no gradient colors)

Logo color, size, and placement will be determined by CNCF based on the overall lanyard design.



Session Recording

\$15,000

1 AVAILABLE

Extend your presence long after the live conference concludes with the session recording sponsorship. All session recordings will be published on the CNCF YouTube channel after the event.

BENEFITS INCLUDE:

- Sponsor recognition slide with logo at the beginning of each video recording
- Customizable slide designed by sponsor at the beginning of each video recording (subject to approval by CNCF)
- Sponsor logo on schedule page of conference website
- Sponsor recognition in a pre-event email sent to attendees by CNCF
- Sponsor recognition in a post-event email sent to attendees by CNCF



Event Date:
June 26, 2025



Location: Denver, CO



Est. Number of Attendees: 200+

Join us for the OpenTelemetry Community Day! This event is an opportunity for you to engage with OpenTelemetry maintainers, contribute to the project, and join birds-of-a-feather discussion groups on topics of interest to the OpenTelemetry and observability community.

Recorded content from the event will be available post event on YouTube for those who cannot attend onsite. Visit our [website](#) for additional event details. Contact sponsor@cncf.io to secure your sponsorship today!

Signed contracts must be received by May 27, 2025.

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFIT	DIAMOND 3 AVAILABLE	PLATINUM 2 AVAILABLE	GOLD UNLIMITED	START-UP* UNLIMITED
Speaking opportunity Content must meet CFP criteria and is subject to program committee approval	5-minute keynote			
Access to opt-in attendee registration list List may be used for marketing purposes, and will include attendee contact information (with email address) of opt-in attendees	x	x		
Table top sponsor space + lead retrieval (1) Lead Retrieval Device, 6'x4' footprint includes (1) 6' table, 2 chairs, power & conference wifi	x	x		
Recognition in event promotional emails and attendee communications	logo + link	logo + link	company name + link	company name + link
Logo recognition during opening session	x	x	x	x
Logo on sponsor signage	x	x	x	x
Logo recognition on event schedule	x	x	x	x
Logo and link on event website	x	x	x	x
Complimentary conference passes To be used for booth staff or attendees. Includes access to keynotes, breakout sessions, and exhibits.	4	2	1	1
Provide attendee giveaway during event Giveaways must be distributed at sponsor table top and/or meeting room. *CNCF Approval Required	x	x	x	x
SPONSORSHIP COST	\$25,000	\$15,000	\$8,500	\$5,000

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.

*Start-up sponsors must have a CNCF membership and be in business for less than 4 years, must have less than \$1M in revenue and less than 50 employees.

ADD-ON OPPORTUNITY

Session Recording **\$4,000** **1 AVAILABLE**

Extend your presence long after the live conference concludes with the session recording sponsorship. All session recordings will be published on the CNCF YouTube channel after the event.

Benefits include:

- Sponsor recognition slide with logo at the beginning of each video recording

- Customizable slide designed by sponsor at the beginning of each video recording (subject to approval by CNCF)
- Sponsor logo on schedule page of conference website
- Sponsor recognition in a pre-event email sent to attendees by CNCF
- Sponsor recognition in a post-event email sent to attendees by CNCF



KubeCon



CloudNativeCon

India 2025

This highly anticipated conference will once again bring together a dynamic mix of developers, engineers, and thought leaders in India to dive into the latest advancements in cloud native technologies. KubeCon + CloudNativeCon India promises to showcase cutting-edge innovations, foster networking opportunities, and continue driving the growth of open source communities across the region.



EVENT DATES:

August 6-7, 2025



LOCATION:

Hyderabad International Convention Centre, Hyderabad, India



WHO ATTENDS?

Developers, architects and technical leaders, CIOs, CTOs, press, and analysts from around the world gather at KubeCon + CloudNativeCon.

2

MAIN
CONFERENCE
DAYS

100+

SESSIONS AND
KEYNOTES

150+

SPEAKERS

3,000+

ESTIMATED NUMBER
OF ATTENDEES*

600+

PARTICIPATING
COMPANIES



*Attendee estimates are based on registration trends from previous or related events and may fluctuate. Updated numbers will be shared with sponsors leading up to the event. As attendance is influenced by many factors, final attendance numbers cannot be guaranteed prior to the event.



KubeCon

CloudNativeCon

India 2025

SPONSORSHIP BENEFITS AT-A-GLANCE

Contact sponsor@cncf.io or fill out the [contract request form](#) to secure your sponsorship today. Signed contracts must be received by June 27, 2025.

