



2026 SPONSORSHIP PROSPECTUS



“ We met some of the brightest and most talented attendees, and learned first-hand from industry leaders. The Linux events and sponsorship team made sure we had everything we needed for a successful event. We’re looking forward to more Linux Foundation events in the future! ”
— Dell EMC

Additional 2026 events will be added as dates are finalized.

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November 9, 2026 Salt Lake City, Utah	
KubeCon + CloudNativeCon North America Maintainer Summit	97
November 8, 2026 Salt Lake City, Utah	

Sponsorship of Linux Foundation events offers a multitude of benefits:



Increase brand awareness & recognition



Showcase thought leadership



Recruit and acquire top talent



Generate sales leads and customers



Leverage highly targeted marketing opportunities



Take advantage of media exposure & PR announcements



Display products, services & technologies



Create new partnerships & alliances



Gain valuable mindshare from developers, technologists and business leaders



Demonstrate support for the important work of the open source community

Technologies Covered by Event:

Linux Systems

- Open Source Summit
- Automotive Linux Summit
- Linux Plumbers Conference
- Linux Kernel Maintainer Summit
- Linux Security Summit

Applications

- API Specifications Conference

Networking & Edge Computing

- ONE Summit
- Open Source Summit
- DPDK Summit

IoT, Embedded & Automotive

- Automotive Linux Summit
- Open Source Summit

Artificial Intelligence & Machine Learning

- Open Source Summit
- ONE Summit
- The Linux Foundation Member Summit
- MCP Dev Summit NA & EU
- Pytorch Conference

Open Source Governance, Community & Management

- The Linux Foundation Member Summit
- Open Source Summit
- Open Compliance Summit
- The Linux Foundation Member Legal Summit

Blockchain

- Hyperledger Member Summit & Global Forum

Cloud & Cloud Native

- KubeCon + CloudNativeCon
- Open Source Summit
- ONE Summit
- Kubernetes on Edge Day
- Kubernetes Contributor Summit
- Helm Summit
- ServiceMeshCon
- CloudNativeSecurityCon
- Xen Summit

Invitation-Only Events

- Linux Storage/Filesystem/MM & BPF Summit
- The Linux Foundation Member Legal Summit
- Open Compliance Summit
- Linux Kernel Maintainer Summit
- The Linux Foundation Member Summit

Linux Foundation Events are where 120,000+ developers and technologists from across the globe meet to share ideas, learn and collaborate to drive innovation.

Open source communities are nearly always virtual and distributed, so when they get together face to face they can make quick progress on issues big and small. In this way, events help maintain the vibrancy of global open source communities and ensure their long-term sustainability.

Open source is ubiquitous in computing—nearly all leading organizations use it to power their work. To deliver the most innovative products and services to their users and customers, companies must learn directly from the technologists who steer the most widely used and influential projects.

Linux Foundation Events are the meeting place of choice for open source maintainers, developers, architects, infrastructure managers and sysadmins, as well as technologists leading open source program offices, DevRel teams and other critical leadership functions. They are:

- The best place to quickly gain visibility within the open source community and to advance open source development work by forming connections with the people evaluating and creating the next generation of technology.
- A forum to identify software trends early to inform future technology investments.
- The ripest recruiting ground in today's technology landscape.
- The ideal venue to showcase technologies and services to influential open source professionals, media, and analysts around the globe.

The Linux Foundation brings together companies and individual contributors to build the greatest shared technology in history. We provide the events, training, certification, open source best practices and ecosystem development necessary to build, scale, and sustain critical open source projects and communities. As the home of over 400 open source projects driving critical technologies, there is no organization better positioned to gather the open source community for important face to face interaction to drive innovation across open source. And, unlike for-profit event management firms, any money generated by our events is channeled back into supporting open source communities to support their growth.

Contact us today for more information on sponsoring at sponsorships@linuxfoundation.org.

2024 LF EVENT AUDIENCE SNAPSHOT

*Updated with 2025 audience snapshot by YE2025.

ATTENDANCE

120,000+ attendees

REPRESENTING

12,000+ organizations

Including corporations, associations and academic institutions worldwide

FROM

175 countries

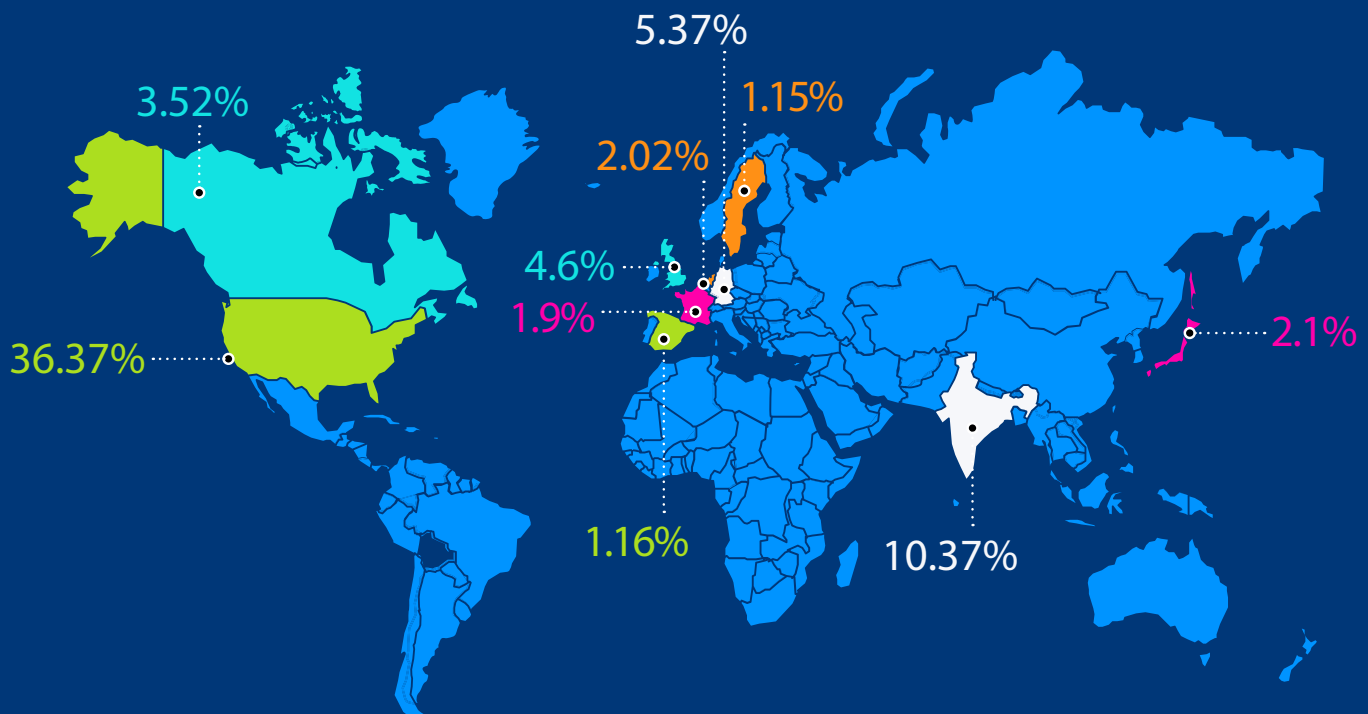
AUDIENCE BY COMPANY SIZE

COMPANY SIZE		SUM OF %
	1-49	16%
	50-499	21%
	500-999	6%
	1,000-2,999	10%
	3,000+	47%

Geographic Distribution of attendees include:

36.37% United States
10.37% India
5.37% Germany
4.6% United Kingdom
3.52% Canada

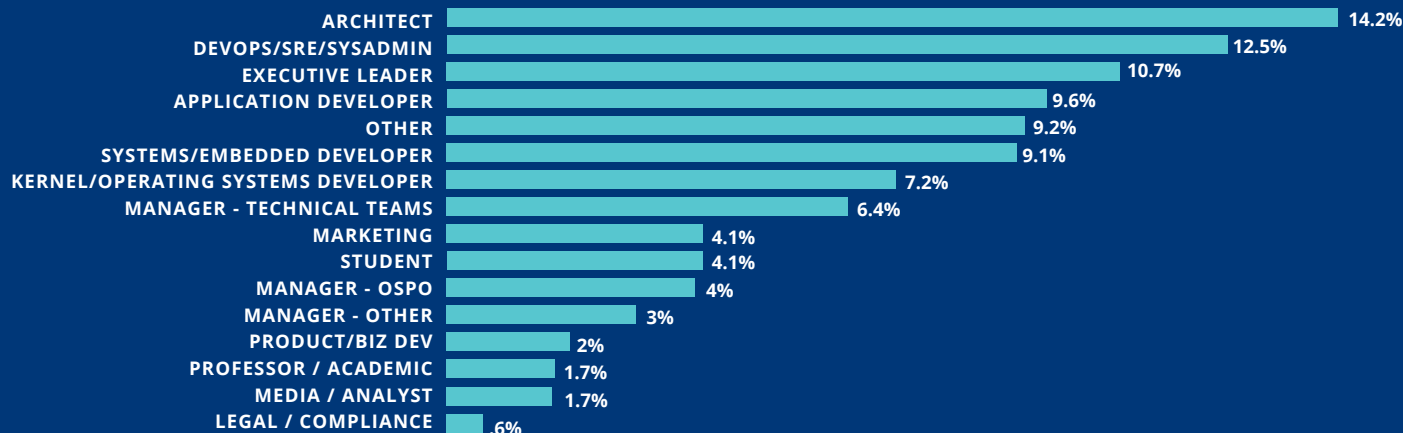
2.1% Japan
2.02% Netherlands
1.9% France
1.16% Spain
1.15% Sweden



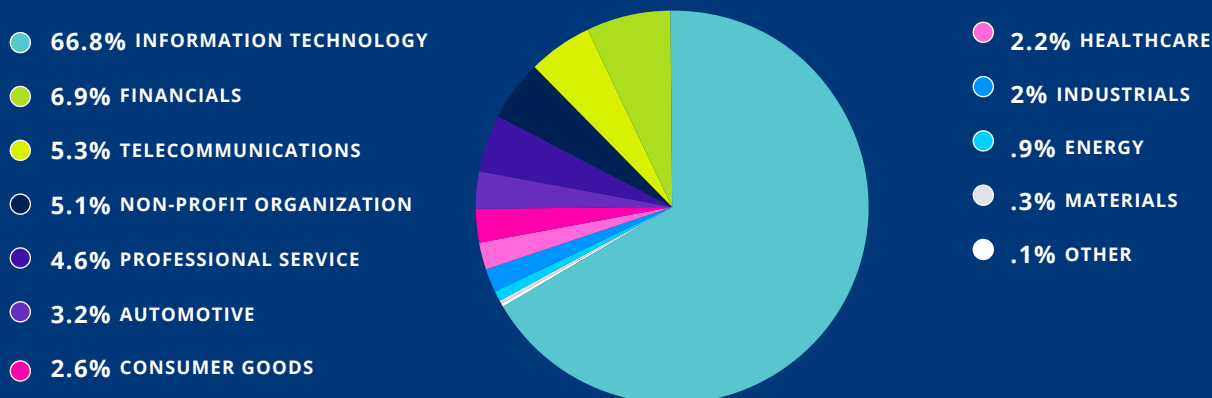
LF EVENT AUDIENCE SNAPSHOT

*Updated with 2025 audience snapshot by YE2025.

AUDIENCE BY JOB FUNCTION



AUDIENCE BY INDUSTRY



PRESS & SOCIAL MEDIA

Linux Foundation Events are highly engaging and interactive.
Our 2024 events generated:

50,000+
media clips

400M+
average aggregated
readership during each 2
week event window.*

325K+
average number of total
impressions for posts made
on LF Facebook and LinkedIn
during 2 week event
window.*

**event window is measured
as week before event + event
week.*

1B+
event hashtag
impressions on Twitter

Nearly 500
media professionals
participated, representing
global media outlets



PART 1

Linux Foundation Events





About The Linux Foundation Member Summit

February 24-25, 2026 | Napa, CA

Where industry leaders convene to drive digital transformation with open source technologies and learn how to collaboratively manage the largest shared technology investment of our time.

Open source is ubiquitous in computing—nearly all leading organizations use it to power their work. To deliver innovative products and services to their users and customers, companies must learn directly from the senior technologists and thought leaders who steer the most widely used and influential projects.

The Linux Foundation Member Summit (formerly Open Source Leadership Summit) is the annual gathering for Linux Foundation member organizations.

The event fosters collaboration, innovation, and partnerships among the leading projects and organizations

working to drive digital transformation with open source technologies. It is a must-attend for business and technical leaders looking to advance open source strategy, implementation and investment in their organizations and learn how to collaboratively manage the largest shared technology investment of our time.

For sponsors, it is an excellent opportunity to gain access to the event and the attendees for strategic discussions and collaboration.

“THE ONLY EVENT WHERE I CAN MEET ALL OF THE KEY LEADERS ACROSS THE OPEN SOURCE CLOUD COMPUTING PROJECTS IN PERSON. THE CHANCE TO TALK IN PERSON, SHARE ASPIRATIONS AND WRESTLE WITH NEW IDEAS THIS YEAR HAVE ALREADY RESULTED IN COLLABORATION...THE INSTITUTIONAL KNOWLEDGE ABOUT OPEN SOURCE REPRESENTED BY THE PARTICIPANTS IS INSPIRING. THIS IS AN EVENT THAT CAN HELP US BUILD A BETTER SOFTWARE INDUSTRY.” — SAM RAMJI, CHIEF STRATEGY OFFICER, DATASIX

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships.

Sponsorships-at-a-Glance

Availability may vary. Contact sponsorships@linuxfoundation.org to confirm availability and secure your sponsorship today.

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
	3 AVAILABLE	3 AVAILABLE	3-AVAILABLE SOLD OUT	4 AVAILABLE	UNLIMITED
Conference Room: For private meeting use only.	•				
LF Live Webinar: We will host and promote with content & speaker of your choosing. You receive contact info for webinar registrants.	•				
Sponsored Session Attendee List	• (if sponsor session is selected)	• (if sponsor session is selected)			
Speaking Opportunity: All sponsor content must be approved by the Program Committee and The Linux Foundation. Speaking slots based on availability.	15-minute Keynote or Session	5-minute Keynote or Session	Session		
Inclusion in Onsite Press News Package: Announcements you'd like to make onsite will be included in the daily news package sent to media covering the event.	•	•	•		
Recognition During Opening Keynote Session: Sponsor recognition by name.	•	•	•		
Shared Sponsorship of 1 Attendee Social Function: Includes branding throughout the social function.	Evening Event	Lunch	Breakfast & Breaks		
Keynote Stage Branding: Logo prominently displayed on stage screens.	•	•	•	•	
Recognition on Event Signage and Event Website: Prominent logo display on all event web pages and on the conference signage.	•	•	•	•	•
Sponsor Designation in Press Releases: Recognition as sponsor in the body of the release.	•	•	•	•	
Recognition in Pre-Conference Email Marketing: Includes link to your URL.	•	•	•	•	
Member Summit Invitations: Full access passes to the entire conference for your staff or customers.	10	8	6	4	2
Sponsorship Cost	\$65,000	\$35,000	\$20,000	\$10,000	\$4,000

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

About Linux Storage, Filesystem, MM & BPF Summit

Linux Storage, Filesystem, Memory Management & BPF Summit gathers the foremost development and research experts and kernel subsystem maintainers to map out and implement improvements to the Linux filesystem, storage and memory management subsystems that will find their way into the mainline kernel and Linux distributions in the next 24-48 months.

This three-day event, underwritten and managed by The Linux Foundation, is invitation only and employs **a nomination process to determine the 85 members of the community who will attend each year.**

Sponsoring this event not only showcases your company's support of those developers and researchers at the forefront of important innovations in these spaces; it also offers a coveted seat at the table for a member of your organization to affect change at the ground level.

Sponsorships-at-a-Glance

Availability may vary. Contact sponsorships@linuxfoundation.org to confirm availability and secure your sponsorship today.

	DIAMOND 3 AVAILABLE 1 AVAILABLE	PLATINUM 5 AVAILABLE 1 AVAILABLE	GOLD UNLIMITED	SILVER UNLIMITED
Branded Session Room: With Company Name + Logo	•			
Breakfast Sponsorship: Your logo will appear on signage placed strategically during attendee breakfast for maximum exposure.	1 day of event			
Social Media Promotion from LF Social Handles	2 Posts and 1 Re-Share	1 Re-Share		
Meeting Room: For private meeting use only.	Shared Access	Private Use 2 Hours		
Recognition in Pre-Conference Email Marketing: Includes link to your URL.	•	•	•	
Recognition on Event Signage and Website: Prominent logo display on all event web pages, and on conference signage onsite.	•	•	•	•
Collateral Distribution: Laid out in a prominent location near registration onsite.	•	•	•	•
Conference Attendee Invitations: Full access invitations to the entire conference for your staff or customers.	4	3	2	1
Sponsorship Cost	\$40,000	\$25,000	\$15,000	\$8,500

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About Open Source Summit

May 18-20, 2026 | Minneapolis, MN

Join us at the premier event for open source developers, technologists and community leaders to collaborate, share information, solve problems and gain knowledge, furthering open source innovation and ensuring a sustainable open source ecosystem. **It is THE gathering place for open source code and community contributors.**

“I REALLY ENJOYED BEING PART OF SUCH AN EXCELLENT EVENT. THIS WAS WITHOUT A DOUBT AN EXTREMELY ENRICHING EXPERIENCE. THANK YOU.”



Who Attends Open Source Summit

Developers

Systems, Embedded, Applications,
Kernel & Operating Systems

Operations

Architects, SRE, Site Reliability
Engineers, DevOps, SysAdmins

Community & Leadership

Technical Managers, Community
Managers, Executive Leaders, Legal &
Compliance, Operations & Processing
Management, OSPO Teams

Academic/Media/Other

Professors, Students, Media, Analysts,
Product, Biz Dev, Marketing



Why Attend Open Source Summit?

Thousands of attendees attend Open Source Summit North America each year to:

- Meet face-to-face for problem-solving, discussions and collaboration
- Learn about the latest trends in open source and open technologies
- Access leading experts to learn how to navigate the complex open source environment
- Find out how others have used open source projects to gain efficiencies
- Gain a competitive advantage by learning about the latest in innovative open solutions
- Find out what industry-leading companies and projects are doing in the future, and where technologies are headed
- Explore career opportunities with the world's leading technology companies

“ WE MET SOME OF THE BRIGHTEST AND MOST TALENTED ATTENDEES, AND LEARNED FIRSTHAND FROM INDUSTRY LEADERS. THE EVENTS AND SPONSORSHIP TEAM MADE SURE WE HAD EVERYTHING WE NEEDED FOR A SUCCESSFUL EVENT. WE’RE LOOKING FORWARD TO MORE LINUX FOUNDATION EVENTS IN THE FUTURE! ”

Sponsorships-at-a-Glance Availability may vary. Contact sponsorships@linuxfoundation.org to confirm availability and secure your sponsorship today.	DIAMOND 4-AVAILABLE 2 AVAILABLE	PLATINUM 8-AVAILABLE 6 AVAILABLE	GOLD 10-AVAILABLE 3 AVAILABLE	SILVER UNLIMITED	BRONZE UNLIMITED
Meeting Room: For private meeting use only.	Private Use - 3 Days	Private Use - 1 Day			
Attendee Registration Contact List (Opt-in Only)	• (List provided pre and post event)	• (List provided post event)			
Speaking Opportunity: Content must be approved by PC and the LF. Based on availability.	10-minute Keynote OR Conference Session	5-minute Keynote OR Conference Session	Conference Session OR BoF		
Sponsored Session Attendee List (Opt-in Only)	• (if sponsor session selected)	• (if sponsor session selected)	•		
Post-Event Marketing & Resource Package: Event resources for sponsors to use as they choose. Provided in raw, editable files to sponsors 3 weeks post event.	Sponsored Session Recording + Sponsor Video Highlight Reel (Content includes clips of speakers, booth and logo placement. 10-20 second video)	Sponsored Session Recording	Sponsored Session Recording		
Social Media Promotion: Posted on LF's X account (@linuxfoundation). All custom posts must be approved by the LF.	1 Custom Post, 1 Shared Post, and 1 Re-Share	1 Shared Post and 1 Re-Share	1 Shared Post		
Promotion of Activity in Sponsor Booth: A session, demo, giveaway or other activity of your choosing will be published & promoted on the conference schedule. Time slots will be communicated by Sponsor Services, and may not overlap conference sessions.	Promotion of (2) in-booth activities/ time slots	Promotion of (1) in-booth activity/ time slot	Promotion of (1) in-booth activity/ time slot		
Social Promotion Cards: Graphics which include the conference logo and your logo, provided to you for promoting your participation in the event.	•	•	•	•	
Access to Event Press/Analyst List: Contact list shared one week prior to the event for your own outreach.	•	•	•	•	
Promotional Recognition	Verbal and Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing, and on Event Signage and Website	Verbal and Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing, and on Event Signage and Website	Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing and on Event Signage and Website	Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing and on Event Signage and Website	Logo Recognition on Event Signage, Pre-Conference Email Marketing and Website
Marketing Kit: Graphics and social media posts provided to promote your attendance and presence at the event.	•	•	•	•	•
Collateral Distribution: Laid out in a prominent location near registration onsite.	•	•	•	•	•
Exhibit Booth (Upgrade options available)	20'x20' space includes 2M counter with graphics, 2 stools, power, and conference wifi	15'x15' space includes 2M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	10'x10' space includes 1M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	10'x10' space includes 1M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	6'x6' space includes table, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi
Lead Retrieval: Live scans, real time reporting and ability to take notes on captured leads.	2x	1x	1x	1x	App Only (License for the lead retrieval app to install on own device. No physical device provided).
Conference Attendee Passes and 20% Discount on Additional Conference Attendee Passes	25	15	10	8	3
Post Event Data Report: Provides event demographics and additional details on event performance.	•	•	•	•	•
Sponsorship Cost	\$90,000	\$60,000	\$40,000	\$20,000	\$10,000

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

*Start-ups may secure a Bronze Sponsorship for US\$5,000 provided they hold an active Linux Foundation membership, must be in business for less than 4 years, must have less than \$1M in revenue and less than 50 employees.

About Linux Security Summit

May 21–22, 2026 | Minneapolis, MN

8 October 2026 | Prague, Czechia

Linux Security Summit (LSS) is a technical forum for collaboration between Linux developers, researchers, and end users with the primary aim of fostering community efforts to analyze and solve Linux security challenges.

LSS is where key Linux security community members and maintainers gather to present their work and discuss research with peers, joined by those who wish to keep up with the latest in Linux security development and who would like to provide input to the development process.

Sponsorships-at-a-Glance

Availability may vary. Contact sponsorships@linuxfoundation.org to confirm availability and secure your sponsorship today.

