



CLOUD NATIVE COMPUTING FOUNDATION

2026/2027

SPONSORSHIP PROSPECTUS





CLOUD NATIVE COMPUTING FOUNDATION

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WHY SPONSOR?

CLOUD NATIVE COMPUTING FOUNDATION

The Cloud Native Computing Foundation (CNCF) is the open source software foundation dedicated to making cloud native computing ubiquitous. As part of the non-profit Linux Foundation, CNCF provides support, oversight, and direction for 180+ cloud native projects including Kubernetes, Envoy, Prometheus, containerd, and many others.

Join our community as we bring together the world's top developers, end users, and vendors at the largest open source developer conferences. Together we will shape the future of the rapidly evolving cloud native ecosystem.

BENEFITS OF SPONSORSHIP:

HIGH-PROFILE AUDIENCE

Engage with the industry's top developers, architects, end users, and vendors – including the world's largest public cloud and enterprise software companies as well as hundreds of innovative startups.

QUALIFIED LEADS

CNCF events draw a highly targeted and relevant audience of technical leaders and decision-makers who are valuable prospects for future business.

THOUGHT LEADERSHIP

Showcase your expertise and educate the community about your organization's products, services, open source strategies, and cloud native direction.

NETWORK WITH KEY STAKEHOLDERS

Access an extensive network of industry professionals to build strategic partnerships, develop business opportunities, and initiate collaborations.

SOLUTIONS SHOWCASE

Present your latest offerings and connect with new and existing customers face-to-face to receive valuable user feedback on your products and services.

ASSOCIATION WITH LEADING TECHNOLOGIES

Align your brand with some of the highest velocity open source projects and position your company within the vast cloud native ecosystem.

MARKET INTELLIGENCE

Gauge industry trends as you meet with developers and operations experts ranging from startup CTOs to corporate developers to senior technology executives from all over the world.

TALENT ACQUISITION

Recruit the brightest minds in the industry to fill your open positions.

ACCESS TO COMMUNITY

Meet with maintainers and contributors of CNCF's hosted projects and help bring cloud native project communities together.

VENDOR-NEUTRAL CONTENT

Take advantage of a professionally organized conference run by a neutral nonprofit where content is curated by the community.

SUPPORT OPEN SOURCE

Give back to the open source community. Profits from events are reinvested and directly support CNCF's hosted projects.

TESTIMONIALS FROM OUR SPONSORS



gRPConf 2026

Join key customers, project leads, and contributors that make up the gRPC ecosystem for a full day of talks, demos and case studies. Experts will discuss real-world implementations of gRPC, best practices for developers, and topic expert deep dives. This is a must-attend event for those using gRPC in their applications today as well as those considering gRPC for their enterprise microservices.

There will be ample time for meeting project leads, networking with peers and Q&A.

Contact sponsor@cncf.io to secure your sponsorship today. Signed contracts for sponsorships must be received by **August 3, 2026 at 11:59 PM PDT** (unless otherwise noted).

Event Dates:
September 3, 2026

Location: Computer History Museum, Mountain View, CA

Estimated Number of Attendees:
200

Who Attends? Technical leaders, project leads, maintainer and contributors that make up the gRPC ecosystem.

SPONSORSHIP BENEFITS AT-A-GLANCE

SPONSORSHIP BENEFIT	DIAMOND ~~1 AVAILABLE~~ SOLD OUT	SUPPORTER LIMITED AVAILABILITY
Speaking opportunity *Content must meet CFP criteria and is subject to program committee approval.*	5-minute keynote	
Recognition during opening session	✓	✓
Logo recognition in pre-event email marketing	✓	
Social media recognition from project handle	(1) mention	(1) group mention
Logo recognition on Schedule	✓	✓
Logo recognition on event website	✓	✓
Logo recognition on event signage	✓	✓
Table top sponsor space *Tabletop booth includes (1) lead retrieval (to be used at booth only), a 6'x4' footprint including (1) 6' draped table, (2) chairs, (1) wastebasket, and basic power.*	✓	✓
Access to opt-in attendee registration list *List may be used for marketing purposes, and will include attendee contact information (with email address) of opt-in attendees*	✓	✓
Complimentary conference passes *To be used for booth staff or attendees. Includes access to keynotes and breakout sessions.*	5	4
SPONSORSHIP COST	**SOLD OUT**	**$10,000**

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.

ADD-ON OPPORTUNITY

Session Recording $4,000 1 AVAILABLE

Extend your presence long after the live event concludes with the session recording sponsorship. All session recordings will be published on the CNCF YouTube channel after the event.

Benefits include:

- Customizable slide designed by sponsor (subject to approval by CNCF)
- Sponsor logo on schedule page of conference website
- Sponsor recognition in a pre-event email sent to attendees by CNCF



OSPOlogy China 2026 OSPO Summit

Event Date:
2026 September 7

Location:
Shanghai, China

Estimated Number of Attendees Per Event: 100+

CNCF-HOSTED CO-LOCATED EVENT

OSPOlogy + OSPO Summit China focuses on the evolution of Open Source Program Management (OSPO) functions and corporate open-source governance in the era of Agentic AI. The conference will explore key topics including how Agentic AI supports practical OSPO activities, Large Language Model (LLM) and data governance, AI-driven software supply chains and enterprise global expansion strategies as well as open strategies and innovation mechanisms.

Visit our website for additional event details. Availability may vary. Contact sponsors@lfopensource.com to confirm availability and secure your sponsorship today! Signed contracts must be received by **2026 August 10.**

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFIT	DIAMOND LIMITED AVAILABILITY	PLATINUM LIMITED AVAILABILITY	SUPPORTER LIMITED AVAILABILITY
Speaking opportunity Content must meet CFP criteria and is subject to program committee approval	5-minute keynote		
Table top sponsor space + lead retrieval*** (1) 1.5m table (or similar), (2) chairs, (1) lead retrieval device, and power	x	x	
Recognition in event promotional emails and attendee communications	logo + link	logo + link	company name + link
Logo recognition during opening session	x	x	x
Logo on sponsor signage	x	x	x
Logo recognition on event schedule	x	x	x
Logo and link on event website	x	x	x
Provide attendee giveaway during event Giveaways must be distributed at sponsor table top and/or meeting room. *CNCF Approval Required*	x	x	x
Complimentary conference passes To be used for booth staff, attendees, and guests. Includes access to keynotes, sessions, and exhibits	3	2	1
SPONSORSHIP COST	**$12,500**	**$7,500**	**$3,000**

ADD-ON OPPORTUNITY

Networking Reception
$5,000 • 1 Available

AVAILABLE TO CONFIRMED LEVEL SPONSORS ONLY

- Logo recognition on on-site signage, including food & beverage stations during reception
- Recognition in opening remarks
- Recognition in pre & post event attendee emails

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.
***Onsite leads only, leads can only be collected within assigned table top sponsor space.
Due to the nature of the exhibitor benefits at each level, pavilions or sponsorships shared with multiple companies/entities are not allowed.

KubeCon | CloudNativeCon | OpenInfra SUMMIT › ASIA | PyTorch CONFERENCE

China 2026

KubeCon + CloudNativeCon + OpenInfra Summit + PyTorch Conference China 2026 will bring together the OpenInfra, cloud native, and AI communities in Shanghai, China. This flagship event unites adopters, technologists, and community members from across the region to drive innovation in open source infrastructure, cloud native computing, machine learning and next-generation AI around common, industry-wide use cases.

EVENT DATES:
2026 September 7 – 9

LOCATION:
Shanghai, China

WHO ATTENDS?
Developers, architects and technical leaders, CIOs, CTOs, press, and analysts from around the world gather at KubeCon + CloudNativeCon and OpenInfra events.

2	75+	100+	1,000+	400+
MAIN CONFERENCE DAYS	SESSIONS AND KEYNOTES	SPEAKERS	ATTENDEES*	PARTICIPATING COMPANIES





*Attendee estimates are based on registration trends from previous or related events and may fluctuate. Updated numbers will be shared with sponsors leading up to the event. As attendance is influenced by many factors, final attendance numbers cannot be guaranteed prior to the event.

KubeCon | CloudNativeCon
OpenInfra SUMMIT ASIA | PyTorch CONFERENCE
China 2026

SPONSORSHIP BENEFITS AT-A-GLANCE

Availability may vary. Contact sponsors@lfopensource.com or fill out the contract request form to confirm availability and secure your sponsorship today. Signed contracts must be received by July 17, 2026.

	DIAMOND* LIMITED AVAILABILITY	PLATINUM LIMITED AVAILABILITY	GOLD LIMITED AVAILABILITY	SILVER LIMITED AVAILABILITY	START-UP† + END USER‡ NON-PROFIT LIMITED AVAILABILITY
Speaking opportunity Content must meet CFP criteria and is subject to program committee approval Includes attendee contact list (for breakout session only, not available for keynote session)	Choice of (1) 5-minute keynote or (1) 30-minute breakout session				
Video recording of sponsored keynote or breakout session Raw file to be used under Creative Commons license with attribution to The Linux Foundation and Cloud Native Computing Foundation	✓				
Access to opt-in attendee registration list List may be used for marketing purposes, and will include attendee contact information (with email address) of opt-in attendees	Provided pre and post event	Provided post event			
Recognition in event promotional emails and attendee communications	logo and link	company name and link only			
Demo session **Demo theater located in meeting room or exhibit hall (subject to availability)	(1) 20-minute session at demo theater** includes attendee contact information	(1) 20-minute session at demo theater** includes attendee contact information	Promotion of (1) sponsor-hosted in-booth demo		
List of registered press/analysts Provided 3 weeks prior to event	✓	✓	✓		
Logo recognition on keynote screen	✓	✓	✓		
Logo recognition in post-event transparency report	✓	✓	✓		
Social media posts on X from official @KubeCon_, OpenInfra, and PyTorch handle	(1) pre-event standalone post with social card	(1) pre-event group post	(1) pre-event group post		
Posts in CNCF, OpenInfra, and LF's WeChat groups	(1) standalone WeChat article and poster	(1) standalone WeChat article and poster	(1) shared group WeChat article and poster	(1) shared group WeChat article and poster	(1) shared group WeChat article and poster
Logo on sponsor signage, conference website, and conference schedule	✓	✓	✓	✓	✓
Opportunity to include news announcements in official event news package	Preferred placement	Preferred placement	✓	✓	✓
Complimentary conference passes To be used for booth staff, attendees, and guests, Includes access to keynotes, sessions, and exhibits	20	10	6	4	2
20% discount on additional conference passes Unlimited usage while passes are available for sale	✓	✓	✓	✓	✓
Exhibit space Turnkey booth includes backwall and counter with graphics, (2) stools, (1) wastebasket, and basic power. Tabletop exhibit includes (1) draped table, (2) chairs, (1) wastebasket, and basic power. ***Booth sizes are subject to change based on venue.	6m (w) x 3m (d) turnkey booth***	4.5m (w) x 3m (d) turnkey booth***	3m (w) x 3m (d) turnkey booth***	2.5m (w) x 2.5m (d) exhibit space with branded cabinet***	Tabletop exhibit only
Physical lead retrieval device(s) To be used at booth only	(2) devices	(2) devices	(1) device	(1) device	(1) device
SPONSORSHIP COST	**$125,000**	**$60,000**	**$35,000**	**$18,000**	**$6,000**
NON-MEMBER PRICING	**$150,000**	**$72,000**	**$42,000**	**$21,600**	**N/A**

The Linux Foundation reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.
* Diamond sponsorships are available on a first come first serve basis.
† Start-up sponsors must hold active CNCF membership, must be in business for less than 4 years, must have less than $1M in revenue and less than 50 employees.
‡ Available to CNCF end user members and supporters. Primary focus of end user sponsorship is recruiting.
¶ Pricing is based on CNCF membership status at contract execution and will not be adjusted retroactively. If membership lapses prior to event, the difference will be invoiced.

MARKETING PROMOTIONAL OPPORTUNITIES

Availability may vary. Contact sponsors@lfopensource.com or fill out the contract request form to confirm availability and secure your sponsorship today. Signed contracts must be received by July 17, 2026.

KubeCon | CloudNativeCon
OpenInfra SUMMIT › ASIA | PyTorch CONFERENCE
China 2026

Dan Kohn Diversity Scholarship Fund

$7,500 MINIMUM — ADDITIONAL DONATIONS ENCOURAGED

UNLIMITED

The Dan Kohn Scholarship Fund supports individuals who may not otherwise have the opportunity to attend this event. Scholarships support traditionally underrepresented and/or marginalized groups in the technology and/or open source communities including, but not limited to, persons identifying as LGBTQIA+, women, persons of color, and/or persons with disabilities. Scholarships are granted to active community members who are not being assisted or sponsored by a company or organization, and are unable to attend for financial reasons. Showcase your organization's support of this important initiative and help remove obstacles for underrepresented attendee groups.

BENEFITS INCLUDE:

- Sponsor recognition on event website
- Logo recognition on rotating slides before and after keynotes
- Logo recognition on onsite signage
- Logo recognition in post-event transparency report
- (1) pre-event group post from the official @KubeCon_ X handle (formerly Twitter)
- Sponsor recognition in scholarship acceptance notifications.

Cross-Promotion of Pre-Approved Community Events

$10,000 EACH **UNLIMITED**

AVAILABLE TO CONFIRMED LEVEL SPONSORS ONLY

If you are planning to host your own event alongside KubeCon + CloudNativeCon + OpenInfra Summit China, we would be happy to help promote your event to our attendees. Examples are educational classes, summits, workshops, or social activities such as meet-ups, happy hours, or parties. Sponsor-hosted events may not overlap with the main conference program.

BENEFITS INCLUDE:

- Event listed on the official conference schedule
- Event listed in a shared pre-event promotional email
- Optional: Event listed on the KubeCon + CloudNativeCon + OpenInfra Summit China registration form for attendees to add it to their conference registration. A 2.58% credit card processing fee per registrant will be charged if a registration fee is required.

Attendee T-Shirt

$15,000 **1 AVAILABLE**

Stand out at the event by featuring your brand on the official conference t-shirt that attendees receive onsite. This prime placement of your company's logo offers a lasting impression and associates your brand with a memorable event experience.

BENEFITS INCLUDE:

- Sponsor logo is printed on one sleeve of the official conference t-shirt. Logo must be single-color only (no gradient colors).

Logo color, size, and placement will be determined by The Linux Foundation based on the overall t-shirt design.

Lanyards

$10,000 **1 AVAILABLE**

Put your brand in the spotlight with our lanyard sponsorship! Your logo will be featured on attendees' name badge lanyards, providing high visibility throughout the event.

BENEFITS INCLUDE:

- Sponsor logo is printed on the official conference lanyards. Logo must be single-color only (no gradient colors).

Logo color, size, and placement will be determined by The Linux Foundation based on the overall lanyard design.

Session Recording

$15,000 **1 AVAILABLE**

Extend your presence long after the live conference concludes with the session recording sponsorship. All session recordings will be published on the CNCF YouTube channel after the event.

BENEFITS INCLUDE:

- Sponsor recognition slide with logo at the beginning of each video recording
- Customizable slide designed by sponsor at the beginning of each video recording
- Sponsor logo on schedule page of conference website
- Sponsor recognition in a pre-event email sent to attendees by CNCF
- Sponsor recognition in a post-event email sent to attendees by CNCF.

Observability Summit Europe

Event Date: 5 October 2026

Location: Prague Congress Centre, Czechia

Est. Number of Attendees: 200+

Who Attends?
Developers, architects, engineers and technical leaders, COOs, and CTOs.

Observability Summit brings together developers, operators, and business leaders who are shaping the future of open source observability. From deep-dives to hands-on workshops, every moment is curated by the community, for the community! This event will be focused on real challenges, practical solutions, and innovations driving the next era of visibility and control. This is a must attend event to help you build, scale and succeed.

Recorded content from the event will be available post event on YouTube for those who cannot attend onsite. Visit our website for additional event details. Availability may vary. Contact sponsor@cncf.io to confirm availability and secure your sponsorship today. Signed contracts must be received by **4 September 2026.**

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFIT	DIAMOND ~~4 AVAILABLE~~ 1 AVAILABLE	PLATINUM ~~4 AVAILABLE~~ SOLD OUT	GOLD UNLIMITED	START-UP* UNLIMITED
Speaking opportunity Content must meet CFP criteria and is subject to program committee approval	5-minute keynote			
Access to opt-in attendee registration list List may be used for marketing purposes, and will include attendee contact information (with email address) of opt-in attendees	x	x		
Table top sponsor space + lead retrieval (1) Lead Retrieval Device, 6'x4' footprint includes (1) 6' table, 2 chairs, power & conference wifi	x	x		
Recognition in event promotional emails and attendee communications	logo + link	logo + link	company name + link	company name + link
Logo recognition during opening session	x	x	x	x
Logo on sponsor signage	x	x	x	x
Logo recognition on event schedule	x	x	x	x
Logo and link on event website	x	x	x	x
Complimentary conference passes To be used for booth staff or attendees. Includes access to keynotes, breakout sessions, and exhibits.	4	2	1	1
20% discount on additional conference passes Unlimited usage while passes are available for sale.	x	x	x	x
Provide attendee giveaway during event Giveaways must be distributed at sponsor table top and/or meeting room. **CNCF Approval Required*	x	x	x	x
SPONSORSHIP COST	**$25,000**	**$15,000**	**$8,500**	**$5,000**

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.
*Start-up sponsors must have a CNCF membership and be in business for less than 4 years, must have less than $1M in revenue and less than 50 employees.

Observability Summit Europe

ADD-ON OPPORTUNITIES

Session Recording $4,000 1 AVAILABLE

Extend your presence long after the live conference concludes with the session recording sponsorship. All session recordings will be published on the CNCF YouTube channel after the event.

Benefits include:

• Sponsor recognition slide with logo at the beginning of each video recording

Happy Hour Reception

$5,000 1 AVAILABLE

• Logo recognition on on-site signage, including food & beverage stations during reception

• Recognition in opening remarks

• Recognition in pre & post event attendee emails

Cross-Promotion of Pre-Approved Community Events $2,500 UNLIMITED

AVAILABLE TO CONFIRMED LEVEL SPONSORS ONLY

If you are planning to host your own event alongside Observability Summit, we would be happy to help promote your event to our attendees. Examples are educational classes, workshops, or social activities such as meet-ups, happy hours, or parties. Sponsor-hosted events may not overlap with the main conference program on 5 October.

Benefits include:

• Event listed on the official conference schedule

• Event listed in a shared pre-event promotional email

PromCon
EUROPE 2026

Event Date:
7-8 October 2026

Location: Munich, Germany

Est. Number of Attendees: 150+

This event is being planned in person in Munich, Germany, with recorded content from the event available post event on the Prometheus Monitoring YouTube for those that cannot attend onsite. The event will take place on 7 + 8 October 2026. Contact sponsor@cncf.io to secure your sponsorship today. Signed contracts must be received by 15 September 2026, 11:59 PM PDT.

