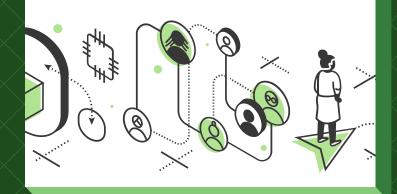


NOVEMBER 9-11, 2025 | ATLANTA, GEORGIA

DEMOGRAPHIC DATA #BAZELCON



ATTENDEES PER REGION

75%

NORTH **AMERICA** 14%

EUROPE

9%

ASIA

1%

AFRICA

1%

AUSTRALIA + OCEANIA 331 IN-PERSON ATTENDEES

214

TOTAL ORGANIZATIONS REPRESENTED



Industry

- Information Technology 26%
- Automotive 3%
- Financials 3%
- Consumer Goods 1%
- Health Care 1%
- Other 66%

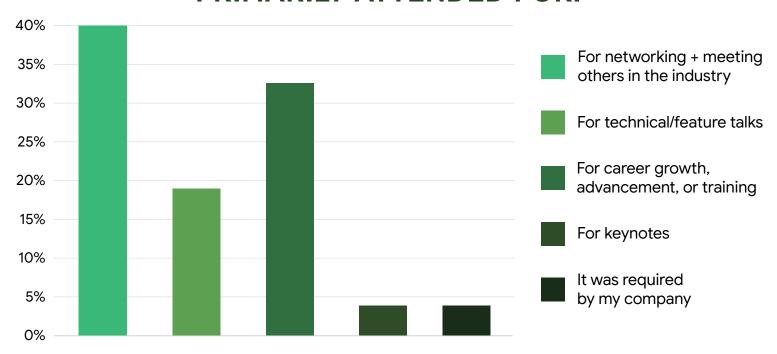
Job Function

- Application Developer 30%
- DevOps / SRE 23%
- Manager Technical Teams **11%**
- Executive Leader 7%
- Systems / Embedded Developer 7%
- Architect 5%
- Product / Biz Dev 2%
- Student 2%
- Manager Other 1%
- Marketing 1%
- Media / Analyst 1%
- Other 10%

TOP 3 JOB FUNCTIONS:

APPLICATION DEVELOPER **DEVOPS / SRE MANAGER - TECHNICAL TEAMS**

PRIMARILY ATTENDED FOR:



9 SPONSORS

50 AVERAGE BADGE SCANS

81 HIGHEST BADGE SCANS

405 TOTAL BADGE SCANS

57

CONFERENCE TALKS

3 GENERAL SESSIONS

6 BIRDS OF A FEATHER

22 LIGHTNING TALKS

16 TECHNICAL / FEATURE TALKS

4 UNCONFERENCES

6 TRAININGS



MOST REPRESENTED COUNTRIES USA, GERMANY, INDIA