	DIAMOND* 2 AVAILABLE	PLATINUM 4-AVAILABLE 1 AVAILABLE	GOLD 12-AVAILABLE 6 AVAILABLE	SILVER 16-AVAILABLE 4 AVAILABLE	START-UP† + END USER‡ + NON-PROFIT 8-AVAILABLE 2 AVAILABLE
NEW Speaking opportunity Content must meet CFP criteria and is subject to program committee approval Includes attendee contact list (for breakout session only, not available for keynote session)	Choice of (1) 5-minute keynote or (1) 30-minute breakout session				
NEW Video recording of sponsored keynote or breakout session Raw file to be used under Creative Commons license with attribution to The Linux Foundation and Cloud Native Computing Foundation	✓				
NEW Access to opt-in attendee registration list List may be used for marketing purposes, and will include attendee contact information (with email address) of opt-in attendees	Provided pre and post event	Provided post event			
Recognition in event promotional emails and attendee communications	logo and link	company name and link only			
NEW Demo session **Demo theater located in meeting room or exhibit hall (subject to availability)	(1) 20-minute session at demo theater** includes attendee contact information	(1) 20-minute session at demo theater** includes attendee contact information	Promotion of (1) sponsor-hosted in-booth demo		
List of registered press/analysts Provided 3 weeks prior to event	✓	✓	✓		
Logo recognition on keynote screen	✓	✓	✓		
Logo recognition in post-event transparency report	✓	✓	✓		
Social media posts on X (formerly Twitter) from official @KubeCon_ handle	(1) pre-event standalone post with social card and (1) customizable news spotlight during event	(1) pre-event group post	(1) pre-event group post		
Logo on sponsor signage, conference website, and conference schedule	✓	✓	✓	✓	✓
Opportunity to include news announcements in official event news package	Preferred placement	Preferred placement	✓	✓	✓
Complimentary conference passes To be used for booth staff, attendees, and guests, Includes access to keynotes, sessions, and exhibits	20	10	6	4	2
20% discount on additional conference passes Unlimited usage while passes are available for sale	✓	✓	✓	✓	✓
Exhibit space Turnkey booth includes backwall and counter with graphics, (2) stools, (1) wastebasket, and basic power. Tabletop exhibit includes (1) draped table, (2) chairs, (1) wastebasket, and basic power. ***Booth sizes are subject to change based on venue.	6m (w) x 6m (d) turnkey booth	6m (w) x 3m (d) turnkey booth	3m (w) x 3m (d) turnkey booth	2.5m (w) x 2.5m (d) exhibit space with branded cabinet****	Tabletop exhibit only
SPONSORSHIP COST	\$125,000	\$60,000	\$35,000	\$18,000	\$6,000

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.

* Diamond sponsorships are available on a first come first serve basis.

† Start-up sponsors must hold active CNCF membership, must be in business for less than 4 years, must have less than \$1M in revenue and less than 50 employees.

MARKETING PROMOTIONAL OPPORTUNITIES

Contact sponsor@cncf.io or fill out the [contract request form](#) to secure your sponsorship today. Signed contracts must be received by June 27, 2025.



KubeCon



CloudNativeCon

India 2025

Dan Kohn Diversity Scholarship Fund

\$5,000 MINIMUM — ADDITIONAL DONATIONS ENCOURAGED

UNLIMITED

The Dan Kohn Diversity Scholarship Fund supports individuals who may not otherwise have the opportunity to attend this event. Diversity scholarships support traditionally underrepresented and/or marginalized groups in the technology and/or open source communities including, but not limited to, persons identifying as LGBTQIA+, women, persons of color, and/or persons with disabilities. Need-based scholarships are granted to active community members who are not being assisted or sponsored by a company or organization, and are unable to attend for financial reasons. Showcase your organization's support of this important initiative and help remove obstacles for underrepresented attendee groups.

BENEFITS INCLUDE:

- Sponsor recognition on event website
- Logo recognition on rotating slides before and after keynotes
- Logo recognition on onsite signage
- Logo recognition in post-event transparency report
- (1) pre-event group post from the official @KubeCon_ X handle (formerly Twitter)
- Sponsor recognition in scholarship acceptance notifications

Cross-Promotion of Pre-Approved Community Events

\$10,000 EACH

UNLIMITED

AVAILABLE TO CONFIRMED LEVEL SPONSORS ONLY

If you are planning to host your own event alongside KubeCon + CloudNativeCon, we would be happy to help promote your event to our attendees. Examples are educational classes, sum-mits, workshops, or social activities such as meet-ups, happy hours, or parties. Sponsor-hosted events may not overlap with the main conference program.

BENEFITS INCLUDE:

- Event listed on the official conference schedule
- Event listed in a shared pre-event promotional email
- Optional: Event listed on the KubeCon + CloudNativeCon registration form for attendees to add it to their conference registration. A 2.58% credit card processing fee per registrant will be charged if a registration fee is required.

Attendee T-Shirt

\$15,000

1 AVAILABLE

Stand out at the event by featuring your brand on the official conference t-shirt that attendees receive onsite. This prime placement of your company's logo offers a lasting impression and associates your brand with a memorable event experience.

BENEFITS INCLUDE:

- Sponsor logo is printed on one sleeve of the official conference t-shirt. Logo must be single-color only (no gradient colors)

Logo color, size, and placement will be determined by CNCF based on the overall t-shirt design.

Lanyards

\$10,000

1 AVAILABLE

SOLD OUT

Put your brand in the spotlight with our lanyard sponsorship! Your logo will be featured on attendees' name badge lanyards, providing high visibility throughout the event.

BENEFITS INCLUDE:

- Sponsor logo is printed on the official conference lanyards. Logo must be single-color only (no gradient colors)

Logo color, size, and placement will be determined by CNCF based on the overall lanyard design.

Session Recording

\$15,000

1 AVAILABLE

Extend your presence long after the live conference concludes with the session recording sponsorship. All session recordings will be published on the CNCF YouTube channel after the event.

BENEFITS INCLUDE:

- Sponsor recognition slide with logo at the beginning of each video recording
- Customizable slide designed by sponsor at the beginning of each video recording (subject to approval by CNCF)
- Sponsor logo on schedule page of conference website
- Sponsor recognition in a pre-event email sent to attendees by CNCF
- Sponsor recognition in a post-event email sent to attendees by CNCF

gRPC Conf 2025

Join key customers, project leads, and contributors that make up the gRPC ecosystem for a full day of talks, demos and case studies. Experts will discuss real-world implementations of gRPC, best practices for developers, and topic expert deep dives. This is a must-attend event for those using gRPC in their applications today as well as those considering gRPC for their enterprise microservices.