SPONSORSHIP BENEFITS AT-A-GLANCE

INCLUSIONS	DIAMOND ~~6 AVAILABLE~~ 4 AVAILABLE	PLATINUM ~~4 AVAILABLE~~ 3 AVAILABLE	GOLD ~~4 AVAILABLE~~ 3 AVAILABLE
Logo and link on event website	✓	✓	✓
Logo recognition on event signage	✓	✓	✓
Recognition in pre-event attendee communication	Logo and Link	Logo and Link	Company Name and Link
Social media mention from @PrometheusIO	(1) pre-event standalone mention & (1) mention during event	(1) pre-event group mention & (1) group mention during event	(1) pre-event group mention
Logo on session recordings	✓		
Table top sponsor space includes 6' table and 2 chairs	✓		
Option to provide attendee giveaway at the conference	✓	✓	✓
Complimentary attendee passes	3	2	1
SPONSORSHIP COST	**$16,500**	**$8,250**	**$5,000**

ADD-ON OPPORTUNITIES

Dan Kohn Scholarship Fund $1,500 + UNLIMITED

The Dan Kohn Scholarship Fund supports individuals who may not otherwise have the opportunity to attend this event. Scholarships support traditionally underrepresented and/or marginalized groups in the technology and/or open source communities including, but not limited to, persons identifying as LGBTQIA+, women, persons of color, and/or persons with disabilities. Scholarships are granted to active community members who are not being assisted or sponsored by a company or organization, and are unable to attend for financial reasons. Showcase your organization's support of this important initiative and help remove obstacles for underrepresented attendee groups.

BENEFITS INCLUDE:

- Logo and link on event website
- Option to provide attendee giveaway at the conference
- Sponsor recognition in scholarship acceptance notifications

Lunch + Breaks Sponsor $3,000 + 2 AVAILABLE

Provide lunch + breaks to event attendees.

BENEFITS INCLUDE:

- Lunch + breaks listed on the official event schedule
- Branded signage during lunch + breaks

Social Event Sponsor $3,000 +

~~2 AVAILABLE~~ 1 AVAILABLE

Support networking at the event! Attendees will gather to network and make connections.

BENEFITS INCLUDE:

- Social event listed on the official event schedule
- Branded signage at the social event

CNCF reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions.
Due to the nature of the exhibitor benefits at each level, pavilions or sponsorships shared with multiple companies/entities are not allowed.

KubeCon | CloudNativeCon

North America 2026

CNCF's flagship event is the world's largest open source technology conference, drawing thousands of adopters and leading technologists from the cloud native and open source communities. This premier gathering serves as a hub for advancing the education and development of cloud native computing, offering unparalleled opportunities for networking, learning, and exploring the latest innovations in the field.

EVENT DATES:
November 9: Pre-Event Programming (Co-located Events)
November 10–12: Main Conference

LOCATION:
Salt Palace Convention Center, Salt Lake City, Utah

WHO ATTENDS?
Developers, architects and technical leaders, CIOs, CTOs, press, and analysts from around the world gather at KubeCon + CloudNativeCon.

1	3	350+	600+	10,000+	3,000+	250+
CO-LOCATED EVENT DAY	MAIN CONFERENCE DAYS	SESSIONS AND KEYNOTES	SPEAKERS	ESTIMATED NUMBER OF ATTENDEES*	PARTICIPATING COMPANIES	SPONSORS AND EXHIBITORS

KUBECON + CLOUDNATIVECON NORTH AMERICA 2025 HIGHLIGHTS

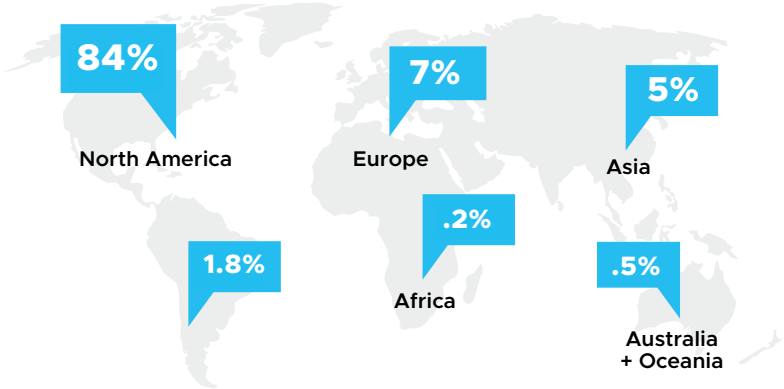
NOVEMBER 10-13, 2025 | ATLANTA, GEORGIA

DEMOGRAPHICS

9,388 REGISTRATIONS

4,152 FIRST-TIME ATTENDEES

ATTENDEE GEOGRAPHY



TOP THREE ATTENDEE JOB FUNCTIONS

DEVOPS / SRE / SYSADMIN

DEVELOPER

ARCHITECT

MEDIA COVERAGE

136 ATTENDING MEDIA & ANALYSTS

664 ARTICLES/POSTS/ PRESS RELEASES

SPONSOR BOOTH TRAFFIC

90,571 LEADS TOTAL

288 AVERAGE LEADS PER BOOTH

SEE THE FULL POST-EVENT TRANSPARENCY REPORT FOR MORE DETAILS.

*Attendee estimates are based on registration trends from previous or related events and may fluctuate. Updated numbers will be shared with sponsors leading up to the event. As attendance is influenced by many factors, final attendance numbers cannot be guaranteed prior to the event.

KubeCon CloudNativeCon North America 2026

SPONSORSHIP BENEFITS AT-A-GLANCE

Availability may vary. Contact sponsor@cncf.io or fill out the contract request form to confirm availability and secure your sponsorship today. Signed contracts must be received by **August 14, 2026**.

	DIAMOND* ~~9 AVAILABLE~~ SOLD OUT	PLATINUM UNLIMITED	GOLD UNLIMITED	SILVER UNLIMITED	START-UP † END USER ‡ NON-PROFIT UNLIMITED
Speaking opportunity Content must meet CFP criteria and is subject to program committee approval Includes attendee contact list (for breakout session only, not available for keynote session).	Choice of (1) 5-minute keynote or (1) 30-minute breakout session				
Video recording of sponsored keynote or breakout session Raw file to be used under Creative Commons license with attribution to The Linux Foundation and Cloud Native Computing Foundation	✓				
Opportunity to participate in media + analyst panel during the event	✓				
Access to opt-in attendee registration list List may be used for marketing purposes, and will include attendee contact information (with email address) of opt-in attendees	Provided pre and post event	Provided post event			
Recognition in event promotional emails and attendee communications	Logo and link	Company name and link only			
Demo session **Demo theater located in meeting room or exhibit hall (subject to availability)	(1) 20-minute session at demo theater** includes attendee contact information	(1) 20-minute session at demo theater** includes attendee contact information	Promotion of (1) sponsor-hosted in-booth demo		
List of registered press/analysts Provided 3 weeks prior to event	✓	✓	✓		
Logo recognition on keynote screen	✓	✓	✓		
Logo recognition in post-event transparency report	✓	✓	✓		
Social media posts on X from official @KubeCon_ handle	(1) pre-event standalone post with social card and (1) customizable news spotlight during event	(1) pre-event group post and (1) group post during event	(1) pre-event group post		
Opportunity to provide (1) contributed article to key publications pre- or post-event Placement subject to publication availability	✓	✓	✓	✓	
Logo on sponsor signage, conference website, and conference schedule	✓	✓	✓	✓	✓
Opportunity to include news announcements in official event news package	✓	✓	✓	✓	✓
Complimentary conference passes To be used for booth staff, attendees, and guests, Includes access to keynotes, sessions, and exhibits	20	15	12	8	5
20% discount on additional conference passes Unlimited usage while passes are available for sale	✓	✓	✓	✓	✓
Exhibit space Turnkey booth includes backwall and counter with graphics, (2) stools, (1) wastebasket, basic power, and carpet	30ft (w) x 20ft (d) raw exhibit space	20ft (w) x 20ft (d) Choice of raw exhibit space or turnkey	15ft (w) x 10ft (d) Choice of raw exhibit space or turnkey	10ft (w) x 8ft (d) turnkey only	8ft (w) x 6ft (d) turnkey only
Physical lead retrieval device(s) To be used at booth only	(3) devices	(2) devices	(2) devices	(1) device	(1) device
CNCF MEMBER PRICING¶	**$235,000**	**$144,000**	**$84,000**	**$29,500**	**$12,000**
NON-MEMBER PRICING	**$282,000**	**$172,800**	**$100,800**	**$35,400**	**NOT APPLICABLE**

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.

* Diamond sponsorships are available on a first come first serve basis.

† Start-up sponsors must hold active CNCF membership, must be in business for less than 4 years, must have less than $1M in revenue and less than 50 employees.

‡ Available to CNCF end user members and supporters. Primary focus of end user sponsorship is recruiting.

¶ Pricing is based on CNCF membership status at contract execution and will not be adjusted retroactively. If membership lapses prior to event, the difference will be invoiced.

MARKETING PROMOTIONAL OPPORTUNITIES

Availability may vary. Contact sponsor@cncf.io or fill out the contract request form to confirm availability and secure your sponsorship today. Signed contracts must be received by **August 14, 2026**.

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Dan Kohn Scholarship Fund

$7,500 MINIMUM — ADDITIONAL DONATIONS ENCOURAGED

UNLIMITED

The Dan Kohn Scholarship Fund supports individuals who may not otherwise have the opportunity to attend this event. Scholarships support traditionally underrepresented and/or marginalized groups in the technology and/or open source communities including, but not limited to, persons identifying as LGBTQIA+, women, persons of color, and/or persons with disabilities. Scholarships are granted to active community members who are not being assisted or sponsored by a company or organization, and are unable to attend for financial reasons. Showcase your organization's support of this important initiative and help remove obstacles for underrepresented attendee groups.

BENEFITS INCLUDE:

- Sponsor recognition on event website
- Logo recognition on rotating slides before and after keynotes
- Logo recognition on onsite signage
- Logo recognition in post-event transparency report
- (1) pre-event group post from the official @KubeCon_ X handle
- Sponsor recognition in scholarship acceptance notifications

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Cross-Promotion of Pre-Approved Community Events

$10,000 EACH **UNLIMITED**

AVAILABLE TO CONFIRMED LEVEL SPONSORS ONLY

If you are planning to host your own event alongside KubeCon + CloudNativeCon, we would be happy to help promote your event to our attendees. Examples are educational classes, summits, workshops, or social activities such as meet-ups, happy hours, or parties. Sponsor-hosted events may not overlap with the main conference program.

BENEFITS INCLUDE:

- Event listed on the official conference schedule
- Event listed in a shared pre-event promotional email
- Optional: Event listed on the KubeCon + CloudNativeCon registration form for attendees to add it to their conference registration. A 2.58% credit card processing fee per registrant will be charged if a registration fee is required.

Attendee T-Shirt

$40,000 ~~1 AVAILABLE~~ SOLD OUT

Stand out at the event by featuring your brand on the official conference t-shirt that attendees receive onsite. This prime placement of your company's logo offers a lasting impression and associates your brand with a memorable event experience.

BENEFITS INCLUDE:

- Sponsor logo is printed on one sleeve of the official conference t-shirt. Logo must be single-color only (no gradient colors).
- Sponsor logo recognition on signage at the t-shirt pick-up counters

Logo color, size, and placement will be determined by CNCF based on the overall t-shirt design.

Lanyards

$40,000 ~~1 AVAILABLE~~ SOLD OUT

Put your brand in the spotlight with our lanyard sponsorship! Your logo will be featured on attendees' name badge lanyards, providing high visibility throughout the event.

BENEFITS INCLUDE:

- Sponsor logo is printed on the official conference lanyards. Logo must be single-color only (no gradient colors)

Logo color, size, and placement will be determined by CNCF based on the overall lanyard design.

Session Recording

$30,000 **1 AVAILABLE**

Extend your presence long after the live conference concludes with the session recording sponsorship. All session recordings will be published on the CNCF YouTube channel after the event.

BENEFITS INCLUDE:

- Sponsor recognition slide with logo at the beginning of each video recording
- Customizable slide designed by sponsor at the beginning of each video recording (subject to approval by CNCF)
- Sponsor logo on schedule page of conference website
- Sponsor recognition in a pre-event email sent to attendees by CNCF
- Sponsor recognition in a post-event email sent to attendees by CNCF

Conference Wi-Fi

$20,000 ~~1 AVAILABLE~~ SOLD OUT

Keep attendees connected by sponsoring our dedicated conference Wi-Fi throughout the venue.

BENEFITS INCLUDE:

- Provide a name of your choice for the SSID (subject to approval by CNCF)
- Digital and print signage with logo throughout the conference venue notating your Wi-Fi sponsorship
- Sponsor logo on the back of attendee name badges

MARKETING PROMOTIONAL OPPORTUNITIES

Availability may vary. Contact sponsor@cncf.io or fill out the contract request form to confirm availability and secure your sponsorship today. Signed contracts must be received by **August 14, 2026**.

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Attendee Experiences NEW

$20,000 EACH ~~2 AVAILABLE~~ 1 AVAILABLE

Create memorable moments at the conference by co-sponsoring multiple high-traffic destinations in the Solutions Showcase. This sponsorship package combines attendee experiences, opportunities for meaningful connection, and wellness, while offering unmatched sponsor visibility across multiple touchpoints:

ENTERTAINMENT ZONES

Bring the fun with interactive games, creative building activities, or live performances that energize attendees in a lively, engaging environment.

NETWORK NOOK

Fuel meaningful conversations and connections in a comfortable lounge with built-in charging stations and casual seating designed for collaboration.

RELAXATION STATION

Support attendee wellbeing with a peaceful retreat offering chair massages and other wellness activities.

BENEFITS INCLUDE:

- Dedicated stations in the Solutions Showcase
- Prominent sponsor logo on signage at each station
- Customizable sponsor branding on furnishings (subject to availability and approval by CNCF)
- Option to set the topic for (1) attendee meet-up at the Network Nook (subject to approval by CNCF)
- Logo recognition on Solutions Showcase map
- Sponsor recognition on event website
- Sponsor recognition in (1) of (4) daily event update emails sent to attendees by CNCF

Lounge locations, layout, and design, as well as activities will be determined by CNCF. Lead retrieval, sponsored promotions, and sales activities are not permitted at any of the stations.

Activation Zone

$20,000 EACH ~~4 AVAILABLE~~ SOLD OUT

- **AVAILABLE TO CONFIRMED LEVEL SPONSORS ONLY**
- **ONE ACTIVATION ZONE PER SPONSOR ONLY**
- **PROPOSED ACTIVITIES MUST BE SUBMITTED FOR APPROVAL DURING THE CONTRACT PHASE**

Create an interactive environment for attendees to engage in fun activities, hands-on games, or other immersive experiences. Examples may include coding challenges, VR and AR experiences, collaborative art, or customized giveaways. No demos, talks, or presentations are permitted. Activation Zones are intended to enhance the attendee experience in a meaningful way. This is your opportunity to stand out and get creative.

BENEFITS INCLUDE:

- Dedicated 20ft x 20ft raw island space in the Solutions Showcase
- Logo recognition on Solutions Showcase map
- Sponsor recognition in (1) of (4) daily event update emails sent to attendees by CNCF
- Sponsor recognition and activation description on event website
- Optional: Sponsor may set up competitions and provide prizes at own expense (subject to approval by CNCF)
- 2 complimentary conference passes

The location of the Activation Zone within the Solutions Showcase will be pre-determined by CNCF and may not be combined with a sponsor's booth space. The Activation Zone is intended for pre-approved hosted activities only and may not be treated as additional exhibit space.

The sponsor is responsible for building out the space including all furniture, AV, power, internet, etc. at their own expense. Activation Zones must meet general event and venue regulations, including but not limited to, height restrictions and safety measures. Layout, design, branding, and all activities are subject to review and approval by CNCF and the venue. The sponsor is responsible for onsite logistics and staffing of the Activation Zone.

Lead retrieval and sponsor-hosted activities are permitted within the Activation Zone.

Community Hub

$20,000 EACH ~~3 AVAILABLE~~ 1 AVAILABLE

The Community Hub at KubeCon + CloudNativeCon is a welcoming space for attendees to connect, learn, and celebrate inclusion and accessibility. The Hub will host community groups, workshops, peer group mentoring, and offer networking opportunities during Hub hours.

BENEFITS INCLUDE:

- Sponsor logo recognition on event website
- Sponsor recognition on the official conference schedule
- Sponsor logo recognition on onsite signage
- Sponsor logo recognition on rotating slides before and after keynotes
- Sponsor recognition in (1) of (4) daily event update emails sent to attendees by CNCF
- Sponsor can provide swag with CNCF approval
- Option to nominate presenters/facilitators for (1) workshop (subject to approval by CNCF)
- Option to set a topic for the program (subject to approval by CNCF)

MARKETING PROMOTIONAL OPPORTUNITIES

Availability may vary. Contact sponsor@cncf.io or fill out the contract request form to confirm availability and secure your sponsorship today. Signed contracts must be received by **August 14, 2026**.

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Private Meeting Room

$20,000 EACH ~~10 AVAILABLE~~ SOLD OUT

AVAILABLE TO CONFIRMED LEVEL SPONSORS ONLY

Reserve a dedicated meeting room onsite at the conference venue for your own private meetings with clients, business partners or staff.

BENEFITS INCLUDE:

- Minimum capacity (10) people per room
- Access to meeting room on main conference days during official event hours or Solution Showcase open hours (whichever applies based on room location)
- Room includes (1) table, (10) chairs, (2) 5amp power drops with power strips
- Additional furniture, power, and AV are subject to availability and at sponsor's own expense
- Digital or printed sponsor logo sign on or near the room door
- Room number and sponsor logo included on the Solutions Showcase map or venue map (depending on room location)

The meeting room is intended for small group meetings only and may not be used for workshops, sessions, or other programs that may conflict with the conference agenda.

Coffee Bar

$20,000 EACH ~~4 AVAILABLE~~ 1 AVAILABLE

Keep onsite attendees well-caffeinated with complimentary specialty coffees served from a sponsor-branded coffee bar located inside the Solutions Showcase.

BENEFITS INCLUDE:

- Dedicated space with coffee bar and basic lounge seating in the Solutions Showcase
- Prominent sponsor branding
- Logo recognition on Solutions Showcase map
- Sponsor recognition in (1) of (4) daily event update emails sent to attendees by CNCF
- Specialty coffees served during morning and lunch breaks
- (1) 43" monitor or similar. Sponsor may provide (1) video or slides to be played on a loop on the monitor (no audio)
- Additional opportunities at sponsor's own expense (subject to availability and approval by CNCF):
  - Branded coffee cups - Branded napkins

Coffee bar location, layout, and design, as well as coffee service and operating hours will be determined by CNCF. Lead retrieval, sponsored promotions and sales activities are not permitted at the coffee bar.

Dirty Soda Bar

$20,000 ~~1 AVAILABLE~~ SOLD OUT

The Dirty Soda Bar is a high-visibility beverage activation located within the Solutions Showcase and is complimentary for all attendees. Inspired by the growing popularity of custom soda concepts, the experience allows attendees to create personalized drinks by combining classic and zero-sugar sodas with flavored syrups, fresh citrus, and creamy add-ins.

BENEFITS INCLUDE:

- Dedicated space with dirty soda bar and basic lounge seating in the Solutions Showcase
- Prominent sponsor branding
- Logo recognition on Solutions Showcase map
- Sponsor recognition in (1) of (4) daily event update emails sent to attendees by CNCF
- Specialty sodas served during morning and lunch breaks
- (1) 43" monitor or similar. Sponsor may provide (1) video or slides to be played on a loop on the monitor (no audio)
- Additional opportunities at sponsor's own expense (subject to availability and approval by CNCF):
  - Branded cups - Branded napkins

Dirty Soda bar location, layout, and design, as well as service and operating hours will be determined by CNCF. Lead retrieval, sponsored promotions and sales activities are not permitted at the Dirty Soda bar.