	PLATINUM	GOLD
NORTH AMERICA	UNLIMITED	UNLIMITED
EUROPE	UNLIMITED	UNLIMITED
Video Recording: Your logo and an approved message will be included on the splash screen for each video. Videos are publicly available on The Linux Foundation YouTube Channel.	1 Day of Event	
Breakfast & Breaks: Your logo will appear on signage placed strategically in the coffee break area and on buffets for maximum exposure.	•	•
Recognition in opening session	•	
Recognition on Event Signage and Website: Prominent logo display on all the event web pages and on conference signage.	•	•
Conference Attendee Passes: Full access passes to the entire conference for your staff or customers.	8	4
NA Sponsorship Cost	\$10,000	\$5,000
EU Sponsorship Cost	\$5,000	\$2,500

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

Who Attends Open Source Summit

Developers

Systems, Embedded, Applications,
Kernel & Operating Systems

Operations

Architects, SRE, Site Reliability
Engineers, DevOps, SysAdmins

Community & Leadership

Technical Managers, Community
Managers, Executive Leaders, Legal &
Compliance, Operations & Processing
Management, OSPO Teams

Academic/Media/Other

Professors, Students, Media, Analysts,
Product, Biz Dev, Marketing



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Sponsorships-at-a-Glance Availability may vary. Contact sponsorships@linuxfoundation.org to confirm availability and secure your sponsorship today.	DIAMOND 4 AVAILABLE 3 AVAILABLE	PLATINUM 4 AVAILABLE 3 AVAILABLE	GOLD 8 AVAILABLE 6 AVAILABLE	SILVER UNLIMITED	BRONZE UNLIMITED
Attendee Registration Contact List (Opt-in Only)	(List provided pre and post event)	(List provided post event)			
Speaking Opportunity: Content must be approved by PC and the LF. Based on availability.	10-minute Keynote	5-minute Keynote	Conference Session		
Promotional Recognition	Verbal and Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing, and on Event Signage and Website	Verbal and Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing, and on Event Signage and Website	Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing and on Event Signage and Website	Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing and on Event Signage and Website	Logo Recognition on Event Signage, Pre-Conference Email Marketing and Website
Collateral Distribution: Laid out in a prominent location near registration onsite.	•	•	•	•	•
Exhibit Table	2 tabletops, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi	1 tabletop, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi	1 tabletop, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi	1 tabletop, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi	1 tabletop, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi
Lead Retrieval Devices: Live scans, real time reporting and ability to take notes on captured leads.	1x	1x	1x	1x	App Only
Conference Attendee Passes and 20% Discount on Additional Conference Attendee Passes	20	15	10	5	3
Post Event Data Report: Provides event demographics and additional details on event performance.	•	•	•	•	•
Sponsorship Cost	\$35,000	\$25,000	\$15,000	\$10,000	\$5,000

About Confidential Computing Summit

June 23–24, 2026 | San Francisco, The Mint

The Confidential Computing Summit 2026 enters its fourth year as the leading global forum dedicated to the technologies that provide verifiable privacy and governance. Taking place June 23–24, 2026 in San Francisco, CC Summit 2026 is a highly curated, two-day experience designed to accelerate real-world adoption of confidential computing and Confidential AI.

A New Approach for 2026

In 2026, CC Summit continues to evolve to deliver a high-impact, thoughtfully curated experience. Hosted at The Mint in San Francisco, this year's event will bring together 400+ in-person attendees, including a strong concentration of ideal customer prospects and decision-makers.

Designed to foster meaningful conversations and real business connections, the Summit combines an energizing in-person experience with live streaming and on-demand content to extend reach beyond the room. The result: broad visibility paired with the kind of high-quality engagement sponsors consistently tell us drives the most value.

The Customer-First Summit

CC Summit 2026 puts buyers and end customers at the center of the conversation. This is the preeminent event that brings together the complete value chain in a highly curated community: hardware vendors, cloud providers, software vendors, service providers, data privacy experts, security experts, developers, regulators, and researchers alongside technical decision-makers, enterprise architects, and business leaders who are evaluating and deploying confidential computing and Confidential AI solutions.

Attendees span industries where trust, privacy, and security are mission-critical, including financial services, insurance, government and defense, healthcare, life sciences, technology, and sovereign cloud environments.

The ultimate goal of CC Summit is to unite a broad set of customers: technical decision-makers, architects, and industry leaders to showcase real-world use cases, customer stories, practical demos, and hands-on solutions that solve critical challenges, demonstrating how Confidential AI unlocks new business value through the power of verifiable trust.

Availability may vary. Contact sponsorships@linuxfoundation.org to confirm availability and secure your sponsorship today.

Sponsorships-at-a-Glance	DIAMOND 5 AVAILABLE 3 AVAILABLE	PLATINUM 3 AVAILABLE	GOLD 4 AVAILABLE 3 AVAILABLE	SILVER UNLIMITED
Keynote Participation: Content must be approved by PC and the LF. Diamond sponsors will be given preferred timing based on availability.	20 Minute Keynote + Keynote Panel Participation	20 Minute Keynote + Keynote Panel Participation		
Speaking Opportunity: Content must be approved by PC and the LF. Based on availability.	25 Minute Session + 1 Session Panel Participation	25 Minute Session	25 Minute Session	
Sponsored Session Attendee List (Opt-in Only)	•	•		
Poster Session OR Virtual Recorded Breakout Session				•
Break Sponsorship: Your logo will appear on signage placed strategically during attendee breaks for maximum exposure.				•
Attendee Reception Co-Host	•			
VIP Lunch Participation	•			
Webinar: We will host and promote with content & speaker of your choosing. You receive contact info for webinar registrants.	•	•		
Sponsor Video Highlight Reel: Content includes clips of speakers, short interviews and logo placement. 10-20 second video	•	•	•	•
Inclusion in Summit Video Highlight Reel	•	•	•	•
Social Media Promotion: Posted on LF's X account (@linuxfoundation).	3	2	2	1
Promotional Recognition	Verbal and Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing, and on Event Signage and Website	Verbal and Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing, and on Event Signage and Website	Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing and on Event Signage and Website	Logo Recognition on Event Signage, Pre-Conference Email Marketing and Website
Post Event Data Report: Provides event demographics and additional details on event performance.	•	•	•	•
Conference Attendee Passes and 25% Discount on Additional Conference Attendee Passes For Customers	6	4	3	2
Sponsorship Cost	\$75,000	\$50,000	\$30,000	\$15,000

Promotional Marketing Opportunities



Conference Wi-Fi

\$5,000 • 1 Available SOLD OUT

Conference wifi will be named after sponsor. Level sponsorship required.



Attendee T-Shirt

\$7,500 • 1 Available

Every in-person attendee at the event will receive an event t-shirt. Our designers always create fun shirts that are worn for years to come. Includes your logo on shirt.

Pricing includes single color logo imprint. Full color logo imprint available at an additional cost. Level sponsorship required.



Lanyards

\$5,000 • 1 Available

Every in-person attendee at the event will wear a name badge and lanyard and your logo will appear across the lanyard.

Pricing includes single color logo imprint. Full color logo imprint available at an additional cost. Level sponsorship required.



Conference Bag

\$3,500 • 5 Available 4 Available

Every in-person attendee will receive an official conference bag upon arrival, distributed at registration. Includes your logo printed on the conference bag. Sponsors may also include one branded item inside the bag (production and shipping at sponsor's expense).

Pricing includes single color logo imprint. Full color logo imprint available at an additional cost. Level sponsorship required.



Keynote Live Stream & Recording

\$8,000 • 1 Available SOLD OUT

Includes logo on live stream home page and event website. Sponsor will be allowed to use recordings on their website or in promotional materials via embedded code. Level sponsorship required.

August 11-12, 2026 | Seoul, South Korea

Sponsorships-at-a-Glance Availability may vary. Contact sponsorships@linuxfoundation.org to confirm availability and secure your sponsorship today.	DIAMOND 2 AVAILABLE	PLATINUM 4 AVAILABLE	GOLD 8 AVAILABLE 5 AVAILABLE	SILVER UNLIMITED	BRONZE UNLIMITED
Opt-In Attendee Lead List	Attendee Registration Opt-in List	Attendee Registration Opt-in List			
Speaking Opportunity: Content must be approved by PC and the LF. Based on availability.	10-minute Keynote	5-minute Keynote	Conference Session		
Promotional Recognition	Verbal and Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing, and on Event Signage and Website	Verbal and Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing, and on Event Signage and Website	Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing and on Event Signage and Website	Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing and on Event Signage and Website	Logo Recognition on Event Signage, Pre-Conference Email Marketing and Website
Collateral Distribution: Laid out in a prominent location near registration onsite.	•	•	•	•	•
Exhibit Table	8'x8' space includes 2 tabletops, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi	6'x6' space includes 1 tabletop, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi	6'x6' space includes 1 tabletop, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi	6'x6' space includes 1 tabletop, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi	6'x6' space includes 1 tabletop, 2 chairs, 1 tabletop sign with logo, 5 amps of power, power strip and wifi
Lead Retrieval Devices: Live scans, real time reporting and ability to take notes on captured leads.	1x	1x	1x	1x	1x
Conference Attendee Passes and 20% Discount on Additional Conference Attendee Passes	20	15	10	5	3
Post Event Data Report: Provides event demographics and additional details on event performance.	•	•	•	•	•
Sponsorship Cost	\$35,000	\$25,000	\$15,000	\$10,000	\$5,000

Linux Plumbers Conference

October 5–7, 2026 | Prague, Czechia

The Linux Plumbers Conference (LPC) is a developer conference for the open source community.

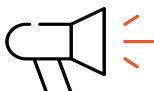
LPC brings together the top developers working on the “plumbing” of Linux — kernel subsystems, core libraries, windowing systems, etc. — and gives them three days to work together on core design problems. The conference is divided into several working sessions focusing on different “plumbing” topics, as well as a general paper track.

LPC launched in 2008 at the behest of the community and continues to provide a space where developers working in subsystems can come together to solve problems in real time. Hundreds of key developers gather annually for this event; the conference is limited to this number of people for maximum collaboration opportunities.

Benefits of Sponsorship



Recruit and
acquire top talent



Increase brand awareness
& recognition



Generate new partnerships,
alliances & customers



Showcase products, services &
technologies





Sponsorships-at-a-Glance

Contact us at sponsorships@linuxfoundation.org to secure your sponsorship, request additional details about this event or discuss additional and/or custom marketing options.

	DIAMOND 2-AVAILABLE SOLD OUT	PLATINUM UNLIMITED	GOLD UNLIMITED	SILVER UNLIMITED
Conference Room: For private meeting use only.	•			
Branded Session Room: With Company Name + Logo	•			
Custom Question in Post-Event Attendee Survey: Opportunity to add question of your choice (must be approved by The Linux Foundation), and follow up reporting with survey results.	•			
Pre- or Post-Conference Email Blast: One time use of opt-in list to be sent by The Linux Foundation	•			
Recognition During Plenary Session	•	•	•	•
Opportunity to Post on a Virtual and/or In-Person Job Board	•	•	•	•
Prominent Branding Throughout Virtual Conference and Physical Venue	•	•	•	•
Recognition on Event Website: Prominent logo display on all website pages	•	•	•	•
In-Person Conference Attendee Passes: Full access in-person passes to the entire conference for your staff or customers.	9	5	3	2
Virtual Conference Attendee Passes: Full access virtual passes to the entire conference for your staff or customers.	27	15	9	6
Sponsorship Cost	\$40,000	\$23,000	\$17,000	\$11,000

Bulk purchase of passes* from the general attendee pool (which is capped and not possible if registration is closed to general attendees) is an additional option available to certain sponsorship levels of Linux Plumbers Conference. This lets sponsors purchase an additional number of tickets with a purchase order if the conference has space available.

The maximum number of additional passes available for purchase corresponds to the sponsoring level.

- Diamond: May purchase up to 15 additional passes
- Platinum: May purchase up to 10 additional passes
- Gold: May purchase up to 5 additional passes
- Silver: No bulk purchase at this level

*Bulk purchase of passes are subject to availability and are not guaranteed.

All bulk purchases are at the regular registration rate and need to be completed with a single PO. The PO must be paid in full before the registration code will be provided.

If you are interested in purchasing bulk registration passes in addition to your sponsorship, please reach out to Courtenay Pope (cpope@linuxfoundation.org).



THE LINUX FOUNDATION
OPEN SOURCE SUMMIT



Embedded Linux
Conference

EUROPE

2026 SPONSORSHIP PROSPECTUS

Who Attends Open Source Summit

Developers

Systems, Embedded, Applications,
Kernel & Operating Systems

Operations

Architects, SRE, Site Reliability
Engineers, DevOps, SysAdmins

Community & Leadership

Technical Managers, Community
Managers, Executive Leaders, Legal &
Compliance, Operations & Processing
Management, OSPO Teams

Academic/Media/Other

Professors, Students, Media, Analysts,
Product, Biz Dev, Marketing



Why Attend Open Source Summit?

Thousands of attendees attend Open Source Summit Europe each year to:

- Meet face-to-face for problem-solving, discussions and collaboration
- Learn about the latest trends in open source and open technologies
- Access leading experts to learn how to navigate the complex open source environment
- Find out how others have used open source projects to gain efficiencies
- Gain a competitive advantage by learning about the latest in innovative open solutions
- Find out what industry-leading companies and projects are doing in the future, and where technologies are headed
- Explore career opportunities with the world's leading technology companies

“ WE MET SOME OF THE BRIGHTEST AND MOST TALENTED ATTENDEES, AND LEARNED FIRSTHAND FROM INDUSTRY LEADERS. THE EVENTS AND SPONSORSHIP TEAM MADE SURE WE HAD EVERYTHING WE NEEDED FOR A SUCCESSFUL EVENT. WE'RE LOOKING FORWARD TO MORE LINUX FOUNDATION EVENTS IN THE FUTURE! ”



Sponsorships-at-a-Glance Availability may vary. Contact sponsorships@linuxfoundation.org to confirm availability and secure your sponsorship today.	DIAMOND 4 AVAILABLE SOLD OUT	PLATINUM 8 AVAILABLE 5 AVAILABLE	GOLD 10 AVAILABLE 2 AVAILABLE	SILVER UNLIMITED	BRONZE UNLIMITED
Meeting Room: For private meeting use only.	Private Use - 3 Days	Private Use - 1 Day			
Attendee Registration Contact List (Opt-in Only)	• (List provided pre and post event)	• (List provided post event)			
Speaking Opportunity: Content must be approved by PC and the LF. Based on availability.	10-minute Keynote OR Conference Session	5-minute Keynote OR Conference Session	Conference Session OR BoF		
Sponsored Session Attendee List (Opt-in Only)	• (if sponsor session selected)	• (if sponsor session selected)	•		
Post-Event Marketing & Resource Package: Event resources for sponsors to use as they choose. Provided in raw, editable files to sponsors 3 weeks post event.	Sponsored Session Recording + Sponsor Video Highlight Reel (Content includes clips of speakers, booth and logo placement. 10-20 second video)	Sponsored Session Recording	Sponsored Session Recording		
Social Media Promotion: Posted on LF's X account (@linuxfoundation). All custom posts must be approved by the LF.	1 Custom Post, 1 Shared Post, and 1 Re-Share	1 Shared Post and 1 Re-Share	1 Shared Post		
Promotion of Activity in Sponsor Booth: A session, demo, giveaway or other activity of your choosing will be published & promoted on the conference schedule. Time slots will be communicated by Sponsor Services, and may not overlap conference sessions.	Promotion of (2) in-booth activities/ time slots	Promotion of (1) in-booth activity/ time slot	Promotion of (1) in-booth activity/ time slot		
Social Promotion Cards: Graphics which include the conference logo and your logo, provided to you for promoting your participation in the event.	•	•	•	•	
Access to Event Press/Analyst List: Contact list shared one week prior to the event for your own outreach.	•	•	•	•	
Promotional Recognition	Verbal and Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing, and on Event Signage and Website	Verbal and Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing, and on Event Signage and Website	Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing and on Event Signage and Website	Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing and on Event Signage and Website	Logo Recognition on Event Signage, Pre-Conference Email Marketing and Website
Marketing Kit: Graphics and social media posts provided to promote your attendance and presence at the event.	•	•	•	•	•
Collateral Distribution: Laid out in a prominent location near registration onsite.	•	•	•	•	•
Exhibit Booth (Upgrade options available)	20'x20' space includes 2M counter with graphics, 2 stools, power, and conference wifi	15'x15' space includes 2M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	10'x10' space includes 1M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	10'x10' space includes 1M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	6'x6' space includes table, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi
Lead Retrieval: Live scans, real time reporting and ability to take notes on captured leads.	2x	1x	1x	1x	App Only (License for the lead retrieval app to install on own device. No physical device provided).
Conference Attendee Passes and 20% Discount on Additional Conference Attendee Passes	25	15	10	8	3
Post Event Data Report: Provides event demographics and additional details on event performance.	•	•	•	•	•
Sponsorship Cost	\$90,000	\$60,000	\$40,000	\$20,000	\$10,000

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

*Start-ups may secure a Bronze Sponsorship for US\$5,000 provided they hold an active Linux Foundation membership, must be in business for less than 4 years, must have less than \$1M in revenue and less than 50 employees.



The Linux Kernel Maintainer Summit

8 October 2026 | Prague, Czechia

The Linux Kernel Maintainer Summit brings together the world's leading kernel developers to discuss the state of the existing kernel and plan the next development cycle.

The Linux Kernel Maintainer Summit, an invitation-only gathering of Linus Torvalds and 40 of the world's leading kernel developers features in-depth discussions and decision making on the Linux kernel.

Sponsorships-at-a-Glance

Sponsoring The Linux Kernel Maintainer Summit gets you an invitation to this exclusive gathering, and a seat at the table to be a part of these crucial decisions. Contact us at sponsorships@linuxfoundation.org to secure your sponsorship.

	ATTENDEE GIFT 1 AVAILABLE	DINNER CO-SPONSORSHIP 2 AVAILABLE	LUNCH CO-SPONSORSHIP 2 AVAILABLE	BREAKFAST AND BREAKS CO-SPONSORSHIP 2 AVAILABLE
Sponsor Logo on Attendee Gift	•			
Recognition in Pre-Conference Email Marketing: Includes link to your URL.	•	•	•	•
Recognition During Opening Keynote Session: Sponsor recognition by name.	•	•	•	•
Collateral Distributed to Attendees	•	•	•	•
Recognition on Event Signage and Website: Prominent logo display on all the event web pages, and on conference signage.	•	•	•	•
Invite-Only Maintainer Summit Attendee Pass	1	1	1	1
Sponsorship Cost	\$30,000	\$25,000	\$25,000	\$20,000

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

Open Source Summit

Open Source Summit is a conference umbrella, composed of a collection of events covering the most important technologies, topics and issues TOUCHING open source today.

Who Attends

Developers

Systems, Embedded, Applications,
Kernel & Operating Systems

Operations

Architects, SRE, Site Reliability Engineers, DevOps,
SysAdmins

Community & Leadership

Technical Managers, Community Managers, Executive
Leaders, Legal & Compliance, Operations & Processing
Management, OSPO Teams

Academic/Media/Other

Professors, Students, Media, Analysts

Automotive Linux Summit (ALS)

Automotive Linux Summit (ALS) gathers the most innovative minds leading and accelerating the development and adoption of a fully open software stack for the connected car. The open source community and automotive industry gather here for collaboration and shared learnings to drive innovation of embedded devices in the automotive arena.

Who Attends

Engineers & Developers

Embedded systems, Linux kernel, real-time OS, in-vehicle
software, and firmware teams.

System Architects & Integration Specialists

Vehicle platform architects, middleware/infrastructure
leads, software-architecture and DevOps/continuous-
integration teams.

OEMs, Tier-1/2s & Mobility Innovators

Automotive manufacturers, mobility service providers,
Tier-1/2 suppliers, electrification and ADAS system teams.

Business, Product & Strategy Executives

Product managers, business development, mobility
strategists, analysts, consultants, media covering
automotive & open source.

Embedded Linux Conference

Embedded Linux Conference (ELC) is an event for open source embedded projects and developer communities to come together under one roof for important collaboration, discussions and education.

Who Attends

Developers

Kernel Developers, System Developers and
User Space Developers

Operations

Architects and Product Vendors

2026 SPONSORSHIP PROSPECTUS

Sponsorships-at-a-Glance Availability may vary. Contact sponsorships@linuxfoundation.org to confirm availability and secure your sponsorship today.	DIAMOND 4-AVAILABLE 3 AVAILABLE	PLATINUM 8-AVAILABLE 7 AVAILABLE	GOLD 10-AVAILABLE 5 AVAILABLE	SILVER UNLIMITED	BRONZE UNLIMITED
Meeting Room: For private meeting use only.	Private Use - 3 Days	Private Use - 1 Day			
Attendee Registration Contact List (Opt-in Only)	• (List provided pre and post event)	• (List provided post event)			
Speaking Opportunity: Content must be approved by PC and the LF. Based on availability.	10-minute Keynote OR Conference Session	5-minute Keynote OR Conference Session	Conference Session OR BoF		
Sponsored Session Attendee List (Opt-in Only)	• (if sponsor session selected)	• (if sponsor session selected)	•		
Post-Event Marketing & Resource Package: Event resources for sponsors to use as they choose. Provided in raw, editable files to sponsors 3 weeks post event.	Sponsored Session Recording + Sponsor Video Highlight Reel (Content includes clips of speakers, booth and logo placement. 10-20 second video)	Sponsored Session Recording	Sponsored Session Recording		
Social Media Promotion: Posted on LF's X account (@linuxfoundation). All custom posts must be approved by the LF.	1 Custom Post, 1 Shared Post, and 1 Re-Share	1 Shared Post and 1 Re-Share	1 Shared Post		
Promotion of Activity in Sponsor Booth: A session, demo, giveaway or other activity of your choosing will be published & promoted on the conference schedule. Time slots will be communicated by Sponsor Services, and may not overlap conference sessions.	Promotion of (2) in-booth activities/ time slots	Promotion of (1) in-booth activity/ time slot	Promotion of (1) in-booth activity/ time slot		
Social Promotion Cards: Graphics which include the conference logo and your logo, provided to you for promoting your participation in the event.	•	•	•	•	
Access to Event Press/Analyst List: Contact list shared one week prior to the event for your own outreach.	•	•	•	•	
Promotional Recognition	Verbal and Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing, and on Event Signage and Website	Verbal and Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing, and on Event Signage and Website	Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing and on Event Signage and Website	Logo Recognition During Keynote, in Press Releases, Pre-Conference Email Marketing and on Event Signage and Website	Logo Recognition on Event Signage, Pre-Conference Email Marketing and Website
Marketing Kit: Graphics and social media posts provided to promote your attendance and presence at the event.	•	•	•	•	•
Collateral Distribution: Laid out in a prominent location near registration onsite.	•	•	•	•	•
Exhibit Booth (Upgrade options available)	(2) tables, tabletop sign with logo, 2 chairs, power, and conference wifi	(2) tables, tabletop sign with logo, 2 chairs, power, and conference wifi	(1) table, tabletop sign with logo, 2 chairs, power, and conference wifi	(1) table, tabletop sign with logo, 2 chairs, power, and conference wifi	(1) table, tabletop sign with logo, 2 chairs, power, and conference wifi
Lead Retrieval: Live scans, real time reporting and ability to take notes on captured leads.	2x	1x	1x	1x	App Only (License for the lead retrieval app to install on own device. No physical device provided).
Conference Attendee Passes and 20% Discount on Additional Conference Attendee Passes	25	15	10	8	3
Post Event Data Report: Provides event demographics and additional details on event performance.	•	•	•	•	•
Sponsorship Cost	\$65,000	\$42,000	\$27,500	\$15,000	\$8,000

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

*Start-ups may secure a Bronze Sponsorship for US\$4,000 provided they:

(1) Have been in business less than 3 years; (2) Have less than \$5M in annual revenue; and (3) Have less than 30 employees at signing of contract.

2026 December 10-11 | Tokyo, Japan

About Open Compliance Summit

The Open Compliance Summit is an exclusive event for Linux Foundation members and select invitees. The summit provides a neutral environment for participants from different companies and different backgrounds to:

- Discuss and exchange compliance best practices (processes, policies, guidelines, tools, open source governance, etc.).
- Increase awareness on implementing and managing a compliance program, and managing compliance via your supply chain.
- Discuss common compliance challenges and how to address them.
- Increase involvement of participants in The Linux Foundation Open Compliance Program (tools, templates, SPDX, etc.).

