PyTorch

CONFERENCE

NORTH AMERICA 2027

October 6 - 7, 2027 | San Jose, CA

2027 SPONSORSHIP PROSPECTUS

THE LINUX FOUNDATION

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About PyTorch Conference North America

October 6-7, 2027 | San Jose, CA

Don't miss your opportunity to shape the future of generative AI/ML! Join us at the PyTorch Conference North America 2027, where collaboration, innovation, and progress intersect in the cutting-edge open source machine learning framework. This conference brings together leading researchers, developers, and academics, facilitating collaboration and pushing forward end-to-end machine learning.

"This was hands-down one of the best organized and most enjoyable conferences I've been to in the last many years."

"There is a reason why I brought so much of my engineering team here, there is absolutely no replacement for the in-person connection and collaboration that you get from the folks who you're working with regularly in GitHub, on the Pytorch Forums, and even inside your own company."

"You never know where the next conversation will take you and what opportunities it will unlock in your career."

"It has been unanimously saluted as a memorable experience, featuring insightful discussions, innovative ideas, and a collaborative atmosphere that showcased the best of our community."

"Thank you again for creating this standard-setting conference, I am already looking forward to next year's event and the opportunity to continue pushing the boundaries of what's possible with the PyTorch ecosystem."

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Why Sponsor

Sponsoring the PyTorch Conference North America is a strategic investment in the "Intelligence Layer" of your business. As the framework of choice for the world's leading AI researchers and engineers, PyTorch is the engine driving the transition from experimental RAG to production-grade Agentic AI.

By joining us in 2027, you integrate your brand into the high-density hub of the AI/ML ecosystem, gaining direct access to the practitioners and decision-makers who define the modern AI stack.

2027 Anticipated Attendance

3,000 In-Person Attendees

The Power of the PyTorch Audience

Targeted Technical Density
40% of the audience are specialized AI/ML engineers and researchers

Executive Decision-Makers
20% are technical leaders and strategic decision-makers

App & Infrastructure Development
15% are developers and engineers focused on the AI lifecycle

The Future of Research
15% represent academia, venture capital, and industry analysts

Key Benefits for Your Organization

Elevate Your Technical Authority
Position your brand at the center of the AI revolution. Showcase your commitment to the PyTorch mission and gain recognition as a primary driver of open-source AI advancement.

Forge High-Value Partnerships
Move beyond casual networking. Engage with a concentrated group of technical contributors and industry peers to discover collaborative opportunities in hardware acceleration and model deployment.

Recruit Elite Specialized Talent
The competition for AI talent is fierce. Use this platform to highlight your engineering culture and solve your most difficult hiring challenges by meeting the brightest minds in the field.

Accelerate Market Adoption
Demonstrate your thought leadership and latest tooling directly to the power users who decide which platforms, libraries, and infrastructures become the enterprise standard.

Attendee estimates are based on registration trends from previous events and represent a curated, high-impact audience of industry specialists.

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Who Attends PyTorch Conference

AI Engineers, ML Engineers, Researchers, Data Scientists, Robotics Engineers
40% OF AUDIENCE

Application Developers, Data Engineers, DevOps/SRE, Systems/Embedded Developers, Hardware Engineers
15% OF AUDIENCE

Executive Leaders, Architects, Technical Managers, Product Managers, OSPO Managers
20% OF AUDIENCE

Students (PhD/Masters/Undergrad), Professors, Investors/VCs, Analysts, Media
15% OF AUDIENCE

2025 SPONSOR DATA

- **68 sponsors** in 2025
- **259** highest in-person badge scans
- **96** average in-person badge scans
- **4,134** in-person badge scans

Why Attend PyTorch Conference

Meet face-to-face for problem-solving, discussions and collaboration

Learn about the latest trends in open source, AI, and ML

Access leading experts to learn how to navigate the complex AI environment

Find out how others have used PyTorch to gain efficiencies

Gain a competitive advantage by learning about the latest in innovative open AI solutions