Designated Podcast / Video Recording Space

$3,500 LIMITED AVAILABILITY

AVAILABLE TO ACTIVE CNCF MEMBERS AND CONFIRMED LEVEL SPONSORS ONLY

Are you looking for additional space outside of your booth to conduct filming or podcast recording? We are offering two designated space options for 3 hour blocks of time. Sponsor must provide all recording equipment

1. Private room
2. Solution Showcase space in the "Cloud Native Studios" area

BENEFITS INCLUDE:

- Designated space for 3 hours to conduct recordings on Tuesday, Wednesday or Thursday
- Solution Showcase space includes 1 tabletop, 3 bar stools, 1 power strip, and 1 KubeCon + CloudNativeCon background banner (during showcase hours only)
- Private room includes a conference table, chairs, power strip (during conference hours only)

Recording equipment in undesignated areas like the middle of the showroom floor or hallways is never permitted.

MARKETING PROMOTIONAL OPPORTUNITIES

Availability may vary. Contact sponsor@cncf.io or fill out the contract request form to confirm availability and secure your sponsorship today. Signed contracts must be received by **August 14, 2026**.

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Hotel Key Cards or Sleeves

$15,000 ~~1 AVAILABLE~~ SOLD OUT

Welcome attendees with branded hotel key cards or sleeves and enhance your visibility. As a sponsor, you have the opportunity to include special offers, promotions, or QR codes to drive direct engagement.

BENEFITS INCLUDE:

- Sponsor branding on one side of the hotel key cards or key card sleeves (based on availability). Artwork is subject to approval by CNCF.
- (1) branded key card or sleeve per room distributed at up to three (3) host hotels in the official event hotel block

Attendee Headshots NEW

$10,000 ~~1 AVAILABLE~~ SOLD OUT

Support professionalism in the community by providing attendees the opportunity to get complimentary headshots taken by a professional photographer in the Solutions Showcase. Headshots will be available to all attendees on a first-come, first-served basis.

BENEFITS INCLUDE:

- Sponsor recognition on event website
- Sponsor logo recognition on attendee sign-up form
- Sponsor logo on onsite signage at dedicated headshots space

Lead retrieval and sponsor-hosted activities are not permitted.

Attendee Communication Spotlight

$10,000 2 AVAILABLE

Available to confirmed level sponsors only
One attendee communication spotlight per sponsor only

Gain prominent visibility and engage with attendees through our exclusive pre-event communications package. This sponsorship highlights your key messages across multiple touchpoints and reaches a targeted audience at strategic moments before and during the conference.

BENEFITS INCLUDE:

- Choice of (1) customizable 400-character message included in (1) pre-event or post-event email sent to attendees by CNCF
- (1) customizable 400-character message included in (1) out of (4) daily event update emails sent to attendees by CNCF
- (1) customizable pre-event post from the official @KubeCon_ X handle including social card

All content is subject to approval by CNCF.

CNCF Kids Day

$5,000 3 AVAILABLE

Sponsoring Kids Day allows you to support the education and inspiration of the next generation of tech innovators, giving children aged 8 to 14 in the local community a chance to explore cloud computing, Kubernetes, and open source technologies. By investing in Kids Day, you help foster a future tech community, while also showcasing your commitment to nurturing young talent and promoting technological growth.

BENEFITS INCLUDE:

- Logo recognition on event website
- Logo recognition on onsite signage
- Recognition in pre-event promotional communications
- Recognition in post-event transparency report
- Opportunity to provide swag or collateral to participants (subject to CNCF approval)

Cloud Native Executive Strategy Summit

$15,000 ~~3 AVAILABLE~~ SOLD OUT

AVAILABLE TO ACTIVE CNCF MEMBERS ONLY

The Cloud Native Executive Summit will be an exclusive forum for an elite group of technology leaders from end user organizations to collectively prioritize issues, share top-of-mind concerns, and problem-solve. A summary will be generated from this effort to benefit the larger ecosystem. A private reception will follow the Summit and will be an exclusive opportunity for sponsors to connect with top leadership from end user members, select prospective end user members, CNCF + Linux Foundation executives, and members of the CNCF Board of Directors.

BENEFITS INCLUDE:

- (1) 5-minute speaking opportunity at the end of the Summit
- (2) tickets to the Reception
- Logo recognition on signage at Reception
- Option to provide materials or swag (subject to CNCF approval)
- Recognition in Summit attendee communications; including a 100-word message from the sponsors to be included in a
- CNCF post-event email
- Mention in the final Summit summary

Sponsorship does not include participation in the Summit as participation is exclusive to invited end user leaders only.

MARKETING PROMOTIONAL OPPORTUNITIES

Availability may vary. Contact sponsor@cncf.io or fill out the contract request form to confirm availability and secure your sponsorship today. Signed contracts must be received by **August 14, 2026**.

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Daily Markets NEW

$25,000 | **3 AVAILABLE**

The Daily Market offers attendees a convenient destination for snacks and refreshments within the Solutions Showcase, helping to enhance the overall attendee experience.

BENEFITS INCLUDE:

- Dedicated space includes daily market and seating in the Solutions Showcase
- Prominent sponsor branding
- Logo recognition on Solutions Showcase map
- Sponsor recognition in (1) of (4) daily event update emails sent to attendees by CNCF
- Additional opportunities at sponsor's own expense (subject to availability and approval by CNCF): Branded napkins

Daily market location, layout, and design, as well as operating hours will be determined by CNCF. Lead retrieval, sponsored promotions, and sales activities are not permitted at the daily market.

Hydration Stations NEW

$12,000 | **1 AVAILABLE**

Keep attendees refreshed, focused, and energized by sponsoring the water stations at the event. Attendees will make frequent trips to refill and recharge. This opportunity provides excellent, repeated brand visibility in multiple areas throughout the venue.

BENEFITS INCLUDE:

- Prominent sponsor branding on water stations
- Logo recognition on Solutions Showcase map
- Sponsor recognition in (1) of (4) daily event update emails sent to attendees by CNCF
- Additional opportunities at sponsor's own expense (subject to availability and approval by CNCF):
  - Branded cups

Water station locations, layout, and design, as well as service and operating hours will be determined by CNCF. Lead retrieval, sponsored promotions, and sales activities are not permitted at the water stations.

Coat Check NEW

$5,000 | ~~1 AVAILABLE~~ | SOLD OUT

Help keep attendees comfortable and hands-free with a dedicated coat check experience. This essential service gives your brand repeated exposure throughout the event as attendees arrive, network, and transition between sessions.

BENEFITS INCLUDE:

- Prominent sponsor branding at coat check area
- Sponsor recognition on the official conference schedule
- Logo recognition on venue map
- Sponsor recognition in (1) of (4) daily event update emails sent to attendees by CNCF

Closed Captioning NEW

$7,500 | **1 AVAILABLE**

Support the CNCF's commitment to building a more inclusive and accessible community. Sponsoring Closed Captioning ensures that our high-quality technical content is accessible to all attendees, including those who are deaf or hard of hearing, as well as our global audience of non-native English speakers. This opportunity provides critical accessibility services for all sessions, enabling participants around the world to engage fully with the event content in real-time and during post-event viewing.

BENEFITS INCLUDE:

- Logo recognition on event website
- Prominent logo recognition on onsite signage
- Logo recognition on rotating slides before and after keynotes

Tote Bags NEW

$20,000 | **1 AVAILABLE**

Feature your brand on the official conference tote bag that attendees receive onsite. The tote bag provides lasting brand exposure and connects your company with a memorable attendee experience.

BENEFITS INCLUDE:

- Sponsor logo is printed on the official conference tote bag. Logo must be single-color only (no gradient colors).
- Sponsor logo recognition on signage at the tote bag pick-up

Logo color, size, and placement will be determined by CNCF based on the overall tote bag.

ADDITIONAL SPONSORSHIP OPPORTUNITIES COMING SOON!

Agentics Day: MCP + Agents NORTH AMERICA | ArgoCon NORTH AMERICA | Backstage CON NORTH AMERICA | CiliumCon NORTH AMERICA | CLOUD NATIVE AI + INFERENCE DAY NORTH AMERICA | fluxCon NORTH AMERICA

Kubernetes on EDGE DAY NORTH AMERICA | Observability Day NORTH AMERICA | OPEN SOURCE SecurityCon | OpenTofu Day NORTH AMERICA | Platform Engineering Day NORTH AMERICA

Experience the power of collaboration as you meet, network, and form connections with peers and like-minded individuals in the vibrant cloud native community. By sponsoring a co-located event hosted by CNCF, you'll gain valuable mind share among a targeted audience, while engaging face-to-face with over 4,000 developers, architects, and technical leaders. The all-access pass offers attendees the freedom to participate in any CNCF-hosted co-located event on November 9, 2026, amplifying the potential audience for sponsors to interact with throughout this exhilarating day of exploration and innovation.

Contact sponsor@cncf.io your sponsorship today! Signed contracts must be received by September 21, 2026.

Event Date: November 9, 2026

Location: Salt Palace Convention Center, Salt Lake City, Utah

Estimated Number of Attendees: 4,000+

Who Attends? Developers,architects and technical leaders, CIOs, CTOs, press and analysts from around the world gather at KubeCon + CloudNativeCon.

SPONSORSHIP BENEFITS AT-A-GLANCE

SPONSORSHIP BENEFIT	DIAMOND LIMITED	PLATINUM LIMITED	GOLD UNLIMITED	START-UP* + NON-PROFIT UNLIMITED
5-minute keynote at selected co-located event** *Topic subject to program committee approval*	✓			
Table top sponsor space + lead retrieval*** *6'x4' footprint includes: (1) 6' (or similar) table, (2) chairs, (1) lead retrieval device and power*	✓	✓		
Recognition during opening session	✓	✓	✓	✓
Combined sponsor mention on @KubeCon_ X account, shared (1) time, listing sponsor's X handle	✓	✓	✓	✓
Logo on sponsor signage	✓	✓	✓	✓
Logo recognition on event schedule	✓	✓	✓	✓
Logo and link on event webpage	✓	✓	✓	✓
Complimentary all-access pass: includes CNCF-hosted Co-located Events (Mon) & KubeCon + CloudNativeCon North America (Tues-Thurs)	5	4	2	2
Opportunity to provide (1) attendee giveaway item/swag in co-located event meeting room. *CNCF approval required*	✓	✓	✓	✓
CNCF MEMBER PRICING**	**$35,000**	**$25,000**	**$9,500**	**$5,000**
NON-MEMBER PRICING	**$42,000**	**$30,000**	**$11,400**	**NOT APPLICABLE**

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.
**Start-up sponsors must hold an active CNCF membership, must be in business for less than 4 years, must have less than $1M in revenue and less than 50 employees.*
***If keynote exceeds allotted time, CNCF reserves the right to post only contracted keynote time to YouTube post-event.*
****Onsite leads only, leads can only be collected within assigned table top sponsor space.*
*****Pricing is based on CNCF membership status at contract execution and will not be adjusted retroactively. If membership lapses prior to event, the difference will be invoiced.*

ADD-ON OPPORTUNITIES

Session Recording

FULL DAY: $7,500 | HALF DAY: $3,750 **1 PER CO-LOCATED EVENT**

Extend your presence long after the live event concludes with the session recording sponsorship. All session recordings will be published on the CNCF YouTube channel after the event.

Benefit: Sponsor recognition slide with logo at the beginning of each video recording.

Please see below for available sponsorship opportunities per CNCF-hosted co-located event.

CO-LOCATED EVENT	DIAMOND	PLATINUM	SESSION RECORDING
Agentics Day MCP + Agents *Full Day Event*	~~4 AVAILABLE~~ SOLD OUT	~~3 AVAILABLE~~ SOLD OUT	1 AVAILABLE
ArgoCon *Full Day Event*	~~4 AVAILABLE~~ 2 AVAILABLE	~~3 AVAILABLE~~ 2 AVAILABLE	1 AVAILABLE
BackstageCon *Full Day Event*	~~3 AVAILABLE~~ 2 AVAILABLE	3 AVAILABLE	~~1 AVAILABLE~~ SOLD OUT
CiliumCon *Half Day Event*	~~2 AVAILABLE~~ 1 AVAILABLE	1 AVAILABLE	1 AVAILABLE
FluxCon *Half Day Event*	~~2 AVAILABLE~~ 1 AVAILABLE	1 AVAILABLE	1 AVAILABLE
Cloud Native AI + Inference Day *Full Day Event*	~~3 AVAILABLE~~ SOLD OUT	~~3 AVAILABLE~~ SOLD OUT	1 AVAILABLE
Kubernetes on Edge Day *Half Day Event*	~~2 AVAILABLE~~ SOLD OUT	1 AVAILABLE	1 AVAILABLE
Observability Day *Full Day Event*	~~4 AVAILABLE~~ SOLD OUT	~~5 AVAILABLE~~ SOLD OUT	1 AVAILABLE
Open Source SecurityCon *Full Day Event*	3 AVAILABLE	~~3 AVAILABLE~~ 2 AVAILABLE	1 AVAILABLE
OpenTofu Day *Half Day Event*	2 AVAILABLE	~~1 AVAILABLE~~ SOLD OUT	1 AVAILABLE
Platform Engineering Day *Full Day Event*	~~4 AVAILABLE~~ SOLD OUT	~~5 AVAILABLE~~ 1 AVAILABLE	1 AVAILABLE

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.
**Start-up sponsors must be CNCF members, must be in business for less than 3 years, must have less than $1M in revenue and less than 50 employees.*

KubeCon | CloudNativeCon

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MAINTAINER SUMMIT

The CNCF Maintainer Summit is an exclusive event for the people behind our projects to gather face-to-face, collaborate, and celebrate the projects that make "Cloud Native". Programming will be focused around sharing best practices, diving into contributing processes, and solving common problems across projects to enrich our great community of maintainers. For more event insights, review the Maintainer Summit North America 2025 post-event report.

Event Date: November 8, 2026

Location: Salt Palace Convention Center, Salt Lake City, Utah

Estimated Number of Attendees: 200+

Who Attends? CNCF Project Maintainers, which include developers, architects and technical leaders.

Why Sponsor?

- **Support Maintainers:** Maintainers are the backbone of many essential cloud native projects.The summit will provide the opportunity for maintainers to collaborate & solve problems.
- **Brand Association with Open Source Values:** Sponsoring the Maintainer Summit associates your brand with the open-source ethos, demonstrating a commitment to collaboration, transparency, and community-driven innovation.
- **Foster a Stronger Ecosystem:** Sponsorship contributes to the overall health of cloud native projects, ensuring that maintainers have the support they need to continue their work.

Availability may vary. Contact sponsor@cncf.io to confirm availability and secure your sponsorship today. Sponsorship contracts must be received by **September 25, 2026.**

SPONSORSHIP OPPORTUNITIES

Maintainer Summit Supporter

$25,000 LIMITED AVAILABILITY

Benefits include:
- Logo recognition on website
- Logo recognition on on-site signage
- Recognition in pre & post event attendee Maintainer Summit emails
- Recognition in opening remarks
- Provide attendee giveaways *CNCF Approval Required
- Host a table* in the Project Pavilion for a 3-hour shift to engage with maintainers and contributors. Lead collection is not permitted.
- Logo and sponsor message (150 characters or less) to be shared on digital signage in the KubeCon + CloudNativeCon Project Pavilion (Tues-Thurs)

**CNCF will determine table + space size and must approve any signage. Three-hour shift scheduling will be prioritized based on the order in which contracts are signed. The Project Pavilion located in the Solution Showcase and is open to all attendees to engage with CNCF projects.*

AM + PM Breaks Sponsor

$5,000 LIMITED AVAILABILITY

Benefits include:
- Logo recognition on on-site signage, including food & beverage stations during AM + PM Breaks
- Recognition in opening remarks

Lunch Sponsor

$7,500 LIMITED AVAILABILITY

Benefits include:
- Logo recognition on on-site signage, including food & beverage stations during lunch
- Recognition in opening remarks

Reception Sponsor

$22,500 LIMITED AVAILABILITY

Benefits include:
- Logo recognition on on-site signage, including food & beverage stations during reception
- Logo recognition on website
- Recognition in opening remarks
- Provide attendee giveaways *CNCF Approval Required

gRPConf INDIA 2026

Join maintainers, project leads, and contributors that make up the gRPC ecosystem for a full day of talks, demos and case studies. Experts will discuss real-world implementations of gRPC, best practices for developers, and topic expert deep dives. This is a must-attend event for those using gRPC in their applications today as well as those considering gRPC for their enterprise microservices.

There will be ample time for meeting project leads, networking with peers and Q&A.

Contact sponsor@cncf.io to secure your sponsorship today. Signed contracts for sponsorships must be received by **Wednesday, 23 September 2026 23:59 IST** (unless otherwise noted).

Event Dates:
18 November 2026

Location: Google Campus, Bengaluru, India

Estimated Number of Attendees:
100+

Who Attends? Project leads, maintainers, and contributors that make up the gRPC ecosystem.

SPONSORSHIP BENEFITS AT-A-GLANCE

SPONSORSHIP BENEFIT	DIAMOND ~~1 AVAILABLE~~	SUPPORTER LIMITED AVAILABILITY
Speaking opportunity *Content must meet CFP criteria and is subject to program committee approval.*	5-minute keynote	
Recognition during opening session	✓	
Logo recognition in pre-event email marketing	✓	
Social media recognition from project handle	(1) mention	(1) group mention
Logo recognition on Schedule	✓	✓
Logo recognition on event website	✓	✓
Logo recognition on event signage	✓	✓
Table top sponsor space *Tabletop booth includes a 6'x4' footprint including (1) 6' draped table, (2) chairs, (1) wastebasket, and basic power.*	✓	✓
Access to opt-in attendee registration list *List may be used for marketing purposes, and will include attendee contact information (with email address) of opt-in attendees.*	pre + post-event	post-event
Complimentary conference passes *To be used for booth staff or attendees. Includes access to keynotes, breakout sessions, and exhibits.*	5	2
SPONSORSHIP COST	**SOLD OUT**	**$7,500**

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.

ADD-ON OPPORTUNITY

Attendee T-Shirt $2,500 1 AVAILABLE

Stand out at the event by featuring your brand on the official conference t-shirt that attendees receive onsite.

Benefits include:

- Sponsor logo is printed on the official conference t-shirt. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost.

**Logo color, size, and placement will be determined by CNCF based on the overall t-shirt design.*

Contract for Attendee T-shirt must be signed by 1 September 2026, 23:59 IST.

KubeCon | CloudNativeCon Europe 2027

CNCF's flagship event is the world's largest open source technology conference, drawing thousands of adopters and leading technologists from the cloud native and open source communities. This premier gathering serves as a hub for advancing the education and development of cloud native computing, offering unparalleled opportunities for networking, learning, and exploring the latest innovations in the field.

EVENT DATES:
15 March: Pre-Event Programming (Co-located Events)
16-18 March: Main Conference

LOCATION:
Fira Barcelona, Barcelona, Spain

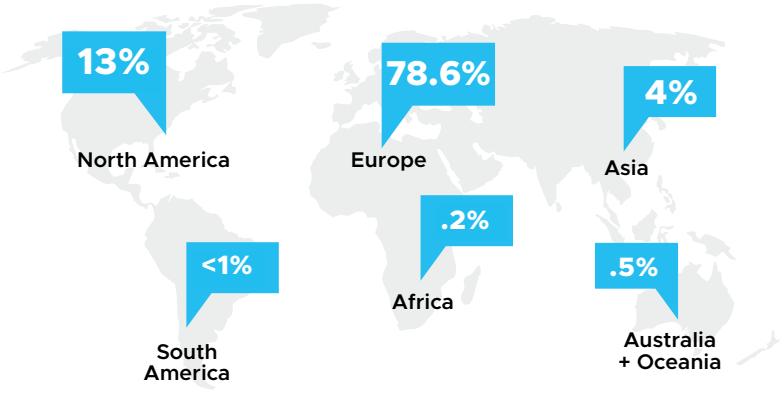
WHO ATTENDS?
Developers, architects and technical leaders, CIOs, CTOs, press, and analysts from around the world gather at KubeCon + CloudNativeCon.