There will be ample time for meeting project leads, networking with peers and Q&A.

Contact sponsor@cncf.io to secure your sponsorship today. Signed contracts for sponsorships must be received by **Monday, July 28, 2025 11:59 PM PDT** (unless otherwise noted).



Event Dates:
August 26, 2025



Location: Google Campus, Sunnyvale, CA



Estimated Number of Attendees:
200



Who Attends? Key customers, project leads, and contributors that make up the gRPC ecosystem

SPONSORSHIP BENEFITS AT-A-GLANCE

SPONSORSHIP BENEFIT	DIAMOND 1 AVAILABLE	SUPPORTER LIMITED AVAILABILITY
Speaking opportunity <i>Content must meet CFP criteria and is subject to program committee approval.</i>	5-minute keynote	
Recognition during opening session	✓	
Logo recognition in pre-event email marketing	✓	
Social media recognition from project handle	(1) mention	(1) group mention
Logo recognition on Schedule	✓	✓
Logo recognition on event website	✓	✓
Logo recognition on event signage	✓	✓
Table top sponsor space <i>Tabletop booth includes (1) lead retrieval (to be used at booth only), a 6'x4' footprint including (1) 6' draped table, (2) chairs, (1) wastebasket, and basic power.</i>	✓	✓
Access to opt-in attendee registration list <i>List may be used for marketing purposes, and will include attendee contact information (with email address) of opt-in attendees</i>	✓	✓
Complimentary conference passes <i>To be used for booth staff or attendees. Includes access to keynotes, breakout sessions, and exhibits.</i>	5	4
SPONSORSHIP COST	SOLD OUT	\$10,000

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.

ADD-ON OPPORTUNITY

Session Recording \$4,000 1 AVAILABLE

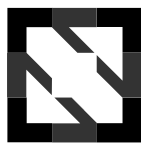
Extend your presence long after the live event concludes with the session recording sponsorship. All session recordings will be published on the CNCF YouTube channel after the event.

Benefits include:

- Customizable slide designed by sponsor (subject to approval by CNCF)
- Sponsor logo on schedule page of conference website
- Sponsor recognition in a pre-event email sent to attendees by CNCF
- Sponsor recognition in a post-event email sent to attendees by CNCF



KubeCon



CloudNativeCon

North America 2025

CNCF's flagship event is the world's largest open source technology conference, drawing thousands of adopters and leading technologists from the cloud native and open source communities. This premier gathering serves as a hub for advancing the education and development of cloud native computing, offering unparalleled opportunities for networking, learning, and exploring the latest innovations in the field.



EVENT DATES:

November 10: Pre-Event Programming (Co-located Events)
November 11-13: Main Conference



LOCATION:

Georgia World Congress Center, Atlanta, Georgia



WHO ATTENDS?

Developers, architects and technical leaders, CIOs, CTOs, press, and analysts from around the world gather at KubeCon + CloudNativeCon.

1 CO-LOCATED EVENT DAY	3 MAIN CONFERENCE DAYS	300+ SESSIONS AND KEYNOTES	500+ SPEAKERS	10,000+ ESTIMATED NUMBER OF ATTENDEES*	3,000+ PARTICIPATING COMPANIES	250+ SPONSORS AND EXHIBITORS
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KUBECON + CLOUDNATIVECON NORTH AMERICA 2024 HIGHLIGHTS

NOVEMBER 12-15, 2024 | SALT LAKE CITY, UTAH

DEMOGRAPHICS

9,195

REGISTRATIONS

50.29%

FIRST-TIME ATTENDEES

**TOP THREE
ATTENDEE
JOB FUNCTIONS**

2,377

DEVOPS / SRE /
SYSADMIN

1,710

DEVELOPER

1,477

ARCHITECT

**MEDIA
COVERAGE**

136

MEDIA & INDUSTRY
ANALYSTS

3,184

ARTICLES/POSTS/
PRESS RELEASES

**SPONSOR BOOTH
TRAFFIC**

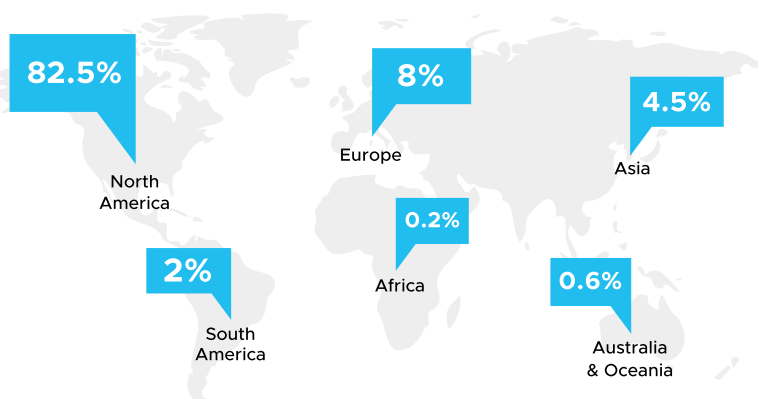
94,795

LEADS TOTAL

378

AVERAGE LEADS
PER BOOTH

ATTENDEE GEOGRAPHY



SEE THE FULL [POST-EVENT TRANSPARENCY REPORT](#) FOR MORE DETAILS.