Open Compliance Summit 2024 by the Numbers:

Event demographics will be updated with 2025 data once the event has passed



Industry

- Information Technology 33%
- Automotive 18%
- Professional Services 11%
- Consumer Goods 9%
- Industrials 9%
- Non Profit Organization 7%
- Telecommunications 6%
- Health Care 3%
- Materials 3%
- Financials 1%



Job Level

- Individual Contributor 25%
- Manager 24%
- CXO / ED 10%
- Director 8%
- VP / SVP / GM 6%
- Other 27%



Job Function

- Legal / Compliance 17%
- Manager - OSPO 15%
- Executive Leader 12%
- Architect 9%
- Application Developer (Front-end/Back-end/Mobile/Full Stack) 7%
- Kernel/Operating Systems Developer 6%
- Manager - Other 5%
- Systems/Embedded Developer 5%
- Manager - Technical Teams 3%
- Product/Biz Dev 2%
- DevOps/SRE 2%
- Other 17%

Top 3 Job Functions

LEGAL / COMPLIANCE | MANAGER - OSPO | EXECUTIVE LEADER

121
Attendees

45
Total
Organizations
Represented

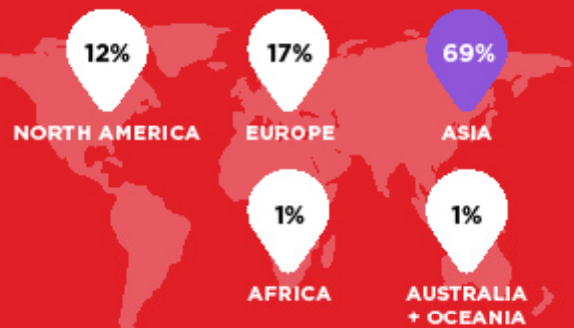
28
Conference
Talks



Most Represented Countries

Japan, USA, China

ATTENDEES PER REGION



Sponsorships-at-a-Glance

Availability may vary. Contact sponsorships@linuxfoundation.org to confirm availability and secure your sponsorship today.

	GOLD 4 AVAILABLE	SILVER 4 AVAILABLE	BRONZE UNLIMITED
Shared Branding on Signage in Meal Area	•		
Sponsored Session Attendee List	• (if sponsor session is chosen)		
Speaking Opportunity: All sponsor content must be approved by Program Committee and The Linux Foundation. Speaking slots based on availability.	10-Minute Keynote or Session	5-Minute Keynote	
Exhibit Table: Includes (1) table and (2) chairs	•	•	•
Recognition on Event Signage and Website: Prominent logo display on all event web pages and on conference signage.	•	•	•
Recognition in Pre-Conference Email Marketing: Includes link to your URL.	•	•	•
Conference Attendee Passes: Full access passes to the entire conference for your staff or customers.	6	4	2
Recognition During Opening Keynote Session: Sponsor Recognition by Name.	•	•	•
Keynote Stage Branding: Logo prominently displayed on stage screens or signage.	•	•	•
Sponsorship Cost	\$15,000	\$10,000	\$7,000

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.



PART 2

Linux Foundation Project Events



About PyTorch Conference

7-8 April 2026 | Paris, France

Don't miss your opportunity to shape the future of generative AI/ML! Join us at the PyTorch Conference Europe 2026, where collaboration, innovation, and progress intersect in the cutting-edge open source machine learning framework. This conference brings together leading researchers, developers, and academics, facilitating collaboration and pushing forward end-to-end machine learning.



"This was hands-down one of the best organized and most enjoyable conferences I've been to in the last many years."

"There is a reason why I brought so much of my engineering team here, there is absolutely no replacement for the in-person connection and collaboration that you get from the folks who you're working with regularly in GitHub, on the Pytorch Forums, and even inside your own company."

"You never know where the next conversation will take you and what opportunities it will unlock in your career."



"It has been unanimously saluted as a memorable experience, featuring insightful discussions, innovative ideas, and a collaborative atmosphere that showcased the best of our community."

"Thank you again for creating this standard-setting conference, I am already looking forward to next year's event and the opportunity to continue pushing the boundaries of what's possible with the PyTorch ecosystem."

Sponsorships-at-a-Glance

Availability may vary. Contact sponsorships@linuxfoundation.org to confirm availability and secure your sponsorship today. PyTorch Members will receive a 3% sponsorship discount.

	DIAMOND 4 AVAILABLE SOLD OUT	GOLD 6 AVAILABLE 3 AVAILABLE	SILVER UNLIMITED	BRONZE UNLIMITED	STARTUP UNLIMITED	NON-PROFIT UNLIMITED
Speaking Opportunity: Content must be approved by the Program Chairs. No sales & marketing pitches allowed. Session time based on availability.	5-Minute Keynote OR Breakout Session	Breakout Session				
Sponsored Session Attendee List: Opt-in Only	✓ (if breakout session selected)	✓				
Promotion of Activity in Sponsor Booth: A session, demo, giveaway, or other activity of your choosing will be published & promoted on the conference schedule. Time slots will be communicated by Sponsor Services, and may not overlap conference sessions.	Promotion of (2) in-booth activities/ time slots	Promotion of (1) in-booth activity/ time slot				
Attendee Registration Contact List: Opt-in only	✓ (List provided pre and post event)	✓ (List provided post event)				
Social Media Promotion: From PyTorch X handle. All custom posts must be approved by the PyTorch Foundation.	1 Custom Post, 1 Group Post, and 1 Re-Post	1 Group Post and 1 Re-Post	1 Group Post			
Access to Event Press/Analyst List: Contact list shared one week prior to the event for your own outreach.	✓	✓	✓			
Social Promotion Card: A graphic featuring your company logo alongside the official conference branding—perfect for announcing your participation on social media.	✓	✓	✓			
Recognition During Opening Keynote Session	Verbal and Logo Recognition	Logo Recognition	Logo Recognition			
Logo Recognition in Pre-Conference Email Marketing	✓	✓	✓	✓	✓	✓
Logo Recognition on Event Signage and Website	✓	✓	✓	✓	✓	✓
Marketing Kit: Event branding and social media posts provided to promote your attendance and presence at the event.	✓	✓	✓	✓	✓	✓
Collateral Distribution: Laid out in a prominent location near registration onsite.	✓	✓	✓	✓	✓	✓
Exhibit Space	(1) tabletop, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi	(1) tabletop, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi	(1) tabletop, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi	(1) tabletop, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi	(1) tabletop, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi	(1) tabletop, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi
Lead Retrieval: Live scans, real time reporting and ability to take notes on captured leads. <i>To be used at booth only.</i>	(1) Device	(1) Device	(1) Device	App Only <i>No physical device provided.</i>	App Only <i>No physical device provided.</i>	App Only <i>No physical device provided.</i>
Conference Attendee Passes: To be used for booth staff, attendees, and guests	15	10	6	2	2	2
20% Discount on Additional Conference Passes: Unlimited usage while passes are available for sale	✓	✓	✓	✓	✓	✓
Post Event Data Report: Provides event demographics and additional details on event performance.	✓	✓	✓	✓	✓	✓
Sponsorship Cost	\$50,000	\$35,000	\$18,000	\$8,000	\$4,000	\$4,000

Due to the nature of the exhibitor benefits at each level, pavilions or sponsorships shared with multiple companies/entities are not allowed. PyTorch reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

***Start-ups, Non-Profit, and VC's must meet the below criteria:**

Start-Up Sponsorship: Businesses must be under 3 years old, have less than \$5M in annual revenue, and employ fewer than 30 people.

Non-Profit Sponsorship: Requires proof of legal non-profit status.

About Open Source in Finance Forum Toronto

14 April 2026 | Toronto, Canada

The Open Source in Finance Forum Toronto (OSFF) is the premier event that connects the leaders in financial services, technology, and open source innovation. This conference is uniquely designed to foster partnerships, advance talent development and accelerate technological advancements across the finance industry; building faster, trusted and secure solutions.

As open source becomes integral to financial services, OSFF provides companies with the tools to maximize open source collaboration. By strategically contributing to open projects, organizations benefit from reduced development costs, heightened security, top talent, and rapid innovation. OSFF 2026 will spotlight groundbreaking advancements, deliver insights on best practices, and offer exclusive access to the leaders shaping open source in finance.

Sponsorship at OSFF goes beyond a singular event; it's a year-long engagement with the FINOS community. Engage with influential executives, developers, and decision-makers through continuous touchpoints.

Sponsorship packages include opportunities across multiple channels and formats, each carefully designed to enhance your organization's visibility and impact throughout the year.

For tailored packages or special requests, reach out to us at sponsorships@linuxfoundation.org.

Unlock the potential of open source in finance with OSFF sponsorships that resonate all year.

Additional sponsorship opportunities:

- Open Source in Finance Forum - London, 25 June 2026
- Open Source in Finance Forum - New York, 4-5 November 2026
- FINOS Research Studies, Hackathons, Meetups, & Webinars
- FINOS Open Source in Finance Podcast

Sponsorships-at-a-Glance

Availability may vary. Contact sponsorships@linuxfoundation.org to confirm availability and secure your sponsorship today.

DELIVERABLES	LEADER	CONTRIBUTOR
	3 AVAILABLE SOLD OUT	4 AVAILABLE SOLD OUT
Speaking Opportunity: Session content must be approved by the Program Committee and FINOS to ensure it is educational and not promotional. Sponsors should prioritize inclusion when selecting speakers. Scheduling is based on availability. Sponsors will receive opt-in attendee contact information from the breakout session.	5-minute keynote AND 15-minute breakout session	15-minute breakout session
Logo Recognition: Logo placement on pre-event marketing: Website, Emails and Social	•	•
Social Media: From the FINOS X & LinkedIn handles. Reposts to be approved by FINOS.	2 Pre-Event Mentions + 2 Thank You Posts (1 day- of event and 1 post-event) + 1 Repost Total	1 Pre-Event Mention + 2 Thank You Posts (1 day- of event and 1 post-event) + 1 Repost Total
Attendee Registration Contact List (Opt-in Only): With name, email, company name, and title.	Pre & Post-Event	Post-Event
Post-Event Email Recognition: Logo recognition in post-event attendee email communication.	•	•
Recognition on Event Signage: Logo prominently displayed on conference signage.	•	•
Stage Branding: Logo prominently displayed on keynote stage screens.	•	•
Tabletop Exhibit Booth: Includes table, (2) chairs, with tabletop sign with sponsor logo. Booth placement preference based on tier, but subject to availability and timing of signing contract. Lead scanning app to collect attendee data included.	•	•
Stage Recognition: Verbal recognition during opening keynote session.	•	•
Marketing Table: Option to place marketing material or swag item on shared table. Item subject to FINOS approval.	•	•
Conference Attendee Passes: Full access passes to the conference for your staff or clients.	15 Members 10 Non-Members	10 Members 8 Non-Members
Custom Question(s) in Post-Event Attendee Survey: Opportunity to add question(s) of your choice (subject to approval by FINOS), and follow up reporting with data results.	2	1
Post-Event Data Report: Provides event demographics and additional details.	•	•
Non-Member Sponsorship Price	\$37,000 USD	\$25,000 USD
FINOS Member Sponsorship Price	\$32,000 USD	\$21,500 USD

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

Participate in all 2026 Open Source in Finance Forum Events!

London | 25 June 2026 **New York | 4-5 November 2026**

Interested in sponsoring more than one event or creating a custom sponsor package? We offer a 7% discount for sponsoring more than one event and are happy to work with you to create a customized package to meet your organization's needs. All events must be signed at the same time to receive the discount.



OpenSearchCon Europe 2026

April 16–17, 2026 | Prague, Czechia

The OpenSearch community is coming together again to learn and connect about all things search and analytics at the fourth annual OpenSearchCon Europe. This two-day event is designed to bring together builders from across the global community to celebrate the success of the OpenSearch Project and look to the future of search, analytics, and generative AI.

What to Expect

- A two-day conference covering a broad range of technology topics, including Open Telemetry, Lucene, VectorDatabases, AI/ML, and more.
- Variety of session types, including the keynote session, tech breakouts, round tables, workshops and labs, and an unconference.
- Attendee networking opportunities, including the welcome reception, The Search Party, and so much more over the course of two days!



Increase your brand awareness



Capture the attention of the open source community and drive greater brand buzz.



Establish thought leadership



Engage with the community more effectively and gain access to demos, networking, and round tables



Amplify and grow your business



Gain exposure to your business and expand its impact across the open source community.



Network and connect



Create meaningful connections with prospects and your peers to cultivate new brand advocates.

Sponsorships-at-a-Glance

Availability may vary. Contact sponsorships@linuxfoundation.org to confirm availability and secure your sponsorship today.

Sponsorship Deadline: February 27, 2026

	GOLD 3-AVAILABLE 2 AVAILABLE	SILVER 4-AVAILABLE 3 AVAILABLE	BRONZE 6-AVAILABLE 2 AVAILABLE
Speaking Opportunity Content to be approved by the Program Committee.	15-minute keynote		
Custom Question in Post-Event Attendee Survey: Opportunity to add question of your choice (must be approved by event committee), and follow up reporting with survey results.	•		
Opt-In Registration List List may be used for marketing purposes, and will include attendee contact information (including email address) of opt-in attendees.	Shared Post-event	Shared Post-event	
Sponsor Recognition During Keynote - Verbal Recognition & Logo Included on "Thank You to Our Sponsors" Slide during keynote sessions	•	•	•
Social Media Promotion of Sponsorship: From OpenSearch social channels	Standalone	Standalone	Shared with other Bronze sponsors
Recognition on Event Signage and Website	•	•	•
Exhibit Table: Includes (1) 6' table, 2 chairs, power, and conference WiFi	•	•	•
Lead Retrieval App: Live scans, real time reporting, and ability to take notes on captured leads.	•	•	•
Post-Event Data Report: Provides event demographics and additional details on event performance.	•	•	•
Conference Attendee Passes	10	6	2
20% discount on additional conference passes: Unlimited usage while passes are available for sale	•	•	•
Sponsorship Price	\$10,000	\$7,000	\$3,500

GraphQLConf 2026

May 19–20, 2026 | Fremont, CA

GraphQLConf — The Official Conference by the GraphQL Foundation

GraphQLConf, presented by the GraphQL Foundation, is a premier event uniting the global GraphQL community to promote education, adoption, and advancement of GraphQL. This conference offers valuable insights through workshops, presentations, and panel discussions, covering best practices, innovative use cases, and the latest advancements in GraphQL. By bringing together a diverse group of developers, architects, and technology enthusiasts, GraphQLConf sets the stage for the ongoing success and expansion of GraphQL and its ecosystem across industries.

Why Sponsor GraphQLConf 2026?

Now in its fourth consecutive year, GraphQLConf will take place in Fremont, bringing together the companies and practitioners shaping the future of GraphQL in production. Rapid adoption of AI technologies in the enterprise, coupled with production deployments in high profile organizations such as Airbnb, Atlassian, Audi, CNBC, GitHub, Major League Soccer, Netflix, Shopify, The New York Times, Twitter, Pinterest, and Yelp has put GraphQL in a sustained growth phase. By 2027, more than 60% of enterprises will use GraphQL in production, up from less than 30% in 2024, according to Gartner. As organizations move to scale their technology platforms, GraphQLConf has become the premier venue for understanding how GraphQL is implemented, optimized, and governed in real-world environments.

Are you looking for an effective way to reach a large audience and establish your brand as a thought leader? Sponsoring GraphQLConf is a unique opportunity to gain valuable mindshare with an elite audience that defines how organizations efficiently adopt and expand their usage of GraphQL. Gathering a highly qualified, global audience of developers, architects, platform leaders, and technology decision-makers, GraphQLConf is the foremost opportunity to meet, collaborate, and build with GraphQL leaders. Sponsoring GraphQLConf 2026 is an opportunity to gain meaningful mindshare with developers and decision-makers, while also signaling your organization's investment in a vibrant, interoperable, and community-driven Foundation for the GraphQL ecosystem.

Availability may vary. Contact the GraphQLConf team at graphqlconf@graphql.org to confirm availability, secure your sponsorship, request additional details, or discuss custom options.

Sponsorships-at-a-Glance

Availability may vary. Contact graphqlconf@graphql.org to confirm availability and secure your sponsorship today. Sponsorship deadline: April 24, 2026.

SPONSORSHIP BENEFIT	GOLD 3 AVAILABLE 1 AVAILABLE	SILVER 3 AVAILABLE 1 AVAILABLE	BRONZE UNLIMITED
Speaking Opportunity: Session content must be approved by the Program Committee and GraphQL to ensure it is educational and not promotional. Sponsors should prioritize inclusion when selecting speakers. Scheduling is based on availability.	5 minute keynote (limited) or breakout session	Breakout session	
Conference Attendee Passes: Guaranteed full-access passes for the conference for your staff and clients.	4	2	
Attendee Registration Contact List (Opt-in Only): With name, email, company name, and title.	Pre & Post Event	Post Event	
Social Media: From the GraphQL X handle.	2 Group Thank You Posts	1 Group Thank You Post	
Keynote Stage Recognition: Verbal recognition during opening keynote session.	•	•	
Exhibit Space: Includes table, (2) chairs, power, power strip, conference wifi & tabletop sign with sponsor logo. Table location based on tier, but subject to availability and timing of signing contract.	•	•	
Lead Retrieval App: Live scans, real time reporting, and ability to take notes on captured leads. Use of lead retrieval app, no physical device provided.	•	•	
Logo Recognition: Logo placement on pre-event marketing: Website, Emails, and Socials	•	•	•
Recognition on Conference Signage: Logo prominently displayed on conference signage.	•	•	•
Keynote Stage Branding: Logo prominently displayed on keynote stage screens.	•	•	•
Marketing Table: Option to place marketing material or swag item on shared table. Item subject to GraphQL approval.	•	•	•
Post-Event Data Report: Provides event demographics and additional details on event performance.	•	•	•
Custom Question in Post-Event Attendee Survey: Opportunity to add question of your choice (subject to GraphQL approval), and follow-up reporting with data results.	•		
Sponsorship Cost	\$15,000	\$7,000	\$1,000

Automotive Grade Linux All Member Meeting

May 13 – 14, 2026 | Tokyo, Japan

September 30 – October 1, 2026 | Berlin, Germany

The Automotive Grade Linux All Member Meetings take place bi-annually and are the meeting place for the Automotive Grade Linux (AGL), a Collaborative Project of The Linux Foundation, which is dedicated to creating open source software solutions for automotive applications.

Sponsorships-at-a-Glance

Contact events@automotivelinux.org to secure your sponsorship today.

	DIAMOND	PLATINUM	GOLD	SILVER
JAPAN	1 AVAILABLE	1 AVAILABLE SOLD OUT	3 AVAILABLE 2 AVAILABLE	6 AVAILABLE 5 AVAILABLE
GERMANY	1 AVAILABLE	1 AVAILABLE	3 AVAILABLE	6 AVAILABLE
Collateral Distribution: Laid out in a prominent location near registration onsite.	✓			
Speaking Opportunity: All content must be approved by AGL. No sales and marketing pitches allowed.	Keynote, Day 1 20 mins	Keynote, Day 1 15 mins	Keynote 15 mins	
Recognition in Pre-Conference Email Marketing	✓	✓	✓	
Verbal and Logo Recognition during Keynote	✓	✓	✓	
Logo Recognition on Event Signage and Website	✓	✓	✓	✓
Exhibit Space	Includes table, tabletop sign with logo, 2 chairs, 5 amps of power, a powerstrip, and conference wifi.	Includes table, tabletop sign with logo, 2 chairs, 5 amps of power, a powerstrip, and conference wifi.	Includes table, tabletop sign with logo, 2 chairs, 5 amps of power, a powerstrip, and conference wifi.	Includes table, tabletop sign with logo, 2 chairs, 5 amps of power, a powerstrip, and conference wifi.
Sponsorship Cost	\$20,000	\$15,000	\$10,000	\$5,000

Add-On Opportunities

Lunch Sponsor

\$2,000 • 2 AVAILABLE

Sponsorship includes prominent branding at all lunch stations for one day of the event.

Welcome Reception Sponsor

\$5,000 • 1 AVAILABLE

Spark conversation about your brand during our Welcome Reception! Your company can host this evening with exclusive branding on all food and drink stations and prominently placed signage.

Closing Reception Sponsor

\$10,000 • 1 AVAILABLE

Close out the event with a memorable evening celebrating shared connections. Your company can host this evening with exclusive branding on all food and drink stations and prominently placed signage.

AGL reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions. Due to the nature of the exhibitor benefits at each level, pavilions or sponsorships shared with multiple companies/entities are not allowed.



OpenSSF Community Day

NORTH AMERICA 2026

2026 SPONSORSHIP PROSPECTUS

OpenSSF Community Days bring together a vibrant community from across the Security and Open Source ecosystem to share ideas and progress on capabilities that make it easier to sustainably secure the development, maintenance, and consumption of the open source software (OSS) on which we all depend. OpenSSF Community Days are held regionally, alongside the Open Source Summits, and offer an opportunity to join the brightest minds in open source security for a day of collaboration and innovation in OSS security practices.





Sponsorships-at-a-Glance

May 21, 2026 | Minneapolis, MN

Availability may vary. Contact openssfevents@linuxfoundation.org to confirm availability and secure your sponsorship today
Sponsorship Deadline: April 21, 2026.

	PLATINUM	GOLD	SILVER
	2 AVAILABLE	6-AVAILABLE 5 AVAILABLE	UNLIMITED
Speaking Opportunity: All sponsor content must be approved by the Open Source Security Foundation. No sales and marketing pitches allowed. Speaking slots based on availability.	5-min keynote		
Video Recording of Sponsored Keynote: Raw file to be used under Creative license with attribution to The Linux Foundation and Open Source Security Foundation.	•		
Collateral During Event: Ability to provide a piece of collateral or giveaway in the main event room.	•		
Recognition During Opening and Closing Keynote Session: Sponsor recognition by name.	•	•	
Exhibit Space: Includes (1) 6ft table, 2 chairs, power, and conference WiFi.	•	•	
Social Media Promotion of Sponsorship: From the Open Source Security Foundation X, Mastodon, Bluesky, and LinkedIn channel.	•	•	
Recognition on Event Website: Prominent logo displayed on website.	•	•	•
Recognition on Event Signage: Logo on onsite signage.	•	•	•
Recognition in Pre and Post-Conference Email Marketing	Logo and URL	Logo and URL	Name and URL
Post-Event Data Report: Provides event demographics and additional details on event performance.	•	•	•
Complimentary Onsite Attendee Passes: To be used for booth staff, attendees and guests. Includes access to programming.	4	2	1
Sponsorship Cost	\$20,000	\$10,000	\$5,000

	Happy Hour/Reception \$7,500 • 1 available	Spark conversation about your brand during an onsite Happy Hour Reception. Your company can host this evening for all attendees with exclusive branding on all food and drink stations, recognition on event website, schedule and pre-event attendee communications.
	Lunch \$10,000 • 1 available	Sponsorship includes prominent branding at all lunch stations, along with the opportunity to make a 3-minute announcement before lunch starts, and recognition on the event website, schedule, and pre-event attendee communications.
	Breaks \$2,000 • 2 available	Sponsorship includes prominent branding at all coffee break stations, and recognition on the event website, schedule, and pre-event attendee communications.
	Session Recording \$1,500 • 1 available	Extend your presence long after the live event concludes with the session recording sponsorship. Sponsorship includes logo on all session recordings when added to YouTube and recognition on the event website.

OpenSearchCon India 2026

15–16 June | Mumbai, India

The OpenSearch community is coming together again to learn and connect about all things search and analytics at the fourth annual OpenSearchCon India. This two-day event is designed to bring together builders from across the global community to celebrate the success of the OpenSearch Project and look to the future of search, analytics, and generative AI. This year's event will be hosted the same week and venue as Open Source Summit India and KubeCon + CloudNativeCon India.

What to Expect

- A two-day conference covering a broad range of technology topics, including Open Telemetry, Lucene, VectorDatabases, AI/ML, and more.
- Variety of session types, including the keynote session, tech breakouts, round tables, workshops and labs, and an unconference.
- Hands-on learning and workshop opportunities offered by the OpenSearch Managed Service.
- Attendee networking opportunities, including the welcome reception, The Search Party, and so much more over the course of two days!