1	3	350+	700+	13,000+	3,600+	200+
CO-LOCATED EVENT DAY	MAIN CONFERENCE DAYS	SESSIONS AND KEYNOTES	SPEAKERS	ESTIMATED NUMBER OF ATTENDEES*	PARTICIPATING COMPANIES	SPONSORS AND EXHIBITORS

KUBECON + CLOUDNATIVECON EUROPE 2026 HIGHLIGHTS

March 23-26, 2026 | Amsterdam, The Netherlands

ATTENDEE GEOGRAPHY



3% DID NOT RESPOND

MOST REPRESENTED COUNTRIES

1. GERMANY 2. THE NETHERLANDS 3. USA
4. UNITED KINGDOM 5. FRANCE 6. NORWAY
7. POLAND 8. SWITZERLAND 9. SWEDEN 10. BELGIUM

DEMOGRAPHICS

13,414 REGISTRATIONS

44% FIRST-TIME ATTENDEES

TOP THREE ATTENDEE JOB FUNCTIONS

5,305 DEVOPS / SRE / SYSADMIN

2,055 DEVELOPER

1,893 ARCHITECT

MEDIA COVERAGE

113 ATTENDING MEDIA & ANALYSTS

561 ARTICLES/BLOGS/ PODCASTS/ BYLINES

81% INCREASE FROM 2025 EUROPEAN EVENT

SPONSOR BOOTH TRAFFIC

110,213 TOTAL LEADS

557 AVERAGE LEADS PER BOOTH

SEE THE FULL POST-EVENT TRANSPARENCY REPORT FOR MORE DETAILS

*Attendee estimates are based on registration trends from previous or related events and may fluctuate. Updated numbers will be shared with sponsors leading up to the event. As attendance is influenced by many factors, final attendance numbers cannot be guaranteed prior to the event.

KubeCon CloudNativeCon Europe 2027

SPONSORSHIP BENEFITS AT-A-GLANCE

Availability may vary. Contact sponsor@cncf.io or fill out the contract request form to confirm availability and secure your sponsorship today. Signed contracts must be received by **January 13, 2027.**

	DIAMOND* ~~9 AVAILABLE~~ SOLD OUT *BASED ON LOTTERY*	PLATINUM UNLIMITED	GOLD UNLIMITED	SILVER UNLIMITED	START-UP† + END USER‡ + NON-PROFIT UNLIMITED
Speaking opportunity Content must meet CFP criteria and is subject to program committee approval. Includes attendee contact list (for breakout session only, not available for keynote session).	Choice of (1) 5-minute keynote or (1) 30-minute breakout session				
Video recording of sponsored keynote or breakout session Raw file to be used under Creative Commons license with attribution to The Linux Foundation and Cloud Native Computing Foundation	✓				
Opportunity to participate in media + analyst panel during the event	✓				
Access to opt-in attendee registration list List may be used for marketing purposes, and will include attendee contact information (with email address) of opt-in attendees	Provided pre and post event	Provided post event			
Recognition in event promotional emails and attendee communications	Logo and link	Company name and link only			
Demo session **Demo theater located in meeting room or exhibit hall (subject to availability)	(1) 20-minute session at demo theater** includes attendee contact information	(1) 20-minute session at demo theater** includes attendee contact information	Promotion of (1) sponsor-hosted in-booth demo		
List of registered press/analysts Provided 3 weeks prior to event	✓	✓	✓		
Logo recognition on keynote screen	✓	✓	✓		
Logo recognition in post-event transparency report	✓	✓	✓		
Social media posts on X from official @KubeCon_ handle	(1) pre-event standalone post with social card and (1) customizable news spotlight during event	(1) pre-event group post and (1) group post during event	(1) pre-event group post		
Opportunity to provide (1) contributed article to key publications pre- or post-event Placement subject to publication availability.	✓	✓	✓	Opportunity to provide (1) blog post pre- or post-event to CNCF blog	
Logo on sponsor signage, conference website, and conference schedule	✓	✓	✓	✓	✓
Opportunity to include news announcements in official event news package	Preferred placement	Preferred placement	✓	✓	✓
Complimentary conference passes To be used for booth staff, attendees, and guests, Includes access to keynotes, sessions, and exhibits	20	15	12	8	5
20% discount on additional conference passes Unlimited usage while passes are available for sale	✓	✓	✓	✓	✓
Exhibit space Turnkey booth includes backwall and counter with graphics, (2) stools, (1) wastebasket, basic power, and carpet	9m (w) x 6m (d) raw exhibit space	6m (w) x 6m (d) Choice of raw exhibit space or turnkey	4.5m (w) x 3m (d) Choice of raw exhibit space or turnkey	3m (w) x 2.5m (d) turnkey only	2.5m (w) x 2m (d) turnkey only
Physical lead retrieval device(s) To be used at booth only	(3) devices	(2) devices	(2) devices	(1) device	(1) device
CNCF MEMBER PRICING¶	**$235,000**	**$144,000**	**$84,000**	**$29,500**	**$12,000**
NON-MEMBER PRICING	**$282,000**	**$172,800**	**$100,800**	**$35,400**	**NOT APPLICABLE**

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.

* *Diamond sponsors are selected by random lottery drawing. CNCF platinum members, followed by gold members, have priority in the diamond sponsorship lottery.

† Start-up sponsors must hold active CNCF membership, must be in business for less than 4 years, must have less than $1M in revenue and less than 50 employees.

‡ Available to CNCF end user members and supporters. Primary focus of end user sponsorship is recruiting.

¶ Member discounts apply solely to companies with CNCF memberships. If a parent company or affiliate company holds a CNCF membership the sponsorship discounts are not transferable. Platinum members are the exception, all affiliates will receive the membership discounts for all affiliate companies. Please refer to the *Join CNCF page* for more information on CNCF membership.

MARKETING PROMOTIONAL OPPORTUNITIES

Availability may vary. Contact sponsor@cncf.io or fill out the contract request form to confirm availability and secure your sponsorship today. Signed contracts must be received by **January 13, 2027**.

KubeCon CloudNativeCon Europe 2027

Dan Kohn Scholarship Fund

$7,500 MINIMUM — ADDITIONAL DONATIONS ENCOURAGED

UNLIMITED

The Dan Kohn Scholarship Fund supports individuals who may not otherwise have the opportunity to attend this event. Scholarships support traditionally underrepresented and/or marginalized groups in the technology and/or open source communities including, but not limited to, persons identifying as LGBTQIA+, women, persons of color, and/or persons with disabilities. Scholarships are granted to active community members who are not being assisted or sponsored by a company or organization, and are unable to attend for financial reasons. Showcase your organization's support of this important initiative and help remove obstacles for underrepresented attendee groups.

BENEFITS INCLUDE:

- Sponsor recognition on event website
- Logo recognition on rotating slides before and after keynotes
- Logo recognition on onsite signage
- Logo recognition in post-event transparency report
- (1) pre-event group post from the official @KubeCon_ X handle
- Sponsor recognition in scholarship acceptance notifications

Cross-Promotion of Pre-Approved Community Events

$10,000 EACH **UNLIMITED**

AVAILABLE TO CONFIRMED LEVEL SPONSORS ONLY

If you are planning to host your own event alongside KubeCon + CloudNativeCon, we would be happy to help promote your event to our attendees. Examples are educational classes, summits, workshops, or social activities such as meet-ups, happy hours, or parties. Sponsor-hosted events may not overlap with the main conference program.

BENEFITS INCLUDE:

- Event listed on the official conference schedule
- Event listed in a shared pre-event promotional email
- Optional: Event listed on the KubeCon + CloudNativeCon registration form for attendees to add it to their conference registration. A 2.58% credit card processing fee per registrant will be charged if a registration fee is required.

Attendee T-Shirt

$40,000 ~~1 AVAILABLE~~ SOLD OUT

Stand out at the event by featuring your brand on the official conference t-shirt that attendees receive onsite. This prime placement of your company's logo offers a lasting impression and associates your brand with a memorable event experience.

BENEFITS INCLUDE:

- Sponsor logo is printed on one sleeve of the official conference t-shirt. Logo must be single-color only (no gradient colors).
- Sponsor logo recognition on signage at the t-shirt pick-up counters

Logo color, size, and placement will be determined by CNCF based on the overall t-shirt design.

Lanyards

$40,000 ~~1 AVAILABLE~~ SOLD OUT

Put your brand in the spotlight with our lanyard sponsorship! Your logo will be featured on attendees' name badge lanyards, providing high visibility throughout the event.

BENEFITS INCLUDE:

- Sponsor logo is printed on the official conference lanyards. Logo must be single-color only (no gradient colors)

Logo color, size, and placement will be determined by CNCF based on the overall lanyard design.

Session Recording

$15,000 **1 AVAILABLE**

Extend your presence long after the live conference concludes with the session recording sponsorship. All session recordings will be published on the CNCF YouTube channel after the event.

BENEFITS INCLUDE:

- Sponsor recognition slide with logo at the beginning of each video recording
- Customizable slide designed by sponsor at the beginning of each video recording (subject to approval by CNCF)
- Sponsor logo on schedule page of conference website
- Sponsor recognition in a pre-event email sent to attendees by CNCF
- Sponsor recognition in a post-event email sent to attendees by CNCF

MARKETING PROMOTIONAL OPPORTUNITIES

Availability may vary. Contact sponsor@cncf.io or fill out the **contract request form** to confirm availability and secure your sponsorship today. Signed contracts must be received by **January 13, 2027**.

KubeCon CloudNativeCon Europe 2027

Attendee Experiences

$20,000 EACH **2 AVAILABLE**

Create memorable moments at the conference by co-sponsoring multiple high-traffic destinations in the Solutions Showcase. This sponsorship package combines attendee experiences, opportunities for meaningful connection, and wellness, while offering unmatched sponsor visibility across multiple touchpoints:

ENTERTAINMENT ZONES

Bring the fun with interactive games, creative building activities, or live performances that energize attendees in a lively, engaging environment.

NETWORK NOOK

Fuel meaningful conversations and connections in a comfortable lounge with built-in charging stations and casual seating designed for collaboration.

RELAXATION STATION

Support attendee wellbeing with a peaceful retreat offering chair massages and other wellness activities.

REGISTRATION DJ

Kick off each conference day with a live DJ at registration, creating an energetic atmosphere that welcomes attendees and sets the tone for an engaging KubeCon + CloudNativeCon experience.

BENEFITS INCLUDE:

- Dedicated stations in the Solutions Showcase
- Prominent sponsor logo on signage at each station
- Customizable sponsor branding on furnishings (subject to availability and approval by CNCF)
- Option to set the topic for (1) attendee meet-up at the Network Nook (subject to approval by CNCF)
- Logo recognition on Solutions Showcase map
- Sponsor recognition on event website
- Sponsor recognition in (1) of (4) daily event update emails sent to attendees by CNCF

Lounge locations, layout, and design, as well as activities will be determined by CNCF. Lead retrieval, sponsored promotions, and sales activities are not permitted at any of the stations.

Conference Wi-Fi

$20,000 **1 AVAILABLE**

Keep attendees connected by sponsoring our dedicated conference Wi-Fi throughout the venue.

BENEFITS INCLUDE:

- Provide a name of your choice for the SSID (subject to approval by CNCF)
- Digital and print signage with logo throughout the conference venue notating your Wi-Fi sponsorship
- Sponsor logo on the back of attendee name badges

Activation Zone

$20,000 EACH ~~4 AVAILABLE~~ **1 AVAILABLE**

- **AVAILABLE TO CONFIRMED LEVEL SPONSORS ONLY**
- **ONE ACTIVATION ZONE PER SPONSOR ONLY**
- **PROPOSED ACTIVITIES MUST BE SUBMITTED FOR APPROVAL DURING THE CONTRACT PHASE**

Create an interactive environment for attendees to engage in fun activities, hands-on games, or other immersive experiences. Examples may include coding challenges, VR and AR experiences, collaborative art, or customized giveaways. No demos, talks, or presentations are permitted. Activation Zones are intended to enhance the attendee experience in a meaningful way. This is your opportunity to stand out and get creative.

BENEFITS INCLUDE:

- Dedicated 6m x 6m raw island space in the Solutions Showcase
- Logo recognition on Solutions Showcase map
- Sponsor recognition in (1) of (4) daily event update emails sent to attendees by CNCF
- Sponsor recognition and activation description on event website
- Optional: Sponsor may set up competitions and provide prizes at own expense (subject to approval by CNCF)
- 2 complimentary conference passes

The location of the Activation Zone within the Solutions Showcase will be pre-determined by CNCF and may not be combined with a sponsor's booth space. The Activation Zone is intended for pre-approved hosted activities only and may not be treated as additional exhibit space.

The sponsor is responsible for building out the space including all furniture, AV, power, internet, etc. at their own expense. Activation Zones must meet general event and venue regulations, including but not limited to, height restrictions and safety measures. Layout, design, branding, and all activities are subject to review and approval by CNCF and the venue. The sponsor is responsible for onsite logistics and staffing of the Activation Zone.

Lead retrieval and sponsor-hosted activities are permitted within the Activation Zone.

MARKETING PROMOTIONAL OPPORTUNITIES

Availability may vary. Contact sponsor@cncf.io or fill out the contract request form to confirm availability and secure your sponsorship today. Signed contracts must be received by **January 13, 2027**.

KubeCon CloudNativeCon Europe 2027

Private Meeting Room

$20,000 EACH ~~10 AVAILABLE~~ **5 AVAILABLE**

AVAILABLE TO CONFIRMED LEVEL SPONSORS ONLY

Reserve a dedicated meeting room onsite at the conference venue for your own private meetings with clients, business partners or staff.

BENEFITS INCLUDE:

- Minimum capacity (10) people per room
- Access to meeting room on main conference days (March 16-18) during official event hours or Solution Showcase open hours (whichever applies based on room location)
- Room includes (1) table, (10) chairs, (2) 5amp power drops with power strips
- Additional furniture, power, and AV are subject to availability and at sponsor's own expense
- Digital or printed sponsor logo sign on or near the room door
- Room number and sponsor logo included on the Solutions Showcase map or venue map (depending on room location)

The meeting room is intended for small group meetings only and may not be used for workshops, sessions, or other programs that may conflict with the conference agenda.

Community Hub

$20,000 EACH **3 AVAILABLE**

The Community Hub at KubeCon + CloudNativeCon is a welcoming space for attendees to connect, learn, and celebrate inclusion and accessibility. The Hub will host community groups, workshops, peer group mentoring, and offer networking opportunities during Hub hours.

BENEFITS INCLUDE:

- Sponsor logo recognition on event website
- Sponsor recognition on the official conference schedule
- Sponsor logo recognition on onsite signage
- Sponsor logo recognition on rotating slides before and after keynotes
- Sponsor recognition in (1) of (4) daily event update emails sent to attendees by CNCF
- Sponsor can provide swag with CNCF approval
- Option to nominate presenters/facilitators for (1) workshop (subject to approval by CNCF)
- Option to set a topic for the program (subject to approval by CNCF)

Coffee Bar

$20,000 EACH **4 AVAILABLE**

Keep onsite attendees well-caffeinated with complimentary specialty coffees served from a sponsor-branded coffee bar located inside the Solutions Showcase.

BENEFITS INCLUDE:

- Dedicated space with coffee bar and basic lounge seating in the Solutions Showcase
- Prominent sponsor branding
- Logo recognition on Solutions Showcase map
- Sponsor recognition in (1) of (4) daily event update emails sent to attendees by CNCF
- Specialty coffees served during morning and lunch breaks
- (1) 43" monitor or similar. Sponsor may provide (1) video or slides to be played on a loop on the monitor (no audio)
- Additional opportunities at sponsor's own expense (subject to availability and approval by CNCF):
  - Branded coffee cups
  - Branded napkins

Coffee bar location, layout, and design, as well as coffee service and operating hours will be determined by CNCF. Lead retrieval, sponsored promotions and sales activities are not permitted at the coffee bar.



MARKETING PROMOTIONAL OPPORTUNITIES

Availability may vary. Contact sponsor@cncf.io or fill out the contract request form to confirm availability and secure your sponsorship today. Signed contracts must be received by **January 13, 2027**.

KubeCon CloudNativeCon Europe 2027

Cloud Native Executive Strategy Summit

$15,000 ~~3 AVAILABLE~~ SOLD OUT

AVAILABLE TO ACTIVE CNCF MEMBERS ONLY

The Cloud Native Executive Summit will be an exclusive forum for an elite group of technology leaders from end user organizations to collectively prioritize issues, share top-of-mind concerns, and problem-solve. A summary will be generated from this effort to benefit the larger ecosystem. A private reception will follow the Summit and will be an exclusive opportunity for sponsors to connect with top leadership from end user members, select prospective end user members, CNCF + Linux Foundation executives, and members of the CNCF Board of Directors.

BENEFITS INCLUDE:

- (1) 5-minute speaking opportunity at the end of the Summit
- (2) tickets to the Reception
- Logo recognition on signage at Reception
- Option to provide materials or swag (subject to CNCF approval)
- Recognition in Summit attendee communications; including a 100-word message from the sponsors to be included in a
- CNCF post-event email
- Mention in the final Summit summary

Sponsorship does not include participation in the Summit as participation is exclusive to invited end user leaders only.

Attendee Headshots

$10,000 1 AVAILABLE

Support professionalism in the community by providing attendees the opportunity to get complimentary headshots taken by a professional photographer in the Solutions Showcase. Headshots will be available to all attendees on a first-come, first-served basis.

BENEFITS INCLUDE:

- Sponsor recognition on event website
- Sponsor logo recognition on attendee sign-up form
- Sponsor logo on onsite signage at dedicated headshot space

Lead retrieval and sponsor-hosted activities are not permitted.

Attendee Communication Spotlight

$10,000 2 AVAILABLE

AVAILABLE TO CONFIRMED LEVEL SPONSORS ONLY

ONE ATTENDEE COMMUNICATION SPOTLIGHT PER SPONSOR ONLY

Gain prominent visibility and engage with attendees through our exclusive pre-event communications package. This sponsorship highlights your key messages across multiple touchpoints and reaches a targeted audience at strategic moments before and during the conference.

BENEFITS INCLUDE:

- Choice of (1) customizable 400-character message included in (1) pre-event or post-event email sent to attendees by CNCF
- (1) customizable 400-character message included in (1) out of (4) daily event update emails sent to attendees by CNCF
- (1) customizable pre-event post from the official @KubeCon_ X handle including social card

All content is subject to approval by CNCF.

CNCF Kids Day

$5,000 3 AVAILABLE

Sponsoring Kids Day allows you to support the education and inspiration of the next generation of tech innovators, giving children aged 8 to 14 in the local community a chance to explore cloud computing, Kubernetes, and open source technologies. By investing in Kids Day, you help foster a future tech community, while also showcasing your commitment to nurturing young talent and promoting technological growth.