Find out what industry-leading companies and projects are doing in the PyTorch ecosystem and future trends

Explore career opportunities with the world's leading technology companies

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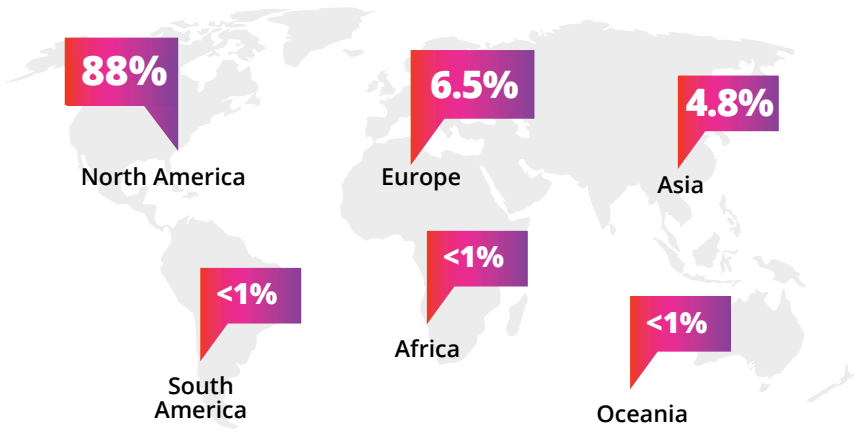
PyTorch CONFERENCE 2025

PYTORCH CONFERENCE 2025 HIGHLIGHTS

October 22-23, 2025 | San Francisco, CA

ATTENDEE GEOGRAPHY



MOST REPRESENTED COUNTRIES

USA, CANADA, UNITED KINGDOM

TOP 5 AREAS OF INTEREST

GENERATIVE AI
DEEP LEARNING AND NEURAL NETWORKS
AI HARDWARE AND ACCELERATOR TECHNOLOGIES
ARTIFICIAL INTELLIGENCE FUNDAMENTALS
MACHINE LEARNING TECHNIQUES

DEMOGRAPHICS

3,452
REGISTRATIONS

1,026
TOTAL ORGANIZATIONS

TOP THREE ATTENDEE JOB FUNCTIONS

AI ENGINEER

EXECUTIVE LEADER

MACHINE LEARNING ENGINEER

SESSIONS

103
SESSIONS

675
TALKS SUBMITTED

22
KEYNOTES

19%
GENDER MINORITY SPEAKERS

SPONSOR BOOTH TRAFFIC

68
SPONSORS

4,134
TOTAL LEADS

96
AVERAGE LEADS

TOP 3 INDUSTRIES

INFORMATION TECHNOLOGY
EDUCATION AND TRAINING
FINANCIAL

SEE THE FULL POST-EVENT TRANSPARENCY REPORT FOR MORE DETAILS

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Previous Sponsors

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Sponsorships-at-a-Glance

Availability may vary. Contact sponsorships@linuxfoundation.org to confirm availability and secure your sponsorship today. PyTorch Members will receive a 3% sponsorship discount.