Increase your brand awareness



Capture the attention of the open source community and drive greater brand reach.



Establish thought leadership



Engage with the community more effectively and gain access to demos, networking, and round tables



Amplify and grow your business



Gain exposure to your business and expand its impact across the open source community.



Network and connect



Create meaningful connections with prospects and your peers to cultivate new brand advocates.

Sponsorships-at-a-Glance

Availability may vary. Contact sponsorships@linuxfoundation.org to confirm availability and secure your sponsorship today.

	GOLD 3 AVAILABLE	SILVER 4 AVAILABLE	BRONZE 6 AVAILABLE
Speaking Opportunity Content to be approved by the Program Committee.	15-minute keynote		
Custom Question in Post-Event Attendee Survey: Opportunity to add question of your choice (must be approved by event committee), and follow up reporting with survey results.	•		
Opt-In Registration List List may be used for marketing purposes, and will include attendee contact information (including email address) of opt-in attendees.	Shared Post-event	Shared Post-event	
Sponsor Recognition During Keynote - Verbal Recognition & Logo Included on "Thank You to Our Sponsors" Slide during keynote sessions	•	•	•
Social Media Promotion of Sponsorship: From OpenSearch social channels	Standalone	Standalone	Shared with other Bronze sponsors
Recognition on Event Signage and Website	•	•	•
Exhibit Table: Includes (1) 6' table, 2 chairs, power, and conference WiFi	•	•	•
Lead Retrieval App: Live scans, real time reporting, and ability to take notes on captured leads.	•	•	•
Post-Event Data Report: Provides event demographics and additional details on event performance.	•	•	•
Conference Attendee Passes	10	6	2
20% discount on additional conference passes: Unlimited usage while passes are available for sale	•	•	•
Sponsorship Price	\$10,000	\$7,000	\$3,500

About Open Source in Finance Forum

25 June 2026 | London

The Open Source in Finance Forum (OSFF) is the premier event that connects the leaders in financial services, technology, and open source innovation. This conference is uniquely designed to foster partnerships, advance talent development and accelerate technological advancements across the finance industry; building faster, trusted and secure solutions.

As open source becomes integral to financial services, OSFF provides companies with the tools to maximize open source collaboration. By strategically contributing to open projects, organizations benefit from reduced development costs, heightened security, top talent, and rapid innovation. OSFF 2026 will spotlight groundbreaking advancements, deliver insights on best practices, and offer exclusive access to the leaders shaping open source in finance.

Sponsorship at OSFF goes beyond a singular event; it's a year-long engagement with the FINOS community. Engage with influential executives, developers, and decision-makers through continuous touchpoints. By the time you reach your OSFF 2026 sponsor booth, you'll be an established name, part of an ongoing dialogue and trusted by your target audience.

Sponsorship packages include opportunities across multiple channels and formats, each carefully designed to enhance your organization's visibility and impact throughout the year.

For tailored packages or special requests, reach out to us at sponsorships@linuxfoundation.org.

Unlock the potential of open source in finance with OSFF sponsorships that resonate all year.

Additional sponsorship opportunities:

- Open Source in Finance Forum - Toronto, 14 April 2026
- Open Source in Finance Forum - New York City, 4-5 November 2026
- FINOS Research Studies, Hackathons, Meetups, & Webinars
- FINOS Open Source in Finance Podcast

Sponsorships-at-a-Glance

Availability may vary. Contact sponsorships@linuxfoundation.org to confirm availability and secure your sponsorship today.

DELIVERABLES	LEADER 6 AVAILABLE	CONTRIBUTOR 8-AVAILABLE 6 AVAILABLE	COMMUNITY 12-AVAILABLE 7 AVAILABLE
SPEAKING OPPORTUNITY			
Speaking Opportunity: Session content must be approved by the Program Committee and FINOS to ensure it is educational and not promotional. Sponsors should prioritize inclusion when selecting speakers. Scheduling is based on availability. Breakout session sponsors will receive opt-in attendee contact information.	5-minute keynote (limited) or 15-minute session	15-minute breakout session	
MARKETING / BRAND EXPOSURE			
Attendee Registration Contact List (Opt-in Only): With name, email, company name, and title.	Pre & Post Event	Post Event	
Social Media: From the FINOS X and LinkedIn handles. Reposts to be approved by FINOS.	2 Thank You Posts 1 Repost	1 Thank You Post 1 Repost	1 Thank You Post
Monthly Mentions on Open Source in Finance Podcast: Pre-event podcasts.	1 Dedicated	1 Shared	1 Shared
Logo Recognition: Logo placement on pre-event marketing: Website, Emails, and Socials	•	•	•
EMAIL PROMOTION			
Email Recognition: Logo recognition in all pre and post-event attendee email communication.	•	•	•
ON-SITE EXPERIENCE			
Keynote Stage Recognition: Verbal recognition during opening keynote session.	•	•	
Exhibit Space: Includes table, (2) chairs, & tabletop sign with sponsor logo. Placement preference based on tier, but subject to availability and timing of signing contract.	•	•	•
Lead Retrieval App: Live scans, real time reporting, and ability to take notes on captured leads. Use of lead retrieval app, no physical device provided.	•	•	•
Recognition on Conference Signage: Logo prominently displayed on conference signage.	•	•	•
Keynote Stage Branding: Logo prominently displayed on keynote stage screens.	•	•	•
Marketing Table: Option to place marketing material or swag item on shared table. Item subject to FINOS approval.	2	1	1
MISC.			
Conference Attendee Passes: Full access passes for the conference for your staff and clients. Pass allotment based on your FINOS membership status.	15 Members 10 Non-Members	10 Members 8 Non-Members	8 Members 6 Non-Members
20% Discount on Additional Conference Passes: For use by your customers, partners or colleagues.	•	•	•
POST-EVENT			
Custom Question(s) in Post-Event Attendee Survey: Opportunity to add question(s) of your choice (subject to FINOS approval), and follow-up reporting with data results.	2	1	
Post-Event Data Report: Provides event demographics and additional details on event performance.	•	•	•
Non-Member Sponsorship Price	\$45,000	\$30,000	\$15,000
Member Sponsorship Price	\$38,000	\$26,000	\$13,000

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

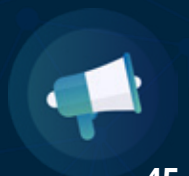
Participate in all 2026 Open Source in Finance Forum Events!

Toronto | 14 April 2026

London | 25 June 2026

New York | 4-5 November 2026

Interested in sponsoring more than one event or creating a custom sponsor package? We offer a 7% discount for sponsoring more than one event and are happy to work with you to create a customized package to meet your organization's needs. Contracts for all events must be signed at the same time to receive the discount.





seL4 Summit

1–3 September 2026 | Vancouver, Canada

The seL4 Summit is the annual international summit on the seL4 microkernel, the world's most highly assured OS kernel, as well as on all seL4-related technology, tools, infrastructure, products, projects, and people.

The seL4 Summit gathers the seL4 community to learn, share, and connect:

Learn — about the seL4 technology, its latest progress, use, successes, challenges, and plans

Share — exciting seL4 development, research, experience, and applications in the real world

Connect — with other seL4 developers, users, providers, supporters, and potential partners

NEW!

The 2026 edition of the seL4 summit will feature a **full first day dedicated to applications, overviews, and perspectives** on seL4-based systems and formally verified software in the real world. This will be followed by Days 2 and 3 focusing on more technical development, research, reports, and discussions.

We are particularly keen to **welcome people who are new to seL4** or still developing their familiarity with the technology. The event will offer an **ideal opportunity to gain a high-level view of the landscape and ecosystem** of seL4 and its associated tools, frameworks and languages, as well as formally verified software in general, and to take stock of the latest updates.

The program includes a wide range of seL4-related themes and topics:

Themes

- visions, lessons-learned, roadmaps for verified software deployments
- use-cases, deployments, experiences
- walk-throughs and demos of tools, frameworks, systems
- early work, crazy ideas, out-of-the-box thinking
- technical progress, updates, breakthroughs

Topics

- seL4 experience reports
- seL4 and assurance
- seL4 on-going and planned R&D, mature of early stage
- seL4 and hardware

More information on: sel4.systems/Summit/2026/



2026 SPONSORSHIP OPPORTUNITIES

Sponsorship Packages

Established in 2020, the seL4 Foundation brings together developers of the seL4 kernel, developers of seL4-based components and frameworks, and those adopting seL4 in real-world systems. Between 2018 and 2025, more than 690 participants took part in the seL4 conferences. Participants come from industry, government and universities and include the creators of the seL4 technology and the research behind it. Many participants are practitioners deploying seL4-based products, as well as industry and government customers.

Your benefits as a sponsor:

- Get strong visibility as a major player in the seL4 ecosystem
- Showcase your seL4-based products, technology and services to target audiences in the field of seL4
- Support the open-source technology and community
- Connect directly with attendees through the expo booth, branding materials, and videos

Sponsorship Deadline: July 21, 2026

Availability may vary. Contact summit@sel4.systems to secure your sponsorship today.

	GOLD UNLIMITED	SILVER UNLIMITED	BRONZE UNLIMITED
Speaking Opportunity: Get a slot at the summit for a short speech. All sponsor content must be approved by the seL4 Foundation.	•		
Exhibit Space: The expo hall is the hub of the event, providing excellent mindshare for exhibitors. Location selected in order of sponsorship tier.	Table	Table	
Lead Retrieval: Live scans, real time reporting and ability to take notes on captured leads.	•	•	
Logo & Link on Event Website: Prominent logo display on event website.	•	•	•
Logo on Onsite Sponsor Signage: Sponsor logo on conference signage throughout the event.	•	•	•
Recognition During Opening Keynote Session: Sponsor recognition by name.	•	•	•
Session Recording Recognition: Extend your presence long after the live event concludes with your logo on all recorded sessions that will stay online after the event.	•	•	•
Promotional Videos During the Event	•	•	•
Email Recognition: Logo and URL included.	Pre and Post-Conference Email	Pre and Post-Conference Email	Pre and Post-Conference Email
Complimentary Passes	5	3	1
Sponsorship Cost	\$12,000 USD	\$8,000 USD	\$5,000 USD

Due to the nature of the exhibitor benefits at each level, pavilions or sponsorships shared with multiple companies/entities are not allowed. All prices are in USD.

Why Sponsor

Sponsoring LF Energy Summit 2026 positions your organization in front of the full spectrum of stakeholders shaping the future of the modern energy system.

LF Energy Summit brings together utilities, suppliers, technology providers, consultants, and researchers in one place, creating a unique opportunity to connect with multiple communities across the energy and open technology landscape. As the premier ecosystem driving open innovation for the energy transition, the Summit offers sponsors direct engagement with decision-makers, visibility at the center of industry transformation, and a platform to influence the solutions that will define the future of energy.

LF Energy Summit Europe 2025 gathered: 356 attendees from 160 organizations. Over 39% of attendees were from the utility and grid operator industry.

Previous Sponsors

DIAMOND

accenture

PLATINUM


 **INESC TEC**

 **SOPTIM**

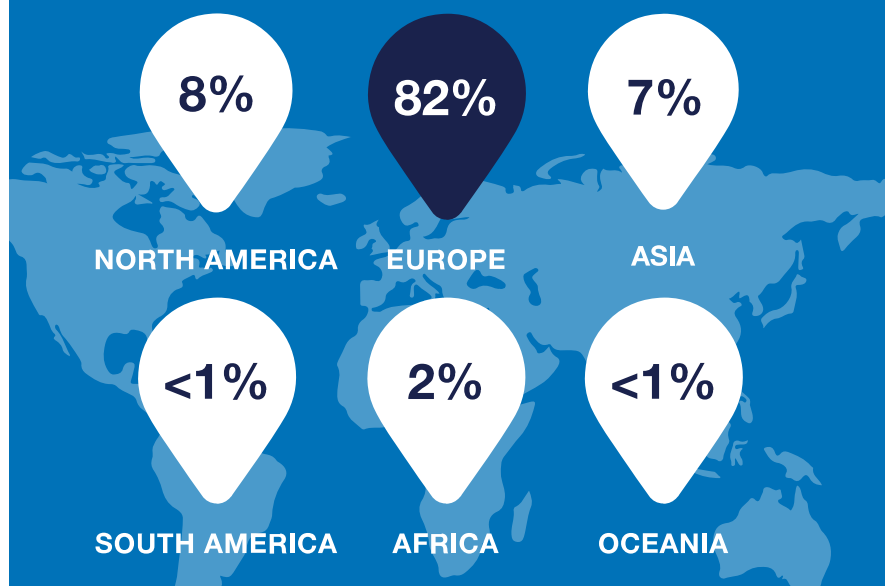
GOLD

HITACHI

SILVER

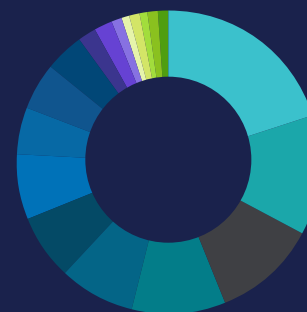


2025 Attendee Demographics



INDUSTRY

- Vendor / Consultant / Manufacturer **45%**
- Utility / Grid Operator **39%**
- Academic / Researcher **14%**
- Other **2%**



JOB FUNCTION

- Engineer **20%**
- Manager - Technical Teams **13%**
- Other **11%**
- Manager - Other **10%**
- Executive Leader **8%**
- Application Developer **7%**
- Architect **7%**
- Product / Biz Dev **5%**
- Professor / Academic **5%**
- Project Management **4%**
- Manager - OSPO **2%**
- Student **2%**
- Systems / Embedded Developer **1%**
- DevOps / SRE / Sysadmin **1%**
- Operations **1%**
- Marketing **1%**
- Media / Analyst **1%**
- Planning / Design **1%**

About LF Energy Summit

15–16 September 2026 | Berlin, Germany

The global energy system is at a critical juncture, facing intense pressure to simultaneously deliver affordable, safe, reliable, and clean energy while meeting rapidly escalating electricity demand. This monumental challenge demands radical digitization and the collaborative power of open technology. LF Energy Summit 2026 is the essential gathering point for this transformation. As the premier ecosystem for building the modern energy system, together, LF Energy brings together every critical stakeholder, from utilities and suppliers to consultants and researchers. Sponsor the Summit to position your organization at the center of innovation, making the vital connections, sparking the groundbreaking ideas, and driving the open technology collaboration that will define the future of energy.

Sponsorships-at-a-Glance

Availability may vary. Contact sponsorships@lfenergy.org to confirm availability and secure your sponsorship today.

	DIAMOND 1-AVAILABLE SOLD OUT	PLATINUM 3-AVAILABLE 1 AVAILABLE	GOLD UNLIMITED	SILVER UNLIMITED
Custom Question(s) in Post-Event Attendee Survey: Opportunity to add question(s) of your choice (subject to LF Energy approval), and follow-up reporting with data results.	1			
Attendee Registration Contact List: (Opt-in only)	• (List provided pre and post event)	• (List provided post event)		
Speaking Opportunity: All sponsor content must be approved by the Program Committee and LF Energy. No sales or marketing pitches allowed. Speaking slots based on availability.	10-Minute Keynote and Breakout Session	Breakout Session		
Video Recording of Sponsored Keynote: Raw file to be used under the Creative license with attribution to The Linux Foundation and LF Energy.	•	•		
Pre or Post-Event Attendee Email: Sent to opt-in attendees by LF Energy on behalf of sponsor.	•	•		
Recognition During Opening Keynote Session: Sponsor recognition by name	•	•		
Social Media Promotion of Sponsorship: From the LF Energy Foundation LinkedIn. Sponsor can provide custom content, must be approved by The Linux Foundation.	3 posts	2 posts (1 shared)	1 post (1 shared)	
Logo Recognition in Marketing Emails: Sent by LF Energy.	Logo and URL	Logo and URL	Name and URL	Name and URL
Exhibit Space: Includes (1) table, (2) chairs, power, and conference wifi.	•	•	•	•
Recognition on Event Website and Event Signage: Sponsor logo on event website and conference signage.	•	•	•	•
Collateral Distribution: Located in a prominent location.	•	•	•	•
Complimentary Attendee Passes	5	3	2	1
20% Discount on Additional Conference Passes: For use by your customers, partners or colleagues.	•	•	•	•
Post-Event Data Report: Provides event demographics and additional details on event performance.	•	•	•	•
Standard Sponsorship Cost	\$25,000	\$20,000	\$12,500	\$7,500

LF Energy reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.



21–22 September 2026
Heidelberg, Germany

2026 SPONSORSHIP PROSPECTUS

Be a part of Cloud Foundry Summit!

Thanks to your support and the consistent success of Cloud Foundry Days over the last few years, Cloud Foundry will return to Heidelberg, Germany this year for a two day Cloud Foundry Summit! We invite you to be a part of the event by participating as a sponsor where you can showcase your organization's support for the Cloud Foundry community and technologies.

The event will include:

- Technical sessions, delivered by experts who will often come from organizations that sponsor the event
- Plenty of networking opportunities to help showcase the support from sponsors
- Lunches, coffee breaks, plenty of “hallway track” time, and an all-attendee reception will all provide sponsors with opportunities for visibility

We are very thankful for your commitment to Cloud Foundry technologies. Your participation in supporting engineers as contributors and maintainers is essential and appreciated. These event sponsorship showcase your commitment to the Cloud Foundry community, and your support will enable us to provide an exceptional experience for all attendees.

Come help us make this Cloud Foundry Summit a memorable one for all participants!

Contact Chris Clark, cclark@cloudfoundry.org, to secure your sponsorship.

Benefit	EVENT PARTNER
	10 AVAILABLE 4 AVAILABLE
Attendee Registration Contact List: Opt-in only. List provided pre-event and post-event.	✓
Session Recording: Extend your presence after the event with your logo on all session recordings uploaded to YouTube	✓
Attendee Evening Event: Logo Recognition on Evening Event Signage	✓
Social Media Promotion: Posted on Cloud Foundry's X account (@cloudfoundry). All custom posts must be approved by Cloud Foundry.	4 Posts
Blog Post: Blog post on the Cloud Foundry official blog	1 Post
Collateral Distribution: Laid out in a prominent location near registration onsite.	✓
Recognition on Event Signage and Website: Logo recognition on event website and signage	✓
Conference Attendee Passes and 20% Discount on Additional Conference Attendee Passes	5
Post Event Data Report: Provides event demographics and additional details on event performance.	✓
Pricing	\$10,000 USD

ADD-ON OPPORTUNITIES



Lunch

\$3,000 • 1 ~~available~~ SOLD OUT

Sponsorship includes prominent branding at all lunch stations.



AM + PM Break

\$3,000 • 1 available

Sponsorship includes prominent branding at all break stations.



Attendee T-Shirt

\$7,500 • 1 ~~available~~ SOLD OUT

Every in-person attendee at the event will receive an event t-shirt. Our designers always create fun shirts that are worn for years to come. Includes your logo on shirt. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost.



Lanyards

\$3,000 • 1 ~~available~~ SOLD OUT

Every in-person attendee at the event will wear a name badge and lanyard and your logo will appear across the lanyard. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost.

OpenSearchCon North America 2026

September 22-24, 2026 | San Jose, CA

The OpenSearch community is coming together again to learn and connect about all things search and analytics at the third annual OpenSearchCon. This three-day event is designed to bring together builders from across the global community to celebrate the success of the OpenSearch Project and look to the future of search, analytics, and generative AI.

What to Expect

- A three-day conference covering a broad range of technology topics, including Open Telemetry, Lucene, VectorDatabases, AI/ML, and more.
- Variety of session types, including the keynote session, tech breakouts, round tables, workshops and labs, and an unconference.
- Hands-on learning and workshop opportunities offered by the OpenSearch Managed Service.
- Attendee networking opportunities, including the welcome reception, The Search Party, and so much more over the course of three days!



Increase your brand awareness



Capture the attention of the open source community and drive greater brand buzz.



Establish thought leadership



Engage with the community more effectively and gain access to demos, networking, and round tables



Amplify and grow your business



Gain exposure to your business and expand its impact across the open source community.



Network and connect



Create meaningful connections with prospects and your peers to cultivate new brand advocates.

Sponsorships-at-a-Glance

Availability may vary. Contact sponsorships@linuxfoundation.org to confirm availability and secure your sponsorship today.

Sponsorship Deadline: Friday, August 21, 2026

	GOLD 3 AVAILABLE 1 AVAILABLE	SILVER 4 AVAILABLE 3 AVAILABLE	BRONZE 6 AVAILABLE 5 AVAILABLE
Speaking Opportunity Content to be approved by the Program Committee.	15-minute keynote		
Custom Question in Post-Event Attendee Survey: Opportunity to add question of your choice (must be approved by event committee), and follow up reporting with survey results.	•		
Opt-In Registration List List may be used for marketing purposes, and will include attendee contact information (including email address) of opt-in attendees.	Shared Post-event	Shared Post-event	
Sponsor Recognition During Keynote - Verbal Recognition & Logo Included on "Thank You to Our Sponsors" Slide during keynote sessions	•	•	•
Social Media Promotion of Sponsorship: From OpenSearch social channels	Standalone	Standalone	Shared with other Bronze sponsors
Recognition on Event Signage and Website	•	•	•
Exhibit Table: Includes (1) 6' table, 2 chairs, power, and conference WiFi	•	•	•
Lead Retrieval App: Live scans, real time reporting, and ability to take notes on captured leads.	•	•	•
Post-Event Data Report: Provides event demographics and additional details on event performance.	•	•	•
Conference Attendee Passes	10	6	2
20% discount on additional conference passes: Unlimited usage while passes are available for sale	•	•	•
Sponsorship Price	\$15,000	\$10,000	\$5,000

ValkeyConf 2026

October 5, 2026 | Prague, Czechia

ValkeyConf is a day for anyone running Valkey in production, and those seriously thinking about it. Developers, SREs, DBAs, and DevOps pros come together to talk shop, share hard-won knowledge, and connect with the people building Valkey's future. Sessions, lightning talks, and plenty of time for real conversation. If you care about where Valkey goes next, this is where it happens.

Sponsorships-at-a-Glance

Contact valkeyevents@linuxfoundation.org to secure your sponsorship today.

Sponsorship Deadline: September 1, 2026.

SPONSORSHIP BENEFIT	DIAMOND 2 AVAILABLE	PLATINUM 3 AVAILABLE	GOLD UNLIMITED	SILVER UNLIMITED
Breakfast Sponsorship: Your logo will appear on signage placed strategically during the attendee breakfast for maximum exposure.	x			
Speaking Opportunity: All sponsor content must be approved by Valkey. No sales and marketing pitches allowed. Speaking slots based on availability.	Keynote	Breakout Session	Lightning Talk	
Video Recording of Sponsored Keynote: Raw file to be used under Creative license with attribution to The Linux Foundation.	x			
Recognition During Opening and Closing Keynote Session: Sponsor recognition by name.	x	x		
Exhibit Space: Includes (1) 1.5 m table, 2 chairs, power, and conference WiFi.	x	x	x	
Recognition on Event Website: Prominent logo displayed on website.	x	x	x	x
Recognition on Event Signage: Logo on onsite signage.	x	x	x	x
Recognition in Pre and Post-Conference Email Marketing	Logo and URL	Logo and URL	Name and URL	Name and URL
Post-Event Data Report: Provides event demographics and additional details on event performance.	x	x	x	x
Complimentary Onsite Attendee Passes: To be used for booth staff, attendees and guests. Includes access to programming.	4	3	2	1
SPONSORSHIP COST	\$50,000	\$25,000	\$10,000	\$5,000



Event Date:
October 5, 2026



Location:
Prague, Czechia



**Estimated Number of
Attendees Per Event:** 150+

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Additional sponsorship opportunities will include media mention.