BENEFITS INCLUDE:

- Logo recognition on event website
- Logo recognition on onsite signage
- Recognition in pre-event promotional communications
- Recognition in post-event transparency report
- Opportunity to provide swag or collateral to participants (subject to CNCF approval)



MARKETING PROMOTIONAL OPPORTUNITIES

Availability may vary. Contact sponsor@cncf.io or fill out the contract request form to confirm availability and secure your sponsorship today. Signed contracts must be received by **January 13, 2027**.

KubeCon CloudNativeCon Europe 2027

Garden Lounge NEW

$25,000 ~~3 AVAILABLE~~ 2 AVAILABLE

The outdoor garden lounges at the conference venue allow attendees to step outside, enjoy some fresh air and to connect with other attendees in a relaxed environment. Sponsors have the unique opportunity to showcase their branding with prominently placed signage.

Hydration Stations

$12,000 1 AVAILABLE

Keep attendees refreshed, focused, and energized by sponsoring the water stations at the event. Attendees will make frequent trips to refill and recharge. This opportunity provides excellent, repeated brand visibility in multiple areas throughout the venue.

BENEFITS INCLUDE:

- Prominent sponsor branding on water stations
- Logo recognition on Solutions Showcase map
- Sponsor recognition in (1) of (4) daily event update emails sent to attendees by CNCF
- Additional opportunities at sponsor's own expense (subject to availability and approval by CNCF):
  - Branded cups

Water station locations, layout, and design, as well as service and operating hours will be determined by CNCF. Lead retrieval, sponsored promotions, and sales activities are not permitted at the water stations.

Cloakroom

$5,000 1 AVAILABLE

Help keep attendees comfortable and hands-free with a dedicated coat check experience. This essential service gives your brand repeated exposure throughout the event as attendees arrive, network, and transition between sessions.

BENEFITS INCLUDE:

- Prominent sponsor branding at coat check area
- Sponsor recognition on the official conference schedule
- Logo recognition on venue map
- Sponsor recognition in (1) of (4) daily event update emails sent to attendees by CNCF

Closed Captioning

$7,500 1 AVAILABLE

Support the CNCF's commitment to building a more inclusive and accessible community. Sponsoring Closed Captioning ensures that our high-quality technical content is accessible to all attendees, including those who are deaf or hard of hearing, as well as our global audience of non-native English speakers. This opportunity provides critical accessibility services for all sessions, enabling participants around the world to engage fully with the event content in real-time and during post-event viewing.

BENEFITS INCLUDE:

- Logo recognition on event website
- Prominent logo recognition on onsite signage
- Logo recognition on rotating slides before and after keynotes
- Logo on every attendee's own device alongside the live caption feed for breakout sessions

Tote Bags

$20,000 1 AVAILABLE

Feature your brand on the official conference tote bag that attendees receive onsite. The tote bag provides lasting brand exposure and connects your company with a memorable attendee experience.

BENEFITS INCLUDE:

- Sponsor logo is printed on the official conference tote bag. Logo must be single-color only (no gradient colors).
- Sponsor logo recognition on signage at the tote bag pick-up

Logo color, size, and placement will be determined by CNCF based on the overall tote bag.

Venue Branding

$25,000 2 AVAILABLE

AVAILABLE TO CONFIRMED LEVEL SPONSORS ONLY

Maximize visibility with exclusive branding opportunities in high-traffic areas throughout the convention center to prominently feature your company across multiple assets.

BENEFITS INCLUDE:

- (1) customizable slide looping on keynote screen before keynotes begin
- (1) customizable rotating slide on digital signage (quantity of digital monitors determined by CNCF)
- (1) customizable rotating slide on at least (2) venue LED screens (location determined by CNCF)

All content is subject to approval by CNCF.

MARKETING PROMOTIONAL OPPORTUNITIES

Availability may vary. Contact sponsor@cncf.io or fill out the **contract request form** to confirm availability and secure your sponsorship today. Signed contracts must be received by **January 13, 2027**.

KubeCon CloudNativeCon Europe 2027

Daily Markets

$25,000 **3 AVAILABLE**

The Daily Market offers attendees a convenient destination for snacks and refreshments within the Solutions Showcase, helping to enhance the overall attendee experience.

BENEFITS INCLUDE:

- Dedicated space includes daily market and seating in the Solutions Showcase
- Prominent sponsor branding
- May include QR code on signage within the market
- Logo recognition on Solutions Showcase map
- Sponsor recognition in (1) of (4) daily event update emails sent to attendees by CNCF
- Additional opportunities at sponsor's own expense (subject to availability and approval by CNCF):
  - Branded napkins

Daily market location, layout, and design, as well as operating hours will be determined by CNCF. Lead retrieval, sponsored promotions, and sales activities are not permitted at the daily market.

Cloud Native Theater NEW

$10,000 **3 AVAILABLE**

Put your brand at the center of innovation. The Cloud Native Theater Sponsorship gives your company prominent brand visibility surrounding this high-traffic content destination. Build brand visibility by connecting your brand with learning, technical innovation, and the cloud native community.

BENEFITS INCLUDE:

- Prominent sponsor branding in the Cloud Native Theater
- Opportunity to distribute collateral in Cloud Native Theater (1 drop per day)
- Sponsor recognition on event website
- Sponsor recognition in (1) of (4) daily event update emails sent to attendees by CNCF

Custom Opportunities

PRICE AVAILABLE UPON REQUEST

If you are looking for a more tailored opportunity to amplify your impact, our team is happy to work with you to come up with a customized add on to meet your organization's individual needs.



CNCF-HOSTED CO-LOCATED EVENTS AT KUBECON + CLOUDNATIVECON EUROPE 2027

Agentics Day: MCP + Agents EUROPE | ArgoCon EUROPE | Backstage CON EUROPE | Buildpacks Summit EUROPE | CiliumCon EUROPE | Cloud Native AI + Inference Day EUROPE | fluxCon EUROPE | KeyCloak CON EUROPE | Kubernetes on EDGE DAY EUROPE | NEOCLOUD CON EUROPE | Observability Day EUROPE | Open Source SecurityCon EUROPE | Open Sovereign AI + Cloud Day | OpenTofu Day EUROPE | Platform Engineering Day EUROPE

Experience the power of collaboration as you meet, network, and form connections with peers and like-minded individuals in the vibrant cloud native community. By sponsoring a co-located event hosted by CNCF, you'll gain valuable mind share among a targeted audience, while engaging face-to-face with over 5,000 developers, architects, and technical leaders. The all-access pass offers attendees the freedom to participate in any CNCF-hosted co-located event on 15 March 2027, amplifying the potential audience for sponsors to interact with throughout this exhilarating day of exploration and innovation.

Availability may vary. Contact sponsor@cncf.io to confirm availability and secure your sponsorship today. Signed contracts must be received by 25 January 2027.

Event Date: 15 March 2027

Location: Fira Barcelona, Barcelona, Spain

Estimated Number of Attendees: 5,000+

Who Attends? Developers,architects and technical leaders, CIOs, CTOs, press and analysts from around the world gather at KubeCon + CloudNativeCon.

SPONSORSHIP BENEFITS AT-A-GLANCE

SPONSORSHIP BENEFIT	DIAMOND LIMITED	PLATINUM LIMITED	GOLD UNLIMITED	START-UP* + NON-PROFIT UNLIMITED
5-minute keynote at selected co-located event** *Topic subject to program committee approval*	✓			
Video recording of sponsored keynote *Raw file to be used under Creative Commons license with attribution to The Linux Foundation and Cloud Native Computing Foundation*	✓			
Table top sponsor space + lead retrieval*** *6'x4' footprint includes: (1) 6' (or similar) table, (2) chairs, (1) lead retrieval device and power*	✓	✓		
Recognition during opening session	✓	✓	✓	✓
Combined sponsor mention on @KubeCon_ X account, shared (1) time, listing sponsor's X handle	✓	✓	✓	✓
Logo on sponsor signage	✓	✓	✓	✓
Logo recognition on event schedule	✓	✓	✓	✓
Logo and link on event webpage	✓	✓	✓	✓
Complimentary all-access pass: includes CNCF-hosted Co-located Events (Mon) & KubeCon + CloudNativeCon Europe (Tues-Thurs)	5	4	2	2
Opportunity to provide (1) attendee giveaway item/swag in co-located event meeting room. *CNCF approval required*	✓	✓	✓	✓
CNCF MEMBER PRICING**	**$35,000**	**$25,000**	**$9,500**	**$5,000**
NON-MEMBER PRICING	**$42,000**	**$30,000**	**$11,400**	**NOT APPLICABLE**

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.
**Start-up sponsors must hold an active CNCF membership, must be in business for less than 4 years, must have less than $1M in revenue and less than 50 employees.*
***If keynote exceeds allotted time, CNCF reserves the right to post only contracted keynote time to YouTube post-event.*
****Onsite leads only, leads can only be collected within assigned table top sponsor space.*
*****Pricing is based on CNCF membership status at contract execution and will not be adjusted retroactively. If membership lapses prior to event, the difference will be invoiced.*

ADD-ON OPPORTUNITIES

Session Recording

FULL DAY: $7,500 | HALF DAY: $3,750 — 1 PER CO-LOCATED EVENT

Extend your presence long after the live event concludes with the session recording sponsorship. All session recordings will be published on the CNCF YouTube channel after the event.

Benefit: Sponsor recognition slide with logo at the beginning of each video recording.

CNCF-HOSTED CO-LOCATED EVENTS AT KUBECON + CLOUDNATIVECON EUROPE 2027

Please see below for available sponsorship opportunities per CNCF-hosted co-located event.

CO-LOCATED EVENT	DIAMOND	PLATINUM	SESSION RECORDING
Agentics Day: MCP + Agents *Full Day Event*	~~4 AVAILABLE~~ 3 AVAILABLE	3 AVAILABLE	1 AVAILABLE
ArgoCon *Full Day Event*	~~4 AVAILABLE~~ 3 AVAILABLE	~~3 AVAILABLE~~ 2 AVAILABLE	1 AVAILABLE
BackstageCon *Full Day Event*	3 AVAILABLE	3 AVAILABLE	1 AVAILABLE
Buildpacks Summit *Half Day Event*	2 AVAILABLE	1 AVAILABLE	1 AVAILABLE
CiliumCon *Half Day Event*	2 AVAILABLE	1 AVAILABLE	1 AVAILABLE
Cloud Native AI + Inference Day *Full Day Event*	4 AVAILABLE	3 AVAILABLE	1 AVAILABLE
FluxCon *Half Day Event*	2 AVAILABLE	1 AVAILABLE	1 AVAILABLE
KeycloakCon *Half Day Event*	~~2 AVAILABLE~~ 1 AVAILABLE	1 AVAILABLE	1 AVAILABLE
Kubernetes on Edge Day *Half Day Event*	2 AVAILABLE	1 AVAILABLE	1 AVAILABLE
NeoCloudCon *Half Day Event*	~~2 AVAILABLE~~ 1 AVAILABLE	1 AVAILABLE	1 AVAILABLE
Observability Day *Full Day Event*	4 AVAILABLE	~~3 AVAILABLE~~ 2 AVAILABLE	1 AVAILABLE
Open Source SecurityCon *Full Day Event*	3 AVAILABLE	3 AVAILABLE	1 AVAILABLE
Open Sovereign AI + Cloud Day *Full Day Event*	3 AVAILABLE	3 AVAILABLE	1 AVAILABLE
OpenTofu Day *Half Day Event*	~~2 AVAILABLE~~ 1 AVAILABLE	1 AVAILABLE	1 AVAILABLE
Platform Engineering Day *Full Day Event*	4 AVAILABLE	3 AVAILABLE	1 AVAILABLE

KubeCon | CloudNativeCon

Europe 2027

MAINTAINER SUMMIT

The CNCF Maintainer Summit is an exclusive event for the people behind our projects to gather face-to-face, collaborate, and celebrate the projects that make "Cloud Native". Programming will be focused around sharing best practices, diving into contributing processes, and solving common problems across projects to enrich our great community of maintainers. For more event insights, review the Maintainer Summit Europe 2026 post-event report.

Event Date:
14 March 2027

Location: Fira Barcelona, Barcelona, Spain

Estimated Number of Attendees: 300+

Who Attends?
CNCF Project Maintainers, which include developers, architects and technical leaders.

Why Sponsor?

- **Support Maintainers:** Maintainers are the backbone of many essential cloud native projects.The summit will provide the opportunity for maintainers to collaborate & solve problems.
- **Brand Association with Open Source Values:** Sponsoring the Maintainer Summit associates your brand with the open-source ethos, demonstrating a commitment to collaboration, transparency, and community-driven innovation.
- **Foster a Stronger Ecosystem:** Sponsorship contributes to the overall health of cloud native projects, ensuring that maintainers have the support they need to continue their work.

Availability may vary. Contact sponsor@cncf.io to confirm availability and secure your sponsorship today. Sponsorship contracts must be received by **25 January 2027.**

SPONSORSHIP OPPORTUNITIES

Maintainer Summit Supporter

$25,000 LIMITED AVAILABILITY

Benefits include:

- **NEW:** (2) Complimentary registrations for KubeCon + CloudNativeCon only (Tues-Thurs)
- Logo recognition on website
- Logo recognition on on-site signage
- Recognition in pre & post event attendee Maintainer Summit emails
- Recognition in opening remarks
- Provide attendee giveaways *CNCF Approval Required
- **UPDATED:** Host a table* in the Project Pavilion for a full-day shift to engage with maintainers and contributors. Lead collection is not permitted.
- Logo and sponsor message (150 characters or less) to be shared on digital signage in the KubeCon + CloudNativeCon Project Pavilion (Tues-Thurs)

***CNCF will determine table + space size and must approve any signage. Project Pavilion full-day shift scheduling will be prioritized based on the order in which contracts are signed. The Project Pavilion is located in the Solutions Showcase and is open to all attendees to engage with CNCF projects.*

AM + PM Breaks Sponsor

$5,000 LIMITED AVAILABILITY

Benefits include:

- Logo recognition on on-site signage, including food & beverage stations during AM + PM Breaks
- Recognition in opening remarks

Lunch Sponsor

$7,500 LIMITED AVAILABILITY

Benefits include:

- Logo recognition on on-site signage, including food & beverage stations during lunch
- Recognition in opening remarks

Reception Sponsor

$22,500 LIMITED AVAILABILITY

Benefits include:

- Logo recognition on on-site signage, including food & beverage stations during reception
- Logo recognition on website
- Recognition in opening remarks
- Recognition in pre & post event attendee Maintainer Summit emails
- Provide attendee giveaways *CNCF Approval Required

Agentic AI Foundation AGNTSummit | KubeCon + CloudNativeCon | PyTorch CONFERENCE

OPEN NEXUS ◆ CHINA 2027

Open Nexus China 2027 connects the open source, cloud native, AI, and agentic AI communities, bringing together the people building everything from foundational software and cloud platforms to AI models and agents. Uniting AGNTSummit, KubeCon + CloudNativeCon, and PyTorch Conference, the event brings developers, maintainers, researchers, and technology leaders together to share practical expertise, collaborate across projects, and build and operate the next generation of open technology.

EVENT DATES:
2027 May 12 - 13

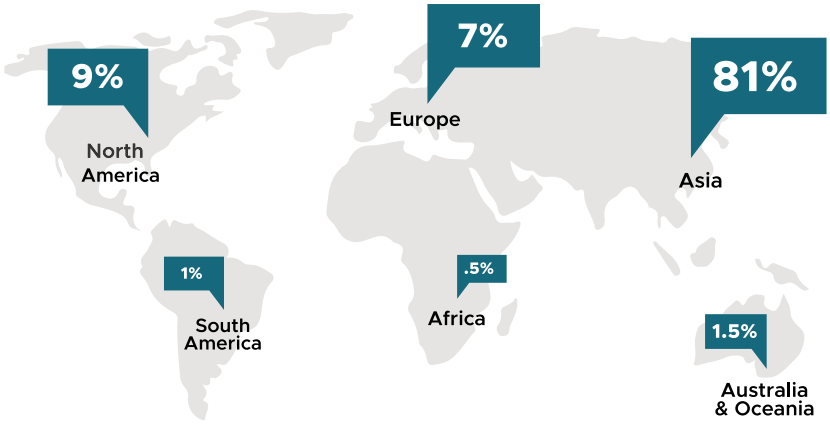
LOCATION:
Shanghai, China

WHO ATTENDS?
Developers, ML engineers, architects and technical leaders, CIOs, CTOs, press, and analysts from around the world.

2	75+	100+	2,000+	400+
MAIN CONFERENCE DAYS	SESSIONS AND KEYNOTES	SPEAKERS	ESTIMATED NUMBER OF ATTENDEES*	PARTICIPATING COMPANIES

KUBECON + CLOUDNATIVECON + OPENINFRA SUMMIT + PYTORCH CONFERENCE CHINA 2026 HIGHLIGHTS

ATTENDEE GEOGRAPHY



1,137 REGISTRATIONS

TOP 3 JOB FUNCTIONS

DEVELOPER

ARCHITECT

DEVOPS/SRE/SYSADMIN

SEE THE FULL POST-EVENT TRANSPARENCY REPORT FOR MORE DETAILS.

AGNTCON + MCPCON CHINA 2026 HIGHLIGHTS

TOP 3 JOB FUNCTIONS

ARCHITECTURE (SOFTWARE/SYSTEMS)

ENGINEERING/SOFTWARE DEVELOPMENT

DATA SCIENCE/AI /ML

689 ATTENDEES

SEE THE FULL POST-EVENT TRANSPARENCY REPORT FOR MORE DETAILS.

*Attendee estimates are based on registration trends from previous or related events and may fluctuate. Updated numbers will be shared with sponsors leading up to the event. As attendance is influenced by many factors, final attendance numbers cannot be guaranteed prior to the event.

AGNTSummit | KubeCon + CloudNativeCon | PyTorch CONFERENCE

OPEN NEXUS ◆ CHINA 2027



SPONSORSHIP BENEFITS AT-A-GLANCE

Availability may vary. Contact sponsors@lfopensource.com or fill out the contract request form to confirm availability and secure your sponsorship today. Signed contracts must be received by 2027 April 2.