	DIAMOND 8 AVAILABLE	PLATINUM 12 AVAILABLE	GOLD 14 AVAILABLE	SILVER UNLIMITED	BRONZE* UNLIMITED
Speaking Opportunity Content must be approved by the Program Chairs. No sales & marketing pitches allowed. Session time based on availability.	5-Minute Keynote OR Breakout Session	Breakout Session	Demo Theater Session		
Sponsored Session Attendee List: Opt-in only.	✔ *(if breakout session selected)*	✔	✔		
Attendee Registration Contact List: Opt-in only	✔ *(List provided pre and post event)*	✔ *(List provided post event)*			
Meeting Room: For private meeting use only.	Private Use - 1 Day	Private Use - Half-Day			
Sponsored Session Recording Receive raw, editable event assets three weeks after the event. These resources can be used freely under a Creative Commons license with attribution to The Linux Foundation and PyTorch Foundation.	Sponsored Session Recording File	Sponsored Session Recording File	Sponsored Session Recording File		
Social Media Promotion From PyTorch X handle. All custom posts must be approved by the PyTorch Foundation.	1 Custom Post, 1 Group Post, and 1 Re-Share	1 Group Post and 1 Re-Share	1 Group Post		
Promotion of Activity in Sponsor Booth A session, demo, giveaway, or other activity of your choosing will be published & promoted on the conference schedule. Time slots will be communicated by Sponsor Services, and may not overlap conference sessions.	Promotion of (2) In-Booth Activities/ Time Slots	Promotion of (1) In-Booth activity/ Time Slot	Promotion of (1) In-Booth activity/ Time Slot		
Access to Event Press/Analyst List Contact list shared one week prior to the event for your own outreach.	✔	✔	✔		
Social Promotion Card Your company logo along with event logo on social card designed for easy sharing on social media platforms.	✔	✔	✔		
Recognition During Opening Keynote Session	Verbal and Logo Recognition	Verbal and Logo Recognition	Logo Recognition	Logo Recognition	
Exhibit Space	20'x20' Space Includes M Counter with Graphics, 2 Stools, 5 Amps of Power, Power Strip and Wifi	15'x15' Space Includes 2M Counter with Graphics, 2 Stools, 5 Amps of Power, Power Strip and Wifi	10'x10' Space Includes 1M Counter with Graphics, 2 Stools, 5 Amps of Power, Power Strip and Wifi	10'x10' Space Includes 1M Counter with Graphics, 2 Stools, 5 Amps of Power, Power Strip and Wifi	6'x6' Space Includes tabletop, 2 Stools, 5 Amps of Power, Power Strip and Wifi
Lead Retrieval Live scans, real time reporting and ability to take notes on captured leads.To be used at booth only. License for the lead retrieval app to install on own device. No physical device provided.	App Only	App Only	App Only	App Only	App Only
Collateral Distribution Laid out in a prominent location near registration onsite.	✔	✔	✔	✔	✔
Logo Recognition in Pre-Conference Email Marketing, Conference Signage, and Website	✔	✔	✔	✔	✔
Marketing Kit Graphics and social media posts provided to promote your attendance and presence at the event.	✔	✔	✔	✔	✔
Conference Attendee Passes To be used for booth staff, attendees, and guests, includes access to keynotes, sessions, and exhibits.	30	20	15	8	4
20% Discount on Additional Conference Passes Unlimited usage while passes are available for sale	✔	✔	✔	✔	✔
Post Event Data Report Provides event demographics and additional details on event performance.	✔	✔	✔	✔	✔
Sponsorship Cost	**$110,000**	**$75,000**	**$55,000**	**$25,000**	**$12,000**

Due to the nature of the exhibitor benefits at each level, pavilions or sponsorships shared with multiple companies/entities are not allowed.
PyTorch reserves the right to increase/decrease the number of available sponsorships and update deliverables based on venue restrictions

***Start-ups may secure a Bronze Sponsorship for $6,000 provided they:**
(1) Have been in business less than 4 years; (2) Have less than $1M in annual revenue; and (3) Have less than 50 employees at signing of contract.

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Promotional Marketing Opportunities

Attendee T-Shirt
$20,000 • 1 Available

Showcase your logo on the attendee t-shirt! Every attendee at the event will receive an event t-shirt. Our designers always create fun shirts that are worn for years to come. Includes your logo on sleeve of shirt. Pricing includes single color logo imprint. Full color logo imprint available at an additional cost.

Session Recording
$10,000 • 1 Available

Extend your presence long after the live conference concludes with the session recording sponsorship. All session recordings will be published on the PyTorch Foundation YouTube channel after the event.