*Attendee estimates are based on registration trends from previous or related events and may fluctuate. Updated numbers will be shared with sponsors leading up to the event. As attendance is influenced by many factors, final attendance numbers cannot be guaranteed prior to the event.



KubeCon



CloudNativeCon

North America 2025

SPONSORSHIP BENEFITS AT-A-GLANCE

Contact sponsor@cncf.io or fill out the [contract request form](#) to secure your sponsorship today. Signed contracts must be received by **August 22, 2025**.

	DIAMOND* 7 AVAILABLE 3 AVAILABLE	PLATINUM UNLIMITED	GOLD UNLIMITED	SILVER UNLIMITED	START-UP† + END USER‡ + NON-PROFIT UNLIMITED
NEW Speaking opportunity Content must meet CFP criteria and is subject to program committee approval Includes attendee contact list (for breakout session only, not available for keynote session).	Choice of (1) 5-minute keynote or (1) 30-minute breakout session				
NEW Video recording of sponsored keynote or breakout session Raw file to be used under Creative Commons license with attribution to The Linux Foundation and Cloud Native Computing Foundation	✓				
Opportunity to participate in media + analyst panel during the event	✓				
NEW Access to opt-in attendee registration list List may be used for marketing purposes, and will include attendee contact information (with email address) of opt-in attendees	Provided pre and post event	Provided post event			
Recognition in event promotional emails and attendee communications	logo and link	company name and link only			
NEW Demo session **Demo theater located in meeting room or exhibit hall (subject to availability)	(1) 20-minute session at demo theater** includes attendee contact information	(1) 20-minute session at demo theater** includes attendee contact information	Promotion of (1) sponsor-hosted in-booth demo		
List of registered press/analysts Provided 3 weeks prior to event	✓	✓	✓		
Logo recognition on keynote screen	✓	✓	✓		
Logo recognition in post-event transparency report	✓	✓	✓		
Social media posts on X (formerly Twitter) from official @KubeCon_ handle	(1) pre-event standalone post with social card and (1) customizable news spotlight during event	(1) pre-event group post and (1) group post during event	(1) pre-event group post		
Opportunity to provide (1) contributed article to key publications pre- or post-event	✓	✓	✓	✓	
Logo on sponsor signage, conference website, and conference schedule	✓	✓	✓	✓	✓
Opportunity to include news announcements in official event news package	Preferred placement	Preferred placement	✓	✓	✓
Complimentary conference passes To be used for booth staff, attendees, and guests, Includes access to keynotes, sessions, and exhibits	20	15	12	8	5
20% discount on additional conference passes Unlimited usage while passes are available for sale	✓	✓	✓	✓	✓
Exhibit space Turnkey booth includes backwall and counter with graphics, (2) stools, (1) wastebasket, basic power, and carpet	30ft (w) x 20ft (d) raw exhibit space	20ft (w) x 20ft (d) Choice of raw exhibit space or turnkey	15ft (w) x 10ft (d) Choice of raw exhibit space or turnkey	10ft (w) x 8ft (d) turnkey only	8ft (w) x 6ft (d) turnkey only
Physical lead retrieval device(s) To be used at booth only	(3) devices	(2) devices	(2) devices	(1) device	(1) device
SPONSORSHIP COST	\$235,000	\$144,000	\$84,000	\$29,500	\$12,000

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.

* Diamond sponsorships are available on a first come first serve basis.

† Start-up sponsors must hold active CNCF membership, must be in business for less than 4 years, must have less than \$1M in revenue and less than 50 employees.

‡ Available to CNCF end user members and supporters. Primary focus of end user sponsorship is recruiting.

MARKETING PROMOTIONAL OPPORTUNITIES

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KubeCon



CloudNativeCon

North America 2025



Dan Kohn Diversity Scholarship Fund

\$5,000 MINIMUM — ADDITIONAL DONATIONS ENCOURAGED

UNLIMITED

The Dan Kohn Diversity Scholarship Fund supports individuals who may not otherwise have the opportunity to attend this event. Diversity scholarships support traditionally underrepresented and/or marginalized groups in the technology and/or open source communities including, but not limited to, persons identifying as LGBTQIA+, women, persons of color, and/or persons with disabilities. Need-based scholarships are granted to active community members who are not being assisted or sponsored by a company or organization, and are unable to attend for financial reasons. Showcase your organization's support of this important initiative and help remove obstacles for underrepresented attendee groups.

BENEFITS INCLUDE:

- Sponsor recognition on event website
- Logo recognition on rotating slides before and after keynotes
- Logo recognition on onsite signage
- Logo recognition in post-event transparency report
- (1) pre-event group post from the official @KubeCon_ X handle (formerly Twitter)
- Sponsor recognition in scholarship acceptance notifications



Cross-Promotion of Pre-Approved Community Events

\$10,000 EACH

UNLIMITED

AVAILABLE TO CONFIRMED LEVEL SPONSORS ONLY

If you are planning to host your own event alongside KubeCon + CloudNativeCon, we would be happy to help promote your event to our attendees. Examples are educational classes, sum-mits, workshops, or social activities such as meet-ups, happy hours, or parties. Sponsor-hosted events may not overlap with the main conference program on November 11-13.

BENEFITS INCLUDE:

- Event listed on the official conference schedule
- Event listed in a shared pre-event promotional email
- Optional: Event listed on the KubeCon + CloudNativeCon registration form for attendees to add it to their conference registration. A 2.58% credit card processing fee per registrant will be charged if a registration fee is required.