	DIAMOND* LIMITED AVAILABILITY	PLATINUM LIMITED AVAILABILITY	GOLD LIMITED AVAILABILITY	SILVER LIMITED AVAILABILITY	START-UP† + END USER‡ NON-PROFIT LIMITED AVAILABILITY
Speaking opportunity Content must meet CFP criteria and is subject to program committee approval Includes attendee contact list (for breakout session only, not available for keynote session)	Choice of (1) 5-minute keynote or (1) 30-minute breakout session				
Video recording of sponsored keynote or breakout session Raw file to be used under Creative Commons license with attribution to LF Open Source, AAIF, CNCF, and PyTorch Foundation	✓				
Access to opt-in attendee registration list List may be used for marketing purposes, and will include attendee contact information (with email address) of opt-in attendees	Provided pre and post event	Provided post event			
Recognition in event promotional emails and attendee communications	logo and link	company name and link only			
Demo session **Demo theater located in meeting room or exhibit hall (subject to availability)	(1) 20-minute session at demo theater** includes attendee contact information	(1) 20-minute session at demo theater** includes attendee contact information	Promotion of (1) sponsor-hosted in-booth demo		
List of registered press/analysts	✓	✓	✓		
Logo recognition on keynote screen	✓	✓	✓		
Logo recognition in post-event transparency report	✓	✓	✓		
Social media posts on X from official @AgenticAIFdn, @KubeCon_ and @PyTorch handles	(1) pre-event standalone post with social card	(1) pre-event group post	(1) pre-event group post		
Posts in AAIF, CNCF, and PyTorch Community WeChat groups	(1) standalone WeChat article and poster	(1) standalone WeChat article and poster	(1) shared group WeChat poster	(1) shared group WeChat poster	(1) shared group WeChat poster
Logo on sponsor signage, conference website, and conference schedule	✓	✓	✓	✓	✓
Opportunity to include news announcements in official event news package	Preferred placement	Preferred placement	✓	✓	✓
Complimentary conference passes To be used for booth staff, attendees, and guests, Includes access to keynotes, sessions, and exhibits	20	10	6	4	2
20% discount on additional conference passes Unlimited usage while passes are available for sale	✓	✓	✓	✓	✓
Exhibit space Turnkey booth includes backwall and counter with graphics, (2) stools, (1) wastebasket, and basic power. Tabletop exhibit includes (1) draped table, (2) chairs, (1) wastebasket, tabletop sign, and basic power. ***Booth sizes are subject to change based on venue.	6m (w) x 3m (d) turnkey booth***	4.5m (w) x 3m (d) turnkey booth***	3m (w) x 3m (d) turnkey booth***	2.5m (w) x 2.5m (d) turnkey booth***	Tabletop exhibit only
Physical lead retrieval device(s) To be used at booth only	(2) devices	(2) devices	(1) device	(1) device	(1) device
SPONSORSHIP COST	**$80,000**	**$60,000**	**$35,000**	**$18,000**	**$6,000**
NON-MEMBER PRICING	**$100,000**	**$72,000**	**$42,000**	**$21,600**	**N/A**

LF Open Source reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.
*Diamond sponsorships are available on a first come first serve basis.
† Start-up sponsors must hold active AAIF, CNCF, or PyTorch membership, must be in business for less than 4 years, must have less than $1M in revenue and less than 50 employees.
‡ Available to CNCF end user members and supporters. Primary focus of end user sponsorship is recruiting.
¶ AAIF, CNCF, or PyTorch members will receive member pricing. Pricing is based on Foundation membership status at contract execution and will not be adjusted retroactively. If membership lapses prior to event, the difference will be invoiced.

MARKETING PROMOTIONAL OPPORTUNITIES

Availability may vary. Contact sponsors@lfopensource.com or fill out the contract request form to confirm availability and secure your sponsorship today. Signed contracts must be received by 2027 April 2.



Scholarship Fund

$4,000 MINIMUM — ADDITIONAL DONATIONS ENCOURAGED

UNLIMITED

The Scholarship Fund supports individuals who may not otherwise have the opportunity to attend this event. Scholarships support traditionally underrepresented and/or marginalized groups in the technology and/or open source communities including, but not limited to, persons identifying as LGBTQIA+, women, persons of color, and/or persons with disabilities. Scholarships are granted to active community members who are not being assisted or sponsored by a company or organization, and are unable to attend for financial reasons. Showcase your organization's support of this important initiative and help remove obstacles for underrepresented attendee groups.

BENEFITS INCLUDE:

- Sponsor recognition on event website
- Logo recognition on rotating slides before and after keynotes
- Logo recognition on onsite signage
- Logo recognition in post-event transparency report
- (1) pre-event group post from official event X handles
- Sponsor recognition in scholarship acceptance notifications.

Cross-Promotion of Pre-Approved Community Events

$10,000 EACH **UNLIMITED**

AVAILABLE TO CONFIRMED LEVEL SPONSORS ONLY

If you are planning to host your own event alongside Open Nexus China, we would be happy to help promote your event to our attendees. Examples are educational classes, summits, workshops, or social activities such as meet-ups, happy hours, or parties. Sponsor-hosted events may not overlap with the main conference program.

BENEFITS INCLUDE:

- Event listed on the official conference schedule
- Event listed in a shared pre-event promotional email
- Optional: Event listed on the Open Nexus China registration form for attendees to add it to their conference registration. A 10% USD or 1% RMB credit card processing fee per registrant will be charged if a registration fee is required.

Closed Captioning NEW

$7,500 **1 AVAILABLE**

Support the LF Open Source's commitment to building a more inclusive and accessible community. Sponsoring Closed Captioning ensures that our high-quality technical content is accessible to all attendees, including those who are deaf or hard of hearing, as well as our global audience of non-native English speakers. This opportunity provides critical accessibility services for all sessions, enabling participants around the world to engage fully with the event content in real-time and during post-event viewing.

BENEFITS INCLUDE:

- Logo recognition on event website
- Prominent logo recognition on onsite signage
- Logo recognition on rotating slides before and after keynotes

Attendee T-Shirt

$15,000 **1 AVAILABLE**

Stand out at the event by featuring your brand on the official conference t-shirt that attendees receive onsite. This prime placement of your company's logo offers a lasting impression and associates your brand with a memorable event experience.

BENEFITS INCLUDE:

- Sponsor logo is printed on one sleeve of the official conference t-shirt. Logo must be single-color only (no gradient colors).

Logo color, size, and placement will be determined by LF Open Source based on the overall t-shirt design.

Lanyards

$10,000 **1 AVAILABLE**

Put your brand in the spotlight with our lanyard sponsorship! Your logo will be featured on attendees' name badge lanyards, providing high visibility throughout the event.

BENEFITS INCLUDE:

- Sponsor logo is printed on the official conference lanyards. Logo must be single-color only (no gradient colors).

Logo color, size, and placement will be determined by LF Open Source based on the overall lanyard design.

Session Recording

$7,500 **1 AVAILABLE**

Extend your presence long after the live conference concludes with the session recording sponsorship. All session recordings will be published on the AAIF, CNCF and PyTorch YouTube channels after the event.

BENEFITS INCLUDE:

- Sponsor recognition slide with logo at the beginning of each video recording
- Customizable slide designed by sponsor at the beginning of each video recording
- Sponsor logo on schedule page of conference website
- Sponsor recognition in a pre-event email sent to attendees
- Sponsor recognition in a post-event email sent to attendees

Custom Add-Ons

PRICE AVAILABLE UPON REQUEST

If you are looking for a more tailored opportunity to amplify your impact, our team is happy to work with you to come up with a customized add on to meet your organization's individual needs.

KubeCon | CloudNativeCon Japan 2027

CNCF is proud to host KubeCon + CloudNativeCon in Japan again in 2027. The foundation's flagship event will bring together a diverse community of developers, architects, and industry leaders to explore the latest innovations and trends in cloud native technologies. As the conference takes root in Japan, it promises to offer unique insights, foster collaboration, and highlight the vibrant growth of the cloud native ecosystem in the region.

EVENT DATES:
2027 August 25-26

LOCATION:
Yokohama, Japan

WHO ATTENDS?
Developers, architects and technical leaders, CIOs, CTOs, press, and analysts from around the world gather at KubeCon + CloudNativeCon.

2	70+	100+	1,500+	400+
MAIN CONFERENCE DAYS	SESSIONS AND KEYNOTES	SPEAKERS	ESTIMATED NUMBER OF ATTENDEES*	PARTICIPATING COMPANIES





*Attendee estimates are based on registration trends from previous or related events and may fluctuate. Updated numbers will be shared with sponsors leading up to the event. As attendance is influenced by many factors, final attendance numbers cannot be guaranteed prior to the event.

KubeCon CloudNativeCon Japan 2027

SPONSORSHIP BENEFITS AT-A-GLANCE

Availability may vary. Contact sponsor@cncf.io or fill out the contract request form to confirm availability and secure your sponsorship today. Signed contracts must be received by 2027 July 23.

	DIAMOND* 4 AVAILABLE	PLATINUM LIMITED AVAILABILITY	GOLD LIMITED AVAILABILITY	SILVER LIMITED AVAILABILITY	START-UP† + END USER‡ + NON-PROFIT LIMITED AVAILABILITY
Speaking opportunity Content must meet CFP criteria and is subject to program committee approval .Includes attendee contact list (for breakout session only, not available for keynote session)	Choice of (1) 5-minute keynote or (1) 30-minute breakout session				
Video recording of sponsored keynote or breakout session Raw file to be used under Creative Commons license with attribution to The Linux Foundation and Cloud Native Computing Foundation	✓				
NEW: Meeting Space (2) one-hour bookable meeting room sessions	✓				
Access to opt-in attendee registration list List may be used for marketing purposes, and will include attendee contact information (with email address) of opt-in attendees	Provided pre and post event	Provided post event			
Recognition in event promotional emails and attendee communications	Logo and link	Company name and link only			
Demo session **Demo theater located in meeting room or exhibit hall (subject to availability)	(1) 20-minute session at demo theater** includes attendee contact information	(1) 20-minute session at demo theater** includes attendee contact information	Promotion of (1) sponsor-hosted in-booth demo		
List of registered press/analysts Provided 3 weeks prior to event	✓	✓	✓		
Logo recognition on keynote screen	✓	✓	✓		
Logo recognition in post-event transparency report	✓	✓	✓		
Social media posts on X from official @KubeCon_ handle	(1) pre-event standalone post with social card and (1) customizable news spotlight during event	(1) pre-event group post	(1) pre-event group post		
NEW: Recruiting Corner Includes participation in Recruiting Corner networking activity; Opportunity to provide recruitment poster display	✓	✓	Available as add-on; See MPOs	Available as add-on; See MPOs	Available as add-on; See MPOs
NEW: Hiring Spotlight Includes "We're Hiring" callout on website and booth signage option	✓	✓	✓	✓	✓
Logo on sponsor signage, conference website, and conference schedule	✓	✓	✓	✓	✓
Opportunity to include news announcements in official event news package	Preferred placement	Preferred placement	✓	✓	✓
Complimentary conference passes To be used for booth staff, attendees, and guests, Includes access to keynotes, sessions, and exhibits	25	15	10	5	2
20% discount on additional conference passes Unlimited usage while passes are available for sale	✓	✓	✓	✓	✓
Exhibit space Turnkey booth includes backwall and counter with graphics, (2) stools, (1) wastebasket, and basic power. Tabletop exhibit includes (1) draped table, (2) chairs, (1) wastebasket, and basic power.	5m (w) x 5m (d) Choice of raw exhibit space or turnkey	4m (w) x 4m (d) Choice of raw exhibit space or turnkey	3m (w) x 3m (d) turnkey booth	2m (w) x 2m (d) exhibit space with branded cabinet	Tabletop exhibit only
Physical lead retrieval device(s) To be used at booth only	(2) devices	(2) devices	(1) device	(1) device	(1) device
CNCF MEMBER PRICING¶	**$80,000**	**$60,000**	**$35,000**	**$18,000**	**$6,000**
NON-MEMBER PRICING	**$100,000**	**$72,000**	**$42,000**	**$21,600**	**NOT APPLICABLE**

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.
* Diamond sponsorships are available on a first come first serve basis.
† Start-up sponsors must hold active CNCF membership, must be in business for less than 4 years, must have less than $1M in revenue and less than 50 employees.
‡ Available to CNCF end user members and supporters. Primary focus of end user sponsorship is recruiting.
¶ Pricing is based on CNCF membership status at contract execution and will not be adjusted retroactively. If membership lapses prior to event, the difference will be invoiced.
Member discounts apply solely to companies with CNCF memberships. If a parent company or affiliate company holds a CNCF membership the sponsorship discounts are not transferable. Platinum members are the exception, all affiliates will receive the membership discounts for all affiliate companies. Please refer to the Join CNCF page for more information on CNCF membership.

MARKETING PROMOTIONAL OPPORTUNITIES

Availability may vary. Contact sponsor@cncf.io or fill out the contract request form to confirm availability and secure your sponsorship today. Signed contracts must be received by 2027 July 23.

KubeCon CloudNativeCon Japan 2027

Dan Kohn Scholarship Fund

$4,000 MINIMUM — ADDITIONAL DONATIONS ENCOURAGED

UNLIMITED

The Dan Kohn Scholarship Fund supports individuals who may not otherwise have the opportunity to attend this event. Scholarships support traditionally underrepresented and/or marginalized groups in the technology and/or open source communities including, but not limited to, persons identifying as LGBTQIA+, women, persons of color, and/or persons with disabilities. Scholarships are granted to active community members who are not being assisted or sponsored by a company or organization, and are unable to attend for financial reasons. Showcase your organization's support of this important initiative and help remove obstacles for underrepresented attendee groups.

BENEFITS INCLUDE:

- Sponsor recognition on event website
- Logo recognition on rotating slides before and after keynotes
- Logo recognition on onsite signage
- Logo recognition in post-event transparency report
- (1) pre-event group post from the official @KubeCon_ X handle
- Sponsor recognition in scholarship acceptance notifications

Cross-Promotion of Pre-Approved Community Events

$10,000 EACH **UNLIMITED**

AVAILABLE TO CONFIRMED LEVEL SPONSORS ONLY

If you are planning to host your own event alongside KubeCon + CloudNativeCon, we would be happy to help promote your event to our attendees. Examples are educational classes, summits, workshops, or social activities such as meet-ups, happy hours, or parties. Sponsor-hosted events may not overlap with the main conference program.

BENEFITS INCLUDE:

- Event listed on the official conference schedule
- Event listed in a shared pre-event promotional email
- Optional: Event listed on the KubeCon + CloudNativeCon registration form for attendees to add it to their conference registration. A 2.58% credit card processing fee per registrant will be charged if a registration fee is required.

Attendee T-Shirt

$10,000 **1 AVAILABLE**

Stand out at the event by featuring your brand on the official conference t-shirt that attendees receive onsite. This prime placement of your company's logo offers a lasting impression and associates your brand with a memorable event experience.

BENEFITS INCLUDE:

- Sponsor logo is printed on one sleeve of the official conference t-shirt. Logo must be single-color only (no gradient colors)

Logo color, size, and placement will be determined by CNCF based on the overall t-shirt design.

Recruiting Corner NEW

$6,000 **8 AVAILABLE**

AVAILABLE TO CONFIRMED LEVEL SPONSORS ONLY

BENEFITS INCLUDE:

- Participation in Recruiting Corner networking activity
- Opportunity to provide recruitment poster to be displayed in recruiting corner in the Solutions Showcase throughout the event

Lanyards

$8,000 **1 AVAILABLE**

Put your brand in the spotlight with our lanyard sponsorship! Your logo will be featured on attendees' name badge lanyards, providing high visibility throughout the event.

BENEFITS INCLUDE:

- Sponsor logo is printed on the official conference lanyards.
- Logo must be single-color only (no gradient colors)

Logo color, size, and placement will be determined by CNCF based on the overall lanyard design.

Session Recording

$7,500 **1 AVAILABLE**

Extend your presence long after the live conference concludes with the session recording sponsorship. All session recordings will be published on the CNCF YouTube channel after the event.

BENEFITS INCLUDE:

- Sponsor recognition slide with logo at the beginning of each video recording
- Customizable slide designed by sponsor at the beginning of each video recording (subject to approval by CNCF)
- Sponsor logo on schedule page of conference website
- Sponsor recognition in a pre-event email sent to attendees by CNCF
- Sponsor recognition in a post-event email sent to attendees by CNCF

Closed Captioning NEW

$7,500 **1 AVAILABLE**

Support the CNCF's commitment to building a more inclusive and accessible community. Sponsoring Closed Captioning ensures that our high-quality technical content is accessible to all attendees, including those who are deaf or hard of hearing, as well as our global audience of non-native English speakers. This opportunity provides critical accessibility services for all sessions, enabling participants around the world to engage fully with the event content in real-time and during post-event viewing.

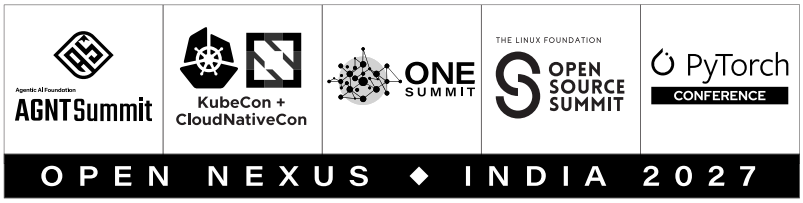
BENEFITS INCLUDE:

- Logo recognition on event website
- Prominent logo recognition on onsite signage
- Logo recognition on rotating slides before and after keynotes

Custom Add Ons

PRICE AVAILABLE UPON REQUEST

If you are looking for a more tailored opportunity to amplify your impact our team is happy to work with you to come up with a customized add on to meet your organization's individual needs.



Open Nexus India 2027 connects the open source, cloud native, AI, and agentic AI communities, bringing together the people building everything from foundational software and cloud platforms to AI models and agents. Uniting AGNTSummit, KubeCon + CloudNativeCon, ONE Summit, Open Source Summit and PyTorch Conference, the event brings developers, maintainers, researchers, and technology leaders together to share practical expertise, collaborate across projects, and build and operate the next generation of open technology.

EVENT DATES:
9-10 September 2027

LOCATION:
Bangalore International Exhibition Centre (BIEC), Bengaluru, India

WHO ATTENDS?
Developers, ML engineers, architects and technical leaders, CIOs, CTOs, press, and analysts from around the world.

2	80+	100+	4,000+	1200+
MAIN CONFERENCE DAYS	SESSIONS AND KEYNOTES	SPEAKERS	ESTIMATED NUMBER OF ATTENDEES*	PARTICIPATING COMPANIES

2026 HIGHLIGHTS

TOP THREE ATTENDEE JOB FUNCTIONS:

1. DEVOPS / SRE / SYSADMIN
2. DEVELOPER
3. ARCHITECT

KUBECON + CLOUDNATIVECON INDIA, MUMBAI

3,242
ATTENDEES

SEE THE FULL POST-EVENT TRANSPARENCY REPORT FOR MORE DETAILS.

OPEN SOURCE SUMMIT INDIA, MUMBAI

997
ATTENDEES

SEE THE FULL POST-EVENT TRANSPARENCY REPORT FOR MORE DETAILS.

PYTORCH DAY INDIA, BENGALURU

460
ATTENDEES

READ THE EVENT RECAP FOR MORE DETAILS.

MCP DEV SUMMIT INDIA

771
ATTENDEES *(BENGALURU)*

515
ATTENDEES *(MUMBAI)*

SEE THE FULL POST-EVENT TRANSPARENCY REPORTS FOR MORE DETAILS.
BENGALURU MUMBAI

*Attendee estimates are based on registration trends from previous or related events and may fluctuate. Updated numbers will be shared with sponsors leading up to the event. As attendance is influenced by many factors, final attendance numbers cannot be guaranteed prior to the event.



SPONSORSHIP BENEFITS AT-A-GLANCE

Availability may vary. Contact sponsorships@linuxfoundation.org or fill out the contract request form to confirm availability and secure your sponsorship today. Signed contracts must be received by 4 August 2027.