- Sponsor recognition slide with logo at the beginning of each video recording
- Sponsor recognition in post-event email to attendees

Lanyards
$10,000 • ~~1 Available~~ SOLD OUT

The opportunity for all PyTorch Conference attendees to wear your logo. Logo size and placement subject to lanyard design.

Logo must be single color only (no gradient colors).

Attendee Lounge
$5,000 • 4 Available

Sponsor a lounge space for attendees to relax and network, providing space for attendees to collaborate. Your sponsorship includes signage in the lounge.

** Location, layout, and design will be determined by PyTorch Foundation Events Team. Lead retrieval, sponsored promotions, and sales activities are not permitted in the lounge.*

Break
$10,000 • 2 Available

Sponsorship includes signage at all break stations for one day of the event.

Lunch
$20,000 • 2 Available

Sponsorship includes signage at all lunch stations for one day of the event.

Diversity Scholarships
$2,500+ • Unlimited

The Diversity Scholarship fund supports individuals who may not otherwise have the opportunity to attend PyTorch Conference. Diversity scholarships support traditionally underrepresented and/or marginalized groups in the technology and/or open source communities including, but not limited to, persons identifying as LGBTQIA+, women, persons of color, and/or persons with disabilities. Need-based scholarships are granted to active community members who are not being assisted or sponsored by a company or organization, and are unable to attend for financial reasons. Showcase your organization's support of this important initiative and help remove obstacles for underrepresented attendee groups.

- Logo recognition on rotating slides before and after keynotes
- Recognition in scholarship acceptance notifications

Women and Non-Binary in PyTorch Lunch
$10,000 • 1 Available

All those who identify as women or non-binary attending PyTorch Conference are invited to join this special lunch program featuring discussion around diversity, equity, and inclusivity. The sponsor of this event positions themselves as an organization that fosters an ongoing conversation on the need for a diverse and inclusive open source community.

- Logo on the conference website
- Recognition on conference schedule
- Recognition in pre-event email
- Signage at luncheon

Coffee Bar Sponsorship
$20,000 • 1 Available

Keep onsite attendees well-caffeinated with complimentary specialty coffees served from a sponsor-branded coffee bar during morning and afternoon breaks.

- Dedicated coffee bar in the Community Expo
- Signage at coffee bar
- Recognition in pre-event email

**Location, layout, and design, as well as coffee service and operating hours, will be determined by PyTorch Foundation Events Team. Lead retrieval, sponsored promotions, and sales activities are not permitted in the space.*

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Promotional Marketing Opportunities

Conference Wi-Fi

$15,000 • 1 Available

Conference Wi-Fi will be named after sponsor.

Cross-Promotion of Pre-Approved Community Events

$7,500 • Unlimited

Organizing an event for attendees? PyTorch Foundation would be happy to help promote your event to our attendees. Events may not overlap with the conference program.

- Event listed on the conference website
- Event listed on the conference schedule
- Event listed in a shared pre-event promotional email

**Level sponsorship required*

Flare Party and Sponsor Booth Crawl

$12,500 • 1 Available

Ignite connections and showcase your brand at the PyTorch Flare Party! This high-energy evening will bring attendees together for great food, drinks, entertainment, and networking in a dynamic setting filled with excitement and innovation.

- Signage throughout reception venue, including all food and drink stations
- Logo on the conference website
- Recognition on conference schedule
- Recognition in pre-event email

Lead retrieval and sponsor-hosted activities are not permitted at the Flare Party.

PyTorch Community Awards Sponsorship

$15,000 • 1 Available

Demonstrate your commitment to open collaboration, impactful contributions, and the global community building the future of AI. Your support helps recognize innovators, maintainers, and first-time contributors who make PyTorch thrive.

- Recognition on conference schedule
- Recognition on the Community Awards website
- Recognition during award ceremony on keynote stage
- Recognition in blog post announcing award winners

Custom Add Ons

Price available upon request

If you are looking for a more tailored opportunity to amplify your impact our team is happy to work with you to come up with a customized add on to meet your organization's individual needs.