



CD.FOUNDATION

# Continuous Delivery Summit

March 30, 2020 | Amsterdam, Netherlands

Co-Located with KubeCon+CloudNativeCon Europe 2020

## 2020 Sponsorship Prospectus



# Continuous Delivery Summit

March 30, 2020 | Amsterdam, Netherlands

Join senior practitioners and decision makers at companies running cloud native and serverless scale at Continuous Delivery Summit, the day prior to KubeCon+CloudNativeCon Europe 2020.

The Continuous Delivery Summit is a one-day event that brings together the open source CI/CD community. The day will start with keynotes, project showcases and stories from end users. The afternoon will consist of BoF sessions around CI/CD themes, where attendees can collaborate, meet peers and drive the future direction of continuous delivery.

## Sponsorship Opportunities

LEVEL	DIAMOND	PLATINUM	GOLD
Cost / Quantity	\$18,000 / 2 max	\$10,000	\$5,000
Speaking Opportunity	5 minutes		
Recognition During Opening Session	•	•	
(1) Pre or Post-Conference Email Blast to opt in attendees	•		
Social Media Recognition From Project Handle	(1) mention	(1) mention	
Mobile Schedule Branding	•	•	•
Sponsor Message in Post-Conference Email	150 words		
Recognition on Event Website	•	•	•
Recognition on Event Signage	•	•	•
Attendee Passes	6	4	2
Logo on Event T-Shirt	•		

## Additional Sponsorships

### Diversity Scholarship Fund | Starting at \$1,500

The Continuous Delivery Foundation's scholarship program provides support to women, people with disabilities and other underrepresented minorities who may not otherwise have the opportunity to attend Continuous Delivery Summit for financial reasons. Diversity and inclusion are important to the Continuous Delivery Foundation, and we aim to remove this obstacle for underrepresented attendee groups. Showcase your organization's support of this important initiative by sponsoring the diversity scholarship program.

### Mindshare Cocktail Hour | \$1,500 (6 available)

The Mind Share Cocktail Hour will bring together attendees of the Summit in an informal setting that encourages networking and stimulates technical discussions around various topics of continuous delivery. Sponsors will facilitate a table topic for an informal discussion.

### Lunch | \$2,500 (3 available)

Includes logo on the event website and branded signage on lunch stations.

### Session Recording | \$3,000

Extend your presence beyond on-site attendees with the post-event session recordings. Includes logo on the event website and introduction slide on each video will include 'Sponsored by' with your logo.