



# OPEN MAINFRAME SUMMIT

September 16-17, 2020 | New York, New York

The open source movement has rapidly become the way code is being developed for today's smart and agile businesses. Open Mainframe Project is at the forefront of this movement by being the project that supports and launches new open source initiatives that play an integral role in making mainframes modern to meet today's business needs.

Currently, the Open Mainframe Project has nine projects including Anomaly Detection Engine for Linux Logs (ADE), Atom language syntax highlighting for z/VM, Feilong, TerseDecompress, Zorow and Zowe with many more gearing up for launch in 2020.

The inaugural Open Mainframe Summit will bring together all of the different type of mainframers - from students to hobbyists, seasoned professionals to new engineers, developers and educators - to share best practices, discuss hot topics, learn technical insight from the best, and network with like-minded individuals who are passionate about the mainframe industry.

## As an Open Mainframe Summit Sponsor:

- Show your organization's support for the open source community building the modern mainframe ecosystem and educating the next generation of mainframers.
- Enable the mainframe community to advance development work by providing the space to form connections with those evaluating and creating the open source initiatives for the mainframe.
- Leverage real experience from thought leaders and influencers from across the industry within a professionally-organized conference run by a neutral nonprofit, where content is curated by the mainframe community.

**DEADLINE FOR SPONSORSHIP SALES: JULY 31, 2020**

## SPONSORSHIP AT-A-GLANCE

Contact [cdavis@linuxfoundation.org](mailto:cdavis@linuxfoundation.org) to secure your sponsorship today.

	PLATINUM 4 AVAILABLE	GOLD 4 AVAILABLE	SILVER 4 AVAILABLE	ACADEMIC* 4 AVAILABLE
<b>Speaking Session:</b> Speaker and content must be approved by the Program Committee. No sales & marketing pitches allowed.	10 minute keynote			
<b>Recognition in Marketing Emails</b>	•	•		
<b>Logo and Weblink on Event Website</b>	•	•	•	
<b>Exhibit Space</b>	Including pull-up banner, 6' table, 2 chairs, and power	Including pull-up banner, 6' table, 2 chairs, and power	Including 6' table, 2 chairs, and power	Including 6' table, 2 chairs, and power
<b>Lead Retrieval Devices</b>	2	1		
<b>Logo on Sponsor Signage On-site</b>	•	•	•	•
<b>Conference Passes</b>	4	2	2	2
<b>Sponsorship Cost</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$8,000</b>	<b>\$2,500</b>
<b>Open Mainframe Project Member Cost</b>	<b>\$13,500</b>	<b>\$9,000</b>	<b>\$7,200</b>	<b>\$2,250</b>

\*Academic sponsors will only have exhibit space on Academic Day.

## PROMOTIONAL MARKETING OPPORTUNITIES



### Lanyard Sponsor **\$1,000**

Showcase your logo on every attendee with the lanyard sponsorship.



### Recording Sponsor **\$3,000**

Extend your presence long after the live conference concludes with the session recording sponsorship. Sponsor logo on recording along side the event logo.



### T-Shirt Sponsor **\$3,000**

Sponsor logo will be placed on all attendee t-shirts.



### Women in Tech Luncheon Sponsor

**\$5,000**

All women are invited to join this special lunch and program featuring discussion around women in tech in an open source community. The sponsor of this event positions themselves as an organization that fosters an ongoing conversation on the need for a diverse and inclusive open source community. Benefits include: recognition on the conference schedule, signage at the lunch, and nominate a presenter to give 5-minute opening or closing remarks - content subject to approval.

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