Attendee T-Shirt

\$40,000

1 AVAILABLE

SOLD OUT

Stand out at the event by featuring your brand on the official conference t-shirt that attendees receive onsite. This prime placement of your company's logo offers a lasting impression and associates your brand with a memorable event experience.

BENEFITS INCLUDE:

- Sponsor logo is printed on one sleeve of the official conference t-shirt. Logo must be single-color only (no gradient colors).
- Sponsor logo recognition on signage at the t-shirt pick-up counters

Logo color, size, and placement will be determined by CNCF based on the overall t-shirt design.



Lanyards

\$40,000

1 AVAILABLE

SOLD OUT

Put your brand in the spotlight with our lanyard sponsorship! Your logo will be featured on attendees' name badge lanyards, providing high visibility throughout the event.

BENEFITS INCLUDE:

- Sponsor logo is printed on the official conference lanyards. Logo must be single-color only (no gradient colors)

Logo color, size, and placement will be determined by CNCF based on the overall lanyard design.



Session Recording

\$30,000

1 AVAILABLE

Extend your presence long after the live conference concludes with the session recording sponsorship. All session recordings will be published on the CNCF YouTube channel after the event.

BENEFITS INCLUDE:

- Sponsor recognition slide with logo at the beginning of each video recording
- Customizable slide designed by sponsor at the beginning of each video recording (subject to approval by CNCF)
- Sponsor logo on schedule page of conference website
- Sponsor recognition in a pre-event email sent to attendees by CNCF
- Sponsor recognition in a post-event email sent to attendees by CNCF

MARKETING PROMOTIONAL OPPORTUNITIES

Contact sponsor@cncf.io or fill out the [contract request form](#) to secure your sponsorship today. Signed contracts must be received by **August 22, 2025**.



KubeCon



CloudNativeCon

North America 2025



Experiences + Entertainment

NEW

\$20,000 EACH

2 AVAILABLE

1 AVAILABLE

Help us create many memorable moments at the conference by co-sponsoring multiple onsite entertainment areas. Located in the high-traffic Solutions Showcase, each area will engage attendees in a fun and interactive experience. Attendees can challenge each other to various games, participate in creative building activities, or unwind by enjoying a live performance.

BENEFITS INCLUDE:

- Prominent signage with logo recognition at each entertainment area
- Sponsor logo branding on various games and activities
- Sponsor recognition on event website
- Sponsor recognition in (1) of (4) daily event update emails sent to attendees by CNCF
- Lead retrieval, sponsored promotions, and sales activities are not permitted in the entertainment areas



Conference Wi-Fi

\$20,000

1 AVAILABLE

Keep attendees connected by sponsoring our dedicated conference Wi-Fi throughout the venue.

BENEFITS INCLUDE:

- Provide a name of your choice for the SSID (subject to approval by CNCF)
- Digital and print signage with logo throughout the conference venue notating your Wi-Fi sponsorship
- Sponsor logo on the back of attendee name badges



Activation Zone

\$20,000

4 AVAILABLE

2 AVAILABLE

- **AVAILABLE TO CONFIRMED LEVEL SPONSORS ONLY**
- **ONE ACTIVATION ZONE PER SPONSOR ONLY**
- **PROPOSED ACTIVITIES MUST BE SUBMITTED FOR APPROVAL DURING THE CONTRACT PHASE.**

Create an interactive environment for attendees to engage in fun activities, hands-on games, or other immersive experiences. Examples may include coding challenges, VR and AR experiences, collaborative art, or customized giveaways. No demos, talks, or presentations are permitted. Activation Zones are intended to enhance the attendee experience in a meaningful way. This is your opportunity to stand out and get creative.

BENEFITS INCLUDE:

- Dedicated 20ft x 20ft raw island space in the Solutions Showcase
- Logo recognition on Solutions Showcase map
- Sponsor recognition in (1) of (4) daily event update emails sent to attendees by CNCF
- Sponsor recognition and activation description on event website
- Optional: Sponsor may set up competitions and provide prizes at own expense (subject to approval by CNCF)

The location of the Activation Zone within the Solutions Showcase will be pre-determined by CNCF and may not be combined with a sponsor's booth space. The Activation Zone is intended for pre-approved hosted activities only and may not be treated as additional exhibit space.

The sponsor is responsible for building out the space including all furniture, AV, power, internet, etc. at their own expense. Activation Zones must meet general event and venue regulations, including but not limited to, height restrictions and safety measures. Layout, design, branding, and all activities are subject to review and approval by CNCF and the venue. The sponsor is responsible for onsite logistics and staffing of the activation zone.

Lead retrieval and sponsor-hosted activities are permitted within the Activation Zone.



Coffee Bar

\$20,000 EACH

4 AVAILABLE

SOLD OUT

Keep onsite attendees well-caffeinated with complimentary specialty coffees served from a sponsor-branded coffee bar located inside the Solutions Showcase.

BENEFITS INCLUDE:

- Dedicated space with coffee bar and basic lounge seating in the Solutions Showcase
- Prominent sponsor branding
- Logo recognition on Solutions Showcase map
- Sponsor recognition in (1) of (4) daily event update emails sent to attendees by CNCF
- Specialty coffees served during morning and lunch breaks
- (1) 43" monitor or similar. Sponsor may provide (1) video or slides to be played on a loop on the monitor (no audio)
- Additional opportunities at sponsor's own expense (subject to availability and approval by CNCF):
 - Branded coffee cups
 - Branded napkins

Coffee bar location, layout, and design, as well as coffee service and operating hours will be determined by CNCF. Lead retrieval, sponsored promotions and sales activities are not permitted at the coffee bar.