	DIAMOND* LIMITED AVAILABILITY	PLATINUM LIMITED AVAILABILITY	GOLD LIMITED AVAILABILITY	SILVER LIMITED AVAILABILITY	START-UP† + END USER‡ + NON-PROFIT LIMITED AVAILABILITY
Speaking opportunity Content must meet CFP criteria and is subject to program committee approval Includes attendee contact list (for breakout session only, not available for keynote session)	Choice of (1) 5-minute keynote or (1) 30-minute breakout session				
Video recording of sponsored keynote or breakout session Raw file to be used under Creative Commons license with attribution to AAIF, CNCF, LFN, Linux Foundation, and PyTorch Foundation	✓				
Access to opt-in attendee registration list List may be used for marketing purposes, and will include attendee contact information (with email address) of opt-in attendees	Provided pre and post-event	Provided post-event			
Recognition in event promotional emails and attendee communications	Logo and link	Company name and link only			
Demo session **Demo theater located in meeting room or exhibit hall (subject to availability)	(1) 20-minute session at demo theater** includes attendee contact information	(1) 20-minute session at demo theater** includes attendee contact information	Promotion of (1) sponsor-hosted in-booth demo		
List of registered press/analysts	✓	✓	✓		
Logo recognition on keynote screen	✓	✓	✓		
Logo recognition in post-event transparency report	✓	✓	✓		
Social media posts on X from official @AgenticAIFdn, @KubeCon_, @LF_Networking, @linuxfoundation, and @PyTorch handles handles	(1) pre-event standalone post with social card and (1) customizable news spotlight during event	(1) pre-event group post	(1) pre-event group post		
Logo on sponsor signage, conference website, and conference schedule	✓	✓	✓	✓	✓
Opportunity to include news announcements in official event news package	Preferred placement	Preferred placement	✓	✓	✓
Complimentary conference passes To be used for booth staff, attendees, and guests, Includes access to keynotes, sessions, and exhibits	25	15	10	5	2
20% discount on additional conference passes Unlimited usage while passes are available for sale	✓	✓	✓	✓	✓
Exhibit space Turnkey booth includes backwall and counter with graphics, (2) stools, (1) wastebasket, and basic power. Tabletop exhibit includes (1) draped table, (2) chairs, (1) wastebasket, tabletop sign, and basic power. ***Booth sizes are subject to change based on venue.	6m (w) x 6m (d) choice of raw booth space or turnkey booth***	6m (w) x 3m (d) turnkey booth***	3m (w) x 3m (d) turnkey booth***	2.5m (w) x 2.5m (d) exhibit space with branded cabinet***	Tabletop exhibit only
Physical lead retrieval device(s) To be used at booth only	(2) devices	(2) devices	(2) devices	(1) device	(1) device
MEMBER PRICING¶	**$80,000**	**$60,000**	**$35,000**	**$18,000**	**$6,000**
NON-MEMBER PRICING	**$100,000**	**$72,000**	**$42,000**	**$21,600**	**NOT APPLICABLE**

The Linux Foundation reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.
* Diamond sponsorships are available on a first come first serve basis.
† Start-up sponsors must hold active AAIF, CNCF, LF, LFN, or PyTorch membership, must be in business for less than 4 years, must have less than $1M in revenue and less than 50 employees.
‡ Available to CNCF end user members and supporters. Primary focus of end user sponsorship is recruiting.
¶ AAIF, CNCF, LF, LFN, or PyTorch members will receive member pricing. Pricing is based on Foundation membership status at contract execution and will not be adjusted retroactively. If membership lapses prior to event, the difference will be invoiced.

MARKETING PROMOTIONAL OPPORTUNITIES

Availability may vary. Contact sponsorships@linuxfoundation.org or fill out the contract request form to confirm availability and secure your sponsorship today. Signed contracts must be received by 4 August 2027.



Scholarship Fund

$4,000 MINIMUM — ADDITIONAL DONATIONS ENCOURAGED

UNLIMITED

The Scholarship Fund supports individuals who may not otherwise have the opportunity to attend this event. Scholarships support traditionally underrepresented and/or marginalized groups in the technology and/or open source communities including, but not limited to, persons identifying as LGBTQIA+, women, persons of color, and/or persons with disabilities. Scholarships are granted to active community members who are not being assisted or sponsored by a company or organization, and are unable to attend for financial reasons. Showcase your organization's support of this important initiative and help remove obstacles for underrepresented attendee groups.

BENEFITS INCLUDE:

- Sponsor recognition on event website
- Logo recognition on rotating slides before and after keynotes
- Logo recognition on onsite signage
- Logo recognition in post-event transparency report
- (1) pre-event group post from the official event X handle
- Sponsor recognition in scholarship acceptance notifications

Cross-Promotion of Pre-Approved Community Events

$10,000 EACH **UNLIMITED**

AVAILABLE TO CONFIRMED LEVEL SPONSORS ONLY

If you are planning to host your own event alongside this event, we would be happy to help promote your event to our attendees. Examples are educational classes, summits, workshops, or social activities such as meet-ups, happy hours, or parties. Sponsor-hosted events may not overlap with the main conference program.

BENEFITS INCLUDE:

- Event listed on the official conference schedule
- Event listed in a shared pre-event promotional email
- Optional: Event listed on the event registration form for attendees to add it to their conference registration. A 2.58% credit card processing fee per registrant will be charged if a registration fee is required.

Attendee T-Shirt

$15,000 **1 AVAILABLE**

Stand out at the event by featuring your brand on the official conference t-shirt that attendees receive onsite. This prime placement of your company's logo offers a lasting impression and associates your brand with a memorable event experience.

BENEFITS INCLUDE:

- Sponsor logo is printed on one sleeve of the official conference t-shirt. Logo must be single-color only (no gradient colors)

Logo color, size, and placement will be determined by the Linux Foundation based on the overall t-shirt design.

Lanyards

$10,000 **1 AVAILABLE**

Put your brand in the spotlight with our lanyard sponsorship! Your logo will be featured on attendees' name badge lanyards, providing high visibility throughout the event.

BENEFITS INCLUDE:

- Sponsor logo is printed on the official conference lanyards. Logo must be single-color only (no gradient colors)

Logo color, size, and placement will be determined by the Linux Foundation based on the overall lanyard design.

Session Recording

$7,500 **1 AVAILABLE**

Extend your presence long after the live conference concludes with the session recording sponsorship. All session recordings will be published on the event YouTube channel after the event.

BENEFITS INCLUDE:

- Sponsor recognition slide with logo at the beginning of each video recording
- Customizable slide designed by sponsor at the beginning of each video recording (subject to approval by the Linux Foundation)
- Sponsor logo on schedule page of conference website
- Sponsor recognition in a pre-event email sent to attendees by the Linux Foundation
- Sponsor recognition in a post-event email sent to attendees by the Linux Foundation

Peer Group Mentoring NEW

$5,000 **1 AVAILABLE**

This very popular activity provides participants with the chance to meet with experienced open source veterans across many projects while paired with two to ten other people in a pod-like setting to explore community, career and technical questions together.

BENEFITS INCLUDE:

- Sponsor logo recognition on event website
- Sponsor recognition on the official conference schedule
- Sponsor logo recognition on onsite signage
- Option to set a table topic (subject to approval)
- Option to provide a 5-minute opening statement

MARKETING PROMOTIONAL OPPORTUNITIES

Availability may vary. Contact sponsorships@linuxfoundation.org or fill out the contract request form to confirm availability and secure your sponsorship today. Signed contracts must be received by 4 August 2027.



Closed Captioning NEW

$7,500 **1 AVAILABLE**

Support the Linux Foundation's commitment to building a more inclusive and accessible community. Sponsoring Closed Captioning ensures that our high-quality technical content is accessible to all attendees, including those who are deaf or hard of hearing, as well as our global audience of non-native English speakers. This opportunity provides critical accessibility services for all sessions, enabling participants around the world to engage fully with the event content in real-time and during post-event viewing.

BENEFITS INCLUDE:

- Logo recognition on event website
- Prominent logo recognition on onsite signage
- Logo recognition on rotating slides before and after keynotes

Custom Add-Ons

PRICE AVAILABLE UPON REQUEST

If you are looking for a more tailored opportunity to amplify your impact, our team is happy to work with you to come up with a customized add on to meet your organization's individual needs.

KubeCon | CloudNativeCon

North America 2027

CNCF's flagship event is the world's largest open source technology conference, drawing thousands of adopters and leading technologists from the cloud native and open source communities. This premier gathering serves as a hub for advancing the education and development of cloud native computing, offering unparalleled opportunities for networking, learning, and exploring the latest innovations in the field.

EVENT DATES:
November 8: Pre-Event Programming (Co-located Events)
November 9-11: Main Conference

LOCATION:
New Orleans Ernest N. Morial Convention Center
New Orleans, Louisiana

WHO ATTENDS?
Developers, architects and technical leaders, CIOs, CTOs, press, and analysts from around the world gather at KubeCon + CloudNativeCon.

1	3	400+	600+	10,000+	2,100+	250+
CO-LOCATED EVENT DAY	MAIN CONFERENCE DAYS	SESSIONS AND KEYNOTES	SPEAKERS	ESTIMATED NUMBER OF ATTENDEES*	PARTICIPATING COMPANIES	SPONSORS AND EXHIBITORS

KUBECON + CLOUDNATIVECON NORTH AMERICA 2025 HIGHLIGHTS

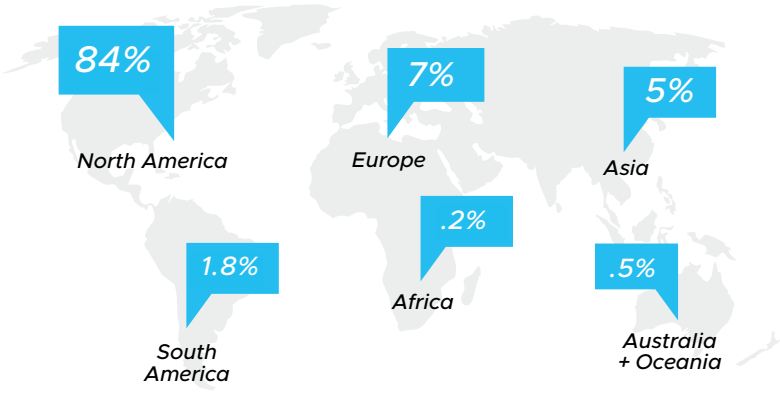
NOVEMBER 10-13, 2025 | ATLANTA, GEORGIA

DEMOGRAPHICS

9,388 REGISTRATIONS

50% FIRST-TIME ATTENDEES

ATTENDEE GEOGRAPHY



1.5% DID NOT RESPOND

TOP THREE ATTENDEE JOB FUNCTIONS

DEVOPS / SRE / SYSADMIN

DEVELOPER

ARCHITECT

MEDIA COVERAGE

136 ATTENDING MEDIA & ANALYSTS

664 ARTICLES/POSTS/ PRESS RELEASES

SPONSOR BOOTH TRAFFIC

90,571 TOTAL LEADS

288 AVERAGE LEADS PER BOOTH

SEE THE FULL POST-EVENT TRANSPARENCY REPORT FOR MORE DETAILS.

*Attendee estimates are based on registration trends from previous or related events and may fluctuate. Updated numbers will be shared with sponsors leading up to the event. As attendance is influenced by many factors, final attendance numbers cannot be guaranteed prior to the event.

KubeCon CloudNativeCon North America 2027

SPONSORSHIP BENEFITS AT-A-GLANCE

Availability may vary. Contact sponsor@cncf.io or fill out the contract request form to confirm availability and secure your sponsorship today. Signed contracts must be received by August 13, 2027.

	DIAMOND* 9 AVAILABLE BASED ON LOTTERY	PLATINUM UNLIMITED	GOLD UNLIMITED	SILVER UNLIMITED	START-UP† + END USER‡ + NON-PROFIT UNLIMITED
Speaking opportunity Content must meet CFP criteria and is subject to program committee approval Includes attendee contact list (for breakout session only, not available for keynote session).	Choice of (1) 5-minute keynote or (1) 30-minute breakout session				
Video recording of sponsored keynote or breakout session Raw file to be used under Creative Commons license with attribution to The Linux Foundation and Cloud Native Computing Foundation	✓				
Opportunity to participate in media + analyst panel during the event	✓				
Access to opt-in attendee registration list List may be used for marketing purposes, and will include attendee contact information (with email address) of opt-in attendees	Provided pre and post event	Provided post event			
Recognition in event promotional emails and attendee communications	Logo and link	Company name and link only			
Demo session **Demo theater located in meeting room or exhibit hall (subject to availability)	(1) 20-minute session at demo theater** includes attendee contact information	(1) 20-minute session at demo theater** includes attendee contact information	Promotion of (1) sponsor-hosted in-booth demo		
List of registered press/analysts Provided 3 weeks prior to event	✓	✓	✓		
Logo recognition on keynote screen	✓	✓	✓		
Logo recognition in post-event transparency report	✓	✓	✓		
Social media posts on X from official @KubeCon_ handle	(1) pre-event standalone post with social card and (1) customizable news spotlight during event	(1) pre-event group post and (1) group post during event	(1) pre-event group post		
Opportunity to provide (1) contributed article to key publications pre- or post-event Placement subject to publication availability	✓	✓	✓	Opportunity to provide (1) blog post pre- or post-event to CNCF blog	
Logo on sponsor signage, conference website, and conference schedule	✓	✓	✓	✓	✓
Opportunity to include news announcements in official event news package	Preferred placement	Preferred placement	✓	✓	✓
Complimentary conference passes To be used for booth staff, attendees, and guests, Includes access to keynotes, sessions, and exhibits	20	15	12	8	5
20% discount on additional conference passes Unlimited usage while passes are available for sale	✓	✓	✓	✓	✓
Exhibit space Turnkey booth includes backwall and counter with graphics, (2) stools, (1) wastebasket, basic power, and carpet	30ft (w) x 20ft (d) raw exhibit space	20ft (w) x 20ft (d) Choice of raw exhibit space or turnkey	15ft (w) x 10ft (d) Choice of raw exhibit space or turnkey	10ft (w) x 8ft (d) turnkey only	8ft (w) x 6ft (d) turnkey only
Physical lead retrieval device(s) To be used at booth only	(3) devices	(2) devices	(2) devices	(1) device	(1) device
CNCF MEMBER PRICING¶	$235,000	$144,000	$84,000	$29,500	$12,000
NON-MEMBER PRICING	$282,000	$172,800	$100,800	$35,400	NOT APPLICABLE

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.
** Diamond sponsors are selected by random lottery drawing. CNCF platinum members, followed by gold members, have priority in the diamond sponsorship lottery.*
† Start-up sponsors must hold active CNCF membership, must be in business for less than 4 years, must have less than $1M in revenue and less than 50 employees.
‡ Available to CNCF end user members and supporters. Primary focus of end user sponsorship is recruiting.
¶ Pricing is based on CNCF membership status at contract execution and will not be adjusted retroactively. If membership lapses prior to event, the difference will be invoiced. Member discounts apply solely to companies with CNCF memberships. If a parent company or affiliate company holds a CNCF membership the sponsorship discounts are not transferable. Platinum members are the exception, all affiliates will receive the membership discounts for all affiliate companies. Please refer to the Join CNCF page for more information on CNCF membership.

Dan Kohn Scholarship Fund

$7,500 MINIMUM — ADDITIONAL DONATIONS ENCOURAGED

UNLIMITED

The Dan Kohn Scholarship Fund supports individuals who may not otherwise have the opportunity to attend this event. Scholarships support traditionally underrepresented and/or marginalized groups in the technology and/or open source communities including, but not limited to, persons identifying as LGBTQIA+, women, persons of color, and/or persons with disabilities. Scholarships are granted to active community members who are not being assisted or sponsored by a company or organization, and are unable to attend for financial reasons. Showcase your organization's support of this important initiative and help remove obstacles for underrepresented attendee groups.

BENEFITS INCLUDE:

- Sponsor recognition on event website
- Logo recognition on rotating slides before and after keynotes
- Logo recognition on onsite signage
- Logo recognition in post-event transparency report
- (1) pre-event group post from the official @KubeCon_ X handle
- Sponsor recognition in scholarship acceptance notifications

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Cross-Promotion of Pre-Approved Community Events

$10,000 EACH | UNLIMITED

AVAILABLE TO CONFIRMED LEVEL SPONSORS ONLY

If you are planning to host your own event alongside KubeCon + CloudNativeCon, we would be happy to help promote your event to our attendees. Examples are educational classes, summits, workshops, or social activities such as meet-ups, happy hours, or parties. Sponsor-hosted events may not overlap with the main conference program.

BENEFITS INCLUDE:

- Event listed on the official conference schedule
- Event listed in a shared pre-event promotional email
- Optional: Event listed on the KubeCon + CloudNativeCon registration form for attendees to add it to their conference registration. A 2.58% credit card processing fee per registrant will be charged if a registration fee is required.

Attendee T-Shirt

$40,000 | ~~1 AVAILABLE~~ SOLD OUT

Stand out at the event by featuring your brand on the official conference t-shirt that attendees receive onsite. This prime placement of your company's logo offers a lasting impression and associates your brand with a memorable event experience.

BENEFITS INCLUDE:

- Sponsor logo is printed on one sleeve of the official conference t-shirt. Logo must be single-color only (no gradient colors).
- Sponsor logo recognition on signage at the t-shirt pick-up counters

Logo color, size, and placement will be determined by CNCF based on the overall t-shirt design.

Lanyards

$40,000 | ~~1 AVAILABLE~~ SOLD OUT

Put your brand in the spotlight with our lanyard sponsorship! Your logo will be featured on attendees' name badge lanyards, providing high visibility throughout the event.

BENEFITS INCLUDE:

- Sponsor logo is printed on the official conference lanyards. Logo must be single-color only (no gradient colors)

Logo color, size, and placement will be determined by CNCF based on the overall lanyard design.

Session Recording

$15,000 | 1 AVAILABLE

Extend your presence long after the live conference concludes with the session recording sponsorship. All session recordings will be published on the CNCF YouTube channel after the event.

BENEFITS INCLUDE:

- Sponsor recognition slide with logo at the beginning of each video recording
- Customizable slide designed by sponsor at the beginning of each video recording (subject to approval by CNCF)
- Sponsor logo on schedule page of conference website
- Sponsor recognition in a pre-event email sent to attendees by CNCF
- Sponsor recognition in a post-event email sent to attendees by CNCF

Conference Wi-Fi

$20,000 | 1 AVAILABLE

Keep attendees connected by sponsoring our dedicated conference Wi-Fi throughout the venue.

BENEFITS INCLUDE:

- Provide a name of your choice for the SSID (subject to approval by CNCF)
- Digital and print signage with logo throughout the conference venue notating your Wi-Fi sponsorship
- Sponsor logo on the back of attendee name badges

MARKETING PROMOTIONAL OPPORTUNITIES

Availability may vary. Contact sponsor@cncf.io or fill out the contract request form to confirm availability and secure your sponsorship today. Signed contracts must be received by August 13, 2027.

Attendee Experiences

$20,000 EACH | 2 AVAILABLE

Create memorable moments at the conference by co-sponsoring multiple high-traffic destinations in the Solutions Showcase. This sponsorship package combines attendee experiences, opportunities for meaningful connection, and wellness, while offering unmatched sponsor visibility across multiple touchpoints:

ENTERTAINMENT ZONES

Bring the fun with interactive games, creative building activities, or live performances that energize attendees in a lively, engaging environment.

NETWORK NOOK

Fuel meaningful conversations and connections in a comfortable lounge with built-in charging stations and casual seating designed for collaboration.

RELAXATION STATION

Support attendee wellbeing with a peaceful retreat offering chair massages and other wellness activities.

REGISTRATION DJ

Kick off each conference day with a live DJ at registration, creating an energetic atmosphere that welcomes attendees and sets the tone for an engaging KubeCon + CloudNativeCon experience.

BENEFITS INCLUDE:

- *Dedicated stations in the Solutions Showcase*
- *Prominent sponsor logo on signage at each station*
- *Customizable sponsor branding on furnishings (subject to availability and approval by CNCF)*
- *Option to set the topic for (1) attendee meet-up at the Network Nook (subject to approval by CNCF)*
- *Logo recognition on Solutions Showcase map*
- *Sponsor recognition on event website*
- *Sponsor recognition in (1) of (4) daily event update emails sent to attendees by CNCF*

Lounge locations, layout, and design, as well as activities will be determined by CNCF. Lead retrieval, sponsored promotions, and sales activities are not permitted at any of the stations.

