Xen Project

DEVELOPER AND DESIGN SUMMIT

June 2–4, 2020 | Bucharest, Romania

2020 Sponsorship Prospectus

DEVELOPER AND DESIGN SUMMIT

The Xen Project creates an industry leading open source hypervisor that is powering some of the largest clouds in production today.

During 15 years of development, the Xen Project enabled many different use cases covering datacenter and server virtualization, cloud computing, desktop virtualization, security for desktop computing and within hardware appliances.

The Xen Project has also started to expand into new markets covering NFV, mobile virtualization, embedded virtualization and automotive.

The Xen Project Developer and Design Summit brings together the Xen Project's community of developers and power users for their annual developer conference. The conference is about sharing ideas and the latest developments, sharing experience, planning, collaboration and above all to have fun and to meet the community that defines the Xen Project.

Xen Project
DEVELOPER AND DESIGN SUMMIT

SPONSORSHIP OPPORTUNITIES

Contact xenevents@linuxfoundation.org to secure your sponsorship today.

	DIAMOND	PLATINUM	GOLD	BRONZE*
Logo and weblink on event website	•	•	•	•
Speaking slot	•			
Logo on sponsor signage on-site	•	•	•	•
Tabletop display at event	•	•		
Free passes to event	12	10	6	6
Inclusion in event promotion	•	•	•	•
Recognition during opening session	•			
Message in attendee post-conference email	•			
Logo on T-Shirt	•	•		
Recognition in marketing emails	•	•		
Recognition in pre-event attendee email	•	•		
Sponsorship Cost	**$16,000**	**$8,500**	**$3,250**	**$3,250**

* Bronze sponsorships are only available to organizations whose offices are solely in Romania.

ADDITIONAL MARKETING OPPORTUNITIES

Lanyard Sponsor $3,000 • 1 AVAILABLE
Showcase your logo on every attendee with the lanyard sponsorship.

Evening Reception Sponsor
$5,000 • 2 AVAILABLE

Xen will organize an off-site evening event and invite all event attendees for a fun evening to network, talk shop and meet new people. The Xen team will manage the logistics, theming and experience, you sit back and enjoy the recognition.

Scholarship Sponsor $5,000 • UNLIMITED
The Xen Project's scholarship program provides support to women, people of color, and people with disabilities who may not otherwise have the opportunity to attend Xen Project events for financial reasons. Equal access and diversity are important to Xen, and we aim to remove this obstacle for underrepresented attendee groups. Showcase your organization's support of this important initiative by sponsoring the Diversity Scholarship.

Sponsors Receive:
• Recognition during the opening Keynote
• Signage on-site at the conference
• Recognition in pre-conference promotion

Breakfasts & Breaks Sponsor
$7,500 • 1 AVAILABLE

Signage on all breakfast and break stations in common areas.

Recording Sponsor
$8,000 • 1 AVAILABLE

Extend your presence long after the live conference concludes with the session recording sponsorship. Sponsor logo on recording along side the event logo.

Lunch Sponsor $10,000 • 1 AVAILABLE
Signage on all lunch stations in common areas.