MARKETING PROMOTIONAL OPPORTUNITIES

Contact sponsor@cncf.io or fill out the [contract request form](#) to secure your sponsorship today. Signed contracts must be received by **August 22, 2025**.



KubeCon



CloudNativeCon

North America 2025



Private Meeting Room

\$20,000 EACH

10 AVAILABLE

4 AVAILABLE

AVAILABLE TO CONFIRMED LEVEL SPONSORS ONLY

Reserve a dedicated meeting room onsite at the conference venue for your own private meetings with clients, business partners or staff.

BENEFITS INCLUDE:

- Minimum capacity (10) people per room
- Access to meeting room on main conference days (November 11-13) during official event hours or Solution Showcase open hours (whichever applies based on room location)
- Room includes (1) table, (10) chairs, (2) 5amp power drops with power strips
- Additional furniture, power, and AV are subject to availability and at sponsor's own expense
- Digital or printed sponsor logo sign on or near the room door
- Room number and sponsor logo included on the Solutions Showcase map or venue map (depending on room location)

The meeting room is intended for small group meetings only and may not be used for workshops, sessions, or other programs that may conflict with the conference agenda.



Diversity + Equity + Inclusion Lunch

\$15,000

1 AVAILABLE

Everyone attending KubeCon + CloudNativeCon is invited to join this special lunch program featuring discussion around diversity, equity, and inclusivity. The sponsor of this event positions themselves as an organization that fosters an ongoing conversation on the need for a diverse and inclusive open source community.

BENEFITS INCLUDE:

- Lunch provided to attendees
- Option to set the topic and create content for the program (subject to approval by CNCF)
- Option to nominate presenters/facilitators for the workshop (subject to approval by CNCF)
- Optional (1) 5-minute opening statement by sponsor
- Recognition on the conference website
- Program listed on the official conference schedule
- Sponsor logo recognition on rotating slides before and after keynotes
- Sponsor logo recognition on onsite signage
- Sponsor recognition in (1) of (4) daily event update emails sent to attendees by CNCF



DEI Community Hub

NEW

\$20,000 EACH

3 AVAILABLE

2 AVAILABLE

The DEI Community Hub at KubeCon + CloudNativeCon is a welcoming space for attendees to connect, learn, and celebrate diversity, equity, inclusion, and accessibility. The Hub will host community groups, workshops, and offer networking opportunities during Hub hours.

BENEFITS INCLUDE:

- Sponsor logo recognition on event website
- Sponsor recognition on the official conference schedule
- Sponsor logo recognition on onsite signage
- Sponsor logo recognition on rotating slides before and after keynotes
- Sponsor recognition in (1) of (4) daily event update emails sent to attendees by CNCF
- Sponsor can provide swag with CNCF approval
- Option to nominate presenters/facilitators for (1) workshop (subject to approval by CNCF)
- Option to set a topic for the program (subject to approval by CNCF)



Venue Branding

NEW

\$25,000 EACH

2 AVAILABLE

1 AVAILABLE

AVAILABLE TO CONFIRMED LEVEL SPONSORS ONLY

Maximize visibility with exclusive branding opportunities in high-traffic areas throughout the convention center to prominently feature your company across multiple assets.

BENEFITS INCLUDE:

- (1) customizable slide looping on keynote screen before keynotes begin
- (1) customizable rotating slide on digital signage (quantity of digital monitors determined by CNCF)
- (1) customizable rotating slide on at least (2) venue LED screens (location determined by CNCF)

All content is subject to approval by CNCF.



MARKETING PROMOTIONAL OPPORTUNITIES

Contact sponsor@cncf.io or fill out the [contract request form](#) to secure your sponsorship today. Signed contracts must be received by **August 22, 2025**.



KubeCon



CloudNativeCon

North America 2025



Wellness Supporter

\$5,000

1 AVAILABLE

Contribute to the wellbeing of attendees by sponsoring wellness activities such as chair yoga, community fun runs, etc. held throughout the event. Join us in creating energizing and revitalizing experiences while aligning your brand with the values of holistic wellness and self-care.

BENEFITS INCLUDE:

- Logo recognition on signage at wellness activities
- Sponsor recognition on event website
- Sponsor logo recognition on attendee sign-up forms (if applicable)
- Sponsor recognition in (1) of (4) daily event update emails sent to attendees by CNCF

Activities will be determined by CNCF. Lead retrieval, sponsored promotions, and sales activities are not permitted during any wellness activities.



CNCF Kids Day **NEW**

\$5,000

3 AVAILABLE

Sponsoring Kids Day allows you to support the education and inspiration of the next generation of tech innovators, giving children aged 8 to 14 in the local community a chance to explore cloud computing, Kubernetes, and open source technologies. By investing in Kids Day, you help foster a diverse and inclusive future tech community, while also showcasing your commitment to nurturing young talent and promoting technological growth.

BENEFITS INCLUDE:

- Logo recognition on event website
- Logo recognition on onsite signage
- Recognition in pre-event promotional communications
- Recognition in post-event transparency report
- Opportunity to provide swag or collateral to participants (subject to CNCF approval)



Attendee Communication Spotlight **NEW**

\$10,000

2 AVAILABLE

Available to confirmed level sponsors only

One attendee communication spotlight per sponsor only

Gain prominent visibility and engage with attendees through our exclusive pre-event communications package. This sponsorship highlights your key messages across multiple touchpoints and reaches a targeted audience at strategic moments before and during the conference.