Activation Zone

$20,000 EACH | ~~4 AVAILABLE~~ 1 AVAILABLE

- *AVAILABLE TO CONFIRMED LEVEL SPONSORS ONLY*
- *ONE ACTIVATION ZONE PER SPONSOR ONLY*
- *PROPOSED ACTIVITIES MUST BE SUBMITTED FOR APPROVAL DURING THE CONTRACT PHASE*

Create an interactive environment for attendees to engage in fun activities, hands-on games, or other immersive experiences. Examples may include coding challenges, VR and AR experiences, collaborative art, or customized giveaways. No demos, talks, or presentations are permitted. Activation Zones are intended to enhance the attendee experience in a meaningful way. This is your opportunity to stand out and get creative.

BENEFITS INCLUDE:

- *Dedicated 20ft x 20ft raw island space in the Solutions Showcase*
- *Logo recognition on Solutions Showcase map*
- *Sponsor recognition in (1) of (4) daily event update emails sent to attendees by CNCF*
- *Sponsor recognition and activation description on event website*
- *Optional: Sponsor may set up competitions and provide prizes at own expense (subject to approval by CNCF)*
- *2 complimentary conference passes*

The location of the Activation Zone within the Solutions Showcase will be pre-determined by CNCF and may not be combined with a sponsor's booth space. The Activation Zone is intended for pre-approved hosted activities only and may not be treated as additional exhibit space.

The sponsor is responsible for building out the space including all furniture, AV, power, internet, etc. at their own expense. Activation Zones must meet general event and venue regulations, including but not limited to, height restrictions and safety measures. Layout, design, branding, and all activities are subject to review and approval by CNCF and the venue. The sponsor is responsible for onsite logistics and staffing of the Activation Zone.

Lead retrieval and sponsor-hosted activities are permitted within the Activation Zone.

Community Hub

$20,000 EACH | 3 AVAILABLE

The Community Hub at KubeCon + CloudNativeCon is a welcoming space for attendees to connect, learn, and celebrate inclusion and accessibility. The Hub will host community groups, workshops, peer group mentoring, and offer networking opportunities during Hub hours.

BENEFITS INCLUDE:

- *Sponsor logo recognition on event website*
- *Sponsor recognition on the official conference schedule*
- *Sponsor logo recognition on onsite signage*
- *Sponsor logo recognition on rotating slides before and after keynotes*
- *Sponsor recognition in (1) of (4) daily event update emails sent to attendees by CNCF*
- *Sponsor can provide swag with CNCF approval*
- *Option to nominate presenters/facilitators for (1) workshop (subject to approval by CNCF)*
- *Option to set a topic for the program (subject to approval by CNCF)*

Private Meeting Room

$20,000 EACH ~~10 AVAILABLE~~ 5 AVAILABLE

AVAILABLE TO CONFIRMED LEVEL SPONSORS ONLY

Reserve a dedicated meeting room onsite at the conference venue for your own private meetings with clients, business partners or staff.

BENEFITS INCLUDE:

- *Minimum capacity (10) people per room*
- *Access to meeting room on main conference days during official event hours or Solution Showcase open hours (whichever applies based on room location)*
- *Room includes (1) table, (10) chairs, (2) 5amp power drops with power strips*
- *Additional furniture, power, and AV are subject to availability and at sponsor's own expense*
- *Digital or printed sponsor logo sign on or near the room door*
- *Room number and sponsor logo included on the Solutions Showcase map or venue map (depending on room location)*

The meeting room is intended for small group meetings only and may not be used for workshops, sessions, or other programs that may conflict with the conference agenda.

Coffee Bar

$20,000 EACH ~~4 AVAILABLE~~ 3 AVAILABLE

Keep onsite attendees well-caffeinated with complimentary specialty coffees served from a sponsor-branded coffee bar located inside the Solutions Showcase.

BENEFITS INCLUDE:

- *Dedicated space with coffee bar and basic lounge seating in the Solutions Showcase*
- *Prominent sponsor branding*
- *Logo recognition on Solutions Showcase map*
- *Sponsor recognition in (1) of (4) daily event update emails sent to attendees by CNCF*
- *Specialty coffees served during morning and lunch breaks*
- *(1) 43" monitor or similar. Sponsor may provide (1) video or slides to be played on a loop on the monitor (no audio)*
- *Additional opportunities at sponsor's own expense (subject to availability and approval by CNCF):*
  - *Branded coffee cups*
  - *Branded napkins*

Coffee bar location, layout, and design, as well as coffee service and operating hours will be determined by CNCF. Lead retrieval, sponsored promotions and sales activities are not permitted at the coffee bar.

Hotel Key Cards or Sleeves

$15,000 1 AVAILABLE

Welcome attendees with branded hotel key cards or sleeves and enhance your visibility. As a sponsor, you have the opportunity to include special offers, promotions, or QR codes to drive direct engagement.

BENEFITS INCLUDE:

- *Sponsor branding on one side of the hotel key cards or key card sleeves (based on availability). Artwork is subject to approval by CNCF.*
- *(1) branded key card or sleeve per room distributed at up to three (3) host hotels in the official event hotel block*

Attendee Headshots

$10,000 1 AVAILABLE

Support professionalism in the community by providing attendees the opportunity to get complimentary headshots taken by a professional photographer in the Solutions Showcase. Headshots will be available to all attendees on a first-come, first-served basis.

BENEFITS INCLUDE:

- *Sponsor recognition on event website*
- *Sponsor logo recognition on attendee sign-up form*
- *Sponsor logo on onsite signage at dedicated headshots space*

Lead retrieval and sponsor-hosted activities are not permitted.



Attendee Communication Spotlight

$10,000 | 2 AVAILABLE

Available to confirmed level sponsors only
One attendee communication spotlight per sponsor only

Gain prominent visibility and engage with attendees through our exclusive pre-event communications package. This sponsorship highlights your key messages across multiple touchpoints and reaches a targeted audience at strategic moments before and during the conference.

BENEFITS INCLUDE:

- *Choice of (1) customizable 400-character message included in (1) pre-event or post-event email sent to attendees by CNCF*
- *(1) customizable 400-character message included in (1) out of (4) daily event update emails sent to attendees by CNCF*
- *(1) customizable pre-event post from the official @KubeCon_ X handle including social card*

All content is subject to approval by CNCF.

CNCF Kids Day

$5,000 | 3 AVAILABLE

Sponsoring Kids Day allows you to support the education and inspiration of the next generation of tech innovators, giving children aged 8 to 14 in the local community a chance to explore cloud computing, Kubernetes, and open source technologies. By investing in Kids Day, you help foster a future tech community, while also showcasing your commitment to nurturing young talent and promoting technological growth.

BENEFITS INCLUDE:

- *Logo recognition on event website*
- *Logo recognition on onsite signage*
- *Recognition in pre-event promotional communications*
- *Recognition in post-event transparency report*
- *Opportunity to provide swag or collateral to participants (subject to CNCF approval)*

Cloud Native Executive Strategy Summit

$15,000 | ~~3 AVAILABLE~~ | 1 AVAILABLE

AVAILABLE TO ACTIVE CNCF MEMBERS ONLY

The Cloud Native Executive Summit will be an exclusive forum for an elite group of technology leaders from end user organizations to collectively prioritize issues, share top-of-mind concerns, and problem-solve. A summary will be generated from this effort to benefit the larger ecosystem. A private reception will follow the Summit and will be an exclusive opportunity for sponsors to connect with top leadership from end user members, select prospective end user members, CNCF + Linux Foundation executives, and members of the CNCF Board of Directors.

BENEFITS INCLUDE:

- *(1) 5-minute speaking opportunity at the end of the Summit*
- *(2) tickets to the Reception*
- *Logo recognition on signage at Reception*
- *Option to provide materials or swag (subject to CNCF approval)*
- *Recognition in Summit attendee communications; including a 100-word message from the sponsors to be included in a*
- *CNCF post-event email*
- *Mention in the final Summit summary*

Sponsorship does not include participation in the Summit as participation is exclusive to invited end user leaders only.

Daily Markets

$25,000 | ~~3 AVAILABLE~~ | 2 AVAILABLE

The Daily Market offers attendees a convenient destination for snacks and refreshments within the Solutions Showcase, helping to enhance the overall attendee experience.

BENEFITS INCLUDE:

- *Dedicated space includes daily market and seating in the Solutions Showcase*
- *Prominent sponsor branding*
- *May include QR code on signage within the market*
- *Logo recognition on Solutions Showcase map*
- *Sponsor recognition in (1) of (4) daily event update emails sent to attendees by CNCF*
- *Additional opportunities at sponsor's own expense (subject to availability and approval by CNCF): Branded napkins*

Daily market location, layout, and design, as well as operating hours will be determined by CNCF. Lead retrieval, sponsored promotions, and sales activities are not permitted at the daily market.

MARKETING PROMOTIONAL OPPORTUNITIES

Availability may vary. Contact sponsor@cncf.io or fill out the contract request form to confirm availability and secure your sponsorship today. Signed contracts must be received by August 13, 2027.

KubeCon CloudNativeCon North America 2027

Hydration Stations

$12,000 | 1 AVAILABLE

Keep attendees refreshed, focused, and energized by sponsoring the water stations at the event. Attendees will make frequent trips to refill and recharge. This opportunity provides excellent, repeated brand visibility in multiple areas throughout the venue.

BENEFITS INCLUDE:

- Prominent sponsor branding on water stations
- Logo recognition on Solutions Showcase map
- Sponsor recognition in (1) of (4) daily event update emails sent to attendees by CNCF
- Additional opportunities at sponsor's own expense (subject to availability and approval by CNCF):
  - Branded cups

Water station locations, layout, and design, as well as service and operating hours will be determined by CNCF. Lead retrieval, sponsored promotions, and sales activities are not permitted at the water stations.

Coat Check

$5,000 | 1 AVAILABLE

Help keep attendees comfortable and hands-free with a dedicated coat check experience. This essential service gives your brand repeated exposure throughout the event as attendees arrive, network, and transition between sessions.

BENEFITS INCLUDE:

- Prominent sponsor branding at coat check area
- Sponsor recognition on the official conference schedule
- Logo recognition on venue map
- Sponsor recognition in (1) of (4) daily event update emails sent to attendees by CNCF

Closed Captioning

$7,500 | 1 AVAILABLE

Support the CNCF's commitment to building a more inclusive and accessible community. Sponsoring Closed Captioning ensures that our high-quality technical content is accessible to all attendees, including those who are deaf or hard of hearing, as well as our global audience of non-native English speakers. This opportunity provides critical accessibility services for all sessions, enabling participants around the world to engage fully with the event content in real-time and during post-event viewing.

BENEFITS INCLUDE:

- Logo recognition on event website
- Prominent logo recognition on onsite signage
- Logo recognition on rotating slides before and after keynotes
- Logo on every attendee's own device alongside the live caption feed for breakout sessions

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Tote Bags

$20,000 | 1 AVAILABLE

Feature your brand on the official conference tote bag that attendees receive onsite. The tote bag provides lasting brand exposure and connects your company with a memorable attendee experience.

BENEFITS INCLUDE:

- Sponsor logo is printed on the official conference tote bag. Logo must be single-color only (no gradient colors).
- Sponsor logo recognition on signage at the tote bag pick-up

Logo color, size, and placement will be determined by CNCF based on the overall tote bag.

Cloud Native Theater NEW

$10,000 | 3 AVAILABLE

Put your brand at the center of innovation. The Cloud Native Theater Sponsorship gives your company prominent brand visibility surrounding this high-traffic content destination. Build brand visibility by connecting your brand with learning, technical innovation, and the cloud native community.

BENEFITS INCLUDE:

- Prominent sponsor branding in the Cloud Native Theater
- Opportunity to distribute collateral in Cloud Native Theater (1 drop per day)
- Sponsor recognition on event website
- Sponsor recognition in (1) of (4) daily event update emails sent to attendees by CNCF

Custom Opportunities

PRICE AVAILABLE UPON REQUEST

If you are looking for a more tailored opportunity to amplify your impact, our team is happy to work with you to come up with a customized add on to meet your organization's individual needs.

CNCF-hosted Co-located Events at KubeCon + CloudNativeCon North America 2027

Experience the power of collaboration as you meet, network, and form connections with peers and like-minded individuals in the vibrant cloud native community. By sponsoring a co-located event hosted by CNCF, you'll gain valuable mind share among a targeted audience, while engaging face-to-face with over 4,000 developers, architects, and technical leaders. The all-access pass offers attendees the freedom to participate in any CNCF-hosted co-located event on November 8, 2027, amplifying the potential audience for sponsors to interact with throughout this exhilarating day of exploration and innovation.

CNCF-hosted co-located events will be announced midyear in 2027. Sponsorships will be available at that time.

Availability may vary. Contact sponsor@cncf.io to learn more about sponsorship today!

Event Date: November 8, 2027

Location: New Orleans Ernest N. Morial Convention Center
New Orleans, Louisiana

Estimated Number of Attendees: 4,000+

Who Attends? Developers,architects and technical leaders, CIOs, CTOs, press and analysts from around the world gather at KubeCon + CloudNativeCon.

SPONSORSHIP BENEFITS AT-A-GLANCE

SPONSORSHIP BENEFIT	DIAMOND LIMITED	PLATINUM LIMITED	GOLD UNLIMITED	START-UP* + NON-PROFIT UNLIMITED
5-minute keynote at selected co-located event** Topic subject to program committee approval	✓			
Video recording of sponsored keynote or breakout session Raw file to be used under Creative Commons license with attribution to The Linux Foundation and Cloud Native Computing Foundation	✓			
Table top sponsor space + lead retrieval*** 6'x4' footprint includes: (1) 6' (or similar) table, (2) chairs, (1) lead retrieval device and power	✓	✓		
Recognition during opening session	✓	✓	✓	✓
Combined sponsor mention on @KubeCon_ X account, shared (1) time, listing sponsor's X handle	✓	✓	✓	✓
Logo on sponsor signage	✓	✓	✓	✓
Logo recognition on event schedule	✓	✓	✓	✓
Logo and link on event webpage	✓	✓	✓	✓
Complimentary all-access pass: includes CNCF-hosted Co-located Events (Mon) & KubeCon + CloudNativeCon North America (Tues-Thurs)	5	4	2	2
Opportunity to provide (1) attendee giveaway item/swag in co-located event meeting room. CNCF approval required	✓	✓	✓	✓
CNCF MEMBER PRICING****	$35,000	$25,000	$9,500	$5,000
NON-MEMBER PRICING	$42,000	$30,000	$11,400	NOT APPLICABLE

CNCF reserves the right to make minor adjustments to the sponsorship benefits and to increase/decrease the number of available sponsorships.
**Start-up sponsors must hold an active CNCF membership, must be in business for less than 4 years, must have less than $1M in revenue and less than 50 employees.*
***If keynote exceeds allotted time, CNCF reserves the right to post only contracted keynote time to YouTube post-event.*
****Onsite leads only, leads can only be collected within assigned table top sponsor space.*
*****Pricing is based on CNCF membership status at contract execution and will not be adjusted retroactively. If membership lapses prior to event, the difference will be invoiced.*

ADD-ON OPPORTUNITIES

Session Recording

Full Day: $7,500 | Half Day: $3,750 — 1 PER CO-LOCATED EVENT

Extend your presence long after the live event concludes with the session recording sponsorship. All session recordings will be published on the CNCF YouTube channel after the event.

Benefit: Sponsor recognition slide with logo at the beginning of each video recording.





ADDITIONAL 2026 EVENTS AND SPONSORSHIP OPPORTUNITIES TO BE ANNOUNCED

PLEASE CHECK BACK FREQUENTLY







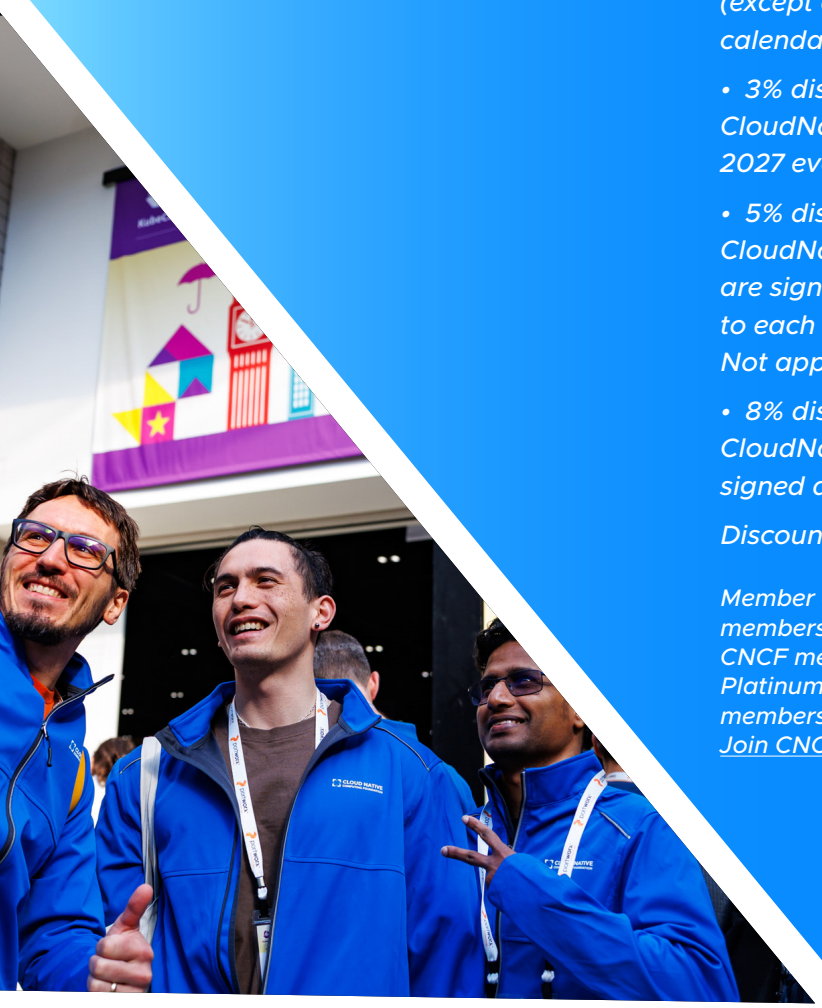
CNCF Member Discounts

CNCF is holding five (5) flagship KubeCon + CloudNativeCon events in Europe, North America, Japan, India, and China. The following discounts are available for CNCF members (except end user supporters) for events held within the same calendar year:

- *3% discount for sponsoring one (1) KubeCon + CloudNativeCon event in 2026. Not applicable for 2027 events.*
- *5% discount for sponsoring two (2) KubeCon + CloudNativeCon events if the contracts for both events are signed at the same time. A 3% discount will be applied to each event if the contracts are signed separately. Not applicable for 2027 events.*
- *8% discount for sponsoring three (3) or more KubeCon + CloudNativeCon events if the contracts for three events are signed at the same time.*

Discounts are not applied retroactively.

Member discounts apply solely to companies with CNCF memberships. If a parent company or affiliate company holds a CNCF membership the sponsorship discounts are not transferable. Platinum members are the exception, all affiliates will receive the membership discounts for all affiliate companies. Please refer to the Join CNCF page for more information on CNCF membership.



CLOUD NATIVE
COMPUTING FOUNDATION

Contact sponsor@cncf.io
to secure your sponsorship today.

CNCF is part of the Linux Foundation, which also hosts other open source events.
See them all at events.linuxfoundation.org.