Attendee Reception **\$5,000 • 1 Available**

Spark conversation about your brand during an Happy Hour Reception. Your company can host this evening for all attendees with exclusive branding on all food and drink stations, recognition on event website, schedule and pre-event attendee communications.



Session Recording **\$5,000 • 1 Available**

Extend your presence long after the live event concludes with the session recording sponsorship. Sponsorship includes logo on all session recordings when added to YouTube and recognition on the event website.



Lunch **\$7,500 • 1 Available**

Sponsorship includes prominent branding at all lunch stations, along with the opportunity to make a 3-minute announcement before lunch starts, and recognition on the event website, schedule, and pre-event attendee communications.



Welcome Kit Swag **\$1,000 • 4 Available**

Keep your brand top-of-mind from the moment attendees arrive. Your company can feature one (1) branded promotional item inside the official event welcome bag distributed to all participants, along with recognition on the event website and pre-event attendee communications.



Breaks **\$2,500 • 2 Available**

Sponsorship includes prominent branding at all coffee break stations, and recognition on the event website, schedule, and pre-event attendee communications.



OpenSSF Community Day

EUROPE 2026

2026 SPONSORSHIP PROSPECTUS

OpenSSF Community Days bring together a vibrant community from across the Security and Open Source ecosystem to share ideas and progress on capabilities that make it easier to sustainably secure the development, maintenance, and consumption of the open source software (OSS) on which we all depend. OpenSSF Community Days are held regionally, alongside the Open Source Summits, and offer an opportunity to join the brightest minds in open source security for a day of collaboration and innovation in OSS security practices.





Sponsorships-at-a-Glance

6 October 2026 | Prague, Czechia

Availability may vary. Contact openssfevents@linuxfoundation.org to confirm availability and secure your sponsorship today.

Sponsorship Deadline: 4 September 2026.

	PLATINUM 2 AVAILABLE	GOLD 6 AVAILABLE	SILVER UNLIMITED
Speaking Opportunity: All sponsor content must be approved by the Open Source Security Foundation. No sales and marketing pitches allowed. Speaking slots based on availability.	5-min keynote		
Video Recording of Sponsored Keynote: Raw file to be used under Creative license with attribution to The Linux Foundation and Open Source Security Foundation.	•		
Collateral During Event: Ability to provide a piece of collateral or giveaway in the main event room.	•		
Recognition During Opening and Closing Keynote Session: Sponsor recognition by name.	•	•	
Exhibit Space: Includes (1) 6ft table, 2 chairs, power, and conference WiFi.	•	•	
Social Media Promotion of Sponsorship: From the Open Source Security Foundation X, Mastodon, Bluesky, and LinkedIn channel.	•	•	
Recognition on Event Website: Prominent logo displayed on website.	•	•	•
Recognition on Event Signage: Logo on onsite signage.	•	•	•
Recognition in Pre and Post-Conference Email Marketing	Logo and URL	Logo and URL	Name and URL
Post-Event Data Report: Provides event demographics and additional details on event performance.	•	•	•
Complimentary Onsite Attendee Passes: To be used for booth staff, attendees and guests. Includes access to programming.	4	2	1
Sponsorship Cost	\$20,000	\$10,000	\$5,000



Happy Hour/Reception
\$7,500 • 1 available

Spark conversation about your brand during an onsite Happy Hour Reception. Your company can host this evening for all attendees with exclusive branding on all food and drink stations, recognition on event website, schedule and pre-event attendee communications.



Lunch
\$10,000 • 1 available

Sponsorship includes prominent branding at all lunch stations, along with the opportunity to make a 3-minute announcement before lunch starts, and recognition on the event website, schedule, and pre-event attendee communications.



Breaks
\$2,000 • 2 available

Sponsorship includes prominent branding at all coffee break stations, and recognition on the event website, schedule, and pre-event attendee communications.



Session Recording
\$1,500 • 1 available

Extend your presence long after the live event concludes with the session recording sponsorship. Sponsorship includes logo on all session recordings when added to YouTube and recognition on the event website.



SCORED Track
\$2,500 minimum
4 available

Sponsorship of the Software Supply Chain Offensive Research and Ecosystem Defense (SCORED) track includes prominent branding throughout the event, recognition on the OpenSSF Community Day Europe website, schedule and event communication. In addition, there is an opportunity to introduce the track's opening keynote. This track invites academia, industry, and government entities to submit research papers and security-in-practice talks concerning the security of software supply chains from both technical and policy perspectives.



About BazelCon

13–15 October 2026 | Amsterdam, the Netherlands

Hosted by the Bazel Community, in partnership with The Linux Foundation, BazelCon is the premier annual event to connect Bazel build enthusiasts, the Bazel team, maintainers, contributors, users, and friends in an inclusive and welcoming environment.

At this year's event, we'll showcase a number of new and interesting talks, share the Bazel State-of-the-Union, provide opportunities to collaborate with peers, as well as have a live Q&A with the Bazel team.

Why Sponsor BazelCon 2026?

Support the growth of the Bazel community:

A thriving Bazel community benefits everyone. Sponsoring BazelCon demonstrates your commitment to the technology's growth and strengthens the overall Bazel ecosystem.

Attract top talent: BazelCon attracts skilled developers who are passionate about building software. Sponsoring the event allows you to connect with potential hires and showcase your company culture to a valuable talent pool.

Reach a targeted audience: BazelCon gathers developers who are actively using and interested in building software with Bazel. Sponsoring this event puts your company directly in front of potential customers and partners who value Bazel's capabilities.

Showcase your expertise: Sponsorship opportunities include a booth where you can demonstrate your knowledge of Bazel and how your products or services complement it. This establishes you as a thought leader in the Bazel community.

Build brand awareness: Sponsorship increases your visibility among Bazel users. Branding at the event and in promotional materials can build brand recognition and position your company as a key player in the Bazel ecosystem.

Sponsorships At-a-Glance

SPONSORSHIP BENEFIT	PLATINUM	GOLD	SILVER
	4 AVAILABLE 1 AVAILABLE	3 AVAILABLE	5 AVAILABLE 2 AVAILABLE
Reception: Shared branding on all food and drink stations and prominently placed signage.	•		
Lightning Talk: 10 minute tech talk to be given on the main stage. Session content must be approved by the Program Committee to ensure it is educational and not promotional. Sponsors should prioritize inclusion when selecting speakers. Scheduling is based on availability.	•	•	
Collateral Distribution: Option to place marketing material or swag item on shared table. Item subject to BazelCon Planning Committee approval.	•	•	
BoF Session: Sponsor logo prominently displayed outside of room.	•	•	
Session Recordings: Sponsor recognition slide with logo at the beginning of each video recording. Logo placement in order of sponsorship tier.	•	•	
Attendee Registration Contact List (Opt-in Only)	Pre & Post-Event	Post-Event	
Custom Question in Post-Event Attendee Survey: Opportunity to add question of your choice (subject to BazelCon Planning Committee approval), and follow-up reporting with data results.	•	•	
T-Shirt: Logos will be placed on shirt along with event branding. Size and placement subject to design and BazelCon Planning Committee approval. Logos must be white solid color only.	•	•	•
Recognition on Conference Signage: Logo prominently displayed on conference signage.	•	•	•
Logo Included on "Thank You to Our Sponsors" Slide During Keynote Sessions	•	•	•
Exhibit Space: Includes table, (2) chairs, power, power strip, shared conference wifi & tabletop sign with sponsor logo. Table location based on tier, but subject to availability and timing of signing contract.	10'x10'	6'x6'	6'x6'
Lead Retrieval App: Live scans, real time reporting, and ability to take notes on captured leads. Use of lead retrieval app, no physical device provided.	•	•	•
Social Media Recognition: Pre-determined number of shared "Thank You" posts.	(1) Pre and (1) During	(1) Pre and (1) During	(1) Pre
Email Recognition: Sponsor logo and link recognition in pre and post-event attendee email communications.	•	•	•
Post-Event Data Report: Provides event demographics and additional details on event performance.	•	•	•
	\$100,000	\$50,000	\$15,000

The BazelCon Planning Committee reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions. Due to the nature of the exhibitor benefits at each level, sponsorships shared with multiple companies/entities are not allowed.

About PyTorch Conference North America

October 20-21, 2026 | San Jose, CA

Don't miss your opportunity to shape the future of generative AI/ML! Join us at the PyTorch Conference North America 2026, where collaboration, innovation, and progress intersect in the cutting-edge open source machine learning framework. This conference brings together leading researchers, developers, and academics, facilitating collaboration and pushing forward end-to-end machine learning.



"This was hands-down one of the best organized and most enjoyable conferences I've been to in the last many years."

"There is a reason why I brought so much of my engineering team here, there is absolutely no replacement for the in-person connection and collaboration that you get from the folks who you're working with regularly in GitHub, on the Pytorch Forums, and even inside your own company."

"You never know where the next conversation will take you and what opportunities it will unlock in your career."



"It has been unanimously saluted as a memorable experience, featuring insightful discussions, innovative ideas, and a collaborative atmosphere that showcased the best of our community."

"Thank you again for creating this standard-setting conference, I am already looking forward to next year's event and the opportunity to continue pushing the boundaries of what's possible with the PyTorch ecosystem."

Sponsorships-at-a-Glance

Availability may vary. Contact sponsorships@linuxfoundation.org to confirm availability and secure your sponsorship today. PyTorch Members will receive a 3% sponsorship discount.

	DIAMOND 8 AVAILABLE 4 AVAILABLE	PLATINUM 12 AVAILABLE 6 AVAILABLE	GOLD 14 AVAILABLE 5 AVAILABLE	SILVER UNLIMITED
Speaking Opportunity Content must be approved by the Program Chairs. All speaking content must be received by October 1. No sales & marketing pitches allowed. Session time based on availability.	5-Minute Keynote OR Breakout Session	Breakout Session		
Sponsored Session Attendee List: Opt-in only.	✓ (If breakout session selected)	✓		
Attendee Registration Contact List: Opt-in only	✓ (List provided pre and post event)	✓ (List provided post event)		
Meeting Room: For private meeting use only.	Private Use - 1 Day	Private Use - Half-Day		
Demo Theater Session: Demo theater located in meeting room or exhibit hall (subject to availability)	(1) Demo Theater session	(1) Demo Theater session	(1) Demo Theater session	
Demo Theater Session Attendee List: Opt-In Only	✓	✓	✓	
Post-Event Marketing & Resource Package: Receive raw, editable event assets three weeks after the event. These resources can be used freely under a Creative Commons license with attribution to The Linux Foundation and PyTorch Foundation.	Sponsored Session Recording + Sponsor Video Highlight Reel (content includes clips of speakers, booth and logo placement. 10-20 second video)	Sponsored Session Recording File		
Social Media Promotion: From PyTorch X handle. All custom posts must be approved by the PyTorch Foundation.	1 Custom Post, 1 Group Post, and 1 Re-Share	1 Group Post and 1 Re-Share	1 Group Post	
Promotion of Activity in Sponsor Booth: A session, demo, giveaway, or other activity of your choosing will be published & promoted on the conference schedule. Time slots will be communicated by Sponsors Services, and may not overlap conference sessions.	Promotion of (2) in-booth activities/ time slots	Promotion of (1) in-booth activity/ time slot	Promotion of (1) in-booth activity/ time slot	
Access to Event Press/Analyst List: Contact list shared one week prior to the event for your own outreach.	✓	✓	✓	
Social Promotion Card: A graphic featuring your company logo alongside the official conference branding - perfect for announcing your participation on social media.	✓	✓	✓	
Recognition During Opening Keynote Session	Verbal and Logo Recognition	Verbal and Logo Recognition	Logo Recognition	Logo Recognition
Logo Recognition in Pre-Conference Email Marketing	✓	✓	✓	✓
Logo Recognition on Event Signage and Website	✓	✓	✓	✓
Marketing Kit: A collection of general event assets, including conference graphics, sample posts, and copy to help your team promote the event.	✓	✓	✓	✓
Collateral Distribution: Laid out in a prominent location near registration onsite.	✓	✓	✓	✓
Exhibit Space	20'x20' space includes 2M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	15'x15' space includes 2M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	10'x10' space includes 1M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	10'x10' space includes 1M counter with graphics, 2 stools, 5 amps of power, power strip and wifi
Lead Retrieval: Live scans, real time reporting and ability to take notes on captured leads. <i>To be used at booth only.</i>	(2) Devices	(1) Device	(1) Device	(1) Device
Conference Attendee Passes: To be used for booth staff, attendees, and guests	30	20	15	8
20% Discount on Additional Conference Passes: Unlimited usage while passes are available for sale	✓	✓	✓	✓
Post Event Data Report: Provides event demographics and additional details on event performance.	✓	✓	✓	✓
Sponsorship Cost	\$100,000	\$65,000	\$45,000	\$20,000

PyTorch reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions. Due to the nature of the exhibitor benefits at each level, pavilions or sponsorships shared with multiple companies/entities are not allowed.

Sponsorships-at-a-Glance

Availability may vary. Contact sponsorships@linuxfoundation.org to confirm availability and secure your sponsorship today. PyTorch Members will receive a 3% sponsorship discount.

	BRONZE*	STARTUP*	NON-PROFIT*	VC*
	UNLIMITED	UNLIMITED	UNLIMITED	UNLIMITED
Speaking Opportunity Content must be approved by the Program Chairs. All speaking content must be received by October 1. No sales & marketing pitches allowed. Session time based on availability.				
Sponsored Session Attendee List: Opt-in only.				
Attendee Registration Contact List: Opt-in only				
Meeting Room: For private meeting use only.				
Demo Theater Session: Demo theater located in meeting room or exhibit hall (subject to availability)				
Demo Theater Session Attendee List: Opt-In Only				
Post-Event Marketing & Resource Package: Receive raw, editable event assets three weeks after the event. These resources can be used freely under a Creative Commons license with attribution to The Linux Foundation and PyTorch Foundation.				
Social Media Promotion: From PyTorch X handle. All custom posts must be approved by the PyTorch Foundation.				
Promotion of Activity in Sponsor Booth: A session, demo, giveaway, or other activity of your choosing will be published & promoted on the conference schedule. Time slots will be communicated by Sponsors Services, and may not overlap conference sessions.				
Access to Event Press/Analyst List: Contact list shared one week prior to the event for your own outreach.				
Social Promotion Card: A graphic featuring your company logo alongside the official conference branding - perfect for announcing your participation on social media.				
Recognition During Opening Keynote Session				
Logo Recognition in Pre-Conference Email Marketing	✓	✓	✓	✓
Logo Recognition on Event Signage and Website	✓	✓	✓	✓
Marketing Kit: A collection of general event assets, including conference graphics, sample posts, and copy to help your team promote the event.	✓	✓	✓	✓
Collateral Distribution: Laid out in a prominent location near registration onsite.	✓	✓	✓	✓
Exhibit Space	6'x6' space includes table, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi	6'x6' space includes table, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi	6'x6' space includes table, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi	6'x6' space includes table, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi
Lead Retrieval: Live scans, real time reporting and ability to take notes on captured leads. <i>To be used at booth only.</i>	App Only No physical device provided.	App Only No physical device provided.	App Only No physical device provided.	App Only No physical device provided.
Conference Attendee Passes: To be used for booth staff, attendees, and guests	4	4	4	4
20% Discount on Additional Conference Passes: Unlimited usage while passes are available for sale	✓	✓	✓	✓
Post Event Data Report: Provides event demographics and additional details on event performance.	✓	✓	✓	✓
Sponsorship Cost	\$10,000	\$5,000	\$5,000	\$5,000

*Start-ups, Non-Profit, and VC's must meet the below criteria:

Start-Up Sponsorship: Businesses must be under 3 years old, have less than \$5M in annual revenue, and employ fewer than 30 people. **Non-Profit Sponsorship:** Requires proof of legal non-profit status. **Venture Capital (VC) Sponsorship:** Requires proof of being a registered VC entity.

About Open Source in Finance Forum New York

November 4–5, 2026 | New York, NY

The Open Source in Finance Forum New York (OSFF) is the premier event that connects the leaders in financial services, technology, and open source innovation. This conference is uniquely designed to foster partnerships, advance talent development and accelerate technological advancements across the finance industry; building faster, trusted and secure solutions.

As open source becomes integral to financial services, OSFF provides companies with the tools to maximize open source collaboration. By strategically contributing to open projects, organizations benefit from reduced development costs, heightened security, top talent, and rapid innovation. OSFF 2026 will spotlight groundbreaking advancements, deliver insights on best practices, and offer exclusive access to the leaders shaping open source in finance.

Sponsorship at OSFF goes beyond a singular event; it's a year-long engagement with the FINOS community. Engage with influential executives, developers, and decision-makers through continuous touchpoints. By the time you reach your OSFF 2026 sponsor booth, you'll be an established name, part of an ongoing dialogue and trusted by your target audience.

Sponsorship packages include opportunities across multiple channels and formats, each carefully designed to enhance your organization's visibility and impact throughout the year.

For tailored packages or special requests, reach out to us at sponsorships@linuxfoundation.org.

Unlock the potential of open source in finance with OSFF sponsorships that resonate all year.

Additional sponsorship opportunities:

- Open Source in Finance Forum - Toronto, April 14, 2026
- Open Source in Finance Forum - London, June 25, 2026
- FINOS Research Studies, Hackathons, Meetups, & Webinars
- FINOS Open Source in Finance Podcast

Sponsorships-at-a-Glance

Availability may vary. Contact sponsorships@linuxfoundation.org to confirm availability and secure your sponsorship today.

DELIVERABLES	LEADER 6 AVAILABLE 5 AVAILABLE	CONTRIBUTOR 8 AVAILABLE 7 AVAILABLE	COMMUNITY 12 AVAILABLE
SPEAKING OPPORTUNITY			
Speaking Opportunity: Session content must be approved by the Program Committee and FINOS to ensure it is educational and not promotional. Sponsors should prioritize inclusion when selecting speakers. Scheduling is based on availability. Breakout session sponsors will receive opt-in attendee contact information.	5-minute keynote (limited) or 15-minute session	15-minute breakout session	
MARKETING / BRAND EXPOSURE			
Attendee Registration Contact List (Opt-in Only): With name, email, company name, and title.	Pre & Post Event	Post Event	
Social Media: From the FINOS X and LinkedIn handles. Reposts to be approved by FINOS.	2 Thank You Posts 1 Repost	1 Thank You Post 1 Repost	1 Thank You Post
Monthly Mentions on Open Source in Finance Podcast: Pre-event podcasts.	1 Dedicated	1 Shared	1 Shared
Logo Recognition: Logo placement on pre-event marketing: Website, Emails, and Socials	•	•	•
EMAIL PROMOTION			
Email Recognition: Logo recognition in all pre and post-event attendee email communication.	•	•	•
ON-SITE EXPERIENCE			
Keynote Stage Recognition: Verbal recognition during opening keynote session.	•	•	
Exhibit Space: Includes table, (2) chairs, & tabletop sign with sponsor logo. Placement preference based on tier, but subject to availability and timing of signing contract.	•	•	•
Lead Retrieval App: Live scans, real time reporting, and ability to take notes on captured leads. Use of lead retrieval app, no physical device provided.	•	•	•
Recognition on Conference Signage: Logo prominently displayed on conference signage.	•	•	•
Keynote Stage Branding: Logo prominently displayed on keynote stage screens.	•	•	•
Marketing Table: Option to place marketing material or swag item on shared table. Item subject to FINOS approval.	2	1	1
MISC.			
Conference Attendee Passes: Full access passes for the conference for your staff and clients. Pass allotment based on your FINOS membership status.	15 Members 10 Non-Members	10 Members 8 Non-Members	8 Members 6 Non-Members
20% Discount on Additional Conference Passes: For use by your customers, partners or colleagues.	•	•	•
POST-EVENT			
Custom Question(s) in Post-Event Attendee Survey: Opportunity to add question(s) of your choice (subject to FINOS approval), and follow-up reporting with data results.	2	1	
Post-Event Data Report: Provides event demographics and additional details on event performance.	•	•	•
Non-Member Sponsorship Price	\$60,000	\$40,000	\$20,000
Member Sponsorship Price	\$51,000	\$34,000	\$17,000

The Linux Foundation reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

Participate in all 2026 Open Source in Finance Forum Events!

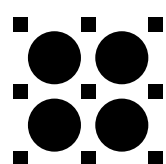
Toronto | April 14, 2026

London | June 25, 2026

New York | November 4–5, 2026

Interested in sponsoring more than one event or creating a custom sponsor package? We offer a 7% discount for sponsoring more than one event and are happy to work with you to create a customized package to meet your organization's needs. Contracts for all events must be signed at the same time to receive the discount.





**Agentic AI
Foundation**

PART 3

Agentic AI Foundation Events





About MCP Dev Summit

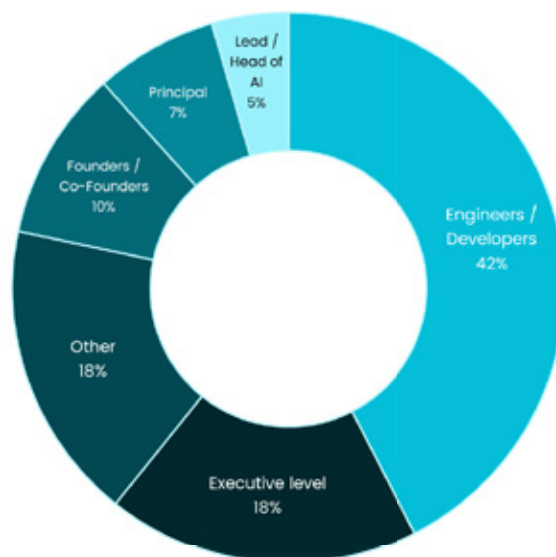
April 2-3, 2026 | New York City, NY

Over the past year the [MCP project](#) has quickly reshaped how developers are building AI agents, introducing a critical layer of standardization, and a blueprint for how LLMs can interface with applications and tools. The MCP Dev Summit will bring together MCP co-founders and contributors working on the future of MCP project with developers using it to build the next generation of AI agents.

The MCP Dev Summit is the flagship gathering for builders, contributors, and enterprises advancing AI development with the Model Context Protocol (MCP). For 2026 the MCP Dev Summit will be expanding to two days. We'll kick off each day with keynotes, then continue with three tracks. Sessions will cover topics including the MCP roadmap, security, orchestration, management, observability, registries, as well as how developers are adopting the protocol and building it into their applications.

What to Expect

- Expected attendance 1,000
- 40+ sessions
- Hear directly from MCP maintainers & co-creators
- Expo space with high traffic, networking reception
- Opportunities to connect with MCP champions



Sponsorships are very limited and will sell out quickly — if you would like to be a part of this event please contact the team at [**sponsorships@linuxfoundation.org**](mailto:sponsorships@linuxfoundation.org).