BENEFITS INCLUDE:

- Choice of (1) customizable 400-character message included in (1) pre-event or post-event email sent to attendees by CNCF
- (1) customizable 400-character message included in (1) out of (4) daily event update emails sent to attendees by CNCF
- (1) customizable pre-event post from the official @KubeCon_ X handle (formerly Twitter) including social card

All content is subject to approval by CNCF.

CNCF-HOSTED CO-LOCATED EVENTS AT KubeCon + CloudNativeCon North America 2025

Experience the power of collaboration as you meet, network, and form connections with peers and like-minded individuals in the vibrant cloud native community. By sponsoring a co-located event hosted by CNCF, you'll gain valuable mind share among a targeted audience, while engaging face-to-face with over 4,000 developers, architects, and technical leaders. The all-access pass offers attendees the freedom to participate in any CNCF-hosted co-located event on November 10, 2025, amplifying the potential audience for sponsors to interact with throughout this exhilarating day of exploration and innovation.

CNCF-hosted co-located events will be announced in mid-June 2025. Sponsorships will be available at that time. To propose a CNCF-hosted co-located event, please complete this [form](#).

Contact sponsor@cncf.io to review sponsorship options for 2025!



Event Date: November 10, 2025



Location: Georgia World Congress Center, Atlanta, Georgia



Estimated Number of Attendees: 4,000+



Who Attends? Developers, architects and technical leaders, CIOs, CTOs, press and analysts from around the world gather at KubeCon + CloudNativeCon.

SPONSORSHIP BENEFITS AT-A-GLANCE

SPONSORSHIP BENEFIT	DIAMOND LIMITED	PLATINUM LIMITED	GOLD UNLIMITED	START-UP* + NON-PROFIT UNLIMITED
5-minute keynote at selected co-located event** <i>Topic subject to program committee approval</i>	✓			
Email to opt-in attendees <i>(1) combined pre- or post-conference email</i>	✓			
Bookable meeting room <i>1-2 hours, pending availability</i>	✓			
Table top sponsor space + lead retrieval*** <i>6'x4' footprint includes: (1) 6' (or similar) table, (2) chairs, (1) lead retrieval device and power</i>	✓	✓		
Recognition during opening session	✓	✓	✓	✓
Combined sponsor social card, shared (1) time on @KubeCon_ handle	✓	✓	✓	✓
Logo on sponsor signage	✓	✓	✓	✓
Logo recognition on event schedule	✓	✓	✓	✓
Logo and link on event webpage	✓	✓	✓	✓
Complimentary all-access pass: includes CNCF-hosted Co-located Events (Mon) & KubeCon + CloudNativeCon North America (Tues-Thurs)	5	4	2	2
Opportunity to provide (1) attendee giveaway item/swag in co-located event meeting room. <i>CNCF approval required</i>	✓	✓	✓	✓
SPONSORSHIP COST	\$35,000	\$25,000	\$9,500	\$5,000

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.

*Start-up sponsors must hold an active CNCF membership, must be in business for less than 4 years, must have less than \$1M in revenue and less than 50 employees.

**If keynote exceeds allotted time, CNCF reserves the right to post only contracted keynote time to YouTube post-event.

***Onsite leads only, leads can only be collected within assigned table top sponsor space.

ADD-ON OPPORTUNITIES

Session Recording **FULL DAY: \$7,500 | HALF DAY: \$3,750** **1 PER CO-LOCATED EVENT**

Extend your presence long after the live event concludes with the session recording sponsorship. All session recordings will be published on the CNCF YouTube channel after the event.

Benefit: Sponsor recognition slide with logo at the beginning of each video recording.

CNCF-hosted Co-located Events at KubeCon + CloudNativeCon North America 2024



Please see below for available sponsorship opportunities per CNCF-hosted co-located event.

CO-LOCATED EVENT	DIAMOND	PLATINUM	SESSION RECORDING
AppDeveloperCon <i>Full Day Event, One Track</i>	3 AVAILABLE	2 AVAILABLE 3 AVAILABLE	1 AVAILABLE
ArgoCon <i>Full Day Event, Two Tracks</i>	1 AVAILABLE 4 AVAILABLE	2 AVAILABLE 4 AVAILABLE	SOLD OUT 1 AVAILABLE
BackstageCon <i>Full Day Event, One Track</i>	1 AVAILABLE 3 AVAILABLE	SOLD OUT 6 AVAILABLE	1 AVAILABLE
Cilium + eBPF Day <i>Full Day Event, One Track</i>	2 AVAILABLE 3 AVAILABLE	2 AVAILABLE	1 AVAILABLE
Cloud Native & Kubernetes AI Day <i>Full Day Event, One Track</i>	1 AVAILABLE 3 AVAILABLE	1 AVAILABLE 2 AVAILABLE	1 AVAILABLE
Cloud Native StartupFest <i>Half Day Event, One Track</i>	2 AVAILABLE	1 AVAILABLE	1 AVAILABLE
Cloud Native University <i>Half Day Event, One Track</i>	2 AVAILABLE	1 AVAILABLE	1 AVAILABLE
Data on Kubernetes Day <i>Half Day Event, One Track</i>	2 AVAILABLE	1 AVAILABLE	1 AVAILABLE
EnvoyCon <i>Half Day Event, One Track</i>	2 AVAILABLE	1 AVAILABLE	1 AVAILABLE
Istio Day <i>Half Day Event, One Track</i>	2 AVAILABLE	1 AVAILABLE	1 AVAILABLE
Kubernetes on Edge Day <i>Half Day Event, One Track</i>	SOLD OUT 3 AVAILABLE	SOLD OUT 1 AVAILABLE	1 AVAILABLE
Observability Day <i>Full Day Event, Two Tracks</i>	3 AVAILABLE 4 AVAILABLE	1 AVAILABLE 2 AVAILABLE	SOLD OUT 1 AVAILABLE
OpenFeature Summit <i>Half Day Event, One Track</i>	2 AVAILABLE	1 AVAILABLE	1 AVAILABLE
OpenTofu Day <i>Half Day Event, One Track</i>	2 AVAILABLE	SOLD OUT 1 AVAILABLE	1 AVAILABLE
Platform Engineering Day <i>Full Day Event, Two Tracks</i>	2 AVAILABLE 4 AVAILABLE	1 AVAILABLE 2 AVAILABLE	1 AVAILABLE

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.

A new event that fosters collaboration and shares innovation in cloud native security and open source software security. Sessions will cover architecture and policy, secure software development, supply chain security, identity and access, and open source public policy. The 1-day event will gather a diverse community of professionals to include software developers, security engineers, public sector experts, CISOs, CIOs and tech pioneers to address challenges and opportunities in modern security. Join us to collaborate and discover tools, knowledge and strategies to ensure a safer, more secure tomorrow. Organized by CNCF and OpenSSF.

This event is one of our KubeCon + CloudNativeCon North America CNCF-hosted Co-located Events. In-person attendees have the option to register for an All-Access In-Person KubeCon + CloudNativeCon pass that will include entry to all CNCF-hosted co-located events and KubeCon + CloudNativeCon.

Contact sponsor@cncf.io to secure your sponsorship today! Signed contracts must be received by September 24, 2025.



Event Date: November 10, 2025



Location: Georgia World Congress Center, Atlanta, Georgia



Estimated Number of Attendees: 4,000 + Overall Co-located Events Attendee



Who Attends? Security Engineers, DevOps Professionals, Software Developers, Cloud Architects, IT Security Managers, Risk & Compliance Officers, and Open Source Contributors

SPONSORSHIP BENEFITS AT-A-GLANCE

SPONSORSHIP BENEFIT	DIAMOND 4 AVAILABLE	PLATINUM 6 AVAILABLE	GOLD UNLIMITED	START-UP* + NON-PROFIT UNLIMITED
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Combined sponsor social card, shared (1) time on @KubeCon_ handle	✓	✓	✓	✓
Logo on sponsor signage	✓	✓	✓	✓
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Complimentary all-access pass: includes CNCF-hosted Co-located Events (Mon) & KubeCon + CloudNativeCon North America (Tues-Thurs)	5	4	2	2
Opportunity to provide (1) attendee giveaway item/swag in co-located event meeting room. <i>CNCF approval required</i>	✓	✓	✓	✓
SPONSORSHIP COST	\$35,000	\$25,000	\$9,500	\$5,000

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LF Live - a sponsored, live webinar opportunity from The Linux Foundation

LF Live provides a platform for you to:

- ▶ Expand your lead generation efforts.
- ▶ Deliver important and impactful content.
- ▶ Reinforce your company's position in the open source ecosystem as a thought leader, partner and resource.

Webinar Schedule:

5 min: Intro/housekeeping

30 min: Presentation

10 min: Q/A

5 min: Closing

The Details:

Up to 50 minute webinar, including introductions, presentation, Q&A, and closing, presented by sponsor.

Sponsor drives the content by selecting topic and creating title, abstract and presentation deck (think of this as a session proposal for an event - a topic, case study, tutorial, workshop, etc. No sales/product pitching. Must be reviewed and approved by LF).

5 week full production schedule, including 2 weeks of promotion.

Sponsorship Package:

- ✓ Individual webinar webpage showcasing:
 - Webinar's title and abstract
 - Company logo
 - Speaker's picture, title, and bio
- ✓ Event listing on:
 - events.linuxfoundation.org, under Community Events
 - linuxfoundation.org, under Resources
- ✓ LF marketing support via 1 email push and posts across all LF social media channels (up to 2 rounds - Twitter, Facebook, LinkedIn, Instagram).
- ✓ LF to provide snackable graphic for promotional use with webinar title, details and sponsor logo.
- ✓ LF to provide Event Moderator to assist during webinar with introductions, flow, and Q&A.
- ✓ Ability for sponsor to hold a giveaway.
- ✓ Sponsor will receive all leads (registered and attended - name, title, company, email address), within 24 hours of webinar close.
- ✓ Webinar accessible on LF YouTube channel for up to a year.

Our audience is widespread, engaged, and ready to hear from you. Don't miss this chance to get your brand and message in front of the entire open source community. You've invested valuable time and resources into this year's business goals - take this opportunity to connect with customers and drive new prospects.

Opportunity available for \$10,000.

Contact sponsorships@linuxfoundation.org and book today!

SPONSORSHIP BUNDLES & CUSTOM PACKAGES

Interested in sponsoring multiple events and/or creating a custom sponsor package? We offer bundled sponsorship package discounts and are happy to work with you to create a customized package to meet your organization's individual needs.

Linux Foundation Corporate Members receive sponsorship discounts on Linux Foundation events; 5% discount or 7% when signing up for multiple events at once.



Contact sponsorships@linuxfoundation.org
to secure your sponsorship today.

events.linuxfoundation.org