Sponsorships-at-a-Glance	DIAMOND 6 AVAILABLE SOLD OUT	PLATINUM 6 AVAILABLE SOLD OUT	GOLD 30 AVAILABLE 13 AVAILABLE	*STARTUP 20 AVAILABLE 10 AVAILABLE
Availability may vary. Contact sponsorships@linuxfoundation.org to confirm availability and secure your sponsorship today.				
Attendee Registration Contact List: Opt-in Only	• (List provided pre-event)			
Speaking Opportunity: Content must be approved by the Program Chairs. No sales & marketing pitches allowed. Session time based on availability.	10-Minute Keynote OR Breakout Session	Breakout Session		
Sponsored Session Attendee List: Opt-in Only	• (if breakout session selected)	•		
Promotion of Activity in Sponsor Booth: A session, demo, giveaway, or other activity of your choosing will be published & promoted on the conference schedule. Time slots will be communicated by Sponsor Services, and may not overlap conference sessions.	Promotion of (2) in-booth activities/ time slots	Promotion of (1) in-booth activity/ time slot		
Social Media Promotion: From AAIF X handle. All custom posts must be approved by the AAIF Event Team.	1 Custom Post, 1 Group Post, and 1 Re-Post	1 Group Post and 1 Re-Post	1 Group Post	
Access to Event Press/Analyst List: Contact list shared one week prior to the event for your own outreach.	•	•	•	
Recognition During Opening Keynote Session	Verbal and Logo Recognition	Verbal and Logo Recognition	Logo Recognition	Logo Recognition
Logo Recognition in Pre-Conference Email Marketing	•	•	•	•
Logo Recognition on Event Signage and Website	•	•	•	•
Marketing Kit: Event branding and social media posts provided to promote your attendance and presence at the event.	•	•	•	•
Collateral Distribution: Laid out in a prominent location near registration onsite.	•	•	•	•
Exhibit Space	(1) tabletop, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi	(1) tabletop, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi	(1) tabletop, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi	(1) tabletop, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi
Lead Retrieval: Live scans, real time reporting and ability to take notes on captured leads. To be used at booth only.	App Only <i>No physical device provided</i>	App Only <i>No physical device provided</i>	App Only <i>No physical device provided</i>	App Only <i>No physical device provided</i>
Conference Attendee Passes: To be used for booth staff, attendees, and guests	15	10	5	2
20% Discount on Additional Conference Passes: Unlimited usage while passes are available for sale	•	•	•	•
Post Event Data Report: Provides event demographics and additional details on event performance.	•	•	•	•
Sponsorship Cost	\$85,000	\$50,000	\$20,000	\$8,000



Promotional Marketing Opportunities



Lanyards

\$10,000 • ~~1 Available~~ Sold Out

Every in-person attendee at the event will wear a name badge and lanyard and your logo will appear across the lanyard. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost. Level sponsorship required.



Attendee T-Shirt

\$15,000 • ~~1 Available~~ Sold Out

Every in-person attendee at the event will receive an event t-shirt. Our designers always create fun shirts that are worn for years to come. Includes your logo on shirt. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost. Level sponsorship required.



Breaks

\$12,000 • ~~2 Available~~ 1 Available

Sponsorship includes prominent branding at all breakfast & break stations. Level sponsorship required.



Wireless Access Sponsorship

\$15,000 • 1 Available

Conference wifi will be named after sponsor. Level sponsorship required.



Lunch

\$20,000 • 2 Available

Sponsorship includes prominent branding at all lunch stations for one day of the event. Level sponsorship required.



Keynote Live Stream & Recording

\$10,000 • 1 Available

Includes logo on live stream home page and event website. Sponsor will be allowed to use recordings on their website or in promotional materials via embedded code. Level sponsorship required.



Onsite Reception

\$12,500 • 1 Available

Spark conversation about your brand during our onsite reception! Your company can host this evening with exclusive branding on all food and drink stations and prominently placed signage. Level sponsorship required.



Custom Add Ons

Price available upon request

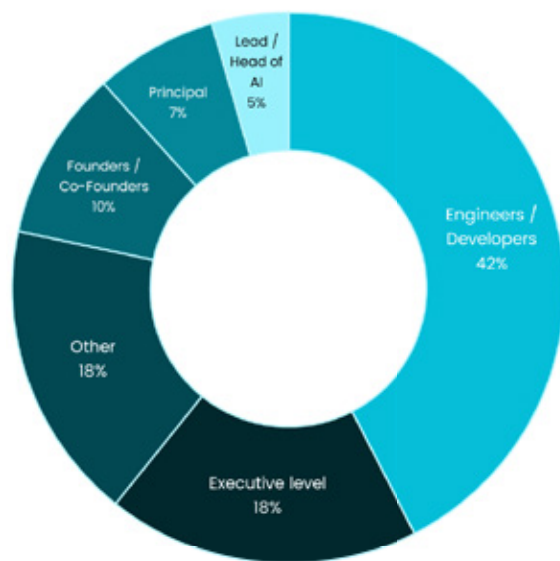
If you are looking for a more tailored opportunity to amplify your impact our team is happy to work with you to come up with a customized add on to meet your organization's individual needs. Level sponsorship required.



Who Attends

MCP Dev Summit attracts a highly technical and influential audience, including:

- **Developers and contributors** building MCP and other agentic AI projects
- **Project maintainers and foundation leaders** guiding standards and governance
- **Enterprise engineers and architects** adopting agent-based systems in production
- **Platform, infrastructure, and tooling teams** supporting agent orchestration, security, and observability
- **Researchers and academics** exploring the foundations and future of agentic systems



Attendees are practitioners actively shaping how agentic AI is designed, implemented, and deployed.

Explore Each Event

BENGALURU June 9–10, 2026

- **900 Attendees**
- **40+ Sessions and Workshops**

MUMBAI June 14–15, 2026

- **750 Attendees**
- **40+ Sessions and Workshops**
- Co-located with KubeCon + CloudNativeCon, Open Source Summit and OpenSearchCon India

SEOUL August 13–14, 2026

- **800 Attendees**
- **40+ Sessions and Workshops**
- Co-located with Open Source Summit Korea

TORONTO October 5–6, 2026

- **500 Attendees**
- **40+ Sessions and Workshops**

NAIROBI November 19–20, 2026

- **650 Attendees**
- **40+ Sessions and Workshops**



Sponsorships-at-a-Glance	DIAMOND	PLATINUM	GOLD	*STARTUP & LOCAL
See next page for availability by event. Contact sponsorships@linuxfoundation.org to confirm a availability and secure your sponsorship today. Contact eventsalesops@lfpopensource.com for any Shanghai requests.				
Attendee Registration Contact List: Opt-in Only	• (List provided pre-event)			
Speaking Opportunity: Content must be approved by the Program Chairs. No sales & marketing pitches allowed. Session time based on availability.	10-Minute Keynote OR Breakout Session	Breakout Session		
Sponsored Session Attendee List: Opt-in Only	• (if breakout session selected)	•		
Promotion of Activity in Sponsor Booth: A session, demo, giveaway, or other activity of your choosing will be published & promoted on the conference schedule. Time slots will be communicated by Sponsor Services, and may not overlap conference sessions.	Promotion of (2) in-booth activities/ time slots	Promotion of (1) in-booth activity/ time slot		
Social Media Promotion: From AAIF X handle. All custom posts must be approved by the AAIF Event Team.	1 Custom Post, 1 Group Post, and 1 Re-Post	1 Group Post and 1 Re-Post	1 Group Post	
Access to Event Press/Analyst List: Contact list shared one week prior to the event for your own outreach.	•	•	•	
Recognition During Opening Keynote Session	Verbal and Logo Recognition	Verbal and Logo Recognition	Logo Recognition	Logo Recognition
Logo Recognition in Pre-Conference Email Marketing and on Event Signage and Website	•	•	•	•
Marketing Kit: Event branding and social media posts provided to promote your attendance and presence at the event.	•	•	•	•
Collateral Distribution: Laid out in a prominent location near registration onsite.	•	•	•	•
Exhibit Space	(1) tabletop, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi	(1) tabletop, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi	(1) tabletop, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi	(1) tabletop, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi
Lead Retrieval: Live scans, real time reporting and ability to take notes on captured leads. To be used at booth only.	App Only <i>No physical device provided</i>	App Only <i>No physical device provided</i>	App Only <i>No physical device provided</i>	App Only <i>No physical device provided</i>
Conference Attendee Passes plus 20% off additional passes: To be used for booth staff, attendees, and guests	15	10	5	2
Post Event Data Report: Provides event demographics and additional details on event performance.	•	•	•	•
Sponsorship Cost Bengaluru and Mumbai	\$85,000	\$50,000	\$20,000	\$8,000
Sponsorship Cost Toronto, Seoul, and Nairobi	\$65,000	\$35,000	\$15,000	\$6,000

The AAIF reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.

*Start-ups must hold an active AAIF membership, must be in business for less than 4 years, must have less than \$1M in revenue and less than 50 employees.
Local is specialty pricing available to organizations in each event's region.



Event	DIAMOND	PLATINUM	GOLD	*STARTUP & LOCAL
MCP Dev Summit Bengaluru June 9–10, 2026 Bengaluru, India	4 AVAILABLE 3 AVAILABLE	6 AVAILABLE	10 AVAILABLE 8 AVAILABLE	20 AVAILABLE
MCP Dev Summit Mumbai June 14–15, 2026 Mumbai, India	4 AVAILABLE 3 AVAILABLE	6 AVAILABLE	10 AVAILABLE	20 AVAILABLE
MCP Dev Summit Seoul August 13–14, 2026 Seoul, Korea	4 AVAILABLE	6 AVAILABLE	10 AVAILABLE	20 AVAILABLE
MCP Dev Summit Toronto October 5–6, 2026 Toronto, Canada	4 AVAILABLE	6 AVAILABLE	10 AVAILABLE 9 AVAILABLE	20 AVAILABLE 16 AVAILABLE
MCP Dev Summit Nairobi November 19–20, 2026 Nairobi, Kenya	4 AVAILABLE 3 AVAILABLE	6 AVAILABLE	10 AVAILABLE	20 AVAILABLE

Availability may vary. Contact sponsorships@linuxfoundation.org to confirm availability and secure your sponsorship today.

About AGNTCon + MCPCon China

September 6-7, 2026 | Shanghai, China

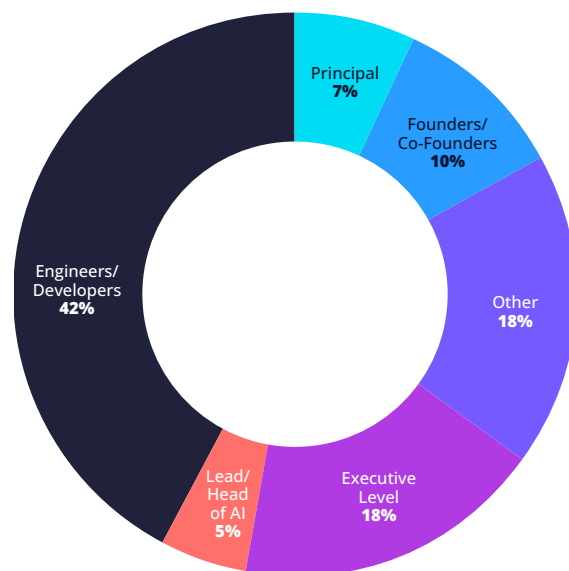
AGNTCon + MCPCon China is the new flagship annual conference for the open agentic AI ecosystem presented by the Agentic AI Foundation. The event brings together the builders, contributors, and enterprises working across MCP and the broader landscape of agentic AI systems to share learnings, surface common challenges, and advance open, interoperable approaches to building AI agents at scale.

Across keynotes, multi-track technical sessions, and collaborative discussions, **AGNTCon + MCPCon China** will explore topics including agent protocols and standards, orchestration and lifecycle management, security and governance, observability and evaluation, and real-world adoption patterns. Sponsors are positioned at the center of a fast-growing open AI ecosystem focused on interoperability, collaboration, and long-term sustainability.

Who Attends

AGNTCon + MCPCon China attracts a highly technical and influential audience, including:

- **Developers and contributors** building MCP and other agentic AI projects
- **Project maintainers and foundation leaders** guiding standards and governance
- **Enterprise engineers and architects** adopting agent-based systems in production
- **Platform, infrastructure, and tooling teams** supporting agent orchestration, security, and observability
- **Researchers and academics** exploring the foundations and future of agentic systems



Attendees are practitioners actively shaping how agentic AI is designed, implemented, and deployed. **600 attendees are expected at AGNTCon + MCPCon China 2026.**

Availability may vary. Contact eventsalesops@lfopensource.com to confirm availability and secure your sponsorship today.

2026 SPONSORSHIP PROSPECTUS

Sponsorships-at-a-Glance	DIAMOND 4 AVAILABLE	PLATINUM 6 AVAILABLE	GOLD 10 AVAILABLE	*STARTUP & LOCAL 20 AVAILABLE
Attendee Registration Contact List: Opt-in Only	• (List provided pre-event)			
Speaking Opportunity: Content must be approved by the Program Chairs. No sales & marketing pitches allowed. Session time based on availability.	10-Minute Keynote OR Breakout Session	Breakout Session		
Sponsored Session Attendee List: Opt-in Only	• (if breakout session selected)	•		
Promotion of Activity in Sponsor Booth: A session, demo, giveaway, or other activity of your choosing will be published & promoted on the conference schedule. Time slots will be communicated by Sponsor Services, and may not overlap conference sessions.	Promotion of (2) in-booth activities/ time slots	Promotion of (1) in-booth activity/ time slot		
Social Media Promotion: From AAIF X handle. All custom posts must be approved by the AAIF Event Team.	1 Custom Post, 1 Group Post, and 1 Re-Post	1 Group Post and 1 Re-Post	1 Group Post	
Access to Event Press/Analyst List: Contact list shared one week prior to the event for your own outreach.	•	•	•	
Recognition During Opening Keynote Session	Verbal and Logo Recognition	Verbal and Logo Recognition	Logo Recognition	Logo Recognition
Logo Recognition in Pre-Conference Email Marketing and on Event Signage and Website	•	•	•	•
Marketing Kit: Event branding and social media posts provided to promote your attendance and presence at the event.	•	•	•	•
Collateral Distribution: Laid out in a prominent location near registration onsite.	•	•	•	•
Exhibit Space	(1) tabletop, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi	(1) tabletop, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi	(1) tabletop, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi	(1) tabletop, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi
Lead Retrieval: Live scans, real time reporting and ability to take notes on captured leads. To be used at booth only.	App Only No physical device provided	App Only No physical device provided	App Only No physical device provided	App Only No physical device provided
Conference Attendee Passes plus 20% off additional passes: To be used for booth staff, attendees, and guests	15	10	5	2
Post Event Data Report: Provides event demographics and additional details on event performance.	•	•	•	•
Sponsorship Cost	\$85,000	\$50,000	\$20,000	\$8,000

About AGNTCon + MCPCon Japan

September 10–11, 2026 | Tokyo, Japan

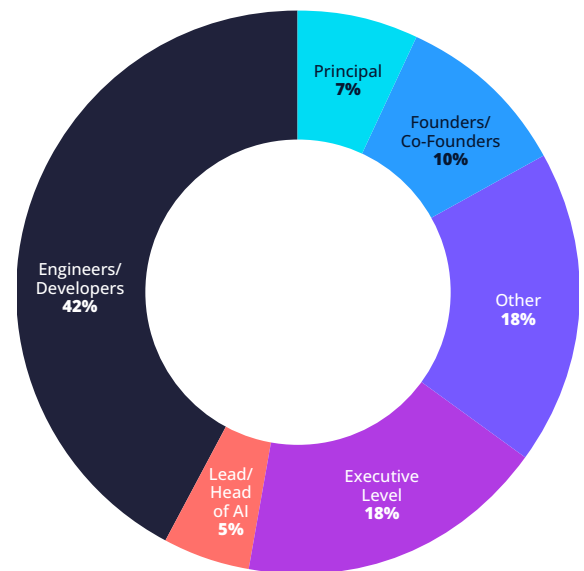
AGNTCon + MCPCon Japan is the new flagship annual conference for the open agentic AI ecosystem presented by the Agentic AI Foundation. The event brings together the builders, contributors, and enterprises working across MCP and the broader landscape of agentic AI systems to share learnings, surface common challenges, and advance open, interoperable approaches to building AI agents at scale.

Across keynotes, multi-track technical sessions, and collaborative discussions, **AGNTCon + MCPCon Japan** will explore topics including agent protocols and standards, orchestration and lifecycle management, security and governance, observability and evaluation, and real-world adoption patterns. Sponsors are positioned at the center of a fast-growing open AI ecosystem focused on interoperability, collaboration, and long-term sustainability.

Who Attends

AGNTCon + MCPCon Japan attracts a highly technical and influential audience, including:

- **Developers and contributors** building MCP and other agentic AI projects
- **Project maintainers and foundation leaders** guiding standards and governance
- **Enterprise engineers and architects** adopting agent-based systems in production
- **Platform, infrastructure, and tooling teams** supporting agent orchestration, security, and observability
- **Researchers and academics** exploring the foundations and future of agentic systems



Attendees are practitioners actively shaping how agentic AI is designed, implemented, and deployed. **Between 1,500 and 2,000 attendees are expected at AGNTCon + MCPCon Japan 2026.**

Availability may vary. Contact sponsorships@linuxfoundation.org to confirm availability and secure your sponsorship today.

Sponsorships-at-a-Glance	DIAMOND 4 AVAILABLE	PLATINUM 6 AVAILABLE	GOLD 10-AVAILABLE 8 AVAILABLE	*STARTUP & LOCAL 20 AVAILABLE
Attendee Registration Contact List: Opt-in Only	• (List provided pre-event)			
Speaking Opportunity: Content must be approved by the Program Chairs. No sales & marketing pitches allowed. Session time based on availability.	10-Minute Keynote OR Breakout Session	Breakout Session		
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Recognition During Opening Keynote Session	Verbal and Logo Recognition	Verbal and Logo Recognition	Logo Recognition	Logo Recognition
Logo Recognition in Pre-Conference Email Marketing and on Event Signage and Website	•	•	•	•
Marketing Kit: Event branding and social media posts provided to promote your attendance and presence at the event.	•	•	•	•
Collateral Distribution: Laid out in a prominent location near registration onsite.	•	•	•	•
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Conference Attendee Passes plus 20% off additional passes: To be used for booth staff, attendees, and guests	15	10	5	2
Post Event Data Report: Provides event demographics and additional details on event performance.	•	•	•	•
Sponsorship Cost	\$85,000	\$50,000	\$20,000	\$8,000

About AGNTCon + MCPCon Europe

(FORMERLY KNOWN AS MCP DEV SUMMIT EUROPE)

17–18 September | Amsterdam, The Netherlands

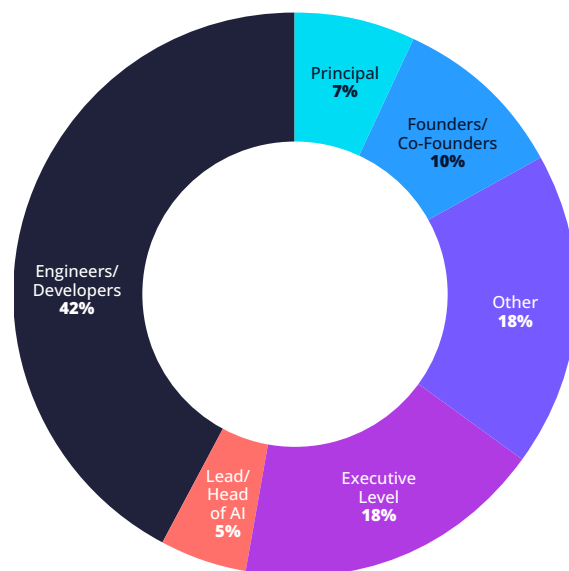
AGNTCon + MCPCon Europe is the new flagship annual conference for the open agentic AI ecosystem presented by the Agentic AI Foundation. The event brings together the builders, contributors, and enterprises working across MCP and the broader landscape of agentic AI systems to share learnings, surface common challenges, and advance open, interoperable approaches to building AI agents at scale.

Across keynotes, multi-track technical sessions, and collaborative discussions, **AGNTCon + MCPCon Europe** will explore topics including agent protocols and standards, orchestration and lifecycle management, security and governance, observability and evaluation, and real-world adoption patterns. Sponsors are positioned at the center of a fast-growing open AI ecosystem focused on interoperability, collaboration, and long-term sustainability.

Who Attends

AGNTCon + MCPCon Europe attracts a highly technical and influential audience, including:

- **Developers and contributors** building MCP and other agentic AI projects
- **Project maintainers and foundation leaders** guiding standards and governance
- **Enterprise engineers and architects** adopting agent-based systems in production
- **Platform, infrastructure, and tooling teams** supporting agent orchestration, security, and observability
- **Researchers and academics** exploring the foundations and future of agentic systems



Attendees are practitioners actively shaping how agentic AI is designed, implemented, and deployed. **Between 2,000 and 2,500 attendees are expected at AGNTCon + MCPCon Europe 2026.**



Agentic AI Foundation

AGNTCon + MCPCon Europe

2026 SPONSORSHIP PROSPECTUS

Sponsorships-at-a-Glance	DIAMOND 6 AVAILABLE 2 AVAILABLE	PLATINUM 6 AVAILABLE 3 AVAILABLE	GOLD 12 AVAILABLE 2 AVAILABLE	*STARTUP 12 AVAILABLE 4 AVAILABLE
Availability may vary. Contact sponsorships@linuxfoundation.org to confirm availability and secure your sponsorship today.				
Attendee Registration Contact List: Opt-in Only	• (List provided pre-event)			
Speaking Opportunity: Content must be approved by the Program Chairs. No sales & marketing pitches allowed. Session time based on availability.	10-Minute Keynote OR Breakout Session	Breakout Session		
Sponsored Session Attendee List: Opt-in Only	• (if breakout session selected)	•		
Promotion of Activity in Sponsor Booth: A session, demo, giveaway, or other activity of your choosing will be published & promoted on the conference schedule. Time slots will be communicated by Sponsor Services, and may not overlap conference sessions.	Promotion of (2) in-booth activities/ time slots	Promotion of (1) in-booth activity/ time slot		
Social Media Promotion: From AAIF X handle. All custom posts must be approved by the AAIF Event Team	1 Custom Post, 1 Group Post, and 1 Re-Post	1 Group Post and 1 Re-Post	1 Group Post	
Access to Event Press/Analyst List: Contact list shared one week prior to the event for your own outreach.	•	•	•	
Recognition During Opening Keynote Session	Verbal and Logo Recognition	Verbal and Logo Recognition	Logo Recognition	Logo Recognition
Logo Recognition in Pre-Conference Email Marketing	•	•	•	•
Logo Recognition on Event Signage and Website	•	•	•	•
Marketing Kit: Event branding and social media posts provided to promote your attendance and presence at the event.	•	•	•	•
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Conference Attendee Passes: To be used for booth staff, attendees, and guests	15	10	5	2
20% Discount on Additional Conference Passes: Unlimited usage while passes are available for sale	•	•	•	•
Post Event Data Report: Provides event demographics and additional details on event performance.	•	•	•	•
Sponsorship Cost	\$85,000	\$50,000	\$20,000	\$8,000

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*Start-ups must hold an active AAIF membership, must be in business for less than 4 years, must have less than \$1M in revenue and less than 50 employees.

About AGNTCon + MCPCon

October 22–23, 2026 | San Jose, CA

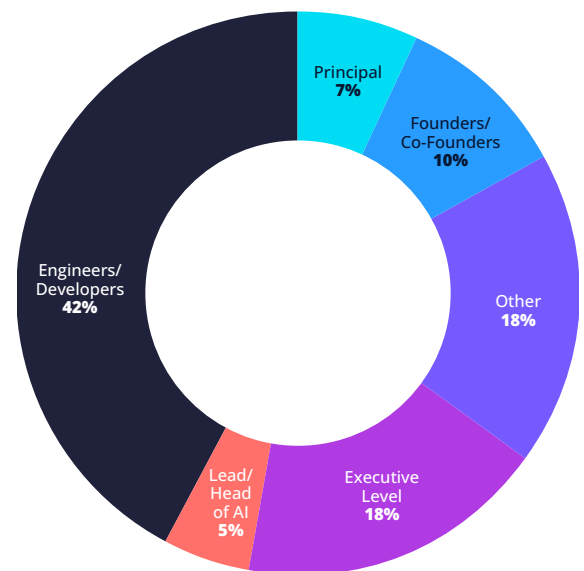
AGNTCon + MCPCon is the new flagship annual conference for the open agentic AI ecosystem presented by the Agentic AI Foundation. The event brings together the builders, contributors, and enterprises working across MCP and the broader landscape of agentic AI systems to share learnings, surface common challenges, and advance open, interoperable approaches to building AI agents at scale.

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- **Researchers and academics** exploring the foundations and future of agentic systems



Attendees are practitioners actively shaping how agentic AI is designed, implemented, and deployed. **Between 3,500 and 5,000 attendees are expected at AGNTCon + MCPCon 2026.**



Agentic AI Foundation

AGNTCon + MCPCon North America

2026 SPONSORSHIP PROSPECTUS

Availability may vary. Contact sponsorships@linuxfoundation.org to confirm availability and secure your sponsorship today.

Sponsorships-at-a-Glance	DIAMOND 8-AVAILABLE 1 AVAILABLE	PLATINUM 12-AVAILABLE 1 AVAILABLE	GOLD 14-AVAILABLE 8 AVAILABLE	SILVER UNLIMITED	*STARTUP UNLIMITED
Speaking Opportunity: Content must be approved by the Program Chairs. All speaking content must be received by October 1. No sales & marketing pitches allowed. Session time based on availability.	5-Minute Keynote OR Breakout Session	Breakout Session			
Sponsored Session Attendee List: Opt-in Only	• (if breakout session selected)	•			
Attendee Registration Contact List: Opt-in Only	• (List provided pre and post event)	• (List provided post event)			
Meeting Room: For private meeting use only.	Private Use - 1 Day	Private Use - Half-Day			
Demo Theater Session: Demo theater located in meeting room or exhibit hall (subject to availability)	(1) Demo Theater session	(1) Demo Theater session	(1) Demo Theater session		
Demo Theater Session Attendee List: Opt-In Only	•	•	•		
Social Media Promotion: From Agentic AI Foundation X handle. All custom posts must be approved by AAIF.	1 Custom Post, 1 Group Post, and 1 Re-Share	1 Group Post and 1 Re-Share	1 Group Post		
Promotion of Activity in Sponsor Booth: A session, demo, giveaway, or other activity of your choosing will be published & promoted on the conference schedule. Time slots will be communicated by Sponsor Services, and may not overlap conference sessions.	Promotion of (2) in-booth activities/ time slots	Promotion of (1) in-booth activity/ time slot	Promotion of (1) in-booth activity/ time slot		
Access to Event Press/Analyst List: Contact list shared one week prior to the event for your own outreach.	•	•	•		
Social Promotion Card: A graphic featuring your company logo alongside the official conference branding—perfect for announcing your participation on social media.	•	•	•		
Recognition During Opening Keynote Session: Sponsor recognition by name.	Verbal and Logo Recognition	Verbal and Logo Recognition	Logo Recognition	Logo Recognition	
Exhibit Space	20'x20' space includes 2M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	15'x15' space includes 2M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	10'x10' space includes 1M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	10'x10' space includes 1M counter with graphics, 2 stools, 5 amps of power, power strip and wifi	6'x6' space includes table, tabletop sign with logo, 2 chairs, 5 amps of power, power strip and wifi
Lead Retrieval: Live scans, real time reporting and ability to take notes on captured leads. To be used at booth only.	(2) Devices	(1) Device	(1) Device	(1) Device	App Only No physical device provided.
Logo Recognition in Pre-Conference Emails, Conference Signage, and Website	•	•	•	•	•
Marketing Kit: A collection of general event assets, including conference graphics, sample posts, and copy to help your team promote the event.	•	•	•	•	•
Conference Attendee Passes: To be used for booth staff, attendees, and guests	30	20	15	8	4
20% Discount on Additional Conference Passes: Unlimited usage while passes are available for sale	•	•	•	•	•
Post Event Data Report: Provides event demographics and additional details on event performance.	•	•	•	•	•
Sponsorship Cost	\$100,000	\$65,000	\$45,000	\$20,000	\$8,000

Due to the nature of the exhibitor benefits at each level, pavilions or sponsorships shared with multiple companies/entities are not allowed. **Agentic AI Foundation** reserves the right to increase, decrease, or remove any or all exhibitor benefits and update deliverables based on venue restrictions.

*Start-ups must hold an active Agentic AI Foundation membership, must be in business for less than 4 years, must have less than \$1M in revenue and less than 50 employees.



CLOUD NATIVE
COMPUTING FOUNDATION

PART 4

CNCF Events





Observability Summit North America



Event Date: May 21–22, 2026

Location: Minneapolis, MN

Est. Number of Attendees: 200+

Who Attends?

Developers, architects, engineers and technical leaders, COOs, and CTOs.

Observability Summit brings together developers, operators, and business leaders who are shaping the future of open source observability. From deep-dives to hands-on workshops, every moment is curated by the community, for the community! This event will be focused on real challenges, practical solutions, and innovations driving the next era of visibility and control. This is a must attend event to help you build, scale and succeed.

Recorded content from the event will be available post event on YouTube for those who cannot attend onsite. Visit our [website](https://www.cncf.io/observability-summit) for additional event details. Availability may vary. Contact sponsor@cncf.io to confirm availability and secure your sponsorship today. Signed contracts must be received by April 1, 2026.

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFIT	DIAMOND 4 AVAILABLE SOLD OUT	PLATINUM 12 AVAILABLE 1 AVAILABLE	GOLD UNLIMITED	START-UP* UNLIMITED
Speaking opportunity Content must meet CFP criteria and is subject to program committee approval	5-minute keynote			
Access to opt-in attendee registration list List may be used for marketing purposes, and will include attendee contact information (with email address) of opt-in attendees	x	x		
Table top sponsor space + lead retrieval (1) Lead Retrieval Device, 6'x4' footprint includes (1) 6' table, 2 chairs, power & conference wifi	x	x		
Recognition in event promotional emails and attendee communications	logo + link	logo + link	company name + link	company name + link
Logo recognition during opening session	x	x	x	x
Logo on sponsor signage	x	x	x	x
Logo recognition on event schedule	x	x	x	x
Logo and link on event website	x	x	x	x
Complimentary conference passes To be used for booth staff or attendees. Includes access to keynotes, breakout sessions, and exhibits.	4	2	1	1
20% discount on additional conference passes Unlimited usage while passes are available for sale	x	x	x	x
Provide attendee giveaway during event Giveaways must be distributed at sponsor table top and/or meeting room. *CNCF Approval Required	x	x	x	x
SPONSORSHIP COST	\$25,000	\$15,000	\$8,500	\$5,000

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.

*Start-up sponsors must have a CNCF membership and be in business for less than 4 years, must have less than \$1M in revenue and less than 50 employees.



KubeCon



CloudNativeCon

India 2026

This highly anticipated conference will once again bring together a dynamic mix of developers, engineers, and thought leaders in India to dive into the latest advancements in cloud native technologies. KubeCon + CloudNativeCon India promises to showcase cutting-edge innovations, foster networking opportunities, and continue driving the growth of open source communities across the region.



EVENT DATES:

2026 June 18–19



LOCATION:

Jio World Convention Centre,
Mumbai, India



WHO ATTENDS?

Developers, architects and technical leaders, CIOs, CTOs, press, and analysts from around the world gather at KubeCon + CloudNativeCon.

2

MAIN
CONFERENCE
DAYS

80+

SESSIONS AND
KEYNOTES

100+

SPEAKERS

4,000+

ESTIMATED NUMBER
OF ATTENDEES*

1200+

PARTICIPATING
COMPANIES

KUBECON + CLOUDNATIVECON INDIA 2025 HIGHLIGHTS

AUGUST 6-7, 2025 | HYDERABAD, INDIA

DEMOGRAPHICS

4,017

REGISTRATIONS

74%

FIRST-TIME ATTENDEES

TOP COUNTRIES IN ATTENDANCE

1. INDIA
2. USA
3. SINGAPORE
4. UNITED KINGDOM
5. GERMANY

TOP THREE ATTENDEE JOB FUNCTIONS

1,893

DEVOPS/SRE/
SYSADMIN

748

DEVELOPER

615

ARCHITECT

MEDIA COVERAGE

32

ATTENDING MEDIA
& ANALYSTS

49

ARTICLES/POSTS/
PRESS RELEASES/
BLOGS

SPONSOR BOOTH TRAFFIC

19,248

ONSITE LEADS
TOTAL

494

AVERAGE LEADS
PER BOOTH

SEE THE [FULL POST-EVENT TRANSPARENCY REPORT](#) FOR MORE DETAILS.

*Attendee estimates are based on registration trends from previous or related events and may fluctuate. Updated numbers will be shared with sponsors leading up to the event. As attendance is influenced by many factors, final attendance numbers cannot be guaranteed prior to the event.



KubeCon



CloudNativeCon

India 2026

SPONSORSHIP BENEFITS AT-A-GLANCE

Availability may vary. Contact sponsor@cncf.io or fill out the [contract request form](#) to confirm availability and secure your sponsorship today. Signed contracts must be received by 2026 May 20.

	DIAMOND [*] LIMITED AVAILABILITY	PLATINUM LIMITED AVAILABILITY	GOLD LIMITED AVAILABILITY	SILVER LIMITED AVAILABILITY	START-UP [†] + END USER [‡] + NON-PROFIT LIMITED AVAILABILITY
Speaking opportunity Content must meet CFP criteria and is subject to program committee approval Includes attendee contact list (for breakout session only, not available for keynote session)	Choice of (1) 5-minute keynote or (1) 30-minute breakout session				
Video recording of sponsored keynote or breakout session Raw file to be used under Creative Commons license with attribution to The Linux Foundation and Cloud Native Computing Foundation	✓				
Access to opt-in attendee registration list List may be used for marketing purposes, and will include attendee contact information (with email address) of opt-in attendees	Provided pre and post event	Provided post event			
Recognition in event promotional emails and attendee communications	Logo and link	Company name and link only			
Demo session **Demo theater located in meeting room or exhibit hall (subject to availability)	(1) 20-minute session at demo theater** includes attendee contact information	(1) 20-minute session at demo theater** includes attendee contact information	Promotion of (1) sponsor-hosted in-booth demo		
List of registered press/analysts Provided 3 weeks prior to event	✓	✓	✓		
Logo recognition on keynote screen	✓	✓	✓		
Logo recognition in post-event transparency report	✓	✓	✓		
Social media posts on X from official @KubeCon_ handle	(1) pre-event standalone post with social card and (1) customizable news spotlight during event	(1) pre-event group post	(1) pre-event group post		
Logo on sponsor signage, conference website, and conference schedule	✓	✓	✓	✓	✓
Opportunity to include news announcements in official event news package	Preferred placement	Preferred placement	✓	✓	✓
Complimentary conference passes To be used for booth staff, attendees, and guests, Includes access to keynotes, sessions, and exhibits	20	10	6	4	2
20% discount on additional conference passes Unlimited usage while passes are available for sale	✓	✓	✓	✓	✓
Exhibit space Turnkey booth includes backwall and counter with graphics, (2) stools, (1) wastebasket, and basic power. Tabletop exhibit includes (1) draped table, (2) chairs, (1) wastebasket, and basic power. ***Booth sizes are subject to change based on venue.	6m (w) x 6m (d) turnkey booth***	6m (w) x 3m (d) turnkey booth***	3m (w) x 3m (d) turnkey booth***	2.5m (w) x 2.5m (d) exhibit space with branded cabinet***	Tabletop exhibit only
Physical lead retrieval device(s) To be used at booth only	(3) devices	(2) devices	(2) devices	(1) device	(1) device
CNCF MEMBER PRICING[§]	\$125,000	\$60,000	\$35,000	\$18,000	\$6,000
NON-MEMBER PRICING	\$150,000	\$72,000	\$42,000	\$21,600	NOT APPLICABLE

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.

* Diamond sponsorships are available on a first come first serve basis.

† Start-up sponsors must hold active CNCF membership, must be in business for less than 4 years, must have less than \$1M in revenue and less than 50 employees.

‡ Available to CNCF end user members and supporters. Primary focus of end user sponsorship is recruiting.



KubeCon



CloudNativeCon

Japan 2026

CNCF is proud to host KubeCon + CloudNativeCon in Japan again in 2026. The foundation's flagship event will bring together a diverse community of developers, architects, and industry leaders to explore the latest innovations and trends in cloud native technologies. As the conference takes root in Japan, it promises to offer unique insights, foster collaboration, and highlight the vibrant growth of the cloud native ecosystem in the region.



EVENT DATES:

2026 July 28: Pre-Event Programming
(Co-located Events)

2026 July 29-30: Main Conference



LOCATION:

Yokohama, Japan



WHO ATTENDS?

Developers, architects and technical leaders, CIOs, CTOs, press, and analysts from around the world gather at KubeCon + CloudNativeCon.

2

MAIN
CONFERENCE
DAYS

70+

SESSIONS AND
KEYNOTES

100+

SPEAKERS

2,000+

ESTIMATED NUMBER
OF ATTENDEES*

400+

PARTICIPATING
COMPANIES



*Attendee estimates are based on registration trends from previous or related events and may fluctuate. Updated numbers will be shared with sponsors leading up to the event. As attendance is influenced by many factors, final attendance numbers cannot be guaranteed prior to the event.

SPONSORSHIP BENEFITS AT-A-GLANCE

Availability may vary. Contact sponsor@cncf.io or fill out the [contract request form](#) to confirm availability and secure your sponsorship today. Signed contracts must be received by 2026 June 19.

	DIAMOND* LIMITED AVAILABILITY	PLATINUM LIMITED AVAILABILITY	GOLD LIMITED AVAILABILITY	SILVER LIMITED AVAILABILITY	START-UP† + END USER‡ + NON-PROFIT LIMITED AVAILABILITY
Speaking opportunity Content must meet CFP criteria and is subject to program committee approval Includes attendee contact list (for breakout session only, not available for keynote session)	Choice of (1) 5-minute keynote or (1) 30-minute breakout session				
Video recording of sponsored keynote or breakout session Raw file to be used under Creative Commons license with attribution to The Linux Foundation and Cloud Native Computing Foundation	✓				
Access to opt-in attendee registration list List may be used for marketing purposes, and will include attendee contact information (with email address) of opt-in attendees	Provided pre and post event	Provided post event			
Recognition in event promotional emails and attendee communications	Logo and link	Company name and link only			
Demo session **Demo theater located in meeting room or exhibit hall (subject to availability)	(1) 20-minute session at demo theater** includes attendee contact information	(1) 20-minute session at demo theater** includes attendee contact information	Promotion of (1) sponsor-hosted in-booth demo		
List of registered press/analysts Provided 3 weeks prior to event	✓	✓	✓		
Logo recognition on keynote screen	✓	✓	✓		
Logo recognition in post-event transparency report	✓	✓	✓		
Social media posts on X from official @KubeCon_ handle	(1) pre-event standalone post with social card and (1) customizable news spotlight during event	(1) pre-event group post	(1) pre-event group post		
Logo on sponsor signage, conference website, and conference schedule	✓	✓	✓	✓	✓
Opportunity to include news announcements in official event news package	Preferred placement	Preferred placement	✓	✓	✓
Complimentary conference passes To be used for booth staff, attendees, and guests, Includes access to keynotes, sessions, and exhibits	20	10	6	4	2
20% discount on additional conference passes Unlimited usage while passes are available for sale	✓	✓	✓	✓	✓
Exhibit space Turnkey booth includes backwall and counter with graphics, (2) stools, (1) wastebasket, and basic power. Tabletop exhibit includes (1) draped table, (2) chairs, (1) wastebasket, and basic power. ***Booth sizes are subject to change based on venue.	5 m (w) x 2m (d) turnkey booth***	4m (w) x 2m (d) turnkey booth***	3m (w) x 2m (d) turnkey booth***	2m (w) x 2m (d) exhibit space with branded cabinet***	Tabletop exhibit only
Physical lead retrieval device(s) To be used at booth only	(2) devices	(2) devices	(1) device	(1) device	(1) device
CNCF MEMBER PRICING®	\$125,000	\$60,000	\$35,000	\$18,000	\$6,000
NON-MEMBER PRICING	\$150,000	\$72,000	\$42,000	\$21,600	NOT APPLICABLE

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.
 * Diamond sponsorships are available on a first come first serve basis.
 † Start-up sponsors must hold active CNCF membership, must be in business for less than 4 years, must have less than \$1M in revenue and less than 50 employees.
 ‡ Available to CNCF end user members and supporters. Primary focus of end user sponsorship is recruiting.



Join key customers, project leads, and contributors that make up the **gRPC** ecosystem for a full day of talks, demos and case studies. Experts will discuss real-world implementations of gRPC, best practices for developers, and topic expert deep dives. This is a must-attend event for those using gRPC in their applications today as well as those considering gRPC for their enterprise microservices.

There will be ample time for meeting project leads, networking with peers and Q&A.

Contact sponsor@cncf.io to secure your sponsorship today. Signed contracts for sponsorships must be received by **August 3, 2026 at 11:59 PM PDT** (unless otherwise noted).



Event Dates:
September 3, 2026



Location: Computer History Museum, Mountain View, CA



Estimated Number of Attendees:
200



Who Attends? Technical leaders, project leads, maintainer and contributors that make up the gRPC ecosystem.

SPONSORSHIP BENEFITS AT-A-GLANCE

SPONSORSHIP BENEFIT	DIAMOND 1 AVAILABLE SOLD OUT	SUPPORTER LIMITED AVAILABILITY
Speaking opportunity <i>Content must meet CFP criteria and is subject to program committee approval.</i>	5-minute keynote	
Recognition during opening session	✓	✓
Logo recognition in pre-event email marketing	✓	
Social media recognition from project handle	(1) mention	(1) group mention
Logo recognition on Schedule	✓	✓
Logo recognition on event website	✓	✓
Logo recognition on event signage	✓	✓
Table top sponsor space <i>Tabletop booth includes (1) lead retrieval (to be used at booth only), a 6'x4' footprint including (1) 6' draped table, (2) chairs, (1) wastebasket, and basic power.</i>	✓	✓
Access to opt-in attendee registration list <i>List may be used for marketing purposes, and will include attendee contact information (with email address) of opt-in attendees</i>	✓	✓
Complimentary conference passes <i>To be used for booth staff or attendees. Includes access to keynotes and breakout sessions.</i>	5	4
SPONSORSHIP COST	SOLD OUT	\$10,000

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.

ADD-ON OPPORTUNITY



Session Recording **\$4,000** **1 AVAILABLE**

Extend your presence long after the live event concludes with the session recording sponsorship. All session recordings will be published on the CNCF YouTube channel after the event.

Benefits include:

- Customizable slide designed by sponsor (subject to approval by CNCF)
- Sponsor logo on schedule page of conference website
- Sponsor recognition in a pre-event email sent to attendees by CNCF



Event Date:
2026 September 7



Location:
Shanghai, China



Estimated Number of Attendees Per Event: 100+

CNCF-HOSTED CO-LOCATED EVENT

OSPOlogy + OSPO Summit China focuses on the evolution of Open Source Program Management (OSPO) functions and corporate open-source governance in the era of Agentic AI. The conference will explore key topics including how Agentic AI supports practical OSPO activities, Large Language Model (LLM) and data governance, AI-driven software supply chains and enterprise global expansion strategies as well as open strategies and innovation mechanisms.

Visit our [website](#) for additional event details. Availability may vary. Contact sponsors@lfopensource.com to confirm availability and secure your sponsorship today! Signed contracts must be received by **2026 August 10**.

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFIT	DIAMOND LIMITED AVAILABILITY	PLATINUM LIMITED AVAILABILITY	SUPPORTER LIMITED AVAILABILITY
Speaking opportunity Content must meet CFP criteria and is subject to program committee approval	5-minute keynote		
Table top sponsor space + lead retrieval*** (1) 1.5m table (or similar), (2) chairs, (1) lead retrieval device, and power	x	x	
Recognition in event promotional emails and attendee communications	logo + link	logo + link	company name + link
Logo recognition during opening session	x	x	x
Logo on sponsor signage	x	x	x
Logo recognition on event schedule	x	x	x
Logo and link on event website	x	x	x
Provide attendee giveaway during event Giveaways must be distributed at sponsor table top and/or meeting room. <i>CNCF Approval Required</i>	x	x	x
Complimentary conference passes To be used for booth staff, attendees, and guests. Includes access to keynotes, sessions, and exhibits	3	2	1
SPONSORSHIP COST	\$12,500	\$7,500	\$3,000

ADD-ON OPPORTUNITY



Networking Reception \$5,000 • 1 Available

AVAILABLE TO CONFIRMED LEVEL SPONSORS ONLY

- Logo recognition on on-site signage, including food & beverage stations during reception
- Recognition in opening remarks
- Recognition in pre & post event attendee emails

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.

***Onsite leads only, leads can only be collected within assigned table top sponsor space.



China 2026

KubeCon + CloudNativeCon + OpenInfra Summit + PyTorch Conference China 2026 will bring together the OpenInfra, cloud native, and AI communities in Shanghai, China. This flagship event unites adopters, technologists, and community members from across the region to drive innovation in open source infrastructure, cloud native computing, machine learning and next-generation AI around common, industry-wide use cases.



EVENT DATES:
2026 September 7 – 9



LOCATION:
Shanghai, China



WHO ATTENDS?
Developers, architects and technical leaders, CIOs, CTOs, press, and analysts from around the world gather at KubeCon + CloudNativeCon and OpenInfra events.

2

MAIN
CONFERENCE
DAYS

75+

SESSIONS AND
KEYNOTES

100+

SPEAKERS

1,000+

ATTENDEES*

400+

PARTICIPATING
COMPANIES



*Attendee estimates are based on registration trends from previous or related events and may fluctuate. Updated numbers will be shared with sponsors leading up to the event. As attendance is influenced by many factors, final attendance numbers cannot be guaranteed prior to the event.

SPONSORSHIP BENEFITS AT-A-GLANCE

Availability may vary. Contact sponsors@lfopensource.com or fill out the [contract request form](#) to confirm availability and secure your sponsorship today. Signed contracts must be received by July 17, 2026.

	DIAMOND* LIMITED AVAILABILITY	PLATINUM LIMITED AVAILABILITY	GOLD LIMITED AVAILABILITY	SILVER LIMITED AVAILABILITY	START-UP† + END USER‡ NON-PROFIT LIMITED AVAILABILITY
Speaking opportunity Content must meet CFP criteria and is subject to program committee approval Includes attendee contact list (for breakout session only, not available for keynote session)	Choice of (1) 5-minute keynote or (1) 30-minute breakout session				
Video recording of sponsored keynote or breakout session Raw file to be used under Creative Commons license with attribution to The Linux Foundation and Cloud Native Computing Foundation	✓				
Access to opt-in attendee registration list List may be used for marketing purposes, and will include attendee contact information (with email address) of opt-in attendees	Provided pre and post event	Provided post event			
Recognition in event promotional emails and attendee communications	logo and link	company name and link only			
Demo session **Demo theater located in meeting room or exhibit hall (subject to availability)	(1) 20-minute session at demo theater** includes attendee contact information	(1) 20-minute session at demo theater** includes attendee contact information	Promotion of (1) sponsor-hosted in-booth demo		
List of registered press/analysts Provided 3 weeks prior to event	✓	✓	✓		
Logo recognition on keynote screen	✓	✓	✓		
Logo recognition in post-event transparency report	✓	✓	✓		
Social media posts on X from official @KubeCon_, OpenInfra, and PyTorch handle	(1) pre-event standalone post with social card	(1) pre-event group post	(1) pre-event group post		
Posts in CNCF, OpenInfra, and LF's WeChat groups	(1) standalone WeChat article and poster	(1) standalone WeChat article and poster	(1) shared group WeChat article and poster	(1) shared group WeChat article and poster	(1) shared group WeChat article and poster
Logo on sponsor signage, conference website, and conference schedule	✓	✓	✓	✓	✓
Opportunity to include news announcements in official event news package	Preferred placement	Preferred placement	✓	✓	✓
Complimentary conference passes To be used for booth staff, attendees, and guests, Includes access to keynotes, sessions, and exhibits	20	10	6	4	2
20% discount on additional conference passes Unlimited usage while passes are available for sale	✓	✓	✓	✓	✓
Exhibit space Turnkey booth includes backwall and counter with graphics, (2) stools, (1) wastebasket, and basic power. Tabletop exhibit includes (1) draped table, (2) chairs, (1) wastebasket, and basic power. ***Booth sizes are subject to change based on venue.	6m (w) x 3m (d) turnkey booth***	4.5m (w) x 3m (d) turnkey booth***	3m (w) x 3m (d) turnkey booth***	2.5m (w) x 2.5m (d) exhibit space with branded cabinet***	Tabletop exhibit only
Physical lead retrieval device(s) To be used at booth only	(2) devices	(2) devices	(1) device	(1) device	(1) device
SPONSORSHIP COST	\$125,000	\$60,000	\$35,000	\$18,000	\$6,000
NON-MEMBER PRICING	\$150,000	\$72,000	\$42,000	\$21,600	N/A

The Linux Foundation reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.

* Diamond sponsorships are available on a first come first serve basis.

† Start-up sponsors must hold active CNCF membership, must be in business for less than 4 years, must have less than \$1M in revenue and less than 50 employees.

‡ Available to CNCF end user members and supporters. Primary focus of end user sponsorship is recruiting.

¶ Pricing is based on CNCF membership status at contract execution and will not be adjusted retroactively. If membership lapses prior to event, the difference will be invoiced.



Observability Summit Europe



Event Date: 5 October 2026

Location: Prague Congress Centre,
Czechia

Est. Number of Attendees: 200+

Who Attends?

Developers, architects, engineers and
technical leaders, COOs, and CTOs.

Observability Summit brings together developers, operators, and business leaders who are shaping the future of open source observability. From deep-dives to hands-on workshops, every moment is curated by the community, for the community! This event will be focused on real challenges, practical solutions, and innovations driving the next era of visibility and control. This is a must attend event to help you build, scale and succeed.

Recorded content from the event will be available post event on YouTube for those who cannot attend onsite. Visit our website for additional event details. Availability may vary. Contact sponsor@cncf.io to confirm availability and secure your sponsorship today. Signed contracts must be received by **4 September 2026**.

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFIT	DIAMOND 4 AVAILABLE 3 AVAILABLE	PLATINUM 2 AVAILABLE	GOLD UNLIMITED	START-UP* UNLIMITED
Speaking opportunity Content must meet CFP criteria and is subject to program committee approval	5-minute keynote			
Access to opt-in attendee registration list List may be used for marketing purposes, and will include attendee contact information (with email address) of opt-in attendees	x	x		
Table top sponsor space + lead retrieval (1) Lead Retrieval Device, 6'x4' footprint includes (1) 6' table, 2 chairs, power & conference wifi	x	x		
Recognition in event promotional emails and attendee communications	logo + link	logo + link	company name + link	company name + link
Logo recognition during opening session	x	x	x	x
Logo on sponsor signage	x	x	x	x
Logo recognition on event schedule	x	x	x	x
Logo and link on event website	x	x	x	x
Complimentary conference passes To be used for booth staff or attendees. Includes access to keynotes, breakout sessions, and exhibits.	4	2	1	1
Provide attendee giveaway during event Giveaways must be distributed at sponsor table top and/or meeting room. <i>*CNCF Approval Required</i>	x	x	x	x
SPONSORSHIP COST	\$25,000	\$15,000	\$8,500	\$5,000

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.

*Start-up sponsors must have a CNCF membership and be in business for less than 4 years, must have less than \$1M in revenue and less than 50 employees.



Observability Summit Europe

Event Date: 5 October 2026

Location: Prague Congress Centre,
Czechia

Est. Number of Attendees: 200+

Who Attends?

Developers, architects, engineers and
technical leaders, COOs, and CTOs.

ADD-ON OPPORTUNITIES



Session Recording **\$4,000** **1 AVAILABLE**

Extend your presence long after the live conference concludes with the session recording sponsorship. All session recordings will be published on the CNCF YouTube channel after the event.

Benefits include:

- Sponsor recognition slide with logo at the beginning of each video recording



Happy Hour Reception

\$5,000 **1 AVAILABLE**

- Logo recognition on on-site signage, including food & beverage stations during reception
- Recognition in opening remarks
- Recognition in pre & post event attendee emails



Cross-Promotion of Pre-Approved Community Events **\$2,500** **UNLIMITED**

AVAILABLE TO CONFIRMED LEVEL SPONSORS ONLY

If you are planning to host your own event alongside Observability Summit, we would be happy to help promote your event to our attendees. Examples are educational classes, workshops, or social activities such as meet-ups, happy hours, or parties. Sponsor-hosted events may not overlap with the main conference program on 5 October.

Benefits include:

- Event listed on the official conference schedule
- Event listed in a shared pre-event promotional email



PromCon

EUROPE 2026



Event Date:
7-8 October 2026



Location: Munich, Germany



Est. Number of Attendees: 150+

This event is being planned in person in Munich, Germany, with recorded content from the event available post event on the Prometheus Monitoring YouTube for those that cannot attend onsite. The event will take place on 7 + 8 October 2026. Contact sponsor@cncf.io to secure your sponsorship today. Signed contracts must be received by 15 September 2026, 11:59 PM PDT.

SPONSORSHIP BENEFITS AT-A-GLANCE

INCLUSIONS	DIAMOND 6-AVAILABLE 5 AVAILABLE	PLATINUM 4-AVAILABLE 3 AVAILABLE	GOLD 4 AVAILABLE
Logo and link on event website	✓	✓	✓
Logo recognition on event signage	✓	✓	✓
Recognition in pre-event attendee communication	Logo and Link	Logo and Link	Company Name and Link
Social media mention from @PrometheusIO	(1) pre-event standalone mention & (1) mention during event	(1) pre-event group mention & (1) group mention during event	(1) pre-event group mention
Logo on session recordings	✓		
Table top sponsor space includes 6' table and 2 chairs	✓		
Option to provide attendee giveaway at the conference	✓	✓	✓
Complimentary attendee passes	3	2	1
SPONSORSHIP COST	\$16,500	\$8,250	\$5,000

ADD-ON OPPORTUNITIES

Dan Kohn Scholarship Fund **\$1,500 +** **UNLIMITED**

The Dan Kohn Scholarship Fund supports individuals who may not otherwise have the opportunity to attend this event. Scholarships support traditionally underrepresented and/or marginalized groups in the technology and/or open source communities including, but not limited to, persons identifying as LGBTQIA+, women, persons of color, and/or persons with disabilities. Scholarships are granted to active community members who are not being assisted or sponsored by a company or organization, and are unable to attend for financial reasons. Showcase your organization's support of this important initiative and help remove obstacles for underrepresented attendee groups.

BENEFITS INCLUDE:

- Logo and link on event website
- Option to provide attendee giveaway at the conference
- Sponsor recognition in scholarship acceptance notifications

Lunch + Breaks Sponsor **\$3,000 +** **2 AVAILABLE**

Provide lunch + breaks to event attendees.

BENEFITS INCLUDE:

- Lunch + breaks listed on the official event schedule
- Branded signage during lunch + breaks

Social Event Sponsor **\$3,000 +** **2 AVAILABLE**

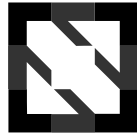
Support networking at the event! Attendees will gather to network and make connections.

BENEFITS INCLUDE:

- Social event listed on the official event schedule
- Branded signage at the social event



KubeCon



CloudNativeCon

North America 2026

CNCF's flagship event is the world's largest open source technology conference, drawing thousands of adopters and leading technologists from the cloud native and open source communities. This premier gathering serves as a hub for advancing the education and development of cloud native computing, offering unparalleled opportunities for networking, learning, and exploring the latest innovations in the field.



EVENT DATES:

November 9: Pre-Event Programming
(Co-located Events)
November 10–12: Main Conference



LOCATION:

Salt Palace Convention Center,
Salt Lake City, Utah



WHO ATTENDS?

Developers, architects and technical leaders, CIOs, CTOs, press, and analysts from around the world gather at KubeCon + CloudNativeCon.

1

CO-LOCATED
EVENT DAY

3

MAIN
CONFERENCE
DAYS

350+

SESSIONS AND
KEYNOTES

600+

SPEAKERS

10,000+

ESTIMATED NUMBER
OF ATTENDEES*

3,000+

PARTICIPATING
COMPANIES

250+

SPONSORS AND
EXHIBITORS

KUBECON + CLOUDNATIVECON NORTH AMERICA 2025 HIGHLIGHTS

NOVEMBER 10-13, 2025 | ATLANTA, GEORGIA

DEMOGRAPHICS

9,388

REGISTRATIONS

4,152

FIRST-TIME ATTENDEES

TOP THREE ATTENDEE JOB FUNCTIONS

**DEVOPS
/ SRE /
SYSADMIN**

**DEVELOPER
ARCHITECT**

MEDIA COVERAGE

136

ATTENDING MEDIA
& ANALYSTS

664

ARTICLES/POSTS/
PRESS RELEASES

SPONSOR BOOTH TRAFFIC

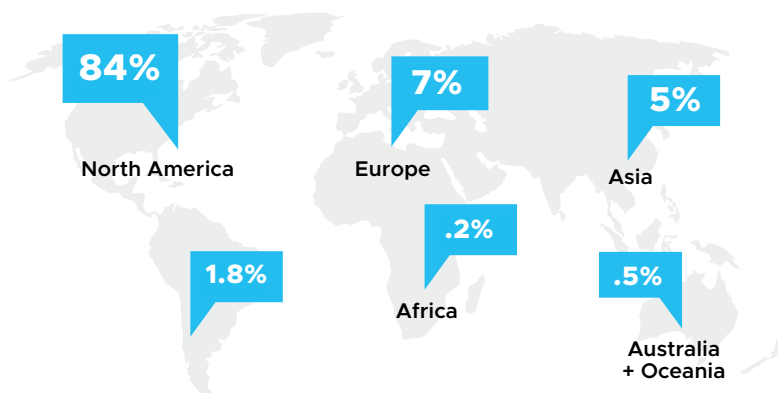
90,571

LEADS TOTAL

288

AVERAGE LEADS
PER BOOTH

ATTENDEE GEOGRAPHY



SEE THE FULL [POST-EVENT TRANSPARENCY REPORT](#) FOR MORE DETAILS.

*Attendee estimates are based on registration trends from previous or related events and may fluctuate. Updated numbers will be shared with sponsors leading up to the event. As attendance is influenced by many factors, final attendance numbers cannot be guaranteed prior to the event.

SPONSORSHIP BENEFITS AT-A-GLANCE

Availability may vary. Contact sponsor@cncf.io or fill out the [contract request form](#) to confirm availability and secure your sponsorship today. Signed contracts must be received by **August 14, 2026**.

	DIAMOND [*] 9-AVAILABLE SOLD OUT	PLATINUM UNLIMITED	GOLD UNLIMITED	SILVER UNLIMITED	START-UP + END USER + NON-PROFIT UNLIMITED
Speaking opportunity Content must meet CFP criteria and is subject to program committee approval Includes attendee contact list (for breakout session only, not available for keynote session).	Choice of (1) 5-minute keynote or (1) 30-minute breakout session				
Video recording of sponsored keynote or breakout session Raw file to be used under Creative Commons license with attribution to The Linux Foundation and Cloud Native Computing Foundation	✓				
Opportunity to participate in media + analyst panel during the event	✓				
Access to opt-in attendee registration list List may be used for marketing purposes, and will include attendee contact information (with email address) of opt-in attendees	Provided pre and post event	Provided post event			
Recognition in event promotional emails and attendee communications	Logo and link	Company name and link only			
Demo session **Demo theater located in meeting room or exhibit hall (subject to availability)	(1) 20-minute session at demo theater** includes attendee contact information	(1) 20-minute session at demo theater** includes attendee contact information	Promotion of (1) sponsor-hosted in-booth demo		
List of registered press/analysts Provided 3 weeks prior to event	✓	✓	✓		
Logo recognition on keynote screen	✓	✓	✓		
Logo recognition in post-event transparency report	✓	✓	✓		
Social media posts on X from official @KubeCon_ handle	(1) pre-event standalone post with social card and (1) customizable news spotlight during event	(1) pre-event group post and (1) group post during event	(1) pre-event group post		
Opportunity to provide (1) contributed article to key publications pre- or post-event Placement subject to publication availability	✓	✓	✓	✓	
Logo on sponsor signage, conference website, and conference schedule	✓	✓	✓	✓	✓
Opportunity to include news announcements in official event news package	✓	✓	✓	✓	✓
Complimentary conference passes To be used for booth staff, attendees, and guests, Includes access to keynotes, sessions, and exhibits	20	15	12	8	5
20% discount on additional conference passes Unlimited usage while passes are available for sale	✓	✓	✓	✓	✓
Exhibit space Turnkey booth includes backwall and counter with graphics, (2) stools, (1) wastebasket, basic power, and carpet	30ft (w) x 20ft (d) raw exhibit space	20ft (w) x 20ft (d) Choice of raw exhibit space or turnkey	15ft (w) x 10ft (d) Choice of raw exhibit space or turnkey	10ft (w) x 8ft (d) turnkey only	8ft (w) x 6ft (d) turnkey only
Physical lead retrieval device(s) To be used at booth only	(3) devices	(2) devices	(2) devices	(1) device	(1) device
CNCF MEMBER PRICING[†]	\$235,000	\$144,000	\$84,000	\$29,500	\$12,000
NON-MEMBER PRICING	\$282,000	\$172,800	\$100,800	\$35,400	NOT APPLICABLE

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.

* Diamond sponsorships are available on a first come first serve basis.

† Start-up sponsors must hold active CNCF membership, must be in business for less than 4 years, must have less than \$1M in revenue and less than 50 employees.

‡ Available to CNCF end user members and supporters. Primary focus of end user sponsorship is recruiting.



Experience the power of collaboration as you meet, network, and form connections with peers and like-minded individuals in the vibrant cloud native community. By sponsoring a co-located event hosted by CNCF, you'll gain valuable mind share among a targeted audience, while engaging face-to-face with over 4,000 developers, architects, and technical leaders. The all-access pass offers attendees the freedom to participate in any CNCF-hosted co-located event on November 9, 2026, amplifying the potential audience for sponsors to interact with throughout this exhilarating day of exploration and innovation.

Contact sponsor@cncf.io your sponsorship today! Signed contracts must be received by September 21, 2026.



Event Date: November 9, 2026



Location: Salt Palace Convention Center, Salt Lake City, Utah



Estimated Number of Attendees: 4,000+



Who Attends? Developers, architects and technical leaders, CIOs, CTOs, press and analysts from around the world gather at KubeCon + CloudNativeCon.

SPONSORSHIP BENEFITS AT-A-GLANCE

SPONSORSHIP BENEFIT	DIAMOND LIMITED	PLATINUM LIMITED	GOLD UNLIMITED	START-UP* + NON-PROFIT UNLIMITED
5-minute keynote at selected co-located event** <i>Topic subject to program committee approval</i>	✓			
Table top sponsor space + lead retrieval*** <i>6'x4' footprint includes: (1) 6' (or similar) table, (2) chairs, (1) lead retrieval device and power</i>	✓	✓		
Recognition during opening session	✓	✓	✓	✓
Combined sponsor mention on @KubeCon_ X account, shared (1) time, listing sponsor's X handle	✓	✓	✓	✓
Logo on sponsor signage	✓	✓	✓	✓
Logo recognition on event schedule	✓	✓	✓	✓
Logo and link on event webpage	✓	✓	✓	✓
Complimentary all-access pass: includes CNCF-hosted Co-located Events (Mon) & KubeCon + CloudNativeCon North America (Tues-Thurs)	5	4	2	2
Opportunity to provide (1) attendee giveaway item/swag in co-located event meeting room. <i>CNCF approval required</i>	✓	✓	✓	✓
CNCF MEMBER PRICING****	\$35,000	\$25,000	\$9,500	\$5,000
NON-MEMBER PRICING	\$42,000	\$30,000	\$11,400	NOT APPLICABLE

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.

*Start-up sponsors must hold an active CNCF membership, must be in business for less than 4 years, must have less than \$1M in revenue and less than 50 employees.

**If keynote exceeds allotted time, CNCF reserves the right to post only contracted keynote time to YouTube post-event.

***Onsite leads only, leads can only be collected within assigned table top sponsor space.

****Pricing is based on CNCF membership status at contract execution and will not be adjusted retroactively. If membership lapses prior to event, the difference will be invoiced.

ADD-ON OPPORTUNITIES

Session Recording

FULL DAY: \$7,500 | HALF DAY: \$3,750

1 PER CO-LOCATED EVENT

Extend your presence long after the live event concludes with the session recording sponsorship. All session recordings will be published on the CNCF YouTube channel after the event.

Benefit: Sponsor recognition slide with logo at the beginning of each video recording.



Please see below for available sponsorship opportunities per CNCF-hosted co-located event.

CO-LOCATED EVENT	DIAMOND	PLATINUM	SESSION RECORDING
Agentics Day MCP + Agents <i>Full Day Event</i>	3 AVAILABLE 1 AVAILABLE	3 AVAILABLE 2 AVAILABLE	1 AVAILABLE
ArgoCon <i>Full Day Event</i>	4 AVAILABLE 2 AVAILABLE	3 AVAILABLE	1 AVAILABLE
BackstageCon <i>Full Day Event</i>	3 AVAILABLE 2 AVAILABLE	3 AVAILABLE	1 AVAILABLE SOLD OUT
CiliumCon <i>Half Day Event</i>	2 AVAILABLE 1 AVAILABLE	1 AVAILABLE	1 AVAILABLE
FluxCon <i>Half Day Event</i>	2 AVAILABLE 1 AVAILABLE	1 AVAILABLE	1 AVAILABLE
Cloud Native AI + Inference Day <i>Full Day Event</i>	3 AVAILABLE 1 AVAILABLE	3 AVAILABLE	1 AVAILABLE
Kubernetes on Edge Day <i>Half Day Event</i>	2 AVAILABLE SOLD OUT	1 AVAILABLE	1 AVAILABLE
Observability Day <i>Full Day Event</i>	4 AVAILABLE 2 AVAILABLE	5 AVAILABLE 1 AVAILABLE	1 AVAILABLE
Open Source SecurityCon <i>Full Day Event</i>	3 AVAILABLE	3 AVAILABLE	1 AVAILABLE
OpenTofu Day <i>Half Day Event</i>	2 AVAILABLE	1 AVAILABLE SOLD OUT	1 AVAILABLE
Platform Engineering Day <i>Full Day Event</i>	4 AVAILABLE SOLD OUT	5 AVAILABLE 4 AVAILABLE	1 AVAILABLE



KubeCon



CloudNativeCon

North America 2026

MAINTAINER SUMMIT

The CNCF Maintainer Summit is an exclusive event for the people behind our projects to gather face-to-face, collaborate, and celebrate the projects that make “Cloud Native”. Programming will be focused around sharing best practices, diving into contributing processes, and solving common problems across projects to enrich our great community of maintainers. For more event insights, review the [Maintainer Summit North America 2025 post-event report](#).

Why Sponsor?

- **Support Maintainers:** Maintainers are the backbone of many essential cloud native projects. The summit will provide the opportunity for maintainers to collaborate & solve problems.
- **Brand Association with Open Source Values:** Sponsoring the Maintainer Summit associates your brand with the open-source ethos, demonstrating a commitment to collaboration, transparency, and community-driven innovation.
- **Foster a Stronger Ecosystem:** Sponsorship contributes to the overall health of cloud native projects, ensuring that maintainers have the support they need to continue their work.

Availability may vary. Contact sponsor@cncf.io to confirm availability and secure your sponsorship today. Sponsorship contracts must be received by **September 25, 2026**.



Event Date:

November 8, 2026



Location:

Salt Palace Convention Center, Salt Lake City, Utah



Estimated Number

of Attendees: 200+



Who Attends?

CNCF Project Maintainers, which include developers, architects and technical leaders.

SPONSORSHIP OPPORTUNITIES



Maintainer Summit Supporter

\$25,000

LIMITED AVAILABILITY

Benefits include:

- Logo recognition on website
- Logo recognition on on-site signage
- Recognition in pre & post event attendee Maintainer Summit emails
- Recognition in opening remarks
- Provide attendee giveaways *CNCF Approval Required
- Host a table* in the Project Pavilion for a 3-hour shift to engage with maintainers and contributors. Lead collection is not permitted.
- Logo and sponsor message (150 characters or less) to be shared on digital signage in the KubeCon + CloudNativeCon Project Pavilion (Tues-Thurs)

**CNCF will determine table + space size and must approve any signage. Three-hour shift scheduling will be prioritized based on the order in which contracts are signed. The Project Pavilion located in the Solution Showcase and is open to all attendees to engage with CNCF projects.*



AM + PM Breaks Sponsor

\$5,000

LIMITED AVAILABILITY

Benefits include:

- Logo recognition on on-site signage, including food & beverage stations during AM + PM Breaks
- Recognition in opening remarks



Lunch Sponsor

\$7,500

LIMITED AVAILABILITY

Benefits include:

- Logo recognition on on-site signage, including food & beverage stations during lunch
- Recognition in opening remarks



Reception Sponsor

\$22,500

LIMITED AVAILABILITY

Benefits include:

- Logo recognition on on-site signage, including food & beverage stations during reception
- Logo recognition on website
- Recognition in opening remarks
- Provide attendee giveaways *CNCF Approval Required



LF Live - a sponsored, live webinar opportunity from The Linux Foundation

LF Live provides a platform for you to:

- ▶ Expand your lead generation efforts.
- ▶ Deliver important and impactful content.
- ▶ Reinforce your company's position in the open source ecosystem as a thought leader, partner and resource.

Webinar Schedule:

5 min: Intro/housekeeping

30 min: Presentation

10 min: Q/A

5 min: Closing

The Details:

Up to 50 minute webinar, including introductions, presentation, Q&A, and closing, presented by sponsor.

Sponsor drives the content by selecting topic and creating title, abstract and presentation deck (think of this as a session proposal for an event - a topic, case study, tutorial, workshop, etc. No sales/product pitching. Must be reviewed and approved by LF).

5 week full production schedule, including 2 weeks of promotion.

Sponsorship Package:

- ✓ Individual webinar webpage showcasing:
 - Webinar's title and abstract
 - Company logo
 - Speaker's picture, title, and bio
 - ✓ Event listing on:
 - events.linuxfoundation.org, under Community Events
 - linuxfoundation.org, under Resources
 - ✓ LF marketing support via 1 email push and posts across all LF social media channels (up to 2 rounds - Twitter, Facebook, LinkedIn, Instagram).
 - ✓ LF to provide snackable graphic for promotional use with webinar title, details and sponsor logo.
 - ✓ LF to provide Event Moderator to assist during webinar with introductions, flow, and Q&A.
 - ✓ Ability for sponsor to hold a giveaway.
 - ✓ Sponsor will receive all leads (registered and attended - name, title, company, email address), within 24 hours of webinar close.
 - ✓ Webinar accessible on LF YouTube channel for up to a year.
-

Our audience is widespread, engaged, and ready to hear from you. Don't miss this chance to get your brand and message in front of the entire open source community. You've invested valuable time and resources into this year's business goals - take this opportunity to connect with customers and drive new prospects.

Opportunity available for \$10,000.

Contact sponsorships@linuxfoundation.org and book today!

SPONSORSHIP BUNDLES & CUSTOM PACKAGES

Interested in sponsoring multiple events and/or creating a custom sponsor package? We offer bundled sponsorship package discounts and are happy to work with you to create a customized package to meet your organization's individual needs.

Linux Foundation Corporate Members receive sponsorship discounts on Linux Foundation events; 5% discount or 7% when signing up for multiple events at once.



Contact sponsorships@linuxfoundation.org
to secure your sponsorship today.

events.linuxfoundation.org